

# **Personal License**

## Non-commercial projects

## Can be used for.

- end products not for sale
- one personal social media account with non-commercial activities

### Cannot be used for.

- end products for sale
- business social media accounts
- physical or digital paid advertisements
- native apps, web apps, or games

All ownership remains with Droids Design.

https://droids.design



# **Commercial License**

Up to 5000 end products for sale

#### Can be used for.

- up to 5000 physical or digital end products for sale
- one business social media account owned and managed by the licensee
- unlimited physical advertisements for local markets
- digital paid advertisements with unlimited impressions
- broadcast and streaming for up to 500000 lifetime viewers

#### Cannot be used for.

- native apps, web apps, or games

All ownership remains with Droids Design.

https://droids.design



## **Extended License**

Up to 250000 end products for sale

#### Can be used for

- up to 250000 physical or digital end products for sale
- unlimited business social media accounts owned and managed by the licensee
- unlimited physical advertisements for local, national, and global markets
- digital paid advertisements with unlimited impressions
- broadcast and streaming for up to unlimited lifetime viewers
- one native app, web app, or game downloaded or sold up to 250000 times

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