

**A**  
**Project Report**  
**ON**  
**“Ghost Marketer”**  
As a partial fulfilment for the Degree  
Of  
**BACHELOR OF COMPUTER APPLICATION**

Submitted to



**CHHAGHANBhai BALABHAI PATEL COMPUTER COLLEGE**  
**&**  
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# Ghost Marketer

# **ACKNOWLEDGEMENT**

The elation of this project is incomplete without mentioning some of the people that helped us in completing this project. Their encouragement shown by them, and their gratitude is invaluable for us.

Firstly, we want to thank our parents for their immense support. Then we are grateful to our faculty [Prof. Maulik Chudawala](#), who have been there constantly whenever we needed him. And also a thanks to the staff of "[C. B. Patel Computer College](#)".

Also the constant support and encouragement of our friends is deeply appreciated. The project indeed gave challenging and exhilarating experience in designing and developing the required system.

**Thank You All..**

# **ABSTRACT**

The main aim of this project is to provide a market place for Businesses as well as Customers to sell their project. The project will run on internet as we have used CDN(Content Delivery Network) for some links.

The whole system is designed using HTML, CSS, Bootstrap and in the front-end we have used JavaScript and jQuery and some jQuery additional plugins. For back-end we have used Core PHP and for data storing we have used MySQL.

The primary focus while making this project was to provide a good and easy user interface as well as provide the maximum facilities that could be possible.

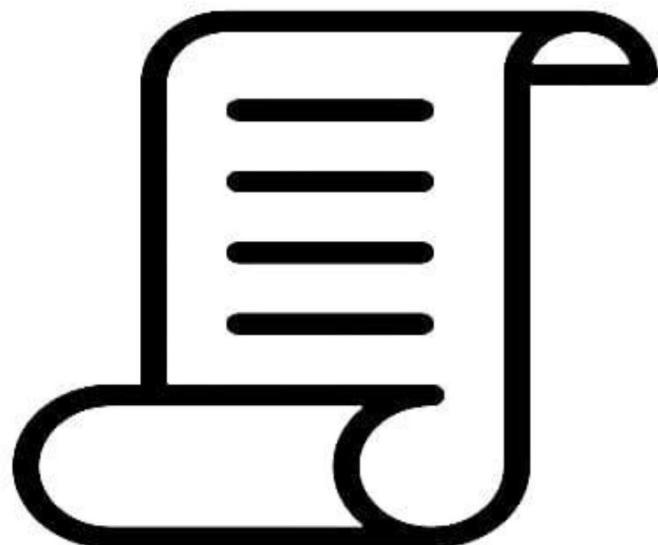
This report contains the full details of the system and its functionality.

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# 1. Introduction



## a. Project Profile :

Project Name		Ghost Marketer
<b>Project Type</b>	Website	
<b>Duration</b>	2 Months	
<b>Tools</b>	<p>Front-End : HTML5, JavaScript, jQuery, CSS, AJAX</p> <p>Back-End : PHP, MySQL</p> <p>Code Editor : Visual Studio</p> <p>Server : XAMPP Server</p>	
<b>Operation System Used</b>	Windows 11	
<b>Project Guide</b>	Prof. Maulik Chudawala	
<b>Submitted By</b>	Deep Ganatra Asti Paladiya	
<b>Submitted To</b>	C.B. Patel Computer College	

## **b. Introduction:**

Ghost Marketer is a web-application targeted to reach each and every users as well as businesses who are interested in selling their products, buying products and also empower their business using the advance e-commerce technologies.

It is an advance version of e-commerce platform where not only business can sell their products, but also assign affiliate marketers who could sell their products on their behalf and each and every user is also have a facility to sell their used products and not buy listed products.

So basically it is a B2C (Business to Customer) and C2C (Customer to Customer) trading online platform. Our Site has totally 5 accessing types : Visitor, User, Business, Marketer and Admin.

## **c. Scope and Objectives:**

- Our System is able to record new visitors coming to the website and also able to register new users, as well as new businesses.
- A visitor is able see through the listed products on website, and surf through contact us and about us pages.
- While login to a user account, a user can surf through the products, order the product which he/she wants, chat with other user if it's a second hand item and also upload his/her product which he/she wants to sell. Also he/she can view the past orders which were made and can also return an item within 7 days of delivery of any new business product purchased.
- While login to a business account, the business user can access the dashboard, upload the product sold by the business, view and update the status of the orders received of his items and also assign a marketer who could sell the product of that business which is assigned to him/her on behalf of the business and earn commission.
- While login to a marketer account, a marketer can view the products which are assigned to him/her and can get the link of

assigned products which would justify that the product would be sold by him.

- While the admin can access the website's dashboard, view user bifurcation report, add new category, update existing category image, view the products that are listed in the website, add or delete subscription plans, also can block a user or product and can view the complains given by user.

## d. Goal:

### 1) Easy E-Commerce Setup:

- ✓ Any normal computer using user can register through the website
- ✓ The business just need to go through our registration process and give their GST number(for verification) and it's done. They could then access their account and sell their products.

### 2) Enhanced Security:

- ✓ The security we provide here is of best technology.
- ✓ We encrypt all the password using encryption algorithms and it can't be reversed.
- ✓ Also the chat facility that we provide for user, that is also end to end encrypted chat.

### 3) Giving all facility at one place:

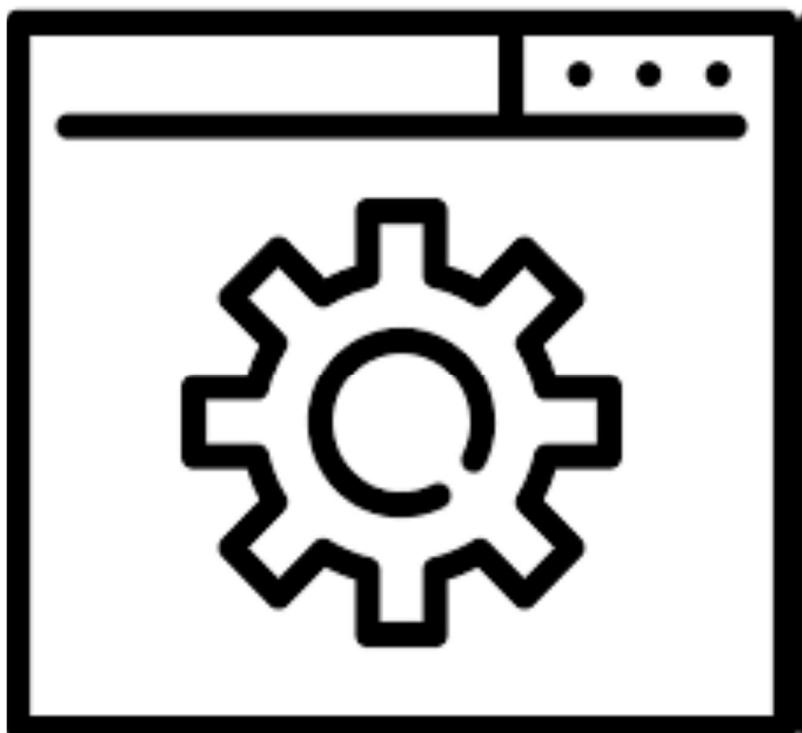
- ✓ Currently in the market, there are not any flexible website that can provide all the facility for B2C as well as C2C e-commerce.
- ✓ We at Ghost Marketer provide all facility at one place.
- ✓ From selling new business product online to assign marketer for a product and let him/her sell the product and from just buying products online to selling used products online, all facilities are provided.

## e. Project Category:

In today's world where everything is online and each and every thing a user want to purchase online, there are still some vendors who are afraid of coming online and sell their product due to lack of knowledge of technology.

So, Ghost Marketer, as the name suggests "Ghost" means unknown person, and "Marketer" means a person who promotes your products. We are promoting your products to our registered users and provide you every facility that a shop needs to sell their products online and earn good profit.

## 2. Environment Description



## a. Hardware and Software Requirements:

➤ For Admin :

Software	XAMPP Server, Visual Studio, Notepad++
Database	MySQL
Operating System	Windows
RAM	512 MB (Minimum)
Microprocessor	Any microprocessor can be used but latest is recommended
Hard Disk Space	512 MB (Minimum)
Web Browser	 Mozilla Firefox  Google Chrome

➤ For Documentation :

Software	MS Word, Diagrams.io, Lucidchart.io
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➤ For Business :

Operating System	Windows, Android
RAM	512 MB (Minimum)
Web Browser	 Mozilla Firefox  Google Chrome
Microprocessor	Any microprocessor would be enough but latest is recommended.

➤ For Marketer :

Operating System	Windows, Android
RAM	512 MB (Minimum)
Web Browser	 Mozilla Firefox  Google Chrome

Microprocessor	Any microprocessor would be enough but latest is recommended.
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➤ For User :

Operating System	Windows, Android
RAM	512 MB (Minimum)
Web Browser	 Mozilla Firefox  Google Chrome
Microprocessor	Any microprocessor would be enough but latest is recommended.

➤ For Visitor :

Operating System	Windows, Android
RAM	512 MB (Minimum)
Web Browser	 Mozilla Firefox  Google Chrome

Microprocessor	Any microprocessor would be enough but latest is recommended.
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## b. Tools and Environment Use:

### ➤ PHP (Hypertext Pre Processor) :



PHP is a server-side scripting language designed primarily for web development but also used as a general-purpose programming language. Originally created by Rasmus Lerdorf in 1994, the PHP reference implementation is now produced by The PHP Development Team. PHP originally stood for Personal Home Page, but it now stands for the recursive acronym PHP: Hypertext Pre-processor.

#### ✓ Why PHP ?

- Cost
- Support
- No Limitation
- Tools and Editors

- Database support
- Open Source

➤ MySQLi :



• Why MySQLi ?

This is an open source. No licensing cost to pay. This it is big thing even there are not many features like Oracle RAC, but you can manage all that with multiple servers and load balancing features. Provides GUI with Command Prompt. Supports the administration using MySQLi Admin, MySQLi Query Browser. Latest version supports stored procedures and functions. The best thing is runs in Windows and Unix/Linux.

➤ XAMPP Server :

• What is XAMPP Server ?

XAMPP is a free and open-source cross-platform web server solution stack package developed by Apache Friends, consisting mainly of the Apache HTTP Server, MariaDB database, and interpreters for scripts written in the PHP and Perl programming languages. Since most actual web server deployments use the same components as XAMPP, it makes transitioning from a local test server to a live server possible.

It consists of the following :-

i. X (Cross-Platform) :

Different operating systems are installed in separate configurations on different local systems. The cross-platform component has been included to improve the functionality and reach of this Apache distribution package.

ii. A (Apache):

Apache is a cross-platform HTTP web server. It is used to transport web material all over the world.

iii. M (Maria-DB):

XAMPP used to include MySQL DBMS; however, MariaDB has now taken its place. MySQL is one of the most extensively used relational database management systems.

iv. P (PHP):

The full form of PHP is Hypertext Preprocessor. PHP is a backend programming language that is most commonly used in web development. Users can use PHP to build dynamic websites and applications.

v. P (Perl):

Perl is often referred to as the "generic" programming language. This Perl language is dynamic and interpretable.



## ➤ PHPMYADMIN :

PhpMyAdmin can manage a whole MYSQL server (needs a super-user) as well as a single database.

Supported features currently PhpMyAdmin can :

- Browse and drop databases, tables, views, columns and indexes.
- Display multiple result sets through stored procedures or queries.
- Create copy, drop, rename and alter databases, tables, columns and indexes.
- Maintenance server, databases and tables with proposals on server configuration.
- Execute, edit and bookmark any SQL-statement, even batch-queries.
- Load text files into tables.

➤ **CSS3 :**



CSS3 is the latest evolution of the Cascading Style Sheets language and aims at extending CSS2. It brings a lot of long-awaited novelties, like rounded corners, shadows, gradients, transitions or animations, as well as new layouts like multi-columns, flexible box or grid layouts. Also CSS3 comes with media-query which allows you to apply CSS according to the browser width and resolution.

• **What is CSS ?**

Cascading Style Sheets (CSS) is a style sheet language used for describing the presentation of a document written in a markup language like HTML. CSS is a cornerstone technology of the World Wide Web, alongside HTML and JavaScript.

➤ **Bootstrap5 :**

Bootstrap is a free and open-source CSS framework directed at responsive, mobile-first front-end web development. It contains HTML, CSS and (optionally) JavaScript-based design templates for typography, forms, buttons, navigation, and other interface components.

Bootstrap 5 was officially released on May 5, 2021.



## Bootstrap

### ➤ JavaScript :

JavaScript is the most popular scripting language on the internet, and works in all major browsers, such as Internet Explorer, Firefox, Chrome, Opera, and Safari.



### 1) What is JavaScript ?

- JavaScript was designed to add interactivity to HTML pages.
- JavaScript is a front-end scripting language.
- A scripting language is a lightweight programming language.
- JavaScript is usually embedded directly into HTML pages.

➤ **jQuery :**



jQuery is a JavaScript library designed to simplify HTML DOM tree traversal and manipulation, as well as event handling, CSS animation, and Ajax. It is free, open-source software using the permissive MIT License. As of May 2019, jQuery is used by 73% of the 10 million most popular websites. Web analysis indicates that it is the most widely deployed JavaScript library by a large margin, having 3 to 4 times more usage than any other JavaScript library.

jQuery's syntax is designed to make it easier to navigate a document, select DOM elements, create animations, handle events, and develop Ajax applications. jQuery also provides capabilities for developers to create plug-ins on top of the JavaScript library. This enables developers to create abstractions for low-level interaction and animation, advanced effects and high-level, themeable widgets. The modular approach to the jQuery library allows the creation of powerful dynamic web pages and Web applications.

**c. Application of the System:**

As per the name “Ghost Marketer” an E-Commerce platform, the “Ghost” here suggests the creator of the website who advertise of the products that are uploaded by the users of the website and advertising means marketing which denotes the second word i.e. “Marketer”.

We are an E-Commerce platform where any business having a GST number can simply register and sell their products, add marketers who can sell the products on their behalf and also assign specific products to them.

Also it the users are also allowed to sell their used, second hand products. They just need to upload the product and other users can see them and chat with the owner and make a deal.

Also it has an admin panel where admin, can insert new category and also block, unblock users and businesses.

# 3. Environment Description



## **a. Drawback of Current System:**

### **1) No Platform with all facility:**

Currently, there is no platform in the e-commerce market that is supporting both B2C and C2C trading. Like a customer can only buy the things but he cannot sell at that place and if he/she is able to do it, it would rather be not as convenient as buying that thing.

### **2) Costly to go online:**

Currently, we are living in an era of internet where each and every one wants to buy the things online at their ease. And still there are some businesses who are still not going online and selling their products. One of the reason is that it takes a lot of money to go online.

### **3) Issue of privacy to customers:**

Also, if current world is going online where people wants to buy things online, they also fear signing into new websites due to privacy issues though they are getting a better deal.

### **4) Lack of Knowledge:**

Computers are of all people's taste. So the people hesitate in going online as they have a lack of knowledge of computers and internet and how they are going manage it.

## **b. Requirement Analysis:**

A fact finding is the study of current system, where we find out flaws in the current system and also have surveyed the customer who are actually using it and asked them about the changes that they want and finally made the website covering and solved the flaws of current system.

The current study covered the following studies :-

- 1.) Interview
- 2.) Record Review

3.) Observation

### c. Requirement Specification:

Requirement Specification bridges the gap between system engineering and system design.

A requirements specification is a document that describes what the software will do and how it will be expected to perform. It also describes the functionality the product needs to fulfil the needs of all stakeholders (business, users).

#### ➤ Admin :

The administrator is the people who coordinates and maintain the site. The basic functionalities of the administrator are:

- 1) Manage Categories:  
→ Admin can add new categories in the website and can also update the images of the current categories.
- 2) Manage User:  
→ Admin can block, unblock the users who he/she thinks are doing the things wrong or some unauthorized things are done.
- 3) Manage Products:  
→ Admin can also block or unblock products who he/she thinks are not according to the description or got complaints from users.
- 4) Various Reports:  
→ Admin can have access to various kinds of reports such as user report, revenue report, products report, etc.

#### ➤ Business :

Businesses are one who are into the selling their thing for profit and have a registration number i.e. GST Number. The basic functionality a business can do is :

1) Add Products:

→ As soon as the business logs in, he/she can add products under their business name which can be ordered by the users.

2) Block/Unblock Products:

→ Businesses can temporarily block their product if they wish users to not see and order them.

3) Update Product Status:

→ They can update the product status to sold out if they are out of stock of that particular product.

4) Manage Orders:

→ Businesses can manage the orders that they received through the website or by marketer's link.

5) Manage and Assign Marketer:

→ Business can also add marketers who can sell the products assigned to them by business on their behalf and businesses can manage the adding and assigning of product to marketer.

6) View Complaint:

→ As a business, he/she will be able to view the complaint about the business or their product made by any user.

7) View Various Reports:

→ Businesses will be able to go through various reports including best marketer, best product, revenue report, marketer report, etc.

➤ **Marketer :**

1) View Assigned Products:

→ As a marketer, he/she can view the products that are assigned to them and can get the link using which if the user orders an item, the marketer gets the decided commission and also he/she can download the image of the product for marketing.

2) View Reports:

→ Marketer can have access to various reports including total revenue generated, total items sold by him/her, etc.

➤ **User :**

1) Go through the products:

A user of the website can easily go through the products uploaded on the website by various businesses and also users.

2) Place an order:

→ As a registered user, you can place an order for the item that you want to from the website's listed products.

3) View and Manage order status:

→ User can always have a view about their orders like where are they, what's their status, etc and can also place a return request within 7 days of delivery of the order.

4) Manage Wishlist:

→ User can add any item to their wishlist which they like so that they don't have to search for it again.

5) Manage Cart:

→ Also user can put the items into a virtual shopping cart from where he/she can place the order for all the items at once.

6) Sell Their Products:

→ A registered user can also sell their product by just filling a form and uploading it. Users can chat with each and sell their products by making a deal in chat.

➤ **Visitor :**

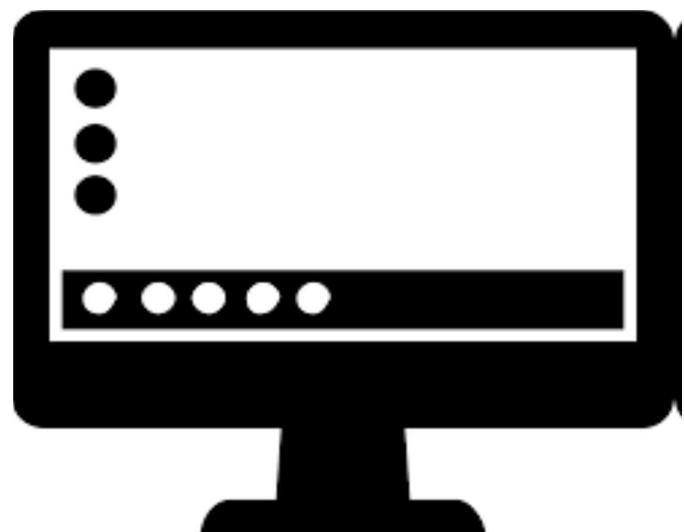
- 1) Register:  
→ A visitor in the website and go through the registration process and get himself/herself registered to our website and can get all the features accessible.
- 2) View Products:  
→ A visitor can see the products listed on our website and can read its description.

**d. Advantage of Proposed System:**

- 1) Provides Security.
- 2) Maintains record of users in the database.
- 3) Maintains record of visitor in database.
- 4) User Friendly user interface.
- 5) Cost efficient.
- 6) Provides all facilities at one place.
- 7) User can change their details anytime by just logging in their account.
- 8) No chat is leaked. It is end to end encrypted.
- 9) Maintains record of premium accounts and notifies 10 days before expiry.
- 10) Have mail facility at each possible step.

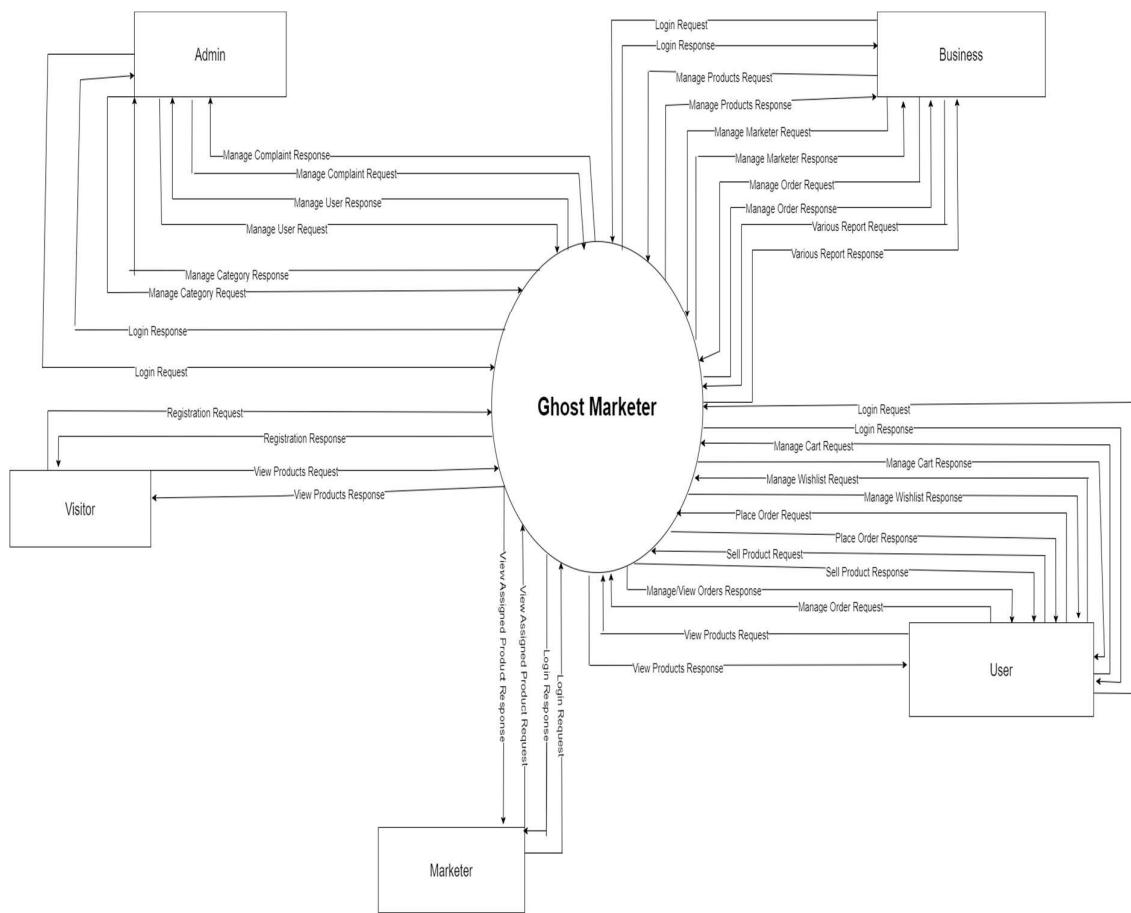
- 11) User can set a new password if they forget their password by verifying the otp sent to their registered mail account.
- 12) Maintains each and every order record.

