





# Project DEOS-UD

## Disruptive Earth Observation Sensing for Urban Developement

# Deliverable 3 Procurement, Quality, Risks and Communication Management

#### **Authors:**

Calderón Rosario, Borja Nachett, Hamza De Benedicto Barba, Maria Pérez Sánchez, David Escartín Vivancos, Guillermo Pla Olea, Laura Pons Daza, Marina Fontanes Molina, Pol Franch I Ruiz, Sergi Ramón Costa, Fernando González García, Sílvia Sellart Combalia, Ana Maria Herrando Moraira, Albert Serra Moncunill, Josep Maria Lopezbarrena Arenas, Santiago Urbano González, Eva María

National Contact Point: Pérez Llera, Luís Manuel

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# 1 | Plan procurement management

On the following sections, procurement decisions will be exposed, determining whether to acquire outside support, and if so, what to acquire, how to acquire it, how much is needed, and when to acquire it.

## 1.1 Make or Buy decisions

WBS ID	Work Package Name	Reasons for BUY	Cost estimate	Type of contract	Possible risks	List of suppliers	Special considerations or constraints
5.1.1.	Manufacturing of payload sensors	Create sensors with the designed parameters, using high performance industry standards.	c €	FFP (Firm Fixed Price contract)	Delay in delivering the products Faulty products	SUPLIERS FOR SENSORS	Products must satisfy design parameters Maximum due date $16/04/21$
5.1.2	Manufacturing of modular system	Use sensor interface specific outsource facilities for manufacturing the modular system	c €	FFP (Firm Fixed Price contract)	Delay in delivery Specifications not met.	SUPPLIWES FOR INTERFACE	Product must satisfy design parameters Maximum due date 16/04/21
5.6.	Quality of the product	Outside of the project entity must do quality tests	c €	FFP (Firm Fixed Price contract)	Quality standards of the products not met.	QUALITY agency	Due date of quality study is fixed on 21/01/22
7.2.1.	Web site development	Quick launch the project professional website.	cost€	FFP (Fixed Price Contract)	Late delivery Not meeting communiation plan specifications	Due date before 21/01/22	





#### 1.2 Statement Of Work

For each procurement option

Detailed description of the procurement item; • Requirements to be met by the procurement item; • Type of contract to be used; • Setting the scheduled dates in each contract for the contract deliverables (milestones) and coordinating with the schedule project development; • Any constraints and assumptions that could affect planned procurements; • Identifying requirements for performance bonds or insurance contracts to mitigate some forms of project risk; • Establishing the form and format to be used for the procurement/contract statements of work; • Identifying prequalified sellers, if any, to be used; and • Procurement metrics to be used to manage contracts and evaluate sellers.

#### 5.1.1. Manufacturing of payload sensors

**Requirements** Build sensors described by the 4.2.1.0. Payloads final design, related to the Earth Observation project. Seller can manufacture one part of the required items, but budget will be adjusted accordingly.

**Type of contract** A Firm Fixed Price contract is stipulated because, for this tasks there are clear requirements and determined deadlines. Also, budget have been assigned and a final product version it is clearly decided.

**Scheduled date** To be delivered no later than 16/04/2021. Starts after the 4.2.1.0. Payloads final design delivery and is part of the 5.0. Prototype manufacturing milestone.

**Constraints** Manufactured sensors should met all 4.2.1.0. Payloads final design constraints without exception.

Risk control actions description

Form and format description

Prequalified sellers description

Procurement metrics description



## 2 | Quality management plan

**TEXTO** 

### 2.1 Quality Assurance Approach

**TEXTO** 

### 2.2 Quality Control Approach

The quality control plan of the project is divided in three main areas:

- Documentation quality plan
- Technical quality plan
- Software quality plan

#### 2.2.1 Documentation quality plan

All the documentation of the project has to follow a strict quality plan in order to ensure that no information is lost. This plan refers to the deliverables but also to the internal documents of the company. The processes that have to be followed are:

- 1. Definition of the document
  - Define the type of document and its content as well as the standards that it has to follow.
  - Define the responsible of the document, the team that is going to work in it and the team that is going to verify it.



- Define the deadline of the document as well as any milestone that may be related to it.
- 2. Redaction of the document: While the document is in progress there may be some periodic quality controls to ensure that the quality plan is met.
- 3. Review and approval: Once the document is finished, it is delivered to the quality department. They have to verify that the documentation follows the quality standards defined by the company.

#### 2.2.2 Technical quality plan

Since the project consists in the design and construction of the prototype, it is necessary to ensure that the product of the project meets all the quality requirements. To do so, before beginning with the design, a quality plan has to be defined. Once the plan is finished and the design phase starts, there are some procedures that will have to be done regularly:

- Check that the design fulfils the requirements of the project.
- Check for possible incompatibilities between the payload and the modular system.
- Review that the milestones are met in the given deadlines.

Finally, when the design is over and the prototype is constructed, a validation must be done in order to check that it fulfils all the requirements of the project as well as to verify that it complies the quality plan. This validation process has to follow the standards given by the industry.

#### 2.2.3 Software quality plan

The project not only consists of a prototype that should be constructed, but it also has a software that has to be verified. In order to do so, before stating with the coding, a software quality plan has to be defined. According to this document, some standards have to be followed in the making of the interaction platform, such as coding and comment standards, to ensure a correct flow of information between the people who work on it as well as to avoid possible errors. During the design phase, some procedures will be done regularly:

- Check that the standards are being followed.
- Avoid possible incompatibilities between the interaction platform and the payload or modular system.



• Review the latest modifications before making them definitive.

Once an error is detected, it has to be immediately reported to the responsible of the software development. Then, an engineer will be assigned to solve it, and he/she will report it once the problem is solved.

Finally, once the interaction platform is operative, a validation has to be performed in order to ensure that it fulfils all the requirements of the project as well as to verify it complies the software quality plan. This validation process has to follow the standards given by the industry.

### 2.3 Quality Improvement Approach

Quality improvement (QI) is a formal analysis of practice performance and efforts done in order to improve the performance of the project with the main objective of increasing its efficiency. The information shown here about QI models and tools has been extracted from [1] and [2]. A proper QI process requires of some basics to success. These basics are the following ones:

- Establish a culture of quality in the project: Creation of QI teams, QI meetings and QI goals.
- Determine and prioritize potential areas of improvement: Define, according to the acceptance criteria of the project, the main areas of improvement.
- Collect and analyse data: Determine the type of data to be collect and analyse it properly according to the project objectives.
- Communication of results: Quality improvements should be transparent to the stakeholders in order to keep them satisfy.

