

ASAI

Plug it everywhere!



Problem

How many different mailboxes do you use?

A lot?

How many Whatsapp groups, Slack teams, and tools are you using to do your business day to day?

Would it help to have an **AI assistant** that could manage, monitor and curate apps and communication channels for you?

What if it could do more?

Here's

ASAI

An AI platform that allows you to build yourself an AI Avatar.

What's an AI Avatar? 🤔

It's an AI assistant that you can plug into your daily routine and delegate it all the time consuming boring operations in your day to day workflow.



Solution

Plug it into your Slack team, plug it into your Discord server.

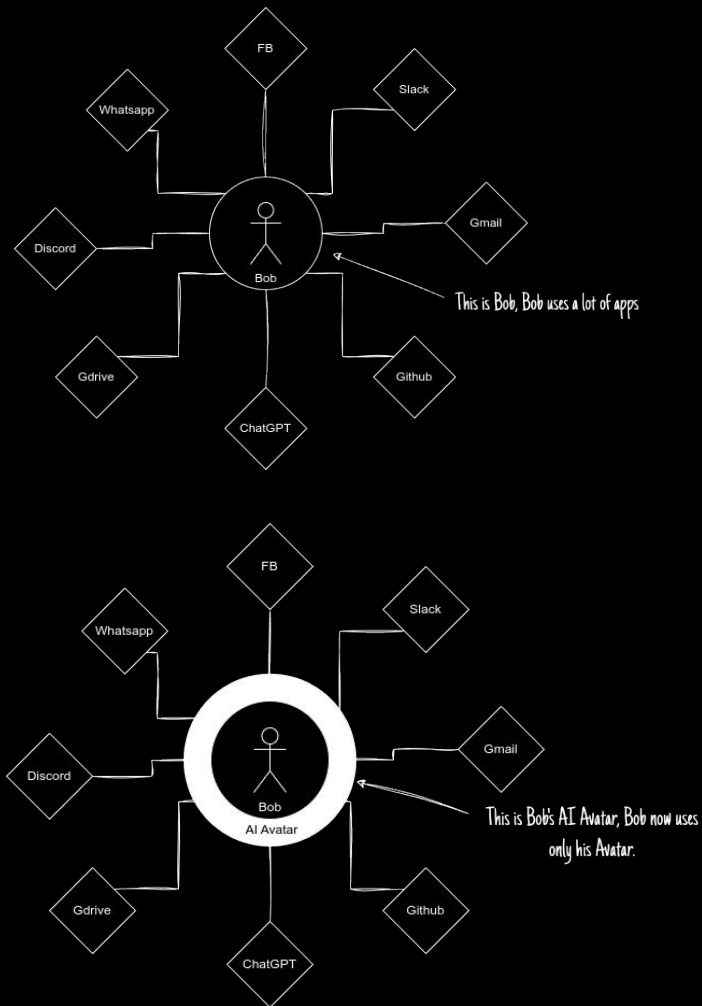
Plug into into to your gdrive/gmail, plug it into trello.

Plug it into your Insta, FB and LinkedIn.

Plug it everywhere

What else it can do?

(keep scrolling)





Use Case

Need to meet your lawyer, Joe, for lunch?

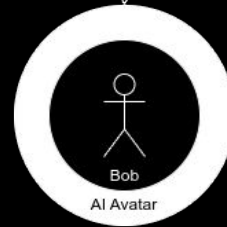
Ask your AI avatar to setup the meeting.

Your Avatar and Joe's Avatar do the scheduling and let you guys know when and where to meet.

Forgot to setup the meeting with the factory floor?

Ask your AI avatar to bail you out. He can send the last minute memo and send the calendar invites to everyone needed.