# 4. Software Diagrams

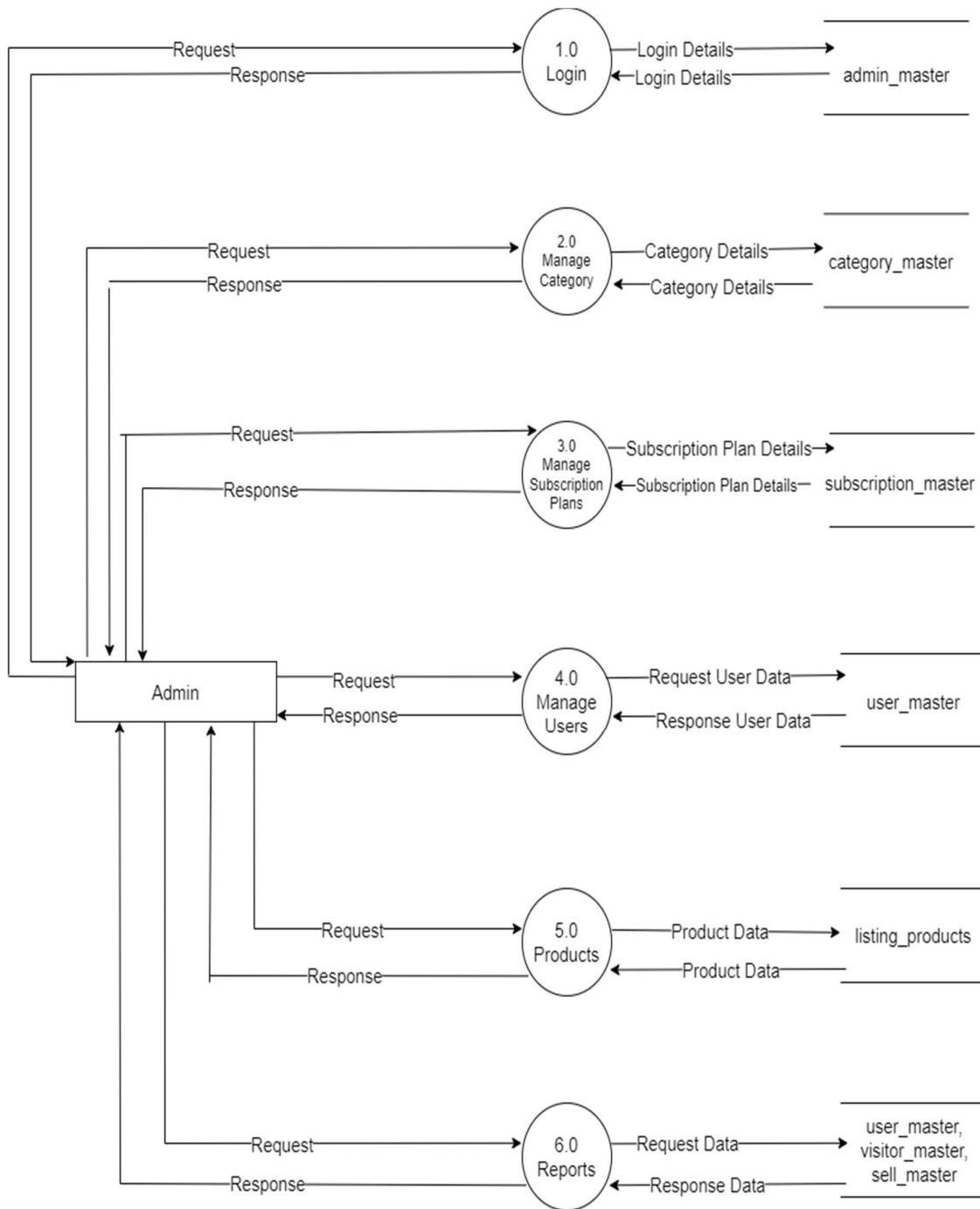


## a. Data Flow Diagram:

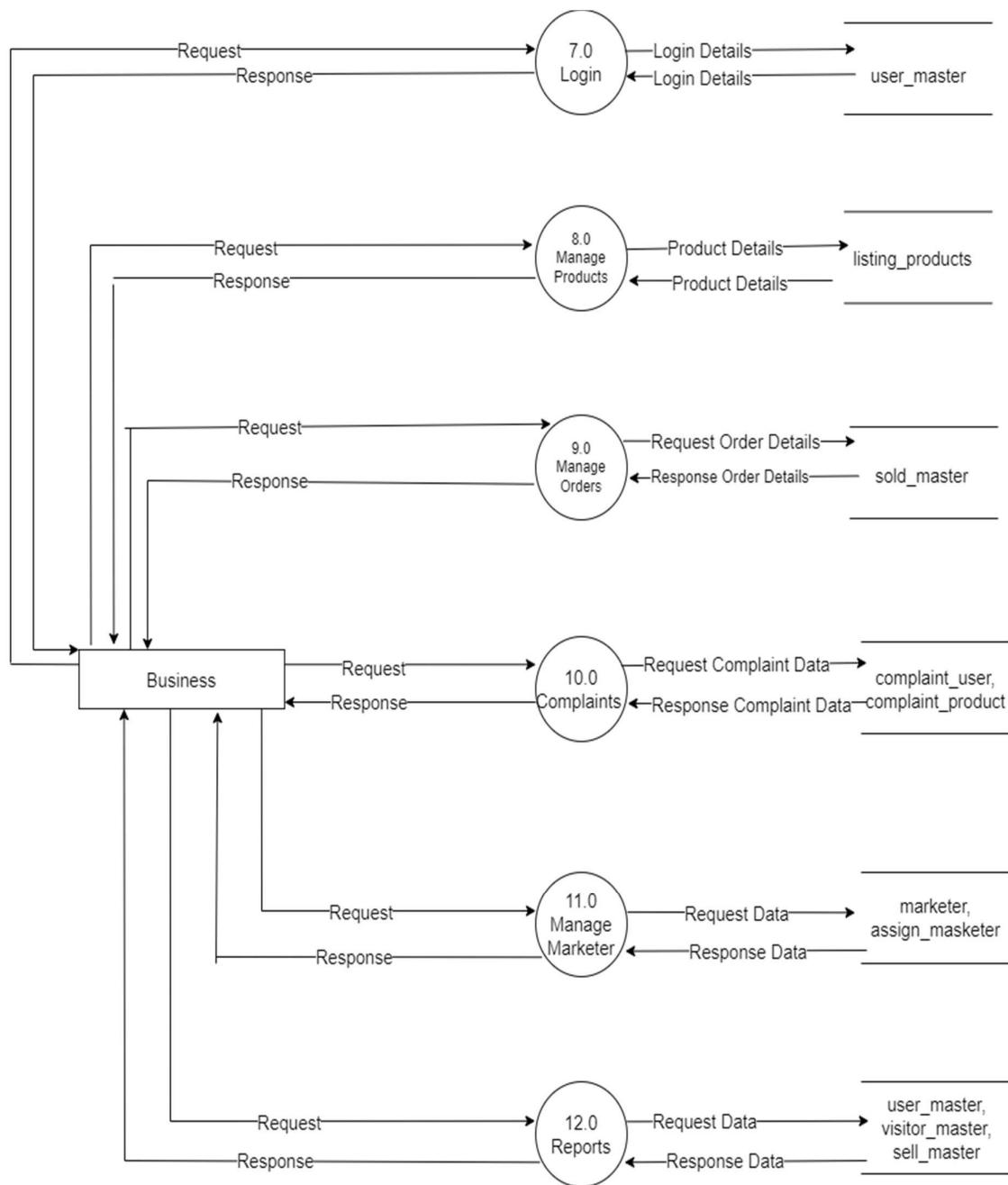
### Zero Level / Context Level



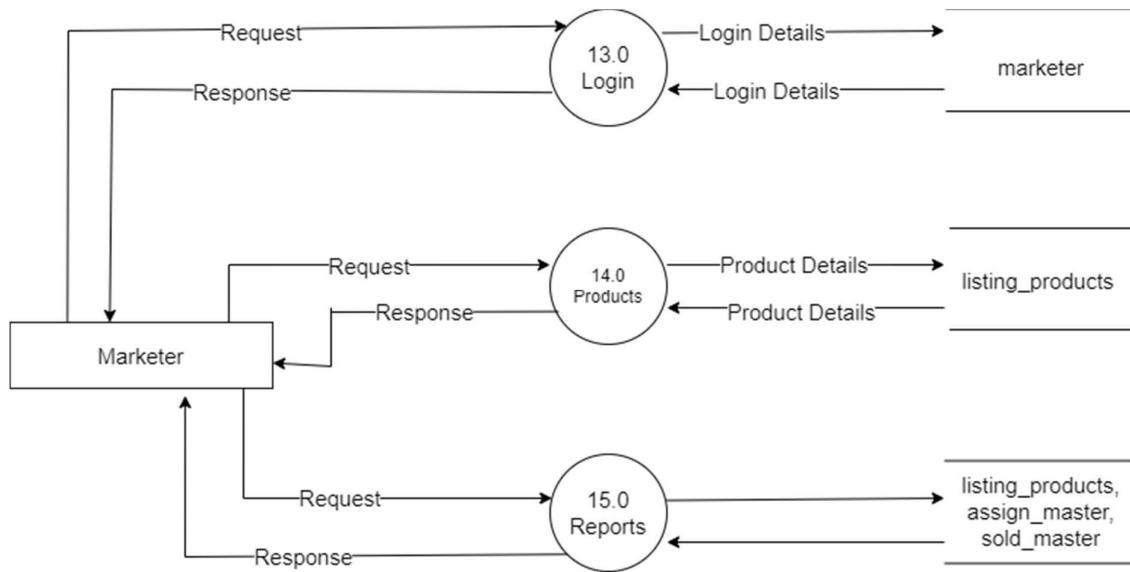
## First Level for Admin



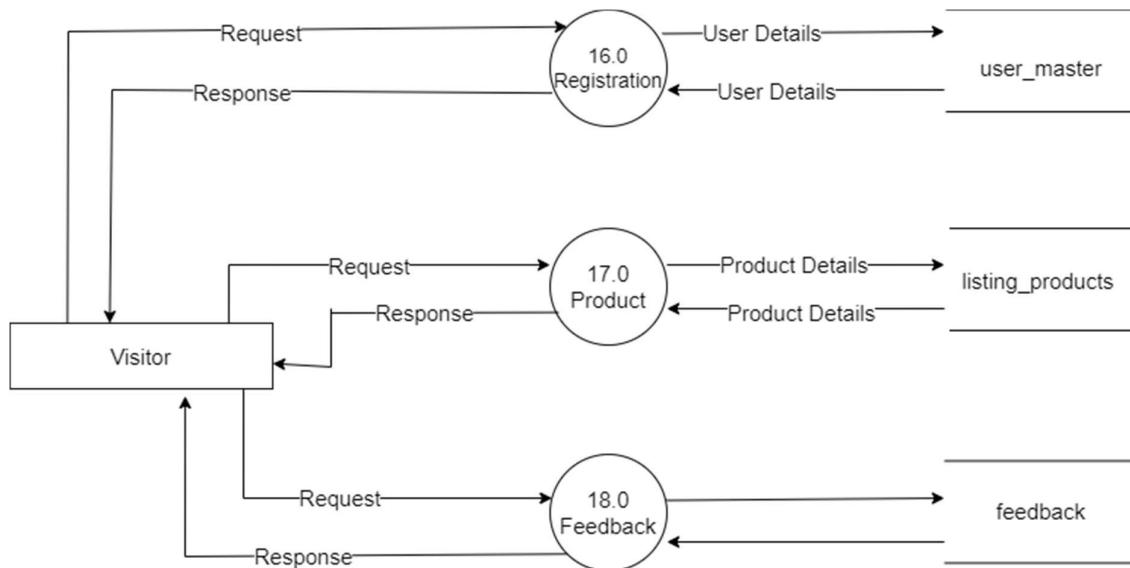
## First Level for Business



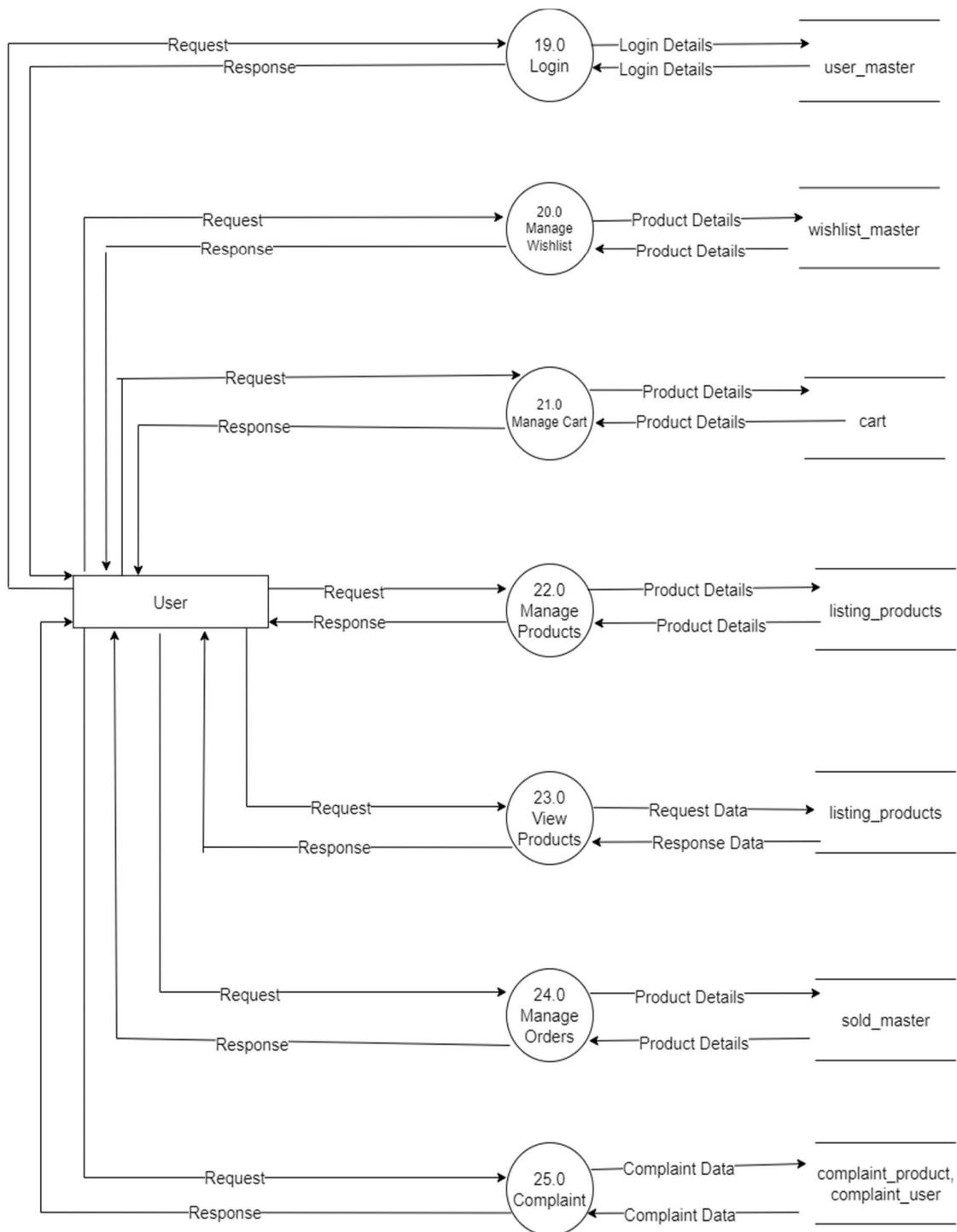
## First Level for Marketer



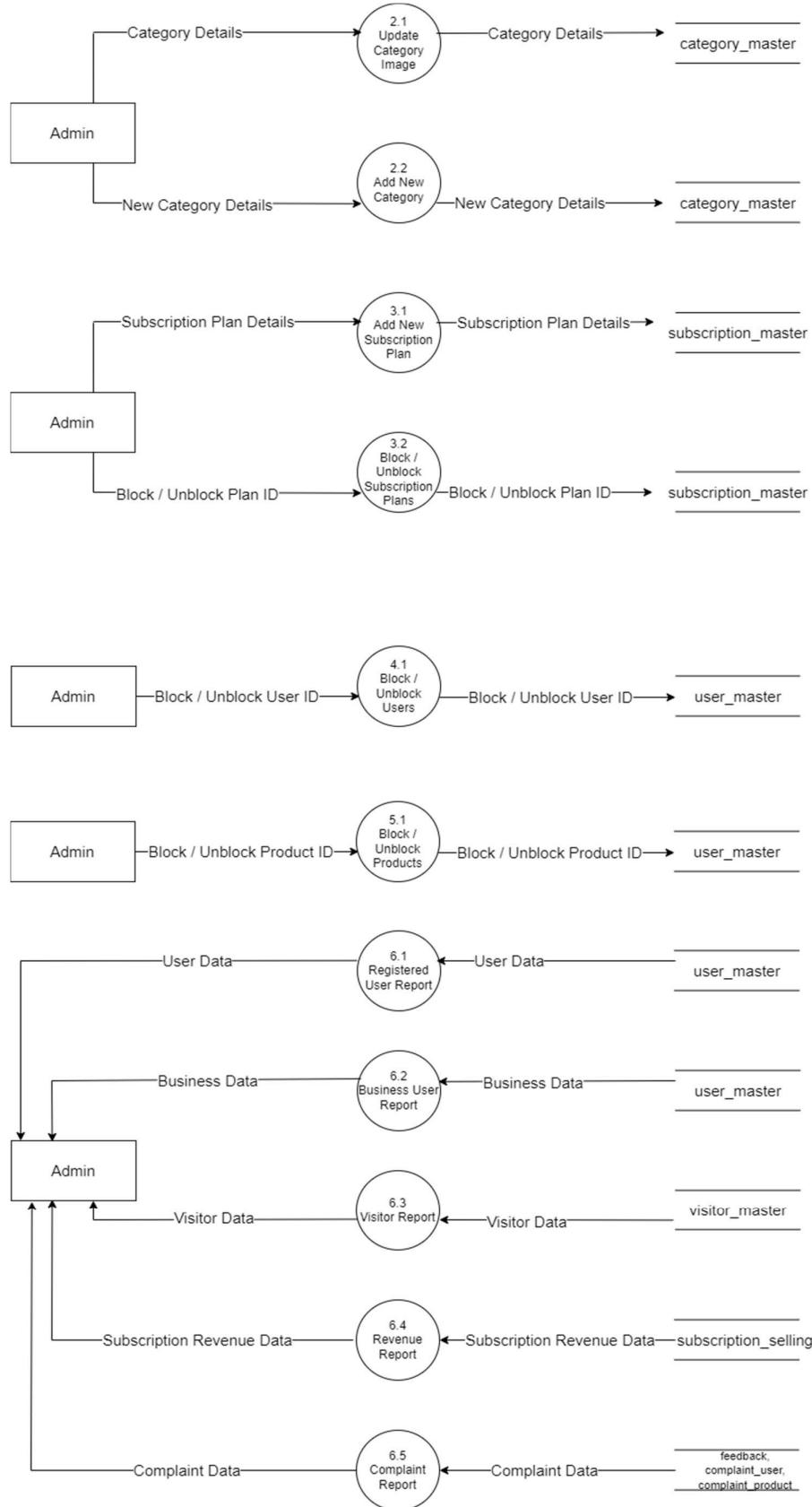
## First Level for Visitor



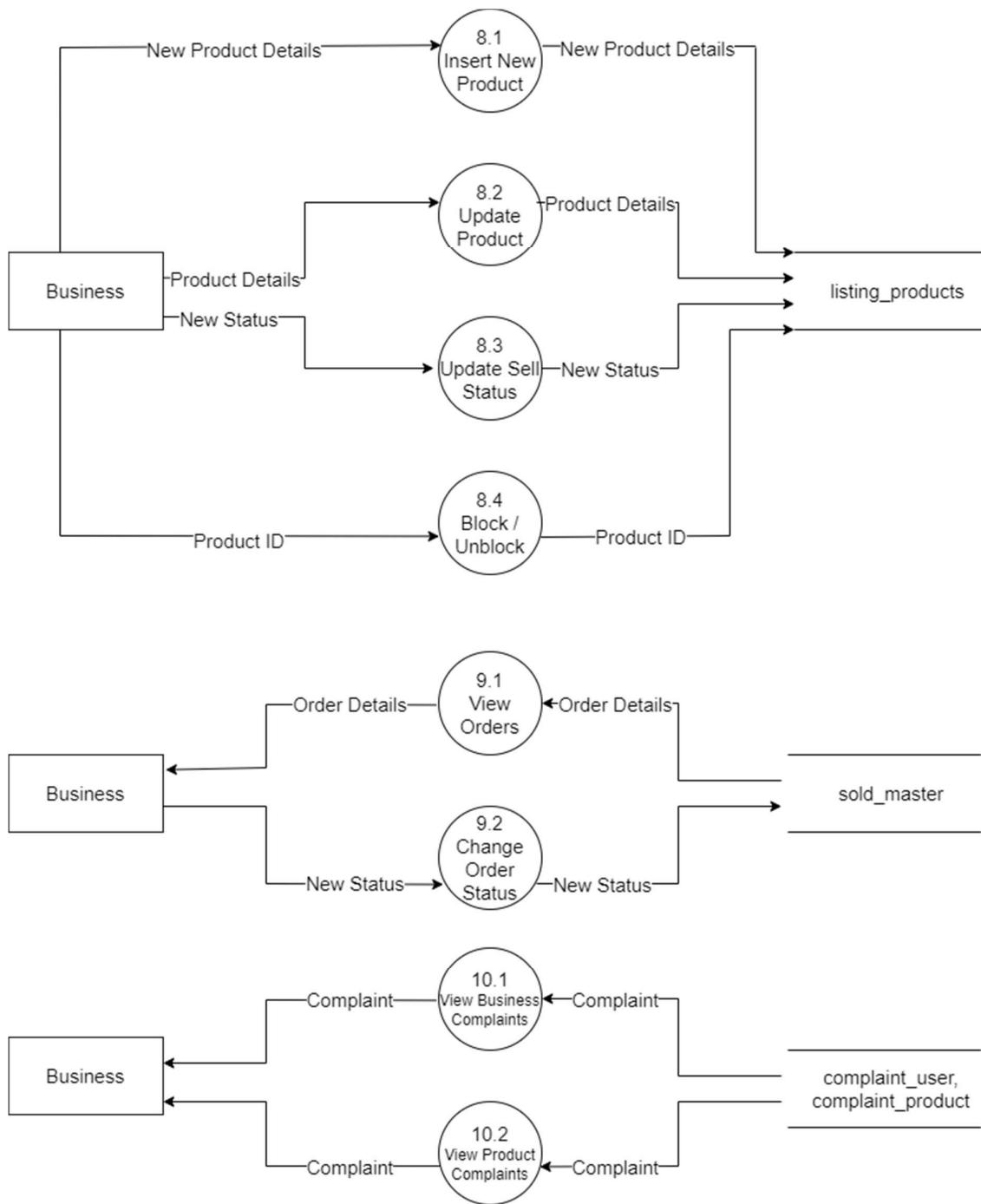
## First Level for User

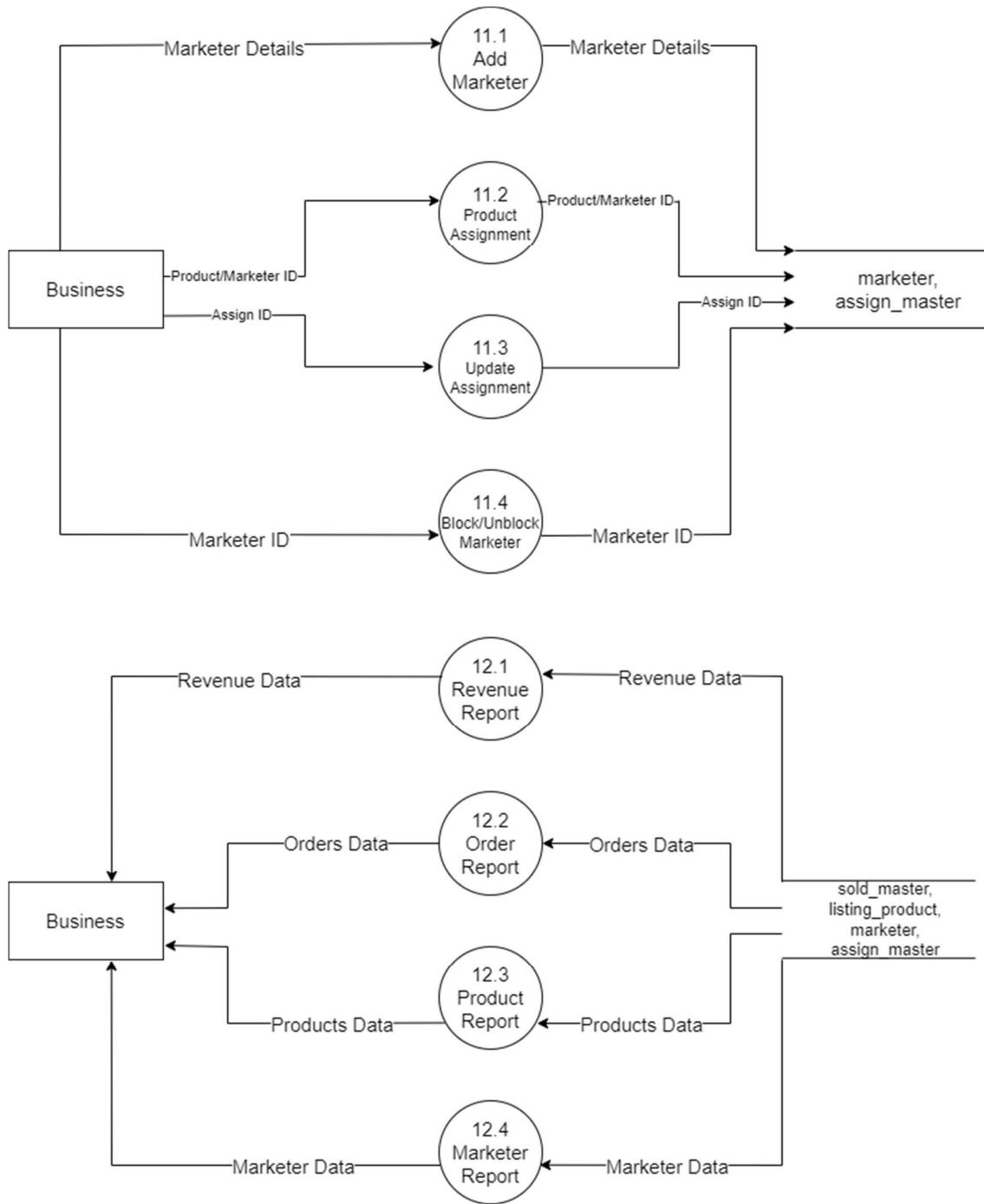


## Second Level for Admin

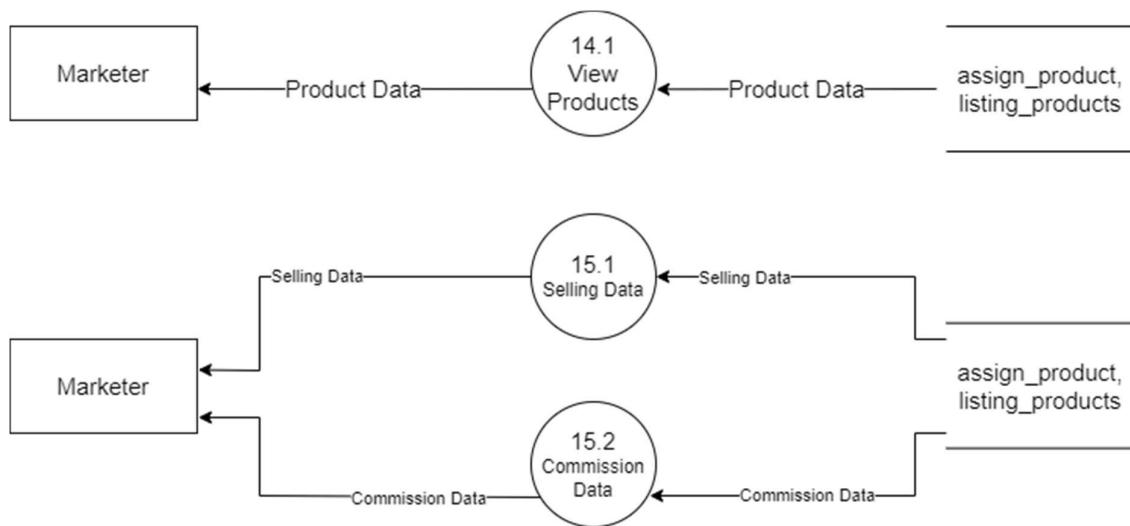


## Second Level for Business

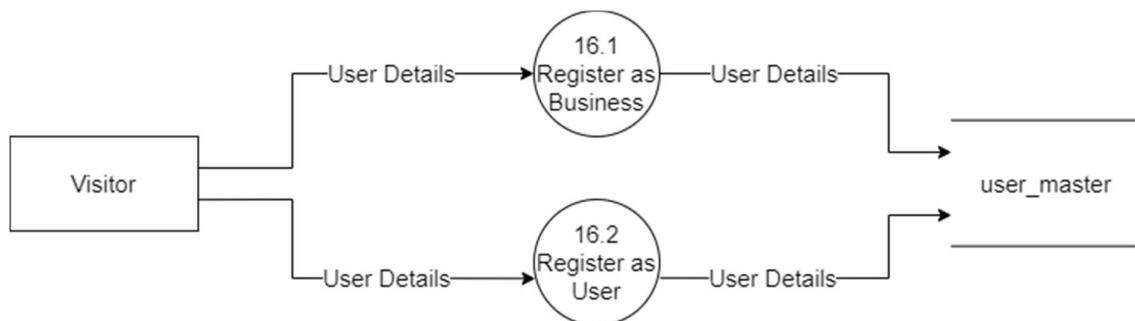




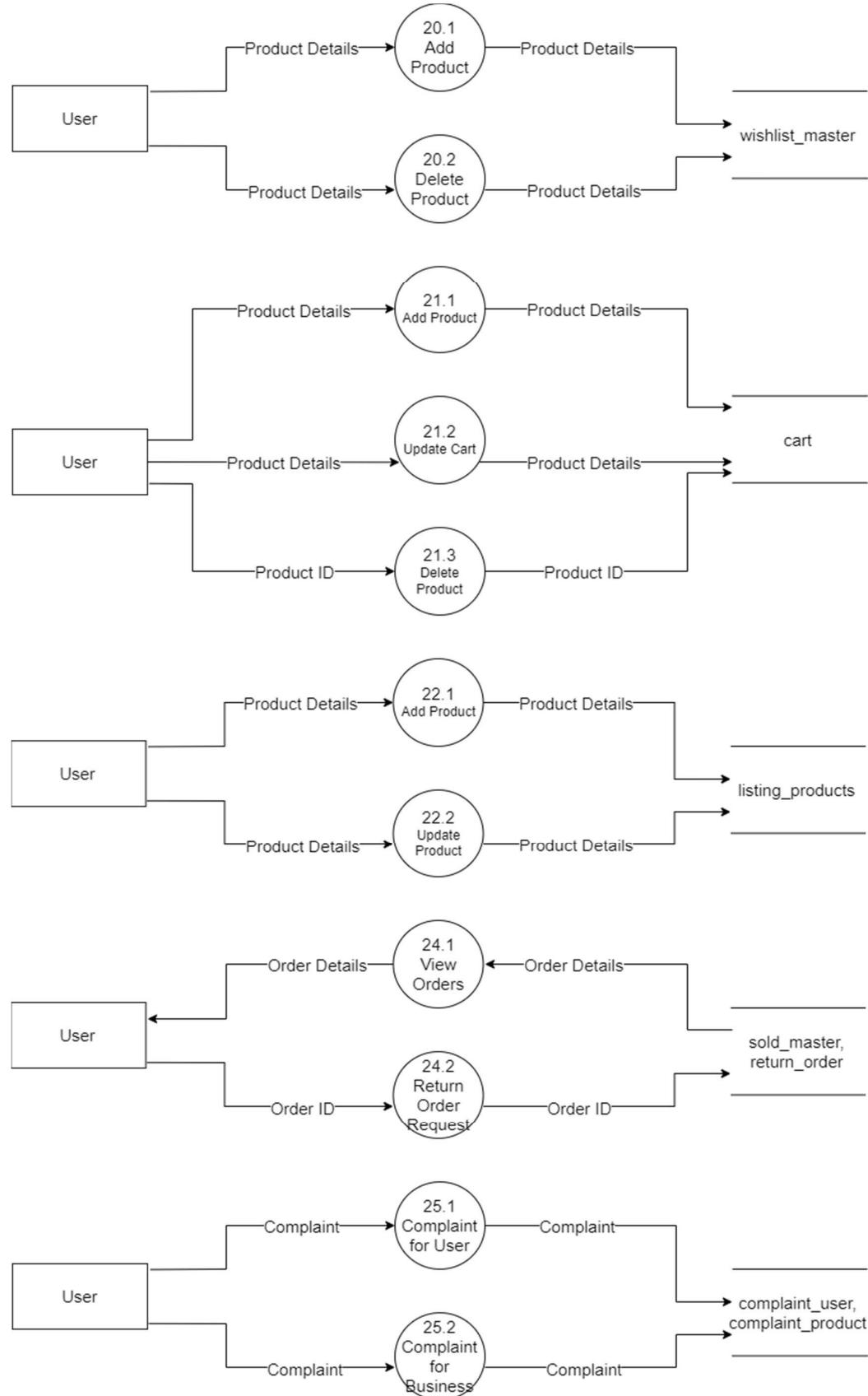
## Second Level for Marketer



## Second Level for Visitor

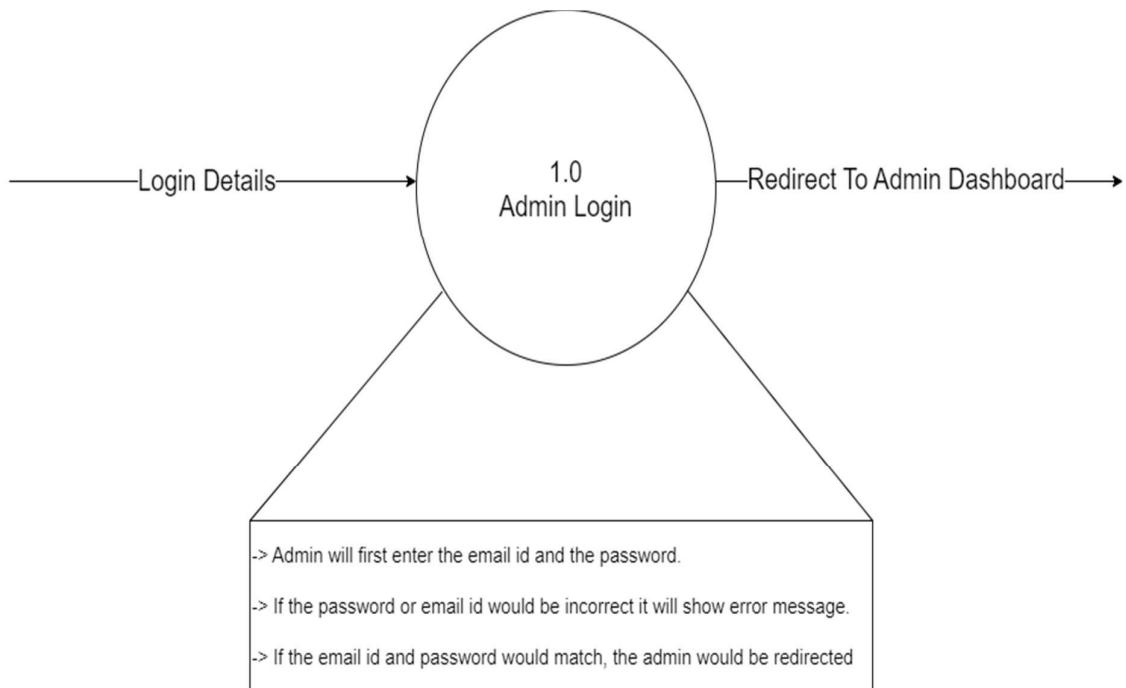


## Second Level for User

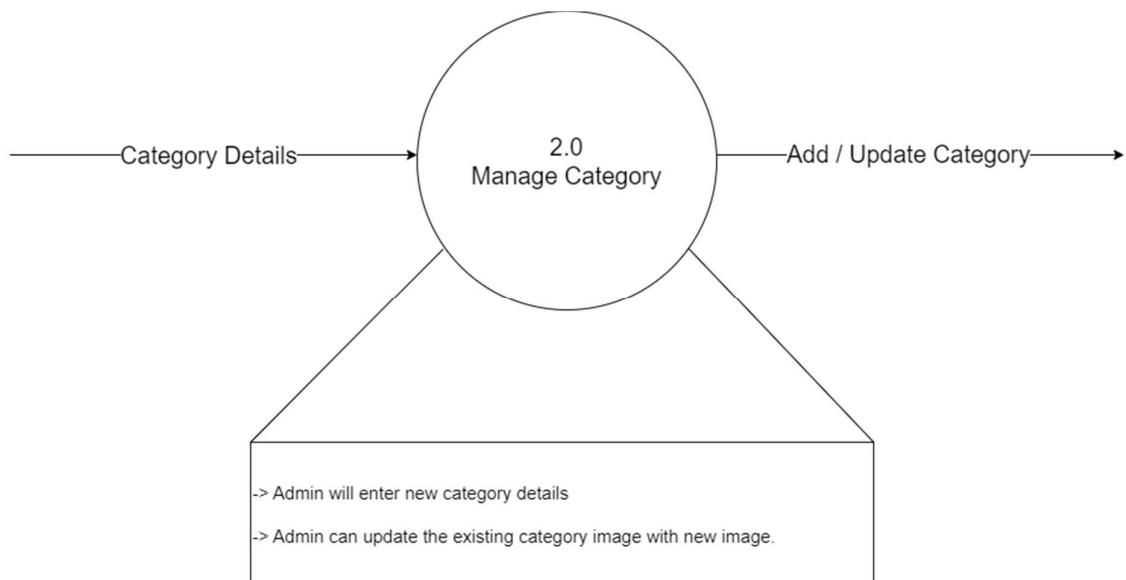


## b. Process Specification:

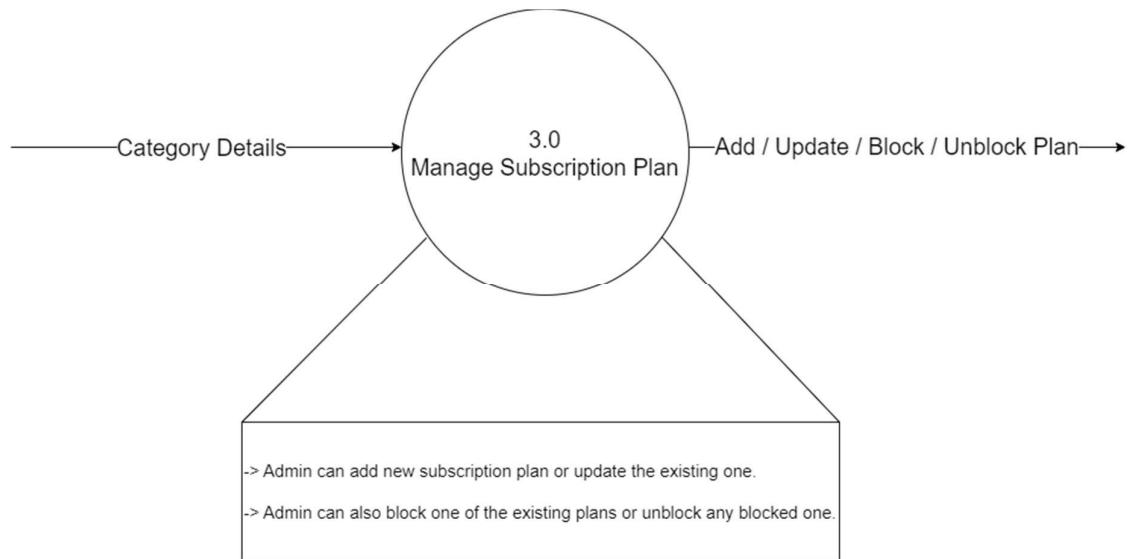
### Admin Login



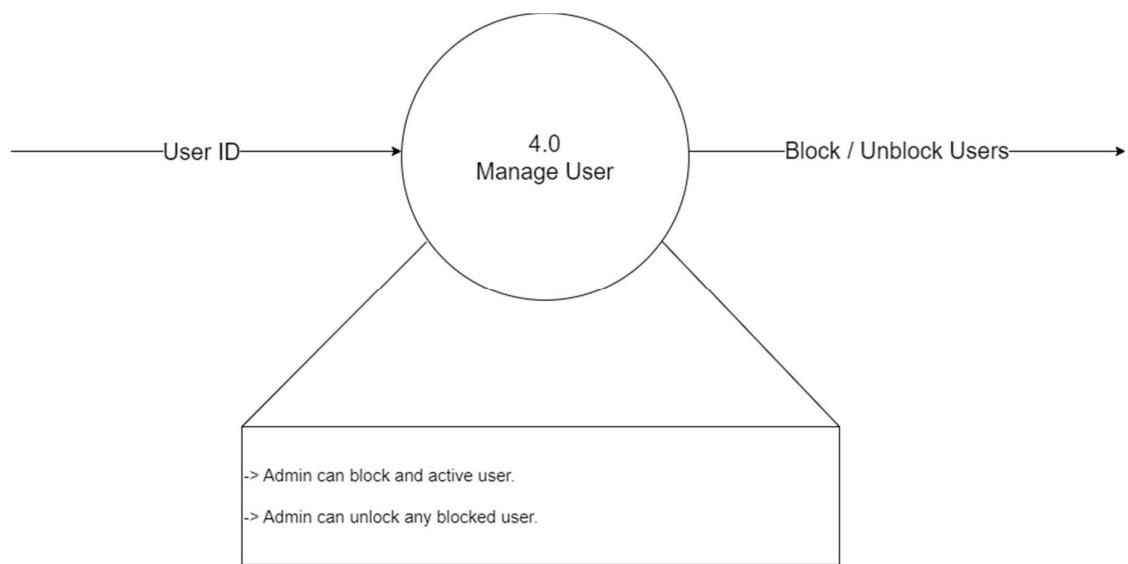
### Manage Category



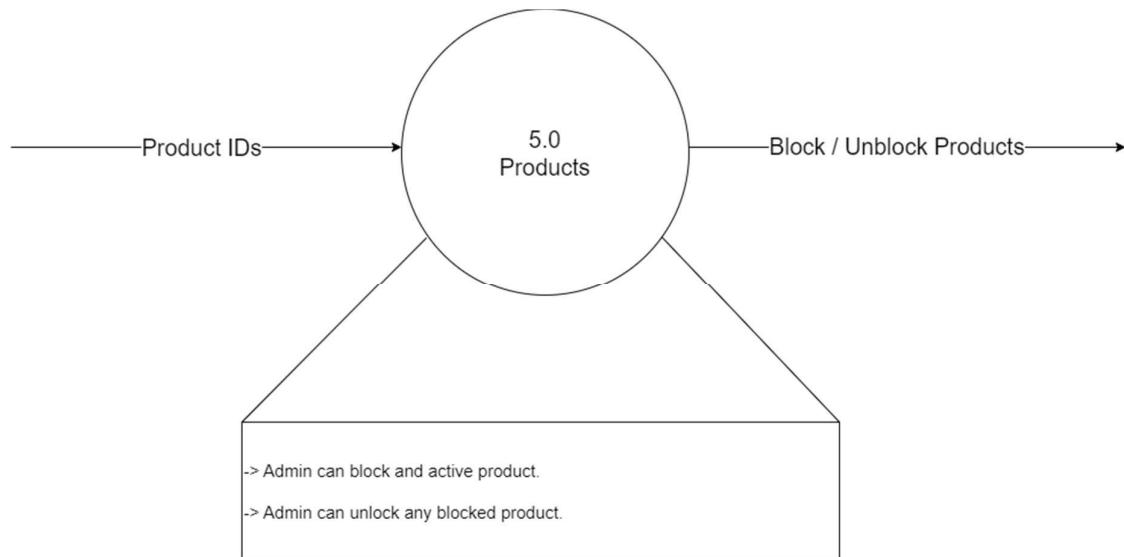
## Manage Subscription Plans



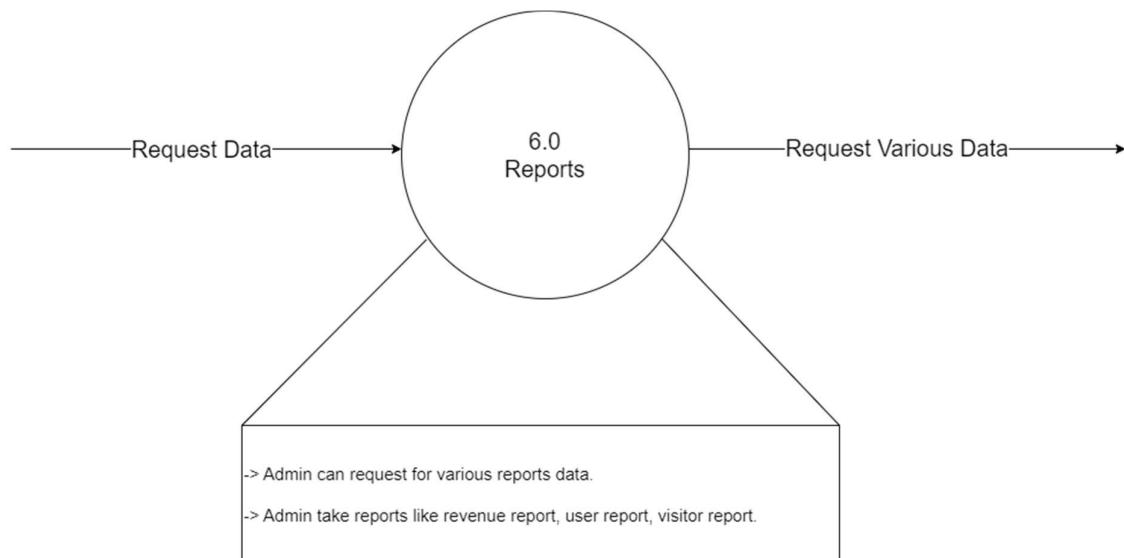
## Manage Users



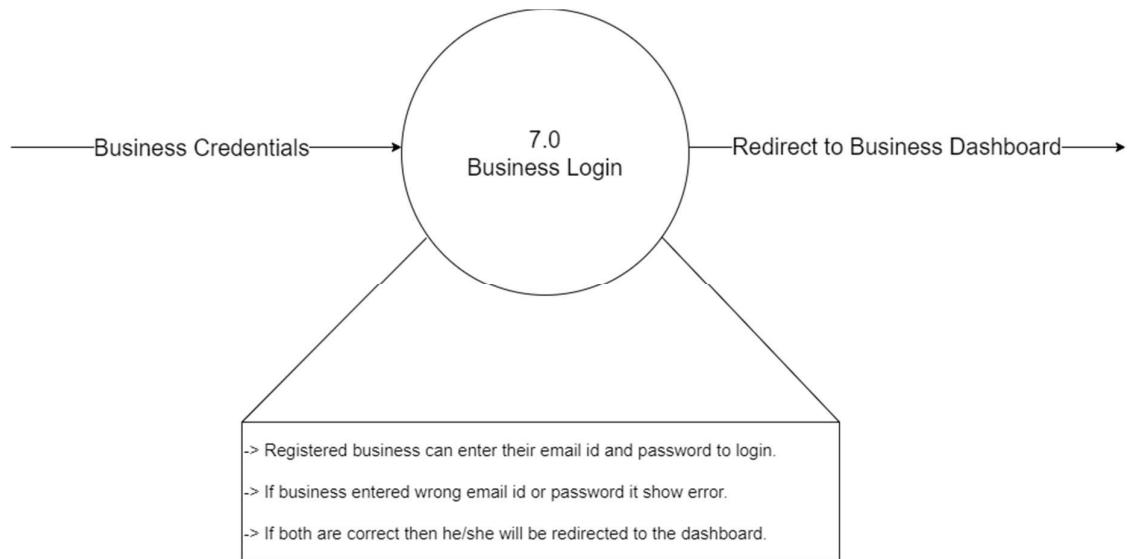
## Products



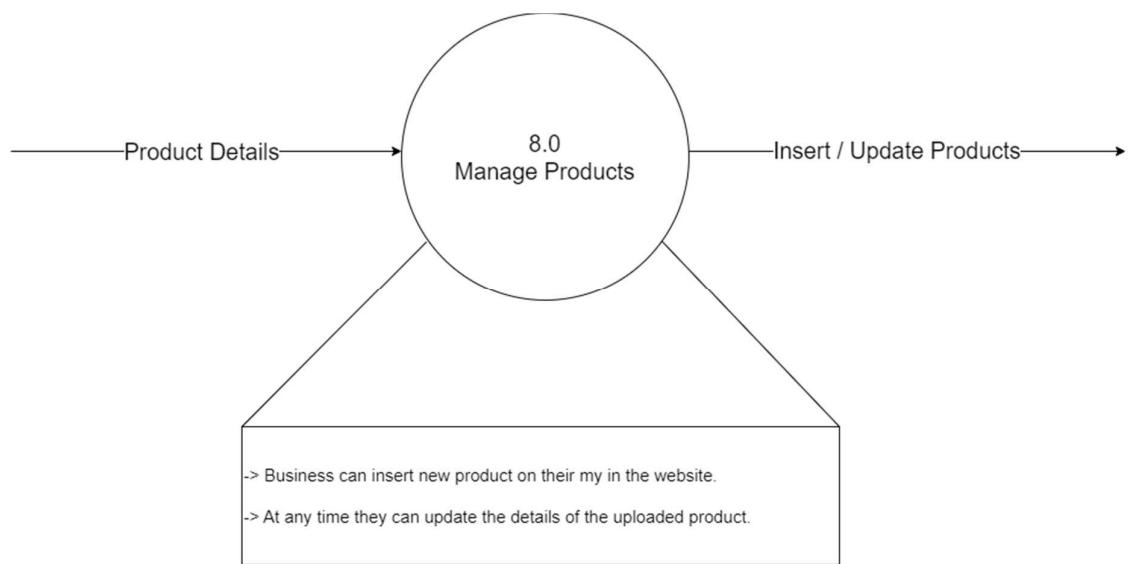
## Reports



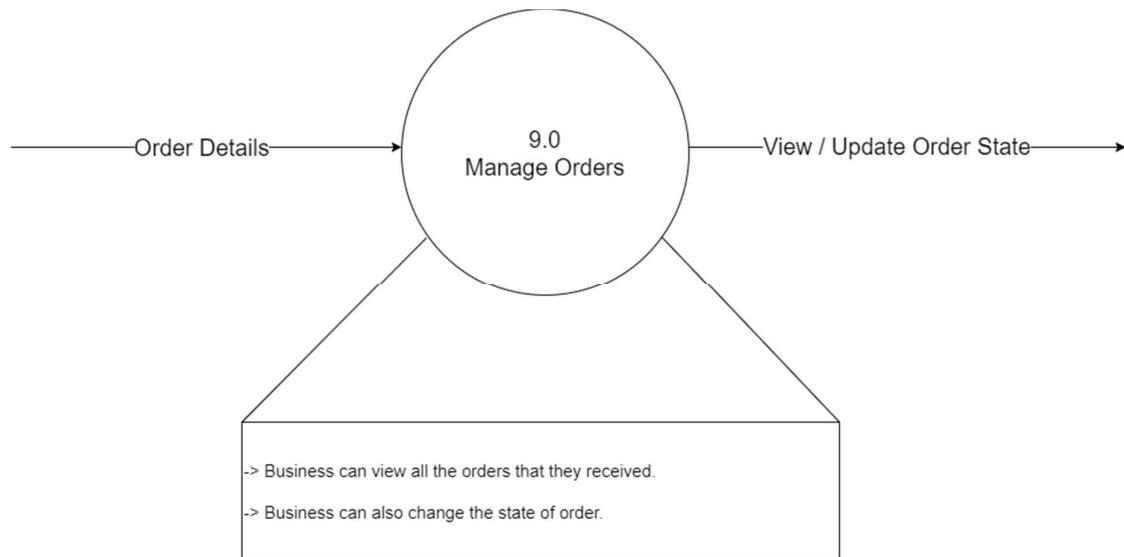
## Business Login



## Manage Products



## Manage Orders



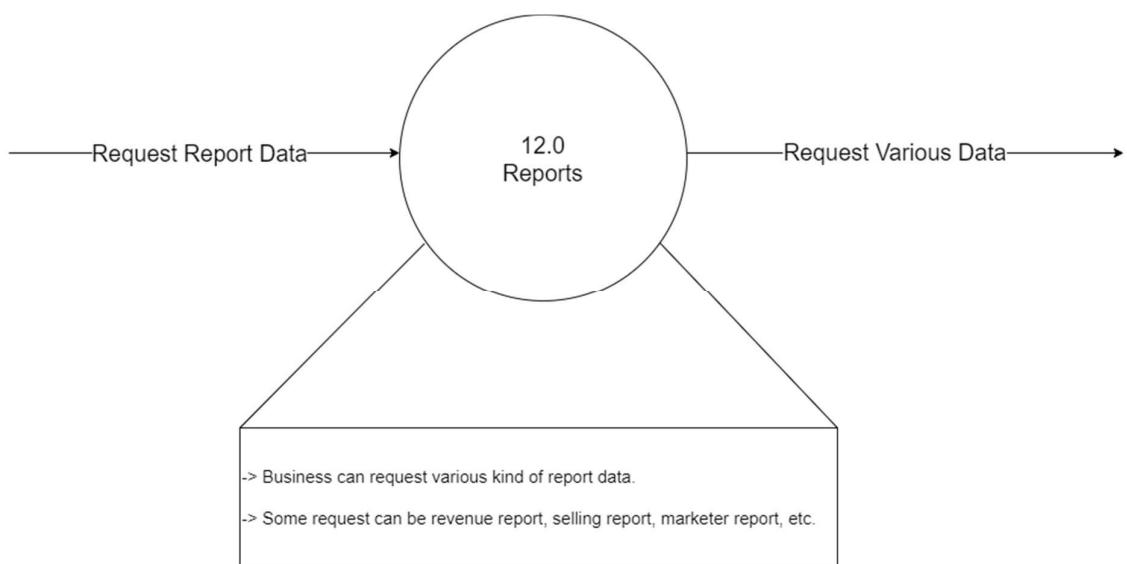
## Complaints



## Manage Marketer



## Reports



## c. Data Dictionary:

### 1) admin\_master

Name	Admin details
Alias	None
Where and How Use ?	1.0 Admin Login (In / Out)
Content Description	Admin Details (admin_name, admin_email, admin_password, created_at, updated_at)

### 2) assign\_marketer

Name	Assigned Markerter Products Details
Alias	None
Where and How Use ?	11.0 Manage Marketer (In / Out) 15.0 Reports (Out)
Content Description	Marketer Assign(id, marketer_id, product_id, commission, link, status, created_at, updated_at)

### 3) cart

Name	User Cart Details
Alias	None
Where and How Use ?	21.0 Manage Cart (In / Out)
Content Description	Cart Details (id, user_id, product_id, quantity, created_at, updated_at)

#### 4) category\_master

Name	Category Details
Alias	None
Where and How Use ?	2.0 Manage Category (In / Out)
Content Description	Category Details (id, name, icon, created_at, updated_at)

#### 5) chat\_first

Name	Store who to whom chat details
Alias	None
Where and How Use ?	22.0 Manage Products (In / Out)
Content Description	Chat Details (id, user_first, user_second, product_id, created_at, updated_at)

#### 6) chat\_master

Name	Stores Chat of User
Alias	None
Where and How Use ?	Uses to Store users chat
Content Description	Chat Details (id, product_id, sender_user_id, receiver_user_id, message, read_by_receiver, created_at, updated_at)

## 7) complaint\_product

Name	Complaint of Products
Alias	None
Where and How Use ?	10.0 Complaints (Out) 25.0 Complaints (In)
Content Description	Complaint Details (id, product_id, complainer_user_id, message, status, created_at, updated_at)

## 8) complaint\_user

Name	Complaint of User
Alias	None
Where and How Use ?	10.0 Complaints (Out) 25.0 Complaints (In)
Content Description	Complaint Details (id, complainer_user_id, complainee_user_id, message, created_at, updated_at)

## 9) feedback

Name	Stores users feedback
Alias	None
Where and How Use ?	18.0 Feedback (In)
Content Description	Feedback Details (id, user_email, name, phone_no, message, status, created_at, updated_at)

## 10) listing\_products

Name	Products Data
Alias	None
Where and How Use ?	5.0 Products (Out) 8.0 Manage Products (In / Out) 17.0 Product (Out) 22.0 Manage Products (In / Out) 23.0 View Products (Out)
Content Description	Product Details (id, user_id, category_id, product_name, product_description, price, img1, img2, img3, img4, sell_status, product_status, block_by, created_at, updated_at)

## 11) marketer

Name	Marketer Details
Alias	None
Where and How Use ?	11.0 Manage Marketer (In / Out) 13.0 Marketer Login (In / Out)
Content Description	Marketer Details (id, user_id, marketer_name, email, password, status, created_at, updated_at)

## 12) order\_tracking

Name	Order Details
Alias	None
Where and How Use ?	24.0 Manage Orders (In / Out)

Content Description	Order Tracking Details (id, sell_master_id, status, location, created_at, updated_at)
---------------------	---

### 13) return\_order

Name	Returned Order
Alias	None
Where and How Use ?	24.0 Manage Order (In / Out)
Content Description	Return Order Details (id, sell_master, order_problem, return_img, status, created_at, updated_at)

### 14) sold\_master

Name	Sold Product
Alias	None
Where and How Use ?	6.0 Reports (Out) 9.0 Manage Orders (In / Out) 15.0 Report (Out) 24.0 Manage Orders (In / Out)
Content Description	Selling Details (id, product_id, marketer_id, marketer_commission, buyer_user_id, quantity, total_amount, payment_mode, selling_date, created_at, updated_at)

## 15) subscription\_master

Name	Subscription Plans
Alias	None
Where and How Use ?	3.0 Manage Subscription (In / Out)
Content Description	Subscription Details (id, subscription_name, description, rate, time_peioud, created_at, updated_at)

## 16) subscription\_selling

Name	Sold Subscription
Alias	None
Where and How Use ?	6.0 Reports (Out)
Content Description	Subscription Selling Details (id, subscription_id, user_id, payment_mode, created_at, updated_at)

## 17) user\_master

Name	User Details
Alias	None
Where and How Use ?	4.0 Manage Users (In / Out) 7.0 Business Login (In / Out) 16.0 Registration (In) 19.0 User Login (In / Out)
Content Description	User Details (id, profile_img, business_name, owner_name, email, password, pincode, state, city,

	address, phone, gender, gst_no, role, status, subscr_id, expiry_date, created_at, updated_at)
--	---

## 18) visitor\_master

Name	Visitor Details
Alias	None
Where and How Use ?	6.0 Reports (Out)
Content Description	Visitor Details (id, mac_address, created_at, updated_at)

