

## ACM WordPress Theme Documentation

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## Introduction

ACM provides the volunteer community with Web development resources in a hosted environment. Volunteers may request Web Server Accounts by filling out the appropriate request form through <http://www.acm.org/infodir>.

- ACM Chapters should use the form from the [Chapter Web Server Hosting Request](#) link
- All others should use the form from the [Web Server Hosting Request](#) link

Web Server Accounts offer cPanel access into the environment. This environment includes the Softaculous App Installer through which you can easily install and manage sites in WordPress.

ACM has developed a custom ACM WordPress theme with the look-and-feel of the main ACM site, <http://www.acm.org>.

The Theme is intended for use only for official ACM business: by ACM Chapters, Conferences, Committees, etc. It is not intended for personal use.

The benefits of using the ACM WordPress theme are:

- Same look-and-feel as the main ACM site
- Same responsive behavior for optimal user experience
- Same compliance to accessibility standards

The custom ACM WordPress theme is supported in implementations within the ACM hosted environment.

- **Note that the option to install a custom theme is available only for self-hosted WordPress.org users – if you're using WordPress.com, you will not be able to use the ACM Custom Theme.**

This document lists all deliverables for applying the ACM look-and-feel to your WordPress site, and provides step-by-step instructions for installation and deployment of the theme.

## Software Updates

The current version, v 1.0 (15 September 2016), is available through the ACM Information Directors' Resources site. ACM will notify the volunteer community of any future updates via email.

## About this Documentation

The current documentation steps through applying the ACM WordPress theme using as an ACM Chapter as example – it shows the banner specific to ACM Chapters and site name and content relevant to a Chapter. In your use of the theme, select a banner (see [Site banner](#) section) and set your site identity appropriately.

## Deliverables

1. ACM WordPress Theme, acm-wp-theme.zip
2. ACM Images, acm-images.zip
3. Documentation (this document)
4. readme.txt

[acm-wp-theme.zip](#) – upload this into your WordPress install (see **Install a Theme by using Upload Method from WordPress Admin**)

[acm-images.zip](#) – resources that consist of:

[Site images \(folder: site-images\)](#) (see **Appendix II – Example: Karachi ACM Chapter**)

- ACM logo with name, acm\_logo.gif, 240 x 82
- ACM logo for footer, acm\_logo\_footer.png, 320 x 112
- ACM site icon, acm\_site\_icon.jpg, 512 x 512
- Social media icons:
  - Facebook, icon\_facebook.png, 133 x 133
  - Twitter, icon\_twitter.png, 133 x 133
  - LinkedIn, icon\_linkedin.png, 133 x 133
  - Google+, icon\_google\_plus.png, 133 x 133
  - YouTube, icon\_youtube.png, 133 x 133
  - Instagram, icon\_instagram.png, 133 x 133
  - Flickr, icon\_flickr.png, 133 x 133
  - Email, icon\_email.png, 133 x 133

Here's what the site images look like:



[Site banner \(folder: banner\)](#) – set this as the banner for your site, when customizing the look of your site in WordPress.

The folder contains the following:

- `acm_chapter_banner.jpg`, 1920 x 370 – this banner is intended for use by ACM Chapters



- A set of banner images in jpg format, 1920 x 370 – you can use any of these banners for your site without any further customization (you will add title, sub-title, and description in WordPress)



`banner_a.jpg`



`banner_b.jpg`



`banner_c.jpg`



banner\_d.jpg

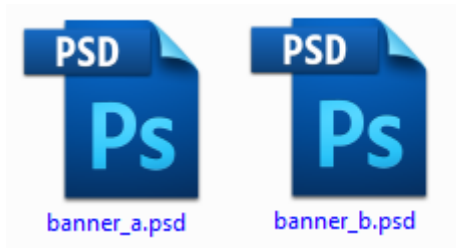


banner\_e.jpg



banner\_f.jpg

- Two banner images in psd (Adobe Photoshop) format, 1920 x 370 – you can apply a logo or use these original Photoshop files as guidelines in designing your own banner. The two banners in this format correspond to the banner\_a.jpg and banner\_b.jpg images shown above.



[Stock images \(folder: stock-images\)](#) – to help you get started with your posts.

Dimensions: 764 x 430 (See **Appendix III – Stock Images** at the end of this document.)



acm-chapter-logo.jpg



acm-dl.jpg



acm-logo.jpg



acm-students.jpg



acm-w.jpg



chapters-faq.jpg



complexity.jpg



get-involved.jpg



join-acm.jpg



join-chapter.jpg

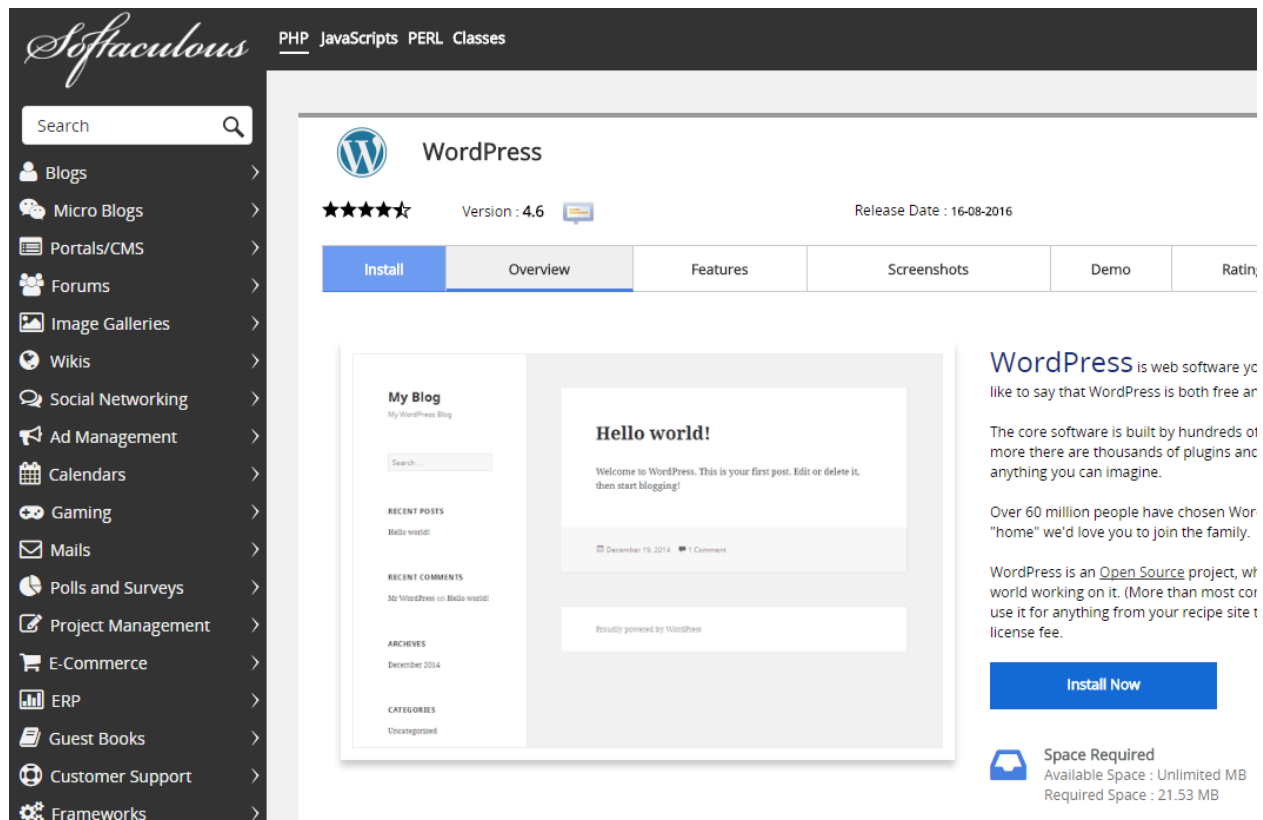
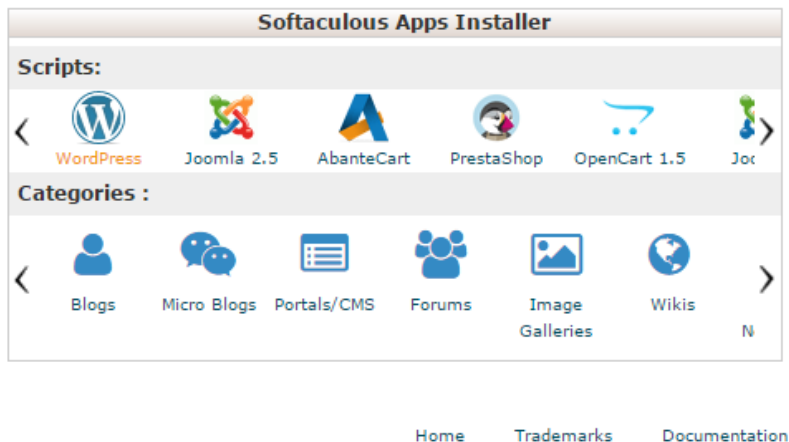


regional-councils.jpg




## Installing WordPress through Softaculous App Installer

Log in with your cPanel credentials and look for WordPress under “Softaculous App Installer” on the home screen. Click on “WordPress” under “Scripts” and follow the steps for setting up your site.



In the screen that will come up next you'll enter the domain and site name information for your specific Web site. You'll get confirmation of a successful install and a link to the administrative dashboard.


**WordPress**

★★★★★
Version : 4.6
Release Date : 16-08-2016

<b>Install</b>	Overview	Features	Screenshots	Demo	Ratings	Reviews	Import
----------------	----------	----------	-------------	------	---------	---------	--------

Congratulations, the software was installed successfully

WordPress has been successfully installed at :  
<http://haritini.hosting.acm.org/karachi-acm>  
Administrative URL : <http://haritini.hosting.acm.org/karachi-acm/wp-admin/>

We hope the installation process was easy.

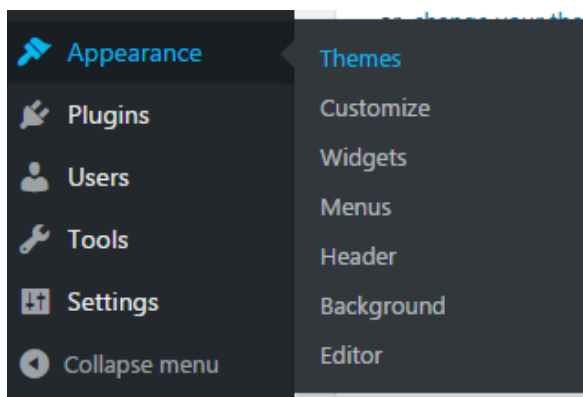
**NOTE:** Softaculous is just an automatic software installer and does not provide any support for the individual software packages. Please visit the software vendor's web site for support!

Regards,  
Softaculous Auto Installer

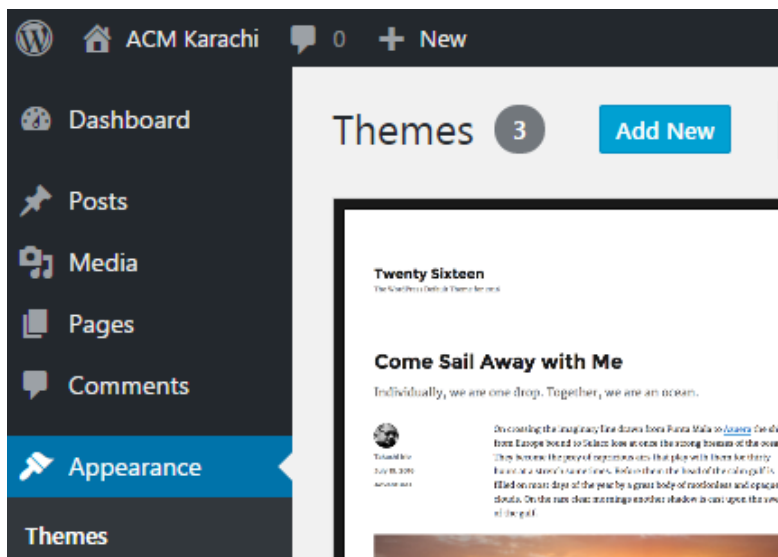
## Install a Theme by using Upload Method from WordPress Admin

Start by downloading the acm-wp-theme.zip file of the theme.

