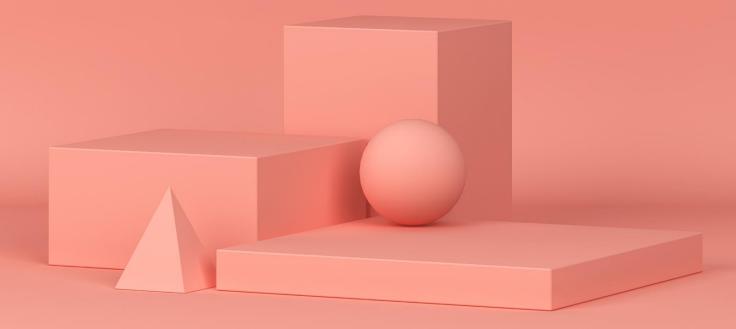
FRONT END Development

Introduction to FE









Introduction to FE

- Client-side development
- Practice of producing HTML, CSS and JS for a website or a web app
- Cross-browser
- Multi device and platforms
- Amazing for both presentational tools and logic implementations
- About building UX (User Experience) through UI (User Interface)

Introduction to **FE**: premise

- What we learn now is the foundation of everything else
- There are ready to use templates (free or at cost)
- And there are frameworks that let the dev do even more than this
- But these are part of the main bricks of it all



Introduction to **HTML**

- Hypertext Markup Language
- It describes the structure of a web page with dedicated building blocks (HTML elements TAGS, ATTRIBUTES)
- Tools for connecting pages, sections, elements
- Creates content to be served across the web
- Allows the creation of usable, accessible content no matter the technology and ability impairments

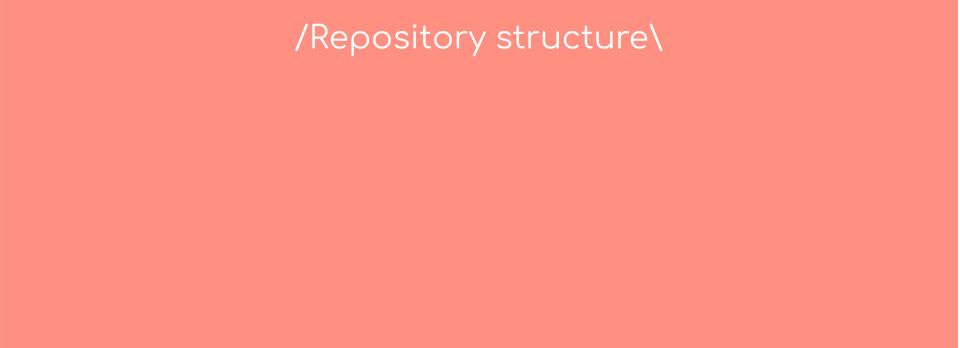
HTML: the most basic example

```
<!DOCTYPE html>
 2 \( < \text{html} >
         <!-- This might be a very useful comment someday. -->
4
         <head>
              <title>Page title - Hello, World!</title>
 6
         </head>
         <body>
              <h1>Hello, world!</h1>
 8
              How you doin'?
             <img alt="HTML5 logo" src="assets/html.png" />
10
11
         </body>
12
     </html>
```

HTML: good practices

- Naming: index.html
- Indentation and white space (please!)
- Use pertinent comments
- Keep an organized repository structure
- Advice: use google engine widely

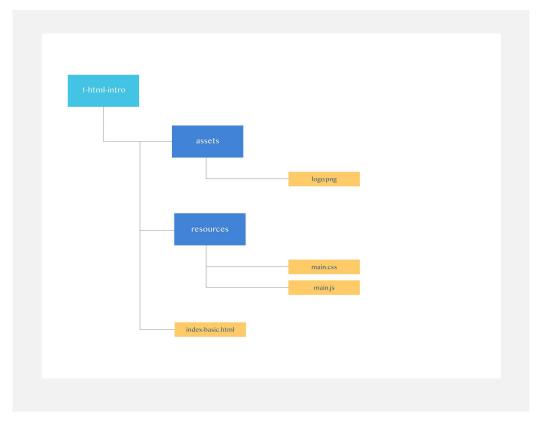




HTML: well-formed markup

- <!DOCTYPE> declaration
 - Must be the very first thing in the HTML doc
 - o It's not an HTML tag, but an instruction for the browser about the upcoming HTML doc
 - Always use it and use it before the <html> tag (get used to writing good code!)
- Main elements: <html>, <head>, <body>
- Tags: <h1>, ,
- Attributes: alt, src

HTML: repository structure



Tags: types

- Self-enclosing:
- Start/End closing tag: <html></html>, <body></body>,

/We can do better\

HTML: <meta> tags and translate attribute

- Provide metadata about the HTML doc
- Their main purpose is not to be displayed, but to be parsed and used accordingly by browsers (or other web services)
- They always go inside <head> element (get used to writing good code!)
- Passed as name/value pairs (with a couple of exceptions)
- They have no end tag (self enclosing)
- translate attribute: specifies if elements should be translated (not supported yet by the browsers)

HTML: <meta> tags - types

```
<!DOCTYPE html>
 2
     <html>
 3
         <head>
             <title>Page title - Hello, World!</title>
 4
             <!-- Specifies the character encoding for the HTML doc. UTF-8 covers a great range of characters and symbols -->
 5
             <meta charset="UTF-8">
 6
 7
             <!-- Define a description for the web page -->
             <meta name="description" content="Front end development course">
 8
             <!-- Define keywords for search engine to process -->
 9
10
             <meta name="keywords" content="HTML,CSS,Learning">
11
             <!-- Define the author of the page -->
12
             <meta name="author" content="Roxana Popescu">
13
             <!-- Setting the viewport to consider the users' visible area of the page.
14
                  The initial-scale=1.0 sets the initial zoom level when the page is first loaded by the browser.
15
16
             <meta name="viewport" content="width=device-width, initial-scale=1.0">
17
             <!-- Refresh the document every 30sec -->
18
             <meta http-equiv="refresh" content="30">
19
         </head>
20
         <body>
21
             I don't want to be translated.
22
             I don't have a problem in being translated.
23
         </body>
     </html>
24
25
```

/<head> children nodes\

<head>: children nodes

- <title></title>
- <meta>
- <style></style>
- <script></script>

Learn to be smart

- Use google engine widely
- Abuse dev tools

/Q&A\

Resources

- MDN Web docs: https://developer.mozilla.org/en-US/
- W3C (World Wide Web Consortium): https://www.w3.org/
- W3Schools: https://www.w3schools.com/
- HTML Encoding (Character Set): https://www.w3schools.com/html/html_charset.asp
- Please don't take for granted everything you read on stackoverflow (read, learn, try, repeat)

Thank you for attending:

Front End Development: Introduction to FE