



#### **ESEIAAT**

# Project DEOS-UD: Disruptive Earth Observation Sensing for Urban Developement

#### **HIRO**

# Deliverable 1 Project Charter

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# 1 | Project Charter

#### 1.1 Project Purpose and Justification

Since the first Earth observation (EO) satellite was launched in 1957, the need to gather remote sensed information about planet Earth has been increasing along with its technology. Today, after 60 years, EO has become a key piece of society by providing data for maritime, weather and air quality control together with urban development.

Moreover, modern civilizations are now wanted and required to continue to be developed in sustainable ways and its negative impacts to be controlled and minimized. Is in this area where EO plays a significant role being able to collect data to give awareness as well as to provide information for social well-being and sustainable improvements.

On the other hand, besides the large amount of gathered data and the sophisticated technology used, in the recent years there has been and increasing demand for EO improved technology that allows going further in terms of reliability, size, resolution, efficiency and accuracy along with improved data processing systems with better combined data reliance and capable of give information for a a higher number of applications.

Hence, this project aims to research and improve the existing EO technologies for remote sensing, develop a data processing software along with it containing machine learning algorithms focused on urban sustainable developments such as pollution and gas emission control, traffic monitoring, weather prediction, management of urban areas, regional and local planning, tourism development and cityscapes designs, and develop a web based for data sharing.

The accomplishment of the project will demonstrate significant knowledge and enhancements concerning reliability, size, resolution, efficiency and accuracy among others of the current remote sensing technologies that not only will allow to gather better and more specific EO data, improving the results on their application fields but it will suppose a step forward in all those areas involving remote sensing from which the European society will benefit.



Also, the implemented data processor will provide information sets about sustainable development issues such as geospatial indicators, pollution levels or gas emissions that will benefit companies and initiatives from world-wide and local organisations to carry out social and green actions and will support the United Nation projects: UN 2030 Agenda for Sustainable Development and The Paris Agreement on Climate Change. Furthermore the project sharing web will allow the public to interact enriching and contributing in the integration of space in economy and society.

Additionally, the attainment of the data processing software is expected to serve process the data gathered by the Sentinels' satellites in order to benefit the current on-going Copernicus programme missions.

#### 1.1.1 **Vision**

We are committed to achieving substantial improvements in state-of-the-art EO technologies such as radar and optical systems leading to a strengthening of Europe's position and competitiveness in this field.

#### 1.1.2 Objectives

The key OBJECTIVES for this project are:

- 1. Improve EO sensor's technologies in terms of reliability, size, resolution, efficiency and accuracy
- 2. Manufacture a technology demonstrator prototype.
- 3. Simulate, test and validate the demonstrator prototype manufactured in relevant environment.
- 4. Develop a data processing software with machine learning algorithms focused on urban sustainable development applications.
- 5. Develop a web based server for data sharing.
- 6. Provide a technology whose benefits help urban sustainable development improving the European society.

#### 1.1.3 **Scope**

The SCOPE for this project is:



#### **Engineering**

- State of the art of the current space applications and requirements of the following optical and radar systems:
  - LIDAR
  - Radar
  - Super-spectral
  - Hyperspectral
  - Limb sounders
  - Gravimetry
  - High quantum efficiency photodectectos
  - High precisition optical beam scanning and pointing
  - Advanced infrared technologies
- State of the art of the contributions of current space technologies to urban development.
- Selection of the most promising systems to profit Earth Observation to air composition and terrain analysis.
- Research of the selected systems to determine how can they be improved.
- Development of sensor's preliminary design defining the minimum performance parameters in order to improve the existing technologies.
- Development of a software and interaction platform that treats the collected data and presents the result to its costumers.
- Manufacturing of a mock-up by following the preliminary design.
- Testing and validation of the demonstrator in a space simulated environment.
- Design closure of the product.

#### Business planning and exploitation of results

- Market analysis and of the potential suppliers and selection of these.
- Market analysis of the potential costumers.
- Elaboration of a business plan.

#### Communication and dissemination strategies



- Implementation of a dissemination plan to announce the product combining online and offline dissemination.
- Development of a website.
- Use of social media marketing power.
- Conduct several conferences.
- Let to know the product improvements through technology demonstrators.

#### 1.2 Project Description

As stated earlier, the main objective of the project is to enhance the performance of the EO systems so as to use the information derived from data to build a greener future. More specifically, the focus is on the improvement of both optical and radar systems and how can they contribute to the sustainable development of cities.

To begin with, a research on the current technologies is carried out. This study makes it possible to determine which systems are more susceptible to further improvement. In order to demonstrate the advances in the aforementioned systems a prototype has to be manufactured and tested.

Moreover, in the scope of this project it has been included the development of a software that, once the data has been collected and received, treats the data in order to enable a more user-friendly data treatment on the final application and a web-based server for data sharing.

