

SALES DASHBOARD

Total Revenue

\$2.3M

Sum of Sales(\$)

Total Profit

286.40K

Sum of Profit

Total Quantity Sold

38K

Sum of Quantity

Order Date Slicer

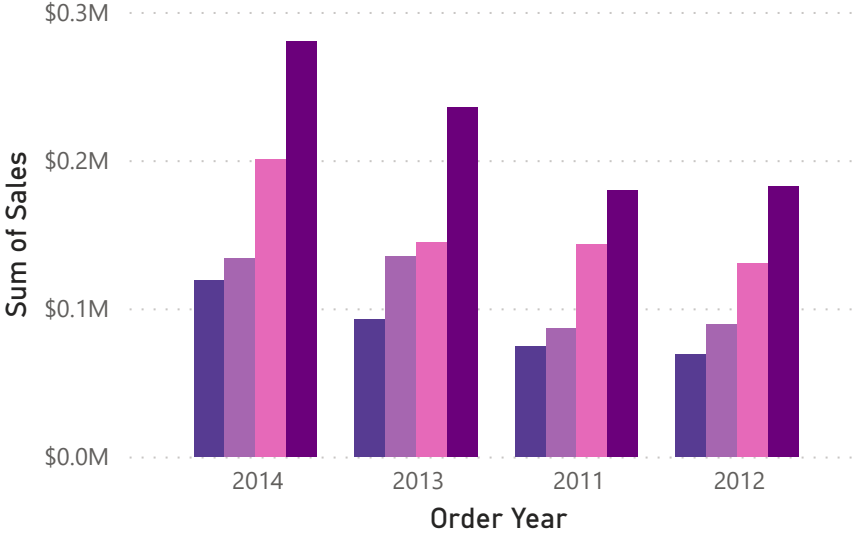
Order Date

1/4/2011

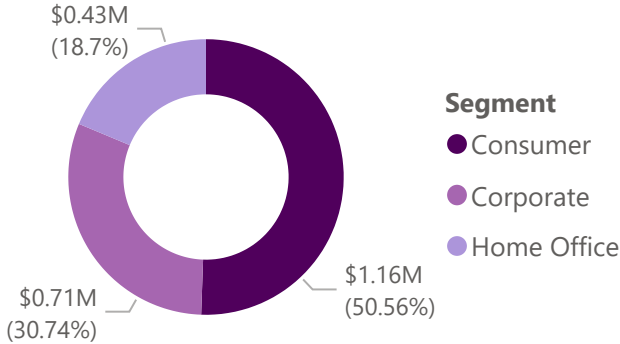
12/31/2014

Sum of Sales by Order Year and Order Quarter

Order Quarter 1 2 3 4