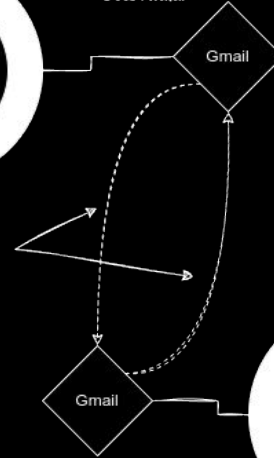
Bob's Avatar, talks to Bob



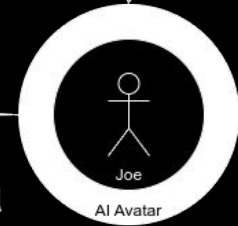
Bob's Avatar sends email to Joe's Avatar

Gmail

Bob's and Joe's Avatars talk via Gmail



Joe's Avatar reads the email



Joe's Avatar, talks to Joe

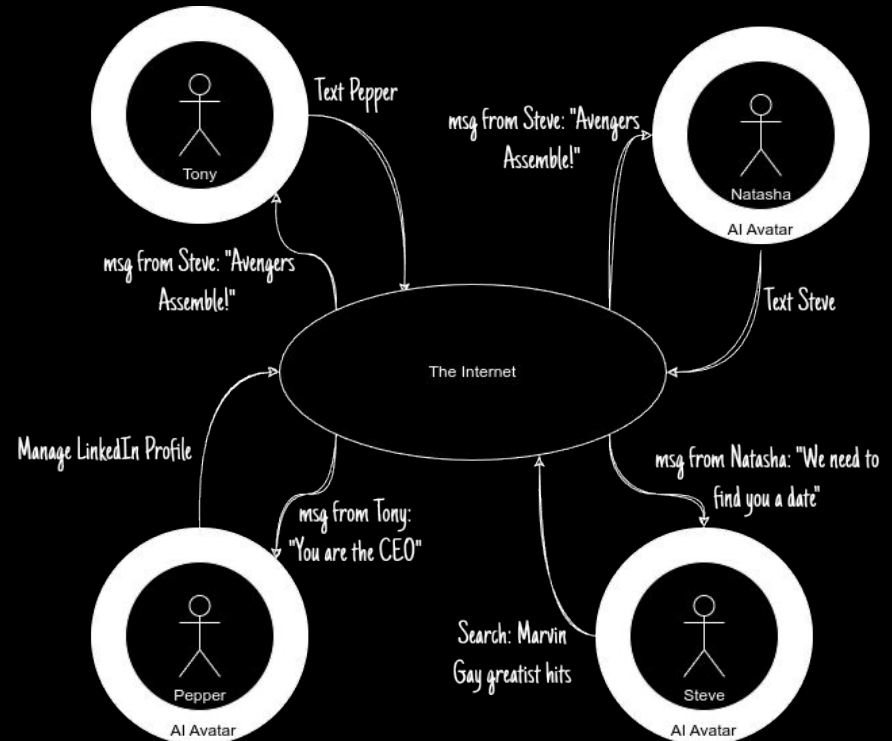


Vision

Our plan is to scale our prototype so that every single person can build its own believable avatar, like in the movies.

(Have you seen the Matrix?)

The idea is that these avatars can interact with the internet on their own and do the mundane communications and operations on your behalf.



Our Visions is to build a platform that would allow developers to sell their own plugins and agents through our platform.

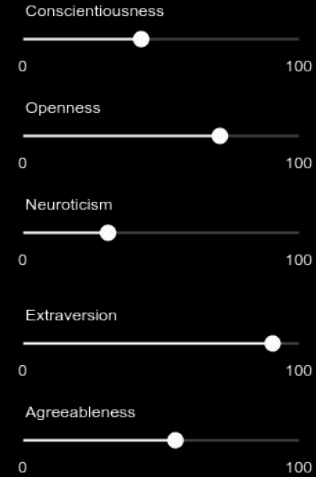
We take a cut on every transaction and purchase

10% - 30%, just like Apple

And then we want to give our avatars personalities, yep synthetic personalities.

And, of course, voice control.

Modify the personality of your AI avatar, or imprint your own





Business Plan

And how is this making money?

Good question.

We start as a B2B SaaS and end up as the leading agent marketplace platform for businesses, end users, and developers.

We first solve several smaller problems for SMEs and charge them per each implementation. Starting at \$25K a pop.

We then launch a B2C cloud solution, introduce a subscription model with estimated revenue \$50 - \$100 per user / month.

With enough traction we create and open a marketplace for new plugins, agents, and extensions, like Jira or Trello. We also cultivate a developer community to use it and we charge fee on every sale a developer makes, like Apple.

