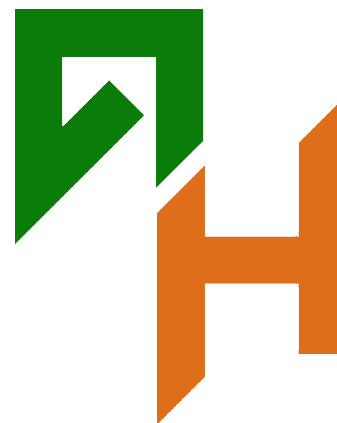


After Aston Computer Science Society's great success with its first student hackathon, AstonHack is back for its second year.

As a valued industry partner, we invite you to help host this fantastic event, and in return have access to some of the best tech talent from universities around the country in an open and innovative environment.



Hackathons are events where large numbers of people meet to work on programming projects, usually in teams. For students, they're great for meeting people, working with others, and learning new skills. For sponsors, they provide access to some of the most inspired minds around, for an entire weekend. Without the backing of sponsors, the event wouldn't be able to happen.

We believe you would get the most out of this event by:

- **Having engineers and mentors onsite over the weekend.** This is an ideal opportunity to establish company rapport with participants while you provide help with company APIs and other technologies.
- **Sponsoring engaging fun events.** Put up some prizes and run short events such as chess tournaments, Nerf Gun fights, or any other memorable activity which will increase the level of interaction with participants.
- **Giving away cool company swag.** Give participants branded t-shirts, stickers, cards, etc to help improve brand recognition.

We're offering three tiers of sponsorship packages, although we welcome you to get in touch if you have a suggestion for how your organisation could contribute differently. You would provide some combination of cash, food, tools, data, prizes, staff time, or API access to the value of the relevant tier.

Gold
£1500

Top level advertising on website and social media

Part of judging panel

Opening ceremony presentation slot

Sponsor table

Run a workshop and/or sponsor challenge

Silver
£750

Advertising on website and social media

Part of judging panel

Opening ceremony presentation slot

Sponsor table

Bronze
£500

Advertising on website and social media

Please note: this does not include on site presence

In return for your sponsorship you receive:

- Access to up to 150 of the most motivated computing and business students on the continent and the chance to interact with them closely for the weekend
- Fresh perspectives on how your tools can be used and data visualised
- Sponsorship acknowledged and advertised on banners and posters around Aston campus, as well as AstonHack and ACSS websites
- First consideration for future events run by ACSS

For more information please reach out to hack@astoncss.co.uk or contact Adam on 07929 227889