



Data Insights and Presentation

Presented By: Astha Tripathi

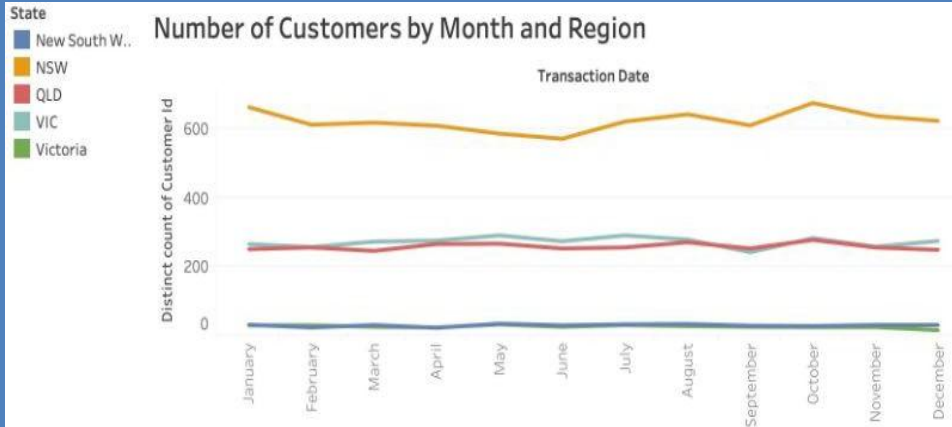
SPROCKET CENTRAL

Total Bike Related Purchases Made by Male

42,247

Total Bike Related Purchases Made by Female

39,321

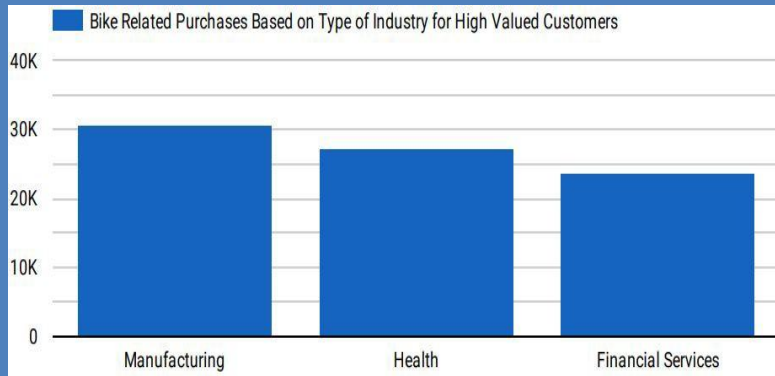
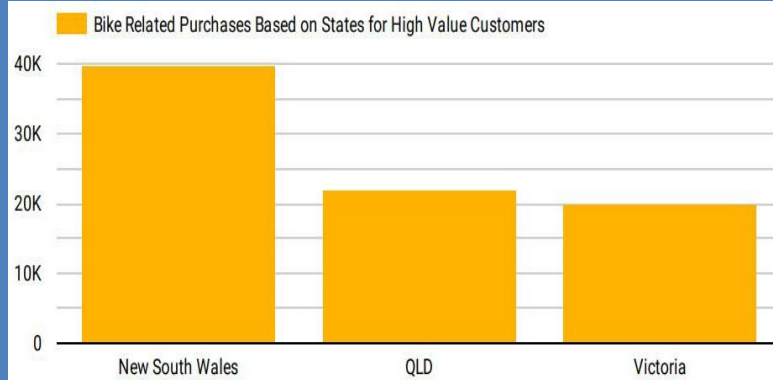


Number of Orders Per Customers

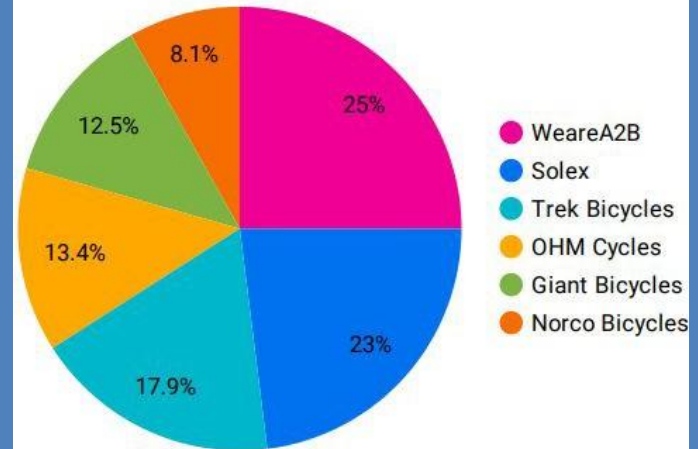


TRENDS

SPROCKET CENTRAL



Profit Percentage w.r.t Type of Brands



SPROCKET CENTRAL

Top Customers to Focus On