## 19) wishlist\_master

Name	Wishlist Data
Alias	None
Where and How Use ?	20.0 Manage Wishlist (In / Out)
Content Description	Wishlist Details (id, user_id, product_id, created_at, updated_at)

## d. Data Design

### 1) admin\_master

Field	Type	Null	Key	Default	Extra
admin_name	varchar(200)	NO		NULL	
admin_email	varchar(200)	NO	PRI	NULL	
admin_password	varchar(500)	NO		NULL	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

### 2) assign\_marketer

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
marketer_id	int(11)	YES	MUL	NULL	
product_id	int(11)	YES	MUL	NULL	
comission	varchar(500)	YES		NULL	
link	varchar(500)	YES		NULL	
status	varchar(300)	YES		NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. marketer\_id(Foreign Key) -> marketer(id)
2. product\_id(Foreign Key) -> listing\_products(id)

### 3) cart

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
user_id	int(11)	YES	MUL	NULL	
product_id	int(11)	YES	MUL	NULL	
quantity	int(11)	YES		1	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. user\_id(Foreign Key) -> user\_master(id)
2. product\_id(Foreign Key) -> listing\_products(id)

### 4) category\_master

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
name	varchar(200)	YES		NULL	
icon	varchar(200)	YES		NULL	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

## 5) chat\_first

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
user_first	int(11)	YES	MUL	NULL	
user_second	int(11)	YES	MUL	NULL	
product_id	int(11)	YES	MUL	NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. user\_first (Foreign Key) -> user\_master(id)
2. user\_second(Foreign Key) -> user\_master(id)
3. product\_id(Foreign Key) -> listing\_products(id)

## 6) chat\_master

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
product_id	int(11)	YES	MUL	NULL	
sender_user_id	int(11)	YES	MUL	NULL	
receiver_user_id	int(11)	YES	MUL	NULL	
message	varchar(2000)	YES		NULL	
read_by_receiver	varchar(100)	YES		false	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. sender\_user\_id(Foreign Key) -> user\_master(id)
2. receiver\_user\_id(Foreign Key) -> user\_master(id)
3. product\_id(Foreign Key) -> listing\_products(id)

## 7) complaint\_product

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
product_id	int(11)	YES	MUL	NULL	
complainant_user_id	int(11)	YES	MUL	NULL	
message	varchar(1000)	YES		NULL	
status	varchar(100)	YES		NULL	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. complainant\_user\_id (Foreign Key) -> user\_master(id)
2. product\_id(Foreign Key) -> listing\_products(id)

## 8) complaint\_user

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
complainant_user_id	int(11)	YES	MUL	NULL	
complainee_user_id	int(11)	YES	MUL	NULL	
message	varchar(1000)	YES		NULL	
status	varchar(100)	YES		NULL	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. complainant\_user\_id (Foreign Key) -> user\_master(id)
2. complainee\_user\_id(Foreign Key) -> user\_master(id)

## 9) feedback

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
user_email	varchar(200)	YES	MUL	NULL	
name	varchar(1000)	YES		NULL	
phone_no	int(11)	YES		NULL	
message	varchar(1000)	YES		NULL	
status	varchar(300)	YES		Unseen	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

## 10) listing\_products

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
user_id	int(11)	YES	MUL	NULL	
catagory_id	int(11)	YES	MUL	NULL	
product_name	varchar(300)	YES		NULL	
product_description	varchar(1000)	YES		NULL	
price	decimal(18,2)	YES		NULL	
img1	varchar(200)	YES		NULL	
img2	varchar(200)	YES		NULL	
img3	varchar(200)	YES		NULL	
img4	varchar(600)	YES		NULL	
sell_status	varchar(50)	YES		NULL	
product_status	varchar(100)	YES		NULL	
Block_By	varchar(100)	YES		NULL	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. user\_id (Foreign Key) -> user\_master(id)
2. category\_id(Foreign Key) -> category\_master(id)

## 11) marketer

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
user_id	int(11)	YES	MUL	NULL	
marketer_name	varchar(300)	YES		NULL	
email	varchar(400)	YES		NULL	
password	varchar(1000)	YES		NULL	
status	varchar(300)	YES		NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. user\_id (Foreign Key) -> user\_master(id)

## 12) order\_tracking

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
sell_master_id	int(11)	YES	MUL	NULL	
status	varchar(500)	YES		NULL	
location	varchar(500)	YES		NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. sell\_master\_id (Foreign Key) -> sold\_master(id)

### 13) return\_order

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
sell_master_id	int(11)	YES	MUL	NULL	
order_problem	varchar(600)	YES		NULL	
return_img	varchar(500)	YES		NULL	
status	varchar(400)	YES		NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. sell\_master\_id (Foreign Key) -> sold\_master(id)

### 14) sold\_master

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
product_id	int(11)	YES	MUL	NULL	
marketer_id	int(11)	YES	MUL	NULL	
marketer_commission	decimal(18,2)	YES		NULL	
buyer_user_id	int(11)	YES	MUL	NULL	
quantity	int(11)	YES		NULL	
total_amount	float	YES		NULL	
payment_mode	varchar(300)	YES		NULL	
selling_date	date	YES		NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. marketer\_id(Foreign Key) -> marketer(id)
2. buyer\_user\_id(Foreign Key) -> user\_master(id)
3. product\_id(Foreign Key) -> listing\_products(id)

## 15) subscription\_master

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
subscription_name	varchar(500)	YES		NULL	
description	varchar(1000)	YES		NULL	
rate	double	YES		NULL	
time_perioud	int(11)	YES		NULL	
status	varchar(300)	YES		NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

## 16) subscription\_selling

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
subscription_id	int(11)	YES	MUL	NULL	
user_id	int(11)	YES	MUL	NULL	
payment_mode	varchar(400)	YES		NULL	
expiry_date	date	YES		NULL	
created_at	timestamp	NO		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. subscription\_id (Foreign Key) -> subscription\_master(id)
2. user\_id(Foreign Key) -> user\_master(id)

