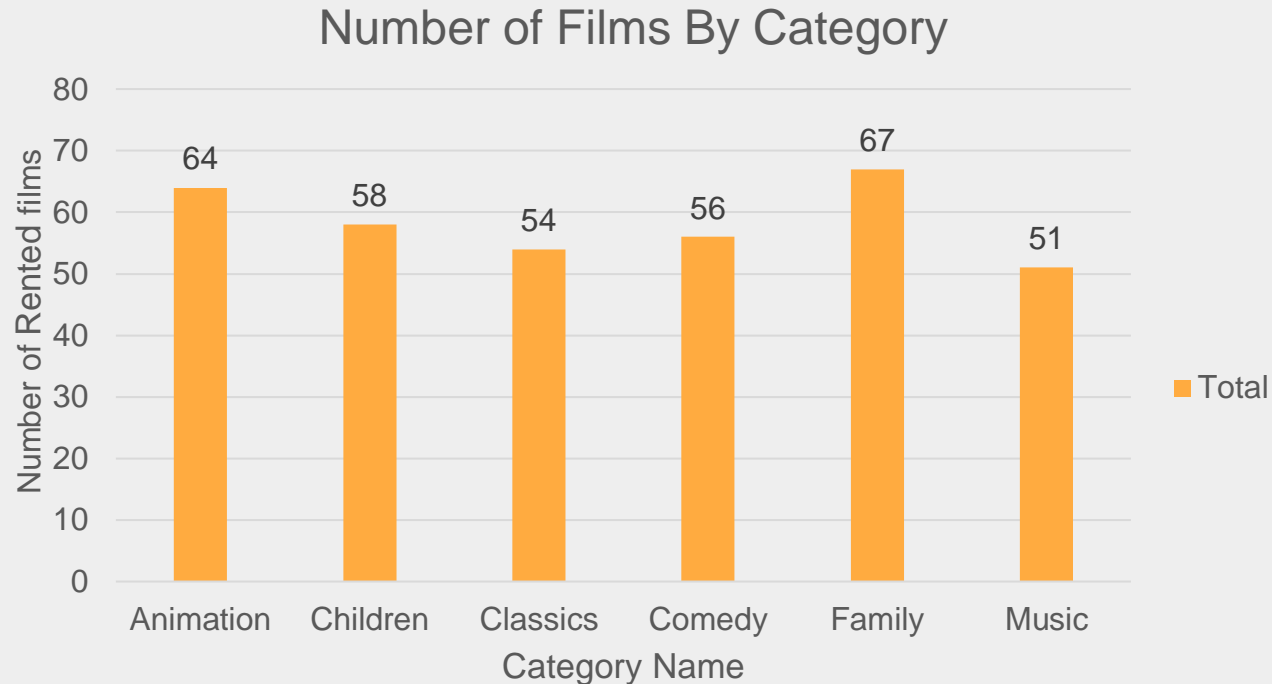
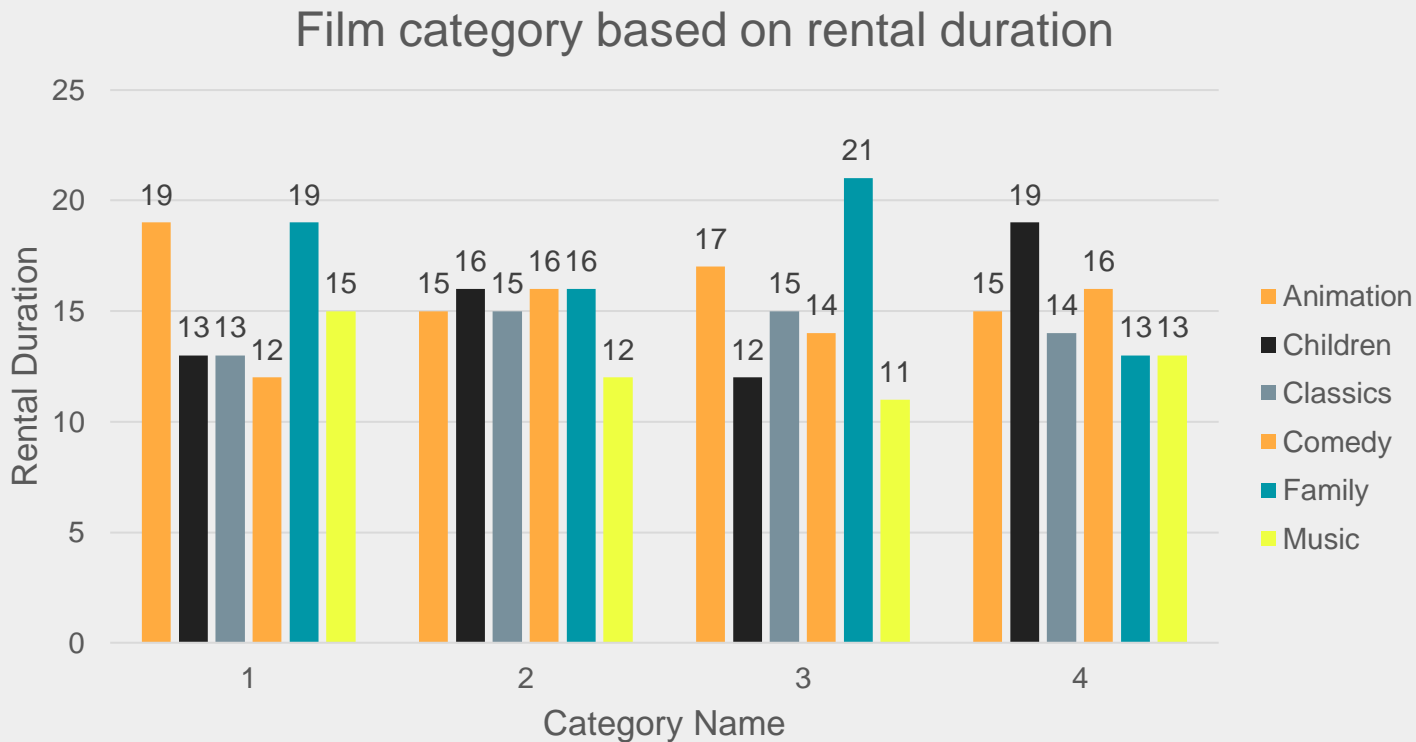


