

Executive Summary

The Problem

Lack of tools that allow simple AI assistant integrations into existing business workflows.

The AI market has yet to produce personalized and flexible easy-to-use, multi-agent assistants that allow businesses and end users control over their input data, transparency, and control over the training and usage of foundational AI models.

In the current AI landscape, many applications essentially act as basic interface wrappers around complex models like GPT-4 and DALL-E, not fully exploiting their advanced capabilities. Sophisticated applications that delve deeper are often less intuitive, catering to a technically proficient audience. The general user base, accustomed to specific standards and interfaces, finds it difficult to adapt, hindering the widespread adoption of innovative AI applications.

In addition substantial number of these apps are heavily reliant on the OpenAI API, positioning us as a reseller and a proxy and consequently diminishing our potential profit margins.

From the dozen of inquiries we get from business owners in the real sector, we can sum up some of the most common pain points and questions:

- Business owners and end users with no technical expertise have no way of quickly integrating multi agent AI assistants into their existing workflows.
- *How is AI handling and storing my confidential documents?* - Most users are weary of uploading vital business documentation into third-party cloud solutions AI platforms like ChatGPT or Claude
- *Can you integrate us an AI with our existing infrastructure?* - Business users would prefer to have an in house solution that can integrate with their company emails, and storage servers, and have full control over when and how AI interacts with their infrastructure.
- *Can it solve complex tasks, like multi-step sales processes, customer support, or internal legal or other advisement?* - Current AI solutions offer basic Q and A prompting that can't perform complex reasoning tasks or oversee and control repetitive business operation

The Solution

Intuitive AI assistant creation and management platform.

ASAI is an AI assistant platform that can easily be integrated into existing businesses and its infrastructure with a simple point-and-click interface for building a custom setup. Full vertical control of your data, control over software, control over hardware, and control over training data.

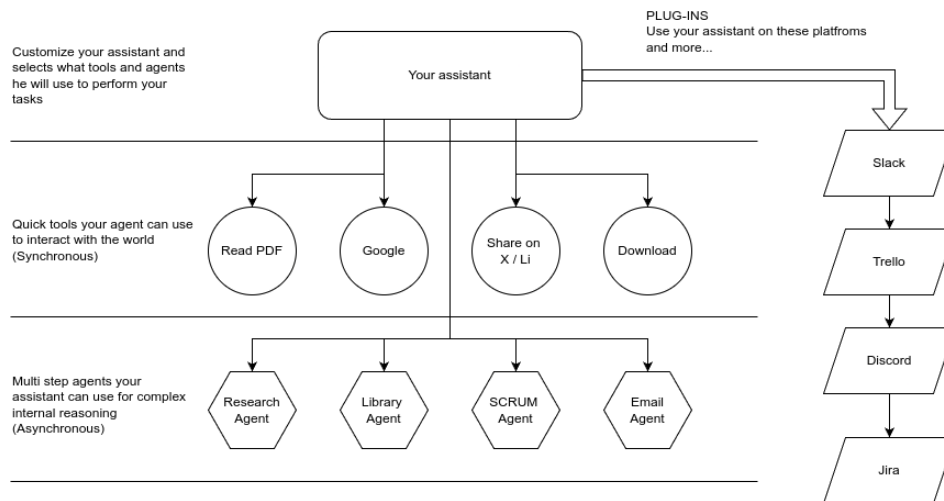
Personalized, secure, multi-agent Avatar that works alongside you.

A deeply personalized AI experience ensures that every user, regardless of their technical expertise, can harness the full power of advanced AI technologies and automation securely.

In essence, our solution goes beyond providing another AI tool. It offers a deeply personalized AI experience, ensuring that every user, regardless of their technical expertise, can harness the full power of advanced AI technologies in an intuitive manner

HOW DOES IT WORKS?

- Set up your Assistant personality
- Connect him with your platforms (ie. Slack, Trello)
- Select and activate tools and agents your assistant will use
- Your assistant is ready to use, lay back and let the magic happen



Market Size

Global AI market is estimated to be \$184 billion

TAM: AI market \$184 billion

SAM: AI Agent market \$7.83 billion (growing at a CAGR of 36.5% from 2023 to 2032)

SOM: 3-4% of SAM ~ \$300 million

One of our biggest assets is that we have a paying client willing to offer his unique business environment as a laboratory for developing useful AI tools and start developing a completely new sub-market. This allows us to build AI products based on actual customer needs.

We plan to capture 3-4% of this market, aiming for a SOM of \$10-15 million by the end of 2029 and \$200 - \$300 million by 2035.

More about AI agent market:

The AI agent market, covering both autonomous and multi-agent systems, is on a strong growth trajectory, with projections estimating it could reach **\$88.1 billion to \$112.4 billion by 2032** at an annual growth rate between **36.5% and 39.6%**. This growth is driven by the expanding role of AI agents across industries like customer service, finance, healthcare, logistics, and education. Companies are leveraging AI agents not only to handle complex tasks but also to automate routine processes, which significantly boosts efficiency and reduces costs. These factors make AI agents a central part of future business strategies

[Global Market Insights Inc.](#)

[Acumen Research and Consulting](#)

Over the next 10–20 years, AI agents are expected to become more specialized, handling predictive maintenance, personalized healthcare, adaptive learning, and more. As companies focus on customizing AI to suit specific needs, attention is on making these agents more transparent and adaptable.

