

## ASSESSMENT TASK 8 – PROJECT 2

### UNDERSTANDING THE PSYCHOLOGY OF PERSONALITY: AN INTRODUCTION

**NAME:****TASK DATES: TERM 3, WEEKS 5 – 7****TASK:**

There are many theories of personality that aim to describe and explain human behaviour, each theory having its own strengths and limitations. Personality is something we informally assess and describe each day. When we talk about ourselves and others, we frequently refer to different characteristics of an individual's personality. Psychologists do much the same thing when they assess personality, but on a much more scientific level.

Personality testing refers to techniques that are used to accurately and consistently measure personality. Personality tests are used for many reasons. These include assessing the validity and reliability of different theories, examining changes in personality, evaluating the effectiveness of personality therapy, diagnosing psychological problems and screening candidates with regard to their suitability to a workplace/job.

**Task marks and weighting: 53 marks, 10% Project****UNIT LEARNING CONTEXT:**

Self: Psychology of Personality

**OUTCOMES:**

- Outcome 1: Psychological understandings;
- Outcome 2: Investigating in psychology, and;  
psychological understandings;
- Outcome 4: Communication in psychology
- Outcome 4: Communication in psychology

**CONTENT:**

- definition of personality
  - historical perspectives: psychodynamic; trait; humanistic
- approaches to measuring personality
  - projective
  - non-projective

**ALLOCATED TIME FOR THE TASK:** You will have *two weeks* to prepare your personality pamphlet/brochure.

- *Due date:* TBC

**Activity details: what you need to do:**

This task requires you to develop a pamphlet or brochure. Your pamphlet or brochure will be aimed at young adults who are looking to understand the basics of the psychology behind personality. Your pamphlet or brochure will provide background information on various personality theories, the type(s) of testing associated with the theories, and the strengths and limitations associated with the theories.

Your pamphlet should include:

- An introduction to personality including a definition and brief overview of the history of personality and its testing (the theories of Hippocrates, Freud and Sheldon)
- An explanation of **two (2)** personality theories. For **each** theory of personality include:
  - an outline of the theory (including the theorist)
  - a discussion of the strengths and limitations associated with the theory
  - how the theory measures personality (the types of testing measures used)

Choose **two (2)** of the following personality theories to examine:

- Eysenck's trait theory **OR** Allport's trait theory
- Freud's psychodynamic theory
- Maslow's humanistic theory

**Presentation:**

- Use Microsoft Publisher (or similar) program
- One page A4 (information back-to-back)
- It is essential you include:
  - colour to enhance presentation
  - diagrams, tables etc. to demonstrate each theory

**Referencing:**

You will need to have a section on your pamphlet/brochure where you provide for the reader the references of the resources you referred to while writing it. You should include:

- at least **three (3)** *full and accurate APA references in this section*

**To be handed in:**

- This assessment sheet/marketing key
- Your completed brochure or pamphlet
- Any notes or relevant research you have compiled to complete your pamphlet or brochure

ASSESSMENT TASK 8 – PROJECT 2 UNDERSTANDING THE PSYCHOLOGY OF PERSONALITY: AN INTRODUCTION		
NAME:		
Criteria	Possible Mark	Allocated Mark
INTRODUCTION TO PERSONALITY		
<ul style="list-style-type: none"><li>Defines 'personality'</li></ul>	10	
<ul style="list-style-type: none"><li>Provides a brief overview of the history of:<ul style="list-style-type: none"><li>the study of personality</li><li>personality testing</li></ul></li></ul>		
PERSONALITY THEORY ONE - EXPLANATION		
<ul style="list-style-type: none"><li>outlines the theory</li></ul>	15	
<ul style="list-style-type: none"><li>discusses the theories:<ul style="list-style-type: none"><li>strengths</li><li>limitations</li></ul></li></ul>		
<ul style="list-style-type: none"><li>outlines how the theory is measured</li></ul>		
PERSONALITY THEORY TWO - EXPLANATION		
<ul style="list-style-type: none"><li>outlines the theory</li></ul>	15	
<ul style="list-style-type: none"><li>discusses the theories:<ul style="list-style-type: none"><li>strengths</li><li>limitations</li></ul></li></ul>		
<ul style="list-style-type: none"><li>outlines how the theory is measured</li></ul>		
PRESENTATION		
<ul style="list-style-type: none"><li>pamphlet/brochure is presented in a visually appealing manner that engages the target audience (young adults)</li></ul>	10	
<ul style="list-style-type: none"><li>pamphlet/brochure includes supporting tables, diagrams, photos etc. that complement the information presented</li></ul>		
REFERENCES		
<ul style="list-style-type: none"><li>Provides at least 3 references</li></ul>	3	
<ul style="list-style-type: none"><li>References are formatted following <i>APA referencing guidelines</i></li></ul>		
TOTAL MARK FOR TASK 8	53	

Teacher comment: \_\_\_\_\_

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