In this project the six-sigma working philosophy will be implemented in order to improve quality. The objective of this philosophy is to adjust the existing processes in order to improve the quality and minimizing variability by reducing defects and irregularities. The model related with six-sigma philosophy that will be used is DMAIC. This model includes the following steps:

- Define: Set the objective of the problem or the existent defect. In this project this definition will be done according to the acceptance criteria. The improvement of the quality plan is one of the objectives that will need to be taken into account.
- Measurement: Measures are needed in order to have values for the problem or defect. In this project the measurements according to the effectiveness of the quality plan are:



- Number of iterations of a document to be approved.
- Stakeholders satisfaction
- Time needed to approve a document.
- Number of defects detected by the quality department
- Analyse: Figure out the causes of the problem or defect and propose solutions.
- Improve: Implement the solution approved.
- Control: Control the implementation of the improvement, assure continuity and success.

## 2.4 Quality Roles and Responsibilities

Role	Responsibilities
Project Manager	Final responsible for the quality of the project.
	Schedules meetings with the Quality Department in order to discuss the quality aspects of the project.
	Establishes the quality plan of the project.
Project Manager Secretary	Helps the Project Manager in the tasks that he/she delegates.
Quality Manager	Main quality responsible of the project.
	Fixes the quality guidelines that all documents are required to fulfill.
	Reviews all the deliverables to make sure they fulfill the required quality.
Quality Manager Assessor	Helps the Quality Manager in the tasks that he/she delegates.



Role	Responsibilities	
Technical Manager	Coordinates the work done by the engineers and technicians.	
	Reviews the technical aspects of the deliverables before approving them.	
	Makes sure the technical procedures have been correctly.	
	Provides assistance to the engineers and technicians in order to fulfill the quality requirements.	
Engineers and technicians	Make sure that the technical aspects of the project follow the quality standards.	

Table 2.4.1: List of quality roles and responsibilities



# 3 Risk management plan

### 3.1 Definitions of Probability

Two parameters are commonly used in order to model risk: the probability that something might happen and the impact it would have if it did happen. Therefore, to evaluate the probability of the potential risk to occur it is crucial to define and quantify it properly.

A scale of 1% to 100% will be used for Probability, which is linearly divided in five sections represented in the table below. In fact, the 1% is associated with the minimum probability meaning it is very rare it occurs and the maximum 100% means a risk is unavoidable.

Probability	Description	Probability Score
Very High	Means it is a fact because it is very likely to occur	(81-100)%
High	Likely to occur	(61-80)%
Medium	May occur about half of the time	(41-60)%
Low	Unlikely to occur	(21-40)%
Very Low	Very unlikely to occur	(1-20)%

Table 3.1.1: Definitions of probability

## 3.2 Definitions of impacts by objective

To evaluate the impact into the overall project if a certain risk did happen, a numerical estimate it is provided to quantify the effects of the risks in terms of Scope and Quality, Schedule and Cost. Those three categories are scaled from 1 to 5 in a linear way in order to quantify the



impact, where 1 is the minimum and 5 is the maximum. Moreover, each effect is defined qualitatively depending on its category and its impact.

Scope/Quality Impact	Description	Scope Impact Score
Very High	Be unable to achieve the desired objectives. The project end item is effectively useless.	5
High	Scope and quality reduction hardly acceptable. The impact makes that the project item quality is below the desired objectives and under the acceptance criteria.	4
Medium	The risk produces moderate impact in the project and the results. Major areas of the scope are affected and quality is reduced but still above the acceptance criteria.	3
Low	It produces a low impact. Minor areas of the scope are affected and quality is lightly reduced affecting very demanding applications.	2
Very Low	It produces and insignificant impact in the project. Scope and quality decrease barely noticeable.	1

Table 3.2.1: Scope/Quality impacts

Schedule Impact	Description	Schedule Impact Score
Very High	Very significant delay in the schedule, increasing the milestone duration more than a 20%.	5
High	Significant delay in the schedule, increasing the milestone duration between a 10% and 20%.	4
Medium	Moderate delay in the schedule, increasing the milestone duration between a 5% and 10%.	3



Schedule Impact	Description	Schedule Impact Score
Low	Slightly significant delay in the schedule, increasing the milestone duration less than 5%.	2
Very Low	Insignificant delay and time increase.	1

Table 3.2.2: Schedule imapcts

Cost Impact	Description	Cost Impact Score
Very High	Several impact on the project cost, increasing the cost about more than 30%.	5
High	Important impact on the project cost, increasing the cost about $15\%$ to $30\%$ .	4
Medium	Moderate impact on the project cost, increasing the cost about $10\%$ to $15\%$ .	3
Low	Reduced impact on the project cost, increasing the cost about less than 10	
Very Low	Insignificant impact on the project cost.	1

Table 3.2.3: Cost impacts

## 3.3 Probability and impact matrix

Beyond the definitions of probability and impact, a further quantitative analysis of risk is required. Every risk is assigned a rate based on the probability and impact scores. This evaluation of risks is the way in which they are classified by their importance: the higher the risk rating, the higher their priority for attention. To manage ratings in a more organized manner, the probability and impact matrix is defined. This matrix specifies combinations of probability and impact that lead to rating the risks as very low, low, moderate, high or extreme. The following table shows the risk rating legend used for the elaboration of this project risk matrix:



Risk Rating	Score	Colour
Extreme Risk	[4 - 5]	
High Risk	[3 - 4)	
Moderate Risk	[2 - 3)	
Low Risk	[1 - 2)	
Very Low Risk	[0 - 1)	

Figure 3.3.1: Risk Rating Legend

			Probability								
25		Very Low/.2	Very High/1								
	Very High/5	1	2	3	4	5					
ಕ	High/4	0.8	1.6	2.4	3.2	4					
Impact	Medium/3	0.6	1.2	1.8	2.4	3					
드	Low/2	0.4	0.8	1.2	1.6	2					
	Very Low/1	0.2	0.4	0.6	0.8	1					

Figure 3.3.2: Probability and Impact Matrix

Depending on the risk score, the response and priority assigned to a risk will change. For example, risks that are in the red area of the matrix (high probability and high impact) may require priority action and aggressive response strategies while risks in the light green area may not require proactive management action beyond being considered as a warning. Throughout the project risks may vary so, using this matrix, risks will be reconsidered, changing their rating if necessary.

