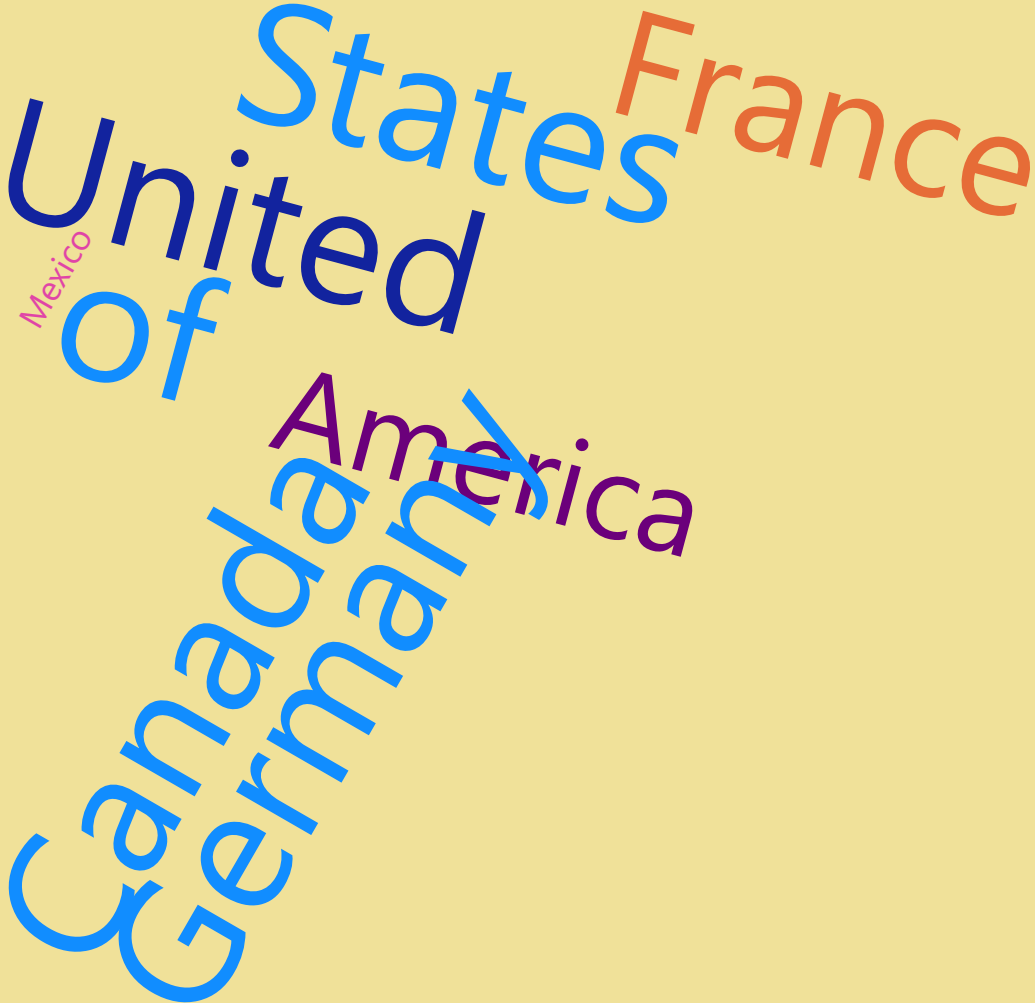


Sales by Country



118.73M

Sales

Year, Month

☐ 2013

☐ 2014

Last Year Unit Qty Sold

264.67K



Last Month Profit

16.89M



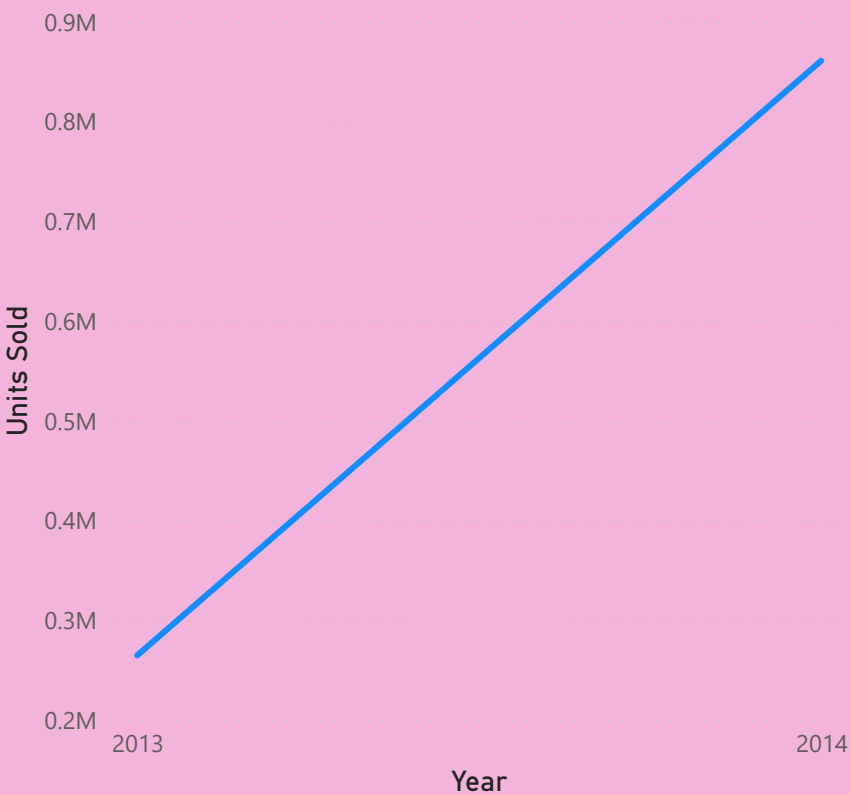
Previous Month Unit Qty Sold

1.13M



Year	Month	Units Sold
2014	January	67,835.50
2014	February	55,115.00
2014	March	53,420.00
2014	April	78,886.50
2014	May	51,771.00
2014	June	1,03,302.00
2014	July	69,349.00
2014	August	60,705.00
2013	September	50,601.00
2014	September	57,280.00
2013	October	95,622.00
2014	October	1,05,482.00
