

Education

Depauw University

- GPA: 3.64, Dean's List, Academic Year 2024 - 2025

Nguyen Thuong Hien High School For The Gifted

- High-School Diploma, GPA (Grade 12): 8.5 / 10.0

Greencastle, Indiana

Expected May 2028

Ho Chi Minh, Viet Nam

Aug 2021 - May 2024

SKILLS & INTERESTS

- Technical Skills: Adobe Illustrator, Adobe Photoshop, Adobe Premiere, CapCut, JavaScript, HTML5/CSS3, Java
- Languages: Vietnamese, English

Experience

The DePauw Newspaper

Page Designer • Photographer

Greencastle, IN

Aug 2024 – Present

- Capture compelling visuals of campus events, athletics, and academic competitions, delivering 15-20 high-resolution images per issue that embody the vibrancy of DePauw student life.
- Enhance school visibility by producing share-worthy photography featured in daily print editions and across social media platforms, reaching both campus audiences and external communities.
- Collaborate with writers and editors to visually amplify key stories, ensuring imagery aligns with narrative impact.
- Lead layout design for 4-6 weekly newspaper pages, strategically balancing text and visuals to optimize readability.
- Implement user-centered design principles to create intuitive page flows, improving reader engagement with content.
- Coordinate with the editorial team to refine layouts, ensuring each spread presents information clearly.

Humans of NTH

Head of Design Department

Nguyen Thuong Hien, Ho Chi Minh City

Aug 2022 - May 2023

- Spearheaded the planning of concepts and key visuals in collaboration with cross-functional teams, ensuring project alignment and creative excellence.
- Gave design feedback and matched tasks to teammates' strengths, fostering continuous improvement and balanced workloads.
- Proficiently scheduled and facilitated online meetings to streamline project communication and coordination, optimizing team productivity.
- Conducted individual teammate assessments to identify strengths and weaknesses, enabling balanced task delegation with a focus on team members' capabilities and growth.
- Produced three video projects ("The Last Moments," "Hiên's Survival Guide," and untold-school-stories series) totaling 1,200+ interactions, showcasing video editing and storytelling skills.

The BigBass Crew

Head of PR Team • Designer • Photographer • Cameraman

Nguyen Thuong Hien, Ho Chi Minh City

Aug 2022 - May 2023

- Developed a sponsorship proposal that secured two partnerships and 20,000,000 VND in funding.
- Led PR outreach to local organizations, boosting mini-show attendance and visibility.
- Designed event posters and video thumbnails, generating 4 K+ online interactions for school events.
- Produced recruitment posters that drove engagement and new member sign-ups, enhancing online content promotion.
- Created "Love Recipe" 10th-anniversary show poster, using 3D cake visuals to represent four stages of love.

Projects

BizzUp: Local Business Discovery Platform

Greencastle, IN

Frontend Developer • UX / UI Designer • Team of 3 • WICS Hackathon, DePauw University

Feb 2025

GitHub: <https://github.com/Quantr10/hackathon25>

- Collaborated with two classmates in a hackathon (hosted by WICS) to address visibility challenges for Greencastle's local businesses.
- Solely responsible for the frontend using React.js, and designed the UX/UI flow, including user wireframes, high-fidelity mockups, and responsive layouts.
- Implemented core features: searchable business directory, filter by category, and a points-based loyalty system backed by Firebase Firestore.
- Ensured mobile-first design and accessibility by applying CSS3, Flexbox/Grid, and semantic HTML5.
- Presented the final demo to judges, highlighting key design decisions that drive user engagement and support local commerce.

Instagram: behamhochoi._ — Independent Project

Content Creator

Remote

July 2023 - Present

- Achieved engagement with a most-watched Instagram reel, accumulating 8 K+ views, showcasing an ability to connect with a broad audience.
- Specialized in photography, skillfully capturing the beauty of the world and precious life moments, and consistently delivering engaging and visually appealing content to a diverse and growing audience.