The project is grounded in initiatives such as the Copernicus programme. The Copernicus services aim at delivering nearly real-time data on a global level. This information allows us to better understand the planet we live in and secure a sustainable management of the environment. In fact, in context of the Copernicus, one of the previous H2020 calls has been involved in identifying possible potential evolutions of its space observation capabilities in order to build a climate resilient future. This call was focused in monitoring either the Polar Regions, agriculture or forests.

Among other, Copernicus obtains data thanks to a set of dedicated satellites carrying the name of Sentinel an each of them it has been developed for a specific need to provide accurate observation in each case. Nowadays, there is a total of six families of Sentinel. Hence, the idea is to take them a further step forward by equipping them with better remote sensing technologies.



Table 1.3.1: My caption

| Item |   |
|------|---|
| C1   | Contribute to the integration of space in society and economy   |
| C2   | Improvement of state-of-the-art technologies in key areas such as optical and radar systems, radio occu |
| C3   | Enhancement of the facilities with respect to existing Earth observation missions, opening new possibil |
| C4   | Allow the synergic use of heterogeneous Earth Observation constellations.                               |
| C5   | Extending Europe's position in industrial competitiveness in technologies for Earth observation payload |
| C6   | Greater industrial cooperation, including SMEs, in research actions.                                    |
| C7   | Promoting networking between academia and industry, accelerating and broadening technology transfe      |

### 1.3 High-Level Requirements

**INTRO** 

EXPLICACIÓN Y TABLA

CALL FOR PROPOSALS REQUIREMENTS

TECHNICAL REQUIREMENTS

**BUSINESS REQUIREMENTS** 

#### 1.3.1 Call for proposals requirements

#### 1.3.2 Technical requirements

| Item | Description | Priority |
|------|-------------|----------|
| T1   |             |          |
| T2   |             |          |
| Т3   |             |          |
| T4   |             |          |

#### 1.3.3 Business requirements

| Item | Description | Priority |
|------|-------------|----------|
| B1   |             |          |
| B2   |             |          |
| В3   |             |          |
| B4   |             |          |



#### 1.4 Acceptance Criteria

#### 1.5 High-Level Risks

Risks allow us to measure the probability of not accomplishing a defined goal and its consequences for the project. Their identification is crucial in order to know in advance the factors that could make the project go wrong.

The determination of the risks is an iterative process because, when the different activities progresses through the specified time, new risks or uncertainties can appear. The main structures and departments of the team has to participate in this task in order to spot as many risks as possible. Even stakeholders has to provide additional information and points of view.

The factors that are used in the identification process are: enterprise environmental factors, organizational process assets, the project scope statement and the project management plan.

After analysing those points, risks have been classified into two groups: the External risks, which are the ones that our team cannot control, so they are inevitable, and the Internal risks, which can be detected in advance and be addressed properly by our own members.

The main identified risks are shown below.

#### **External risks**

- **Competitors appearance:** The emergence of other companies that could offer the same product. This could modify the benefits of our company.
- **Delays in external deliverables:** If the products that the company order do not arrive at the predicted time all the processes can experience a delay, incrementing costs.
- **Economical market issues:** During the period of time that the project is executed, there could be large-scale economic crisis.
- Exit of a member of the corporation: For different reasons, a member that had committed with the project could leave it before than expected.
- **Components and row materials quality:** The ordered equipment or materials could not be in a good condition, delaying processes and increasing costs.

#### Internal risks



- Delays in deliverables: The deliverables are not completed at the time of their corresponding deadlines, leading to an increase of costs and a delay of all the schedule of the project.
- **Cost forecasts are inaccurate:** The financial predictions could be wrong or different issues may occur increasing the total cost of the project.
- Lack of communication: The absence of a proper communication method or channel might affect at the quality of the product, at the fulfilment of the deadlines or a good coordination between members and departments.
- Lack of technology improvement: The main goal of the project is to innovate but it could happen that the company did not find the way to improve enough the different technologies.
- Lack of information: Discovering new technologies imply working with leading-edge science. It could occur that the team does not have access to the last improvements or patents.
- Low team motivation: The team does not have motivation and the project takes more time and costs to be completed.
- **Unsuccessful quality control:** The quality of some component, product or deliverable is not as was expected and established in the acceptance criteria.
- Lack of responsibilities: The responsibilities which were taken by the members of the team or the stakeholders could not be accomplished as expected.
- Conflicts between members: There is a disagreement over the project issues between executive members.
- Infeasible design: The design turns out to be excessively costly or is not possible to build.
- **Technology components have security vulnerabilities:** Security vulnerabilities are unwanted in high-tech projects if some government will use the technology.
- Organization issues: The project is not well organized in terms of timing, activities, etc. and the schedule is always changing.
- **Stakeholders desertion:** The abandonment of a Stakeholder could occur for several reasons, leaving the project without its contribution.
- **Stakeholders conflict:** Different executives of the Stakeholders have a disagreement over the project at an executive level.