2013	November	65,481.00
2014	November	55,650.00
2013	December	52,970.00
2014	December	1,02,336.00
Total		11,25,806.00

Units Sold by Year



Key influencers Top segments



What influences Sales to ?

When... ..the average of Sales increases by

Units Sold goes up 1237.68 → 118.8K

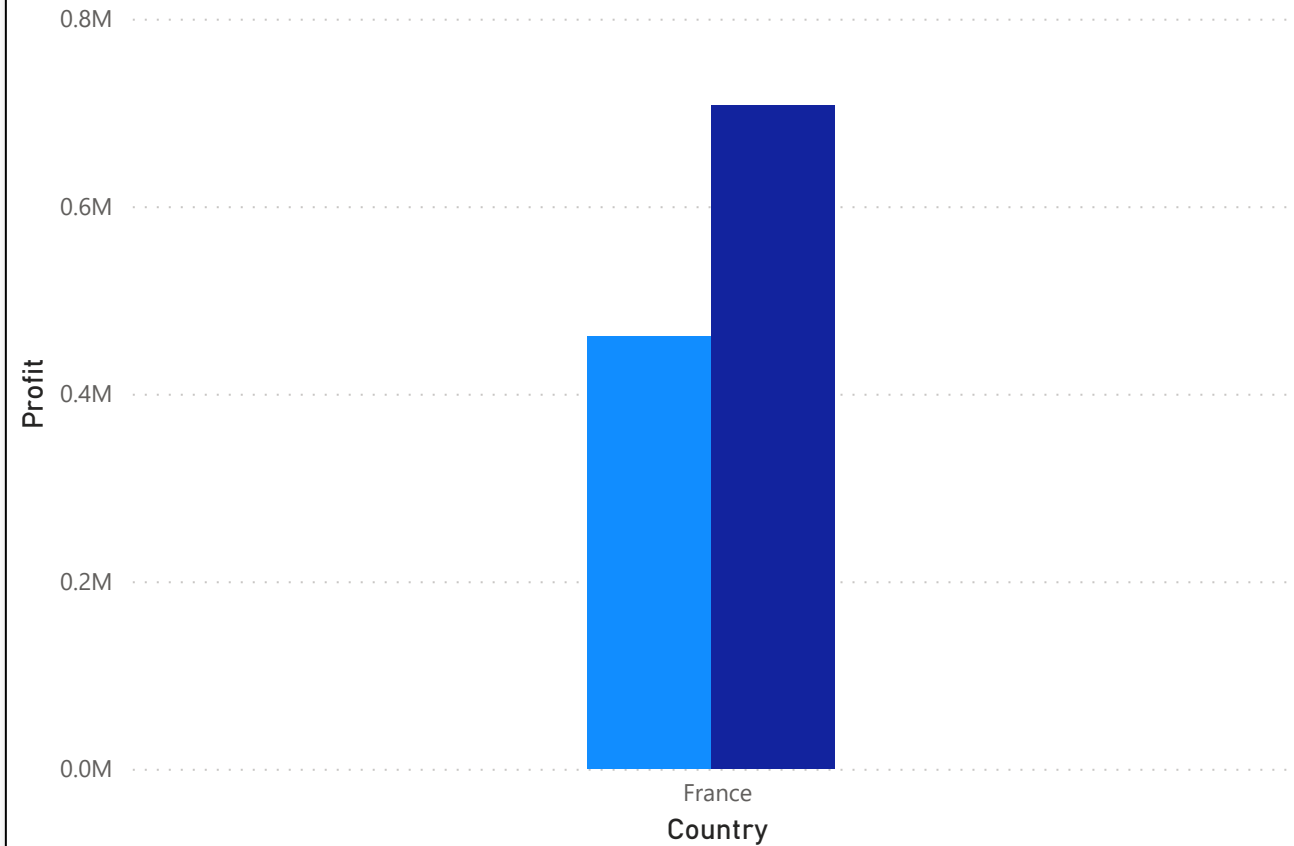
Units Sold trended up, resulting in a 225.36% increase between 2013 and 2014.

Units Sold contributed the most to the Increase of Sales. When Units Sold went up by 1237.68, Sales Increased by 1,18,764.85.

