Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

NM Id : NM2023TMID08253

TEAM LEADER : ASMITHA R M

TEAM MEMBERS: ATHIRA S R

BERNISHA J S

DISHYA JUS J A

PROJECT REPORT

1. INTRODUCTION
    1.1 OVERVIEW
    1.2 PURPOSE
2. PROBLEM DEFINITION & DESIGN THINKING
    2.1 EMPATHY MAP
    2.2 IDEATION & BRAIN STORMING MAP
3. RESULT
4. ADVANTAGES AND DISADVANTAGES
5. APPLICATIONS
6. CONCLUSION
7. FUTURE SCOPE

Political Juggernauts: A Quantitative Analysis of Candidates in the 2019 Lok Sabha Elections

1. INTRODUCTION

1.1 PROJECT DESCRIPTION

A quantitative analysis of candidates in the 2019 Lok Sabha elections, focusing on political juggernauts, involves examining various aspects such as candidate profiles, electoral performance, party affiliations, and more. This study aims to provide insights into the dominance of certain candidates in Indian politics during that election year. It may include data on the number of

candidates, their winning percentages, and the role of influential political figures in shaping the election outcomes. Such an analysis could shed light on the political landscape and trends in the 2019 Lok Sabha elections.

1.2 PURPOSE

The purpose of conducting a quantitative analysis of candidates in the 2019 Lok Sabha elections with a focus on political juggernauts is to:

1. Assess Influence: To assess the extent of political juggernauts' influence on the electorate and their ability to secure seats.
2. Provide Data-Driven Insights: To offer data-driven insights to researchers, political analysts, and policymakers, helping them make informed decisions and understand the evolving nature of Indian politics.
3. Identify Trends: To identify patterns and trends in candidate selection, performance, and party affiliations, which can help in understanding the strategies employed by political parties.
4. Understand Electoral Dynamics: To gain insights into how certain candidates with considerable political influence impact electoral outcomes and the broader political landscape.

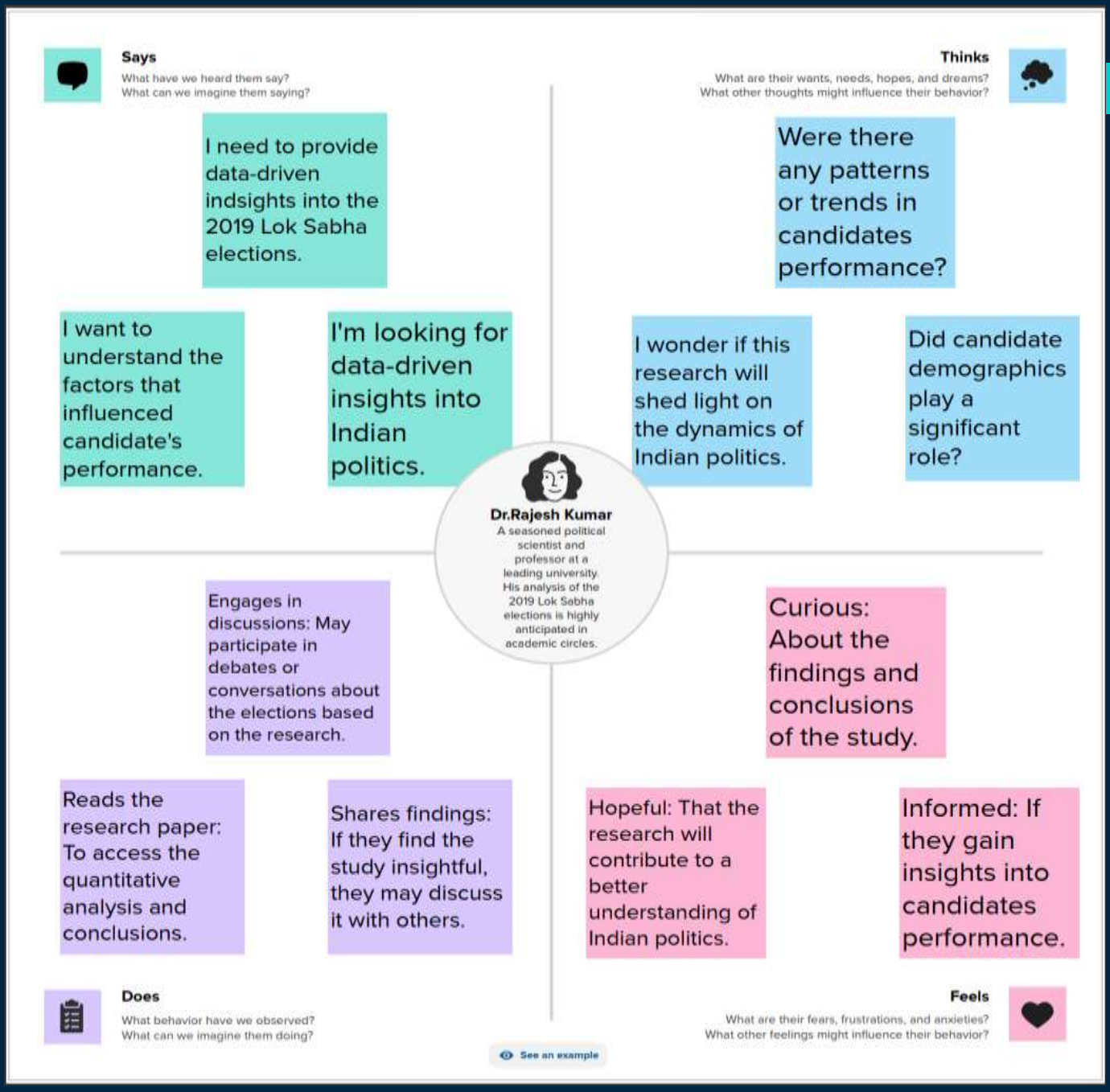
5. Inform Voter Awareness: To educate voters and the general public about the significance of political juggernauts in the electoral process and their potential impact on governance.

