

University of Colorado
Denver

Global Energy Management Program
Business School

1



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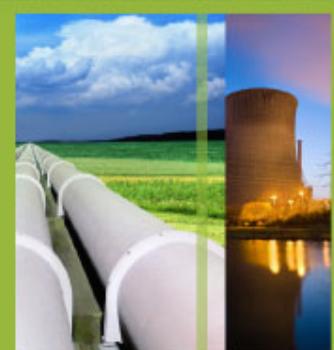
Global Energy Management Program
BUSINESS SCHOOL
UNIVERSITY OF COLORADO DENVER

Fundamentals of Global Energy Business

Michael J. Orlando

University of Colorado - Denver

week 1, video 1: Course Introduction



Course Syllabus

- Week 1 – What is energy and who wants it?
[the nature of demand]
- Week 2 – Where is energy and how do we use it?
[the nature of supply]
- Week 3 – Key Capabilities for Energy Business
- Week 4 – Key Stakeholders for Energy Business
- Week 5 – Strategic Considerations in Energy Business



Course Assessments

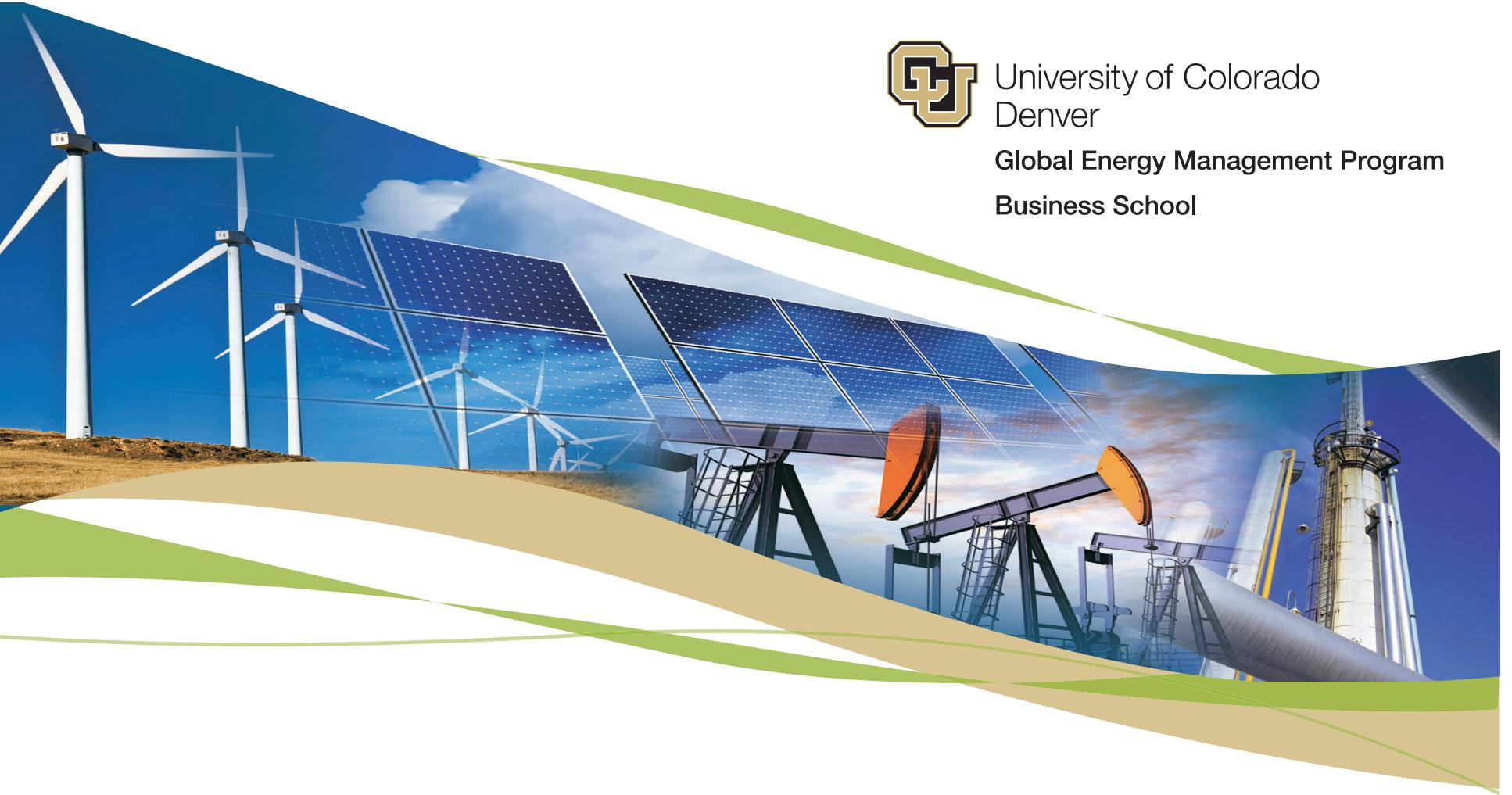
- Weekly Quizzes
- Written Assignments:
 - provide an analysis and/or recommendation for an energy business situation I will describe
 - 800 word limit (i.e. approx two-page memo)
 - peer assessment



Course Participation

- Please do:
 - Watch the Videos
 - Seek outside readings
 - Participate in discussions





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6

