



PIZZA SALES REPORT

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst sellers

Busiest Days and Times

DAYS

Orders are highest on the weekends i.e Friday/Saturday

MONTHLY

There are maximum orders from month of July and January

Sales Performance

CATEGORY

Classic category contributes to maximum sales and total orders.

SIZE

Large size pizza contributes to maximum sales.



Total Revenue

817.86K



Avg Order Value

38.31



Total Pizzas Sold

49574



Total Orders

21350

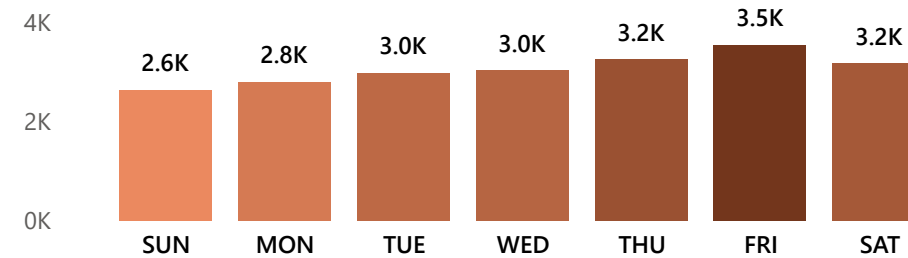


Avg Pizzas Per Order

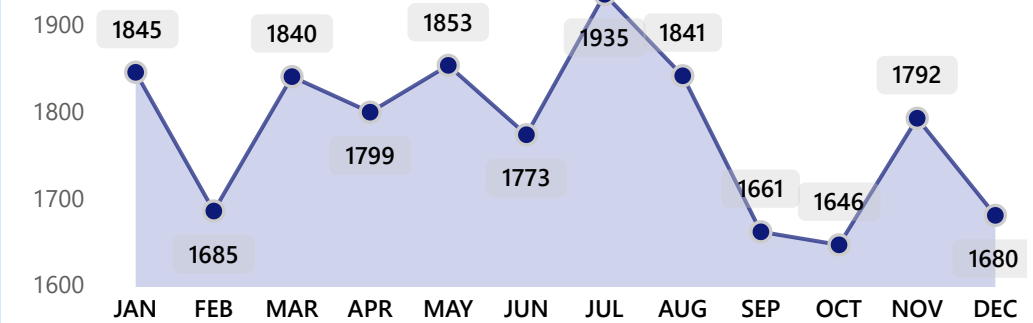
2.32

Daily Trend for Total Orders

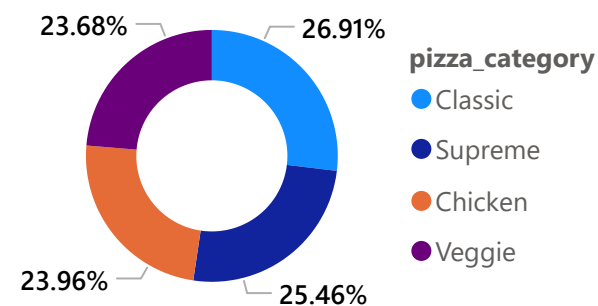
Total Orders 2.62K 3.54K



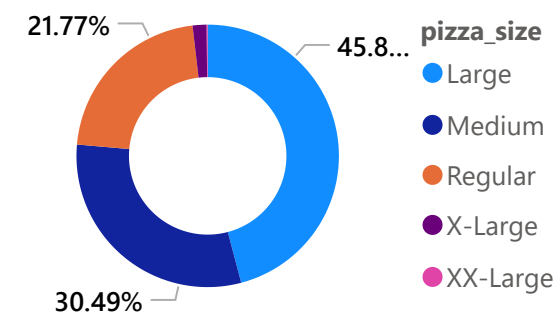
Monthly Trend for Total Orders



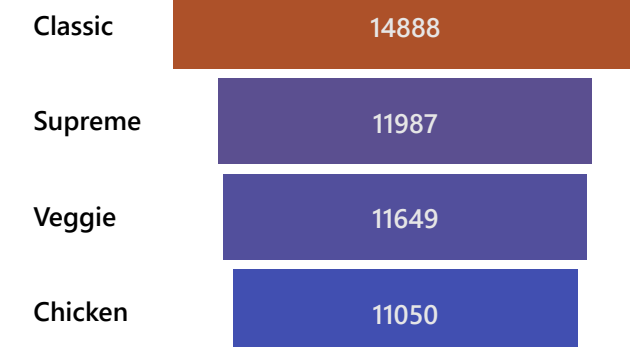
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Pizza Category