Sales and Profit by Product

Profit by Country and Product

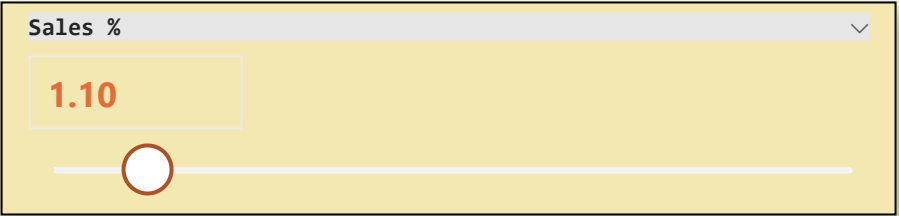
Product ● Montana ● Velo



France in Product made up 60.55% of Profit.

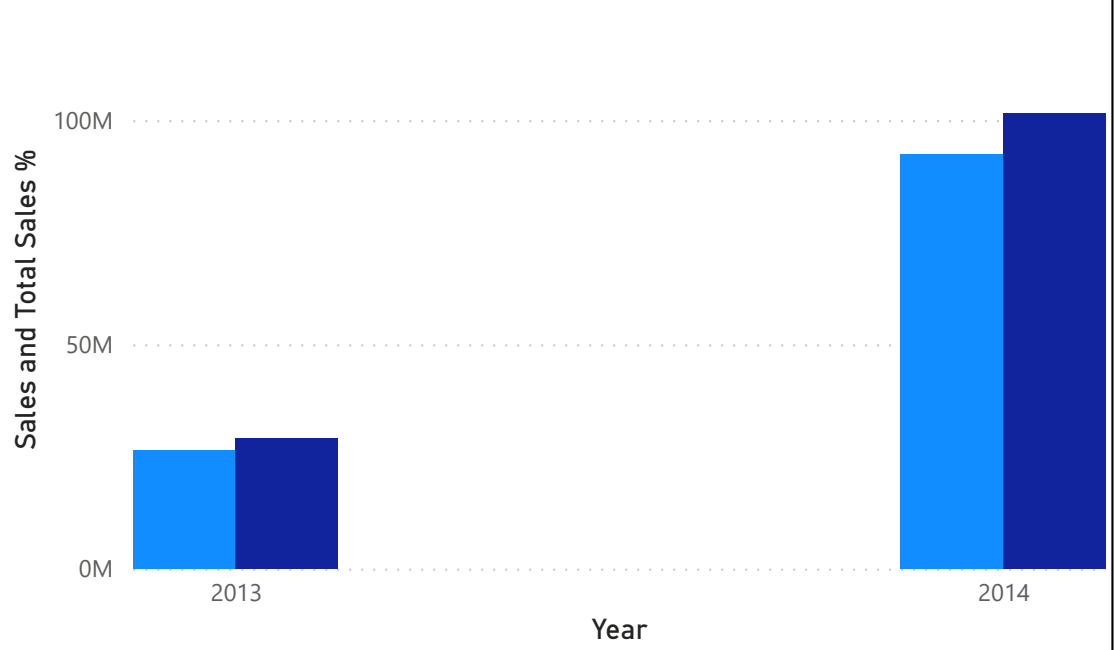
Profit for Velo and Montana diverged the most when the Country was France, when Velo were 2,46,691.87 higher than Montana.

Product	Profit
Amarilla	28,14,104.06
Carretera	18,26,804.89
Montana	21,14,754.88
Paseo	47,97,437.95
Velo	23,05,992.47
VTT	30,34,608.02
Total	1,68,93,702.26