In summary, the purpose is to provide a quantitative, evidence-based analysis of the 2019 Lok Sabha elections, with a focus on prominent political figures and their role in shaping the election outcomes.

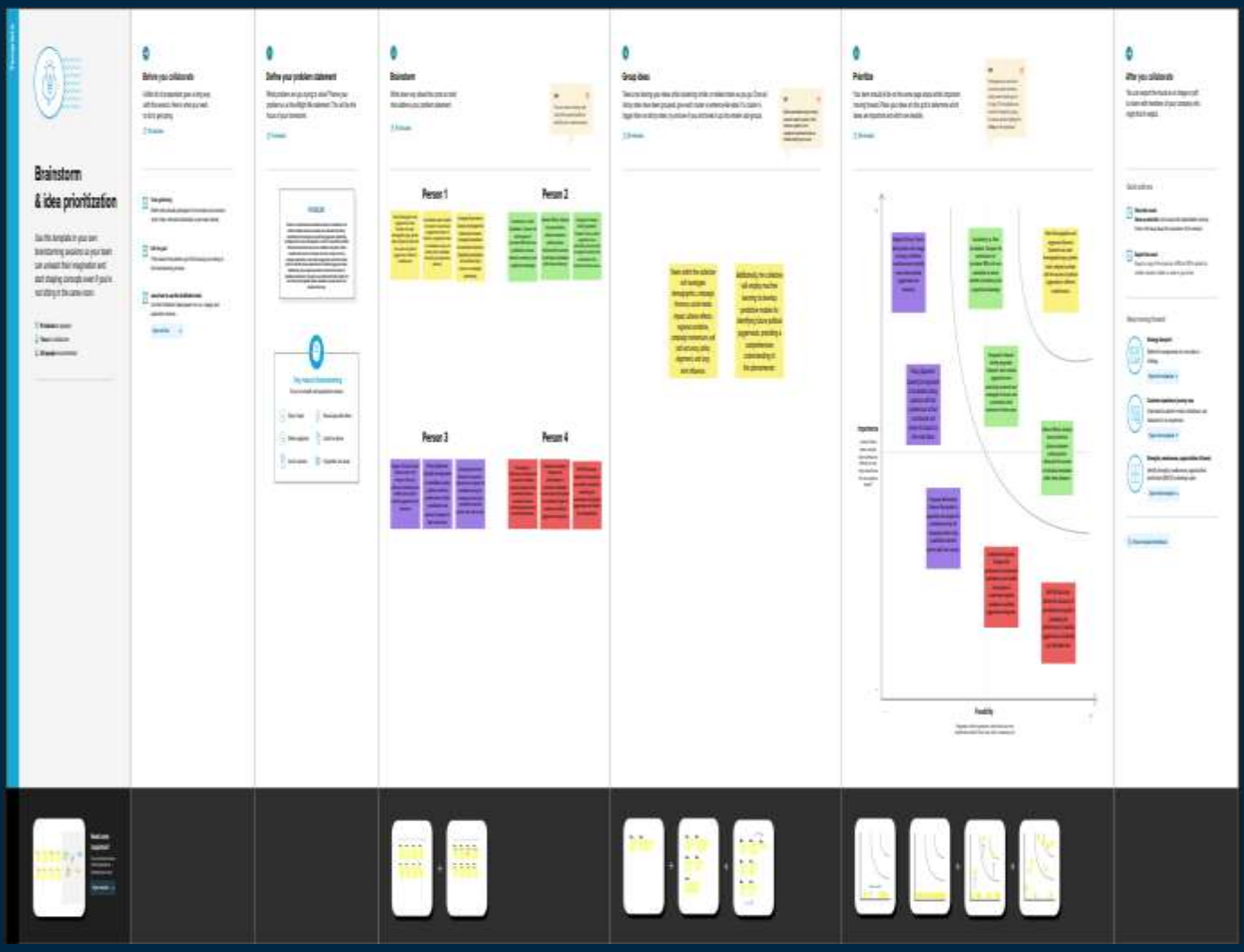
2. PROBLEM DEFINITION AND DESIGN THINKING