## 17) user\_master

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
profile_img	varchar(500)	YES		NULL	
bussiness_name	varchar(1000)	YES		NULL	
owner_name	varchar(800)	YES		NULL	
email	varchar(300)	YES		NULL	
password	varchar(500)	NO		NULL	
pincode	int(11)	YES		NULL	
state	varchar(200)	YES		NULL	
city	varchar(200)	YES		NULL	
address	varchar(1000)	YES		NULL	
phone	bigint(20)	YES		NULL	
gender	varchar(100)	YES		NULL	
gst_no	varchar(20)	YES		NULL	
role	varchar(11)	YES		NULL	
status	varchar(100)	YES		active	
subscrib_id	int(11)	YES		NULL	
expiary_date	date	YES		NULL	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

1. subscrib\_id (Foreign Key) -> subscription\_master(id)

## 18) visitor\_master

Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
mac_address	varchar(200)	YES		NULL	
created_at	datetime	NO		current_timestamp()	
updated_at	datetime	YES		NULL	on update current_timestamp()

## 19) wishlist\_master

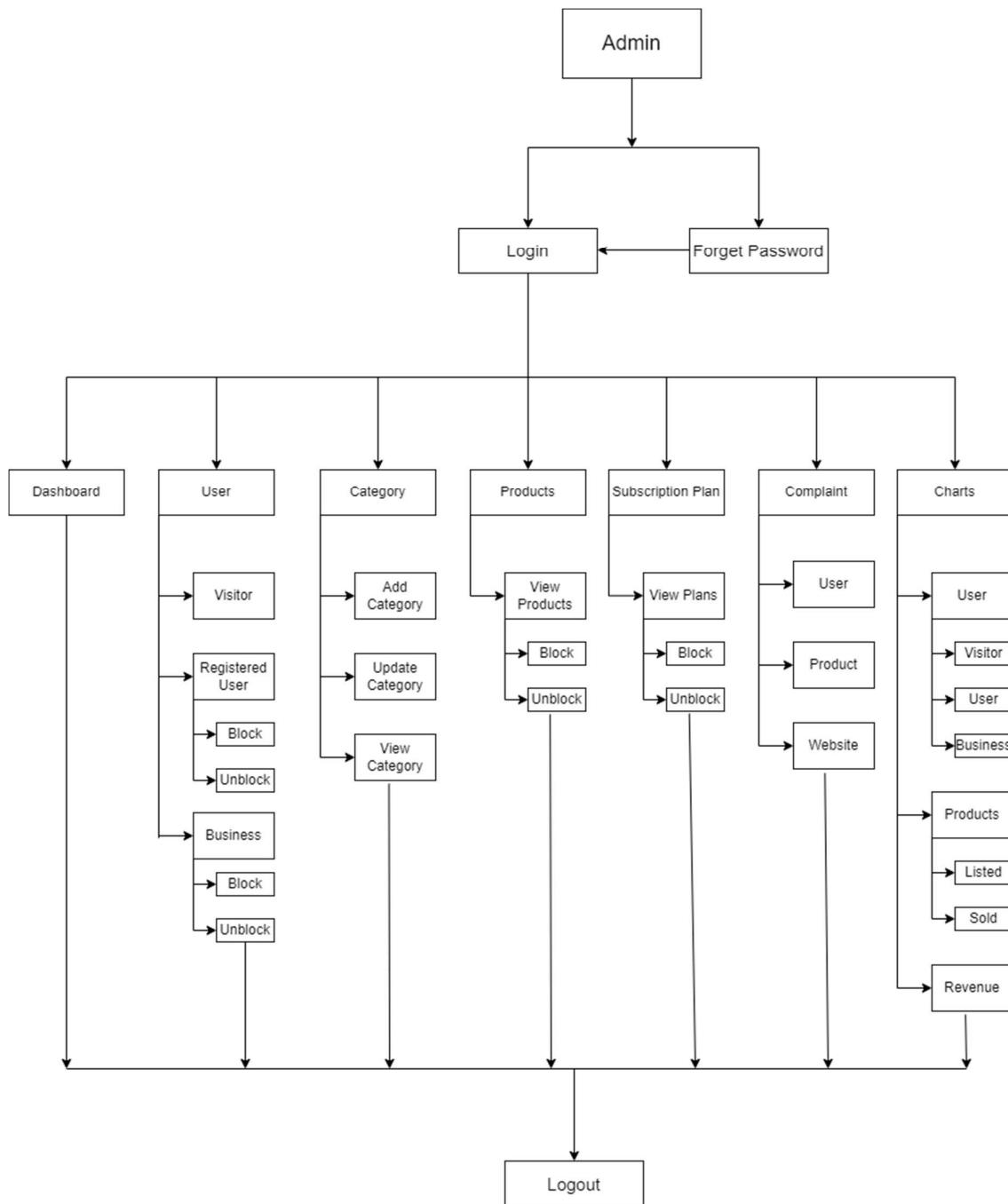
Field	Type	Null	Key	Default	Extra
id	int(11)	NO	PRI	NULL	auto_increment
user_id	int(11)	YES	MUL	NULL	
product_id	int(11)	YES	MUL	NULL	
created_at	timestamp	YES		current_timestamp()	
updated_at	timestamp	YES		NULL	on update current_timestamp()

Note :

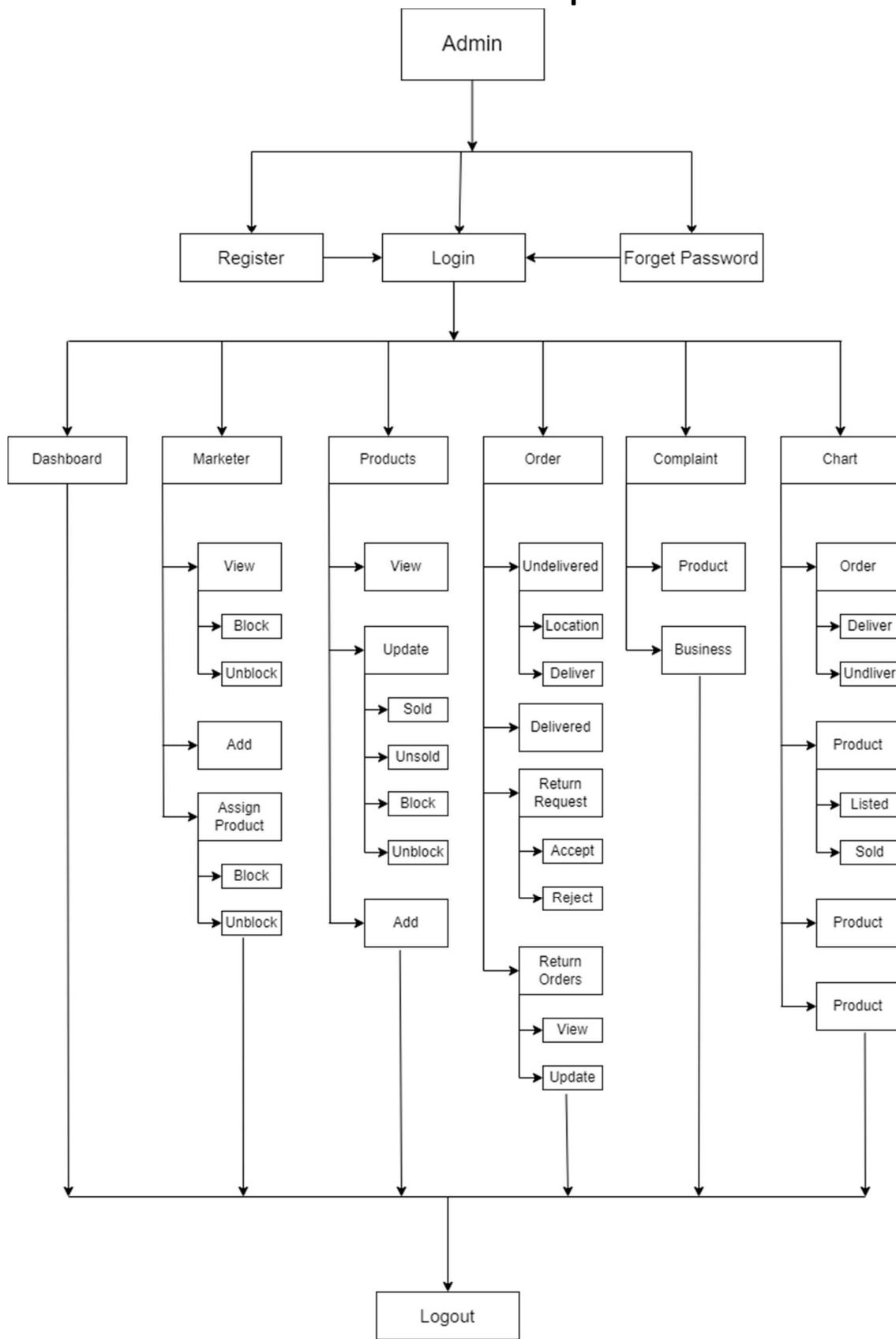
1. user\_id(Foreign Key) -> user\_master(id)
2. product\_id(Foreign Key) -> listing\_products(id)