McKinsey and **Gartner** emphasize the importance of ethical oversight, especially where sensitive data and critical decisions are involved, positioning the sector as a prime opportunity for investors seeking scalable, long-term solutions.

[Insoftex](#)

[McKinsey & Company](#)

[Sogeti Labs](#)

In short, the AI agent market offers significant potential, with advancements focused on personalisation, transparency, data safety, and operational efficiency across a broad range of business functions.

Competitor Landscape

We navigate the markets our competitors neglected. We have already dipped our toes in the EU market, we want to become a knowledge bridge between USA innovation centers and the EUs B2B and B2C markets.

ASAI:

- **Automated Multi-Agent Solutions:** Fully supports multi-agent systems, enabling complex task handling through collaboration between agents.
- **Ease of Use:** Provides a user-friendly interface, making it easy to build and manage workflows.
- **Multi-LLM Support:** Supports multiple large language models (LLMs), offering flexibility and excellent task execution.
- **Plugins Integrations:** Offers extensive plugin support, making it easy to extend functionality and integrate with other tools.
- **No-code Solution:** Includes robust no-code options, allowing non-technical users to build AI applications easily or use the multi-agent system.
- **Self-hosted:** Full support for self-hosted solutions, giving users complete control over their data and infrastructure.
- **B2B Custom Integrations:** Well-suited for custom integrations.
- **Open-source:** Fully open-source, ensuring transparency and customization.

Closest competitors:

1. LangChain:

- **Strengths:** Highly flexible and open-source, with support for multi-agent systems and extensive LLM integrations. Ideal for developers building custom AI solutions.
- **Weaknesses:** Not user-friendly for non-technical users and lacks a no-code interface.

2. Auto-GPT:

- **Strengths:** Fully open-source with strong multi-agent support. Offers multi-LLM integration and self-hosting capabilities for total control over data.
- **Weaknesses:** No easy-to-use UI or no-code options, which makes it challenging for non-technical users.

3. Crew AI:

- **Strengths:** Excels in multi-agent systems, with good multi-LLM support. Offers some no-code tools and strong B2B custom integrations.
- **Weaknesses:** Less user-friendly and not fully open-source. Plugin integrations are limited.

	Automated Multi-Agent Solution	Easy to use UI	Multi LLM support	Plugins Integrations	No-code Solution	Self-hosted	B2B Cus Integrati
ASAI	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Hugging Face	No	No	Yes	No	Yes	Yes	No
MS Azure AI	No	No	No	No	Yes	No	No
Google AI	No	No	No	No	Yes	No	No
Anthropic	No	Yes	No	No	Yes	No	Yes
OpenAI	No	Yes	No	Yes	Yes	No	No
LM Studio	No	Yes	Yes	No	Yes	Yes	Yes
Crew AI	Yes	No	Yes	No	No	Yes	Yes
LangChain	Yes	Yes	Yes	No	No	Yes	Yes
Auto-GPT	Yes	Yes	Yes	No	No	Yes	Yes
Mental AI	Yes	No	Yes	No	No	Yes	Yes
Cogniflow	No	No	Yes	No	No	No	Yes

Business model

We start as a B2B SaaS and end up as the leading agent marketplace platform for businesses end users, and developers.

- ASAI Enterprise integrations - Starting from \$25K for basic integration into a business
- ASAI Cloud solution - Average revenue per user / month: \$249.
- ASAI Agents Market place - 10-30% transaction fee on each agent sale

Secondary sales for Enterprise integrations:

- Additional custom agents development \$5 - \$20K
- Long term maintenance and development retainer starting at \$10K / month

Revenue break down for ASAI cloud solution:

- Individual subscription starting at \$25 / user / month
- Individual agent subscription for each user starting at \$5 per agent / user / month

Roadmap

We already have a product on the market and slightly embarrassed about it. We also have a paying B2B customer.

- Proof of concept - In release ~20K
- Enterprise Prototype - 6 months ~180K
- B2C Prototype - 3 months ~100K
- B2C and B2B MVP - 4-6 months ~ 300K
- Agents Market Place - 8 months + additional funding

Goal till 2030:

- Minimize dependency on OpenAI, Anthropic and other commercial LLM providers by researching and developing our own foundational model infrastructure.
- Secure at least \$15 million in total revenue by 2030 with
 - ~ 70-100 B2B clients
 - ~ 5000 cloud solution customers.
- Secure a minimum of **€5 million in seed funding**. This capital will enable us to 10x our user base.
- develop B2C / B2B2B Agent platforms.

Investment

We did the hard part now it's time to scale

- Salaries: \$320k
- Marketing and user acquisition: \$100k
- Training Hardware: \$70k
- Tools and operations: \$70k
- Design and branding: \$40k

Total ask: \$600k

We have a working proof of concept developed inside a realistic business scenario, a small factory. We want to advance our project to a stable MVP asap and for that we need to hire more people.