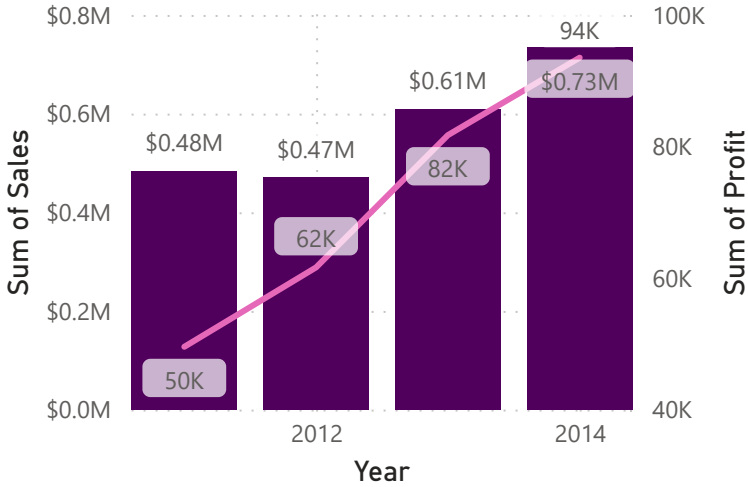


Sum of Sales and Sum of Profit by Segment

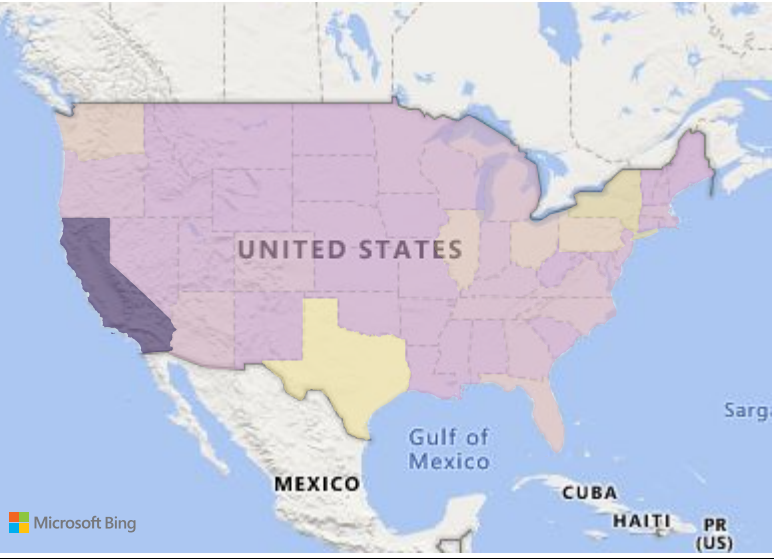


Sum of Sales and Sum of Profit by Year

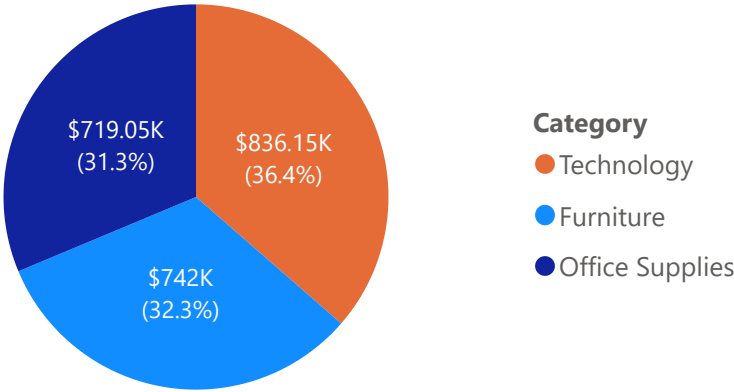
Sum of Sales Sum of Profit



Sum of Sales by State



Sum of Sales and Sum of Profit by Category



REGION AND STATE LEVEL ANALYSIS