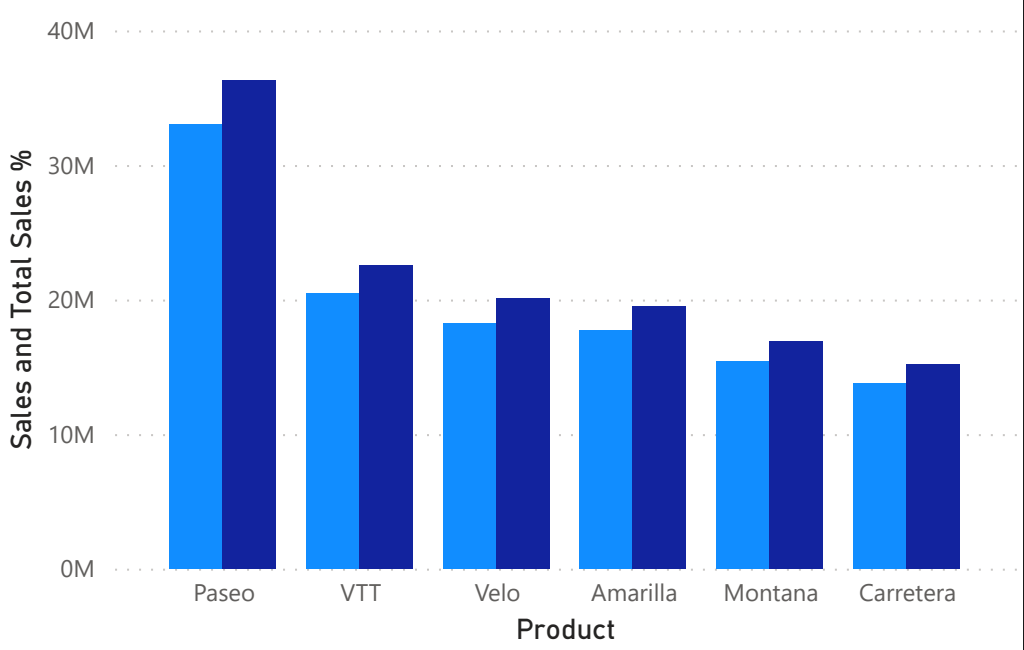
Sales and Total Sales % by Year

● Sales ● Total Sales %



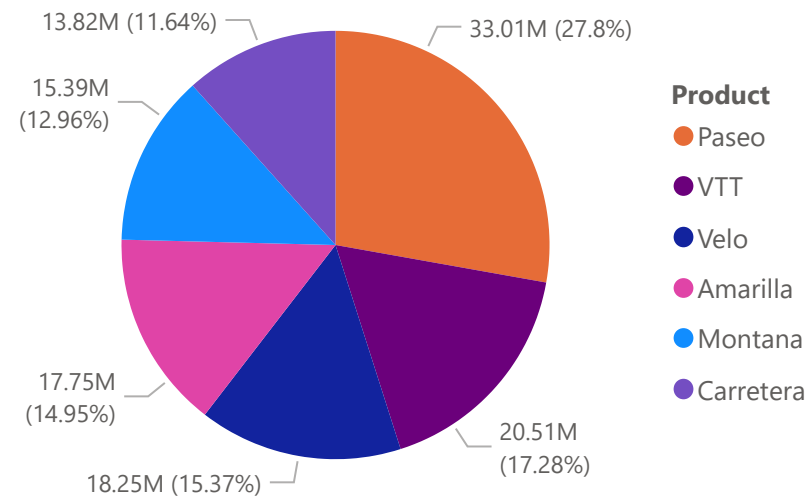
Sales and Total Sales % by Product

● Sales ● Total Sales %





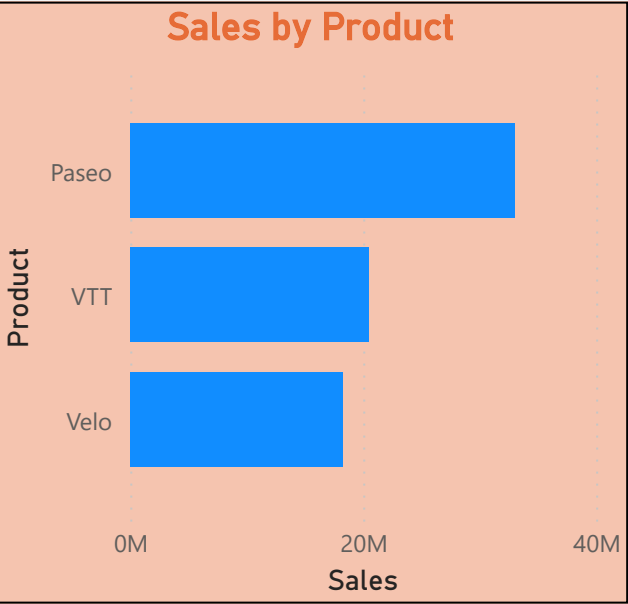
Sales by Product



Top Products based on sales

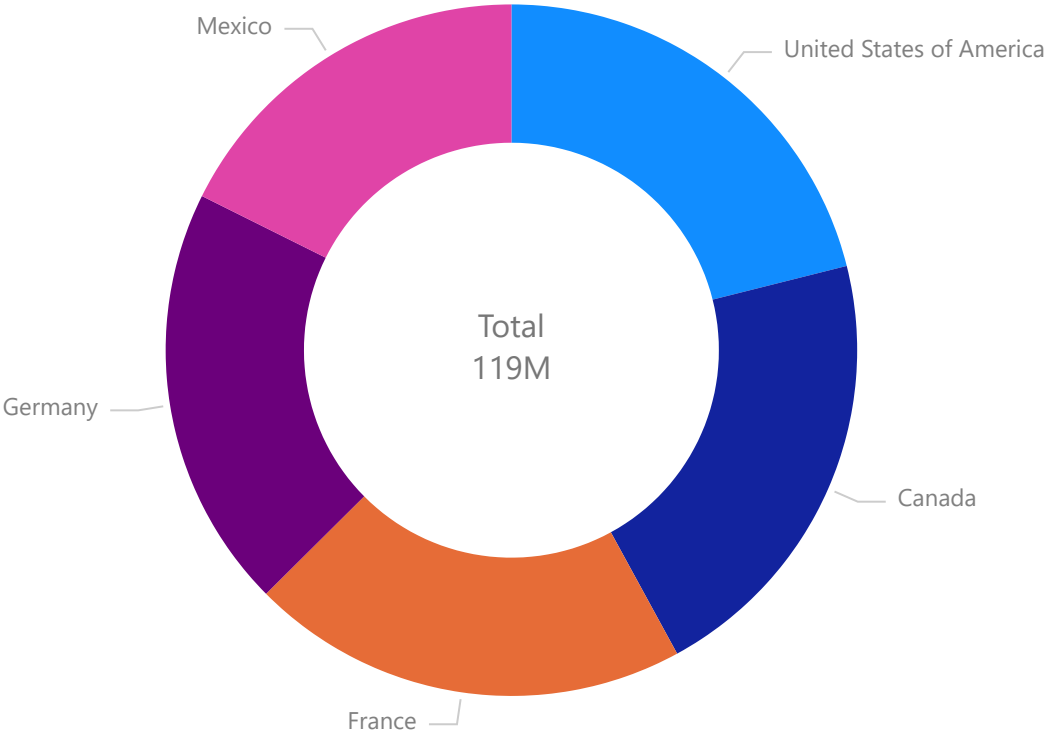
Total sales	Product
3,30,11,143.95	Paseo
2,05,11,921.02	VTT
1,82,50,059.47	Velo
1,77,47,116.06	Amarilla
1,53,90,801.88	Montana
1,38,15,307.89	Carretera
11,87,26,350.26	