## e. Site Diagram

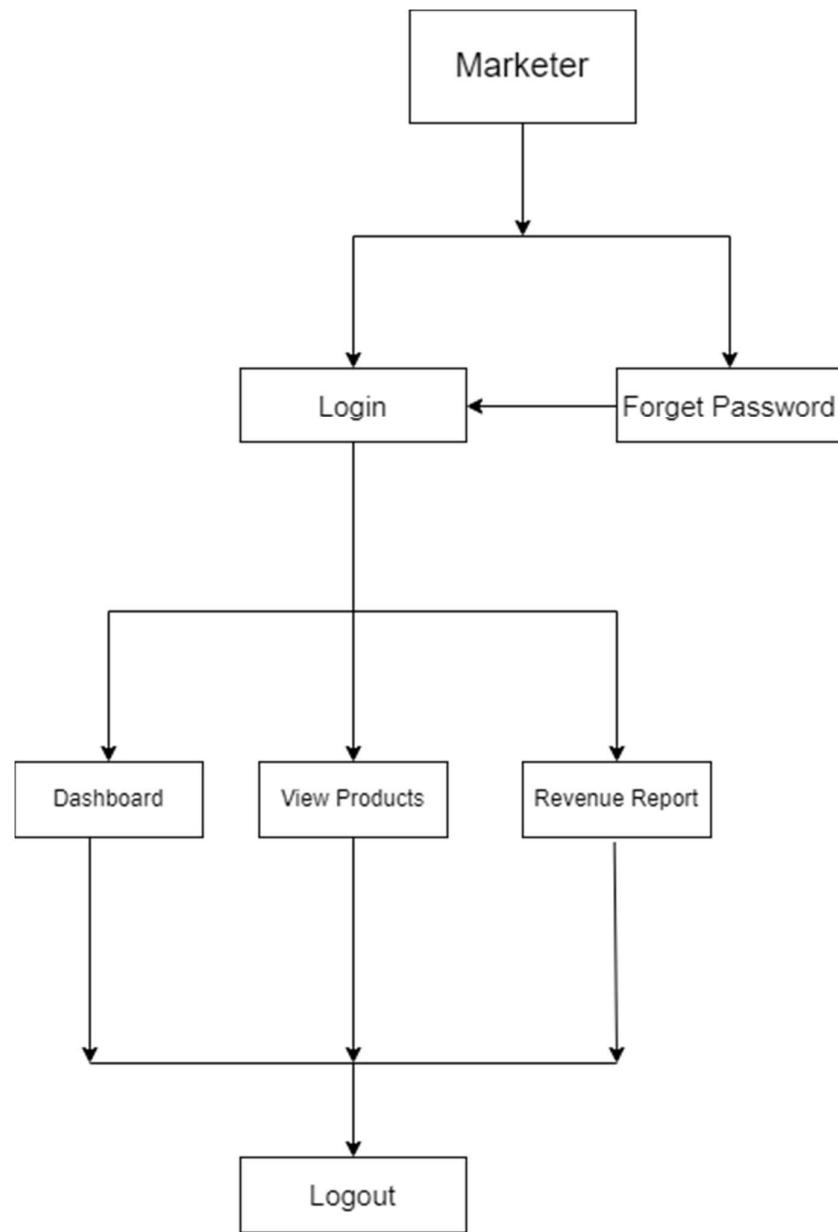
### Admin Site Map



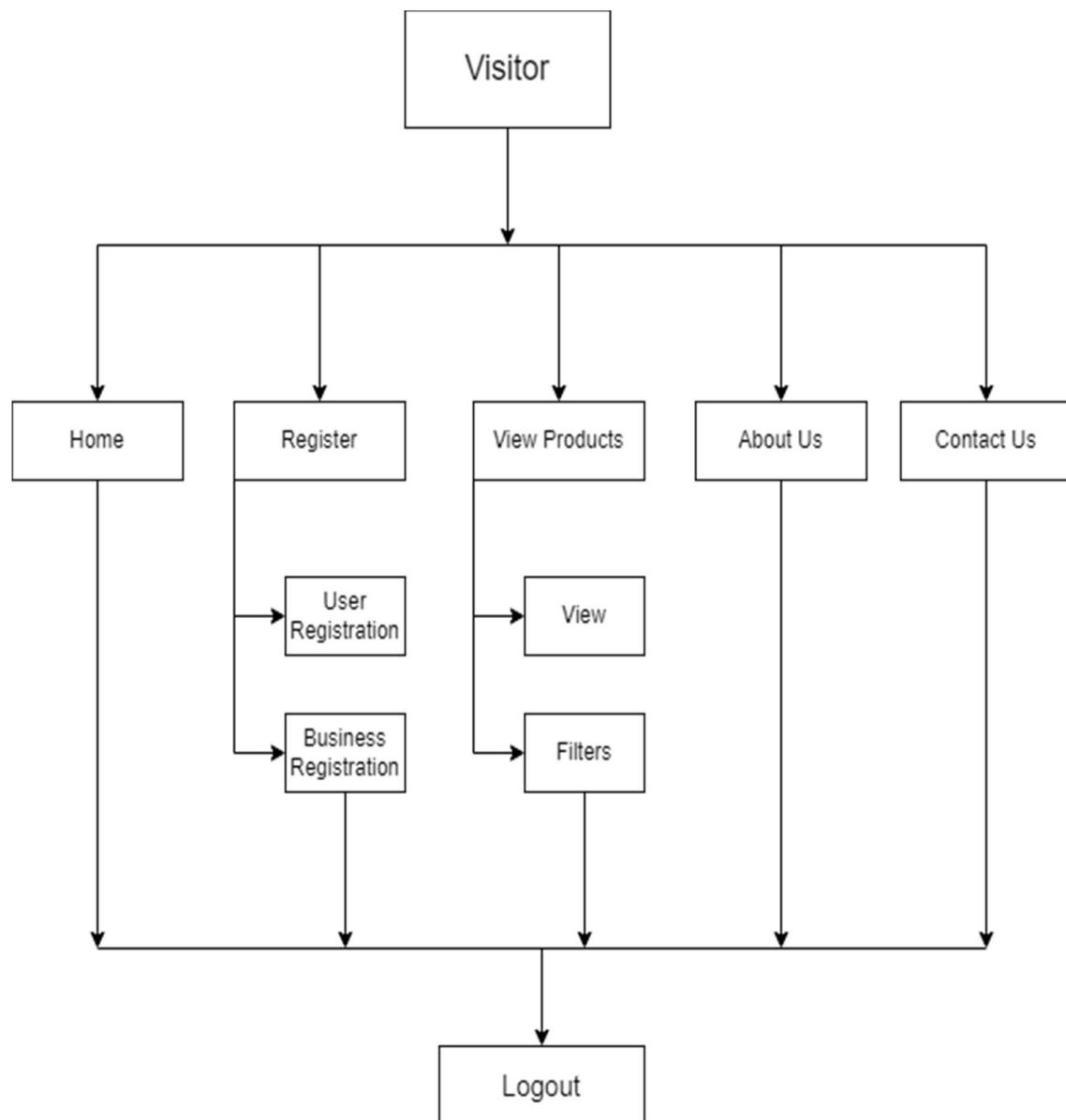
## Business Site Map



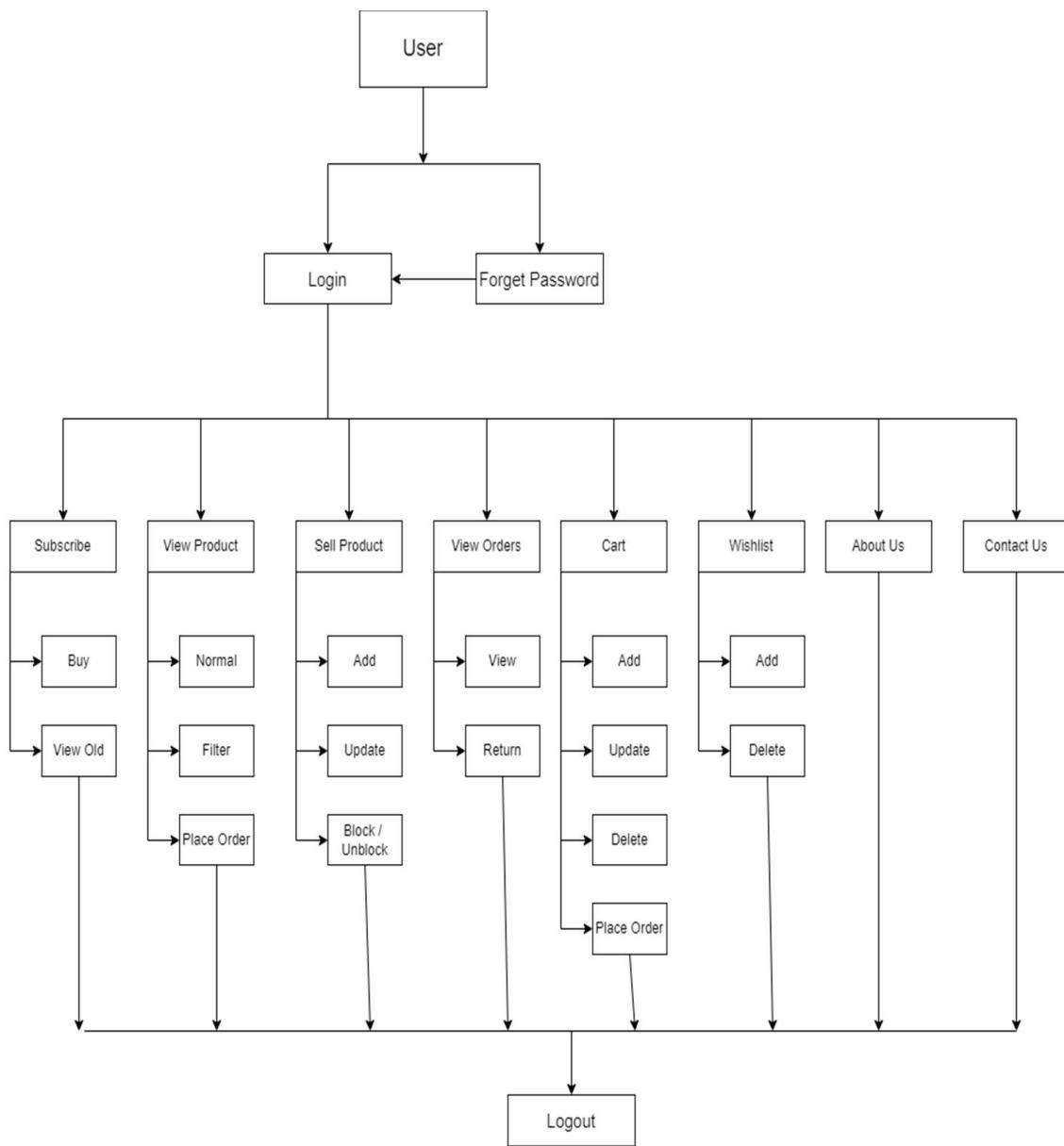
## Marketer Site Map



## Visitor Site Map



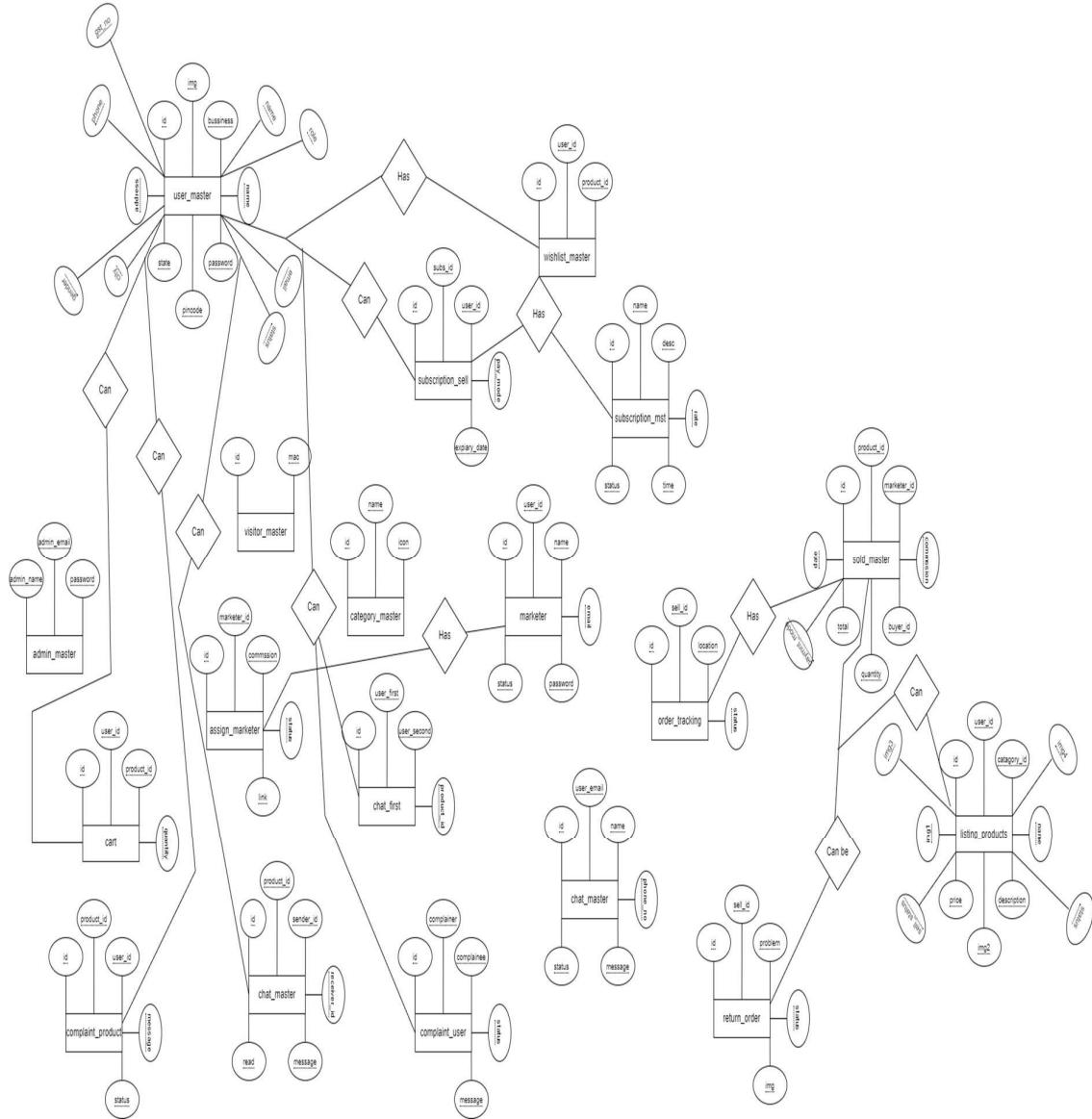
## User Site Map



## f. Relationship Diagram

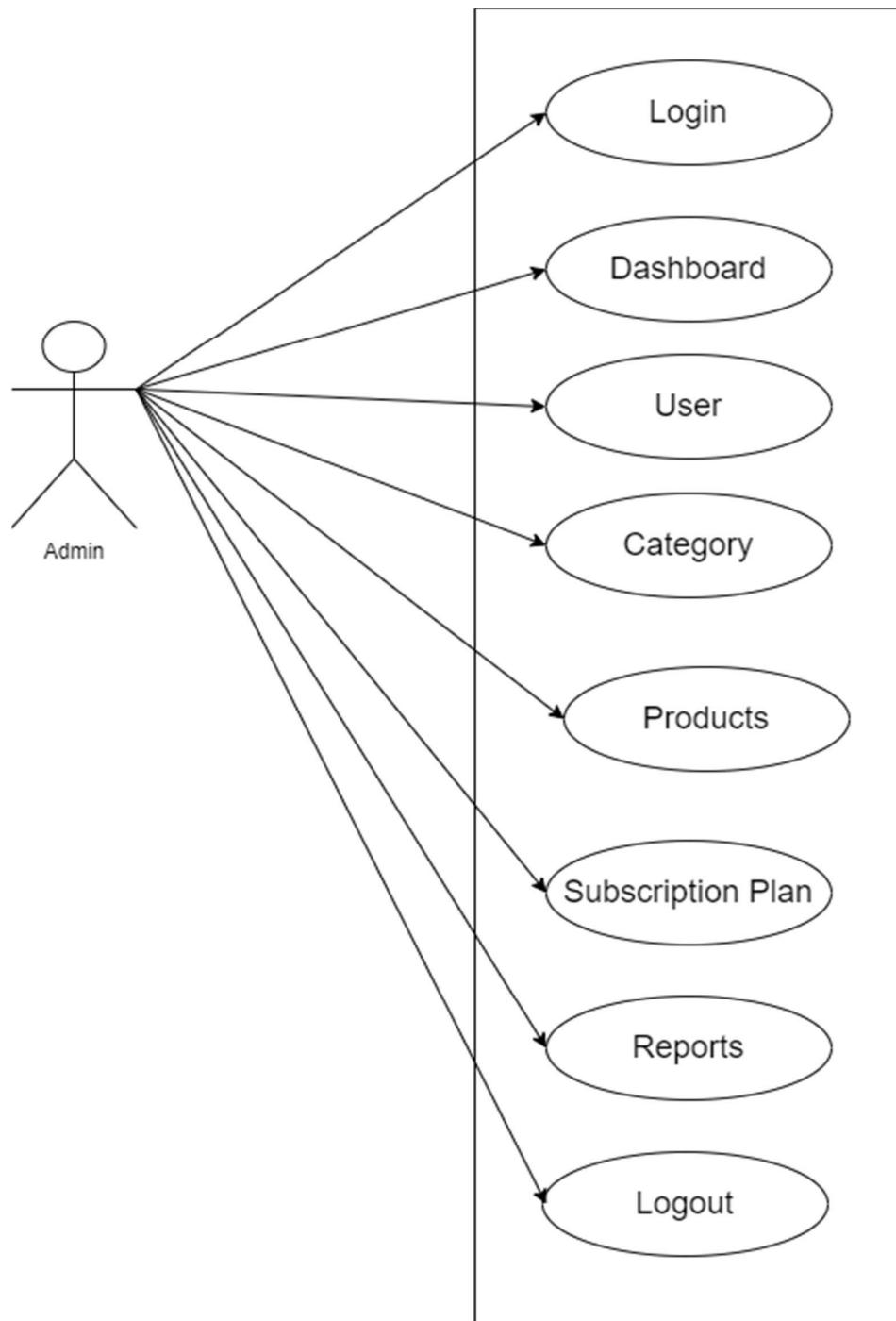


## g. ER Diagram

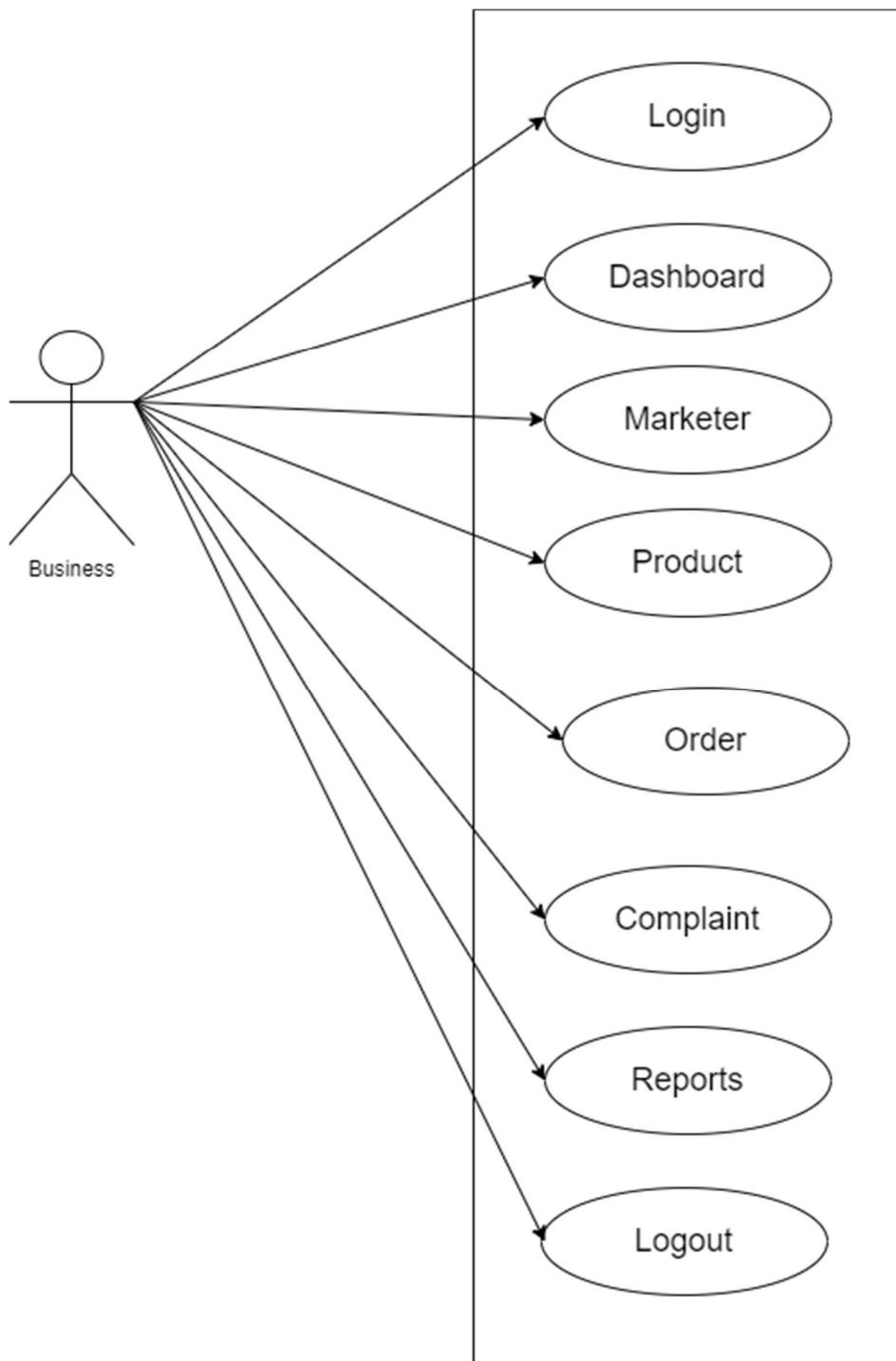


## h. UML Diagram

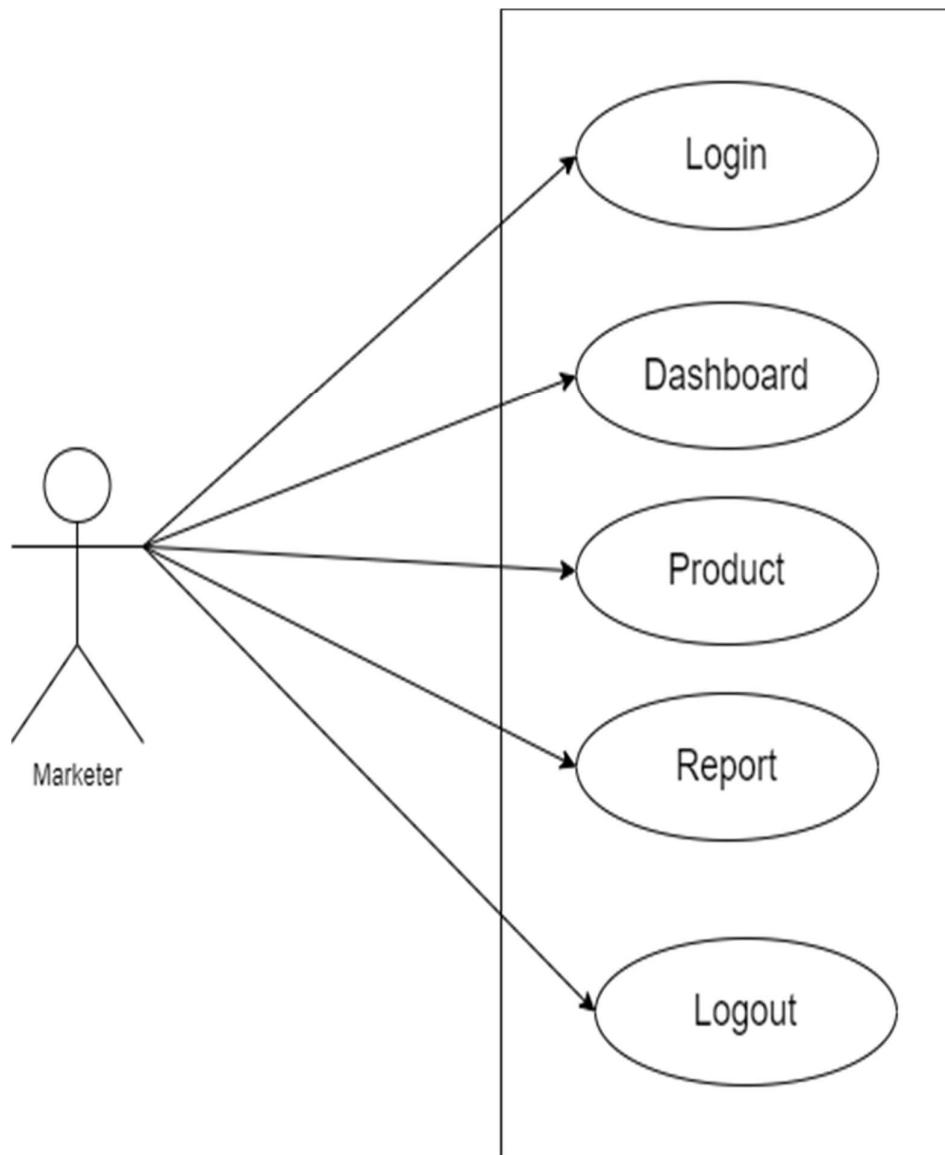
Use Case Diagram for Admin



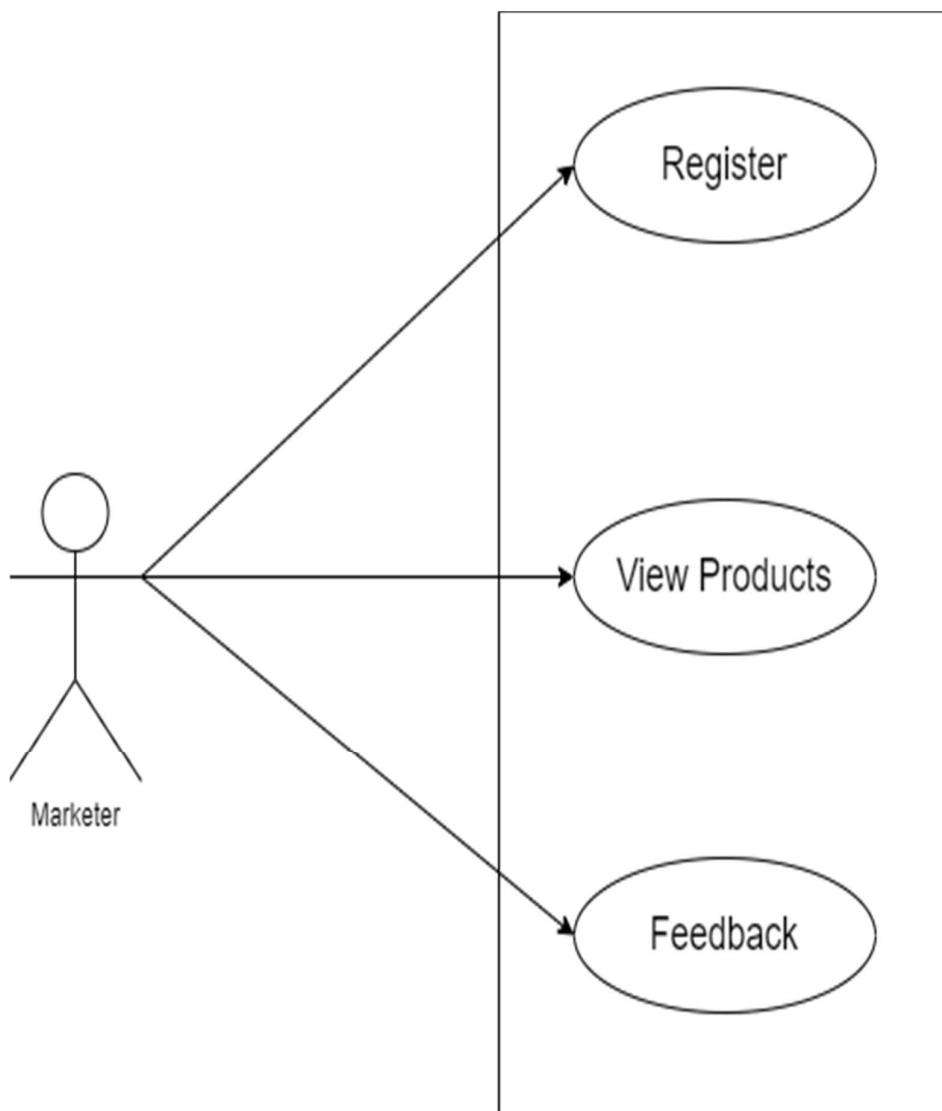
## Use Case Diagram for Business



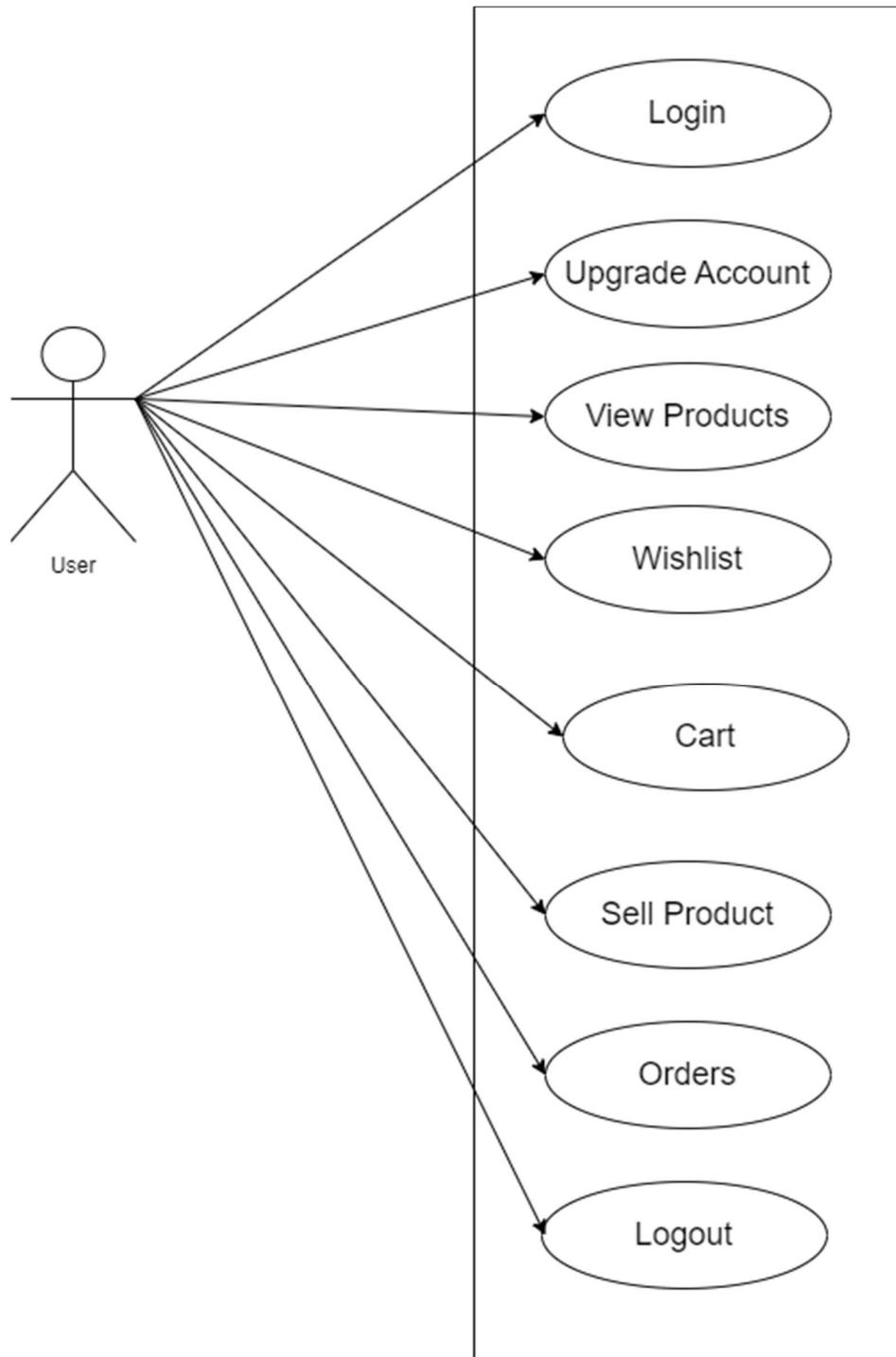
## Use Case Diagram for Marketer



## Use Case Diagram for Visitor

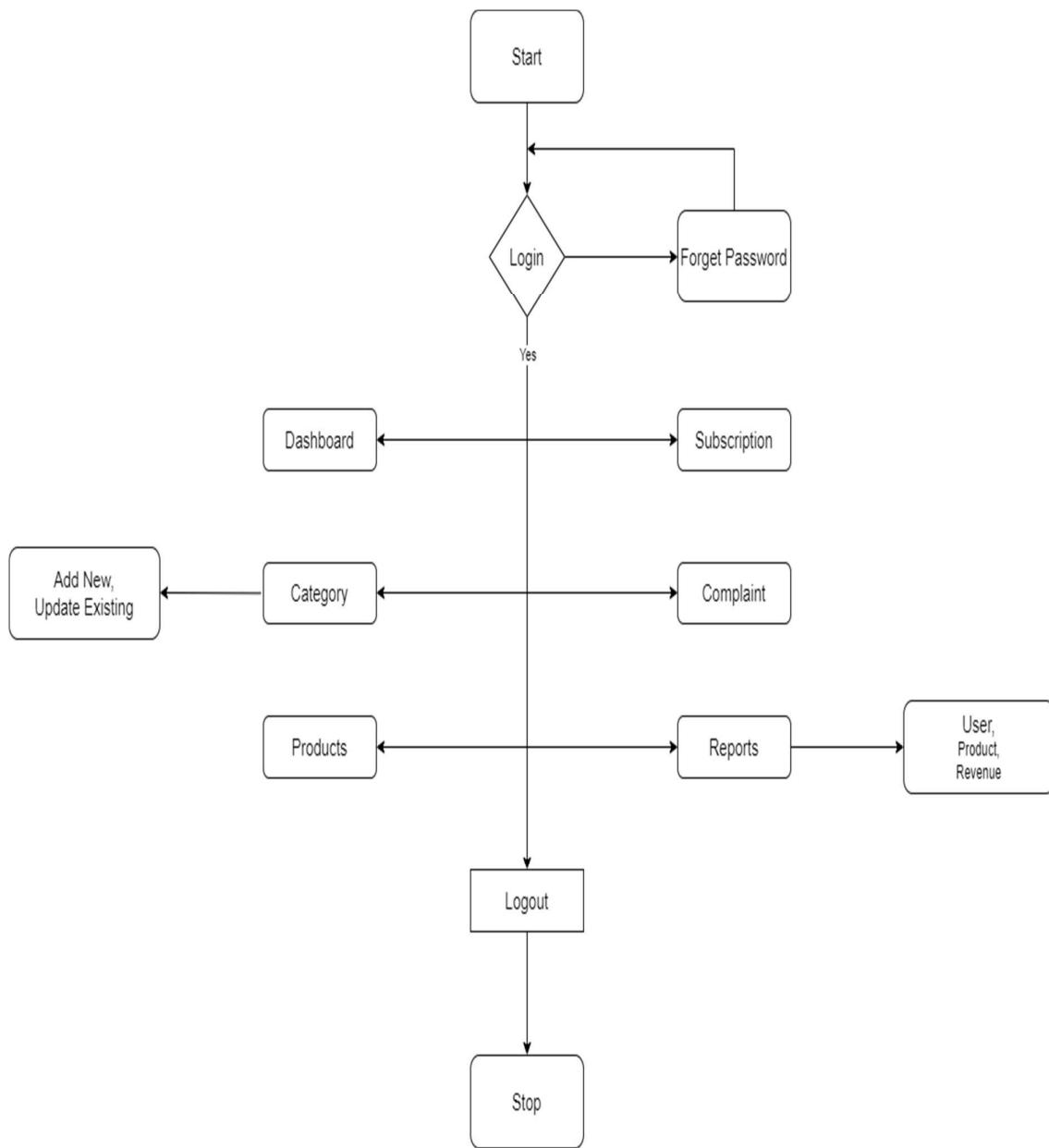


## Use Case Diagram for User

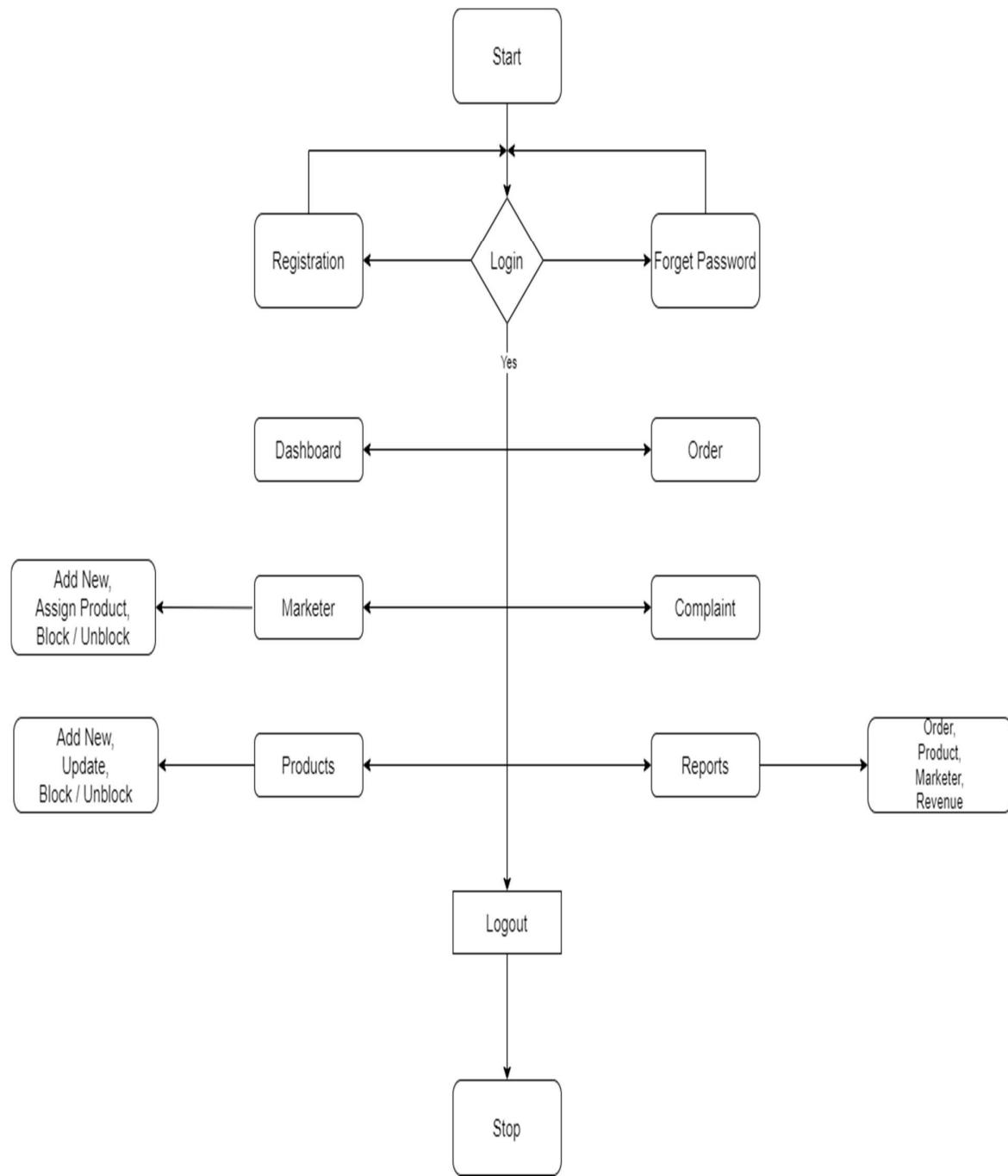


## i. Flowchart

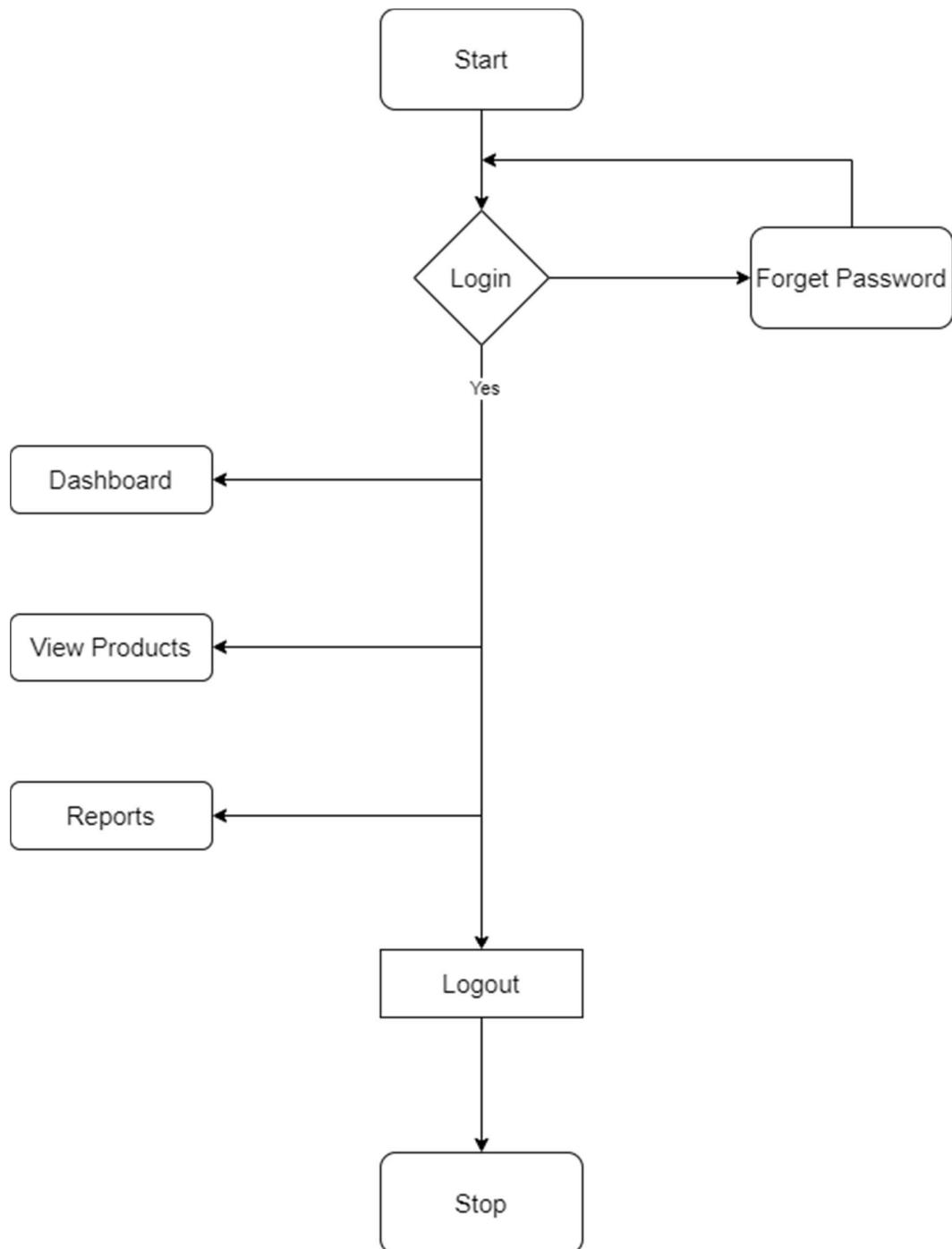
**Admin Flowchart**



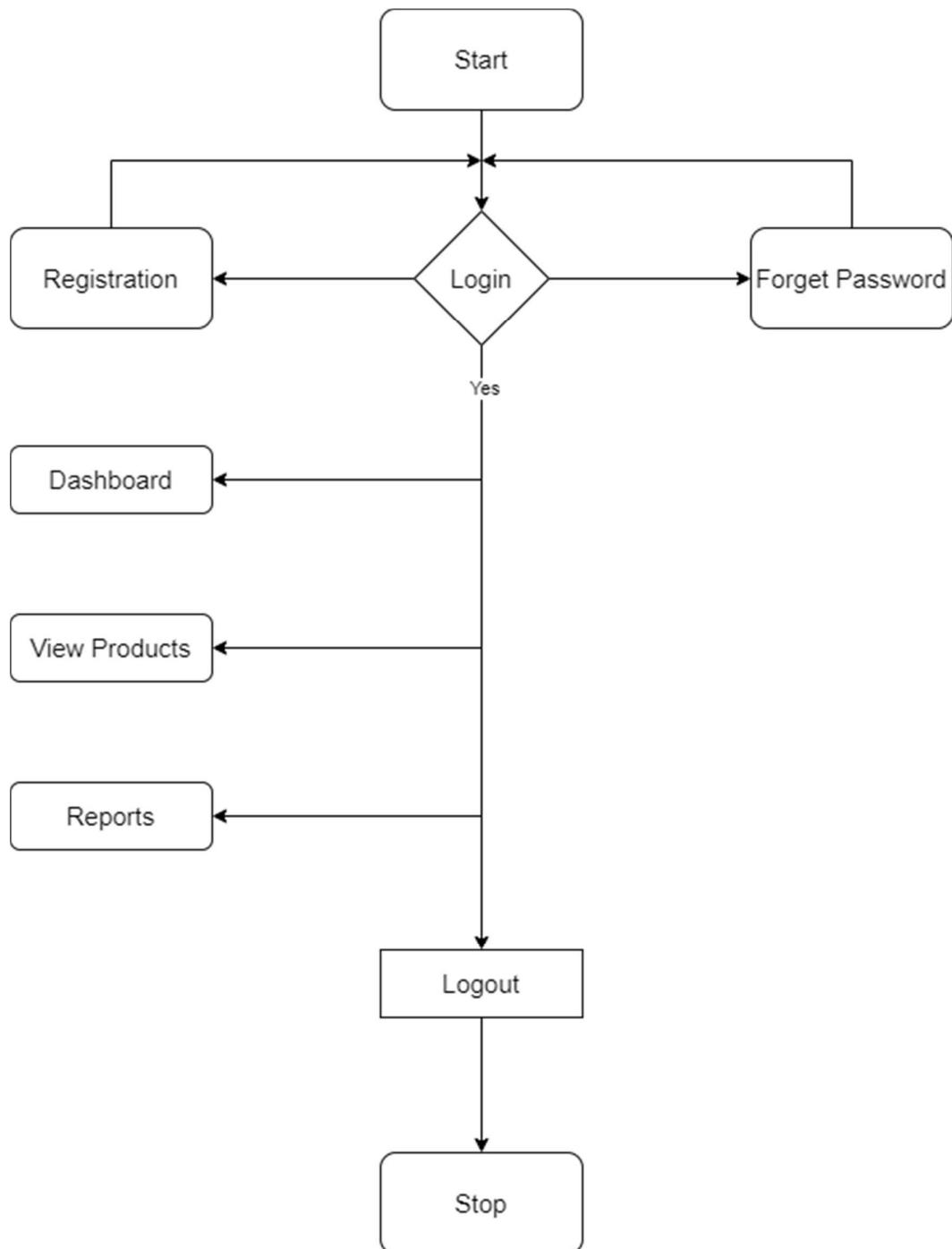
## Business Flowchart



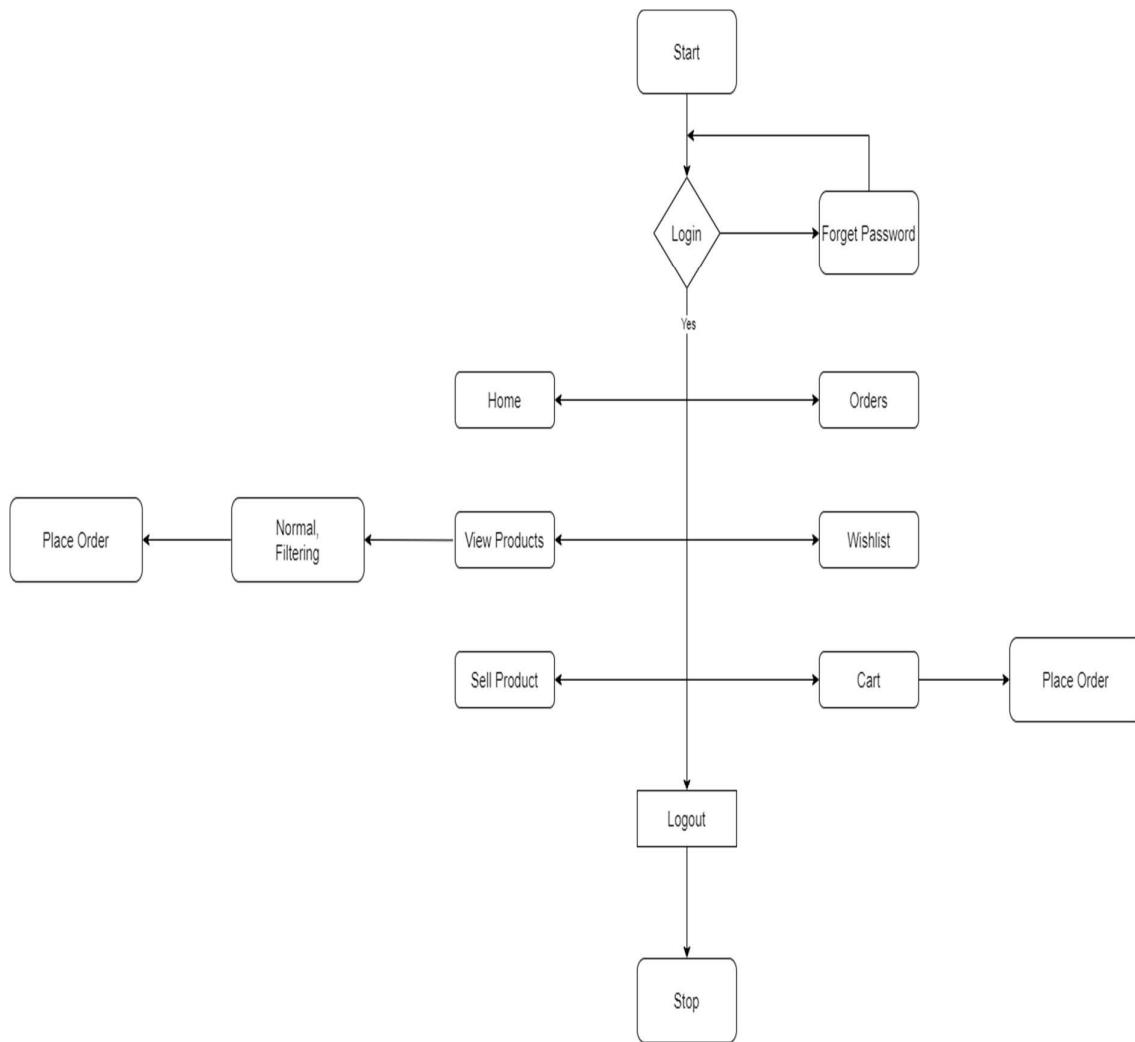
## Marketer Flowchart



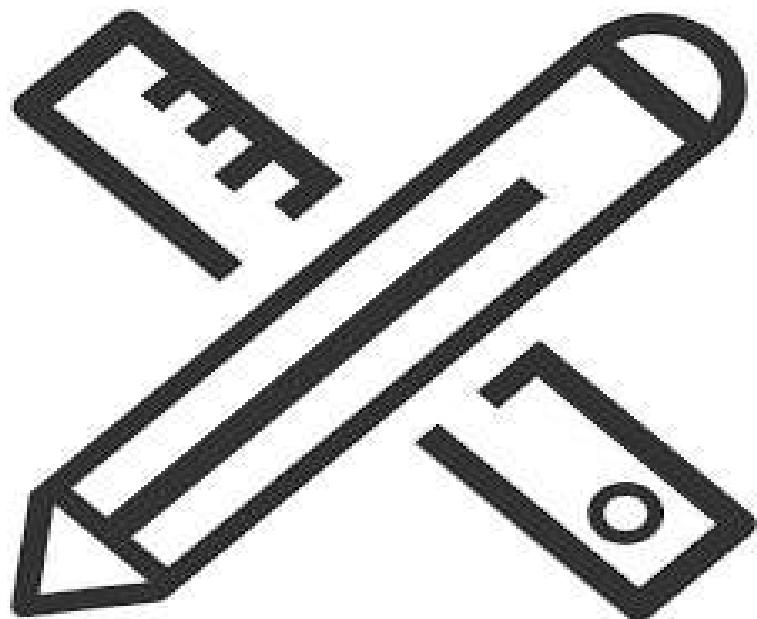
## Visitor Flowchart



## User Flowchart

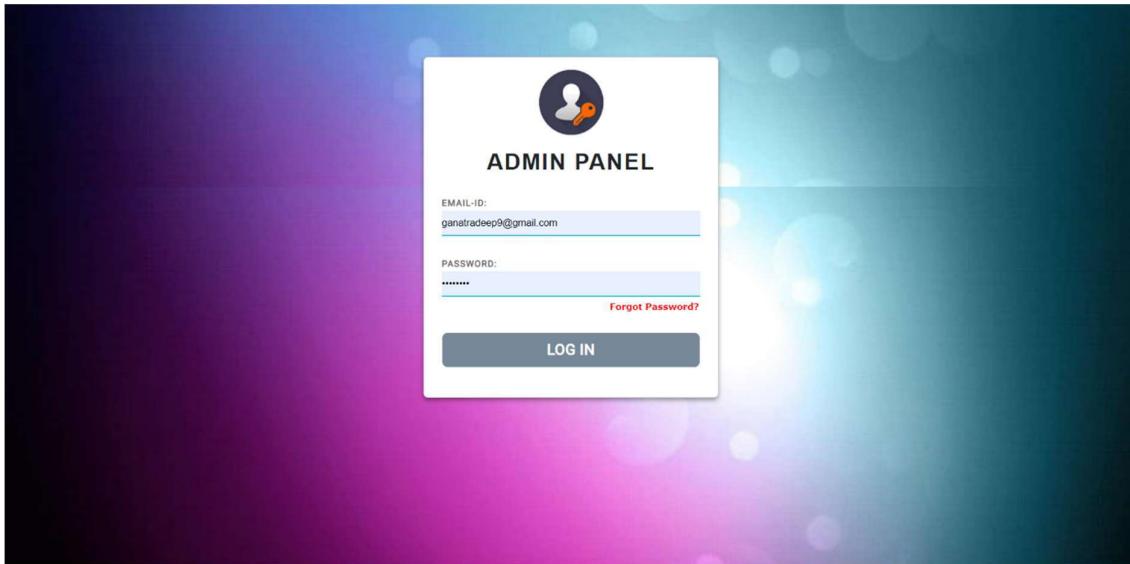


# 5. Design Report

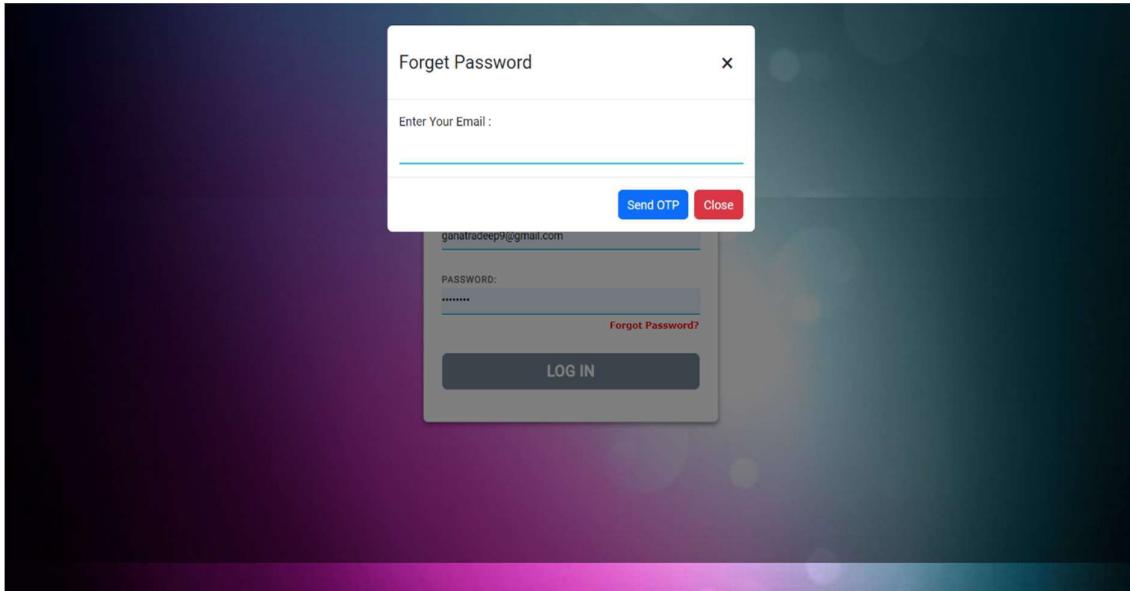


# Admin Panel

## ➤ Admin Login



## ➤ Admin Forget Password



## ➤ Admin Dashboard

The Admin Dashboard features a sidebar on the left with navigation links for MAIN, PAGES, MANAGEMENT, and REPORT. The main area displays four key metrics: Total Revenue Generated (1600 Rs.), Total Complaints for April-2023 (0 Received), Total Items Sold in Units (32 Units), and Total Amount of item Sold (18700 Rs.). Below these are two donut charts: 'Total Website Traffic Bifurcation' and 'Total Revenue Bifurcation'. The footer includes copyright information and links to Terms & Conditions, Privacy & Policy.

**Total Revenue Generated**  
1600 Rs.

**Total Complaints for April-2023**  
0 Received

**Total Items Sold in Units**  
32 Units

**Total Amount of item Sold**  
18700 Rs.

**Total Website Traffic Bifurcation**

Bifurcation of user data  
Business: 1, Registered User: 3, Visitor: 5

**Total Revenue Bifurcation**

Bifurcation of subscription revenue data  
Silver Plan: 600, Golden Plan: 1000

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## ➤ Visitor Page In Admin Panel

The Visitor Page in the Admin Panel shows a table of visitor data. The table has columns for Year and No of Visitor. It includes a 'View More' button and a 'Search' bar. The data shows 1 visitor in 2022 and 4 visitors in 2023. The footer includes copyright information and links to Terms & Conditions, Privacy & Policy.

Year	No of Visitor	View More
2022	1	
2023	4	

Showing 1 to 2 of 2 entries

Previous  Next

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## ➤ Registered User Page In Admin Panel

**MAIN**

- Dashboard

**PAGES**

- User

**MANAGEMENT**

- Complain

**REPORT**

- Chart

Normal User   Subscribed User

Registered Date	Name	Address	Email Id	Contact No	Gender	State	City	Status
02/Mar/2023	Heet Bhansali	Kailashnagar, Surat	heet@gmail.com	982512067	male	Gujarat	Surat	Active
31/Jan/2023	Harsh Adadhiyawala	Kashinagar, Surat	harshadadiyawala@gmail.com	9556004132	male	Gujarat	Surat	Active

Showing 1 to 2 of 2 entries

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## ➤ Business User Page In Admin Panel

**MAIN**

- Dashboard

**PAGES**

- User

**MANAGEMENT**

- Complain

**REPORT**

- Chart

Premium Business   Expired Business

Registered Date	Business Name	Owner Name	Address	Email Id	Contact No	GST Number	State	City	Status
05/Jan/2023	Grow With Shreeji	Deep Ganatra	Athwagate, Surat	ganatradeep9@gmail.com	9429267032	24ABZPG2594B1ZJ	Gujarat	Surat	Active

Showing 1 to 1 of 1 entries

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## ➤ Category Page

The screenshot shows a web application interface for managing categories. On the left, there's a sidebar with sections: MAIN (Dashboard), PAGES (User, Category, Product, Subscription Plan), MANAGEMENT (Complain), and REPORT (Chart). The 'Category' item under 'PAGES' is highlighted with a red box. The main content area has a header 'Category:' with a 'Add New Category' button. Below it is a table with columns 'Name', 'Icon', and 'Edit'. The table lists ten categories: Advertisement, Book, Electronic Application, Entertainment, Furniture, Health and Fitness, Hobbies, Home Appliances, Job, and Kitchen Appliances. Each row has an edit icon in the 'Edit' column. At the bottom, it says 'Showing 1 to 10 of 13 entries' and has navigation buttons for Previous, Next, and page numbers 1, 2.

Category:

Add New Category

Show 10 entries

Search:

Name	Icon	Edit
Advertisement	🔗	🔗
Book	🔗	🔗
Electronic Application	🔗	🔗
Entertainment	🔗	🔗
Furniture	🔗	🔗
Health and Fitness	🔗	🔗
Hobbies	🔗	🔗
Home Appliances	🔗	🔗
Job	🔗	🔗
Kitchen Appliances	🔗	🔗

Showing 1 to 10 of 13 entries

Previous 1 2 Next

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## ➤ Add Category Form

The screenshot shows a modal dialog titled 'Add New Category' over a background of the Category Page. The dialog has two input fields: 'Category Name:' with a text input field containing 'Category Name' and 'Category Icon:' with a file input field labeled 'Choose File' and 'No file chosen'. At the bottom are 'Save Change' and 'Close' buttons.