When managing risks, both the probability and the consequence of them have to be considered. During the project, each event will be classified into different types of risks. In a general level, they can be classified into low, moderate and high risks. The following figure represents the classification depending on the probability and the magnitude of impact.

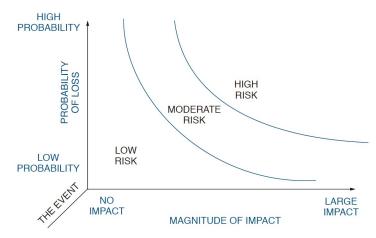


Figure 1.5.1: Overall risk is a function of its components [].

During the following stages of the project, each risk will be assessed with the Probability and Impact Matrix. It is a tool which allows you to rate risks on their probability and impact for the project. This gives you a quick and clear view of which one is more important to control.

| Probability and Impact Matrix |                       |      |      |      |      |      |      |      |      |      |
|-------------------------------|-----------------------|------|------|------|------|------|------|------|------|------|
| Probability                   | Threats Opportunities |      |      |      |      |      |      |      |      |      |
| 0.90                          | 0.05                  | 0.09 | 0.18 | 0.36 | 0.72 | 0.72 | 0.36 | 0.18 | 0.09 | 0.05 |
| 0.70                          | 0.04                  | 0.07 | 0.14 | 0.28 | 0.56 | 0.56 | 0.28 | 0.14 | 0.07 | 0.04 |
| 0.50                          | 0.03                  | 0.05 | 0.10 | 0.20 | 0.40 | 0.40 | 0.20 | 0.10 | 0.05 | 0.03 |
| 0.30                          | 0.02                  | 0.03 | 0.06 | 0.12 | 0.24 | 0.24 | 0.12 | 0.06 | 0.03 | 0.02 |
| 0.10                          | 0.01                  | 0.01 | 0.02 | 0.04 | 0.08 | 0.08 | 0.04 | 0.02 | 0.01 | 0.01 |
|                               | 0.05                  | 0.10 | 0.20 | 0.40 | 0.80 | 0.80 | 0.40 | 0.20 | 0.10 | 0.05 |

Impact (ratio scale) on an objective (e.g., cost, time, scope or quality)

Each risk is rated on its probability of occurring and impact on an objective if it does occur. The organization's thresholds for low, moderate or high risks are shown in the matrix and determine whether the risk is scored as high, moderate or low for that objective.

Figure 1.5.2: Probability and Impact Matrix [].



# 1.6 Project deliverables

| Deliverable Name          | Description   | Estimated due date |
|---------------------------|---|--------------------|
| Project management plan   | Document with detailed explanation of the project management strategies, including the Project Charter, stakeholder register, risk, quality and financial plans.  | $t_0+1$ month      |
| Business plan             | Document detailing the market approach, including the selected suppliers, the identified costumers and the exploitation strategy.   | $t_0+1$ month      |
| Communication plan        | Document containing all the planned dissemination strategies, such as the online communication (including website development and social media management), the offline communication (participation in meetings and conferences) and the dissemination materials (technology demonstrators). | $t_0+1$ month      |
| State of the art report   | Report detailing the current state of the art and the study of requirements for each system of the project.   | $t_0+4$ month      |
| Preliminary design report | Report determining the preliminary performance parameters of each sensor, as well as the technology necessary for the overall system.   | $t_0+16$ month     |
| Mid-term project report   | Document used to check the current state of the project, in order to inform all the participants, including the stakeholders, of the progress.  | $t_0+17$ month     |
| Final design report       | Report detailing the final design and technical specifications of each sensor developed, the software of the system and the interaction platform.   | $t_0+29$ month     |
| Validation report         | Report gathering the results obtained from the fabrication and testing of all the payload sensors, the modular system and the interaction platform, as well as the full system testing.   | $t_0+41$ month     |



| Final document delivered, that includes all the development done through the execution of the project. | $\epsilon_0 + 44$ month |
|--|-------------------------|
|--|-------------------------|

Table 1.6.1: Project Deliverables

## 1.7 Project milestones

| Milestones Name                      | Description  | Estimated due date |
|--------------------------------------|--|--------------------|
| Kick-Off Meeting                     | First meeting of the project, formation of the development team and first contact with the stakeholders.   | $t_0$ month        |
| Project management plan              | Specification of the objectives and scope of the project, the organization of the team and the distribution of tasks, a stakeholders register and a financial, quality and risk plans. | $t_0+1$ month      |
| Business plan                        | Obtaining a potential suppliers list, and negotiating procurement conditions with them, as well as identifying and communicating with potential customers.                             | $t_0+1$ month      |
| Communication plan                   | Development of a website and a social media strategy, as well as looking into participation in meetings and conferences.   | $t_0+1$ month      |
| State of the art report              | Definition of requirements for the system based on<br>the current state of the art space applications of<br>the payload sensors.   | $t_0+4$ month      |
| Payload preliminary design           | First phase of the design, an optimization of each sensor is done in order to define the preliminary minimum performance parameters.   | $t_0+10$ month     |
| Modular system preliminary<br>design | Development of the initial parameters of the modular system, as well as the software that will be in charge of the fusion of the sensors' data.  | $t_0+13$ month     |