## 3.4 Risk rating

As already mentioned, risk rate is determined through probability and impact scores. In fact, it is the result of multiplying both scores. Hence, to identify a risk's position in the matrix, first it is necessary to assess probability and impact score as explained in sections 3.1 and 3.2. The previously defined matrix, represents impact as an overall score but in our case, different impact scores have been defined depending on the project objective that is threatened (scope, schedule, or cost). Hence, to determine the general impact grade the following equation is defined:

$$I_{general} = \sum_{i} (W_i \cdot I_i)$$

where:

• "i" represents the different types of impact (scope, schedule, cost)



- ullet Wi represents the importance or weight (from 0 to 1) of each of the impact types and it is satisfied that Wscope + Wschedule + Wcost = 1
- Ii represents the impact score of each of the types (from 0 to 5)

Consequently, the overall impact will have a value of (0-5] calculated doing a balance between each type of impact importance. Regarding the weights defined for this project, it has been decided that cost is the most important, followed by scope and finally, the schedule. Hence, the values assigned are the ones shown below:

$$W_{scope} = 0.3$$

$$W_{schedule} = 0.2$$

$$W_{cost} = 0.5$$

Once the general impact is calculated, the risk rating is defined as: Risk Rating=Probability Score·Impact Score

#### 3.5 Risk identification and assessment

In this section as risk identification and assessment is provided by taking into account the defined data of the previous sections. Here it is also provided the information about the revised-risks.

The factors that have been used in the identification process are: enterprise environmental factors, organizational process assets, the project scope statement and the project management plan.

It is worth to mention that after analyzing these points, risks have been classified in two main groups: External risks, which are risks the project team cannot control and therefor no response nor action can be defined, and Internal risks, which can be detected in advance and be addressed properly.



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D:-I- ID	Diala Chahamant	Durah ahilita	Impact				D
Risk ID	Risk Statement	Probability	Scope/Quality	Schedule	Cost	Score	Response
Identifier	Description of the risk	Likelihood				Probab.	Description of the
	event or circumstance	of				x Impact	planned response
		occurrence					strategy to the risk event
R.1	Deliverable delays	Medium	1	4	3	1.6	Mitigation: Dedicate
							more resources than
							expected.
R.2	Inaccurate cost forecast	High	3	2	4	2.6	Transfer: Consider new
							funding sources and
							revise the financial
							management plan.
R.3	Lack of communication	High	3	4	3	2.6	Avoidance: Periodical
							meetings and use of
							collaborative software.
R.4	Lack of technology	Low	3	2	1	0.7	Avoidance: Guarantee
	improvement						the development with
							thorough search of the
							actual technology.
R.5	Lack of access to project	Very Low	2	2	2	0.4	Avoidance: A previous
	needed information						accurate research is
							needed before the
							development of the
							project.
R.6	Low team motivation	Medium	3	5	1	1.4	Acceptance: Personal
							control and team
							building projects.



Table 3.5.1: Risk identification and assessment

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D:-I- ID	Diel. Chahamanh	Door by a ballion	Impact				D
Risk ID	Risk Statement	Probability	Scope/Quality	Schedule	Cost	Score	Response
Identifier	Description of the risk event or circumstance	Likelihood of occurrence				Probab. x Impact	Description of the planned response strategy to the risk event
R.7	Unsuccessfully quality control	Low	4	2	2	1.0	Mitigation: Improve or increase the quality controls.
R.8	Conflicts between members	High	2	4	2	1.9	Acceptance: Personal conflicts resolution meetings.
R.9	Infeasible design	Low	2	4	4	1.4	Transfer: Periodical reviews with experts and managers.
R.10	Technologies components with security vulnerabilities	High	4	2	2	2.1	Transfer: Check for possible security problems during development through specialized companies.
R.11	Organization issues	Very High	3	4	3	3.2	Transfer: Ask for help from an external company specialized in project management.
R.12	Stakeholder desertion	Low	2	4	3	1.2	Acceptance: Try to transfer the responsibilities to another stakeholder or contract a new one.



Table 3.5.2: Risk identification and assessment

Diala ID	Risk Statement	Duahahilit.	Impact			6	Dooronoo	
Risk ID	Risk Statement	Probability	Scope/Quality	Schedule	Cost	Score	Response	
Identifier	Description of the risk event or circumstance	Likelihood of				Probab. × Impact	Description of the planned response	
		occurrence					strategy to the risk event	
R.13	Competitors appearance	Very Low	4	1	4	0.7	Acceptance: Improvement of the quality/price ratio of the service.	
R.14	Delay in external deliverables	Medium	2	4	2	1.4	Acceptance: Control the delivery schedules and change provider if necessary.	
R.15	Economical market issues	Low	2	1	4	1.1	Acceptance: Control cost evolution due to external changes throughout the project.	
R.16	Components or row material quality	Low	4	2	3	1.2	Mitigation: Have exhaustive and regular quality controls to avoid problems in components in the final test.	

Table 3.5.3: Risk identification and assessment



Risk ID	Revised Probability	Revised Impact Scope/Quality	Schedule	Cost	Revised Score	Owner	Action
Identifier	Likelihood after the response strategy				Revised probability x Impact	Person who will manage the risk	Actions to be taken to address the risk

Table 3.5.4: Revised risk identification and assessment





## 3.6 Risk data sheet

Risk-ID:	Risk Description	Risk Description:								
R.1	Deliverables dela	ys: The deli	verables o	could not b	e completed a	t the				
	time of their corresponding deadlines, leading to an increase of costs									
	and a delay of all the schedule of the project.									
Status:	Risk Cause:									
Open or	Description of th	ne circumstai	nces or d	rivers that	are the source	of the				
Closed	risk									
Duohahilitu	Impact			Score	Basmanasa					
Probability	Scope/Quality	Schedule	Cost	Score	Responses					
Medium	1	4	3	Probab.	Mitigation: [	Dedicate				
				X	more resourc	es than				
				Impact	expected.					
Revised	Revised Impact	L			Owner	Actions				
Revised Probability	Revised Impact Scope/Quality		Cost	Score	Owner	Actions				
			Cost 2	-	Owner Project	<b>Actions</b> Increase				
Probability	Scope/Quality	Schedule		-						
Probability	Scope/Quality	Schedule		-	Project	Increase				
Probability	Scope/Quality	Schedule		-	Project	Increase planning				

Description of the risk that arise out of the response strategies taken to address the risk

#### Residual Risks:

Description of the remaining risk after response strategies

Contongonou Plani	Contengency Funds:
Contengency Plan:	Funds needed to protect
	the budged from
	overrun
	Contengency Time:
	Time needed to protect
	the schedule from
	overrun

#### Comments:

Any other information on the risk, the status of the risk, or response strategies.

