

Pecha – Kucha Presentation

A fast presentation style in which you get a short amount of time to present a talk, in our presentations each group will present:

→ 3 slides in 3 minutes (or approximately 1 minute per slide)

Topic is any topic from data science, for example material we covered in week 1.

Topic = Any topic from data science

Start with an outline

Keep it simple and focus on your summary

→ Fast, Accurate, Concise

Tell a Story:

Introduction, Method, Results, Conclusion/Summary

Grade is in the form of Feedback on the following points:

What did the presentation do great?

What could they improve on?

Do you have any questions?

How to create a short talk.

1. Use a simple structure.

Start by clearly saying the 'headline' and key idea

Example Structures:

A: Headline and 3 supporting reasons: With this approach, follow your "headline" statement with 3 simple supporting reasons.

B: Problem – solution: This is a simple structure of only 2 parts. .

C: Timeline:

In this type of short speech, you might cover:

The history of the issue ... The current situation ... What might happen in the future ... And the ramifications of agreeing (or disagreeing) with your main argument.

D: Metaphor/Top & Tail: To "top and tail" simply means starting with a story/quote that *hints* at your message. At the end, you recall that story and link it to your message.

2: End with a memorable message:

Just as important as how you begin and structure your speech, is how you end it.

Presentation Appearance Tips (when making your slides)

- Alignment - gives structure and order to a slide (or any graphical design).
- Contrast - means that if two elements are meant to look different, make them really different.
- Content and visual qualities are equally important. Note that slides that communicate well are also beautiful.
- Don't use too much text - visuals make the slide much more interesting
- Don't start with a text-only slide but with an interesting visual.
- Short talks don't need repeated overview slides.
- You cannot read and listen at the same time: Minimize text. For text use bullets and be short (no need for complete sentences).
- Define every acronym and use them sparingly.

For a full set of examples on style see:

<http://users.ece.cmu.edu/~pueschel/teaching/guides/guide-presentations.pdf>