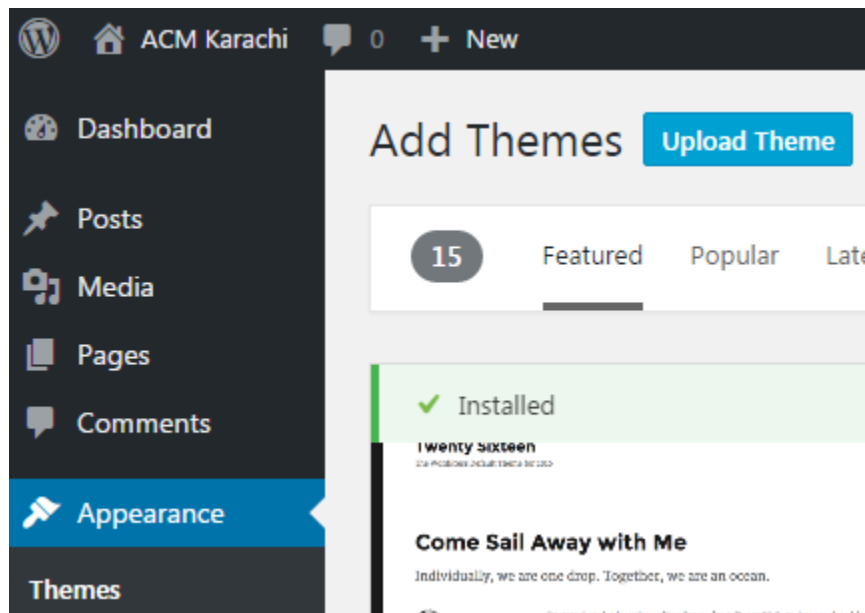
Next login to your WordPress admin area and click on Appearance » Themes.



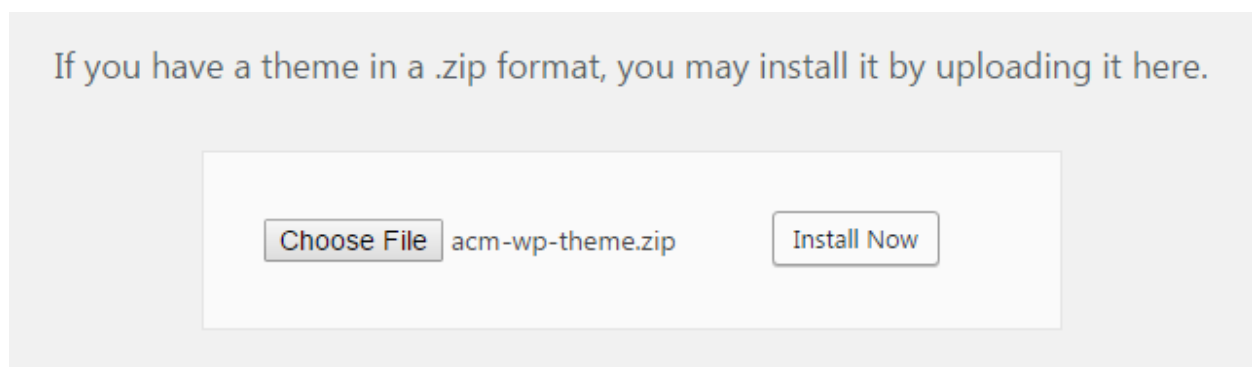
Once you are on the themes page, click on the Add New button at the top.



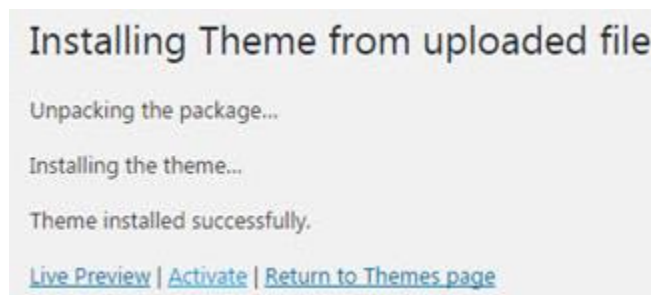
On the next screen, click on the Upload Theme button at the top.



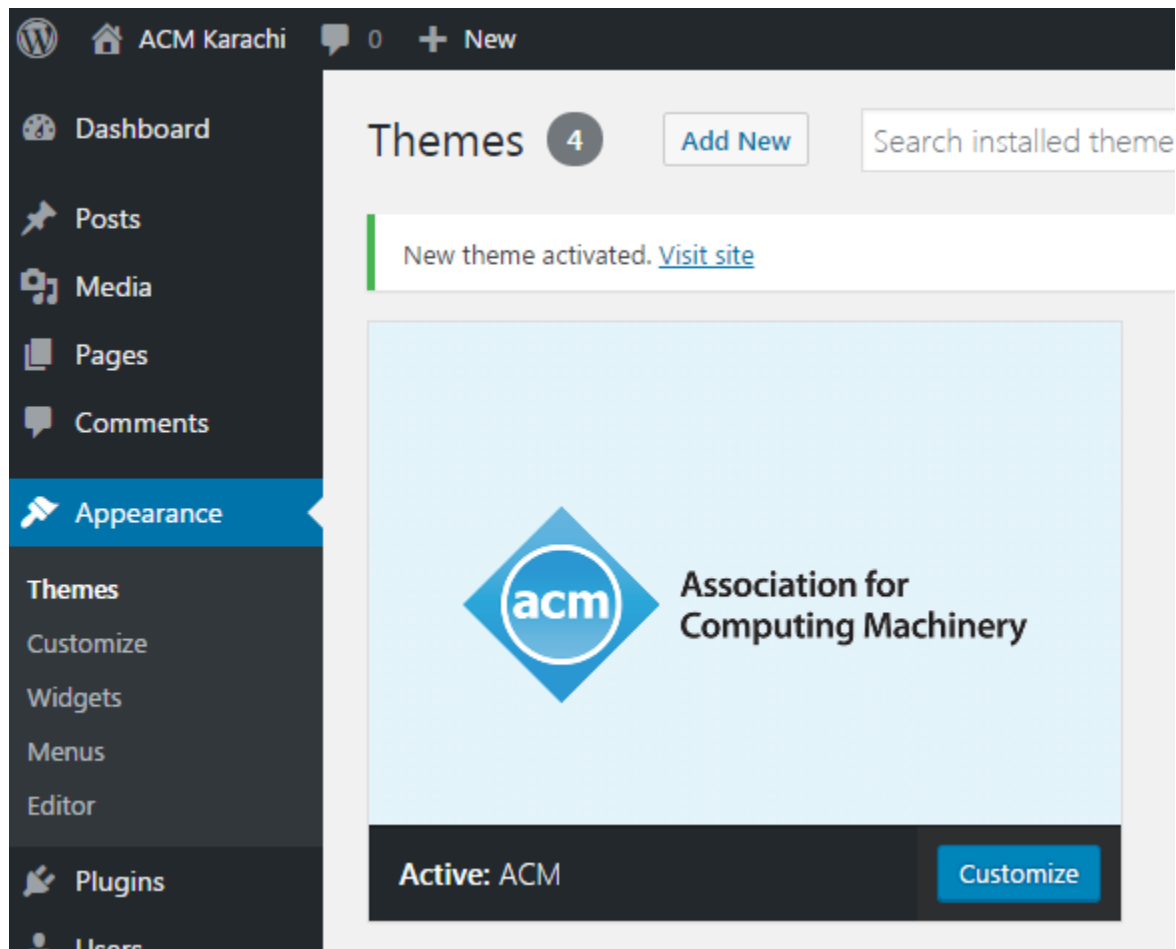
You will be prompted to choose the zip file that you downloaded earlier. Select the file acm-wp-theme.zip and click “Install Now”.



Once your theme is installed, you will see a success message along with the link to activate and preview the theme.



Click on the activate button, and you’ve successfully installed and activated the ACM WordPress theme.



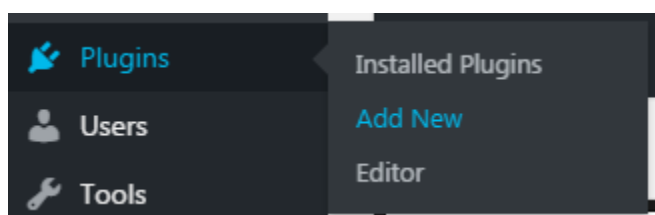
Note: The theme upload functionality is only available for self-hosted WordPress.org users such as the ACM hosted environment.

## Installing the Custom Footer Plugin

Custom Post Types and Custom Fields creator – WCK

To support the style of the footer, you will need to install a plugin to set up the social media icons and links.

1. Navigate to “Plugins”, “Add New”



2. Search for “WCK” and click “Install Now” for the “Custom Post Types and Custom Fields Creator – WCK” plugin.

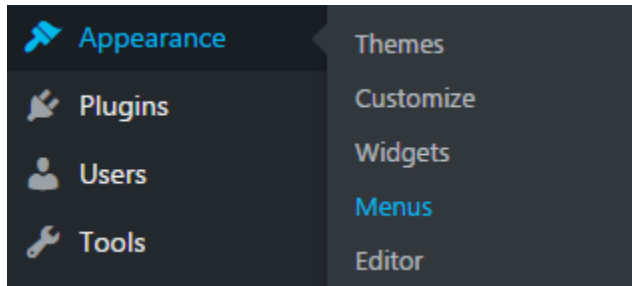
The screenshot shows the WordPress 'Add Plugins' interface. At the top, there's a search bar with 'WCK' entered. Below the search bar, two plugins are displayed. The first plugin, 'Custom Post Types and Custom Fields creator - WCK', is highlighted with a yellow border. It features a red icon with a circuit-like design, a description, authors (Cozmoslabs, Madalin Ungureanu, Cristian Antohe), a 5-star rating from 59 reviews, 10,000+ active installs, and a compatibility checkmark. The second plugin, 'User registration & user profile - Profile Builder', is also visible with its own details.

3. Activate WCK:

This screenshot shows the activation screen for the 'Custom Post Types and Custom Fields creator - WCK' plugin. It includes the same red icon and descriptive text as the previous image. A prominent blue 'Activate' button is located in the top right corner, with a 'More Details' link below it. At the bottom, there's a summary bar showing the 5-star rating, 10,000+ active installs, and compatibility status. Below this, a detailed plugin information box shows the plugin name with a checkbox, version 1.3.3, and a link to view details.

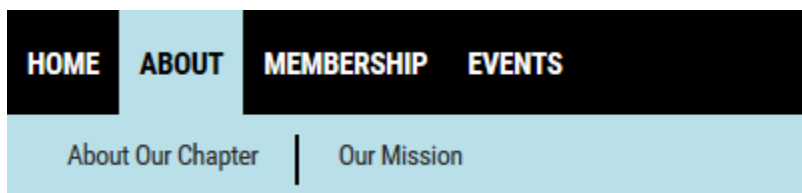
## Creating a Menu Item

There are four menus in the ACM look-and-feel. To edit, assign and manage menus for your custom ACM WordPress Theme, you will first need to create custom menus. To do this you will need to navigate to the “Appearance” tab on the left rail of your dashboard and select “Menus”.



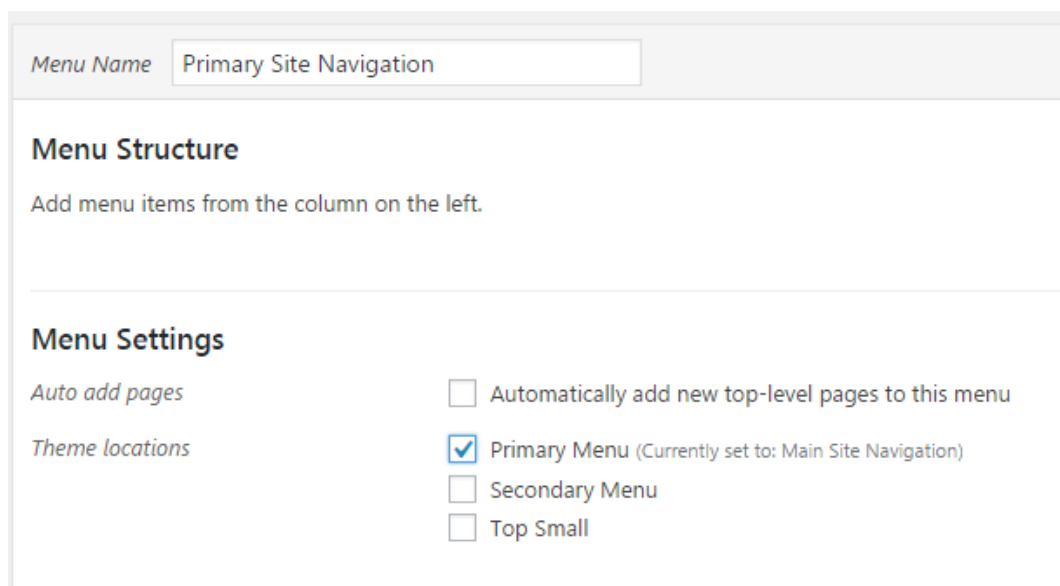
Once on the menu page, click on “create a new menu”.