| Interaction platform preliminary design | Preliminary implementation of the functionalities of the interaction platform, such as the machine learning algorithms.                    | $t_0+16$ month               |
|---|--|------------------------------|
| Mid-term project report                 | Mid-term report to evaluate and validate by all the stakeholders the status of the project.  | $t_0+22$ month               |
| Payload final design                    | Final design of the entire payload (sensors), including the specifications and estimated performance in operation of each sensor.          | $t_0+23\ \mathrm{month}$     |
| Modular system final design             | Final design of the modular system and the software that will process and register the information received by the payload.                | $t_0+26$ month               |
| Interaction platform final design       | Final design of the interaction platform according to the guidelines stablished on the preliminary design.                                 | $t_0+29$ month               |
| Prototype manufacturing                 | Manufacturing of the prototype according to the final designs, in order to test its function in the next steps.                            | $t_0 + 34$ month             |
| Individual systems testing              | Performance analysis of each module (payload, modular system and interaction platform) of the overall system under operational conditions. | $t_0 + 37 \; \mathrm{month}$ |
| Full system testing                     | Performance analysis of the overall system in operational conditions in order to test the interaction between components.                  | $t_0+41\ { m month}$         |
| Final report                            | Final report that includes the complete development of the project.  | $t_0+44$ month               |

Table 1.7.1: Project Milestones

# 1.8 Project Objectives

TABLE MISSING



#### 1.9 Estimated Budget

The expenses originated during the development of the project are going to be covered with the contribution from the EU as a source of income.

The estimated budget of the project is 4,000,250.00€. The budget is calculated taking into account the required amount of money that each stakeholder needs to fulfil its part in the project. In the next table it can be seen the expenses required for each stakeholder.

Table 1.9.1: Breakdown of the project budget.

| Organization                        | Expenses      |
|-------------------------------------|---------------|
| HIRO                                | 200,250.00€   |
| Airbus Defence and Space GmbH       | 400,000.00€   |
| BHO Legal Rechtsanwälte Partnership | 100,000.00€   |
| Deimos Space S.L.U.                 | 1,100,000.00€ |
| ICUBE-SERTIT                        | 500,000.00€   |
| ReSAC                               | 100,000.00€   |
| Thales Alenia Space SAS             | 1,400,000.00€ |
| VITO nv.                            | 200,000.00€   |
| Total                               | 4,000,250.00€ |

The breakdown of the expenses for each organization is shown in more detail in the following tables. It has been considered six departments for each organization: management, engineering, marketing, partnership and Networks, contingencies and manufacturing. However, not all the organizations have all the departments defined before since each organization has a speciality, and therefore some of the departments will have zero expenses.

Table 1.9.2: Breakdown of the required budget of HIRO.

| Concept                  | Expenses    |
|--------------------------|-------------|
| Management               | 117,812.50€ |
| Engineering              | 51,037.50€  |
| Marketing                | 6,187.50€   |
| Partnership and Networks | 19,512.50€  |
| Contingencies            | 5,700.00€   |
| Manufacturing            | 0.00€       |
| Total                    | 200,250.00€ |



Table 1.9.3: Breakdown of the required budget of Airbus Defence and Space GmBH.

| Concept                  | Expenses    |
|--------------------------|-------------|
| Management               | 97,500.00€  |
| Engineering              | 127,500.00€ |
| Marketing                | 9,375.00€   |
| Partnership and Networks | 17,500.00€  |
| Contingencies            | 8,125.00€   |
| Manufacturing            | 140,000.00€ |
| Total                    | 400,000.00€ |

Table 1.9.4: Breakdown of the required budget of BHO Legal Rechtsanwlte Partnership.

| Concept                  | Expenses    |
|--------------------------|-------------|
| Management               | 59,375.00€  |
| Engineering              | 0.00€       |
| Marketing                | 0.00€       |
| Partnership and Networks | 20,625.00€  |
| Contingencies            | 20,000.00€  |
| Manufacturing            | 0.00€       |
| Total                    | 100,000.00€ |

Table 1.9.5: Breakdown of the required budget of Deimos Space S.L.U.

| Concept                  | Expenses      |
|--------------------------|---------------|
| Management               | 159,843.75€   |
| Engineering              | 343,750.00€   |
| Marketing                | 27,500.00€    |
| Partnership and Networks | 79,062.50€    |
| Contingencies            | 146,093.75€   |
| Manufacturing            | 343,750.00€   |
| Total                    | 1,100,000.00€ |