Table 3.6.1: Risk 1 data sheet



Risk-ID:	Risk Description:								
R.2	Inaccurate cost f	forecast: The	e financia	l prediction	ns could be wro	ong or			
	different issues n	nay occur in	creasing	the total co	st of the proje	ect.			
Status:	Risk Cause:								
Open or	Description of the circumstances or drivers that are the source of the								
Closed	risk								
D., . b . b :11:4	Impact See Beenenses								
Probability	Scope/Quality	Schedule	Cost	Score	Responses				
High	3	2	4	Probab.	Transfer: Co	nsider new			
				X	funding sour	ces and			
				Impact	revise the fin	ancial			
					   management	plan.			
Revised	Revised Impact	<u> </u>	I	Revised	_				
Probability	Scope/Quality		Cost	Score	Owner	Actions			
Medium	2	2	2		Project	High control			
					Manager	of the costs			
					and	and reduce			
					Financial	unnecessary			
					Manager	expenses			
Secondary I	Risks:		ı						
Description of	of the risk that ari	se out of the	respons	e strategies	taken to addr	ess the			
risk									
Residual Ris	sks:								
Description of	of the remaining r	isk after resp	onse stra	ategies					
<b>c</b> .	DI				Contengenc	y Funds:			
Contengenc	y Plan:				Funds needed	d to protect			
					the budged f	rom			
					overrun				
					Contengenc	y Time:			
					Time needed	to protect			
					the schedule	•			
					overrun				
Comments:					l				

Table 3.6.2: Risk 2 data sheet



Risk-ID:	Risk Description	n:							
R.3	Lack of commur	nication: The	absence	e of a prope	r communicati	on			
	method or chani	method or channel might affect the quality of the product, the							
	fulfilment of the deadlines or a good coordination between members								
	and departments.								
Status:	Risk Cause:								
Open or	Description of th	ne circumstai	nces or d	Irivers that	are the source	of the			
Closed	risk								
	Impact			_					
Probability	Scope/Quality	Schedule	Cost	Score	Responses				
High	3	4	3	Probab.	Avoidance: F	Periodical			
				×	meetings and	l use of			
				Impact	collaborative				
Revised	Revised Impact	t		Revised					
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions			
Low	1	2	1		Project	Compulsory			
					manager	courses will			
					and	be carried			
					secretary	out to teach			
						everybody			
						to use			
						collaborative			
						software.			
Secondary I	Risks:								
Description of	of the risk that ari	se out of the	e respons	se strategies	taken to addr	ess the			
risk									
Residual Ris	sks:								
Description of	of the remaining r	isk after resp	onse str	ategies					
Ct	DI				Contengenc	y Funds:			
Contengenc	cy Pian:				Funds needed	d to protect			
					the budged f	rom			
					overrun				
					Contengenc	y Time:			
					Time needed	to protect			
					the schedule	from			
					overrun				
Comments:					•				

Table 3.6.3: Risk 3 data sheet



Risk-ID:	Risk Description	n:						
R.4	Lack of technolo	gy improven	nent: The	e main goa	of the projec	t is to		
	innovate but it o	ould happen	that the	company	did not find th	ne way to		
	improve enough	the different	technolo	ogies.				
Status:	Risk Cause:							
Open or	Description of th	ne circumsta	nces or d	rivers that	are the source	of the		
Closed	risk							
Probability	Impact							
Probability	Scope/Quality	Schedule	Cost	Score	Responses			
Low	3	2	1	Probab.	Avoidance:	Guarantee		
				x	the developr	nent with		
				Impact	thorough sea	arch of the		
					actual techn	ology.		
Revised	Revised Impact	t		Revised	Owner	Actions		
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions		
Very low	2	1	1		Project	Take the		
					Manager	necessary		
						measured to		
						achieve to		
						desired level		
						of		
						innovation		
						including		
						redesign		
						and propose		
						alternatives.		
Secondary I	Risks:							
Description of	of the risk that ari	se out of the	e respons	e strategies	taken to add	ress the		
risk								
Residual Ris	sks:							
Description of	of the remaining r	isk after resp	onse stra	ategies				
Contonno	n. Dlanı				Contengen	cy Funds:		
Contengenc	zy Pian:				Funds neede	d to protect		
					the budged	from		
					overrun			
					Contengen	cy Time:		
					Time needed	to protect		
					the schedule	from		
					overrun			
Comments:								
Any other in	formation on the	risk, the stat	us of the	risk or res	sponse strateg	ies		

Table 3.6.4: Risk 4 data sheet

**Comments:** 



Risk-ID:	Risk Description	n:							
R.5	Lack of access to project needed information: Discovering new								
	technologies implies working with leading-edge science. It could occur								
	that the team does not have access to the last improvements or patents.								
Status:	Risk Cause:								
Open or	Description of the circumstances or drivers that are the source of the								
Closed	risk								
0.0304	Impact			_					
Probability	Scope/Quality	Score   Res		Responses	Responses				
Very low	2	2	2	Probab.	Avoidance: A	nrevious			
Very low				X	accurate rese	•			
					needed befor				
				Impact					
					development	or the			
<b>D</b>	<b>.</b>			<b>D</b> • •	project.	Ι			
Revised	Revised Impact		1 -	Revised	Owner	Actions			
Probability	Scope/Quality	Schedule	Cost	Score					
Very low	1	1	2		The	Contact			
					manager of	with			
					the	scientific			
					corresponding	g and			
					department	technologica			
						centres			
						must be			
						established			
						so as to get			
						the			
						necessary information			
						for the			
						complete			
						development			
						of the			
						project			
Secondary I Description or risk	<b>Risks:</b> of the risk that ar	ise out of the	e respons	e strategies	taken to addr	ess the			
Residual Ris	sks:								
	of the remaining r	isk after rest	onse stra	itegies					
· · · · · · · · · · · · · · · · · · ·				-6	Contengenc	y Funds:			
Contengend	cy Plan:				Funds needed	-			
					the budged f	•			
					overrun	. •			
HIRO			R - 23		Contengenc	v Time:			
		'			Time needed				
						•			
					the schedule	irom			

overrun



Risk-ID:	Risk Description:							
R.6	Low team motiv	ation: The t	eam cou	ld lose moti	vation, which	would		
	lead the project to take more time and costs to be completed.							
Status:	Risk Cause:							
Open or	Description of the circumstances or drivers that are the source of the							
Closed	risk							
D 1 1 1111	Impact			_	_			
Probability	Scope/Quality	Schedule	Cost	Score	Responses			
Medium	3	5	1	Probab.	Acceptance:	Personal		
				X	control and t	eam		
				Impact	   building proje	ects.		
Revised	Revised Impact	<u> </u>	ı	Revised				
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions		
Low	2	3	1		Human	Be aware of		
					Resources	possible		
					Manager	staff		
						reduction		
						and		
						contract		
						more people		
						if it is		
						necessary.		
Secondary I	Risks:							
-	of the risk that ari	se out of the	respons	e strategies	taken to addr	ess the		
risk			·	· ·				
Residual Ris	sks:							
Description of	of the remaining r	isk after resp	onse stra	ategies				
•				<del>_</del>	Contengenc	y Funds:		
Contengenc	cy Plan:				Funds needed	to protect		
					the budged f			
					overrun			
					Contengenc	y Time:		
					Time needed	=		
					the schedule	•		
					overrun			
Comments:								

Table 3.6.6: Risk 6 data sheet

Any other information on the risk, the status of the risk, or response strategies.