Q1: What is the most popular film category?



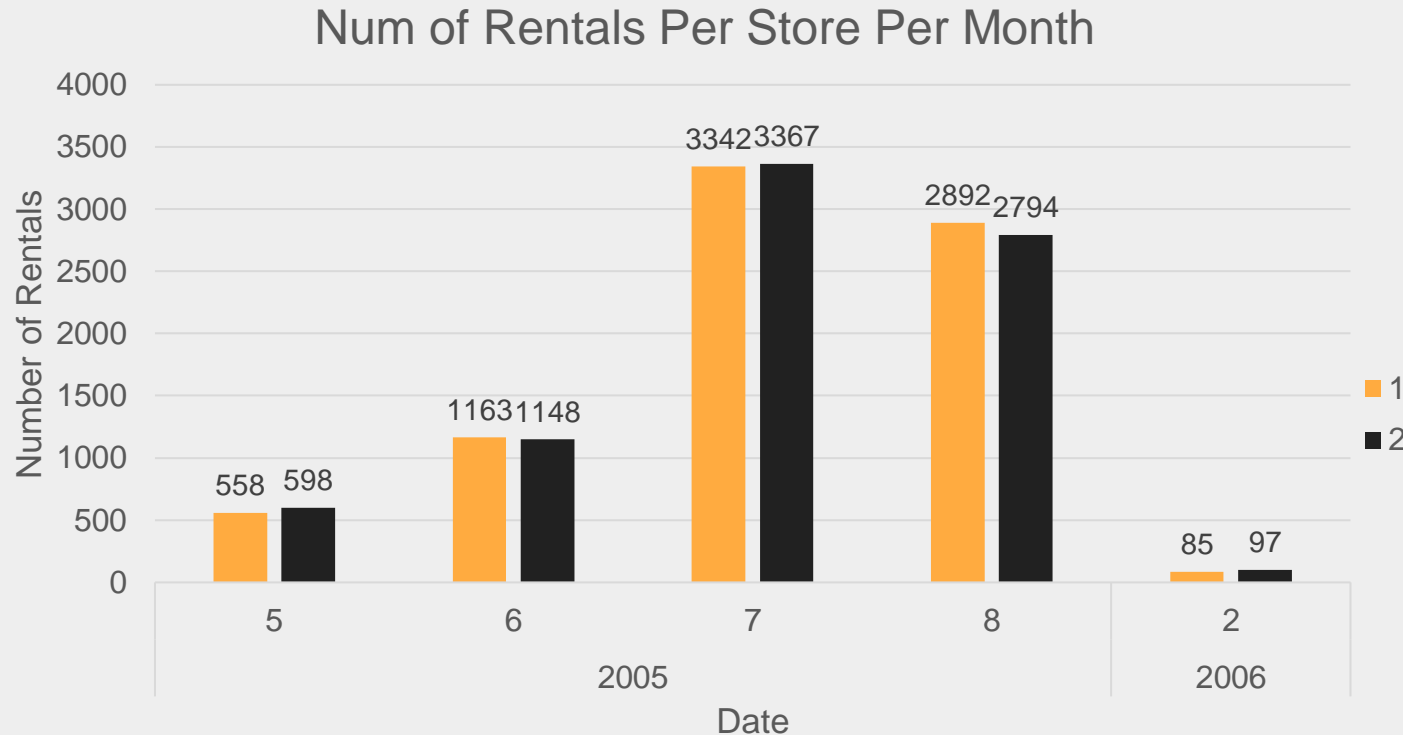
Here we compared the number of films rented for each of the family-friendly categories. We can see that the Family Category is the most rented with 67 films and Music is least rented with 51 films

Q2: What is the most popular film category based on the quartiles of rental duration?



