



ASTON  
COMPUTER  
SCIENCE  
SOCIETY



# ASTONHACK SPONSORSHIP PROSPECTUS

**7th - 8th February, 2026**

## WHAT WE DO

We are the Aston Computer Science Society (ACSS).

Motivated by a love of creativity and technology, we are a student-run organisation which brings together people who are ready to study, work together, and appreciate the constantly evolving field of computer science.

For over a decade AstonHack has been the largest event in area fostering students' creativity, problem-solving abilities, and sense of belonging.

As the tradition grows it offers an opportunity to develop fresh ideas, refine existing ones, and inspire upcoming innovators. with the launch of our Events, Finance, and Marketing teams. We are keen on encouraging teamwork and increasing opportunities for every student to pursue and be successful in the IT field.

Beyond AstonHack, ACSS is committed to providing an atmosphere where individuals can enhance their technical skills, develop industrial contacts, and create lasting friendships. From career development opportunities and social events to seminars and guest lectures, we guarantee there is something for everyone.

Created by students, for students, AstonHack is proudly offered by ACSS.

## OUR MISSION

To cultivate future tech talent, computer involvement outside of the classroom must be increased.

At AstonHack, we encourage the maker's spirit in all of our students, from enthusiastic beginners to skilled innovators by empowering them to acquire, try, and creatively apply new skills.

Participants increase their knowledge, polish their problem solving skills and develop confidence in their trade via teamwork and practical challenges.

Additionally by giving students real opportunity to interact with tech companies, we strengthen engagement with the community and establish connections between Today's industry and tomorrow's innovators.

## WHY SPONSOR US

AstonHack's primary goal is to empower student creators however it also provides sponsors with an amazing opportunity to have a significant influence.



### INTERACT

Directly interact with students by conducting seminars, hosting social events, or serving as a mentor to attendees.

### DISPLAY



Display your technology and brand to get awareness while letting students experiment with and use your resources.



### DISCOVER

Find the best candidates by having direct access to driven students looking for internships, job placements as well as graduate programs.

### ASTONHACK10 CONTINUED THE SUCCESS OF ASTON HACK WITH:



**180+ attendees**



**101+ submissions**

**Sold out for the first time EVER**

# WHAT IS A HACKATHON

Passionate tech enthusiasts gather during hackathons to work in creative programming teams on imaginative crafts.

They give students a rare chance to create and develop creative concepts, obtain practical experience, and experiment with new technology. In addition to developing projects, participants gain from skill-building workshops and lively social gatherings that add enjoyment to the experience.

Over the course of a long weekend hackathons allow sponsors direct access to talented, driven, and innovative students. This interaction creates lasting relationships between the business and the upcoming generation of talent in addition to highlighting career opportunities.

Our sponsors' contributions are crucial to the success of these events, enabling us to develop and fortify the IT community both within and outside of Aston.

# WHERE AND WHEN

For our 11th iteration, the hackathon will return as an in-person event in the Aston University, Birmingham Campus.

Our 24 hour event will take place on the 7th and 8th February 2026.



# PRICING AND TIERS

	SUPPORTING SPONSOR £500	MAJOR SPONSOR £1500	PREMIER SPONSOR £2500
ADVERTISING ON OUR SOCIAL MEDIA AND WEBSITE	✓ (SMALL)	✓ (MEDIUM)	✓ (LARGE)
PROMOTIONAL MATERIALS TO BE HANDED OUT	✓	✓	✓
OPENING CEREMONY PRESENTATION SLOT	✓ (LOGO WILL APPEAR DURING WELCOME AND SPONSORS SLIDE)	✓ (ALLOCATED TIME SLOT TO TALK ABOUT YOUR COMPANY AND WORK)	✓ (EXTENDED TIME TO SHOWCASE STUDENT OPPORTUNITIES AT YOUR COMPANY)
ON-SITE PRESENCE WITH SPONSOR TABLE		✓	✓
PART OF THE JUDGING PANEL		✓	✓
RUN A WORKSHOP/ GAME EVENT		✓	✓
ADVERTISEMENTS OF INTERNSHIPS AND GRADUATE JOBS WITH YOUR COMPANY			✓
CLOSING CEREMONY HOST			✓

# HOW TO GET IN TOUCH

The ACSS welcomes you to get in touch for any suggestions, queries or to have a discussion primarily by email using  
[compsci.society@union.aston.ac.uk](mailto:compsci.society@union.aston.ac.uk)

and on our social media:

**ASTONHACK**

[INSTAGRAM.COM/ ASTONHACK](https://www.instagram.com/astonhack)

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ASTON STUDENTS' UNION