Add New Category

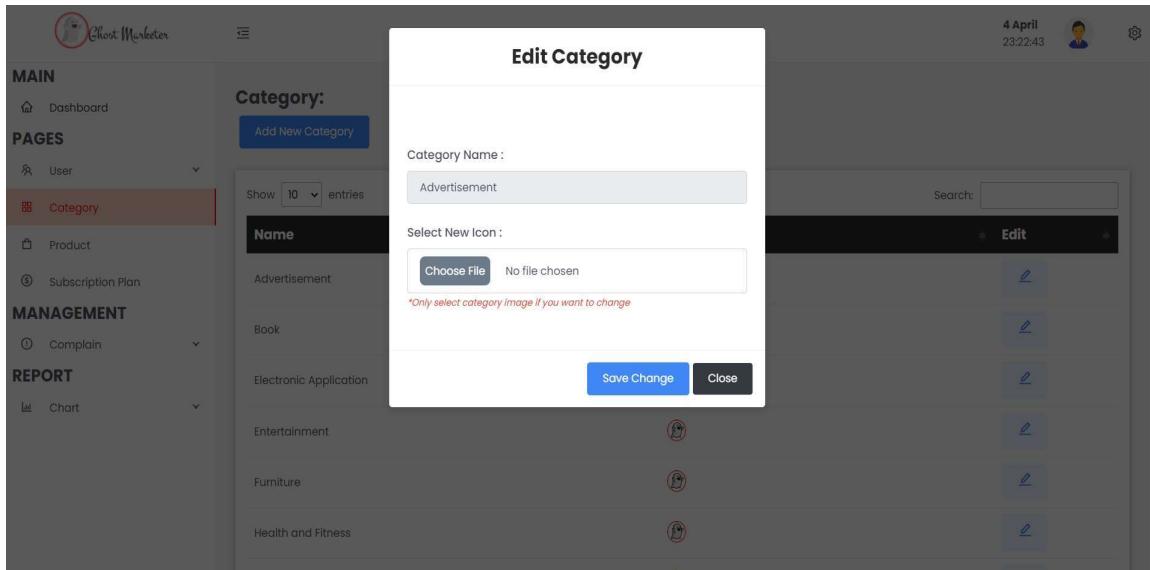
Category Name:

Category Icon:

Choose File No file chosen

Save Change Close

## ➤ Edit Category Form



## ➤ Product Page

The screenshot shows a table of products. The columns are User Name, Category Name, Product Name, Price, Image, Sell Status, Product Status, and View More. The data includes:

User Name	Category Name	Product Name	Price	Image	Sell Status	Product Status	View More
Asti Paladiya	Furniture	Wooden Table	750.00		Unsold	Active	
Deep Ganatra	Kitchen Appliances	Dummy Data	100.00		Unsold	Active	
Deep Ganatra	Book	Satya na Prayogo	950.00		Unsold	Active	
Deep Ganatra	Entertainment	Harsh	150.00		Unsold	Active	
Heet Bhansali	Entertainment	PS5	30000.00		Unsold	Active	

## ➤ Product View More Modal

The screenshot shows a modal window titled "Product Detail" overlaid on a list of products. The modal contains the following details:

- Owner Name: Asti Paladiya
- Category Name: Furniture
- Product Name: Wooden Table
- Description: 100% Pure sandal wood used. Only 2 months used. Without any scratches.
- Price: 750.00
- Image: A small thumbnail image of a wooden table.

At the bottom right of the modal is a red "Close" button.

## ➤ Subscription Plan Page

The screenshot shows a page titled "Subscription Plan:" with a "Add New Subscription Plan" button. Below it is a table of subscription plans:

Name	Description	Price	Time Period	Status	View More
Golden Plan	This Plan has been subscribed for 180 days which will allow to access all facilities in only for Rs 1000.	1000	180	Active	
Platinum Plan	This Plan has been subscribed for 365 days which will allow to access all facilities in only for Rs 1800.	1800	360	Active	
Silver Plan	This Plan has been subscribed for 30 days which will allow to access all facilities in only for Rs 200.	200	30	Active	

Below this is a table for "Subscription Name" and "Description" with columns for Price, Time Period, Status, and View More.

At the bottom left is a note: "Showing 1 to 3 of 3 entries". At the bottom right are "Previous" and "Next" buttons.

At the very bottom of the page, the footer includes: "Copyright © 2022 Ghost Marketer. All rights reserved. Term & Conditions Privacy & Policy".

## ➤ Add New Subscription Plan Form

The screenshot shows a modal window titled "Add New Subscription Plan". Inside the modal, there are four input fields: "Name" (with placeholder "Name"), "Description" (with placeholder "Description"), "Price" (with placeholder "Price"), and "Time Period(Days)" (with placeholder "Time Period"). At the bottom right of the modal are two buttons: "Save changes" (in blue) and "Close". In the background, the main dashboard shows a list of existing subscription plans: Golden Plan, Platinum Plan, and Silver Plan. The "Subscription Plan" section of the sidebar is highlighted.

## ➤ View More Subscription Plan

The screenshot shows a modal window titled "Silver Plan Current User Details". It displays a table with four columns: "Name", "Email", "Phone No.", and "User Type". Two users are listed: Asti Paladiya (User, email paladiyaasti@gmail.com, phone 6352778198) and Deep Ganatra (Business, email ganatradeep9@gmail.com, phone 9429267032). Below the table, a message states: "This Plan has been subscribed for 30 days which will allow to access all facilities in only for Rs 200." At the bottom right of the modal is a red "Close" button. In the background, the main dashboard shows the same list of subscription plans: Golden Plan, Platinum Plan, and Silver Plan. The "Subscription Plan" section of the sidebar is highlighted.

## ➤ User Complaint Page



4 April  
23:27:4

MAIN

PAGES

User

Category

Product

Subscription Plan

MANAGEMENT

Complain

REPORT

Chart

Show 10 entries

Search:

Complaint Date	Complainant Name	Complainee Name	Message
2023-03-12 16:08:11	Asti Paladiya	Grow With Shreeji	lengthylnlm;wlemg;lglblkmn;le

Complaint Date	Complainant Name	Complainee Name	Message

Showing 1 to 1 of 1 entries

Previous 1 Next

## ➤ Product Complaint Page

Ghost Marketter

4 April  
23:27:42

MAIN

Dashboard

PAGES

User

Category

Product

Subscription Plan

MANAGEMENT

Complain

REPORT

Chart

Show 10 entries

Search:

Complaint Date	Complainier Name	Product	Business / Owner Name	Message	
2023-03-12 16:07:13	Asti Paladiya	Dummy Data		Grow With Shreeji	Not legal in india. Please ban it now.

Complaint Date	Complainier Name	Product	Business / Owner Name	Message

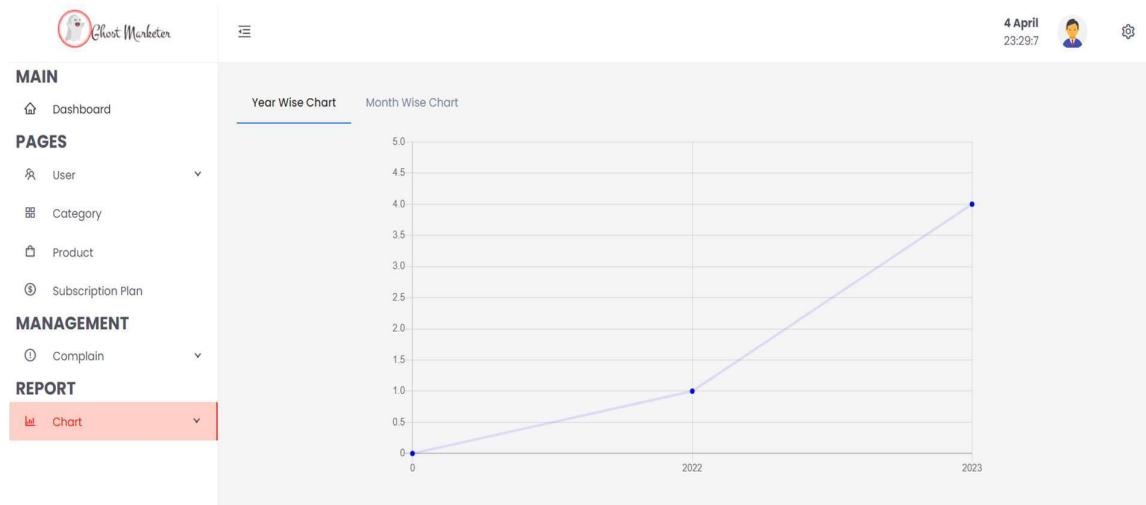
Showing 1 to 1 of 1 entries

Previous 1 Next

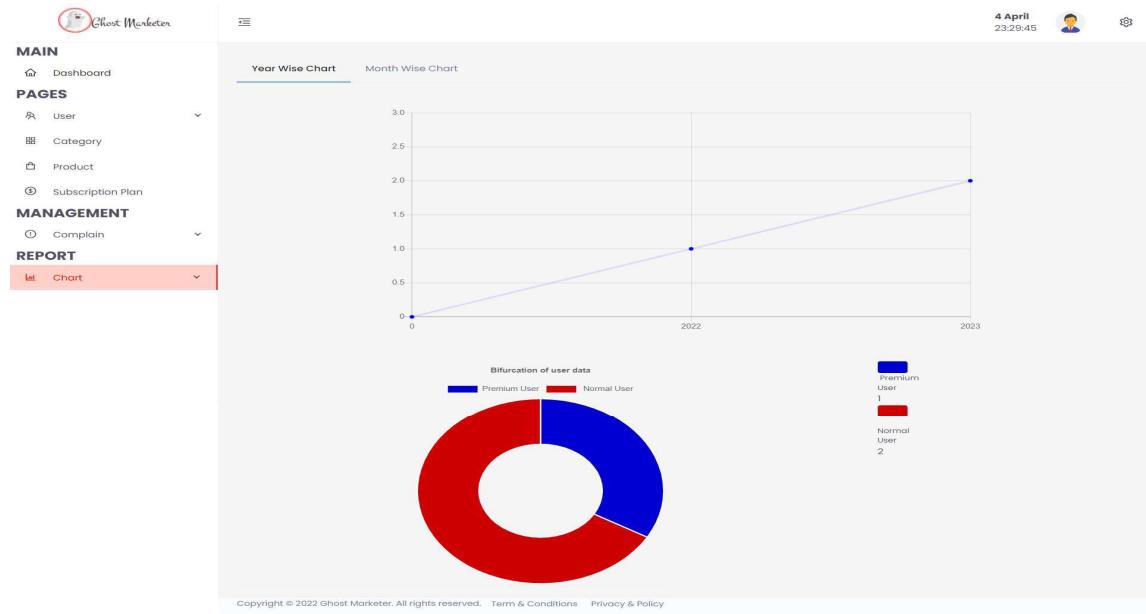
## ➤ Website Complaint Page

Complaint / Feedback			
Complaint / Feedback Date	Complainee Email	Is User ?	Message
2023-03-13 09:59:12	harshad14@gmail.com	✗	Good website, but can improve it by using wallet option and also giving online money transfer facility.
2023-03-17 10:11:22	ganatradeep9@gmail.com	✓	dkjghkjhelfhliqlqwhihflihqlwgfligqliwefgqliqwlqelighliqlqewgflglqwlqeqflglqjw
Complaint / Feedback			
Complaint / Feedback Date	Complainee Email	Is User ?	Message
Showing 1 to 2 of 2 entries			
<a href="#">Previous</a> <a href="#">1</a> <a href="#">Next</a>			