Order Year

☐ 2011

☐ 2012

☐ 2013

☐ 2014

Region

☐ Central

☐ East

☐ South

☐ West

State

☐ Alabama

☐ Arizona

☐ Arkansas

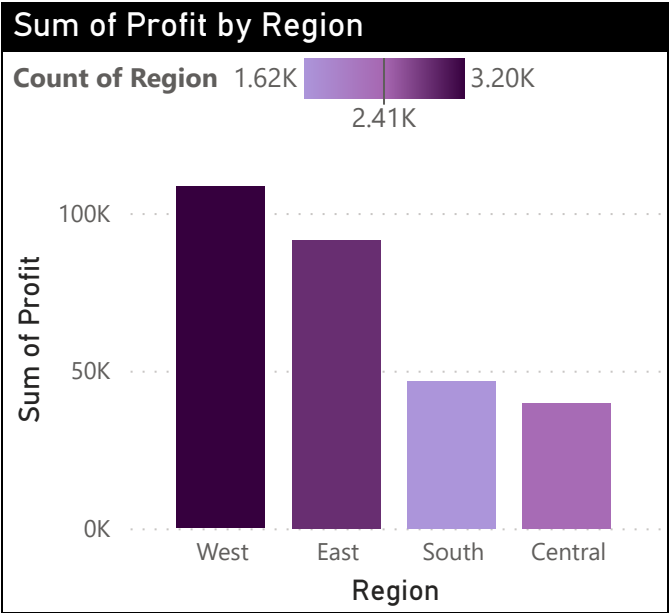
☐ California

☐ Colorado

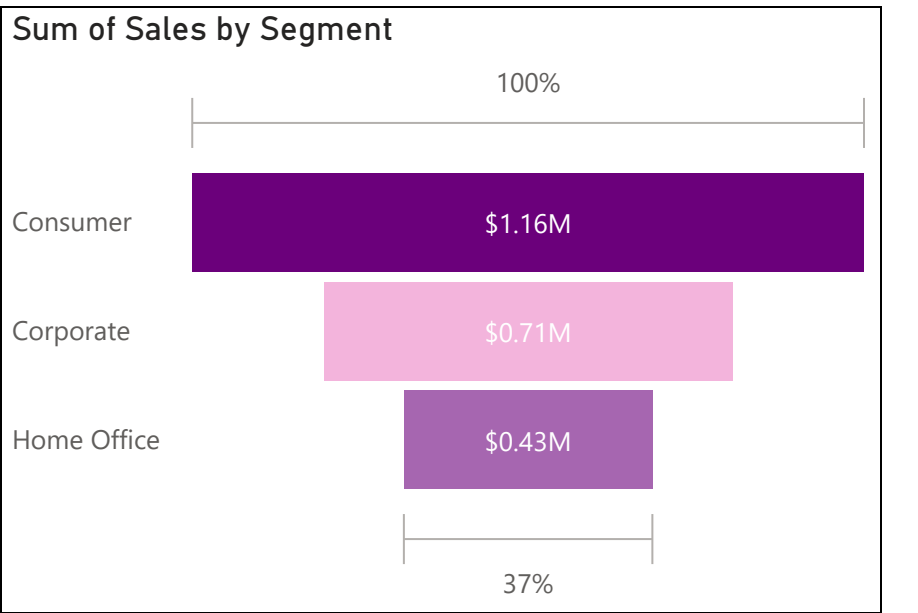
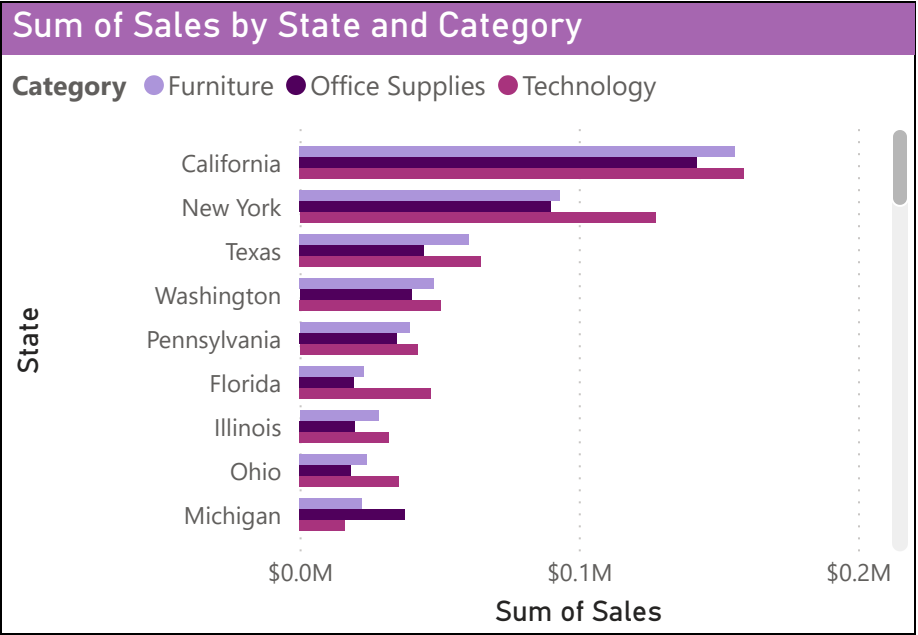
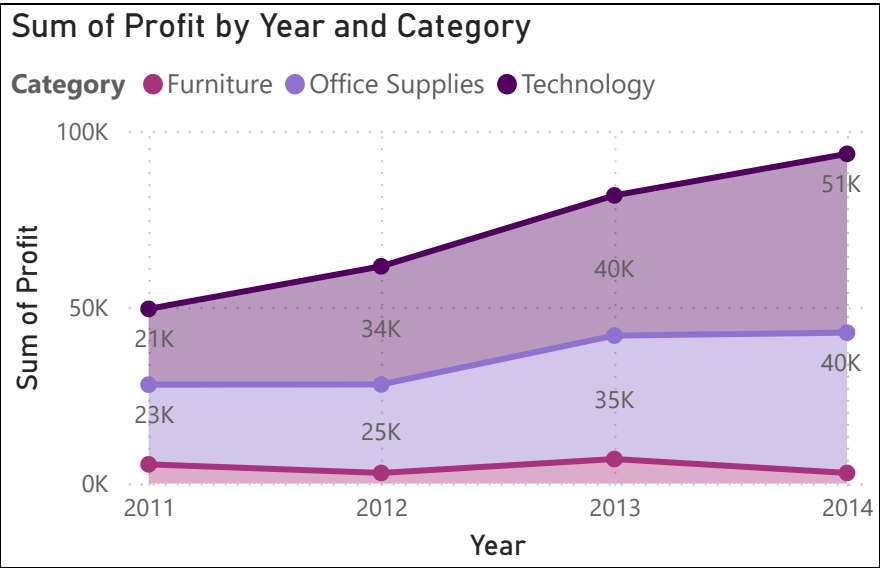
Average Profit