The analysis aims to understand and evaluate various aspects of the candidates and their campaigns. It involve gathering data on factors such as candidate demographics, campaign expenditures, vote shares, and other relevant metrics. To approach this problem with design thinking, you would follow a structured process:

2.1 EMPATHY MAP

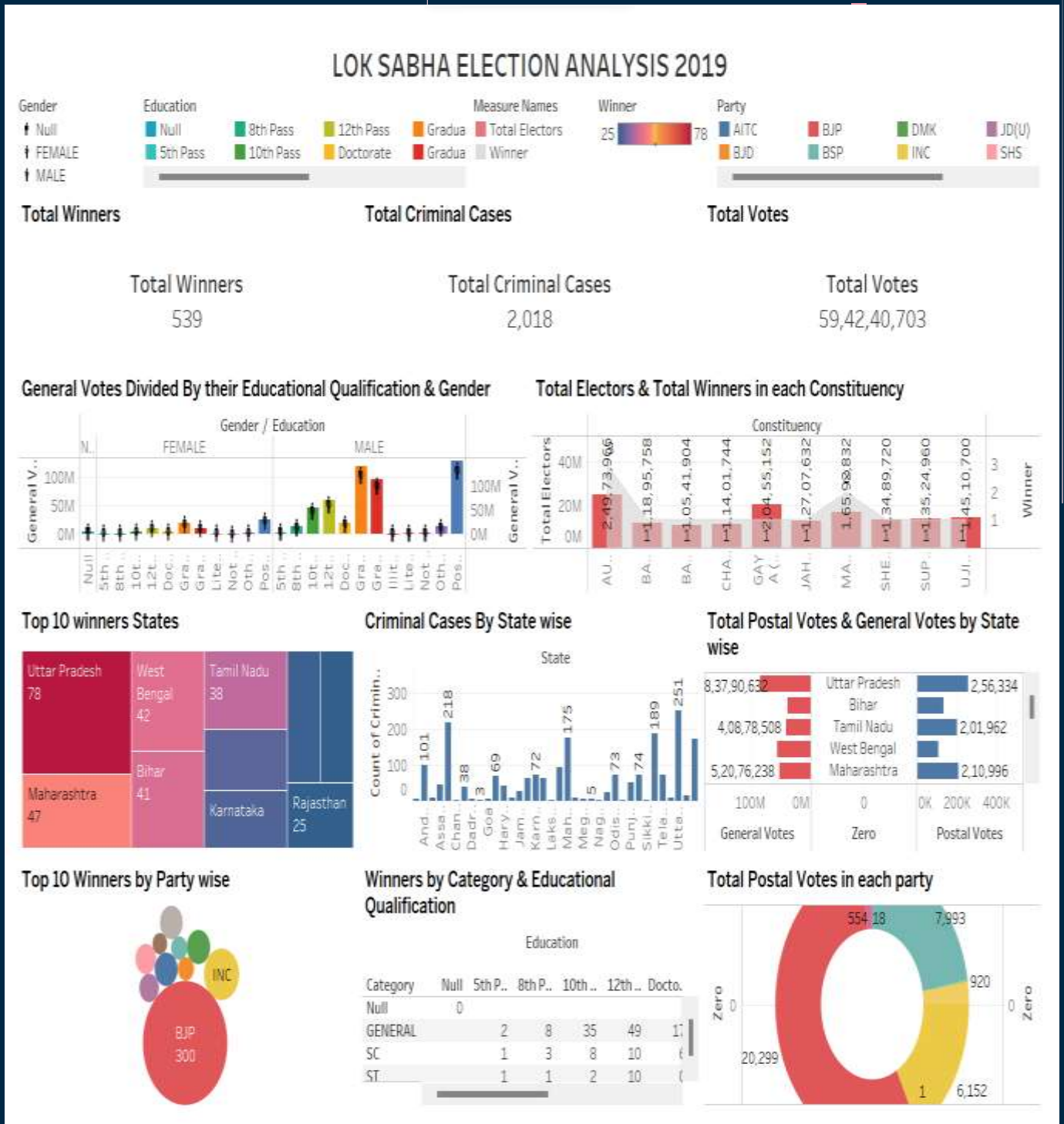


2.2 BRAINSTORMING AND IDEA PRIORITIZATION MAP



3. RESULT

DASHBOARD



STORIES

