

MUMA COLLEGE OF BUSINESS

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POINTS OF PRIDE

The University of South Florida Muma College of Business leverages analytics, critical thinking and creativity to empower its scholars and graduates to lead in business and transform the future of business in our region. Accredited by the Association to Advance Collegiate Schools of Business (AACSB International), the Muma College of Business works to drive student success, produce scholarship with impact, and generate innovation in partnership with our community. The college comprises business programs on all three USF campuses across Tampa Bay and six schools, serving more than 8,400 students.

USF boasts one of the nation's best accounting schools, a top-ranked entrepreneurship center, a nationally-ranked MBA program, and world-class research faculty. The USF Muma College of Business and Lynn Pippenger School of Accountancy are separately accredited by AACSB International. The hallmark of excellence in business education, AACSB's Board of Directors reaffirmed USF's accreditation in 2023, one of just 194 institutions worldwide certified for quality in both overall business and accounting programs.

RECENT RANKINGS

- *U.S. News and World Report* ranks the online MBA program among the top 25 in the nation, placing the online graduate business

degree program in the No. 22 position, according to the annual survey of the **2024 Best Online Programs**.

- *U.S. News and World Report* ranks the full-time MBA program among the top 75 in the nation, placing the program in the No. 73 spot, according to the **2023-2024 Best Business Schools** rankings.
- A 2021 study by Stanford University placed six USF Muma College of Business faculty among the top 2% of scientists in the world. The elite ranking is based on their career-long impact in their fields of study. Another five faculty were recognized for making a single-year impact in 2020 based on research citation metrics and other factors.



[View Points of Pride](#)

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Online MBA program

- No. 22 in the nation and No. 18 among public universities on the 2024 *U.S. News and World Report* survey.
- No. 12 in the nation by *Fortune* in 2022.
- No. 25 on a list of the 50 best online MBA programs in the U.S. by *Online MBA Report*.
- No. 23 in the nation by *Poets&Quants* in 2024.
- No. 29 in *The Best Schools* ranking of the 50 best online MBA programs in the nation.
- No. 19 in the nation and No. 10 among U.S. public universities by *The Princeton Review* in the **Top 50 Online MBA Programs for 2023**.

Part-Time MBA program

- No. 68 among public and private universities in the *U.S. News and World Report* **2023-2024 Best Business Schools** national rankings.
- No. 34 in the country and No. 21 among public universities, according to *Fortune* for 2023.
- No. 64 globally for the Executive MBA program, according to *CEO Magazine* in 2022.
- No. 29 in the nation and No. 18 among public universities by *Fortune* for 2023.

Full-Time MBA program

- No. 2 in Florida, No. 39 among public universities, and No. 73 overall in U.S. News and World Report's **2023-2024 Best Business Schools** national rankings.

Master of Science Programs

- In 2023 the **TFE Times** ranked five Muma College of Business graduate programs: the Master of Science in Management was No. 22, the Master of Science in Business Analytics and Information Systems was No. 26, the Master of Science in Marketing was No. 31, the Master of Science in Finance was No. 77, and the Master of Science in Accountancy was No. 97.

Vinik Sport & Entertainment Management program

- Ranked No. 3 in the world, No. 3 in the United States and No. 1 in Florida by *SportBusiness International* in 2022. The program finishes No. 3 in the postgraduate rankings for the second consecutive year. This program has enjoyed a near 100% job placement rate since its 2012 inception.

USF Nault Center for Entrepreneurship

- For 2024, the **USF Nault Center for Entrepreneurship**'s graduate program broke into the Top 10 in the country, taking the No. 9 spot, as well as the No. 6 spot among public universities, and No. 1 in the South, according to *Entrepreneur* magazine and **The Princeton Review**. The graduate program has been in the magazine's national rankings for more than a decade.
- The USF Nault Center for Entrepreneurship was named to the Top 20 list of best programs in the nation by *CEOWorld Magazine* in its July 2019 issue. The ranking puts the center at No. 18 and is the only Florida program on the list.

Additional rankings

- The Muma College of Business was ranked No. 94 in North America from 2018 to 2022 for the number of publications in IS journals, according to a 2023 ranking by the University of Texas at Dallas. The UTD 24 ranking counts only publications in the top 24 IS journals.
- USF Muma College of Business has the highest business job placement rate among state schools with 66.4% of graduates

starting out in positions making at least \$40K, according to a study completed by the Florida Board of Governors.

- The USF Muma College of Business's full-time MBA program was ranked among the top 250 programs by QS's World University Rankings of Global MBA and Business Master's Programs of 2022. The publication also ranked the master's program in BAIS in the Top 80; the master's program in finance, Top 50; the master's program in management, Top 140; and the master's program in marketing, Top 100.
- The USF Nault Center for Entrepreneurship was named to the Top 20 list of best programs in the nation by *CEOWorld Magazine* in its July 2019 issue. The ranking puts the center at No. 18 and is the only Florida program on the list.
- The Muma College of Business's MBA program in entrepreneurship was ranked among the top 50 in the nation by Intelligent.com, a resource for online degree rankings and higher education planning. The comprehensive research guide is based on an assessment of 210 accredited colleges and universities in the nation. Each program is evaluated based on curriculum quality, graduation rate, reputation, and post-graduate employment.
- The MS in BAIS program was ranked No. 47 and the MS in Marketing was ranked No. 51 in the QS Business School Rankings, published in 2019.
- The Lynn Pippenger School of Accountancy's MAcc program ranked No. 42 overall and No. 16 in U.S. programs with 17-23 full-time faculty in the 2018 Public Accounting Report ranking. The list also placed the accounting PhD program at No. 41 in the United States.

ADDITIONAL POINTS OF PRIDE

- The Muma College of Business' **School of Hospitality and Tourism Management** is professionally and academically accredited by the Accreditation Commission of Programs in Hospitality Administration (ACPHA). The gold-standard accreditation was announced in July 2020 and officially acknowledges the high academic and professional standards achieved by the school and affirms its standing among elite hospitality programs nationwide.
- USF has the first **Business Honors Program** in Florida, helping the university to recruit high achieving students from across the nation. The average high school GPA for incoming Business Honors Program students was 4.04, with an average ACT score of 27.5 and average SAT score of 1220. All graduates of the Business Honors Program held internships and have a study abroad

experience. For the last three years, every Business Honors Program student has had a job or acceptance to a graduate program a graduation. The Bulls Business Community – a living-learning center for honors students and other top performers – has been the home for 512 students since its inception in 2007.

- This year, the **Corporate Mentor Program** serves 130 first-generation college students with mentors participating Fall 2023 - Spring 2024. More than \$90,000 of scholarships was awarded during the academic year.
- **Business students explore the world** as part of their USF educational experience. More than a quarter of all USF students who took advantage of summer study abroad excursions were business majors. Some of these trips gave students the chance to explore established marketplaces and visit with global business leaders in distant locations such as England, Panama, Prague, and India. Some students took part in semester-long exchange programs at internationally respected institutions.

Overall USF Points of Pride