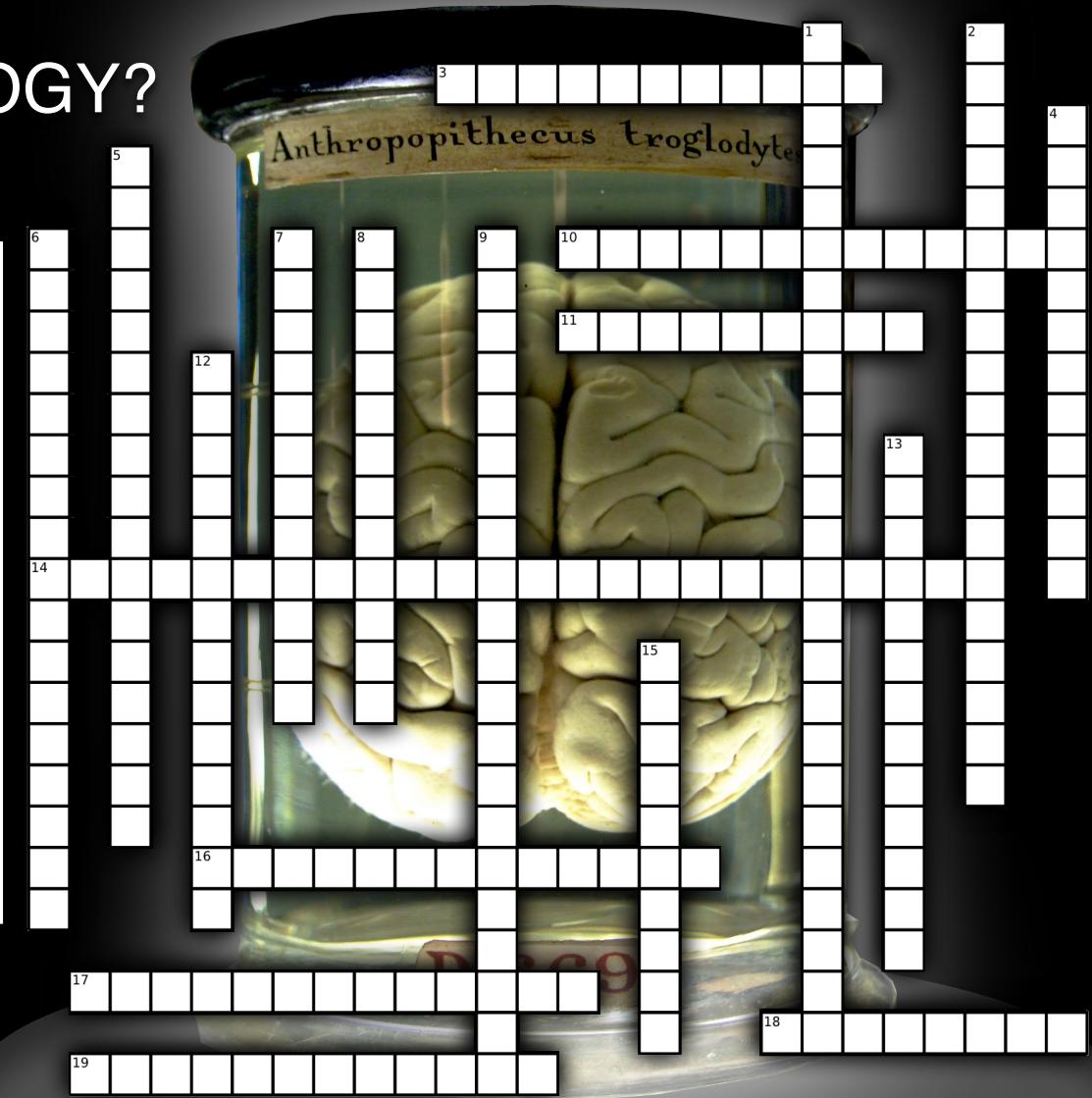


WHAT IS PSYCHOLOGY?

Word Bank

Psychology
 behavior
 cognitive activity
 basic research
 introspection
 structuralism
 functionalism
 behaviorism
 Gestalt psychology
 psychoanalysis
 biological perspective
 psychoanalytic perspective
 learning perspective
 sociocultural perspective
 BF Skinner
 William James
 John B. Watson
 Sigmund Freud
 Wilhelm Wundt



Across

- 3 the school of psychology, founded by John Watson, that defines psychology as the scientific study of observable behavior
- 10 the school of psychology, founded by William James, that emphasizes the purpose of behavior and mental process
- 11 investigated positive and negative reinforcement for learned behavior (3 Words)
- 14 in psychology, the perspective that focuses on the roles of ethnicity, gender, culture, and socioeconomic status in personality formation, behavior and mental process (2 Words)
- 16 an examination of one's own thoughts and feelings
- 17 the school of psychology, founded by Wilhelm Wundt, that maintains that conscious experience breaks down into objective sensations and subjective feelings
- 18 observable and measurable actions of people and animals
- 19 The psychologist who wrote the first modern book of psychology, *The Principles of Psychology* in 1890 (2 Words)

Down

- 1 the perspective that stresses the influences of unconscious forces on human behavior (2 Words)
- 2 the psychological point of view that emphasizes the effects of experience on behavior (2 Words)
- 4 Founded Psychoanalysis (2 Words)
- 5 private, unobservable mental processes such as sensation, perception, thought, and problem solving (2 Words)
- 6 he school of psychology that emphasizes the tendency to organize perceptions into meaningful wholes (2 Words)
- 7 founded structuralism and is the first modern psychologist (2 Words)
- 8 Founded Behaviorism (3 Words)
- 9 the psychological perspective that emphasizes the influence of biology on behavior (2 Words)
- 12 he school of psychology, founded by Sigmund Freud, that emphasizes the importance of unconscious motives and conflicts as determinants of human behavior
- 13 research that is conducted for its own sake, that is, without seeking a solution to a specific problem (2 Words)
- 15 the scientific study of behavior and mental processes