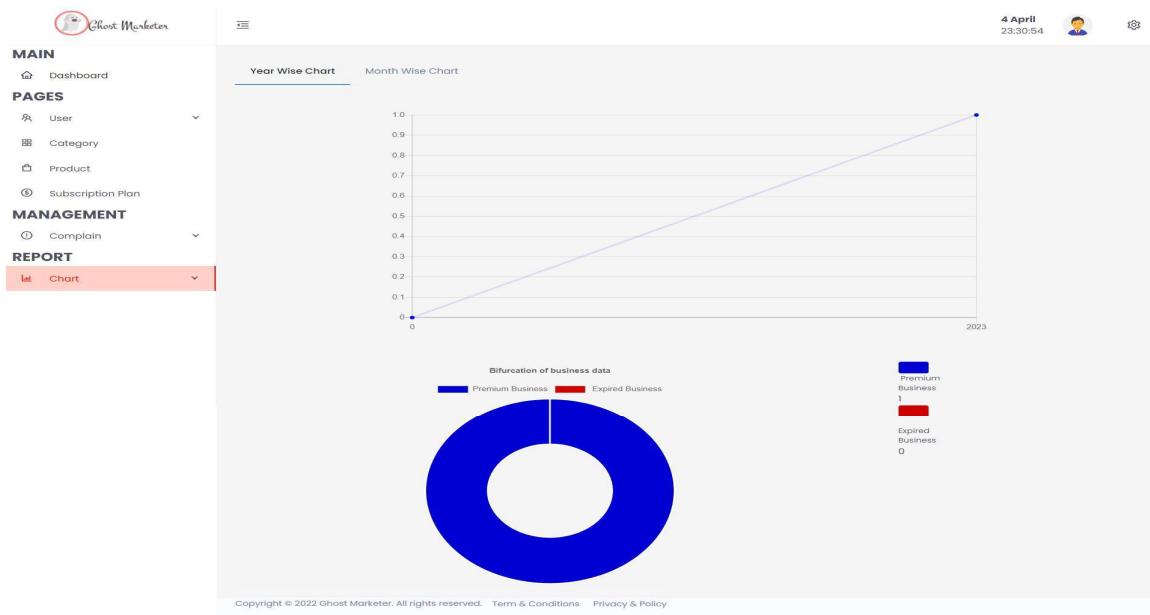
## ➤ Visitor User Chart Page



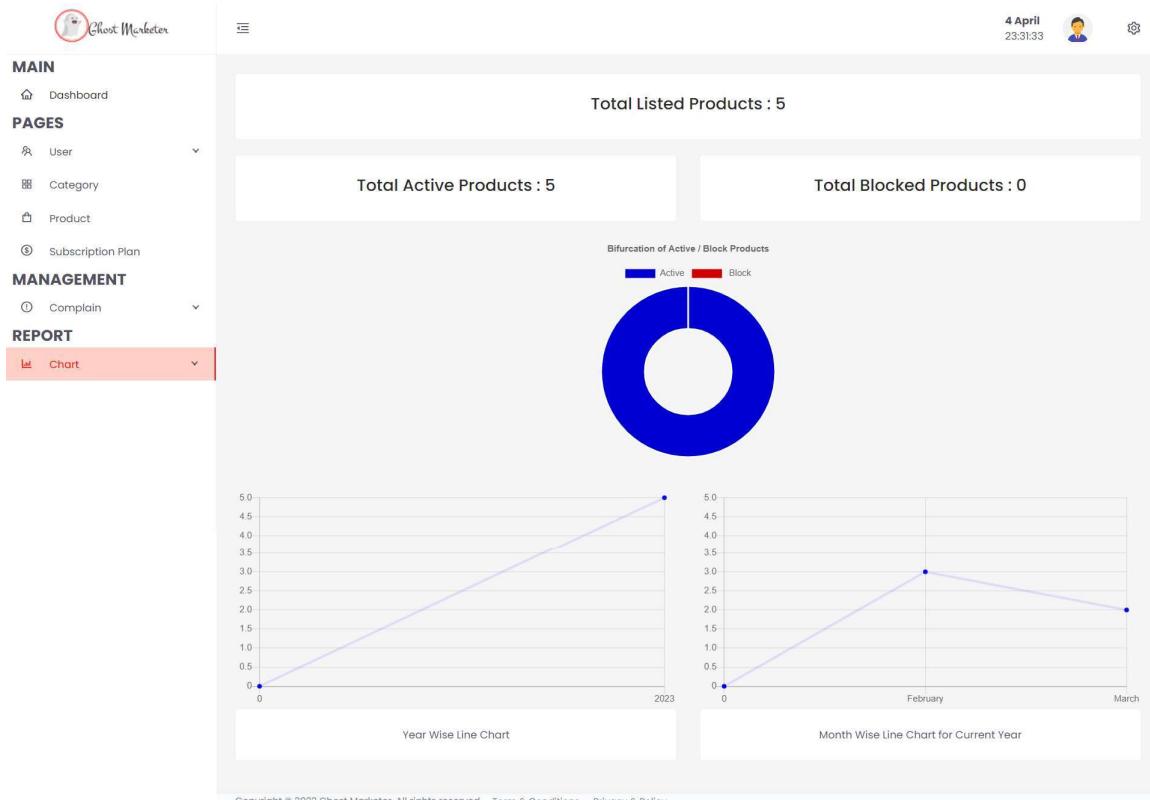
## ➤ Registered User Chart



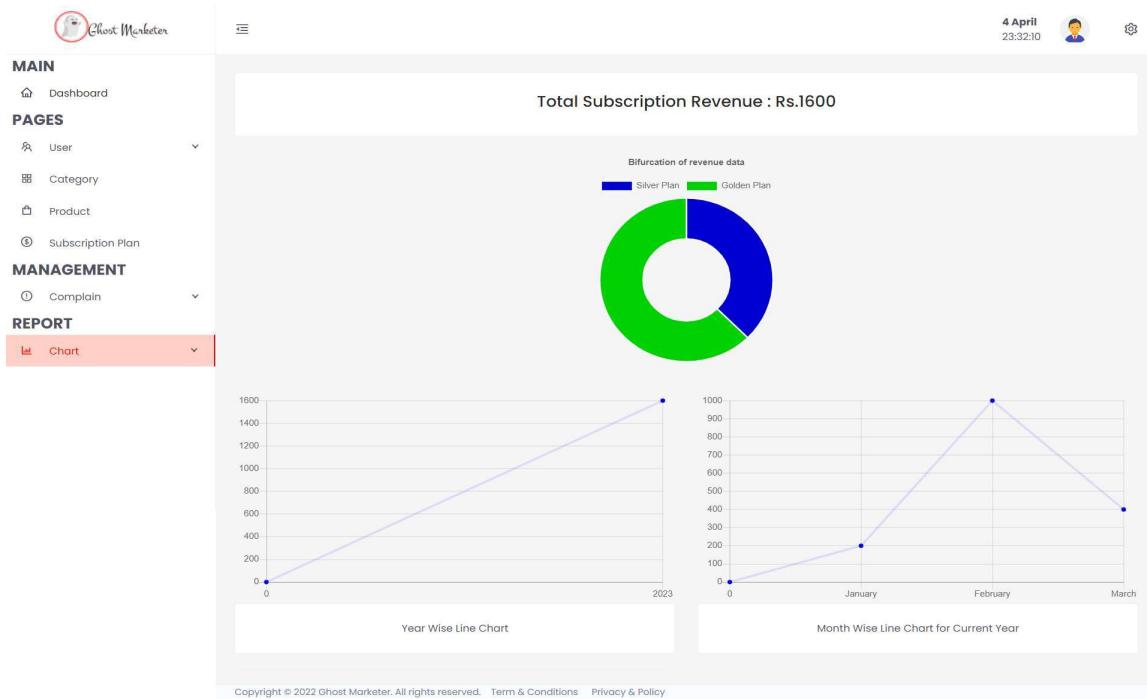
## ➤ Business User Chart



## ➤ Product Chart

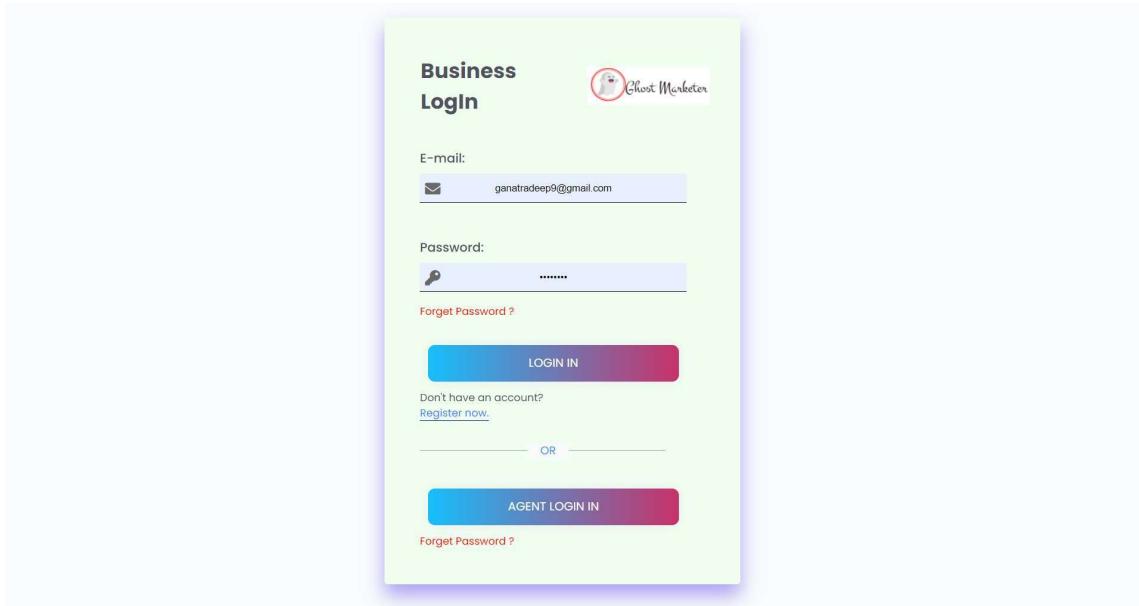


## ➤ Revenue Chart

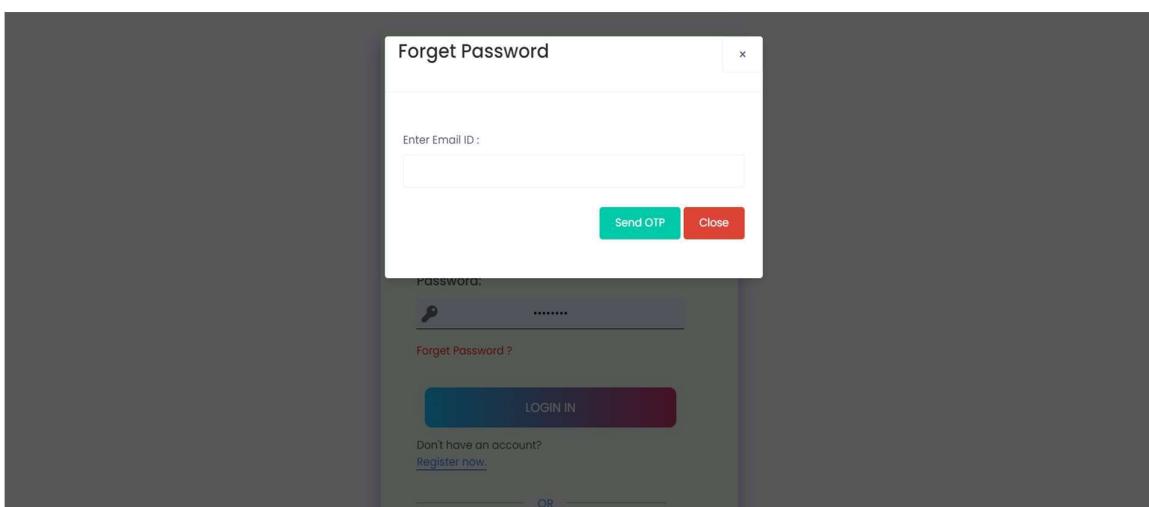


## Business Panel

### ➤ Business Login



### ➤ Business Forget Password



## ➤ Business Registration(1)



### Sign Up



Create your account to get full access

Owner Name:

Owner Name

Email-Id:

ganatradeep9@gmail.com

Gender:

- Male
- Female
- Other

Phone no:

Phone no

Password:

.....



Confirm Password:

Confirm Password

Next >

## ➤ Business Registration(2)



### Sign Up



Create your account to get full access

Business Name:

Business Name

GST Number:

GST Number

Pincode:

Pincode

State:

State

City:

City

Address:

Address

I have read and agree with this website  
[Terms and Conditions.](#)

<< Previous

Reset

Next >

## ➤ Business Registration(3)



### Sign Up



Create your account to get full access

#### Silver Plan

##### Description

This Plan has been subscribed for 30 days which will allow to access all facilities in only for Rs 200.

Price : 200

[Purchase](#)

#### Golden Plan

##### Description

This Plan has been subscribed for 180 days which will allow to access all facilities in only for Rs 1000.

Price : 1000

[Purchase](#)

#### Platinum Plan

##### Description

This Plan has been subscribed for 365 days which will allow to access all facilities in only for Rs 1800.

Price : 1800

[Purchase](#)

<< Previous

## ➤ Business Dashboard

The screenshot displays the Business Dashboard interface. On the left, a sidebar menu includes sections for MAIN (Dashboard), PAGES (Marketer, Product, Order), MANAGEMENT (Complain), and REPORT (Chart). The main content area shows the following metrics:

- Total Marketer: 1
- Net Revenue: 18700 Rs.
- Orders: 3
- Commission: 285.00Rs.

Below these are two donut charts:

- Sold / Unsold Product Bifurcation:** Legend: Blue = Unsold, Red = Sold. Data: Unsold (3), Sold (0).
- Delivered / Undelivered Product Bifurcation:** Legend: Blue = Delivered, Red = Undelivered. Data: Delivered (6), Undelivered (7).

Two cards at the bottom provide product statistics:

- Best Selling Product Till Now:** Product Name: Satya na Prayoga, Quantity Sold: 18.
- Best Selling Product of April-2023:** NA.

At the bottom center is a teal speech bubble icon. Copyright information and links for Terms & Conditions and Privacy & Policy are at the very bottom.

## ➤ Add Marketer

The screenshot shows the 'Add New Marketer' modal window overlaid on the main dashboard. The modal fields are as follows:

- Name:
- Email:  ganatradeep9@gmail.com
- Password:  .....

On the right side of the modal, there is a 'Status' dropdown set to 'Active'. At the bottom are 'Save change' and 'Close' buttons. The background of the main dashboard shows the 'Marketer' section with one entry: Harsh Badkas. The bottom of the screen features a teal speech bubble icon and copyright information.

## ➤ Assign Product to Marketer

The screenshot shows the Ghost Marketer software interface. On the left, there's a sidebar with 'MAIN', 'PAGES' (with 'Marketer' selected), 'MANAGEMENT', and 'REPORT'. In the center, a modal window titled 'Assign Product' is open. It has fields for 'Marketer' (dropdown menu), 'Product' (dropdown menu), and 'Commission' (text input field containing 'Comission'). A note at the bottom says: '\*Please enter Comission value only on percentage bases without percentage symbol\*'. At the bottom right of the modal are 'Save change' and 'Close' buttons. In the background, there's a table with columns 'Marketer Name', 'Product Name', 'Commission', 'Update', and 'Status'. Two rows are visible, both marked as 'Active'. The status bar at the top right shows '5 April 0:7:58'.

## ➤ Marketer

The screenshot shows the Ghost Marketer software interface from the marketer's perspective. The sidebar is identical to the previous screenshot. The main area displays a table of assigned products. The columns are 'Marketer Name', 'Product Name', 'Commission', 'Update', and 'Status'. Two entries are listed: one for 'Harsh Badkas' with 'Satya na Prayogo' as the product name and '15' as the commission, and another for 'Harsh Badkas' with 'Dummy Data' as the product name and '2' as the commission. Both entries have 'Active' status. The status bar at the top right shows '5 April 0:8:27'.

## ➤ Product

The screenshot shows the Ghost Marketer dashboard with the 'Product' page selected. The main content area displays a table of products with columns: Category Name, Product Name, Price, Image1, Update, Sell Status, Product Status, and View More. The table shows three entries: Book (Satya na Prayogo, 950.00), Entertainment (Harsh, 150.00), and Kitchen Appliances (Dummy Data, 100.00). Each row includes a preview image, edit, unsold, active status buttons, and a view more link. The sidebar on the left has sections for MAIN (Dashboard, Pages, Product selected), MANAGEMENT (Complain), and REPORT (Chart).

## ➤ Add Product Page

The screenshot shows the 'Add New Product' dialog box over the product list. The dialog fields include: Select Category (dropdown menu), Name (text input), Description (text area), Price (text input), Image1 (file upload button, No file chosen), and Image2 (file upload button, No file chosen). The background product list table remains visible.

## ➤ View More

The screenshot shows the Ghost Marketer software interface. On the left, there's a sidebar with categories: MAIN (Dashboard), Pages (Marketer, Product selected), MANAGEMENT (Complain), and REPORT (Chart). The main area has a title 'Product' with a 'Add New Product' button. Below it is a table with 'Catagory Name' as the header, showing rows for Book, Entertainment, and Kitchen Appliances. A modal window titled 'View Product Detail' is open, displaying the following information for a product named 'Satya na Prayogo':

- Category Name: Book
- Product Name: Satya na Prayogo
- Description: Mahatma Gandhi Autobiography
- Price: 950.00
- Image1: (Thumbnail image of the book cover)

At the bottom of the modal are 'Close' and 'Sell\_Status Product\_Status View More' buttons.

## ➤ Edit Product Page

The screenshot shows the Ghost Marketer software interface. The sidebar and main product listing are identical to the previous 'View More' screenshot. A modal window titled 'Update Product Detail' is open, allowing edits to the product details:

Category Name: Book  
Name: Satya na Prayogo  
Description: Mahatma Gandhi Autobiography  
Price: 950.00  
Image: (File input field with 'Choose File' button and 'No file chosen' message)  
Image2: (File input field with 'Choose File' button and 'No file chosen' message)

At the bottom of the modal are 'Sell\_Status Product\_Status View More' buttons.

## ➤ Order Page

The screenshot shows the 'Order' page of the Ghost Marketer application. The left sidebar has a 'Pages' section with 'Order' selected. The main content area shows a table of undelivered orders with columns: Order ID, Sold Through, Customer Name, Customer Address, Product Name, Product Price, Quantity, Total Amount, Status, Current Location, and Location Setting. There are 7 entries listed.

Order ID	Sold Through	Customer Name	Customer Address	Product Name	Product Price	Quantity	Total Amount	Status	Current Location	Location Setting
11	Ghost Marketer	Asti Paladiya	42, Shree Rammagar Society, Hirabug, Surat	Satya na Prayogo	950	1	950	In Transit	Delhi	<button>Change Location</button>
12	Ghost Marketer	Asti Paladiya	42, Shree Rammagar Society, Hirabug, Surat	Dummy Data	100	3	300	Packing	Buyer	<button>Change Location</button>
13	Ghost Marketer	Harsh Adadhiyawala	Kashinagar, Surat	Dummy Data	100	1	100	Packing	Buyer	<button>Change Location</button>
14	Ghost Marketer	Harsh Adadhiyawala	Kashinagar, Surat	Dummy Data	100	1	100	Packing	Buyer	<button>Change Location</button>
15	Ghost Marketer	Asti Paladiya	42, Shree Rammagar Society, Hirabug, Surat	Satya na Prayogo	950	1	950	In Transit	Delhi	<button>Change Location</button>
16	Ghost Marketer	Asti Paladiya	42, Shree Rammagar Society, Hirabug, Surat	Satya na Prayogo	950	2	1900	Packing	Buyer	<button>Change Location</button>
17	Ghost Marketer	Asti Paladiya	42, Shree Rammagar Society, Hirabug, Surat	Harsh	150	1	150	Packing	Buyer	<button>Change Location</button>

Showing 1 to 7 of 7 entries

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## ➤ Complaint Page

The screenshot shows the 'Complain' page of the Ghost Marketer application. The left sidebar has a 'Pages' section with 'Complain' selected. The main content area shows a table of product complaints with columns: Date of Complaint, Product Name, Product Image, and Complaint. There is 1 entry listed.

Date of Complaint	Product Name	Product Image	Complaint
2023-03-12 16:07:13	Dummy Data		Not legal in India. Please ban it now.

Showing 1 to 1 of 1 entries

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localhost:4000/ghost/business/index.php

## ➤ Order Chart

Ghost Marketer

**MAIN**  
Dashboard

**Pages**  
Marketer  
Product  
Order

**MANAGEMENT**  
Complain

**REPORT**  
**Chart**

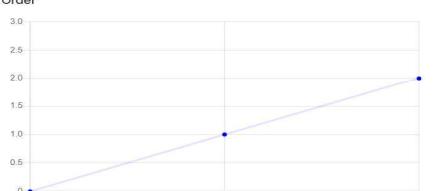
Total Return Products : 3

Current Year Month Wise Return Order



Month	Return Order
February	2.0
March	1.0

Current Year Product Wise Return Order



Product	Return Order
Harsh	1.0
Satya na Prayogo	2.0

2023 Year Month Wise Delivered Order



Month	Delivered Order
February	1.0
March	2.0

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## ➤ Product Chart

Ghost Marketer

**MAIN**  
Dashboard

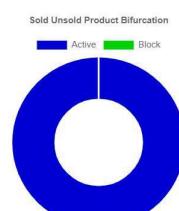
**Pages**  
Marketer  
Product  
Order

**MANAGEMENT**  
Complain

**REPORT**  
**Chart**

Total Listed Products  
Count : 3

Active to Block Products Comparison



Category	Count
Active	3
Block	0

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## ➤ Marketer Chart

Ghost Marketer

MAIN

- Dashboard

PAGES

- Marketer
- Product
- Order

MANAGEMENT

- Complain

REPORT

- Chart

Total Products Sold by Marketer

Total Quantity: 3

[View Break Down](#)

Marketer Product Sold

Harsh Badkas 3

-- Select Marketer --

Marketer Commission Break Down

Show 10 entries

Marketer Name	Product Name	Quantity Sold	Commission
Harsh Badkas	Satya na Prayoga	3	285.00

Showing 1 to 1 of 1 entries

Previous 1 Next

Marketer Wise Revenue Generated Break Down

Show 10 entries

Marketer Name	Revenue Generated
Harsh Badkas	2850

Showing 1 to 1 of 1 entries

Previous 1 Next



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## ➤ Revenue Chart

The screenshot shows the Ghost Marketer dashboard with a sidebar on the left containing navigation links for MAIN, Pages, MANAGEMENT, and REPORT. The REPORT section has a 'Chart' link selected, highlighted in red. The main content area displays a 'Total Revenue Generate : 18700'. Below this are two tabs: 'Current Year Month Wise' and 'Totally Year Wise'. The 'Current Year Revenue Chart' shows a donut chart with three segments: February (750), January (950), and March (17000). Below the chart is a table:

Month	Revenue
February	750
January	950
March	17000

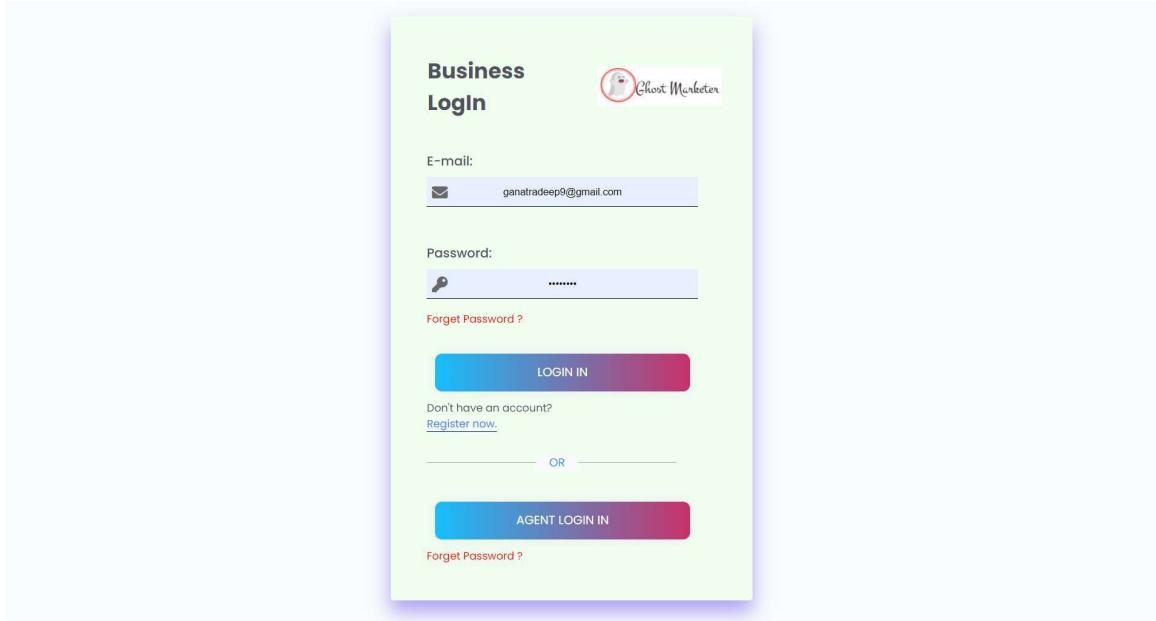
Below the chart are two boxes: 'Most Selling Product Through Website' (Dummy Data - 12) and 'Most Selling Product Through Marketer' (Satya na Prayogo - 14). At the bottom, there is a copyright notice: 'Copyright © 2022 Ghost Marketer. All rights reserved. Term & Conditions Privacy & Policy'.

## ➤ Update Profile

The screenshot shows the profile update page with a sidebar on the left containing navigation links for MAIN, Pages, MANAGEMENT, and REPORT. The REPORT section has a 'Chart' link selected, highlighted in red. The main content area is divided into several sections: 'Basic Information' (with a placeholder profile picture, name Deep Ganatra, email ganatradeep9@gmail.com, phone number 9429267032, gender Male), 'Business Information' (with business name Grow With Shreeji, GST No.: 24ABZPG2594B1ZJ, current subscription plan Silver Plan, and expiry date 2023-04-18), 'Change Password' (with password and confirm password fields), 'Address Details' (with full address Athwagate, Surat, pincode 395001, state Gujarat, city Surat), and a 'Save Change' button at the bottom. At the very bottom, there is a copyright notice: 'Copyright © 2022 Ghost Marketer. All rights reserved. Term & Conditions Privacy & Policy'.

# Marketer Panel

## ➤ Marketer Login



## ➤ Marketer Dashboard

A screenshot of the 'Marketer Dashboard' for 'Ghost Marketer'. The dashboard features a sidebar with 'MAIN' (Dashboard), 'PAGES' (Product), and 'REPORT' (Revenue Report). The main area displays several cards: 'Total Order by Your Link' (1 order placed), 'Total Revenue Earned Till Now' (285.00 Rs.), 'Total Products Assigned (Active)' (2 total), and 'Total Products Assigned (Block)' (0 total). The bottom of the dashboard includes a footer with copyright information: 'Copyright © 2022 Ghost Marketer. All rights reserved. Term &amp; Conditions Privacy &amp; Policy'.

## ➤ Product Page

The screenshot shows a product management interface. On the left, a sidebar has sections for MAIN (Dashboard), PAGES (Product, highlighted in red), and REPORT (Revenue Report). The main area displays a table of products:

Product Name	Description	Price	Your Commission	Assigned On	Copy Url	Download Image	View Selling
Dummy Data	Kai nathi bhai tu j aaapi de	100.00	2% (2 Rs.)	2023-03-05 20:03:38			
Satya na Prayogo	Mahatma Gandhi Autobiography	950.00	15% (142.5 Rs.)	2023-02-23 15:04:39			

Below the table, there are filters (Show 10 entries, Search), a footer (Showing 1 to 2 of 2 entries, Previous, Next), and a copyright notice (Copyright © 2022 Ghost Marketer, All rights reserved. Term & Conditions Privacy & Policy).

## ➤ View Product Selling

A modal window titled "Selling Report For Satya na Prayogo" is displayed over the product list. It contains two tables showing sales data:

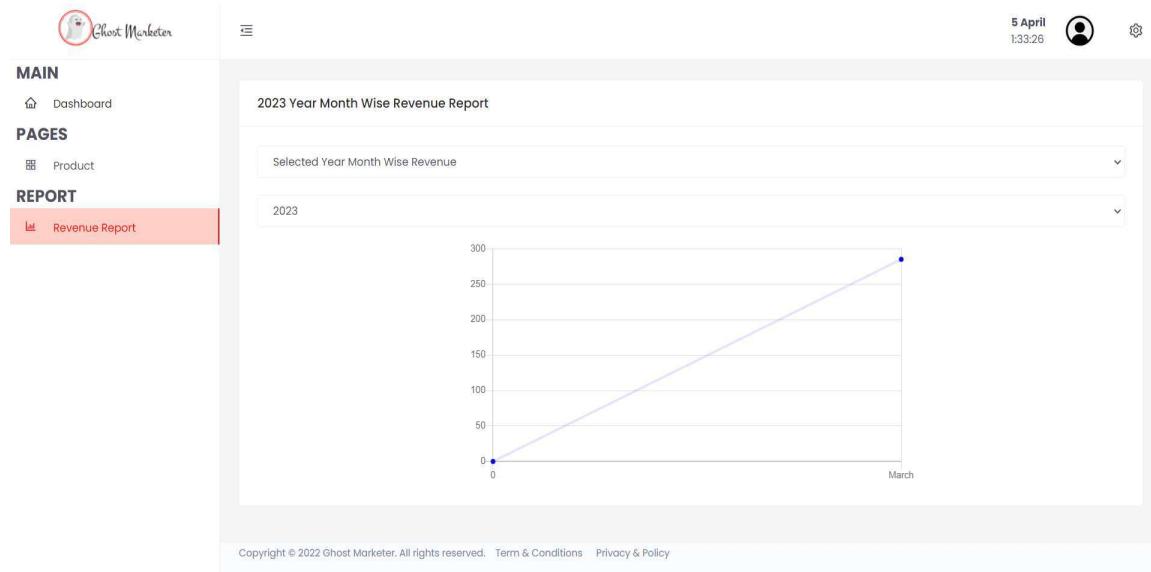
Month Name	Quantity
February	1
March	2

Month Name	Quantity

At the bottom right of the modal is a "Close" button.

Below the modal, the original product list is partially visible, showing the same two items as before.

## ➤ Revenue Chart



## ➤ Marketer Update Profile

The screenshot shows a profile update form for "Harsh Badkas". The sidebar menu on the left is identical to the previous screenshot, with "Dashboard" selected. The main area has two tabs: "Basic Information" (selected) and "Change Password". In the "Basic Information" tab, there is a placeholder profile picture, the name "Harsh Badkas", and the role "Marketer". Below this, there are input fields for "Name" (Harsh Badkas) and "Email" (ganatradeep9@gmail.com). In the "Change Password" tab, there are fields for "Password" (\*\*\*\*\*) and "Confirm Password" (Confirm Password). A "Save Change" button is located at the bottom of this tab. At the very bottom, a footer bar includes copyright information: "Copyright © 2022 Ghost Marketer. All rights reserved. Term & Conditions Privacy & Policy".

## Visitor Side

### ➤ Home Page

The screenshot shows the homepage of the Ghost Marketer website. At the top, there is a navigation bar with links for HOME, SHOP, SELL PRODUCT, ORDER, ABOUT US, and CONTACT US. On the far right of the navigation bar is a 'LOG IN' button. Below the navigation bar is a large, bold text 'BECOME A PREMIUM USER' with a blue-to-white gradient effect, set against a dark background with a brown ribbon banner. Below this main text is a green button labeled 'UPGRADE YOUR ACCOUNT >>'. Further down the page, there is a grid of six categories: Kitchen Appliances, Home Appliances, Electronic Application, Entertainment, Health and Fitness, and Book. Each category has a circular icon with a ghost-like character and a small preview image below it.



The screenshot shows the feedback section of the Ghost Marketer website. It features a dark header with the 'Ghost Marketer' logo. Below the header, there is a brief description of the platform: 'A market place for C2C and B2C where you are the king, you sell your own product, buy products and make products.' To the right of this text is a 'Feedback' section. This section includes a placeholder for an email address ('Enter your email address') and a larger area for feedback ('Enter your feedback here'). At the bottom of this form is a green 'Send' button with a white arrow icon. In the bottom left corner of the page, there is a small teal speech bubble icon.

## ➤ Shop Page

Ghost Marketer

HOME **SHOP** SELL PRODUCT ORDER ABOUT US CONTACT US [LOG IN](#)

FILTER BY PRICE :

CATEGORIES :

All Products	21
Kitchen Appliances	3
Home Appliances	5
Electronic Application	4
Entertainment	1
Health and Fitness	2
Book	1
..	1
Book	1
Furniture	1
Transport Vehicles and Spareparts	1
Job	0
Services	0
Sports Equipment	0
Hobbies	0
Beauty	3

SONY T.V. Shreeji enterprise 50000.00 ₹ [View More](#)

3 DOOR REFRIGERATOR Shreeji enterprise 90000.00 ₹ [View More](#)

TEADMILL Shreeji enterprise 18600.00 ₹ [View More](#)

3 JARS MIXER GRINDER Shreeji enterprise 1000.00 ₹ [View More](#)

PHILLIPSE COFFEE MAKER Shreeji enterprise 700.00 ₹ [View More](#)

4 SEATER DINING TABLE SET Shreeji enterprise 50000.00 ₹ [View More](#)

TABLE LAMP Urban Fashion 2000.00 ₹ [View More](#)

WHIRLPOOL WASHING MACHINE Urban Fashion 36000.00 ₹ [View More](#)

LG MICROWAVE OVEN Urban Fashion 12000.00 ₹ [View More](#)

Powered by 000webhost

Prev 1 2 3 Next

Showing 1 - 9 from 19 results

Ghost Marketer

A market place for C2C and B2C where you are the king, you sell your own product, buy products and make products.

✉ ghostmarketer2125@gmail.com  
📍 C.B.Patel Computer College, Althan, Surat  
📞 (+91) 63527 78198  
(+91) 99247 21067

Feedback

Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews.

Enter your email address  
Enter your feedback here

## ➤ About Us Page

The screenshot shows the Ghost Marketer website's About Us page. At the top, there is a navigation bar with links for HOME, SHOP, SELL PRODUCT, ORDER, ABOUT US (which is highlighted in red), and CONTACT US. There is also a LOG IN button. Below the navigation bar, there is a section titled "Story Behind Ghost Marketer" with a sub-section titled "Our Building Blocks". A quote from Deep Ganatra, Co-CEO of Ghost Marketer, is displayed: "The pleasure that we received when we launched the website was immense. There was a great support from our parents as well as from our connected faculty Prof. Mr. Maulik Chudawala did a great help for us." Below the quote is a signature of Asti Paladiya, Co-CEO of Ghost Marketer.

## WE BRING

This section highlights various features of the platform:

- Genuine Dealers:** We have a live chatting feature for Customer to Customer product selling.
- Chat for C2C:** We have premium features available starting from affordable prices.
- 7 Days Return Policy:** We have a return policy of 7 days on all listed products.
- Listen to Feedback:** We are constantly hearing your valuable feedback and working on them as fast as possible.
- Premium Features:** We have premium features available starting from affordable prices.
- Best Service:** We are not the one that don't listen to our users. We are constantly in touch which are users.

## OUR CEOS



DEEP GANATRA  
Co - CEO of Ghost Marketer



ASTI PALADIYA  
Co - CEO of Ghost Marketer

The feedback section features a logo for "Feedback" and a message encouraging users to share their issues, feedback, and reviews. It includes input fields for email address and feedback text, along with a green "Send" button.

