Contact

Phone

+91 9543889694, +91 8668163732

Likedin

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Address

18 P.T Rajan Road
Narimedu, Madurai-2

Education

2020

B.E-Electrical and Electronics

Kamaraj College of Engineering And Technology

6.4 CGPA

2016

12th

Nehru Vidhya Salai Higher Secondary School

61.4%

Skills

- WordPress
- SEO techniques
- Html
- Css
- Design software like Photoshop
- Process Flows

Language

- **Tamil**
- **English**

Asraf Jahan
Web Developer

Driven Web Developer skilled in team collaboration to formulate and conceptualize corporate web presence. Embraces challenging projects requiring detailed coding changes, search engine-related considerations and security. Integrates knowledge of visual arts to develop functional, appealing, custom-made web products and services.

Portfolio - https://asraf071198.github.io/Portfolio-2024/

Experience

March 2021 - July 2021

Sree Nandhee's Technologies

Service Engineering

1. Provide technical support and advice to customers
2. Diagnose and resolve technical issues

September 2022 - April 2023

Century Minds

Website Developer

1. Developed website architecture and user interface design.
2. Created content management systems to manage websites efficiently.
3. Ensured compliance with coding standards such as HTML5, CSS3, JavaScript.
4. Developed high quality responsive designs that are compatible with all devices.
5. Utilized analytics tools such as Google Analytics to measure website traffic and optimize SEO strategies

November 2023 - November 2024

ProPlus Logics

Web Designer

1. Developed and integrated 10+ WooCommerce websites, including payment gateway setups and mail plugin integrations, ensuring smooth transactions and communication.
2. Built 10+ dynamic websites, focusing on responsive design to ensure optimal functionality and user experience across all devices, including mobile.
3. Created 3 custom landing pages, applying SEO strategies to drive targeted traffic, improve conversion rates, and enhance mobile responsiveness.
4. Applied basic SEO techniques across all websites, including keyword optimization, meta tags, alt texts, and image compression, boosting search engine rankings.
5. Managed cPanel for web hosting, handling domain management, email setup, and server configuration to ensure optimal website performance.
6. Integrated the Dokan plugin for a multi-vendor marketplace, allowing vendors to manage their products, orders, and shipping efficiently.

Certificate

Full Stack Developer

June 2023 - September 2023

Full Stack Developer Course Completed at Elysium Academy

Project

https://github.com/Asraf071198/Asraf-bloodbank