

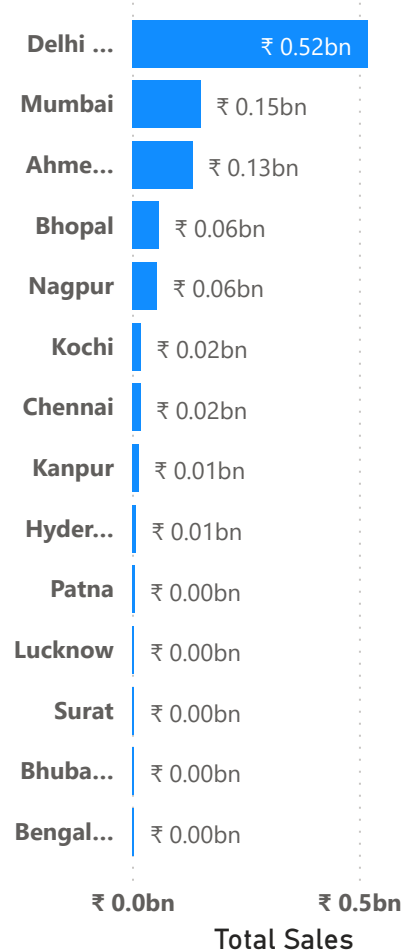
₹ 985M

Total Revenue

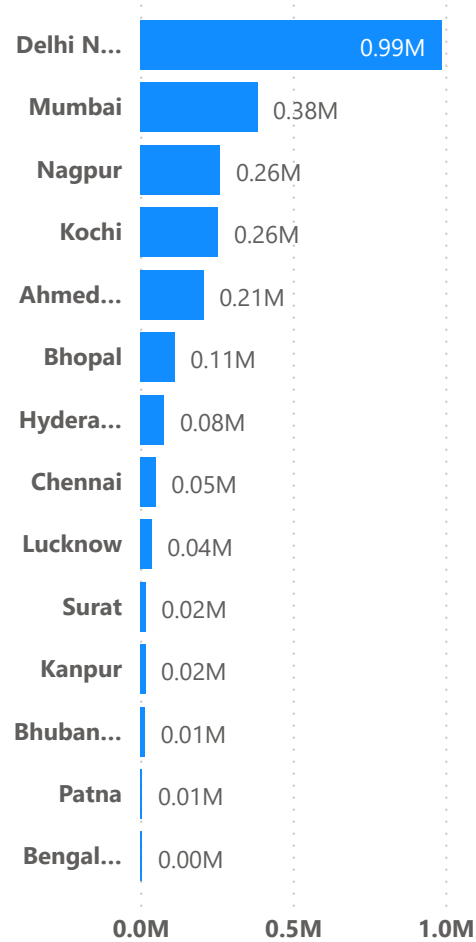
2M

Total Product Sold

Revenue by Market



Sales Qty by Market



Markets

markets_name

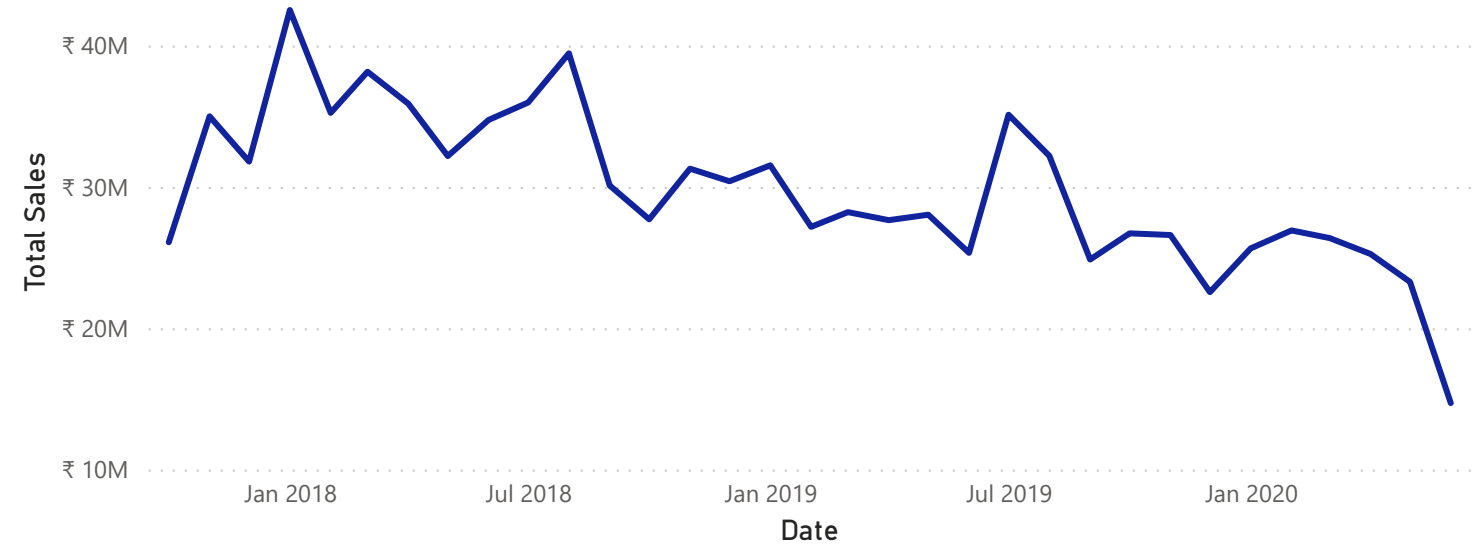