**Main Site Navigation:** links to the main sections in your site

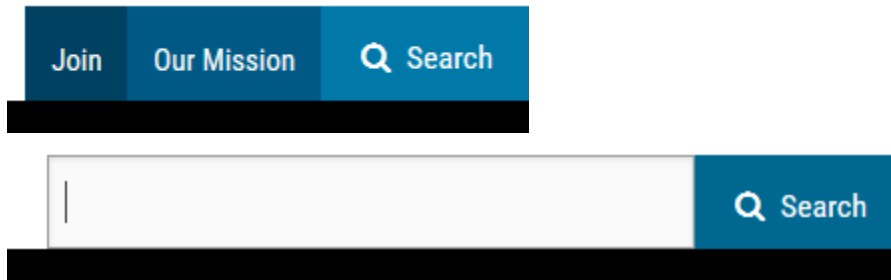


To set it up:

- Enter “Primary Site Navigation” in the “Menu Name” field and press enter on your keyboard
- Assign a theme location for your menu: choose “Primary Menu” under “Menu Settings” and click to “Save Menu”

A screenshot of the WordPress 'Create New Menu' screen. At the top, the 'Menu Name' field contains 'Primary Site Navigation'. Below this, the 'Menu Structure' section has the instruction 'Add menu items from the column on the left.' and a list of items. The 'Menu Settings' section includes two checkboxes: 'Automatically add new top-level pages to this menu' (unchecked) and 'Primary Menu (Currently set to: Main Site Navigation)' (checked). There are also unchecked checkboxes for 'Secondary Menu' and 'Top Small'.

**Secondary Navigation:** multi-colored menu, above Main Site Navigation, with quick links to important content in your site; includes “Search” field (standard WordPress search).



To set it up:

- Enter “Secondary Site Navigation” in the “Menu Name” field and press enter on your keyboard
- Assign a theme location for your menu: choose “Secondary Menu” under “Menu Settings” and click to “Save Menu”

<i>Menu Name</i>	<input type="text" value="Secondary Site Navigation"/>
------------------	--

## Menu Structure

Add menu items from the column on the left.

## Menu Settings

*Auto add pages*

☐ Automatically add new top-level pages to this menu

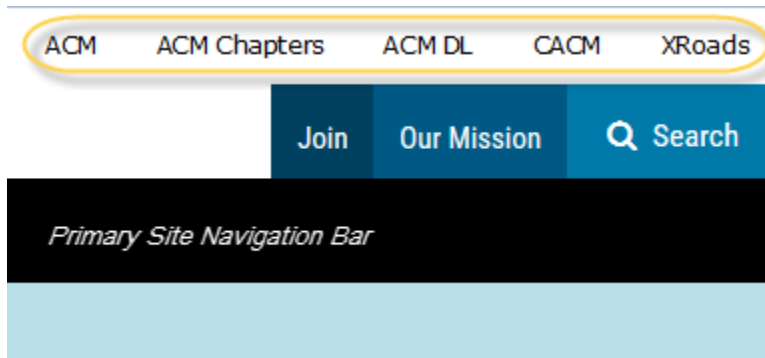
*Theme locations*

☐ Primary Menu (Currently set to: Primary Site Navigation)

☒ Secondary Menu

☐ Top Small

**Top Small Navigation:** upper-right navigation, typically to ACM resources such as the ACM main site, ACM Chapters, ACM Digital Library, the magazines *Communications of the ACM (CACM)* and *XRDS Crossroads*, etc.



To set it up:

- Enter “Top Small Navigation” in the “Menu Name” field and press enter on your keyboard
- Assign a theme location for your menu: choose “Top Small” under “Menu Settings” and click to “Save Menu”

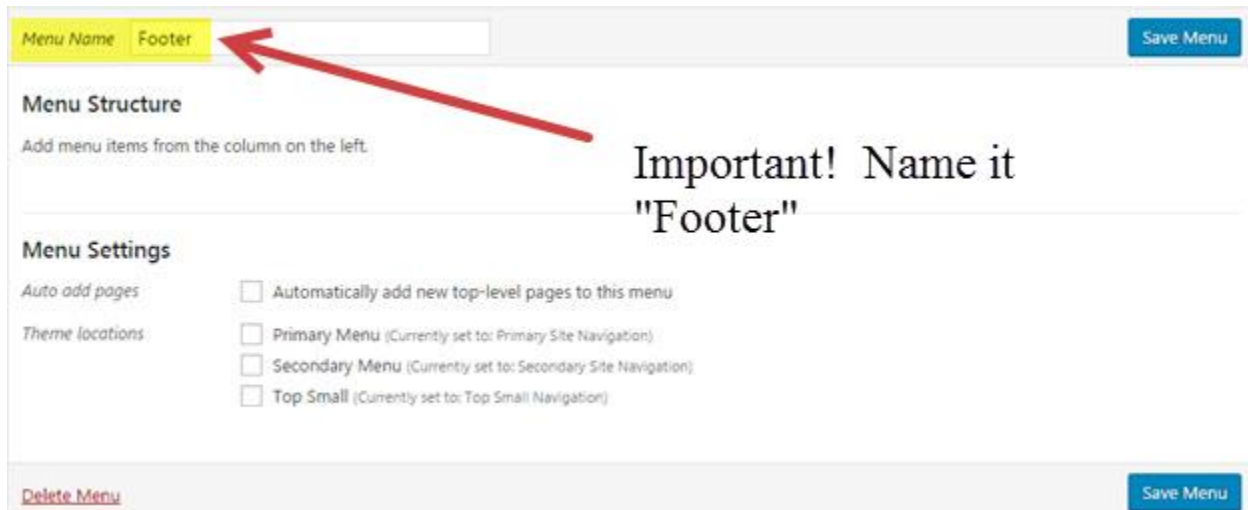
A screenshot of the WordPress Menu editor interface. At the top, the 'Menu Name' field is set to 'Top Small Navigation'. Below this is the 'Menu Structure' section, which includes the instruction 'Add menu items from the column on the left.' and a list of menu items. The 'Menu Settings' section is located below the menu structure. It contains three checkboxes: 'Automatically add new top-level pages to this menu' (unchecked), 'Primary Menu (Currently set to: Primary Site Navigation)' (unchecked), and 'Secondary Menu (Currently set to: Secondary Site Navigation)' (unchecked). The 'Top Small' theme location is selected with a checked checkbox.



**Footer Navigation:** the links will appear in the right-side of the footer, next to the Social Media icons.

- We will complete the setup for this navigation in the Adding Footer Navigation Links section.
- For now, name it **"Footer"** and leave the other fields blank.

**NOTE:** It is very important to call it exactly **"Footer"** for the styles to be applied correctly.



Menu Name **Footer** [Save Menu](#)

**Menu Structure**  
Add menu items from the column on the left.

**Menu Settings**

*Auto add pages* ☐ Automatically add new top-level pages to this menu

*Theme locations*

- ☐ Primary Menu (Currently set to: Primary Site Navigation)
- ☐ Secondary Menu (Currently set to: Secondary Site Navigation)
- ☐ Top Small (Currently set to: Top Small Navigation)

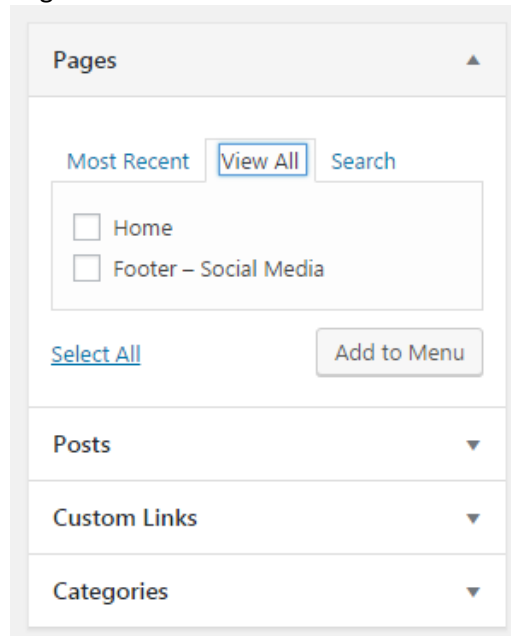
[Delete Menu](#) [Save Menu](#)

Important! Name it "Footer"

### Standard WordPress Functionality: Adding Links to Menus

Once you've created these menus, you can use standard WordPress functionality to add links to the appropriate pages, posts, and external sites, using the accordion on the left side of the menu page.

#### Pages



Pages

Most Recent View All Search

☐ Home

☐ Footer – Social Media

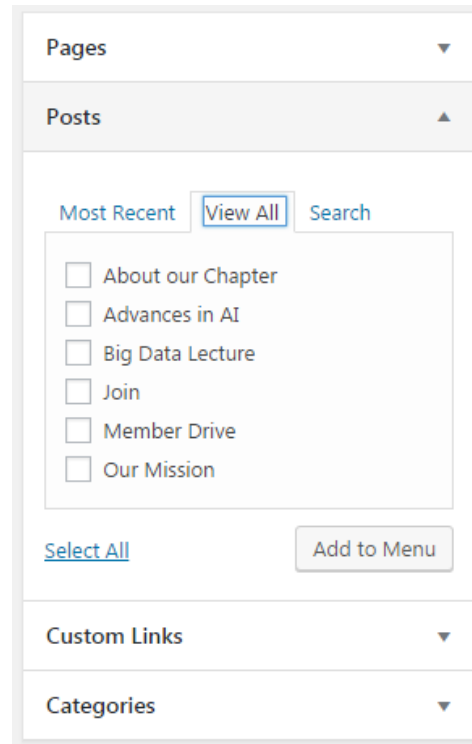
Select All Add to Menu

Posts

Custom Links

Categories

#### Posts



Pages

Posts

Most Recent View All Search

☐ About our Chapter

☐ Advances in AI

☐ Big Data Lecture

☐ Join

☐ Member Drive

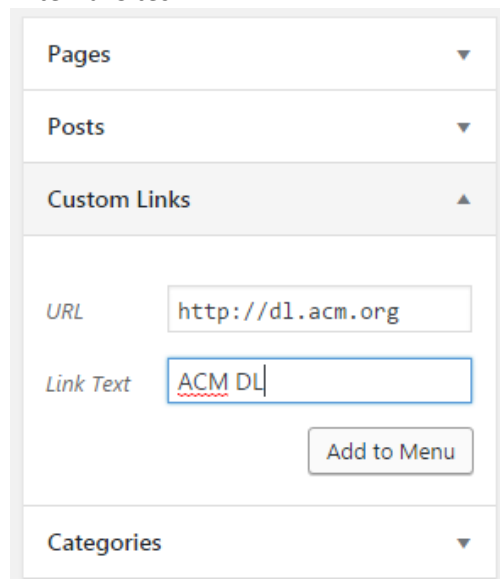
☐ Our Mission

Select All Add to Menu

Custom Links

Categories

#### External Sites



Pages

Posts

Custom Links

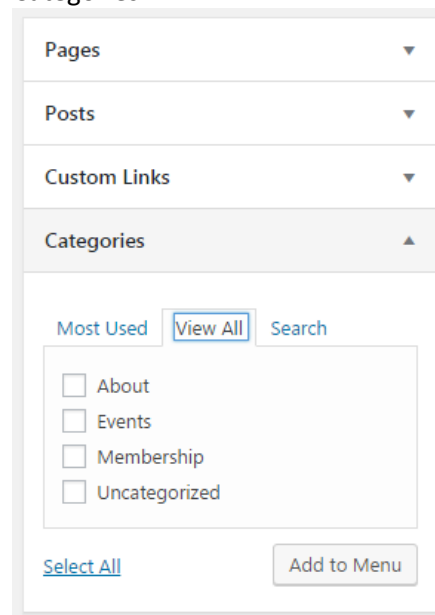
URL

Link Text

Add to Menu

Categories

#### Categories



Pages

Posts

Custom Links

Categories

Most Used View All Search

☐ About

☐ Events

☐ Membership

☐ Uncategorized

Select All Add to Menu

- You can assign menu items from various sources. The options consist of:
  - “Pages” (any created pages in WordPress),
  - “Posts” (any posts contributed to WordPress),
  - “Custom Links” (ability to assign any custom URL and link name), or
  - “Categories” (any content categories you define, and assign content to, within WordPress).
- Also standard WordPress functionality: the ability to edit the order of the menu items by dragging the added menu items up and down under “Menu Structure”.