Risk-ID:	Risk Description	n:						
R.7	Unsuccessfully q		l: The a	uality of so	me component	. product		
	or deliverable ma	,	•	,	•	•		
	acceptance crite	•						
Status:	Risk Cause:							
Open or	Description of the circumstances or drivers that are the source of the							
Closed	risk							
5 1 1	Impact							
Probability	Scope/Quality	Schedule	Cost	Score	Responses			
Low	4	2	2	Probab.	Mitigation: I	mprove or		
				X	increase the	quality		
				Impact	controls.			
Revised	Revised Impact	t	•	Revised	Owner	Actions		
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions		
Low	2	1	2		Quality	Plan a		
					Manager	quality		
						schedule for		
						each		
						component		
						and increase		
						the human		
						resources if		
						it is needed.		
Secondary I	Risks:							
Description of	of the risk that ari	se out of the	e respons	e strategies	taken to addr	ess the		
risk								
Residual Ris	sks:							
Description of	of the remaining r	isk after resp	onse stra	ategies				
Contengenc	v Plan:				Contengenc	y Funds:		
Contengene	y i idii.				Funds needed	d to protect		
					the budged f	rom		
					overrun			
					Contengenc	y Time:		
					Time needed	•		
					the schedule	from		
					overrun			
Comments:								
Any other in	formation on the	risk, the stat	us of the	risk, or res	sponse strategi	es.		

Table 3.6.7: Risk 7 data sheet

**Comments:** 



Risk-ID:	Risk Description	n:					
R.8	Conflicts between members: There could be a disagreement over the						
	project issues between executive members.						
Status:	Risk Cause:						
Open or	Description of the circumstances or drivers that are the source of the						
Closed	risk						
Duahahilia.	Impact						
Probability	Scope/Quality	Schedule	Cost	Score	Responses		
High	2	4	2	Probab.	Acceptance:	Personal	
				х	conflicts reso	lution	
				Impact	meetings.		
Revised	Revised Impact	t		Revised	Owner Actions		
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions	
Medium	1	2	2		Project	Actions	
					Manager		
Secondary I	Risks:						
Description of	of the risk that ari	se out of the	e respons	e strategies	taken to addr	ess the	
risk							
Residual Ris	sks:						
Description of	of the remaining r	isk after resp	onse stra	ategies			
Contengenc	sy Dlani				Contengenc	y Funds:	
Contengent	y Fiaii.				Funds needed to protect		
					the budged f	rom	
					overrun		
					Contengenc	y Time:	
					Time needed	to protect	
					the schedule	from	
					i		

Any other information on the risk, the status of the risk, or response strategies.

Table 3.6.8: Risk 8 data sheet

overrun



	Risk Description:						
R.9	Infeasible design	: The design	could to	urn out to b	e excessively o	costly or	
	not possible to b	e built.					
Status:	Risk Cause:						
Open or	Description of the circumstances or drivers that are the source of the						
Closed	risk						
D 1 1 1111	Impact				_		
Probability	Scope/Quality	Schedule	Cost	Score	Responses		
Low	2	4	4	Probab.	Transfer: Periodical		
				x	reviews with experts	experts and	
				Impact	managers.		
Revised	Revised Impact	<u> </u>	ı	Revised			
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions	
Very Iow	1	1	4		Engine	ACtions	
					Department		
					Manager		
Secondary I							
risk <b>Residual Ri</b> s					taken to addr	ess the	
risk <b>Residual Ri</b> s							
risk <b>Residual Ri</b> s	sks: of the remaining r				Contengenc	y Funds:	
risk  Residual Ris  Description of	sks: of the remaining r				Contengenc Funds needed	<b>y Funds:</b> d to protect	
risk <b>Residual Ris</b> Description of	sks: of the remaining r				Contengence Funds needed the budged f	<b>y Funds:</b> d to protect	
risk <b>Residual Ri</b> s Description o	sks: of the remaining r				Contengence Funds needed the budged for	<b>y Funds:</b> d to protect rom	
risk <b>Residual Ris</b> Description of	sks: of the remaining r				Contengence Funds needed the budged for	y Funds: d to protect rom y Time:	
risk  Residual Ris  Description of	sks: of the remaining r				Contengence Funds needed the budged for overrun Contengence Time needed	y Funds: d to protect rom y Time: to protect	
risk  Residual Ris  Description of	sks: of the remaining r				Contengence Funds needed the budged for	y Funds: d to protect rom y Time: to protect	

Table 3.6.9: Risk 9 data sheet



Risk-ID:	Risk Description:						
R.10	Technologies con	mponents wi	th securi	ty vulnerabi	lities: Security		
	vulnerabilities are unwanted in high-tech projects if some government is						
	interested in using the technology.						
Status:	Risk Cause:						
Open or	Description of the circumstances or drivers that are the source of the						
Closed	risk						
Probability	Impact						
Probability	Scope/Quality	Schedule	Cost	Score	Responses		
High	4	3	2	Probab.	Transfer: Ch	eck for	
				Х	possible secu	rity	
				Impact	problems dur	ing	
					development	through	
					specialized co	ompanies.	
Revised	Revised Impact	t		Revised	Owner	Actions	
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions	
Low	2	1	1		??	Action	
					Manager		
Secondary I	Risks:						
Description of	of the risk that ari	se out of the	e respons	e strategies	taken to addr	ess the	
risk							
Residual Ris	sks:						
Description of	of the remaining r	isk after resp	onse stra	ategies			
Contengenc	v Plan:				Contengenc	y Funds:	
Contengene	y i iaii.				Funds needed	to protect	
					the budged f	rom	
					overrun		
					Contengenc		
					Contengene	y Time:	
					Time needed	-	
					_	to protect	

