

Name: _____

This task will require you to:

1. Define **social learning theory** and **one of the following personality theories**: trait theory, humanistic theory, behaviourist theories.
2. **Explain your chosen theory**
 - how it defines personality; key constructs; how it explains thoughts, feelings, and behaviours
3. **Explain how your chosen theory was developed**
 - how that theorist came up with his ideas, what they were based on
4. **Evaluate the theory in terms of how :**
 - **Discuss how scientific and evidence-based your chosen theory is**
5. **Explain the important method(s) of measuring personality that each approach has:**
 - the procedures/tests used and how/why the relevant theorists believe they work
6. **Finally, explain how your chosen theory and its associated methods of measurement have been used in one or more of the following settings:** schools, forensic settings (e.g., courts, prisons), clinical settings (treating patients), or businesses
 - o if there's another setting you want to focus on instead or that you find some good info about, ask me, and I may agree that that'd be fine

You can work in pairs or individually for this task.

If you work in pairs – you must each present and evaluate a personality theory either to the video or audio so you can be marked.

You will present this information in one of the following audiovisual formats:

- a recorded “podcast” accompanied by visuals (e.g., PowerPoint, Prezi, diagrams, relevant images)
- a recorded video (e.g., mini-documentary, you presenting to the camera) with accompanied visuals (whiteboard, PowerPoint, Prezi, diagrams, relevant images)

This must be submitted digitally. If there's another audio-visual format you wish to use, ask me. Feel free to get creative with how you use the format. Exactly how you structure your information is also up to you, although it **may** be a good idea to roughly follow the order shown in the eight points above.

You will have to use the online textbook and online research to learn about the topic. **Make sure the sources that you are basing your information on are reputable and trustworthy.** You must provide the full details of each of these sources in a reference list in APA format (in order to gain full marks and avoid plagiarising). Given the format of this assessment, you will not have to provide in-text references like you normally would (but, as mentioned, you still provide the full details in a reference list).

Marking key

Criteria	Possible mark	Mark
Discussion of your chosen personality theory		/7
<ul style="list-style-type: none"> • Clear and detailed explanation of all key aspects of the chosen theory. • This should include how the theory defines personality, the theory's key constructs, and how the theory explains thoughts, feelings, and behaviours. 	1-3	
<ul style="list-style-type: none"> • Clear and detailed explanation of how the chosen theory was developed and what it was based on. 	1-2	
<ul style="list-style-type: none"> • Clear and detailed discussion of how scientific and evidence-based the chosen theory is. • Remember that this should be based on evidence, sources, and clear logic. 	1-2	
Discussion of relevant methods of measuring personality		/6
<ul style="list-style-type: none"> • Clear and detailed explanation of the important method(s) of measuring personality associated with the chosen theory/school. • This should include explanation of the procedures these methods use and of how/why the relevant theorists believe they work. • (See the task description for what you can do if there are no/few well-established measures associated with your chosen theory.) 	1-3	
<ul style="list-style-type: none"> • Clear and detailed discussion of the strengths/advantages and limitations/disadvantages of these methods of measuring personality. • This should include discussion of multiple forms of reliability and validity. 	1-3	
Evaluation of the two theories		/6
<ul style="list-style-type: none"> • Clear and detailed evaluation of the personality theory. Including at least one strength and one limitation for each theory 	1-4	
<ul style="list-style-type: none"> • Compares both theories in terms of how scientific they both are and the evidence for each theory 	1-2	
Discussion of applications in one or more particular settings		/6
<ul style="list-style-type: none"> • Clear and detailed explanation of how the chosen theory and its associated method(s) of measurement has been used in one or more particular settings. 	1-3	
<ul style="list-style-type: none"> • Clear and detailed evaluation of the extent to which these application/these applications have been beneficial or detrimental. • Remember that this should be based on evidence, sources, and clear logic. 	1-3	
Reference list		/2
<ul style="list-style-type: none"> • Reference list with many reputable references (which were actually used to inform the project). 	1	
<ul style="list-style-type: none"> • Correct APA formatting for the reference list, including this list being in alphabetical order. 	1	
Communication skills		/4
<ul style="list-style-type: none"> • Ideas are organised and communicated clearly, effectively, and without being overly longwinded/repetitive. 	1	
<ul style="list-style-type: none"> • Appropriate language used (e.g., appropriate technical/psychological terms, not too informal). 	1	
<ul style="list-style-type: none"> • Effective usage of the chosen format (including but not limited to speaking clearly or using effective visuals aligned well with the audio if doing a "podcast" or video). 	1-4	
Total mark		/25