## ➤ Contact Us Page



[HOME](#)   [SHOP](#)   [SELL PRODUCT](#)   [ORDER](#)   [ABOUT US](#)   [CONTACT US](#)

**LOG IN** 

*Get In Touch*

**LEAVE US A MESSAGE!**

E-mail Address:

**Full Name:**

**Phone no:**

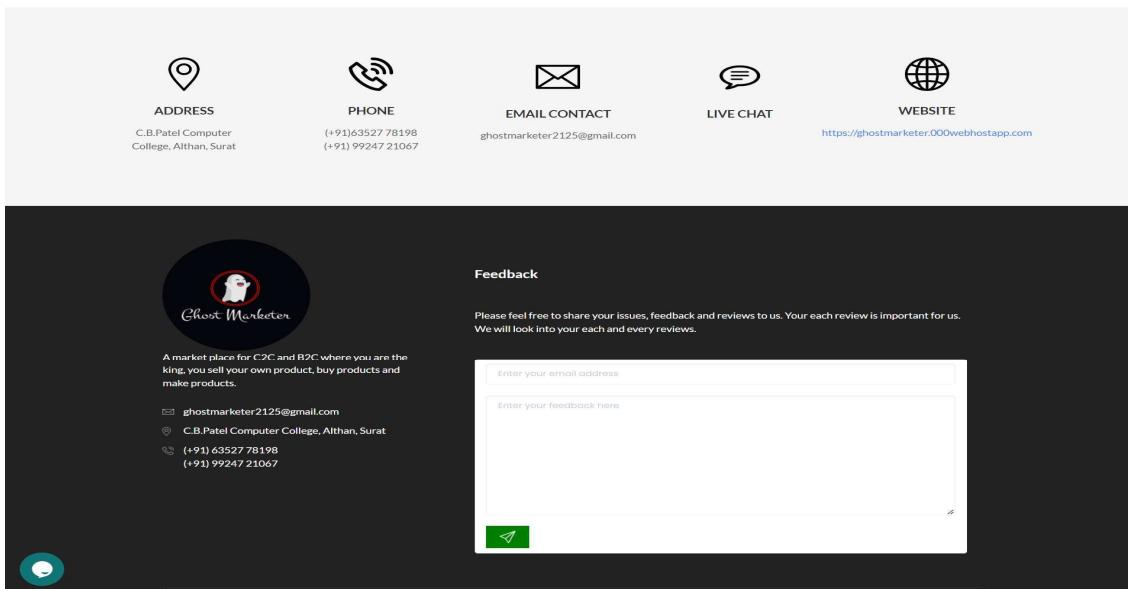
**Message:**

**Message:**

**Message:**

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[SEND US NOW](#)



## ➤ Registration as User



### Sign Up



Create your account to get access

Name:

Name

Address:

Address

Email-Id:

Email

Password:

Password



Confirm Password:

Confirm Password

Phone no:

Phone no

Gender:

- Male
- Female
- Other

Pincode:

State:

City:

I have read and agree with this website  
[Terms and Conditions.](#)

[Sign In](#)

[Reset](#)

Powered by 000webhost

# User Panels

## ➤ Single Business Product View Page

The screenshot shows a product detail page for a Samsung 3-door refrigerator. The main image is a large stainless steel refrigerator with three doors. To the left is a navigation bar with icons for home, shop, sell product, order, about us, and contact us. To the right are social media sharing icons. The product title is "3 Door refrigerator" with a price of "90000.00 ₹". A detailed product description follows, mentioning star rating changes, frost-free technology, and a 20-year compressor warranty. Below the description are quantity selection buttons (minus, plus, 1) and two action buttons: "ADD TO CART" (green) and "BUY NOW!" (red). At the bottom right is a watermark for "Powered by 000webhost".

Additional Information	Return Order Policy	Complaint
Business Name	Shreeji enterprise	
Owner Name	Ganatra Deep	
Business Email	ganatradeep9@gmail.com	
Address	7/A,Nilgagan Apt.,Diwalibaug,Athwagate,Surat	
GST Number	24ABZPJ2594B1ZO	

### RELATED PRODUCTS :



The screenshot shows a feedback form on a dark-themed website. At the top is the "Ghost Marketer" logo. Below it is a brief description of the platform: "A market place for C2C and B2C where you are the king, you sell your own product, buy products and make products." Contact information is listed: email (ghostmarkete2125@gmail.com), location (C.B.Patel Computer College, Althan, Surat), and phone numbers (+91) 63527 78198 and (+91) 99247 21067. The main form area has a "Feedback" section with a placeholder "Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews." Below this is an input field for "Enter your feedback here" with a green "Send" button at the bottom.

## ➤ Single User Product View Page

The screenshot shows a product page for a chess set. At the top left is the logo 'Ghost Marketer'. The top navigation bar includes links for HOME, SHOP (which is underlined), SELL PRODUCT, ORDER, ABOUT US, and CONTACT US. To the right of the navigation are icons for messaging, a heart, a shopping cart, and a user profile. The main image is a photograph of a chessboard with pieces set up. To the right of the image, the product title 'Chess' is displayed in bold, followed by the price '100.00 ₹'. Below the price is a brief description: 'Professional Tournament Chess Set 51x51cm Green-white Board FIDE Standard DCP03G. Features : Tournament Chess compliant Material : Plastic Chessboard Size : 51x51cm'. A green button labeled 'TALK WITH PERSON' is located below the description. In the bottom right corner of the page area, there is a small watermark that says 'Powered by 000webhost'.

<a href="#">Additional Information</a>	<a href="#">Return Order Policy</a>	<a href="#">Complaint</a>
--	-------------------------------------	---------------------------

Owner Name Asti Paladiya

Email Address paladiyaasti@gmail.com

Address Shree Ramanagar soc,hirabug,varchha road,surat

Phone Number 6352778198

The screenshot shows a feedback form on a dark background. On the left, there is a circular logo for 'Ghost Marketer' featuring a ghost icon. Below the logo is a paragraph of text: 'A market place for C2C and B2C where you are the king, you sell your own product, buy products and make products.' There are several contact details listed: an email address (ghostmarketeer2125@gmail.com), a location (C.B.Patel Computer College, Althan, Surat), and two phone numbers ((+91) 63527 78198 and (+91) 99247 21067). To the right of the contact info is a section titled 'Feedback'. It includes a placeholder email address 'mahek@gmail.com', a text input field for 'Enter your feedback here', and a green 'Send' button at the bottom.

## ➤ Upload Product Page

Ghost Marketer

HOME SHOP **SELL PRODUCT** ORDER ABOUT US CONTACT US

CHAT  

**PRODUCT DETAILS :**

Catagory:

Product Name:

Product Description :

Price:

Image1:  No file chosen

Image2:  No file chosen \*

Image3:  No file chosen \*

Image4:  No file chosen \*

Powered by 

**Submit** **Reset**

Show 10 entries Search:

Catagory Name	Product Name	Price	Image1	Update	Sell Status	Product Status	View More
Book	Australian Pharmaceutical book	150.00			Sold Out	Active	
Entertainment	Chess	100.00			Unsold	Active	
Health and Fitness	C5.5 Elliptical Machine	5000.00			Sold Out	Active	

Showing 1 to 3 of 3 entries Previous 1 Next

Feedback

Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews.

ghostmarketer2125@gmail.com

Enter your feedback here



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## ➤ Order Checkout:

Ghost Marketer

HOME **SHOP** SELL PRODUCT ORDER ABOUT US CONTACT US

BILLING DETAILS

Full Name \*

Country \*

Address \*

Town/City \*

State \*

Postcode / Zip \*

Phone \*  Email Address \*

**YOUR ORDER**

Product	Total
Treadmill x 1	₹ 18600.00
<b>Subtotal</b>	<b>₹ 18600</b>
<b>Total</b>	<b>₹ 18600</b>

Cash on Delivery

Please keep the cash ready on delivery with change. And please don't provide any kinds of extra money or tips to our delivery agents.

Powered by 000webhost

Net Banking / UPI

\*Currently Not Available

**PLACE ORDER**

Ghost Marketer

A market place for C2C and B2C where you are the king, you sell your own product, buy products and make products.

✉ ghostmarketer2125@gmail.com  
📍 C.B.Patel Computer College, Althan, Surat  
📞 (+91) 63527 78198  
(+91) 99247 21067

Feedback

Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews.

✉ paladiyaasti@gmail.com

Enter your feedback here

## ➤ Order Confirmed

Order Confirmed



Order Number : 20

Product Name :	Treadmill
Order Quantity :	1
Order Amount :	18600
Payment Mode :	Cash on Delivery
Delivery Address :	Shree Ramanagar soc,hirabug,varchha road,surat

Your order will be delivered within 7 days working days.

[Print Invoice](#) [Continue Shopping](#)

Powered by  000webhost

## ➤ Orders

Ghost Marketer

HOME SHOP SELL PRODUCT ORDER ABOUT US CONTACT US

Show 10 entries Search:

Order Id	Order Date	Product Image	Product Name	Status	View More	Return Order
1	2023-02-03		Dummy Data	Delivered		Return Order >>
5	2023-03-03		Satya na Prayogo	Completed		Return Order >>
10	2023-03-07		Dummy Data	Delivered		Return Order >>
11	2023-03-07		Satya na Prayogo	In Transit		Return Order >>
12	2023-03-07		Dummy Data	Packing		Return Order >>
15	2023-03-14		Satya na Prayogo	In Transit		Return Order >>
16	2023-03-17		Satya na Prayogo	Packing		Return Order >>
17	2023-03-18		Harsh	Packing		Return Order >>

Showing 1 to 8 of 8 entries Previous 1 Next



**Feedback**

Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews.

paladilyaasti@gmail.com

Enter your feedback here

## ➤ Wishlist



HOME [SHOP](#) SELL PRODUCT ORDER ABOUT US CONTACT US



Product Name	Unit Price	Stock Status	Shop Now	X
	₹ 950.00	In Stock	<a href="#">SHOP NOW &gt;</a>	X
	₹ 150.00	In Stock	<a href="#">SHOP NOW &gt;</a>	X

CLEAR WISHLIST

CONTINUE SHOPPING

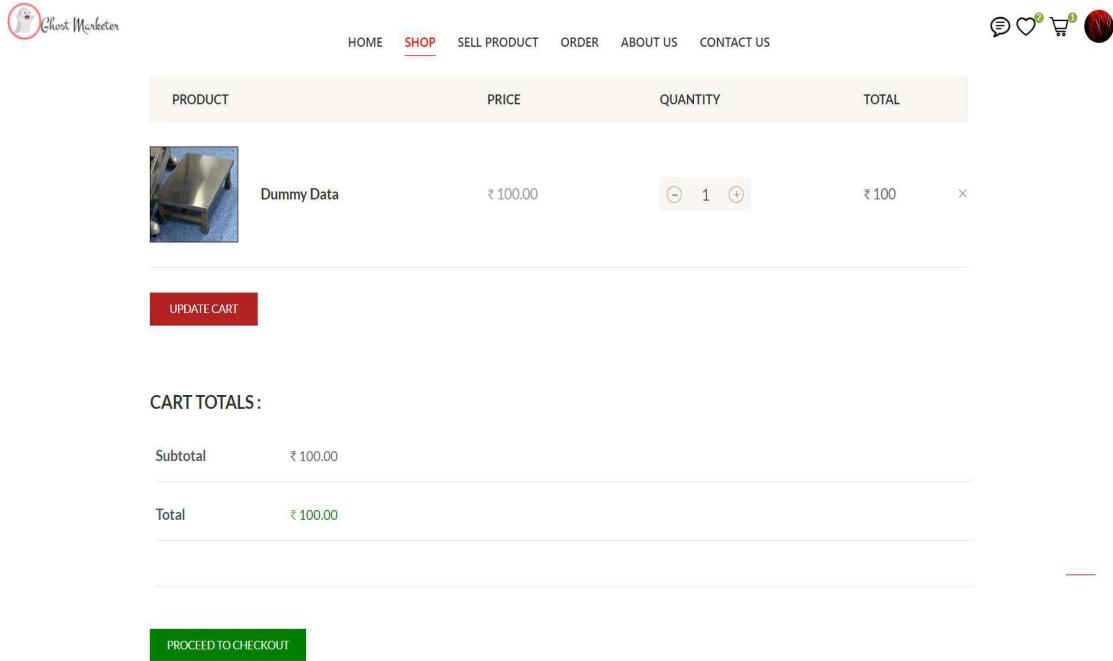
A market place for C2C and B2C where you are the king, you sell your own product, buy products and make products.

✉ ghostmarketer2125@gmail.com  
📍 C.B.Patel Computer College, Althan, Surat  
📞 (+91)63527 78198  
(+91)99247 21067

[Feedback](#)

Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews.

## ➤ Cart



The screenshot shows a shopping cart page for 'Ghost Marketer'. At the top, there's a logo and a navigation bar with links: HOME, SHOP (which is underlined), SELL PRODUCT, ORDER, ABOUT US, and CONTACT US. To the right of the navigation are icons for a message bubble, a heart, a shopping cart with a green badge, and a user profile.

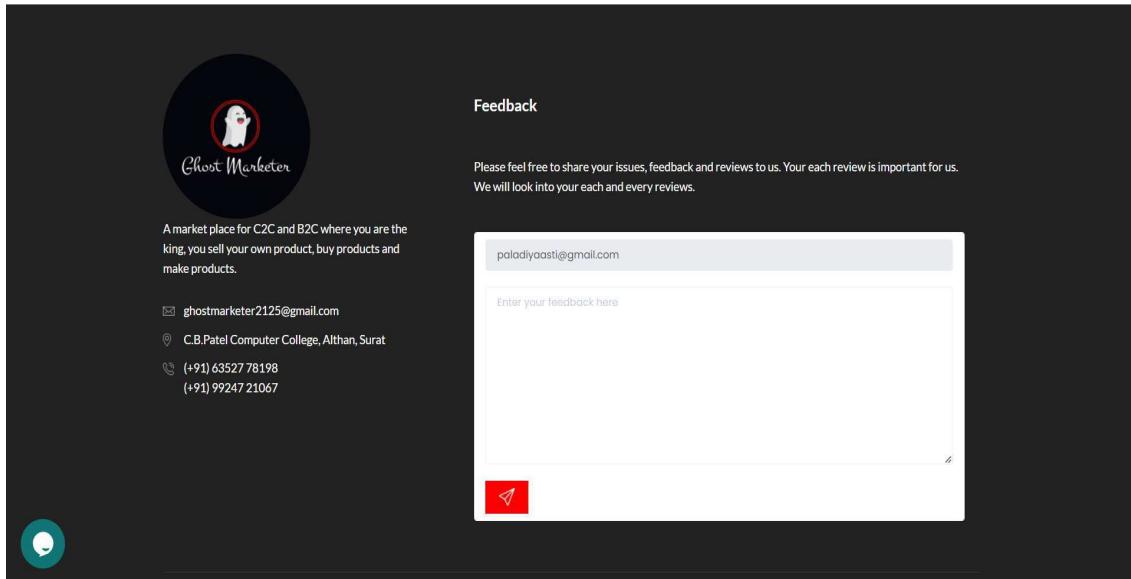
PRODUCT	PRICE	QUANTITY	TOTAL
 Dummy Data	₹ 100.00	<input type="button" value="–"/> 1 <input type="button" value="+"/>	₹ 100

[UPDATE CART](#)

**CART TOTALS:**

Subtotal	₹ 100.00
Total	₹ 100.00

[PROCEED TO CHECKOUT](#)



The screenshot shows a feedback form overlay on a dark background. On the left, there's a circular logo for 'Ghost Marketer' featuring a white ghost icon. To the right, the word 'Feedback' is centered above a text input field containing the email address 'paladiyaasti@gmail.com'. Below the input field is a large text area labeled 'Enter your feedback here'. At the bottom of the form is a red 'Send' button with a white arrow icon.

## ➤ Subscription Plans Details

The screenshot shows the 'Subscription Plans Details' section of the Ghost Marketer website. At the top, there is a navigation bar with links for HOME, SHOP, SELL PRODUCT, ORDER, ABOUT US, and CONTACT US. To the right of the navigation are icons for a message bubble, a heart, a shopping cart with a notification, and a user profile.

**Current Plan Details**

Plan Name :	Silver Plan
Plan Description :	This Plan has been subscribed for 30 days which will allow to access all facilities in only for Rs 200.
Rate:	200
Days Left :	4 Days

**Previous Plans Purchased**

Show 10 entries Search:

Plan Name	Description	Rate	Expired On	Purchased On
Silver Plan	This Plan has been subscribed for 30 days which will allow to access all facilities in only for Rs 200.	200	2023-04-09	2023-01-05 11:04:45

Showing 1 to 1 of 1 entries Previous 1 Next

The screenshot shows the 'Feedback' section of the Ghost Marketer website. It features a logo with a ghost icon and the text 'Ghost Marketer'. Below the logo, there is a brief description of the platform: 'A market place for C2C and B2C where you are the king, you sell your own product, buy products and make products.' Contact information is listed: email (ghostmarketer2125@gmail.com), location (C.B.Patel Computer College, Althan, Surat), and phone numbers (+91) 63527 78198 and (+91) 99247 21067.

**Feedback**

Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews.

paladiyaasti@gmail.com

Enter your feedback here

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## ➤ Update Profile

The screenshot shows the 'Update Profile' page of the Ghost Marketer website. At the top, there's a navigation bar with links for HOME, SHOP, SELL PRODUCT, ORDER, ABOUT US, and CONTACT US. The 'HOME' link is highlighted in red. On the right side of the header are icons for messaging, a heart, a shopping cart, and a user profile.

The main content area is divided into three sections:

- Basic Information:** This section includes a user-uploaded profile picture of a person with red hair, the name "Asti Paladiya", and a note about recommended dimensions (120x120) and file size (5MB). There are input fields for Name ("Asti Paladiya"), Email ("paladiyaasti@gmail.com"), Phone Number ("6352778198"), Gender (with options Male, Female, Others, where Female is selected), and an "Upload" button.
- Change Password:** This section contains a "Change Password" heading and a "Change password" link. It has fields for "Password" and "Confirm Password".
- Address Details:** This section has a "Full Address" field containing "42, Shree Ramnagar Society, Hirabug, Surat". Below it are fields for "Pincode No." (395006), "State" (Gujarat), and "City" (Surat). A "Save Change" button is at the bottom.

The screenshot shows the 'Feedback' section of the Ghost Marketer website. It features a logo for 'Ghost Marketer' with a ghost icon inside a circle. The section is titled 'Feedback' and contains a message: "Please feel free to share your issues, feedback and reviews to us. Your each review is important for us. We will look into your each and every reviews." Below this is an input field for an email address, pre-filled with "paladiyaasti@gmail.com", and a larger text area for "Enter your feedback here". A green send button with a white arrow icon is at the bottom of the feedback area.

A sidebar on the left provides contact information:

- Email: ghostmarketer2125@gmail.com
- Location: C.B.Patel Computer College, Althan, Surat
- Phone: (+91) 63527 78198  
(+91) 99247 21067

A blue speech bubble icon is located at the bottom left of the sidebar.

## ➤ User Chat

The screenshot shows a user chat interface. On the left, there's a sidebar for 'Asti Paladiya' featuring a profile picture of a ghost, the name 'Asti Paladiya', and a product listing for 'Wooden Table' by 'Heet Bhansali'. The main chat area shows a message from 'Heet Bhansali' asking if the user is interested in buying their product. The user responds with 'Hello'. The seller replies with 'Hello' again, followed by several other messages like 'Hiiie', 'Hy', 'hi', and 'saddss'. A teal 'Send' button is visible at the bottom right of the message input field.

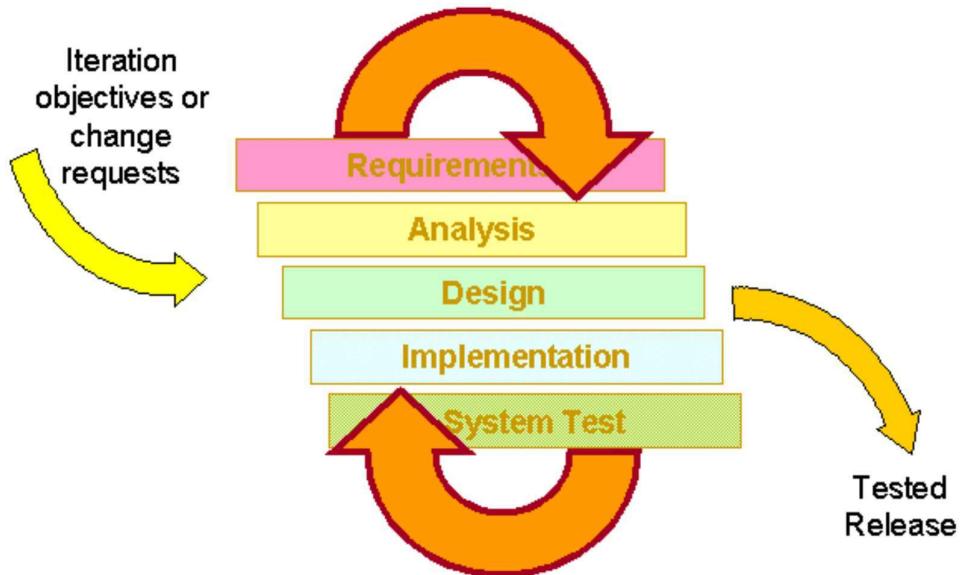
## ➤ Upgrade to Premium

The screenshot displays a section for upgrading to a premium account. It features three plans: 'Silver Plan', 'Golden Plan', and 'Platinum Plan'. Each plan has a description, price, and a 'Select Plan' button. The 'Silver Plan' costs 200, 'Golden Plan' costs 1000, and 'Platinum Plan' costs 1800. Below this, there's a dark sidebar with the 'Ghost Marketer' logo, contact information (email: ghostmarketer2125@gmail.com, address: C.B.Patel Computer College, Althan, Surat, phone numbers: +91 93527 78198, +91 99247 21067), and a feedback form. The feedback form includes an email field ('heet@gmail.com'), a text area for 'Enter your feedback here', and a red 'Send' button.

# 6. Testing Report

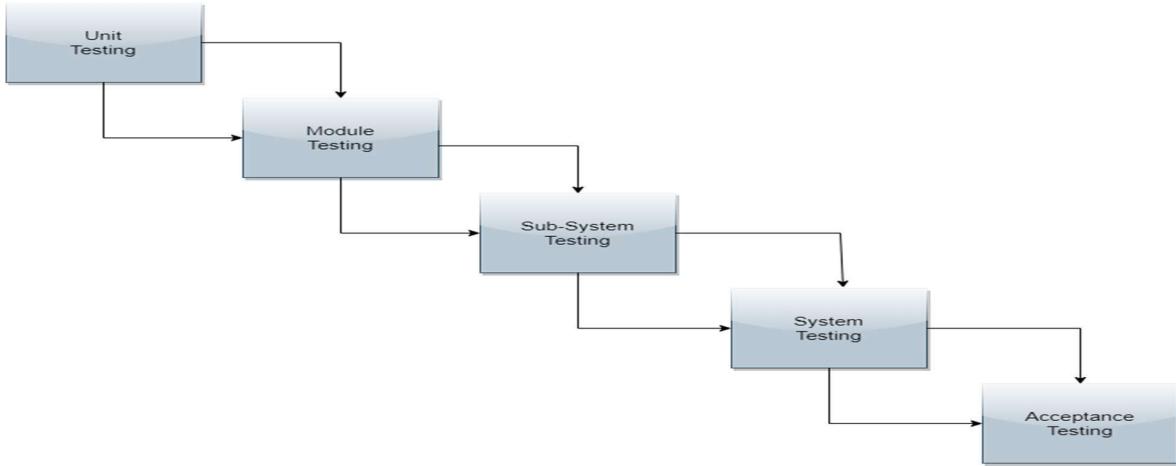


## a. Testing Module



- Testing is the process carried out on software to detect the differences between its behaviour and desired behaviour as stipulated by the requirements specifications.
- Testing is advantageous in several ways. Firstly, the defects found help in the process of making software reliable. Secondly, even if the defects found are not corrected, testing gives an idea as to how reliable the software is.
- Thirdly, over time, the record of defects found reveals the most common kinds of defects, which can be used for developing appropriate preventive measures such as training proper design and reviewing.

## b. Testing Plan



### ➤ Unit Testing

As per as unit testing is concerned I did it at the time of the coding in an informal but extensive way, so as to reduce number of problems arising out of incorrect variable, function names etc.. Care was taken to check for any infinite loop that exists in code before executing the code. Each module was tested whether they cover the functionalities specified by the client or not? The functionalities were performed for valid data or not? For invalid data proper messages were displayed or not? etc.

### ➤ Integration Testing

Unit testing tests a unit of code (module or program) after coding of that unit is completed. Integration testing tests whether the various programs that make up a system, interface with each other as desired, fit together and whether the interfaces between the programs are correct. System testing ensures that the system meets its stated design specifications. Acceptance testing is testing by the users to ascertain whether the system developed is correct implementations of the Software Requirements Specifications.

## c. Testing Case Design

### Testing of Admin Login

No	Description	Input Values		Expected Result	Actual Result	Pass /Fail
		Email	Password			
1.	Check for Login Validation	ganatradeep9@gmail.com	deep@123	Redirect To Admin Dashboard	Redirect To Admin Dashboard	Pass
2.	Check for Login Validation	<a href="mailto:ganatradeep9@gmail.com">ganatradeep9@gmail.com</a>		Error Please enter Password	Error Please enter Password	Pass
3.	Check for Login Validation	Null	Null	Error Please enter username and password	Error Please enter username and password	Pass

### Testing of Registration

No	Description	Input Values	Expected Result	Actual Result	Pass /Fail
1.	Check interface link between login and registration	Enter Registration details and click register	Redirect To Login Page	Redirect To Login Page	Pass
2.	Check Registration	Click on register button without entering details	Error Please enter Details	Error Please enter Details	Pass

## Testing of Forget Password

No	Description	Input Values	Expected Result	Actual Result	Pass / Fail
		Email			
1.	Check for Request OTP	ganatradeep9@gmail.com	Send OTP to email	Sent OTP to email	Pass
2.	Check for OTP	Right OTP received in email	Allow password change	Allow password change	Pass
3.	Check for OTP	Entering Null or Wrong OTP	Error Please enter correct OTP	Error Please enter correct OTP	Pass

## **d. Testing Issue**

### **Black Box Testing :**

- ✓ Black box testing takes an external perspective of the test object to derive test cases. These tests can be functional or non-functional, through usually functional.
- ✓ The test designer selects valid and invalid input & output.
- ✓ This method of test design is applicable to all levels of software testing : unit, integration, functional testing, system and acceptance.
- ✓ The higher the level & hence the bigger and more complex the box, the more one is forced to use black box testing to simplify.

### **White Box Testing :**

- ✓ White box testing strategy deals with the internal logic and structure of the code.
- ✓ White box testing is also called as glass, structural, open box or clear box testing.
- ✓ The tests written based on the white box testing strategy incorporate coverage of the code written, branches paths, statements and internal logic of the code etc.

# 7. Limitation of System



## ➤ Limitations of System:

Each and every system has some limitations that can restrict them to work on a particular environment.

Though our system provides high amount of accuracy and quick data generation there is still some limitations that led us to its greater deficiency to work on that system.

Some of the limitation that is observed all the process is mentioned below :

- Quantity for business is not maintained.
- Plan can only be renewed once it's expired, not before.
- What happens to the returned product, whether to get back it in stock or not, is not maintained.
- Payment for purchasing goods is not done online, only Cash on Delivery is allowed.
- No separate module for delivery partner.

# 8. Future Enhancements of System



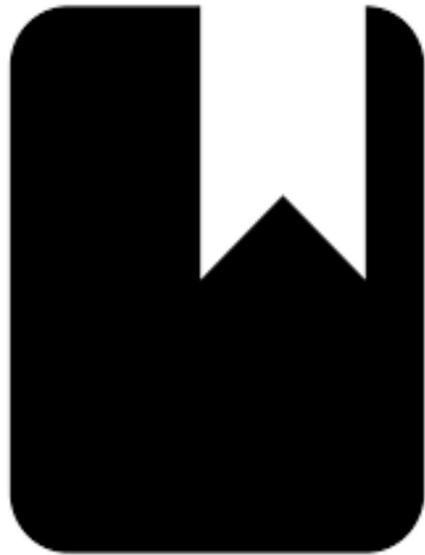
## ➤ Future Enhancement:

Our system is efficient but still we can add another new feature in future as need arises. Our system is flexible so if need arises we can increases or add the requirements for our system and can extend our system.

Once the software is developed, tested and implemented, the focus is laid on the support phase. The support phase focuses on change associated, adaptations required as the software's environment evolves and changes due to enhancements brought about by changing customer requirements.

- Greater security can be provided by using more secure algorithms.
- Online payment for purchase made can be added.
- Delivery partner module can be added.
- E – Wallet for this website can be made.
- Marketer can also register itself and can ask firms to assign him / her can be done.
- OTP sending to mobile number can be done.

# 9. References



➤ During the development of this project, we have referred to the following websites :

- [www.php.net](http://www.php.net)
- [www.mysql.net](http://www.mysql.net)
- [www.github.com](http://www.github.com)
- [www.stackoverflow.com](http://www.stackoverflow.com)
- [www.w3school.com](http://www.w3school.com)
- [www.geeksforgeeks.com](http://www.geeksforgeeks.com)
- [www.elements.evanto.com](http://www.elements.evanto.com)

