## MATRIX Show social and cultural sensitivity SITXCOM002



**KBT** = Knowledge based test

**PD** = Practical demonstration

**RP** = Role play

**PRO** = Project/portfolio

**AC** = Activities

**AS** = Assignment

Element		formance Criteria	Assessment tool		
			KBT	AC	PD
Communicate with customers and colleagues from diverse backgrounds	1.1	Respect customers and colleagues from different social and cultural groups and treat them with respect and sensitivity	Q1	1	✓
	1.2	Consider social and cultural differences in all verbal and non verbal communication	Q2a, 2b	1	✓
	1.3	Respond to others in a non-discriminatory way	Q3a	1	✓
	1.4	Make attempts to overcome language barriers	Q10	1	
	1.5	Seek help with communication when necessary	Q3c	1	
2. Address cross – cultural misunderstandings	2.1	Identify social and cultural issues that may cause conflict or misunderstanding in the workplace	Q3a	1	
	2.2	Address difficulties and seek assistance from others when necessary	Q3b	1	
	2.3	Consider social and cultural differences when difficulties or misunderstandings occur	Q3a	1	
	2.4	Make efforts to resolve misunderstandings, taking account of social and cultural considerations	Q3b, 5	1	
	2.5	Escalate problems and unresolved issues to appropriate supervisor	Q3b, 3c	1	

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Foundation Skills			ssessment Tool		
		KBT	AC	PD	
Reading	Understand workplace anti-discrimination policies and plain English Documents produced by government information agencies	<b>✓</b>	2,3		
Oral communication	Discuss cross-cultural misunderstandings and difficulties with supervisors, managers and other team members and identify possible strategies to resolve them		1	✓	

Knowledge Evidence		Assessment Tool		
	KBT	AC	PD	
key principles of fairness and equity in relation to interaction with colleagues and customers		1		
<ul> <li>key cultural and religious protocols of main social and cultural groups in Australian society, including Australian Indigenous people</li> </ul>		1		
key cultural and religious protocols of main inbound tourist markets to Australia		1		
different types of disability and their implications for the workplace	Q9			
anti-discrimination policies for the industry and specific organisation		2,3		
<ul> <li>basic aspects of state, territory and commonwealth laws covering anti-discrimination, including requirements to:</li> <li>treat customers and colleagues fairly and equitably</li> <li>not discriminate, show partially or grant any special favours on the basis of social and cultural attributes</li> <li>not threaten, humiliate or intimidate people because of their social and cultural attributes</li> </ul>		1,3		
<ul> <li>sources of assistance in communicating with colleagues and customers from diverse social and cultural groups:</li> <li>government agencies</li> <li>diplomatic services</li> <li>disability advocacy groups</li> <li>educational institutes</li> <li>interpreter services</li> <li>local cultural organisations</li> </ul>		1,3		
<ul> <li>approaches to overcoming language barriers in the workplace:</li> <li>communicating through the use of:</li> <li>gestures</li> <li>signs</li> <li>simple word in English or the other person's language</li> <li>giving simple directions</li> <li>giving simple instructions</li> </ul>		1		

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Performance Evidence		ssessment Tool		
	KBT	AC	PD	
<ul> <li>communicate in a non-discriminatory way with colleagues and customers from at least three different social and cultural groups:</li> <li>demonstrating attempts to overcome language barriers</li> <li>communicating in line with appropriate social and cultural conventions</li> <li>demonstrating respect and sensitivity</li> </ul>		1	✓	
identify when assistance is required in the above communication, and seek help using the appropriate channels		1	✓	

Assessment Conditions		ssessment Tool		
	KBT	AC	PD	
Skills must be demonstrated in an operational tourism, travel, hospitality or events environment where communication with socially diverse customers and colleagues takes place. This can be:			./	
<ul> <li>an industry workplace</li> <li>a simulated industry environment</li> </ul>			•	
Assessment must ensure access to:  current organisational anti-discrimination policies plain English documents issued by government regulators that provide information on anti-discrimination laws customers and other colleagues from a diverse range of social and cultural groups with whom the individual can interact; these can be: customers and colleagues in an industry workplace who are assisted by the individual during the assessment process; or individuals who participate in role plays or simulated activities, set up for the purpose of assessment, in a simulated industry environment operated within a training organisation.		2,3	<b>✓</b>	