

Assembl

democratizing science®

PROBLEMS

- Data silos
- Inadequate tools
- Lose-lose system; no reward

SOLUTIONS

- Fast, safe, and simple software
- Incentives through licensing
- Networked data exchange

PRODUCTS

- **Chronos**
instant notarization
- **Triton**
data transfer
- **Metis**
open data

MARKET

\$4,000 B. of data locked up

Addressable market of **\$27 B.**

COMPETITION

science



ELSEVIER



OPEN KNOWLEDGE
FOUNDATION



ocean



big data



amazon
web services



Dropbox



transfer

cloud



BitTorrent

transfer

OUR MAGIC

- Unique licensing model
- Human-centered design
- Low cost, high profit

BUSINESS MODELS

B2B

- \$7k/year
- Live demos and in-person sales

B2C

- \$5/month
- Word-of-mouth and online sales

TEAM



Sebastian Mellen, CEO

- US National Science Fair Winner
- 5 years app/web development



Freek Bes, CTO

- Creator of Tuneplay.net
- 4 years full-stack development



Signe Jensen
Partnerships



Jacob Pedersen
Institutional Outreach



Henry Fudge
Financials

ENDORSEMENTS

“ The potential impact of a network of science like Assembl is unprecedented. ”

- Peter Lindgren

Professor of Business Technology at Århus University

FINANCING

We are seeking **\$700,000** to...

- Grow our team
- Expand our marketing
- Fund our expansion

Sebastian Mellen, CEO



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