Table 1.9.6: Breakdown of the required budget of ICUBE-SERTIT.

| Concept                  | Expenses    |
|--------------------------|-------------|
| Management               | 95,625.00€  |
| Engineering              | 225,000.00€ |
| Marketing                | 64,375.00€  |
| Partnership and Networks | 87,812.50€  |
| Contingencies            | 27,187.50€  |
| Manufacturing            | 0.00€       |
| Total                    | 500,000.00€ |



Table 1.9.7: Breakdown of the required budget of ReSAC.

| Concept                  | Expenses    |
|--------------------------|-------------|
| Management               | 19,375.00€  |
| Engineering              | 40,312.50€  |
| Marketing                | 15,156.25€  |
| Partnership and Networks | 23,750.00€  |
| Contingencies            | 1,406.25€   |
| Manufacturing            | 0.00€       |
| Total                    | 100,000.00€ |

Table 1.9.8: Breakdown of the required budget of Thales Alenia Space SAS.

| Concept                  | Expenses      |
|--------------------------|---------------|
| Management               | 245,000.00€   |
| Engineering              | 507,500.00€   |
| Marketing                | 192,500.00€   |
| Partnership and Networks | 192,500.00€   |
| Contingencies            | 63,000.00€    |
| Manufacturing            | 199,500.00€   |
| Total                    | 1,400,000.00€ |

Table 1.9.9: Breakdown of the required budget of VITO nv.

| Concept                  | Expenses    |
|--------------------------|-------------|
| Management               | 87,187.50€  |
| Engineering              | 49,687.50€  |
| Marketing                | 24,375.00€  |
| Partnership and Networks | 28,750.00€  |
| Contingencies            | 10,000.00€  |
| Manufacturing            | 0.00€       |
| Total                    | 200,000.00€ |

## 1.10 Project organization

#### 1.10.1 Customers

The following customers are defined for this project.



Table 1.10.1: Customers

| Customer group                 | Customer representative                            |
|--------------------------------|--|
| CGG: NPA Satellite Mapping Ltd | Jean-Georges Malcor – Chief Executive officer      |
| CloudEO AG                     | Dr. Manfred Krischke – Co-Founder and CEO          |
| Esri BeLux                     | Frederik Waûnters - Manager                        |
| European Space Agency (ESA)    | Lionel Hernandez - Station manager in Spain        |
| Eurosense                      | André Jadot – CEO                                  |
| GEOMATRIX UAB                  | Gedas Vaitkus – Company Manager                    |
| Harris                         | Ed Zoiss – Electronic Systems                      |
| Insar                          | Martin Leško – Cartography expert                  |
| Noveltis                       | Jeff Vinuesa -Business Unit Manager                |
| SpaceBel                       | Bernard Plano – International business development |
| Walphot                        | Yves Reginster – Account manager                   |

#### 1.10.2 Stakeholders

The stakeholders of the project will be classified depending on its role/responsibility. The possible roles and responsibilities are shown in Table 1.10.2.

| Definition   |  |
|--|--|
| Entity with interest in the project or its result    |  |
| without the authority to contribute in it.           |  |
| Entity with similar interest as the ones of the      |  |
| present project without authority to contribute in   |  |
| it but with the probability of working in the same   |  |
| field in other projects.                             |  |
| Entity interested in the project that will actively  |  |
| collaborate in its elaboration as a partner.         |  |
| Entity with interest in the results of the project   |  |
| and with authority to request updates and propose    |  |
| modifications.                                       |  |
| Entity that will support the project financially. It |  |
| has interest in the project and the authority to     |  |
| request updates and propose modifications.           |  |
|  |  |

Table 1.10.2: Definition of roles and responsibilities of stakeholders



The key stakeholders in this project are the ones shown in Table 1.10.3.