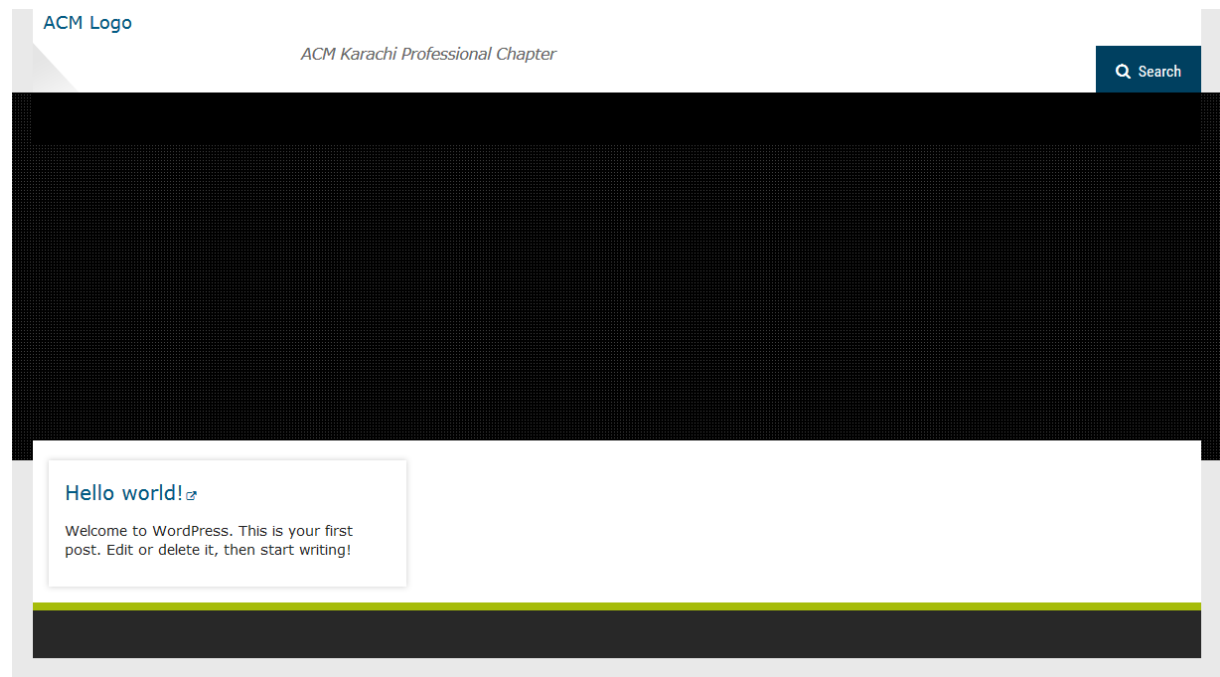
### Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.



### Checkpoint 1

At this point, assuming you have yet to contribute any content, your site may look something like this:

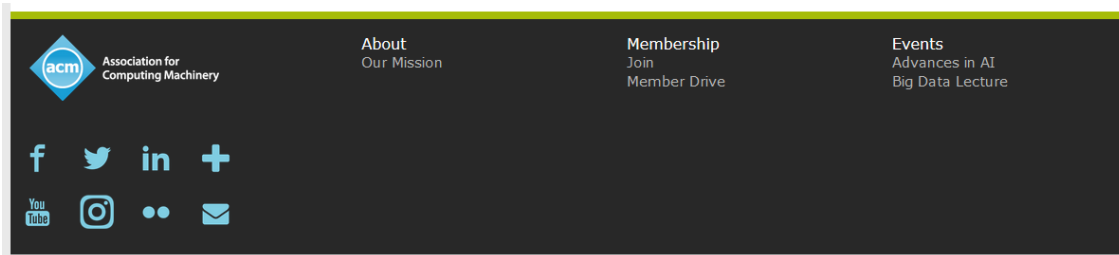


We'll complete setting up navigation by turning to the footer next.

## Setting Up Footer Navigation

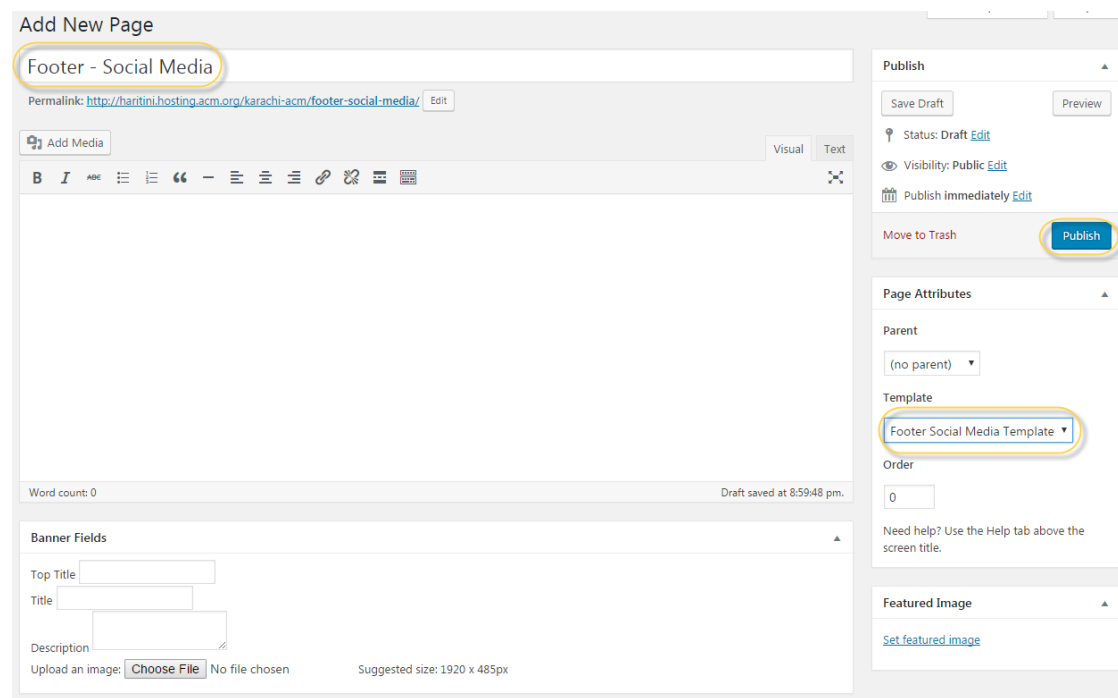
The footer navigation consists of the Social Media links and a menu pointing to content that you'd like users to always be able to access easily.

Here's an example of what it should look like, once you have completed the required setup steps and have contributed content to your site:



## Create Social Media Footer Page

1. Select "Pages" from the WordPress admin menu.
2. Click the "Add New" button.
3. In the subsequent page enter the following data:
  - a. **Title:** Footer - Social Media  
***Note:** You must name this page EXACTLY as shown.*
  - b. In the "Page Attributes" meta box, in the "Template" drop down, select "Footer Social Media Template".
  - c. Leave all other fields blank.
  - d. Click the "Publish" button.



## Configure the WCK Custom Meta Box

1. Select “WCK” from the WordPress admin menu, then “Custom Fields Creator”.
2. Click the “Add New” button.
3. In the subsequent page enter the following data:
  - a. Title: Social Media Footer
  - b. Meta name: social-media-footer
  - c. Post Type: page
  - d. Repeater: true
  - e. Sortable: true
  - f. Page Template: Footer Social Media Template
  - g. Click the “Publish” button to save the page.

### Social Media Footer

#### Meta Box Arguments

Enter below the arguments for the meta box.

Meta name: \*

*The name of the meta field. It is the name by which you will query the data in the frontend. Must be in letters, no spaces and no special characters.*

Post Type: \*

*What post type the meta box should be attached to*

Repeater:

*Whether the box supports just one entry or if it is a repeater field. By default it is a single field.*

Sortable:

*Whether the entries are sortable or not. This is valid for repeater fields.*

Post ID:

*ID of a post on which the meta box should appear. You can also input multiple IDs and separate them*

Page Template:

## Configure the WCK Custom Meta Box Fields

1. Select “WCK” from the WordPress admin menu, then “Custom Fields Creator”.
2. Select the “Social Media Footer” item you just created.
3. Scroll down to the Meta Box Fields section.
4. Enter the following data:
  - a. Field Title: Property
  - b. Field Type: text
  - c. Description: “The name of the social media property, e.g. Facebook, Twitter, etc.”
  - d. Required: true
  - e. Default Value: (leave blank)
  - f. Click the “Add Entry” button on the screen; you should see the Property field displayed in the Content meta box.
5. Go back to the Meta Box Fields section.
6. Enter the following data:
  - a. Field Title: URL
  - b. Field Type: text
  - c. Description: “The full URL to the social media property”
  - d. Required: true
  - e. Default Value: (leave blank)
  - f. Click the “Add Entry” button; you should see the URL field displayed in the Content meta box.
7. Go back to the Meta Box Fields section.
8. Enter the following data:
  - a. Field Title: Icon
  - b. Field Type: upload
  - c. Description: “PNG format, transparent background, optimally 133x133”
  - d. Required: true
  - e. Default Value: (leave blank)
  - f. Attach Upload to Post: check Yes
  - g. Click the “Add Entry” button; you should see the Icon field displayed in the Content meta box.
9. Scroll up and click the “Publish” button at the top of the right side bar to save the configuration.

You should see this:

#	Content	Edit	Delete
1	<p><b>Field Title:</b> Property</p> <p><i>Slug: <code>property</code> (Note:changing the slug when you already have a lot of existing entries may result in unexpected behavior.)</i></p> <p><b>Field Type:</b> text</p> <p><b>Description:</b> The name of the social media property, e.g. Facebook, Twitter, etc.</p> <p><b>Required:</b> true</p> <p><b>Default Value:</b></p>	<a href="#">Edit</a>	<a href="#">Delete</a>
2	<p><b>Field Title:</b> URL</p> <p><i>Slug: <code>url</code> (Note:changing the slug when you already have a lot of existing entries may result in unexpected behavior.)</i></p> <p><b>Field Type:</b> text</p> <p><b>Description:</b> The full URL to the social media property</p> <p><b>Required:</b> true</p> <p><b>Default Value:</b></p>	<a href="#">Edit</a>	<a href="#">Delete</a>
3	<p><b>Field Title:</b> Icon</p> <p><i>Slug: <code>icon</code> (Note:changing the slug when you already have a lot of existing entries may result in unexpected behavior.)</i></p> <p><b>Field Type:</b> upload</p> <p><b>Description:</b> PNG format, transparent background, optimally 133x133</p> <p><b>Required:</b> true</p> <p><b>Default Value:</b></p> <p><b>Attach upload to post:</b> yes</p>	<a href="#">Edit</a>	<a href="#">Delete</a>

## Define Social Media Properties in the Footer

1. Select “Pages” from the WordPress admin menu.
2. Select the “Footer – Social Media” page you created earlier.
3. You should now see the “Social Media Footer” meta box. Add, edit, and remove social media properties.

*Note: Be sure to click the “Add Entry” button after entering data for each property, and the “Save Changes” button after editing an existing entry!*

Social Media Footer

Property: \*

Twitter


The name of the social media property, e.g. Facebook, Twitter, etc.

URL: \*

https://twitter.com/theofficialacm

The full URL to the social media property

Icon: \*



icon\_twitter.png


image/png

Remove

Upload Icon

PNG format, transparent background, optimally 133x133

Add Entry









#	Content	Edit	Delete
1	<div>Property: Facebook</div> <div>URL: https://www.facebook.com/pages/ACM-Association-for-Computing-Machinery/17927643151</div> <div> <div>Icon:</div> <div>  <div>icon_facebook</div> <div>PNG</div> </div> </div>	Edit	Delete

4. You'll find all of the ACM Social Media information in **Appendix I** – you should use the official ACM links if you don't have specific ones for your activities.