28.66

Average of Profit



City	Sum of Quantity	Sum of Profit
New York City	3417	62,036.98
Los Angeles	2879	30,440.76
Seattle	1590	29,156.10
San Francisco	1935	17,507.39
Detroit	441	13,181.79
Lafayette	104	10,018.39
Jackson	318	7,581.68
Atlanta	156	6,993.66
Minneapolis	80	6,824.58
San Diego	670	6,377.20
Springfield	649	6,200.70
Columbus	836	5,897.10
Total	37873	286,397.02



CATEGORY AND SUBCATEGORY ANALYSIS

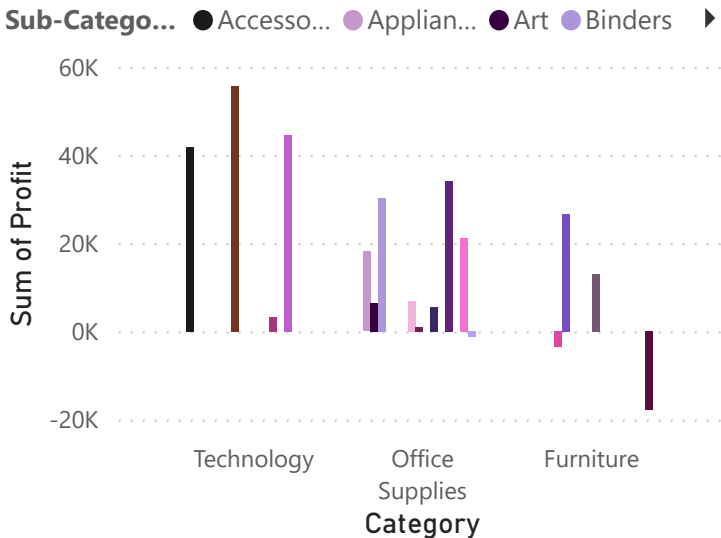
Sub-Category

- ☐ Accessories
- ☐ Appliances
- ☐ Art
- ☐ Binders
- ☐ Bookcases
- ☐ Chairs

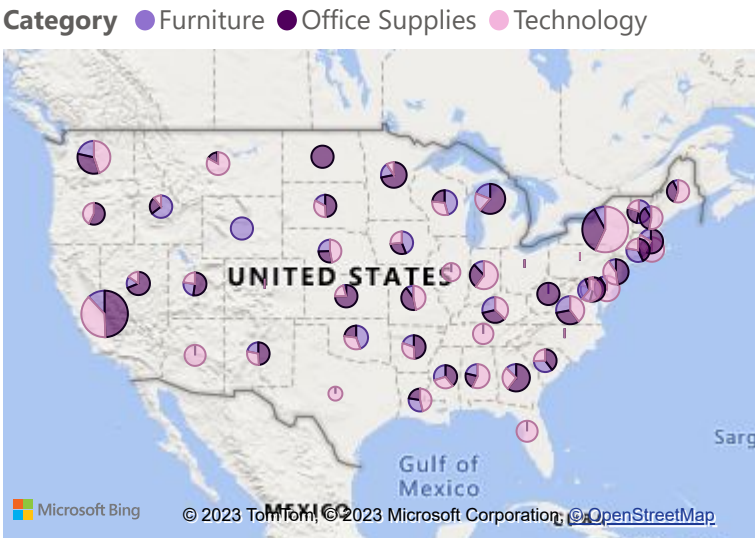
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