Story 1

Total Winners | Total Criminal Cases | Total Votes | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | To St

Total Winners
539

Story 1

Total Winners | Total Criminal Cases | Total Votes | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | To St

Total Criminal Cases
2,018

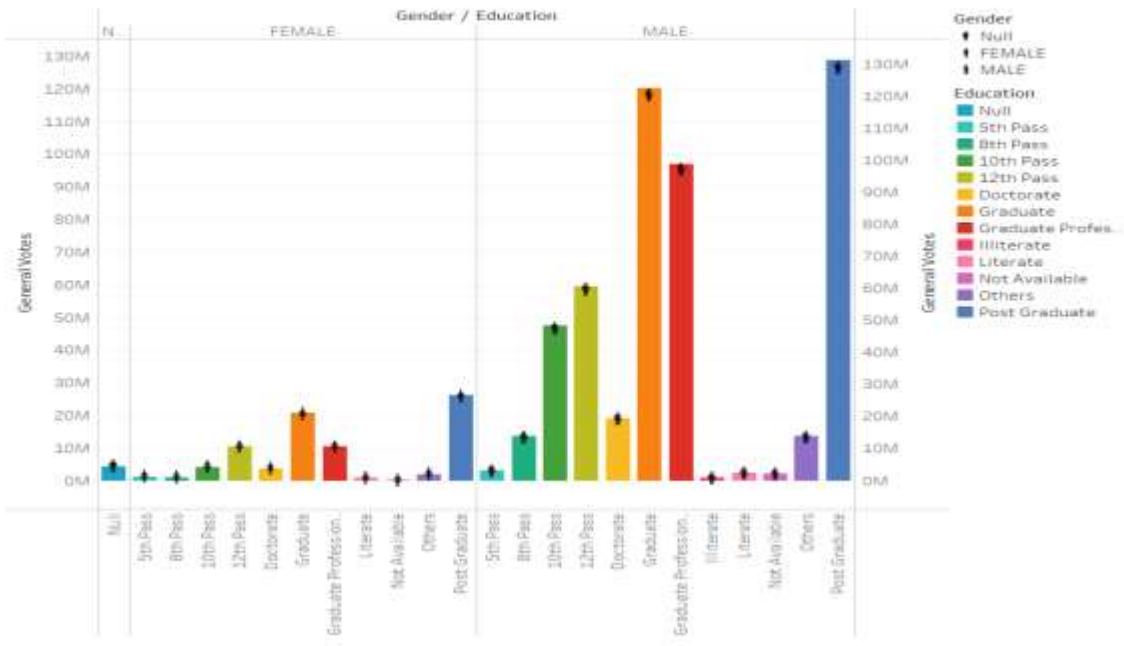
Story 1

Total Winners | Total Criminal Cases | Total Votes | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | To St