Table 3.6.10: Risk 10 data sheet



Risk-ID:	Risk Description:						
R.11	Organization Issues: The project could be not well organized in terms of						
	timing, activities, etc. and the schedule may be always changing.						
Status:	Risk Cause:						
Open or	Description of the circumstances or drivers that are the source of the						
Closed	risk						
Drobability	Impact						
Probability	Scope/Quality	Schedule	Cost	Score	Responses		
Very High	3	4	3	Probab.	Transfer: Ask for help	for help	
				X	from an exte	rnal	
				Impact	company spe	cialized in	
					project mana	gement.	
Revised	Revised Impact			Revised	0		
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions	
?	?	?	?		??	Action	
		?	?		?? Manager	Action	
Secondary Description or risk Residual Ri	Risks: of the risk that ari	se out of the	respons		Manager		
Secondary Description or risk Residual Ri	Risks: of the risk that ari	se out of the	respons		Manager taken to addr	ess the	
Secondary Description or risk Residual Ri Description or	Risks: of the risk that ari sks: of the remaining ri	se out of the	respons		Manager taken to addr	ess the y Funds:	
Secondary Description or risk Residual Ri	Risks:  of the risk that ari  sks:  of the remaining ri	se out of the	respons		Manager taken to addr  Contengenc Funds needed	ess the  y Funds: If to protect	
Secondary Description or risk Residual Ri Description or	Risks:  of the risk that ari  sks:  of the remaining ri	se out of the	respons		Manager taken to addr	ess the  y Funds:	
Secondary Description or risk Residual Ri Description or	Risks:  of the risk that ari  sks:  of the remaining ri	se out of the	respons		Manager  taken to addr  Contengenc  Funds needed the budged fi	ess the  y Funds: If to protect	
Secondary Description or risk Residual Ri Description or	Risks:  of the risk that ari  sks:  of the remaining ri	se out of the	respons		Manager  taken to addr  Contengenc Funds needed the budged for	ess the  y Funds: If to protect from  y Time:	
Secondary Description or risk  Residual Ri Description of	Risks:  of the risk that ari  sks:  of the remaining ri	se out of the	respons		Contengence Funds needed the budged for overrun Contengence	ess the  y Funds: If to protect rom  y Time: to protect	

Table 3.6.11: Risk 11 data sheet



Risk-ID:	Risk Descriptio	n:						
R.12	Stakeholder dese	ertion: The a	bandonn	nent of a st	akeholder coul	d occur		
	for several reasons, leaving the project without its contribution.							
Status:	Risk Cause:							
Open or	Description of the circumstances or drivers that are the source of the							
Closed	risk							
Donale a la illiana	Impact			6	D			
Probability	Scope/Quality	Schedule	Cost	Score	Responses			
Low	2	4	2	Probab.	Acceptance:	Try to		
				x	transfer the			
				Impact	responsibilitie	es to		
					another stake	eholder or		
					contract a ne	ew one.		
Revised	Revised Impact		1	Revised	0	A - 1		
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions		
Very low	1	2	2		Project	An in-depth		
					Manager	research of		
						alternatives		
						to the		
						current		
						members		
						would allow		
						fast		
						solutions.		
Secondary I	Risks:							
-	of the risk that ari	se out of the	respons	se strategies	taken to addr	ess the		
risk								
Residual Ris	sks:							
	of the remaining r	isk after resp	onse str	ategies				
<del>-</del>		- 1			Contengenc	y Funds:		
Contengenc	cy Plan:				Funds needed	•		
					the budged f	· ·		
					overrun			
					Contengenc	y Time:		
					Time needed	-		
					the schedule	•		
					overrun			
Comments:					<u> </u>			

Table 3.6.12: Risk 12 data sheet



Risk-ID:	Risk Descriptio	n:						
R.13	Competitors appearance: The emergence of other companies that could							
	offer the same product. This could modify the benefits of our company.							
Status:	Risk Cause:							
Open or	Description of th	ne circumsta	nces or d	lrivers that	are the source	of the		
Closed	risk							
Probability	Impact			Score	Responses			
Frobability	Scope/Quality	Schedule	Cost	Score				
Very low	4	1	4	Probab.	Acceptance:			
				x	Improvement	of the		
				Impact	quality/price	ratio of the		
					service.			
Revised	Revised Impact			Revised	Owner	Actions		
Probability	Scope/Quality	Schedule	Cost	Score	Owner	ACLIONS		
?	?	?	?		??	Action		
					Manager			
Secondary I	Risks:							
Description of	of the risk that ari	se out of the	respons	se strategies	taken to addr	ess the		
risk						C33 LIIC		
D :1 1 D:						C33 the		
Residual Ris	sks:					C33 the		
	sks: of the remaining ri	isk after resp	onse str	ategies				
Description of	of the remaining r	isk after resp	onse stra	ategies	Contengenc			
	of the remaining r	isk after resp	onse stra	ategies	Contengenc Funds needed	y Funds:		
Description of	of the remaining r	isk after resp	onse stra	ategies		y Funds:		
Description of	of the remaining r	isk after resp	oonse stra	ategies	Funds needed	y Funds:		
Description of	of the remaining r	isk after resp	onse str	ategies	Funds needed the budged f	y Funds: d to protect rom		
Description of	of the remaining r	isk after resp	oonse stra	ategies	Funds needed the budged for	y Funds: d to protect rom y Time:		
Description of	of the remaining r	isk after resp	onse str	ategies	Funds needed the budged for overrun	y Funds: d to protect rom y Time: to protect		
Description of	of the remaining r	isk after resp	oonse stra	ategies	Funds needed the budged for overrun  Contengence Time needed	y Funds: d to protect rom y Time: to protect		
Description of	of the remaining r	isk after resp	oonse stra	ategies	Funds needed the budged for overrun  Contengence Time needed the schedule	y Funds: d to protect rom y Time: to protect		

Table 3.6.13: Risk 13 data sheet



Risk-ID:	Risk Description:								
R.14	Delay in external deliverables: If the products that the company orders do not arrive at the predicted time all the processes can experience a								
	delay, incrementing costs.								
Status:	Risk Cause:								
Open or	Description of th	ne circumsta	nces or d	Irivers that	are the source	of the			
Closed	risk								
Probability	Impact			Score	Responses				
1 Tobability	Scope/Quality	Schedule	Cost	Score					
Medium	2	4	2	Probab.	Acceptance:	Control the			
				X	delivery sche	dules and			
				Impact	change provi	der if			
					necessary.				
Revised	Revised Impact			Revised	Owner	Actions			
Probability	Scope/Quality	Schedule	Cost	Score	O TOTAL				
Very low	2	2	2		Sales	Ask for			
					Department	materials to			
					Manager	arrive before			
						the delivery			
						final			
						deadline			
						and have			
						them in			
						stock.			
Secondary I	Diaka					Stock.			
-		50 011+ of +b	rocnono	a stratagio	· + alcan + a addr	occ the			
risk	of the risk that ari	se out of the	e respons	se strategies	taken to addr	ess the			
	-1								
Residual Ris		ial, aftar raam		-+:					
Description	of the remaining r	isk after resp	onse str	ategies	Contengenc	v Eunder			
Contengend	y Plan:				Funds needed	-			
					the budged f	-			
						rom			
					Overrun	Timas			
					Contengenc	-			
					Time needed	to protect			
						£			
					the schedule	from			

Table 3.6.14: Risk 14 data sheet

Any other information on the risk, the status of the risk, or response strategies.