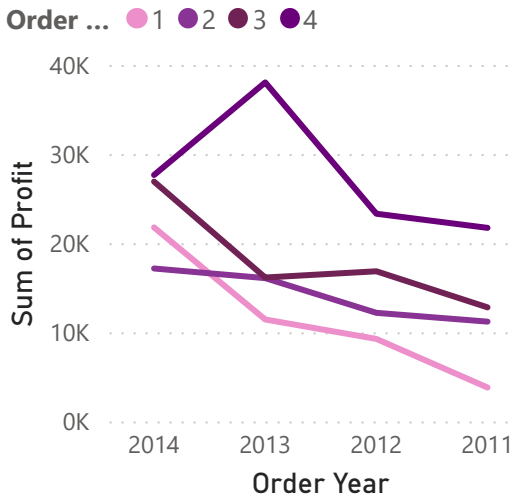
Sum of Profit by Category and Sub-Category



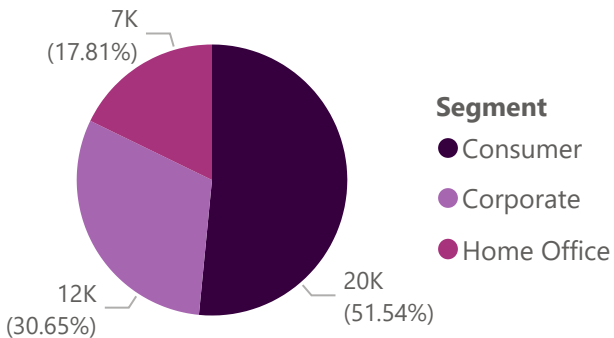
Sum of Profit by State and Category



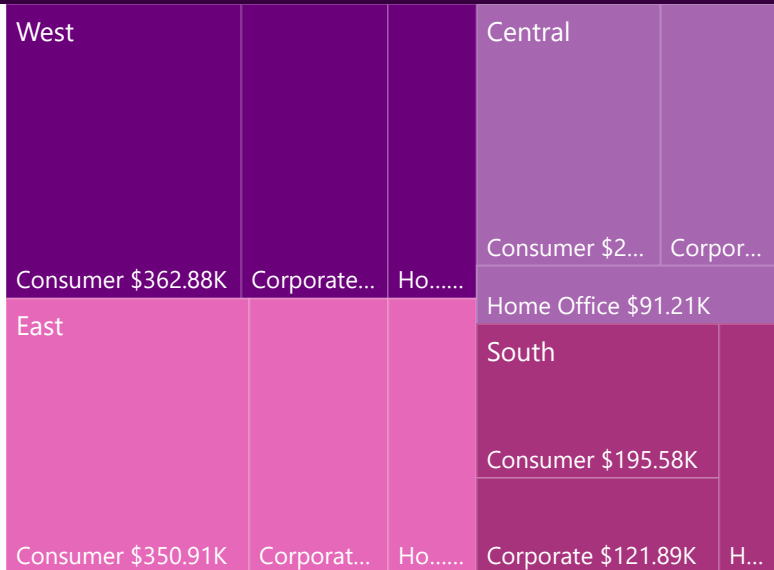
Sum of Profit by Order Year and Order Quarter



Sum of Quantity and Sum of Sales by Segment



Sum of Sales and Sum of Profit by Region and Segment



Sum of Sales, Sum of Quantity and Sum of Profit by Sub-Category