Total Votes
59,42,40,703

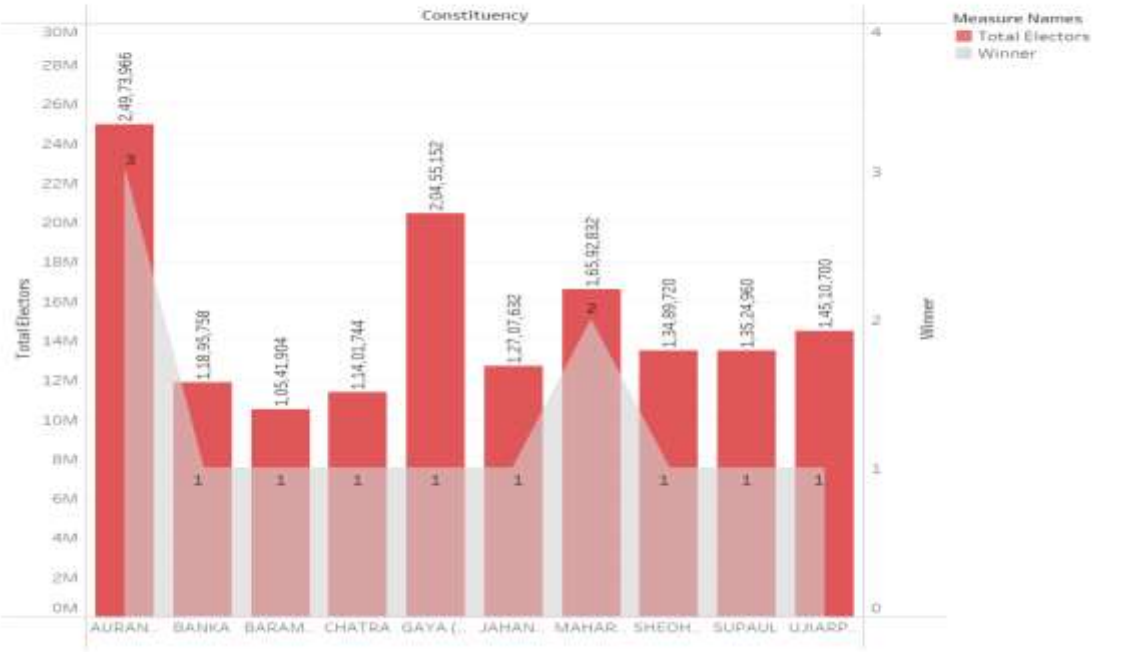
Story 1

Total Winners | Total Criminal Cases | Total votes | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | To St



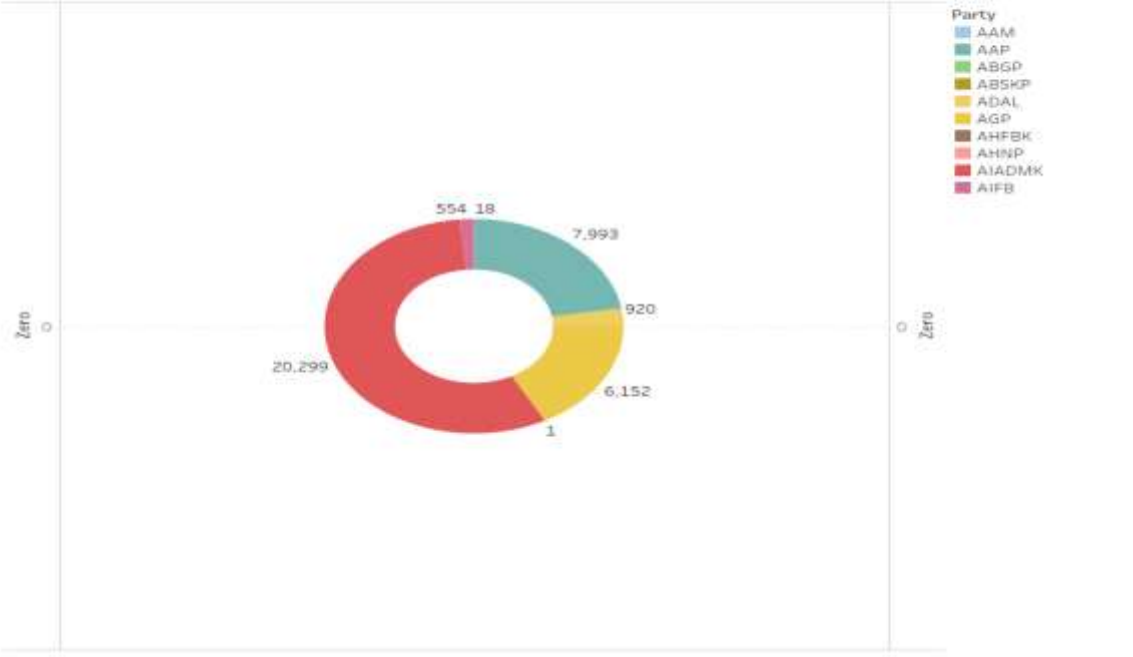
Story 1

Total Winners | Total Criminal Cases | Total Votes | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | To St