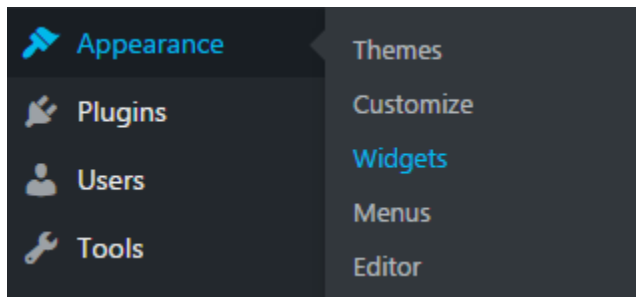
## Completed Entries

Your completed entries should look like this:

#	Content	Edit	Delete
1	Property: Facebook URL: <a href="https://www.facebook.com/pages/ACM-Association-for-Computing-Machinery/17927643151">https://www.facebook.com/pages/ACM-Association-for-Computing-Machinery/17927643151</a> Icon:  <b>icon_facebook</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>
2	Property: Twitter URL: <a href="https://twitter.com/theofficialacm">https://twitter.com/theofficialacm</a> Icon:  <b>icon_twitter</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>
3	Property: LinkedIn URL: <a href="https://www.linkedin.com/groups/Official-Association-Computing-Machinery-ACM-36836/about">https://www.linkedin.com/groups/Official-Association-Computing-Machinery-ACM-36836/about</a> Icon:  <b>icon_linkedin</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>
4	Property: Google+ URL: <a href="https://plus.google.com/101763122146287444610/posts">https://plus.google.com/101763122146287444610/posts</a> Icon:  <b>icon_google_plus</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>
5	Property: YouTube URL: <a href="https://www.youtube.com/user/TheOfficialACM">https://www.youtube.com/user/TheOfficialACM</a> Icon:  <b>icon_youtube</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>
6	Property: Instagram URL: <a href="https://www.instagram.com/theofficialacm/">https://www.instagram.com/theofficialacm/</a> Icon:  <b>icon_instagram</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>
7	Property: Flickr URL: <a href="https://www.flickr.com/photos/theofficialacm">https://www.flickr.com/photos/theofficialacm</a> Icon:  <b>icon_flickr</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>
8	Property: Email URL: <a href="mailto:your-contact-alias@acm.org">mailto:your-contact-alias@acm.org</a> Icon:  <b>icon_email</b> PNG	<a href="#">Edit</a>	<a href="#">Delete</a>

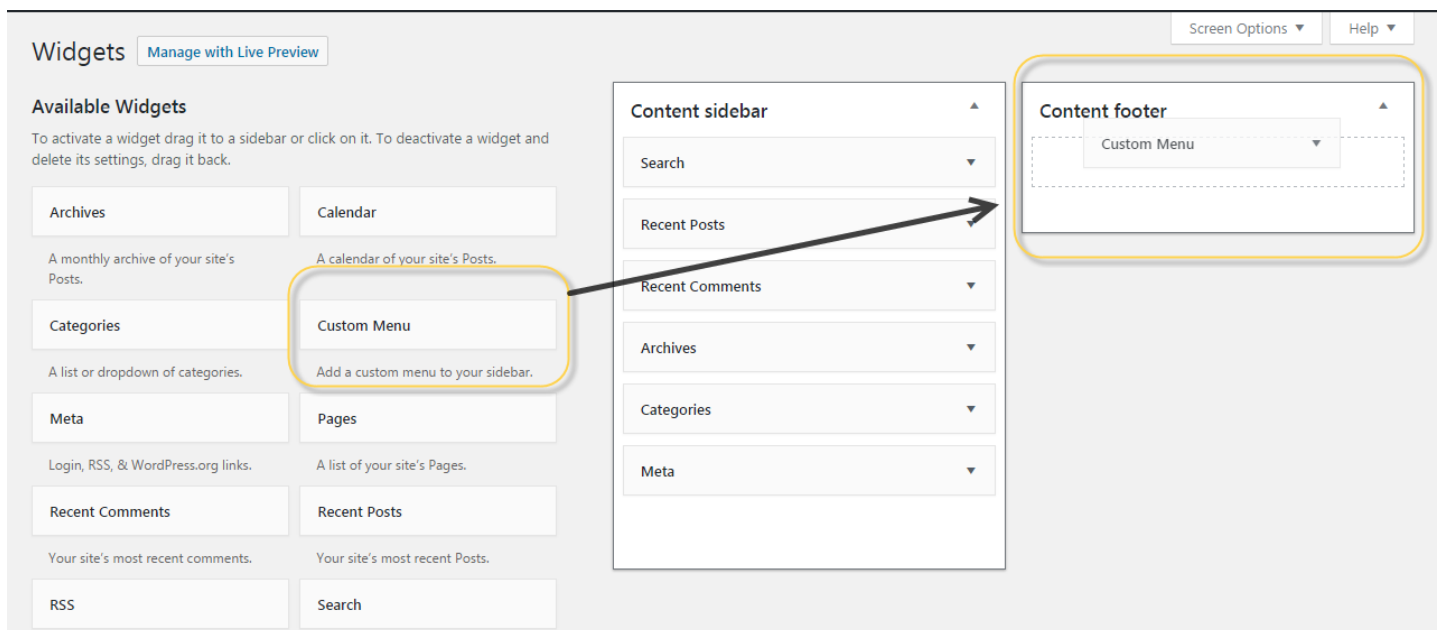
## Adding Footer Navigation Links

To add footer navigation links to the right-hand section of the footer bar, you will need to navigate to the “Appearance” tab on the left rail menu on the admin dashboard and select “Widgets”

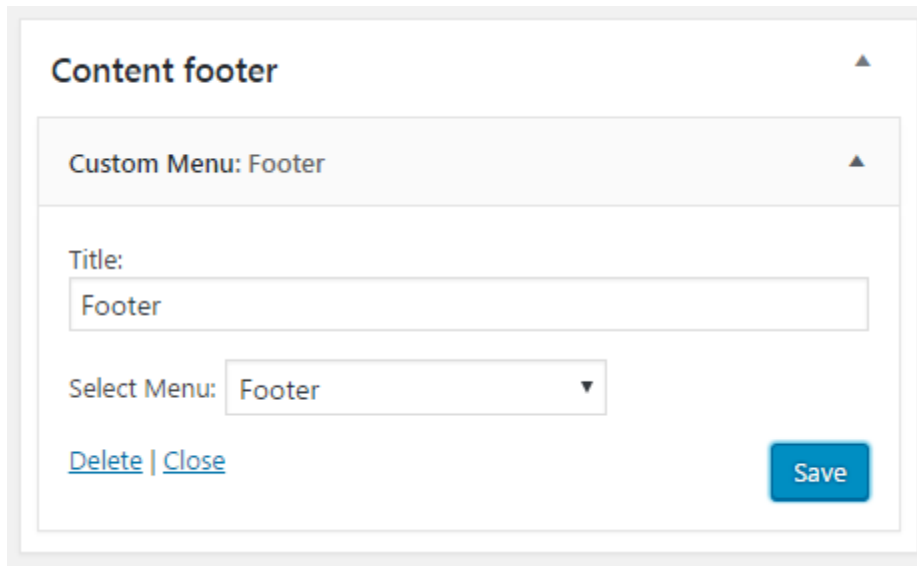


Once on the “Widgets” page, you will see a list of “available widgets” on the left hand side of the page.

- On the right hand side, you will see a box titled “Content Footer”.
- Drag the “Custom Menu” widget from the “Available Widgets” section over to the “Content Footer”



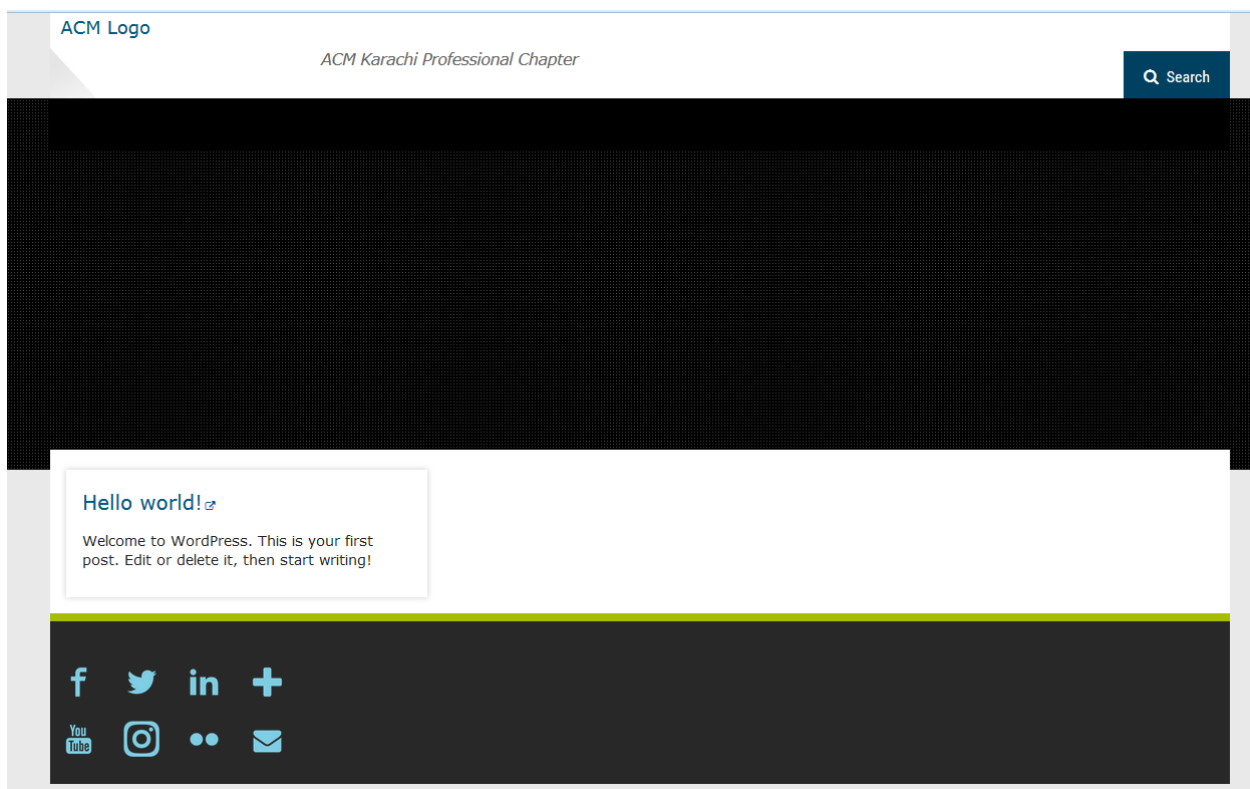
- Next, give the title “Footer” to the menu.
- Then, select the “Footer” menu.



The screenshot shows the 'Content footer' panel in the WordPress Customizer. At the top, the title 'Content footer' is displayed with an upward arrow. Below it is a section titled 'Custom Menu: Footer' with an upward arrow. Inside this section, there is a 'Title:' label followed by a text input field containing the word 'Footer'. Below the input field is a 'Select Menu:' label followed by a dropdown menu that also displays 'Footer'. At the bottom left of the panel are two links: 'Delete' and 'Close'. At the bottom right is a blue 'Save' button.

## Checkpoint 2

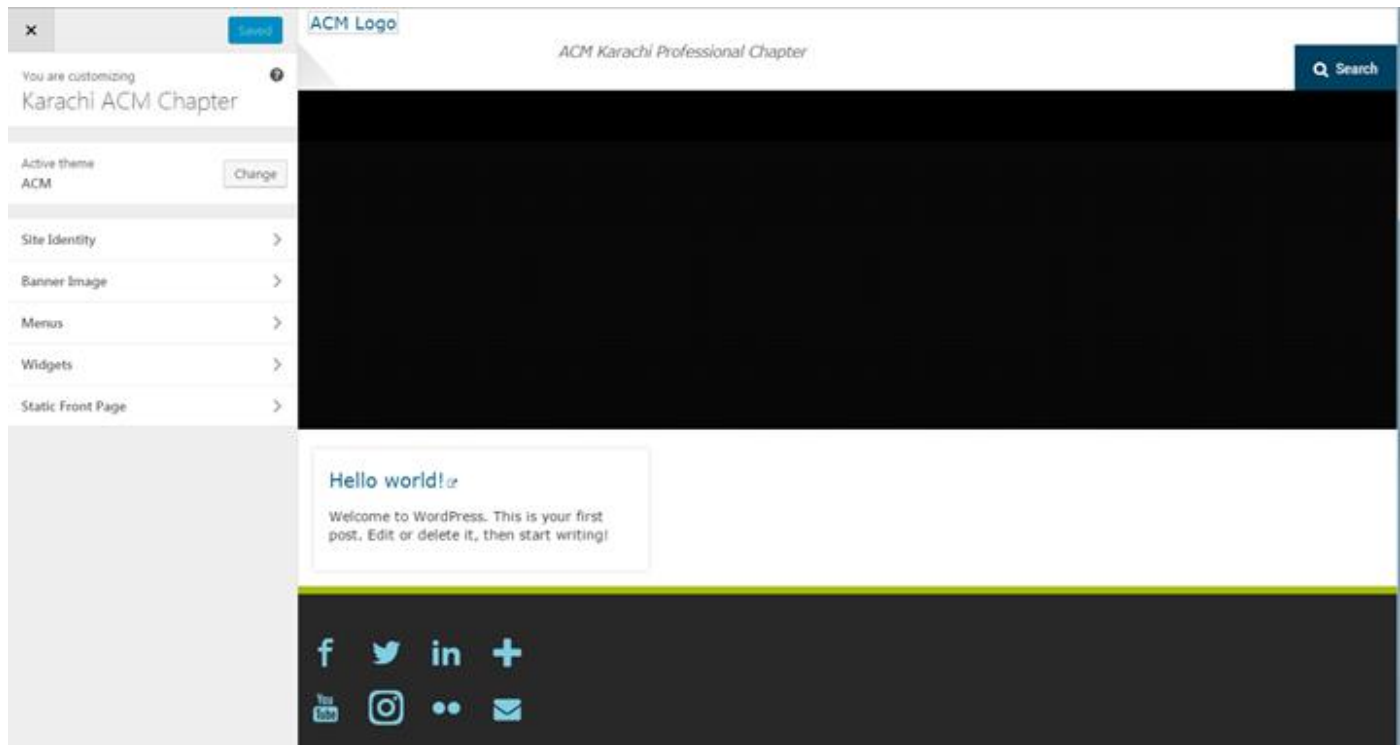
At this point, assuming you have yet to contribute any content, your site may look something like this:



## Setting Your Site Identity: Logos, Naming, Best Practices

Next you will add the logos to the top and bottom navigation sections, the site banner, and the site identity logo.