Risk-ID:	Risk Description:							
R.15	Economical market issues: During the period of time that the project is							
	executed, there could be large-scale economic crisis.							
Status:	Risk Cause:							
Open or	Description of the circumstances or drivers that are the source of the							
Closed	risk							
D 1 1 1111	Impact			C	D			
Probability	Scope/Quality	Schedule	Cost	Score	Responses	xesponses		
Low	2	1	4	Probab.	Acceptance:	Control		
				x	cost evolution	n due to		
				Impact	external chan	iges		
					throughout t	he project.		
Revised	Revised Impact	t	I	Revised				
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions		
Medium	2	2	2		Sales	Use the		
					Department	contingency		
					Manager	budget to		
						afford the		
						unexpected		
						overrun.		
Secondary I	Risks:							
-	of the risk that ari	se out of the	e respons	se strategies	taken to addr	ess the		
risk	or the risk that are	se out or the	. 105poile	o otrategree	taken to addi			
Residual Ris	sks.							
	of the remaining r	isk after resn	onse str	ategies				
Description	or the remaining i	isk ditter resp	701130 3111	атебісэ	Contengenc	v Funds:		
Contengend	y Plan:				Contengency Funds: Funds needed to protect			
					the budged fi	•		
						TOTT		
					overrun	<b>T:</b>		
					Contengenc	-		
					Time needed	•		
					the schedule	irom		
<u> </u>					overrun.			
Comments:			<i>.</i> .		_			
Any other in	formation on the	risk, the stat	us of the	e risk, or res	sponse strategi	es.		

Table 3.6.15: Risk 15 data sheet



Risk-ID:	Risk Description:								
R.16	Components or row material quality: The ordered equipment or								
	materials could not be in good condition, delaying processes and								
	increasing costs.								
Status:	Risk Cause:								
Open or	Description of the circumstances or drivers that are the source of the								
Closed	risk								
Probability	Impact			Score	Responses				
riobability	Scope/Quality	Schedule	Cost	Score	Кезропаса				
Low	4	2	3	Probab.	Mitigation: F	Have			
				X	exhaustive ar	nd regular			
				Impact	quality contro	ols to avoid			
					problems in o	components			
					in the final to	est.			
Revised	Revised Impact	t .		Revised	0	0 -4:			
Probability	Scope/Quality	Schedule	Cost	Score	Owner	Actions			
Medium	3	1	2		Software	Plan a			
					Engineering	quality			
					Manager	schedule for			
						each			
						component			
						and increase			
						the human			
						resources if			
						it is needed.			
Secondary I	Risks:		l		<u> </u>	<u> </u>			
-	of the risk that ari	se out of the	e respons	e strategies	taken to addr	ess the			
risk			•	J					
Residual Ris	sks:								
Description of	of the remaining r	isk after resp	onse stra	ategies					
<u> </u>		·			Contengenc	y Funds:			
Contengence	y Plan:				Funds needed to protect				
					the budged f	rom			
					overrun				
					Contengenc	y Time:			
					Time needed				
					the schedule	-			
					overrun				
Comments:					L				

Table 3.6.16: Risk 16 data sheet

Any other information on the risk, the status of the risk, or response strategies.



communication

## 4 | Plan management

This section stands for an accurate description of the communication management inside the DEOS-UD Project, as communication is one of the keys to a successful development of any project. In the first insight, the different roles and responsibilities will be described as well as the different relations between people, teams and committees inside DEOS-UD. Along with the detailed roles and responsibilities of teams and committees, every member's specific task inside them will be mentioned. Secondly, the different communication procedures will be carefully detailed to provide the maximum information possible in order to allow a correct development of meetings and communications between people and departments, thus increasing the overall project efficiency. The section will end with a communication management plan matrix, which will summarize all the previously descripted procedures by mapping all the communication requirements of the project.

### 4.1 Participants roles and responsabilities

As previously stated, this section will provide the reader with the roles and responsibilities of the different DEOS-UD staff in terms of the Communication Plan. In this section, different committees and teams will also be described.

#### **Steering Committee**

The steering committee will provide DEOS-UD with solutions to problems along with strategic command in order to ensure a correct and efficient development of the project. As this team's role is of extreme importance when it comes to the project's success, a careful selection of its representatives must be performed. The steering committee will be composed of the members with key roles in DEOS-UD project; these members are listed in the following table, extracted from the first project charter.



Role	Resource Name	Organization	Responsibilities
Project Sponsor	Luís Manuel Pérez Llera	European Commission	Supervise the project.
Project Manager	Pol Fontanes Molina	HIRO	Manage the project.
Project Secretary	Sílvia González García	HIRO	Administrate the internal documents and information of the group.
Financial Manager	Santiago Lopezbarrena Arenas	HIRO	Estimate and control the costs of the project.
Stakeholders & Procurement Manager	Eva María Urbano González	HIRO	Identify the stakeholders of the project and manage and control their engagement.  Plan, conduct and control the procurements of the project.
Scope & Time Manager	Marina Pons Daza	HIRO	Define and control the scope and deadlines of the project.
Risk Manager	Borja Calderón Rosario	HIRO	Identify and manage the possible risks of the project.
Quality Manager	Guillermo Escartín Vivancos	HIRO	Control that the quality requirements of the project are met.
Technical Managers	David Pérez Sánchez, Hamza Nachett, Laura Pla Olea	HIRO	Analyse and control the technical aspects of the project.
Marketing & Communications Managers	Albert Herrando Moraira, María De Benedicto Barba	HIRO	Promote the project and its final product. Search for possible customers. Ensure communication between the different members of the group.

Table 4.1.1: Roles and responsibilities

As described, the team will not only work as a steering committee but also as an advisory committee, for this reason it will be composed by multiple consortium members that will act as advisors in diverse fields. The key roles developed by the steering committee are detailed below.

• Take and implement management decisions that affect a significant part of the



stakeholders.

- Take action in important schedule delays as well as cost overruns by modifying resources assigned to departments, staff planning, or anything necessary to redirect situations that endanger a correct development of the project.
- Offer leadership, guidance and support to problems that smaller groups have not been able to solve by themselves.
- Enhance communication skills along with communications procedures in order to avoid communication-related problems.

#### **Project Manager**

DEOS-UD Project manager, Pol Fontanes Molina, is the person in charge of assuring that every aspect of the project is functioning as planned. He is ought to detect, communicate and correct any deviations (schedule variances, cost overruns and scope changes) from the original plans. The decisions taken by the PM, will be communicated directly to the steering committee, members of which will communicate to the rest of the staff.

#### **Advisory committee**

Participants in the advisory committee are detailed here.