Sales by Product



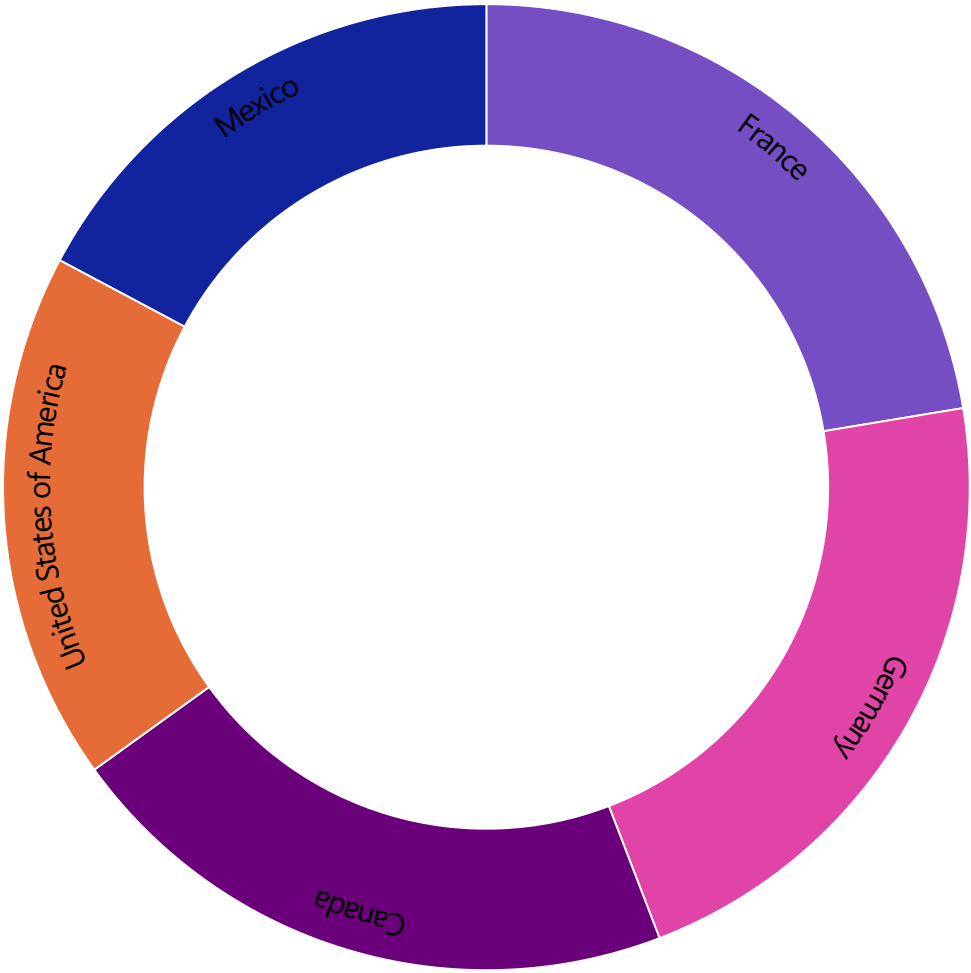
Sales by Country (?)

Country United States ... Canada France Germany Mexico



Profit by Country

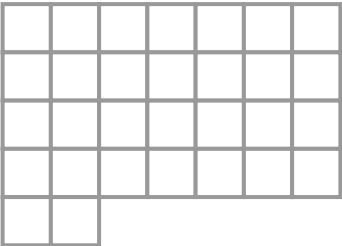
Legend Mexico United States of America Canada Germany France