Start at “Appearance”, “Customize”, and get to this view, with the left-side “You are customizing (your site name)” menu:

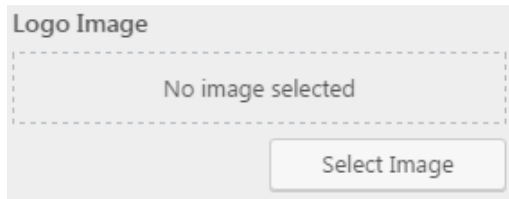


## Site Identity: Site Title, Tagline, and Logos

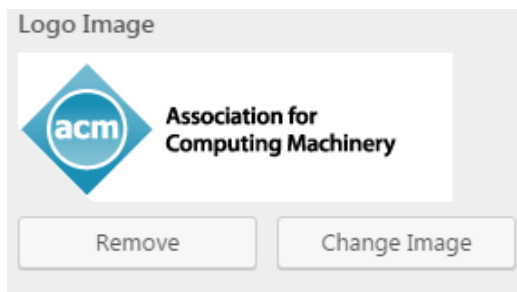
“Site Identity” will allow you to edit site title, tagline, logo image, footer logo, and site icon (favicon, app thumbnail image).

### ACM Logo, top left placement

1. Click on “Site Identity”
2. Click on “Select Image” under “Logo Image”



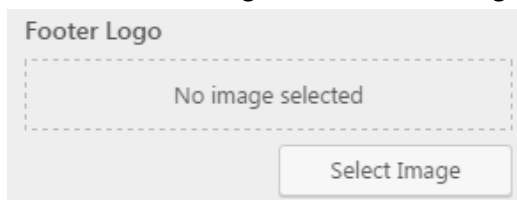
3. Upload the image “acm\_logo.gif” from the deliverables, and select it.
4. You’ll see this:



5. Click “Save & Publish”.

### ACM Logo, footer placement

1. Click on “Select Image” under “Footer Logo”



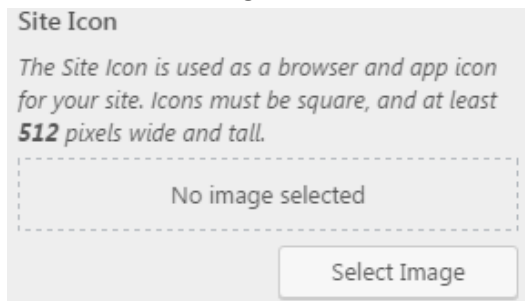
2. Upload and use the image “acm\_logo\_footer.png” from the deliverables.
3. You’ll see this:



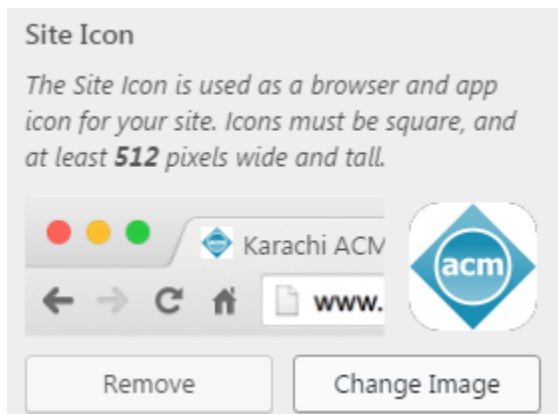
4. Click “Save & Publish”.

### ACM Logo, site icon

1. Click on “Select Image” under “Site Icon”



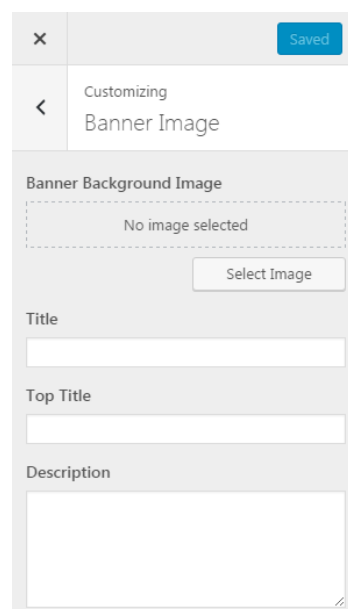
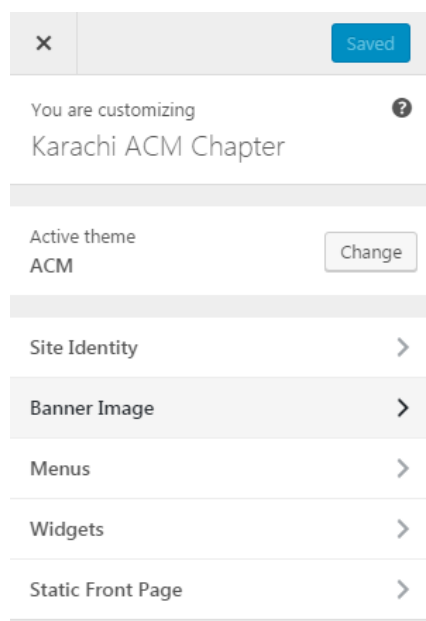
2. Upload and use the image “acm\_site\_icon.jpg” from the deliverables.
3. You’ll see this:



4. Click “Save & Publish”.

### Banner Image

Next, click on “Banner Image” to add the banner from the deliverables:



1. Click “Select Image”.
2. Upload and use the image “banner.jpg” from the deliverables (folder: chapter-banner).
3. Add the title that will appear on your site banner – you’ll see a preview in the right panel as you enter values for “Title”, “Top Title”, and “Description”.
4. Click “Save & Publish”.

Here’s an example, using the “Karachi ACM Chapter”:

**Title:** Karachi ACM Chapter

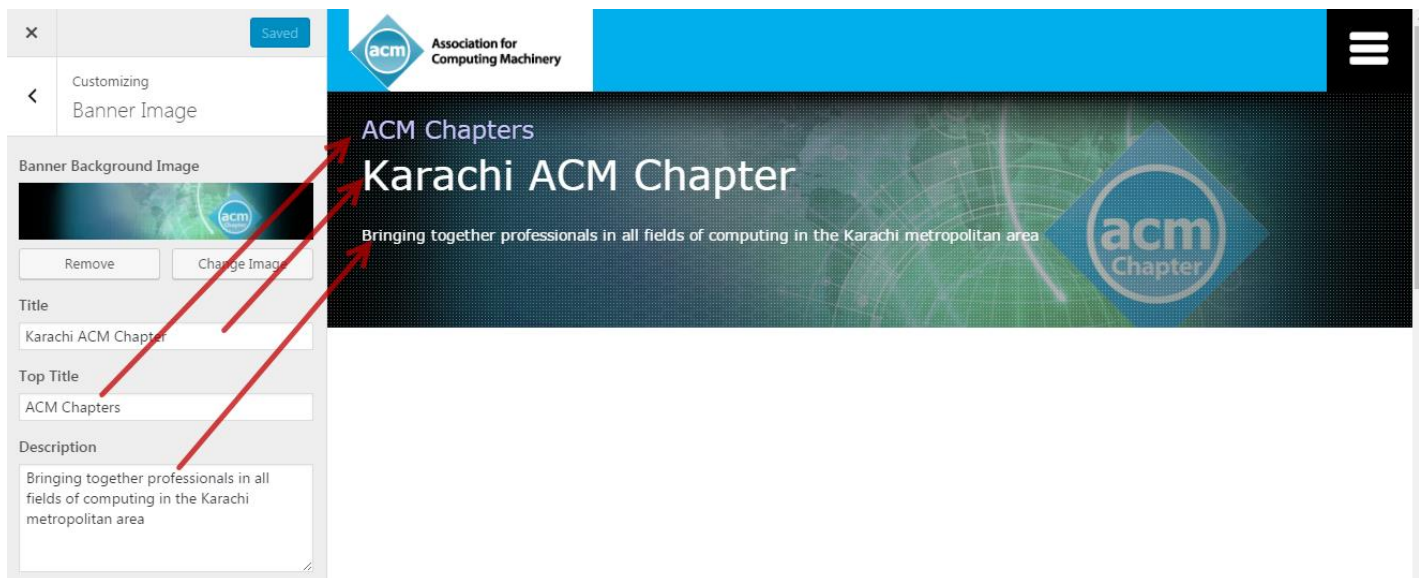
**Placement:** The title appears across the banner, with the largest and most prominent font

**Top Title:** ACM Chapters

**Placement:** The Top Title appears above the Title, in smaller font, and ties your site into an ACM program, such as “Chapters”, “Conferences”, “Special Interest Groups (SIGs)”, “Committees”, etc.

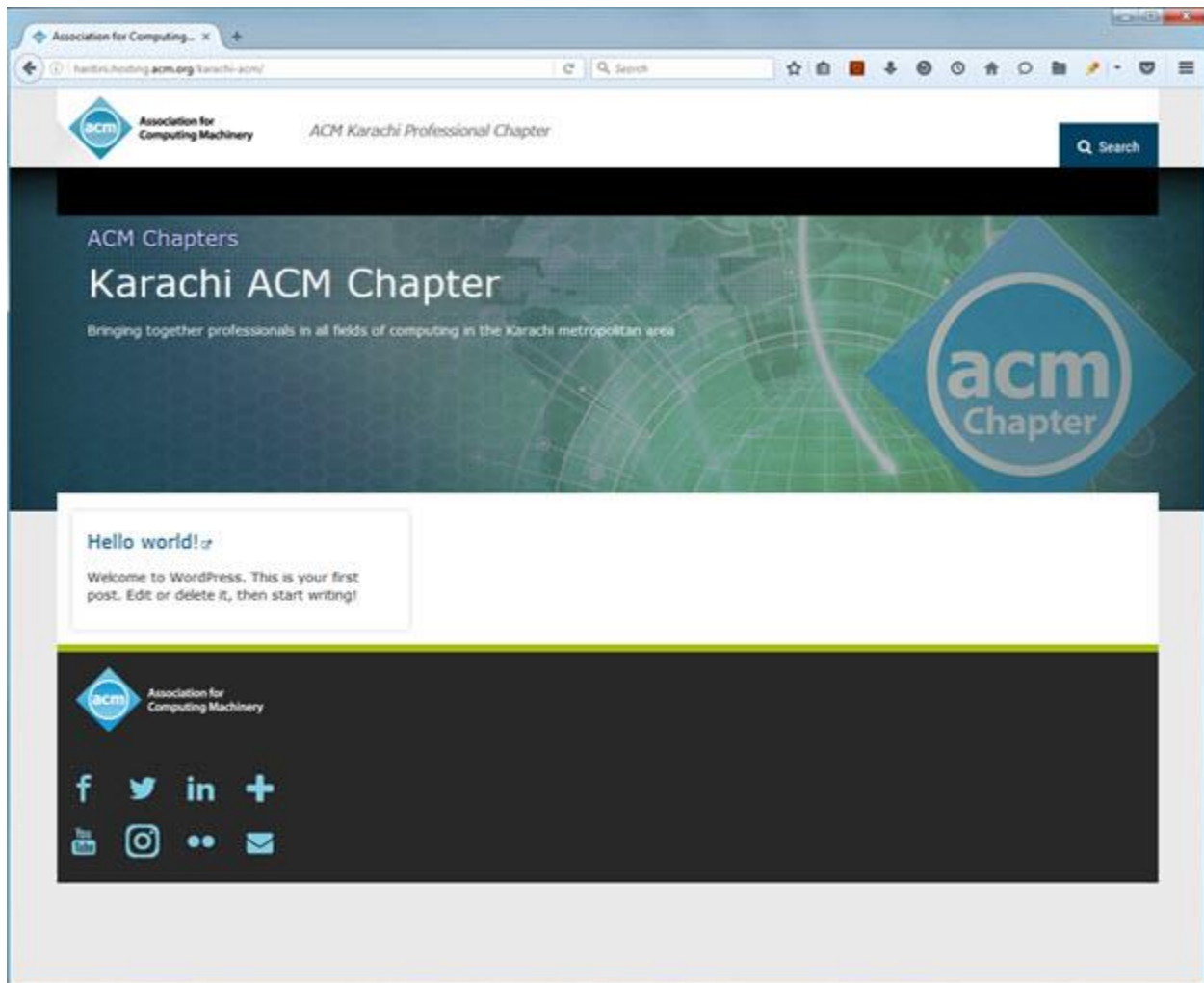
**Description:** Bringing together professionals in all fields of computing in the Karachi metropolitan area

**Placement:** The description appears below the title in smaller font, and explains in a few words, your purpose or mission



### Checkpoint 3

At this point, assuming you have yet to contribute any content, your site may look something like this:



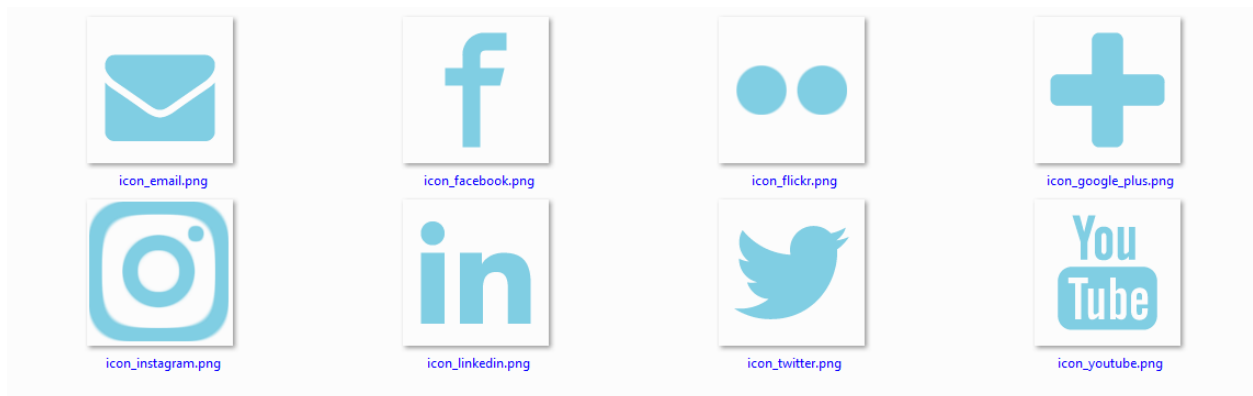


## Appendix I – Social Media Links and Icons

You can use these “Official ACM” Social Media links at the footer, or replace them with ones specific to your group’s activities.

