



**ASSESSMENT TASK 3- PRODUCTION
WORKPLACE RECRUITMENT CONSULTANCY BRIEF**

NAME:

DATE DUE: Thursday 1st April

TASK

(50 marks) (20% Production)

You are to be making a visually appealing informational poster on the topic of intelligence. The poster should be communicated to an audience that has never heard of intelligence theories or intelligence testing.

Your poster should include the various theorist in Intelligence testing and explain how schools and workplaces are inclusive to multiple intelligences.

UNIT:

- 11 General UNIT 1 PSY

CONTENT:

- Cognition (Intelligence)

OUTCOMES:

- Outcome 1: Psychological understandings
- Outcome 4: Communication in psychology

ALLOCATED TIME FOR THE TASK: You will have approximately **one week** to complete your report. Although some time may be given in class majority of this task is to researched and written outside of class time.

Activity steps – what you need to do:

As a consultant your task is to write a report of no more than 1000 words titled *Workplace Recruitment*. You will:

1. **Use in-class work and a variety of sources** (books, journals, internet, media) to research information about intelligence measurement of intelligence in psychology. Keep any rough notes you make so you can show these to your teacher if you are asked.
2. Create an informational poster that covers the below criteria in the marking key.
3. Submit through SEQTA as an image or in person on Thursday 1st April

ASSESSMENT TASK 3 – PRODUCTION/PERFORMANCE – MARKING KEY		
	Possible Mark	Allocated Mark
1. MEASURING INTELLIGENCE		
1.1 Define intelligence and explains how I.Q. is tested	4	
Accurately and succinctly describes the theory of general intelligence citing relevant theorists with reference to Galton and Spearman	5	
Accurately and succinctly describes the theory of emotional intelligence citing relevant theorists with reference to Goleman	5	
Accurately and succinctly describes the theory of multiple intelligence citing relevant theorists Gardner and explains each of the different types of intelligences	20	
1.2 In the context of research methods and using participants in research, discuss the strengths, limitations and ethical issues associated with using the type of intelligence testing identified in 2.2. 1.2.1 Strengths 1.2.2 Limitations 1.2.3 Ethical issues 1.3 Explains the type of data that is collected through intelligence testing	8	
2. Describes how schools or workplaces allow for multiple intelligences	5	
3.0 Presentation		
Information is presented in a logical and visually appealing way so that it is easy to read and comprehend the information.	4	
Includes multiple formats of presenting information: tables, graphics, visuals, pictures	6	
4.0 REFERENCING		
Provides at least three references (other than the textbook) and uses correct APA referencing.	2	
TOTAL MARK FOR TASK	59	

Teacher comments: _____