Sales by Date

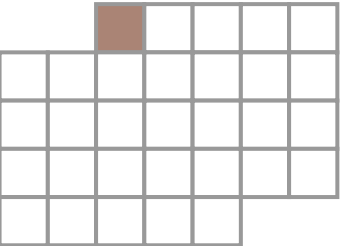
SEP 2013

Su MoTu WeTh Fr Sa



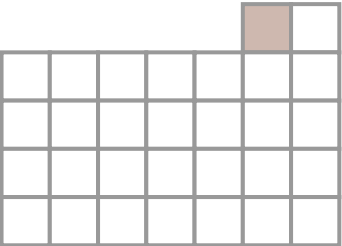
OCT 2013

Su MoTu WeTh Fr Sa



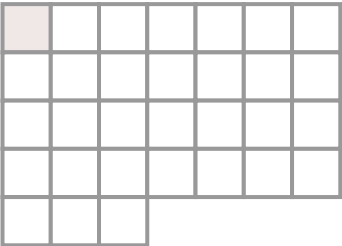
NOV 2013

Su MoTu WeTh Fr Sa



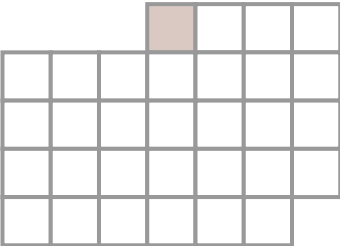
DEC 2013

Su MoTu WeTh Fr Sa



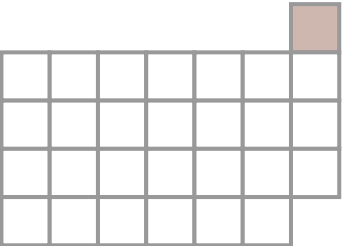
JAN 2014

Su MoTu WeTh Fr Sa



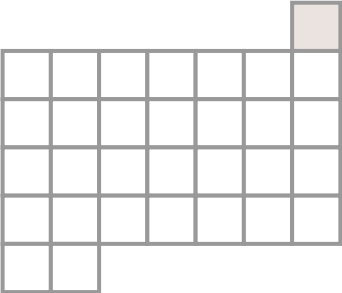
FEB 2014

Su MoTu WeTh Fr Sa



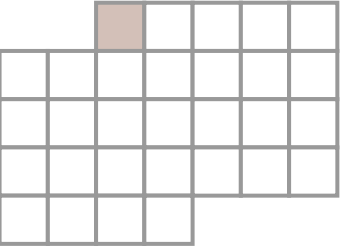
MAR 2014

Su MoTu WeTh Fr Sa



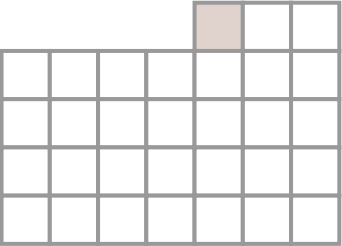
APR 2014

Su MoTu WeTh Fr Sa



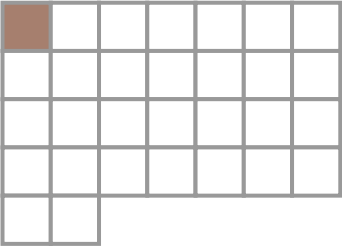
MAY 2014

Su MoTu WeTh Fr Sa



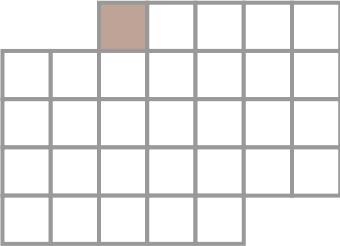
JUN 2014

Su MoTu WeTh Fr Sa



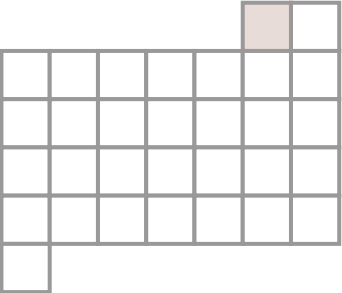
JUL 2014