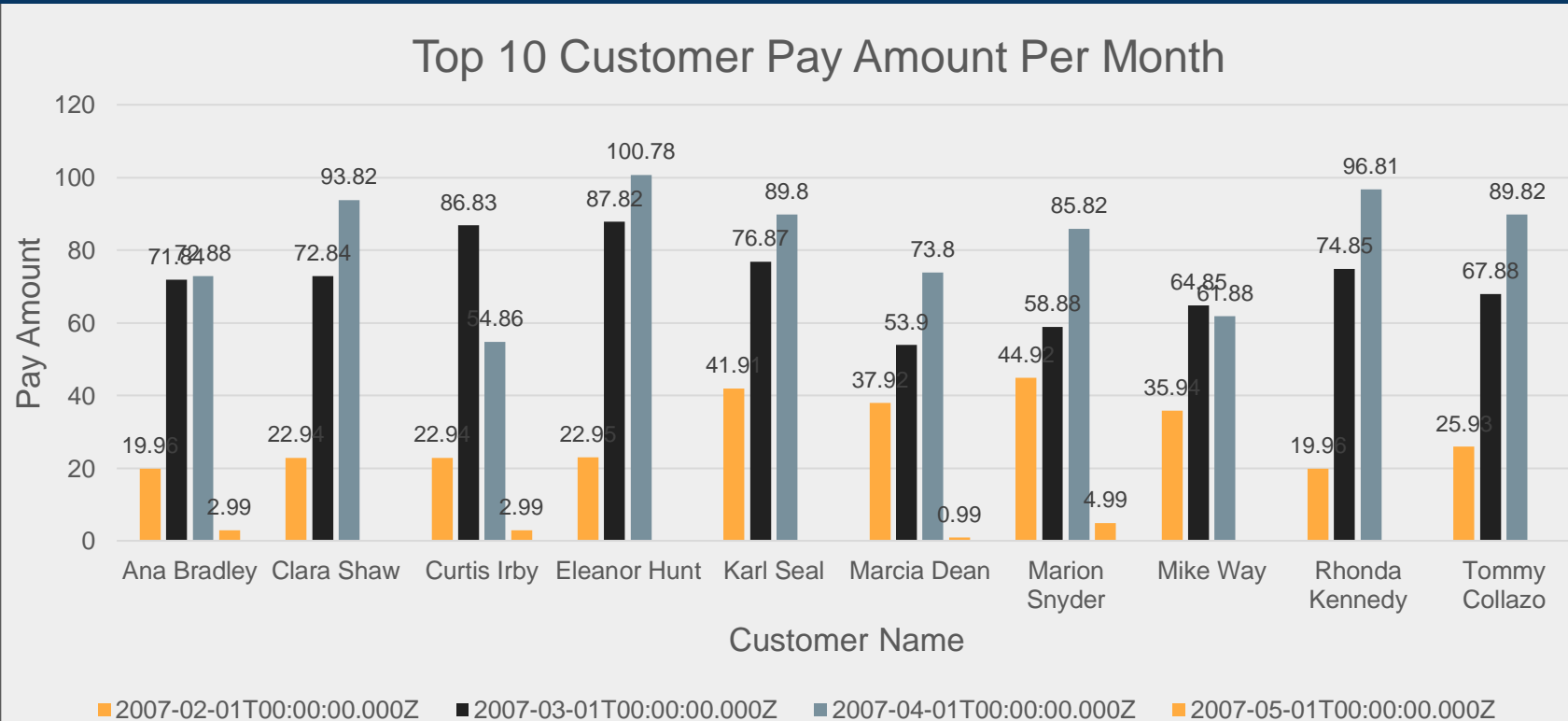
Here we compared the number of films rented for each of the family-friendly categories based on the quartile. The highest count of rental duration was found in Q3 from the Family Category with count 21 and the lowest was found in Q3 from the Music Category with count 11

Q3: What is the total rental orders for each store in each month?



Here we compare the number of rentals for each month for each store. We see that the highest number of rentals was made from store 2 in the month of July 2005 and the lowest number of rentals made by store 2 in February 2006. Store 2 can be seen having the highest number of rentals in each month except for June and August 2005.

Q4: What is the total payment amount paid in each month by the top 10 paying customers?



Here we see that the month April has the highest paying amount for almost all customers