All

Timestamp

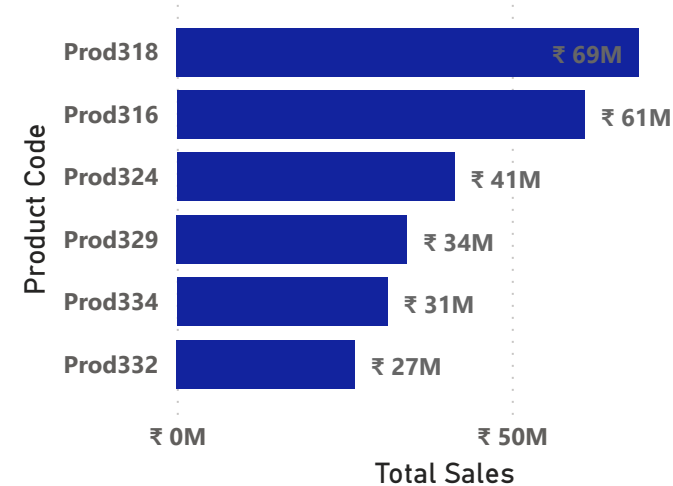
6/1/2017

6/1/2020

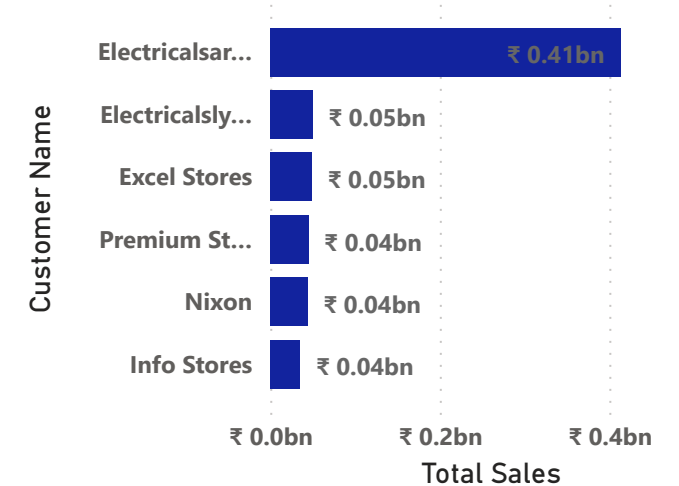
Total Sales by Date



Top 6 Products by Revenue



Top 6 Customers by Revenue



₹ 985M

Revenue

₹ 25M