Story 1

Total Winners | Total Criminal Cases | Total Votes | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | To St

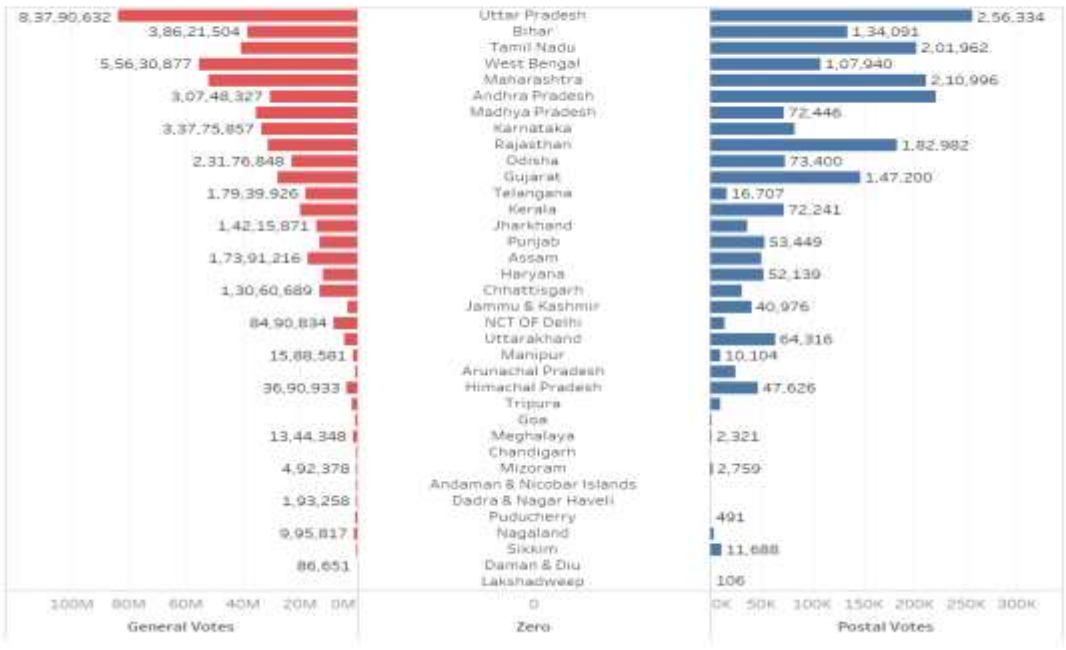


Story 1

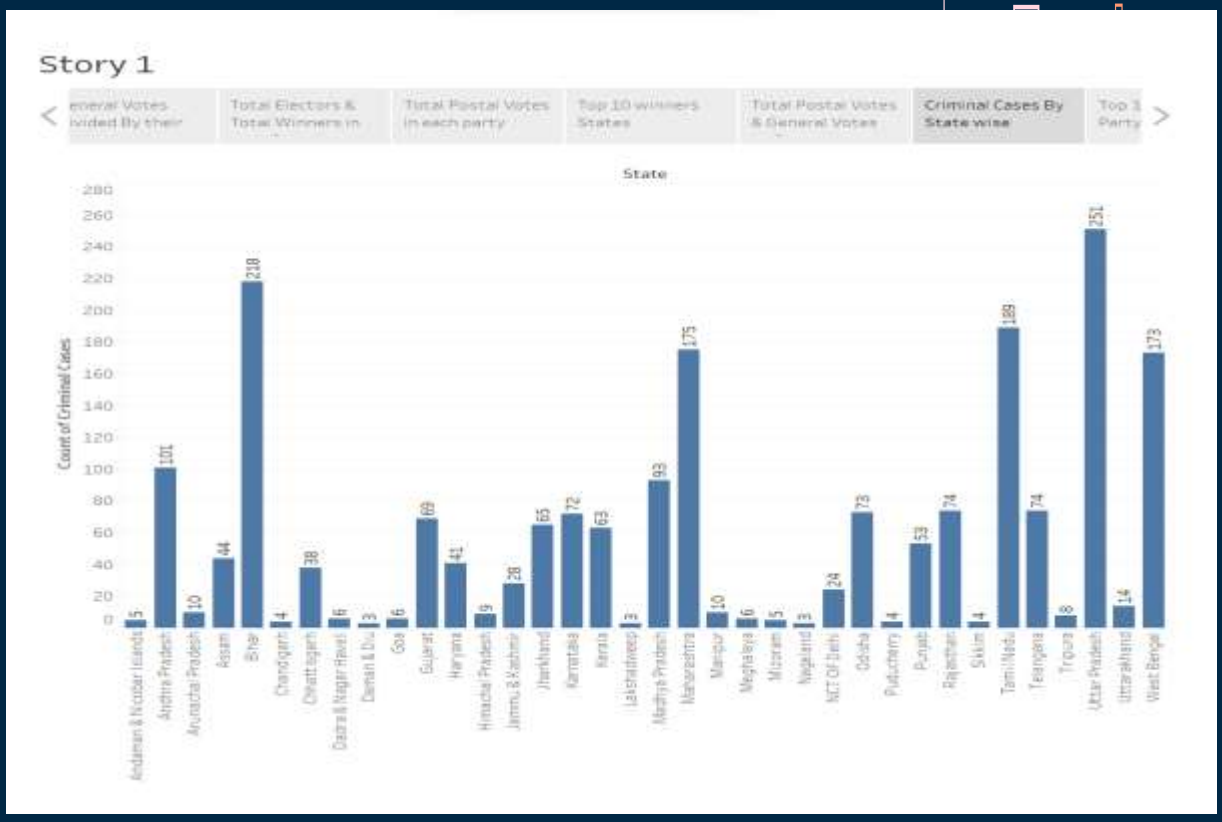
Total Criminal Cases | Total Voces | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | **Top 