| Stakeholder Name   | Roles/Responsibilities     |
|--|----------------------------|
| ACRI-ST SAS  | Interested                 |
| Agroapps PCC   | Interested                 |
| Air and Space Evidence                                   | Interested                 |
| Airborne technologies                                    | Competitor                 |
| Airbus Defence and Space GmbH                            | Consortium member          |
| AnsuR Technologoes                                       | Competitor                 |
| Assimila   | Interested                 |
| Balam Ingeniería de Sistemas                             | Competitor                 |
| BHO Legal Rechtsanwälte Partnership                      | Consortium member          |
| CGG: NPA Satellite Mapping Ldt                           | Customer                   |
| CloudEO AG   | Customer                   |
| Deimos Space S.L.U.                                      | Consortium member          |
| DHI-GRAS   | Potential customer         |
| Esri BeLux   | Customer                   |
| European Association of Remote Sensing Companies (EARSC) | Interested                 |
| European Comission                                       | Main investor and customer |
| European Council   | Regulation                 |
| European Space Agency (ESA)                              | Customer                   |
| Eurosense  | Customer                   |
| Exelis   | Customer                   |
| Flyby  | Competitor                 |
| GAF AG   | Competitor                 |
| GEOMATRIX UAB  | Customer                   |
| GEOSYSTEMS   | Interested                 |
| GISAT  | Competitor                 |
| Harris   | Customer                   |
| High Innovative Remote Observation (HIRO)                | Consortium member          |
| ICUBE-SERTIT   | Consortium member          |
| Insar  | Customer                   |
| Non-european space agencies                              | Competitors                |
| Noveltis   | Customer                   |
| Remote Sensing Application Center (ReSAC)                | Consortium member          |
| Space applications services NV/SA                        | Interested                 |
| SpaceBel   | Customer                   |
| Telspazio  | Interested                 |
| Thales Alenia Space SAS                                  | Consortium member          |
| VITO nv  | Consortium member          |
|  |                            |



Walphot Customer

Table 1.10.3: List of stakeholders, roles and responsibilities

#### 1.10.3 Roles and responsibilities

The following key roles have been defined for this project:

| Role                               | Resource Name   | Organization           | Responsabilities  |
|------------------------------------|---|------------------------|---|
| Project Sponsor                    | Luís Manuel Pérez<br>Llera                                  | European<br>Commission | Supervise the project.  |
| Project Manager                    | Pol Fontanes<br>Molina                                      | HIRO                   | Manage the project.   |
| Project Secretary                  | Sílvia González<br>García                                   | HIRO                   | Administrate the internal documents and information of the group to ensure communication between the members.                     |
| Financial Manager                  | Santiago<br>Lopezbarrena<br>Arenas                          | HIRO                   | Estimate and control the costs of the project.  |
| Stakeholders & Procurement Manager | Eva María Urbano<br>González                                | HIRO                   | Identify the stakeholders of the project and control their engagement. Plan, conduct and control the procurements of the project. |
| Scope & Time<br>Manager            | Marina Pons Daza  | HIRO                   | Define and control the scope of the project.  |
| Risk Manager                       | Borja Calderón<br>Rosario                                   | HIRO                   | Identify and manage the possible risks of the project.  |
| Quality Manager                    | Guillermo Escartín<br>Vivancos                              | HIRO                   | Control the quality requirements of the project.  |
| Technical<br>Managers              | David Pérez<br>Sánchez, Hamza<br>Nachett, Laura<br>Pla Olea | HIRO                   | Identify, analyse and control the technical aspects of the project.   |



| Role                                   | Resource Name   | Organization                              | Responsabilities  |
|--|---|---|---|
| Marketing & Communications Managers    | Albert Herrando<br>Moraira, María De<br>Benedicto Barba | HIRO                                      | Promote the project and its final product. Search for possible customers. Identify, analyse and control the technical aspects of the project.             |
| Research & Development assessor        | -   | Airbus Defence<br>and Space GmbH          | Collaboration in the research and production of satellite sensors.  |
| Legal & Business<br>Assessor           | -   | BHO Legal<br>Rechtsanwälte<br>Partnership | Business and legal advice.  |
| Research & Development Assessor        | -   | Deimos Space<br>S.L.U.                    | Design and development of satellite sensors and systems.  |
| Application collaborator               | -   | ICUBE-SERTIT                              | Assessment in the application of data provided by EO satellites such as Sentinel.   |
| Application collaborator               | -   | Remote Sensing Application Center (ReSAC) | Assessment in the application of remote sensing and geographic information systems products for land cover/land use, urban planning, infrastructure, etc. |
| Development & Testing collaborator     | -   | Thales Alenia<br>Space SAS                | Design, development, integration and testing of space systems.  |
| Development & Application collaborator | -   | VITO nv                                   | Assesment in the possible use of remote sensing for land use. Development of new remote sensing systems, sensors and platforms.                           |