Total Net Profit

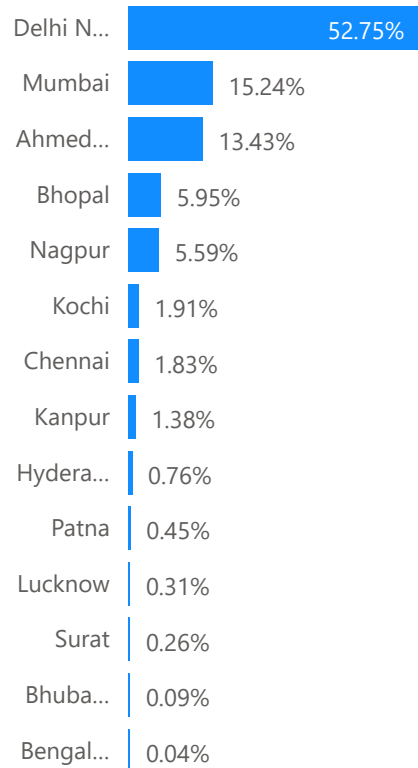
2M

Sales Quantity

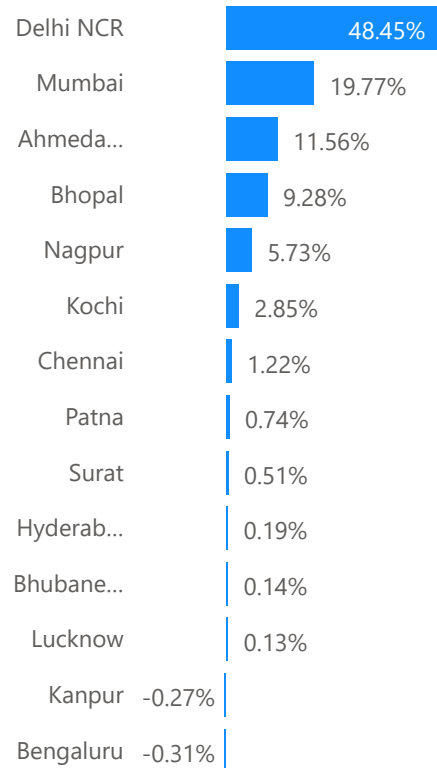
2.50%

Profit / Revenue Ratio

Revenue Contribution % by Markets



Profit Margin Contribution % by Markets