Su MoTu WeTh Fr Sa



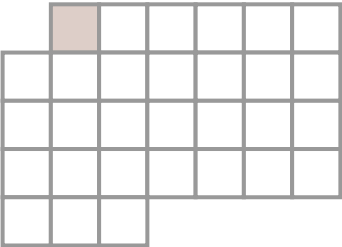
AUG 2014

Su MoTu WeTh Fr Sa



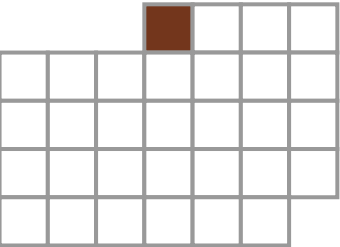
SEP 2014

Su MoTu WeTh Fr Sa



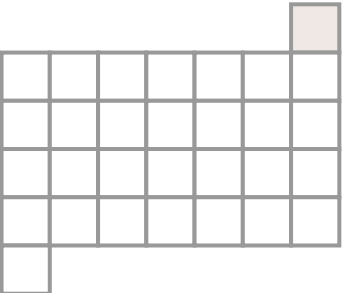
OCT 2014

Su MoTu WeTh Fr Sa



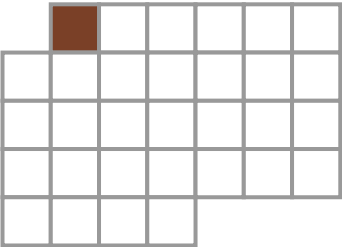
NOV 2014

Su MoTu WeTh Fr Sa



DEC 2014

Su MoTu WeTh Fr Sa



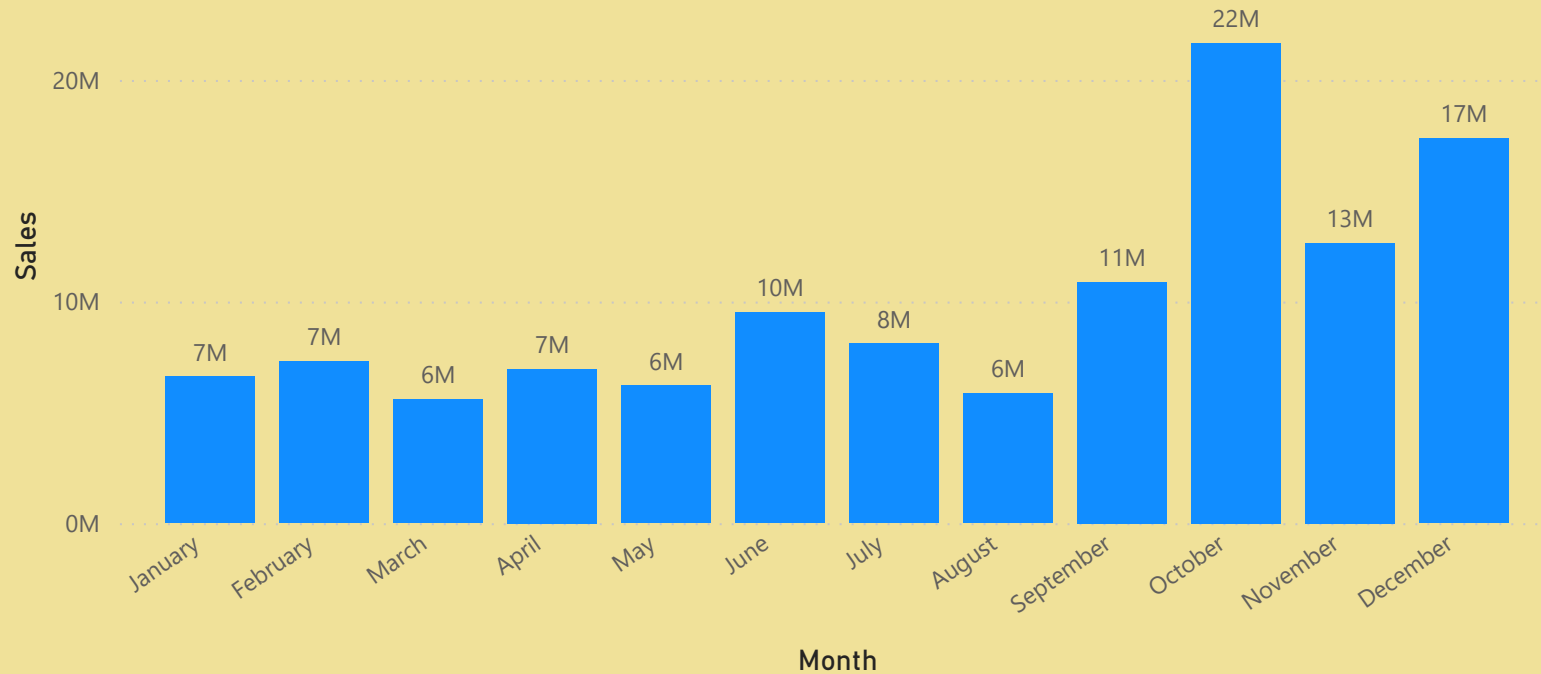
Year, Quarter, Month, Day

✓ ☐ 2013

✓ ☐ 2014



Sales by Month



Sales trended up, resulting in a 162.83% increase between January 2013 and December 2013.

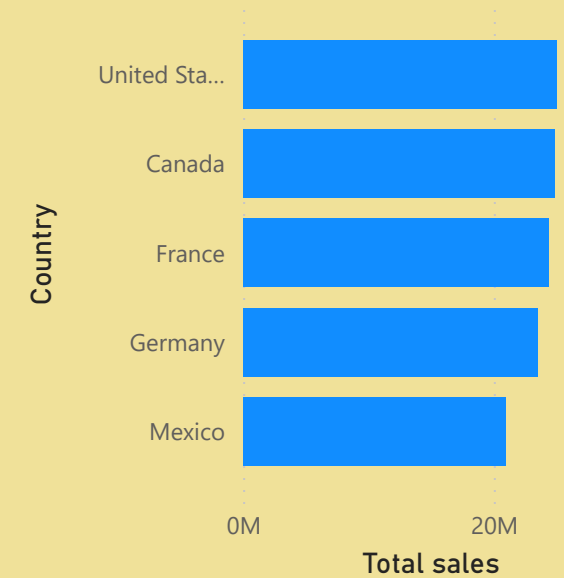
Sales started trending up on June 2013, rising by 82.45% (78,48,335.16) in 6 months.

Sales jumped from 95,18,893.82 to 1,73,67,228.98 during its steepest incline between June 2013 and December 2013.