Table 1.10.4: Roles and responsibilities



# 2 Stakeholder identification

#### 2.1 Stakeholder analysis graphic

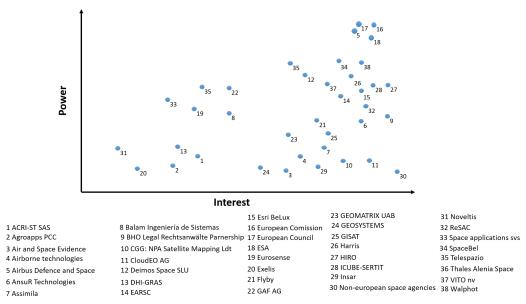


Figure 2.1.1: Stakeholder analysis graphic

#### 2.2 Stakeholder register



| Name                                | Role                 | Contact<br>Information                             | Requirements  | Expectations   | Influence         | Classification         |
|-------------------------------------|----------------------|--|---|--|-------------------|------------------------|
| ACRI-ST<br>SAS                      | Interested           | +33<br>492967500                                   | Dissemination of the project  | Get<br>interesting<br>information  | Keep<br>informed  | External/<br>Neutral   |
|                                     |                      | information@<br>acri-st.fr                         |   | about<br>project<br>updates  |                   |                        |
| Agroapps<br>PCC                     | Interested           | +30<br>2310253810                                  | Dissemination of the project  | Get<br>interesting<br>information  | Keep<br>informed  | External/<br>Neutral   |
|                                     |                      | info@agroap<br>ps.gr                               |   | about<br>project<br>updates  |                   |                        |
| Air and<br>Space<br>Evidence        | Interested           | +44<br>7860473172                                  | Dissemination of the project  | Get interesting information about project updates                              | Keep<br>informed  | External/<br>Neutral   |
| Airborne<br>technologies            | Competitor           | +43 2622347182 00 office@airbo rnetechnolog ies.at | To see our product as a potential competition                         | Obatin information   | Monitor           | External/<br>Reluctant |
| Airbus<br>Defence and<br>Space GmbH | Consortium<br>member | +33<br>562194040                                   | Innovation in optical sensors and the development of their technology | Provide new knowledge in optical sensors and in the technology to develop them | Manage<br>closely | Internal/<br>Supporter |
| AnsuR<br>Technologoes               | Competitor           | +47<br>64009456<br>contact@ans<br>ur.no            | To see our product as a potential competition                         | Obtain<br>information  | Monitor           | External/<br>Reluctant |



| Name                                      | Role                  | Contact<br>Information                                  | Requirements                                  | Expectations                                      | Influence         | Classification          |
|---|-----------------------|---|---|---|-------------------|-------------------------|
| Assimila                                  | Interested            | info@assimil<br>a.eu                                    | Dissemination of the project                  | Get interesting information about project updates | Keep<br>informed  | External/<br>Neutral    |
| Balam<br>Ingeniería de<br>Sistemas        | Competitor            | info@balami<br>s.com                                    | To see our product as a potential competition | Obatin<br>information                             | Monitor           | External/<br>Reluctant  |
| BHO Legal<br>Rechtsanwälte<br>Partnership | Consortium<br>member  | +49<br>2212709560<br>cologne@bho<br>-legal.com          | Wide legal<br>knowledge                       | Legal issues<br>management                        | Manage<br>closely | Internal/<br>Supporter  |
| CGG: NPA<br>Satellite<br>Mapping Ldt      | Potential customer    | www.cgg.com<br>/en/What-W<br>e-Do/GeoCon<br>sulting/NPA | interested in                                 | Obtain<br>useful<br>information                   | Keep<br>informed  | External/<br>Influencer |
| CloudEO AG                                | Potential<br>customer | +49<br>89206021166<br>info@cloudeo<br>-ag.com           | To be interested in our product               | Obtain<br>useful<br>information                   | Keep<br>informed  | External/<br>Influencer |
| Deimos<br>Space S.L.U.                    | Consortium<br>member  |   | Innovation in<br>EO<br>technology             | Provide new technology for EO                     | Manage<br>closely | Internal/<br>Supporter  |
| DHI-GRAS                                  | Potential<br>customer | +45<br>45169100<br>gras@dhigrou<br>p.com                | To be interested in our product               | Obtain<br>useful<br>information                   | Keep<br>informed  | External/<br>Influencer |



| Name   | Role                                | Contact<br>Information                    | Requirements   | Expectations                                      | Influence         | Classification          |
|--|-------------------------------------|---|--|---|-------------------|-------------------------|
| Esri BeLux   | Customer                            | +32<br>24607480<br>info@esribelu<br>x.com | To be interested in our product                                  | Obtain<br>useful<br>information                   | Keep<br>satisfied | External/<br>Influencer |
| European Association of Remote Sensing Companies (EARSC) | Interested                          | info@earsc.org                            | Dissemination of the project                                     | Get interesting information about project updates | Keep<br>informed  | External/<br>Influencer |
| European<br>Comission                                    | Main<br>investor<br>and<br>customer | +32<br>22999696                           | Provide<br>funding for<br>the project                            | Evaluate the viability of the project             | Manage<br>closely | Internal/<br>Supporter  |
| European<br>Council                                      | Regulation                          | +32<br>22816111                           | Provide the legal environment for the development of the project | Fulfil the<br>regulations<br>and laws             | Keep<br>informed  | External/<br>Influencer |
| European<br>Space<br>Agency<br>(ESA)                     | Customer                            | +33<br>153697654                          | To be interested in our product                                  | Obtain<br>useful<br>information                   | Keep<br>satisfied | External/<br>Influencer |
| Eurosense  | Potential<br>customer               | +32<br>24607000<br>info@eurosen<br>se.com | To be interested in our product                                  | Obtain<br>useful<br>information                   | Keep<br>informed  | External/<br>Influencer |
| Flyby  | Competitor                          |   | To see our product as a potential competition                    | Obtain information                                | Monitor           | External/<br>Reluctant  |