Markets

Timestamp

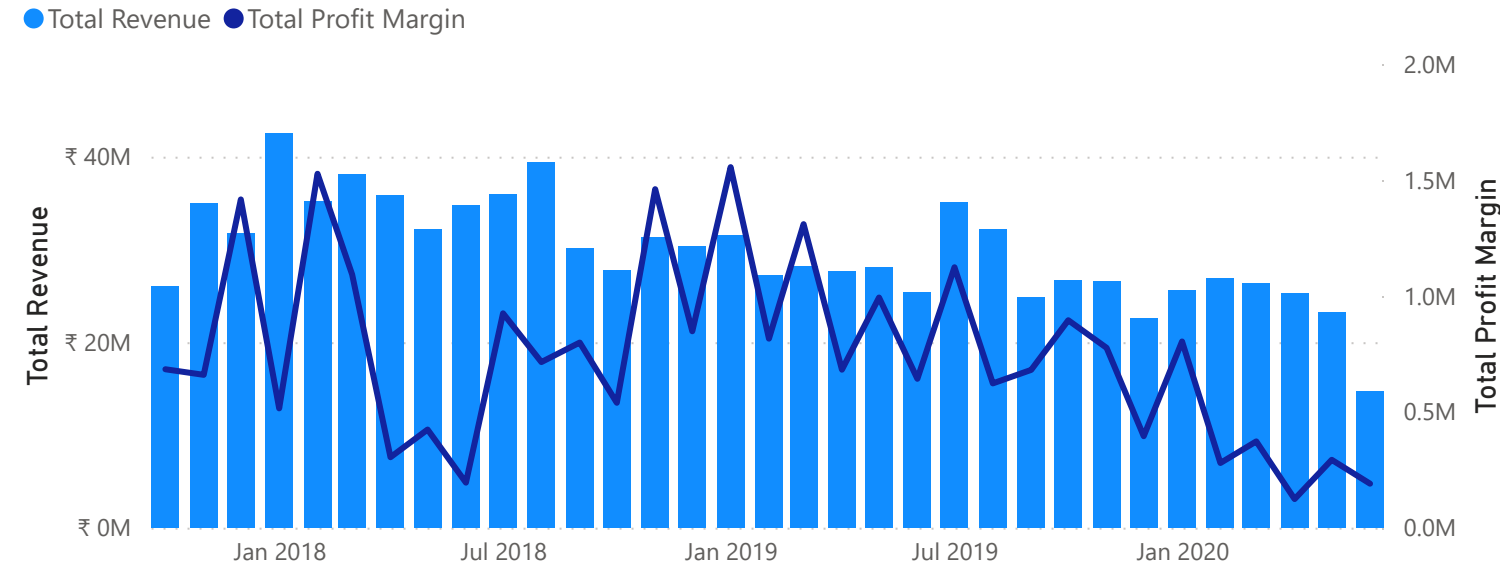
markets_name

6/1/2017

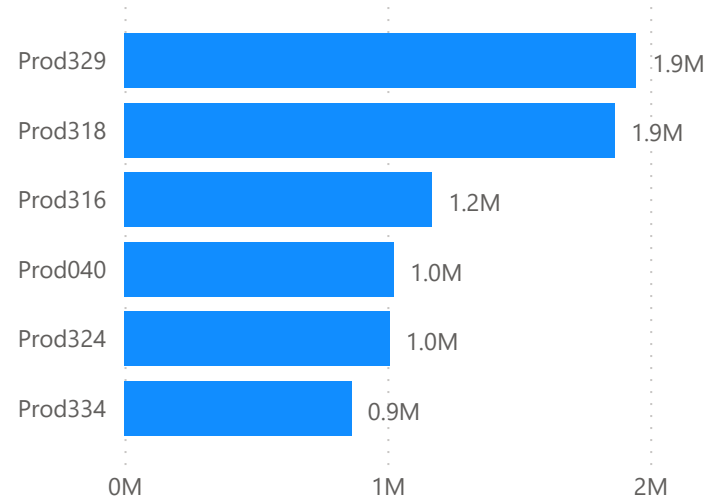
6/1/2020

All

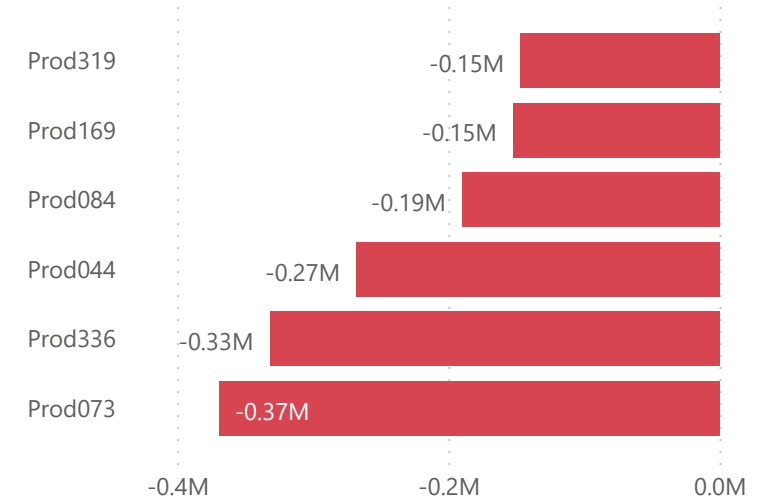
Total Revenue and Total Profit Margin Trends