All

1/1/2015



12/31/2015



Home



Best/Worst sellers



Best Sellers

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

Worst Sellers

REVENUE

The Brie Carre Pizza contributes to minimum Revenue

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders



Total Revenue

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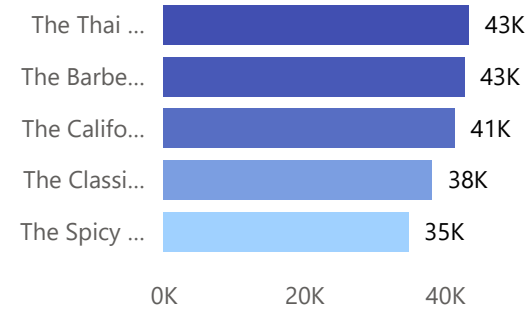
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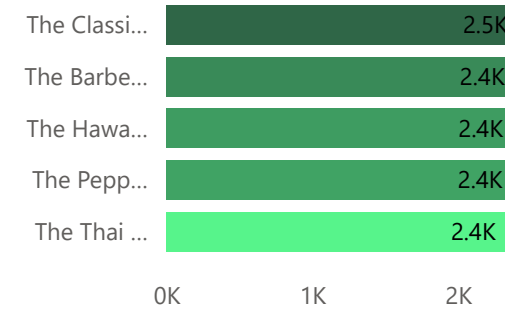
Avg Pizzas Per Order

2.32

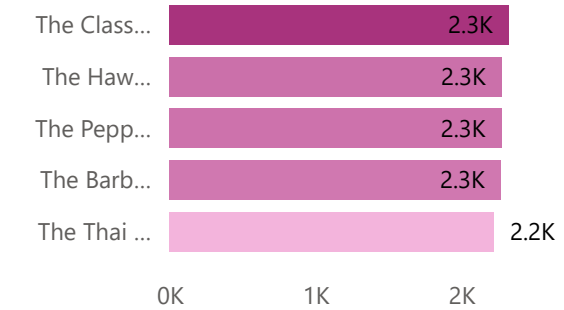
Top 5 pizzas by Revenue



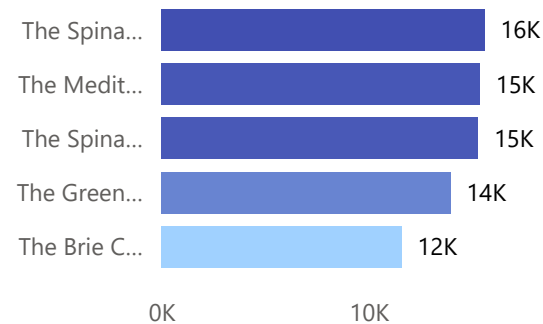
Top 5 pizzas by Quantity



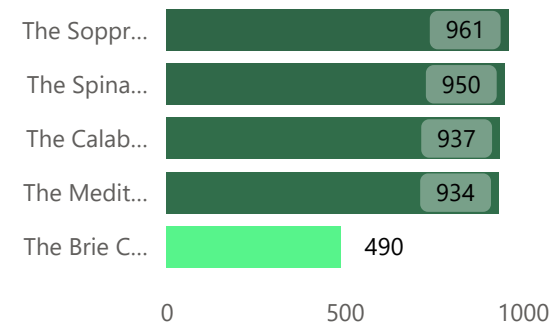
Top 5 pizzas by Total Orders



Bottom5 pizzas by Revenue



Bottom 5 pizzas by Quantity



Bottom 5 pizzas by Total Orders