Property	URL	Icon
Facebook	<a href="https://www.facebook.com/pages/ACM-Association-for-Computing-Machinery/17927643151">https://www.facebook.com/pages/ACM-Association-for-Computing-Machinery/17927643151</a>	icon_facebook.png
Twitter	<a href="https://twitter.com/theofficialacm">https://twitter.com/theofficialacm</a>	icon_twitter.png
LinkedIn	<a href="https://www.linkedin.com/groups/Official-Association-Computing-Machinery-ACM-36836/about">https://www.linkedin.com/groups/Official-Association-Computing-Machinery-ACM-36836/about</a>	icon_linkedin.png
Google+	<a href="https://plus.google.com/101763122146287444610/posts">https://plus.google.com/101763122146287444610/posts</a>	icon_google_plus.png
YouTube	<a href="https://www.youtube.com/user/TheOfficialACM">https://www.youtube.com/user/TheOfficialACM</a>	icon_youtube.png
Instagram	<a href="https://www.instagram.com/theofficialacm/">https://www.instagram.com/theofficialacm/</a>	icon_instagram.png
Flickr	<a href="https://www.flickr.com/photos/theofficialacm">https://www.flickr.com/photos/theofficialacm</a>	icon_flickr.png
Email	The best email for the public to contact your group	icon_email.png

### Icon Gallery



## Appendix II – Example: Karachi ACM Chapter

After completing the setup as described in pages 2 – 28, we set up some content categories and contributed posts to our example “Karachi ACM Chapter” site.

### Categories

Added the following:

- About
- Events
- Membership
- Renamed “Unclassified” to “General Interest”

Here’s what we see under “Posts”, “Categories”:

<input type="checkbox"/> Name	Description	Slug	Count
<input type="checkbox"/> About		about	2
<input type="checkbox"/> Events	Information about ACM Karachi Professional Chapter events	events	2
<input type="checkbox"/> General Interest		general-interest	0
<input type="checkbox"/> Membership		membership	3
<input type="checkbox"/> Name	Description	Slug	Count

## Posts

Contributed a sampling of posts across the three categories:

**Category:** About

**Posts:** About ACM, About our Chapter



**Category:** Events

**Posts:** Graphics Designing Workshop Phase 1, Cisco Level-1 Support Engineer Workshop

**Category:** Membership

**Posts:** Join, Member Benefits, Membership Drive

Here's what we see under "Posts", "All Posts":

<input type="checkbox"/> Title	Author	Categories	Tags		Date
<input type="checkbox"/> <a href="#">Member Benefits</a>	admin	Membership	—	—	Published 53 mins ago
<input type="checkbox"/> <a href="#">Join</a>	admin	Membership	—	—	Published 1 hour ago
<input type="checkbox"/> <a href="#">About ACM</a>	admin	About	—	—	Published 3 hours ago
<input type="checkbox"/> <a href="#">Graphics Designing Workshop Phase 1</a>	admin	Events	—	—	Published 3 hours ago
<input type="checkbox"/> <a href="#">Cisco Level-1 Support Engineer Workshop</a>	admin	Events	—	—	Published 3 hours ago
<input type="checkbox"/> <a href="#">Membership Drive</a>	admin	Membership	—	—	Published 3 hours ago
<input type="checkbox"/> <a href="#">About our Chapter</a>	admin	About	—	—	Published 3 hours ago
<input type="checkbox"/> Title	Author	Categories	Tags		Date
Bulk Actions ▾ <input type="button" value="Apply"/>					7 items

We then used these categories and posts to define our navigation menus.

## Primary Site Navigation

Menu Name

Primary Site Navigation

Save Menu

### Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Home

Custom Link ▼

About

Category ▼

About our Chapter *sub item*

Post ▼

About ACM *sub item*

Post ▼

Membership

Category ▼

Join *sub item*

Post ▼

Member Benefits *sub item*

Post ▼

Membership Drive *sub item*

Post ▼

Events

Category ▼

Graphics Designing Workshop  
Phase 1 *sub item*

Post ▼

Cisco Level-1 Support Engineer  
Workshop *sub item*

Post ▼

### Menu Settings

Auto add pages

☐ Automatically add new top-level pages to this menu

Theme locations

☒ Primary Menu

☐ Secondary Menu (Currently set to: Secondary Site Navigation)

☐ Top Small (Currently set to: Top Small Navigation)

## Secondary Site Navigation

Menu Name

Secondary Site Navigation

Save Menu

### Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

Join

Post ▼

Events

Category ▼

### Menu Settings

*Auto add pages* ☐ Automatically add new top-level pages to this menu

*Theme locations*

- ☐ Primary Menu (Currently set to: Primary Site Navigation)
- ☒ Secondary Menu
- ☐ Top Small (Currently set to: Top Small Navigation)

## Top Small Navigation

Menu Name

Top Small Navigation

Save Menu

### Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

ACM

Custom Link ▼

ACM Chapters

Custom Link ▼

ACM DL

Custom Link ▼

CACM

Custom Link ▼

XRDS

Custom Link ▼

### Menu Settings

*Auto add pages* ☐ Automatically add new top-level pages to this menu

*Theme locations*

- ☐ Primary Menu (Currently set to: Primary Site Navigation)
- ☐ Secondary Menu (Currently set to: Secondary Site Navigation)
- ☒ Top Small

## Footer Navigation

*Menu Name*  [Save Menu](#)

### Menu Structure

Drag each item into the order you prefer. Click the arrow on the right of the item to reveal additional configuration options.

About

Category ▼

About ACM *sub item*

Post ▼

About our Chapter *sub item*

Post ▼

Events

Category ▼

Membership

Category ▼

Join *sub item*

Post ▼

Member Benefits *sub item*

Post ▼

### Menu Settings

*Auto add pages* ☐ Automatically add new top-level pages to this menu

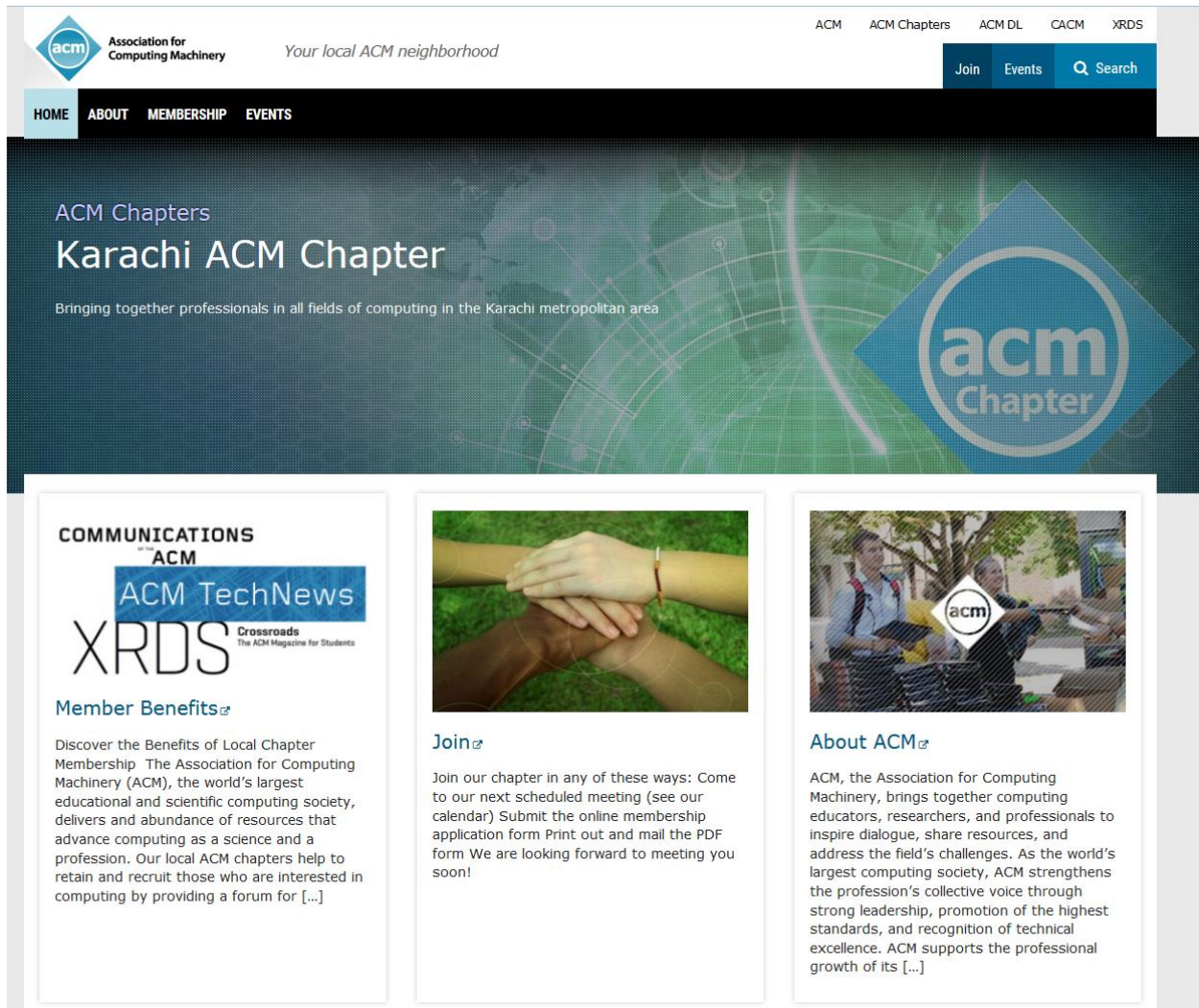
*Theme locations* ☐ Primary Menu (Currently set to: Primary Site Navigation)  
☐ Secondary Menu (Currently set to: Secondary Site Navigation)  
☐ Top Small (Currently set to: Top Small Navigation)

[Delete Menu](#) [Save Menu](#)

## Checkpoint 4

Here's what our site looks like, with this added content:

Home Page – displays all posts, across all categories, with the most recent in the upper-left corner and the oldest in the bottom row (left-to-right)



[snip]



### Graphics Designing Workshop Phase 1 [↗](#)

Workshop contents were as follows: Main focus of this workshop was on Raster Graphics. The best and well known Graphics Designers of Department of CS & IT, Tahir Umar and Shahroz Noumani, presented in this workshop to share all the techniques and tricks of professional designing. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed egestas efficitur [...]



### Cisco Level-1 Support Engineer Workshop [↗](#)

A successful Cisco Level-1 Support Engineer Workshop was conducted for the members of our chapter on September 1, 2016. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed egestas efficitur sem vel venenatis. Phasellus justo diam, suscipit ut scelerisque et, tincidunt quis felis. Sed ac eros vitae magna gravida tincidunt. Duis in tempus dui, in [...]



### Membership Drive [↗](#)

Come to our next meeting and bring a colleague! We are looking to expand our membership because we are stronger together. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed egestas efficitur sem vel venenatis. Phasellus justo diam, suscipit ut scelerisque et, tincidunt quis felis. Sed ac eros vitae magna gravida tincidunt. Duis in tempus [...]