- Research and Development assessors:
  - Matthew Perren (Airbus Defence and Space GmbH)
  - Ismael López (Deimos Space)
- Legal and Business Assessor
  - Oliver Heinrich (BHO Legal)
- Application collaborators
  - Jean François Rapp (ICUBE-SERTIT)
  - Vessela Samoungi (ReSAC)
- Development and Application collaborator
  - Steven Krekels (VITO nv)

The function of this committee will be that of providing tailored assistance in anything related with the project in order to solve issues and avoid risks during DEOS-UD development. Given



the importance of this group itself, its participants will meet with the steering group regularly to ensure a correct use and implementation of their know-hoy inside DEOS-UD.

#### **Business Project Team**

This team will be directed by Santiago Lopezbarrena Arenas, the financial manager, and is in charge of assuring an economical resources correct management by providing careful tracing in the use of the budget along with a proper staff training in means of economical performance. This team is also ought to communicate the project manager with the latest information on earned value management parameters in order for the latter to know at what point exactly the development of the project is found.

#### **Technical Project Team**

The Technical Project Team, conducted by its three leaders David Pérez Sánchez, Hamza Nachett and Laura Pla Olea, will be in charge of analysing and controlling every single technical aspect of the project. The team itself must assure that everything done during DEOS-UD project development meets the requirements of the contract by successfully following all de documentation and activities received from the overall project staff, including contractors and subcontractors as well. As part of its essential activities, the Technical Project Team is expected to resolve and to give advice in any inconveniences or issues that may appear during the course of the project. The Technical Project Team's leaders will be part of the Steering group and will report regularly to the project manager on topics that concern the technical progresses of DEOS-UD project, by having gathered all the information related to this subject from the different departments developing such activities.

#### Oversight

For the sake of a reliable accomplishment of the project's goals along with a recognized meeting of the contract's specifications, an oversight agency will actively work with DEOS-UD mostly when different milestones are achieved and a certification in the results is needed. The company auditing DEOS-UD results will be Bureau Veritas and its specific responsibilities are detailed here.

- Auditing a correct implementation of the different requirements of the contract regarding privacy policies with data management.
- Auditing a correct implementation of the different requirements of the contract regarding privacy policies with data management.
- Auditing a correct implementation of the different requirements of the contract regarding privacy policies with data management.



Given that an auditory is an external agency, it has not been included the advisory team; yet its collaboration inside the project is key to a successful accomplishment of the project's goals.

### 4.2 Communication process

This section approaches the way in which the information is transmitted. In order to communicate efficiently it is important to bear in mind who are we addressing to. The communication process can be divided into three main categories: informal communications, formal communications, and external communications.

#### 4.2.1 Informal

Informal communications consist of e-mail, conversations, or phone calls and serve to supplement and enhance formal communications. Due to the varied types and ad-hoc nature of informal communications, they are not discussed in this plan.

#### 4.2.2 Formal

The DEOS-UD Project will engage in various types of formal communication. The general types and their purpose are described below as "Status Meetings" and "Status Reports".

#### 4.2.2.1 Status Meetings

There are five basic types of status meetings for the DEOS-UD Project:

- Status meetings internal to the DEOS-UD business team to discuss assignments, activities, and to share information
- Status meetings and reports between the DEOS-UD business team, and the technical project team
- Advisory Committee meetings with the project stakeholders, and project manager to review progress, risks, and issues
- Status meetings and reports between the DEOS-UD project manager and the steering committee
- Status meetings and reports to stakeholders, such as oversight agencies



#### 4.2.2.2 Status Reports

A variety of status reports will be produced during the project. The status reports will be produced on regular intervals to provide stakeholders project information on the status and progress of the DEOS-UD project. At a minimum the reports will contain:

- Project status on major activities
- Project schedule
- Budget and cost tracking
- Status of issues and risks
- Health status
- Status of action items, if applicable.
- Future or planned activities

The intent of the status reports is to inform stakeholders of the project's progress and keep them actively involved in the project. The information provided will contain enough detail to allow stakeholders to make informed decisions and maintain oversight of the project.

#### 4.2.3 External Communication

Although internal communication is very important for the proper development of the project, we must not forget that external communication is also crucial in a project of this magnitude. Having a good dissemination plan involves explaining how the outcomes of the project will be shared with stakeholders, relevant institutions, organisations, and individuals.

In order to achieve the proposed objectives in terms of external communication, the process of dissemination will be focused in two different ways depending on whether we want to reach the general public or aerospace sector.

#### 4.2.3.1 General public

It is important to find an adequate channel to reach the less specialized public in the aeroespace field. In order to achieve the maximum diffusion of the project in this sector, the following resources will be used.



- Social Networking. Social networks are the best way to reach the widest possible audience. Posting regularly is also crucial to keep people interested in the project.
   Some of the platforms that will be used during the project development are: Twitter,
   Facebook and Instagram. There will be at least one update a week in order to keep people informed of the progress of the project.
- Website. A project website is one of the most versatile dissemiation tools and will help reaching people unfamiliar with social networks. It can contain information intended to different profiles. As in the previous case, it has to be kept updated.

#### 4.2.3.2 Aerospace sector

#### PONER CUANTOS VAMOS HA HACER O ALGÚN EJEMPLO?

- Trade shows. Trade shows, fairs and exhibitions are a great way to get in close contact
  with people from other regions and countries that we would ordinarily never be face to
  face with. They are also helpfull in terms of finding new prospects, nurture current client
  relationships and stay up to date on the latest industry developments.
- Conferences. National and international conferences will help sharing the achievements of the project with specialists of the field.
- Journal Articles. To promote project ideas and results in scientific research.

## 4.3 Communication management plan matrix

Aquí hay que poner las tablas de este apartado



Communication Type	Objective of Communication	Medium	Frequency	Audience	Owner	Deliverable	Format
Kickoff Meeting	Introduce the project team and the project. Review project objectives and management approach.	- Face to Face	Once	- Project Sponsor - Project Team - Stakeholders	Project Manager	- Agenda - Meeting Minutes	Soft copy archived on SharePoint site and project website
Internal Business Status Meetings	Discuss assignments, activities and sharing information	Face to Face	Weekly	Business Team	Financial Manager	Agenda, Meeting Minutes	Soft copy archived on SharePoint site and project website
Technical and Business Status Meetings and Reports	Discuss assignments, activities, sharing information and reporting the project status	Face to Face	Weekly	Project Manager, Business Team, Technical Team, Project Secretary	Project Manager	Agenda, Meeting Minutes, Status Reports	Soft copy archived on SharePoint site and project website
Advisory Committe Meetings	Review progress, risks and issues	Face to Face	Monthly	Adivsory Committee, Project Stakeholders, Project Manager, Project Secretary	Project Manager	Agenda, Meeting Minutes	Soft copy archived on SharePoint site and project website
Steering Committee Status Meetings	Enhance communication and coordination of the project	Face to Face	Monthly	Steering Committee, Project Manager,	Project Manager	Agenda, Meeting Minutes	Soft copy archived on SharePoint site and project





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# 5 | Bibliography

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