10 winners States** | Total & Ge

Story 1

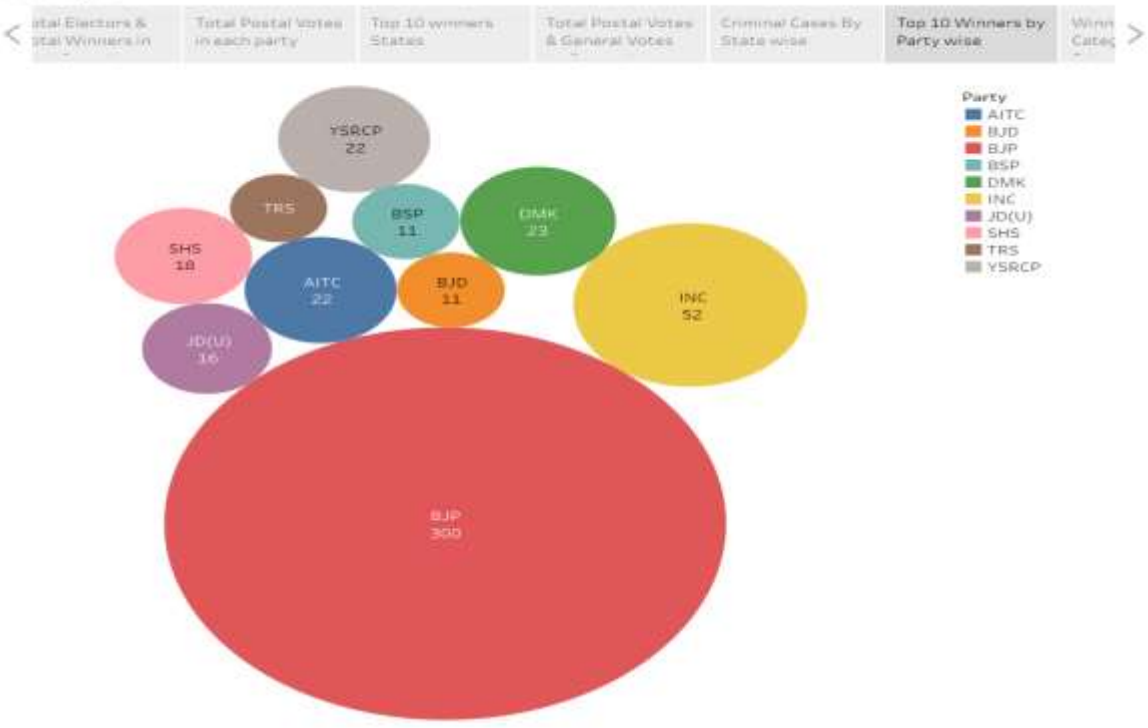
stal Votes | General Votes Divided By their | Total Electors & Total Winners in | Total Postal Votes in each party | Top 10 winners States | **Total Postal Votes & General Votes** | Crimi State



