# THE HISTORY OF PSYCHOLOGY

100 Years: A Contemporary History



1879 First Psychology Lab
Wilhelm Wundt opens first
experimental laboratory in
psychology at the University
of Leipzia, Germany.



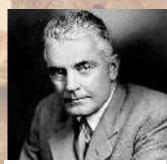
psychoanalysis
Freud's
psychoanalytic
approach asserts
that people are
motivated by,
unconscious drives
and conflicts.

Sigmund Freud founds



Edward Titchener introduces structuralism in the U.S. with his book Manual of Experimental Psychology

1901



Behaviorism
John B. Watson publishes
"Psychology as Behavior,"
launching behaviorism. In
contrast to
psychoanalysis,
behaviorism focuses on
observable and
measurable behavior.

1913



Humanism Begins
Led by Carl Rogers and
Abraham Maslow, who
publishes Motivation and
Personality in 1954, this
approach centers on the
conscious mind, free
will, human dignity, and
the capacity for selfactualization.

1890

1896

1906

1938

1956

1860

1879

#### First Modern Book of Psychology

By William James, Principles of Psychology

## William James begins work in Functionalism

William James and John Dewey, whose 1896 article "The Reflex Arc Concept in Psychology" promotes functionalism.



### Ivan Pavlov

publishes the first studies in classical conditioning in 1906; two years before, he won the Nobel Prize for his work with salivating dogs.





#### The Behavior of Organisms

B.F. Skinner publishes The Behavior of Organisms, introducing operant conditioning. It draws attention to behaviorism and inspires laboratory research on conditioning.

1954

## Cognitive psychology

psychologists begin to focus on cognitive states and processes

LBIG IDEAS

1960

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## A Contemporary History

### Use the timeline from the back to answer the questions.

1. What happened earlier? A) B.F. Skinner publishes <i>The l</i>	Behavior of Organism B) John B. Watson publishes Psychology as Behavior
2. What year did Edward Titchener introduce Structuralism?	
3. What is the span (number of years shown) on this timeline	e?
5. What is the <i>Manual of Experimental Psychology</i> about?	
6. What two events happened in 1896?	
7. What was the first modern book of psychology called?	
9. Which approach of psychology asserts that people are mo	otivated by unconscious drives and conflicts?
10. What year did Ivan Pavlov win the Nobel Price for his wo	ork with salivating dogs?
11. Which approach of psychology focuses on the conscious	s mind, free will, human dignity and the capacity for self-actualization?
12. Who introduced operant conditioning?	
	apy today. When did it begin?
14. 1879 is considered the first year of modern psychology.	Why do you think?
Matching Match the published work with its au	thor - *You may use an author more than once
15. Psychology as Behavior	a. William James
16. The Reflex Arc Concept in Psychology	b. Abraham Maslow and Carl Rogers
17. The Behavior of Organisms	c. B.F. Skinner
18. Principles of Psychology	d. Edward Titchener
19. Motivation and Personality	e. Sigmund Freud
20. Manual of Experimental Psychology	f. John B. Watson