Top 6 Profit Margin by Products



Bottom 6 Profit Margin by Products



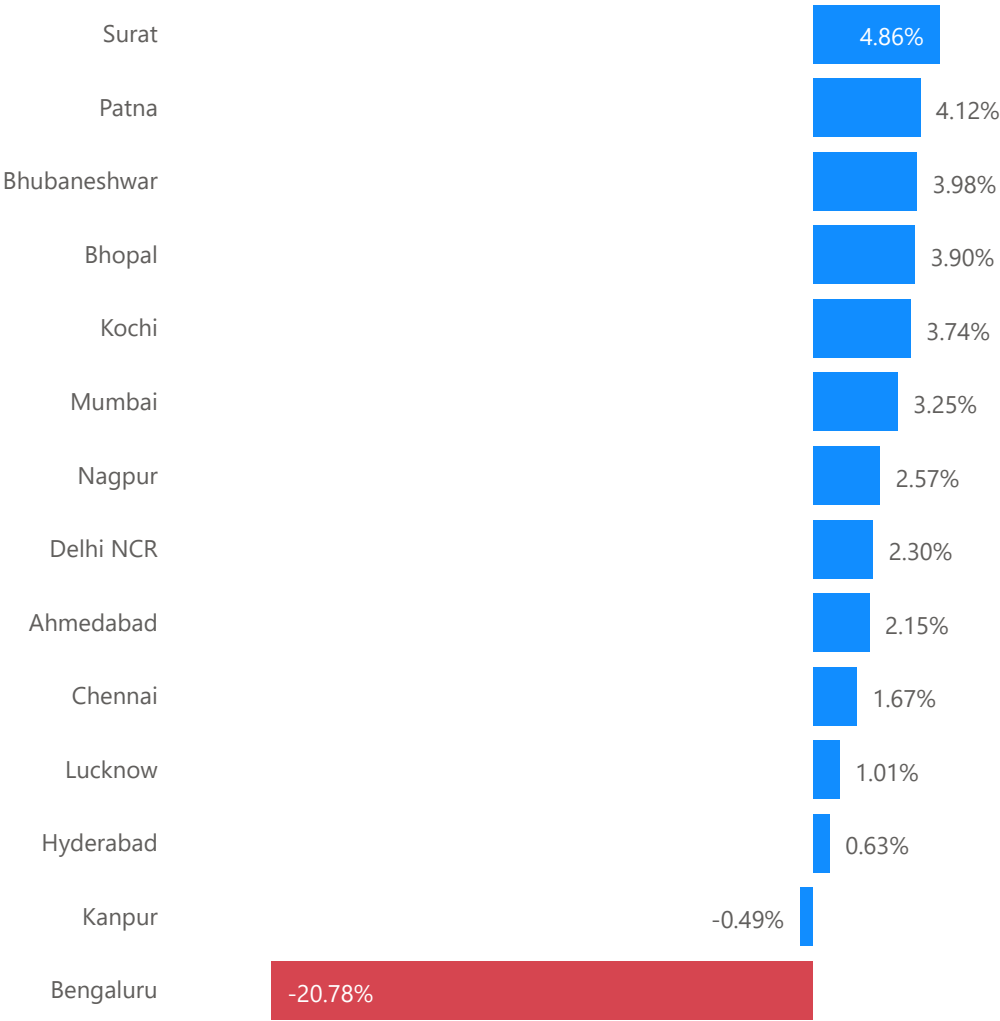
₹ 985M

Revenue

₹ 25M

Total Net Profit

Profit Margin Contribution % by Markets



Profit Target

Markets

Timestamp

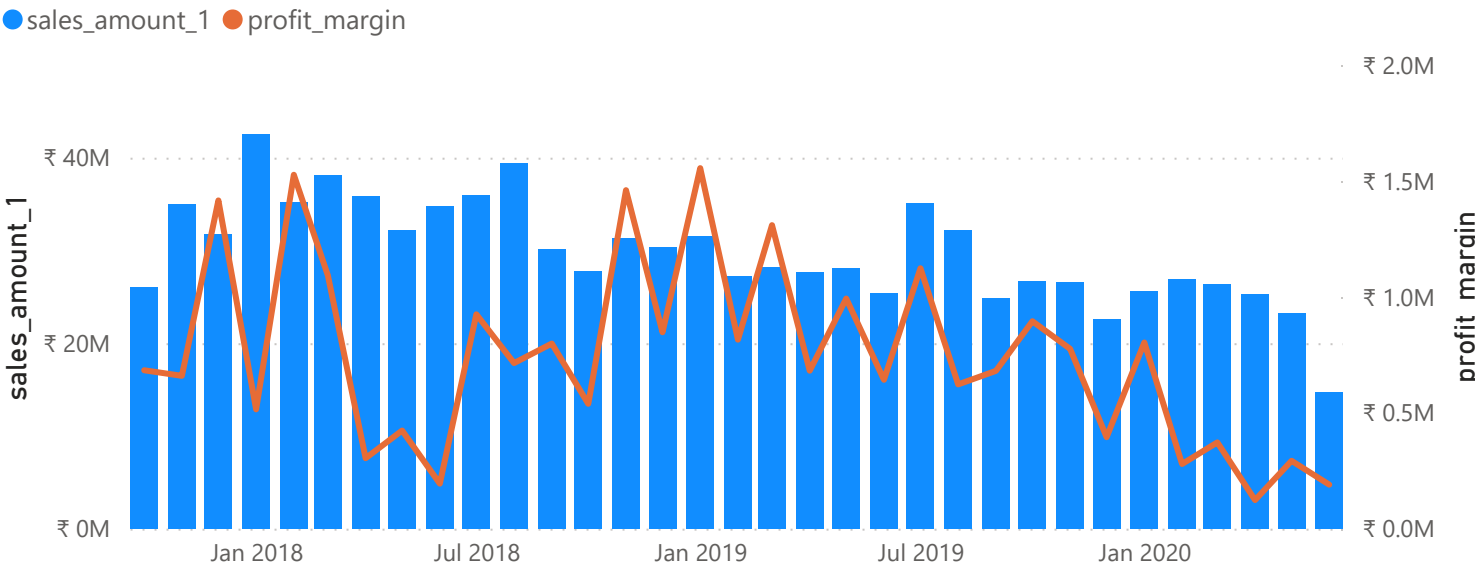
-4%

All

6/1/2017

6/1/2020

Total Revenue and Total Profit Margin Trends



Customer	Total Revenue	sales_qty	Profit Margin Contribution %	Revenue Contribution %	Profit Margin
Leader	₹ 16,529,970	25891	5.06%	1.68%	7.54%
Electricalsquipo Stores	₹ 1,330,361	18126	0.36%	0.14%	6.59%
Power	₹ 5,727,123	17402	1.44%	0.58%	6.18%
Elite	₹ 4,837,239	6712	0.86%	0.49%	4.39%
Electricalsociety	₹ 17,489,935	26126	2.94%	1.78%	4.14%
Nixon	₹ 43,893,083	123356	7.25%	4.46%	4.07%
Sound	₹ 4,966,707	30910	0.81%	0.50%	4.00%
Logic Stores	₹ 13,201,366	13978	1.98%	1.34%	3.69%
Expression	₹ 130,368	3244	0.06%	0.04%	3.51%
Total	₹ 984,812,713	2429187	100.00%	100.00%	2.50%