| Name  | Role                  | Contact<br>Information                          | Requirements  | Expectations   | Influence         | Classification                   |
|---|-----------------------|---|---|--|-------------------|----------------------------------|
| GAF AG  | Competitor            | +49<br>891215280<br>info@gaf.de                 | To see our product as a potential competition                                   | Obtain information   | Monitor           | External/<br>Reluctant           |
| GEOMATRIX<br>UAB                                      | Potential customer    | www.geomat<br>rix.lt/cms/in                     | To be interested in   | Obtain<br>useful   | Keep<br>informed  | External/<br>Influencer          |
|   |                       | dex.php   | our product   | information  |                   |                                  |
| GEOSYSTEMS  | Interested            | +48<br>228511166<br>office@geosy<br>stems.pl    | Dissemination of the project  | Get<br>interesting<br>information<br>about<br>project<br>updates | Keep<br>informed  | External/<br>Neutral             |
| GISAT   | Competitor            | +42<br>271741935<br>gisat@gisat.cz              | To see our product as a potential competition                                   | Obtain information   | Monitor           | External/<br>Reluctant           |
| Harris  | Customer              | 1-855-477-<br>4272                              | To be interested in our product   | Obtain<br>useful<br>information                                  | Keep<br>satisfied | External/<br>Influencer          |
| High<br>Innovative<br>Remote<br>Observation<br>(HIRO) | Consortium<br>member  | +34<br>677261221                                | Integration of<br>new EO<br>technologies<br>into the<br>Copernicus<br>Programme | Develop the project  | Manage<br>closely | Internal/<br>Main<br>participant |
| ICUBE-SERTIT  | Consortium<br>member  | +33<br>368854645<br>sertit@icube.<br>unistra.fr | Innovation in<br>urban<br>planning  | Provide new solutions for urban planning using EO                | Manage<br>closely | Internal/<br>Supporter           |
| Insar   | Potential<br>customer | +421<br>233006847<br>matusbakon<br>@insar.sk    | To be interested in our product   | Obtain<br>useful<br>information                                  | Keep<br>informed  | External/<br>Influencer          |



| Name                                       | Role                 | Contact<br>Information                            | Requirements                                  | Expectations  | Influence         | Classification          |
|--|----------------------|---|---|---|-------------------|-------------------------|
| Non-European<br>space<br>agencies          | Competitor           | S   | To see our product as a potential competition | Obtain<br>information   | Monitor           | External/<br>Reluctant  |
| Noveltis                                   | Potential customer   | +33<br>0562881111<br>contact@nov<br>eltis.fr      | To be interested in our product               | Obtain<br>useful<br>information                               | Keep<br>informed  | External/<br>Influencer |
| Remote Sensing Application Center (ReSAC)  | Consortium<br>member | +359<br>29800731<br>resac@techno<br>-link.com     | Innovation in<br>urban<br>planning            | Provide new<br>solutions for<br>urban<br>planning<br>using EO | Manage<br>closely | Internal/<br>Supporter  |
| Space<br>applications<br>services<br>NV/SA | Interested           | +32<br>27215484<br>info@spaceap<br>plications.com | Dissemination of the project                  | Get interesting information about project updates             | Keep<br>informed  | External/<br>Neutral    |
| SpaceBel                                   | Customer             | +32<br>43618111                                   | To be interested in our product               | Obtain<br>useful<br>information                               | Keep<br>satisfied | External/<br>Influencer |
| Telspazio                                  | Interested           | +39<br>08353751<br>info@e-geos.it                 | Dissemination of the project                  | Get interesting information about project updates             | Keep<br>informed  | External/<br>Neutral    |
| Thales Alenia<br>Space SAS                 | Consortium<br>member | +33<br>157778000                                  | Innovation in<br>EO<br>technology             | Provide new technology for EO                                 | Manage<br>closely | Internal/<br>Supporter  |



| Name    | Role                 | Contact<br>Information                  | Requirements  | Expectations   | Influence         | Classification          |
|---------|----------------------|---|---|--|-------------------|-------------------------|
| VITO nv | Consortium<br>member | +32<br>14335511                         | Innovation in optical sensors and their possible uses | Provide new knowledge in optical sensors and new uses for urban planning | Manage<br>closely | Internal/<br>Supporter  |
| Walphot | Customer             | +32<br>81302401<br>info@walphot.<br>com | To be interested in our product                       | Obtain<br>useful<br>information  | Keep<br>satisfied | External/<br>Influencer |

Table 2.2.1: Stakeholder register



# 3 | Bibliography