top countries by total sales

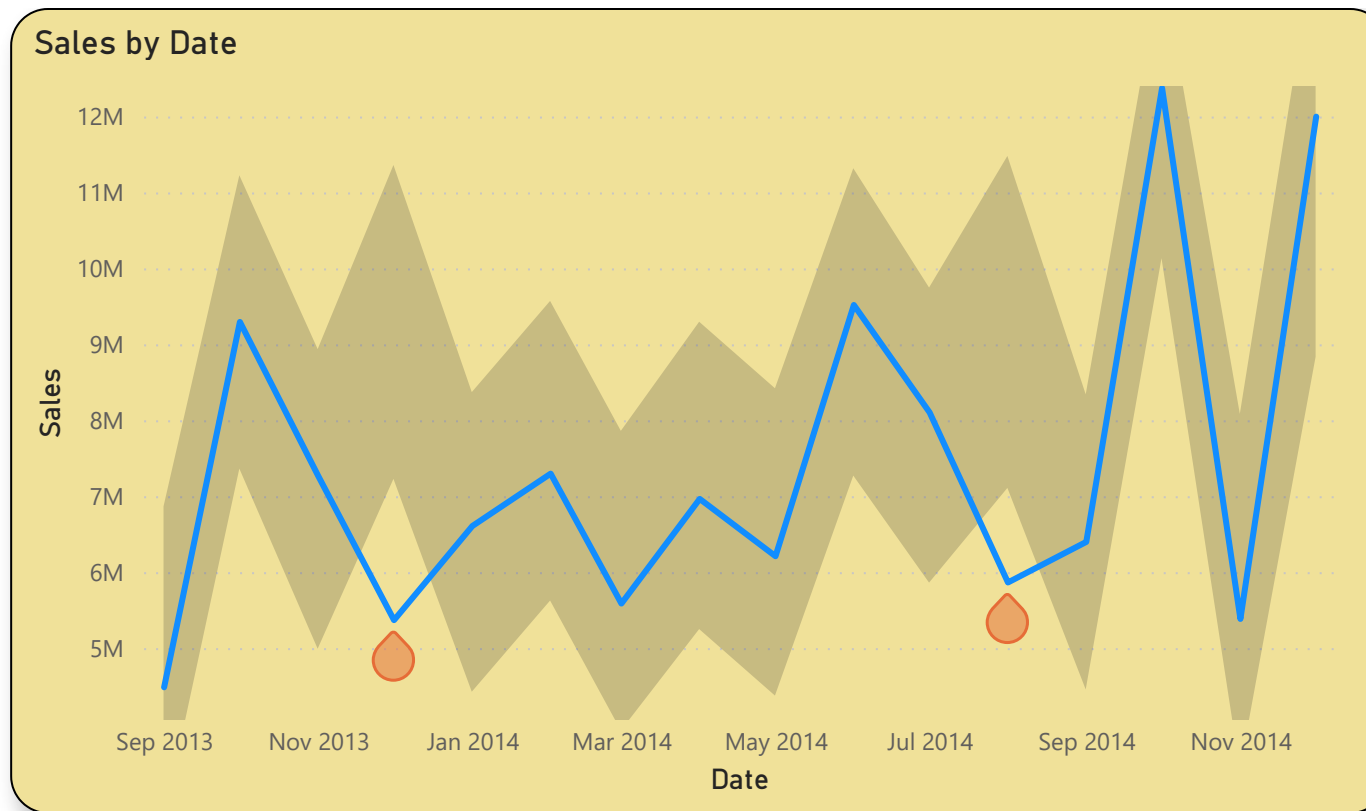


Showing results for Top 10 country that financials are in by total sales of those financials



total sales





Sales trended up, resulting in a 167.59% increase between Sunday, September 1, 2013 and Monday, December 1, 2014.

Sales started trending up on Tuesday, July 1, 2014, rising by 48.08% (38,95,867.72) in 5 months.

Sales jumped from 81,02,920.18 to 1,19,98,787.90 during its steepest incline between Tuesday, July 1, 2014 and Monday, December 1, 2014.

Year

☐ 2013

☐ 2014

Total sales and Profit by Year

92.31M✓

Goal: 13.02M (+609.25%)

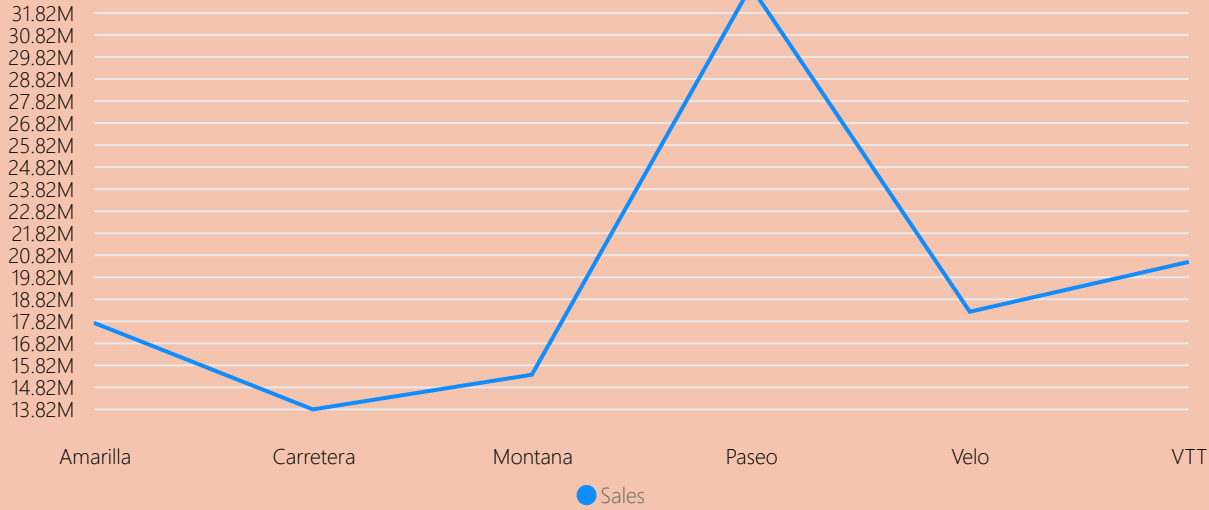
Sales by Product

VTT

20,511,921.02

Product

Sales



What influences Sales to

Decrease

 ?