Story 1



Story 1



Story 1

Total Postal Votes in each party | Top 10 winners States | Total Postal Votes & General Votes | Criminal Cases By State wise | Top 10 Winners by Party wise | Winners by Category &

Education

Category	Null	5th P..	8th P..	10th ..	12th ..	Docto..	Gradu..	Gradu..	Illiter..	Litera..	Not A..	Others	Post ..
Null	0												
GENERAL		2	8	35	49	17	103	73	1	1	0	14	96
SC		1	3	8	10	6	18	12	0	1	0	1	25
ST		1	1	2	10	0	11	14	0	0		2	14

4. ADVANTAGES AND DISADVANTAGES

ADVANTAGES

1. Informed Decision-Making: Such an analysis can help political parties make informed decisions about candidate selection and campaign strategies.

2. Understanding Electoral Trends: It provides valuable insights into electoral trends, which can aid in predicting future outcomes.

3. Transparency: It promotes transparency in the electoral process by offering data-driven information to the public.

4. Accountability: By analyzing the performance of political juggernauts, it holds influential candidates and parties accountable for their actions.

DISADVANTAGES

1. Limited Scope: A purely quantitative analysis may overlook qualitative factors such as the impact of issues, local dynamics, and public sentiment.

2. Complexity: Elections involve numerous variables, and reducing them to quantitative data can oversimplify the intricate nature of politics.

3. Data Quality: The quality and availability of data can be a challenge, leading to potential inaccuracies in the analysis.

4. Lack of Context: Focusing solely on numbers may miss the contextual nuances that explain certain electoral outcomes.

5. APPLICATIONS

1. Political Strategy: Political parties can use this analysis to make informed decisions about candidate selection, campaign strategies, and resource allocation.

2. Predictive Modeling: Developing predictive models based on such analyses can help parties and candidates anticipate election outcomes and adjust their tactics accordingly.

3. Voter Education: The insights can be used to educate voters about the influence of political juggernauts, encouraging them to make more informed choices during elections.

4. Election Reforms: Policymakers and election commissions can use the data to evaluate and improve electoral processes, such as candidate nomination procedures.

5. Media Coverage: Media outlets can use this analysis to provide more nuanced and data-driven coverage of elections, helping the public better understand the electoral landscape.

6. CONCLUSION

Conducting a quantitative analysis of candidates in the 2019 Lok Sabha elections with a focus on political juggernauts serves as a valuable tool for understanding the electoral landscape and the role of influential candidates. This approach provides data-driven insights that can inform decision-making, promote transparency, and educate voters. However, it is essential to acknowledge its limitations, including the potential for oversimplification and bias, and to supplement quantitative analysis with qualitative factors to gain a more comprehensive understanding of the complex dynamics at play in elections. A balanced approach that combines quantitative and qualitative insights can yield a more accurate and nuanced understanding of the political juggernauts in the electoral process.

7. FUTURE SCOPE

1. Comparative Studies: Expanding analyses to compare different election years and regions can offer valuable insights into the evolving nature of politics.
2. Local Elections: Extending quantitative analyses to local and state elections can provide a more comprehensive picture of political dynamics at various levels.
3. Social Media Influence: Analyzing the role of social media and online presence in political juggernauts' campaigns can be a growing area of interest.
4. Policy Impact: Examining how the influence of powerful candidates translates into policy changes and governance can be another intriguing avenue for research.
5. International Comparisons: Comparative studies with elections in other countries can shed light on global political trends and strategies.
6. Ethical Considerations: Discussions around the ethical use of data in political analyses and safeguarding against misuse will continue to be relevant.
7. Advanced Data Analytics: With the growing availability of data and advancements in data analytics and machine learning, future analyses can delve even deeper into understanding the behavior and impact of political juggernauts.