### About our Chapter [↗](#)

Our Chapter was founded with the purpose of providing a network for all those who are working in the science and arts of computing and its associated technologies in our local community to help them advance their research work and professional goals.



Association for  
Computing Machinery

About  
About ACM  
About our Chapter


Events

Membership  
Join  
Member Benefits





Here's the "Membership" category, with all the "Membership" posts:


**Association for  
Computing Machinery**

*Your local ACM neighborhood*

[ACM](#)
[ACM Chapters](#)
[ACM DL](#)
[CACM](#)
[XRDS](#)

[Join](#)
[Events](#)
[Search](#)


[HOME](#)
[ABOUT](#)
[MEMBERSHIP](#)
[EVENTS](#)


[Join](#)
[Member Benefits](#)
[Membership Drive](#)

## ACM Chapters

# Karachi ACM Chapter

Bringing together professionals in all fields of computing in the Karachi metropolitan area





### COMMUNICATIONS - ACM

## ACM TechNews


### Crossroads

The ACM Magazine for Students

### XRDS


#### Member Benefits

Discover the Benefits of Local Chapter Membership The Association for Computing Machinery (ACM), the world's largest educational and scientific computing society, delivers and abundance of resources that advance computing as a science and a profession. Our local ACM chapters help to retain and recruit those who are interested in computing by providing a forum for [...]




#### Join

Join our chapter in any of these ways: Come to our next scheduled meeting (see our calendar) Submit the online membership application form Print out and mail the PDF form We are looking forward to meeting you soon!



#### Membership Drive

Come to our next meeting and bring a colleague! We are looking to expand our membership because we are stronger together. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed egestas efficitur sem vel venenatis. Phasellus justo diam, suscipit ut scelerisque et, tincidunt quis felis. Sed ac eros vitae magna gravida tincidunt. Duis in tempus [...]



**Association for  
Computing Machinery**

[About](#)  
[About ACM](#)  
[About our Chapter](#)

[Events](#)

[Membership](#)  
[Join](#)  
[Member Benefits](#)

Here is a “Membership” post, “Member Benefits”:


**Association for  
Computing Machinery**

ACM Karachi Professional Chapter

ACMACM ChaptersACM DLACM XRDS

JoinEventsSearch

HOMEABOUTMEMBERSHIPEVENTS

JoinMember BenefitsMembership Drive

## Member Benefits

### Discover the Benefits of Local Chapter Membership

The Association for Computing Machinery (ACM), the world’s largest educational and scientific computing society, delivers an abundance of resources that advance computing as a science and a profession.

Our local ACM chapters help to retain and recruit those who are interested in computing by providing a forum for discussion, debate, and dialogue about the issues facing our industry today.

ACM Chapters provide a range of activities and services including talks by local practitioners, visits from prominent speakers on the ACM Distinguished Lectureship Program circuit, technical and career workshops, field trips to computing installations, and social activities.

Forming an ACM Chapter helps members:

- **Engage** students in stimulating computing activities
- **Connect** students with leaders in the field
- **Encourage** students to advance the field of computing
- **Join** mentoring programs for career opportunities
- **Broaden** the computing community through ACM
- **Network** with other ACM Chapter leaders and members

#### ACM Chapter Member Benefits:

- Complimentary 3-month electronic subscription to *Communication of the ACM (CACM)*, ACM’s flagship publication
- Personal acm.org email forwarding address with Google Postini filtering
- Access to e-newsletter subscriptions – *TechNews*, *CareerNews*, *MemberNet*, and *ACM Student Quick Takes (SQT)*
- 12-month digital subscription to *XRDS: Crossroads*, the ACM Magazine for students

COMMUNICATIONS

ACM

ACM TechNews

XRDS

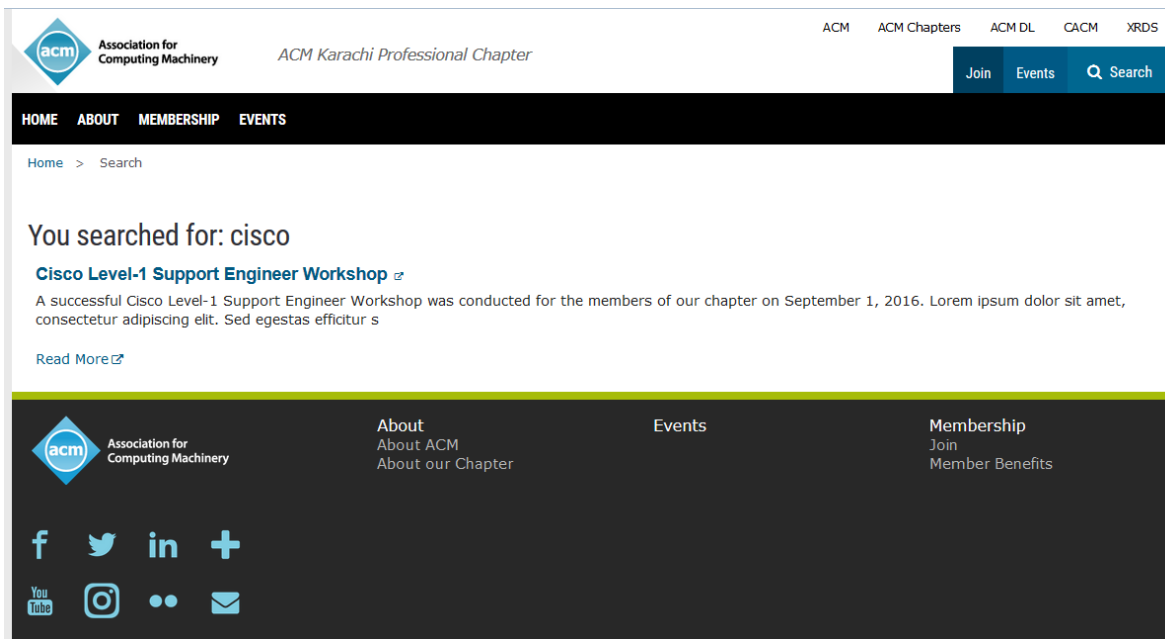
Crossroads  
The ACM Magazine for Students

### Leave a Reply

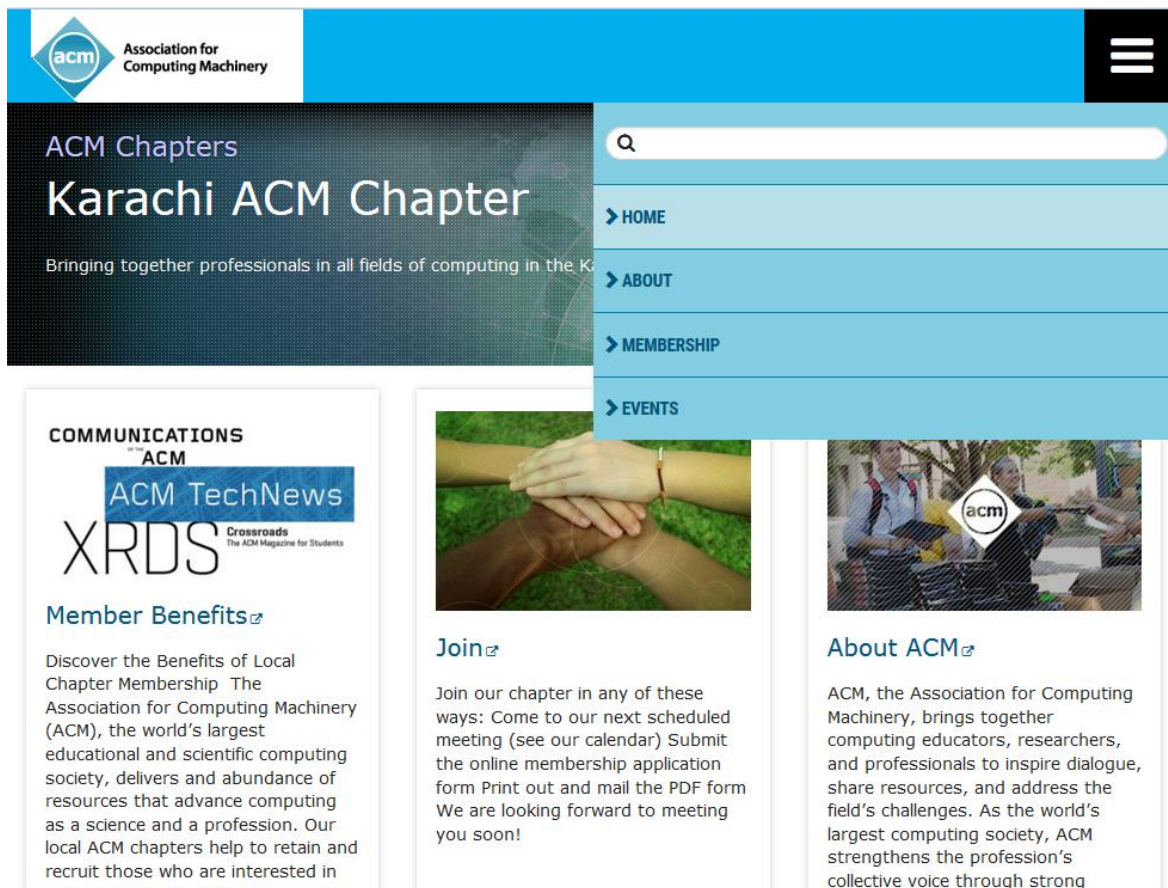
Your email address will not be published. Required fields are marked \*

Comment

Here is a search results page:

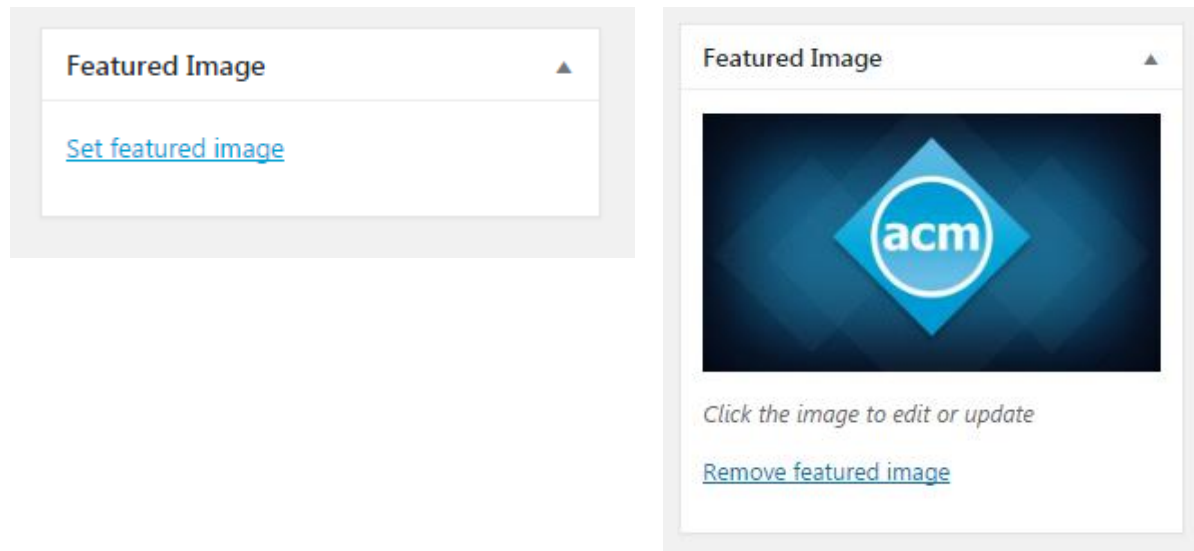


Check out the responsive design:



## Appendix III – Stock Images

Stock images are associated with posts, appearing at the “category” and post pages. Add them through the “Featured Image” menu:



The directory stock-images in acm-images.zip includes standard images used at the ACM site, [www.acm.org](http://www.acm.org), that you can use.

**Dimensions:** 764 x 430

If you develop your own images, keep to these guidelines:

- Avoid using text in images. This is because any text in your images will not be captured for SEO purposes. Furthermore, text that is legible in images on desktop, may not be large enough to be readily-legible in mobile.
- When selecting imagery of people, candid photos are preferred over posed photos.
- Avoid using flash/amateur photography when possible. It often has odd lighting and color situations that create unpleasant compositions.
- Select photographs and create imagery that have texture to their backgrounds to keep the page from feeling like a series of monotonous color blocks.
- Do not scale-up small imagery for use on the site. This will lead to what is called "artifacting", or pixilation of imagery as it is scaled up and makes the images look unprofessional and unattractive.
- Do not add border treatments to images.
- When creating images, file size is important. Module images should be no more than 60kb.
- All images should be at least 72ppi and use RGRGB encoding.

## Questions?

Contact [ishelpdesk@hq.acm.org](mailto:ishelpdesk@hq.acm.org) with your questions, and a member of the ACM IS Web team will respond.