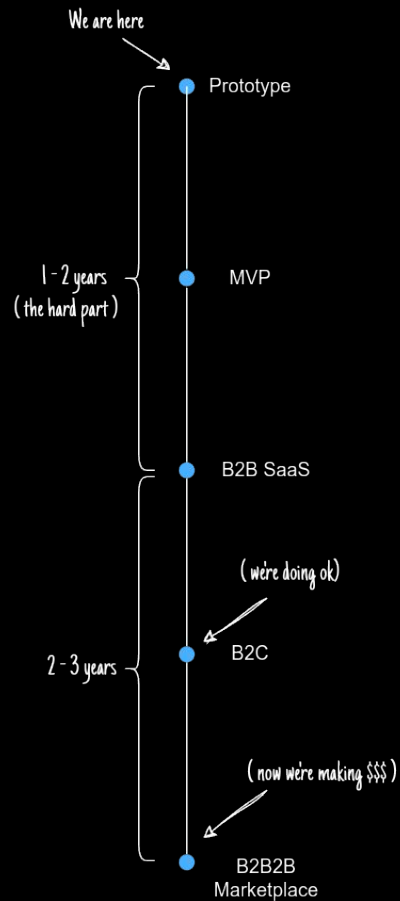


Roadmap

Ok but this is still just an idea right?

No, We already have a prototype on the market
and a paying B2B customer.

And we made a little under \$50 000 in revenue





Market Size

And there is a market for that?

Global AI market is estimated to be \$184 billion

Yes, but to be honest we are still early. Significant efforts are required to both educate and cultivate this new market

TAM

AI market \$184 billion

SAM

AI Agent market \$7.83 billion

CAGR of 36.5% from '23 to '32

SOM

3-4% of SAM ~ \$300 mil



Investment

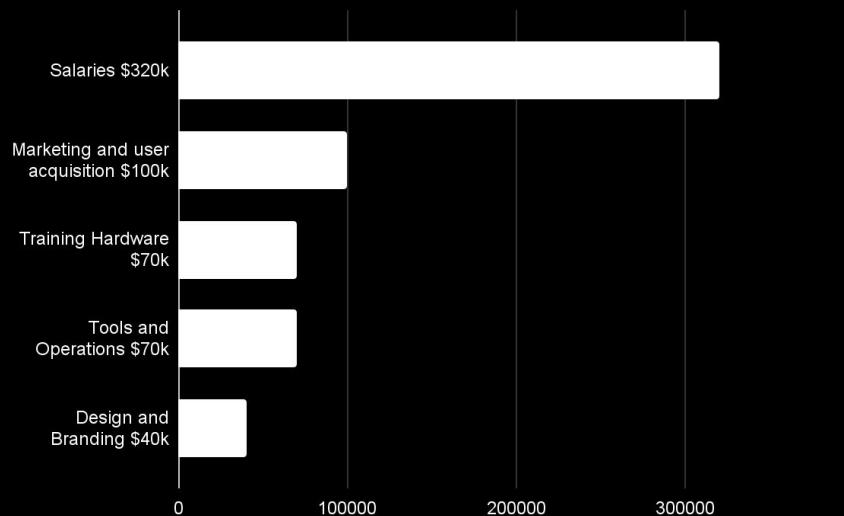
That sounds great, how much will it cost?

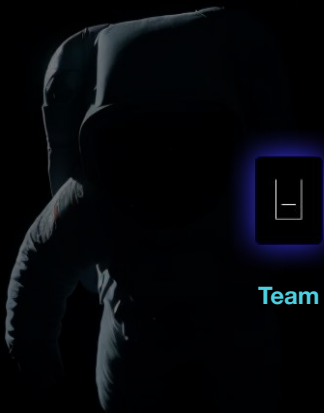
Our Pre-Seed ask:

\$600k

- Seed: \$2 - \$5 million
 - Series A: \$5 - \$10 million
- (you don't have to pay for all of it)*

Costs breakdown, 12 -18 months of operation





OK, who's building this?



CEO/CTO

Šimun Strukan



COO

Laura Luīze
Moiseja



Product Designer

Marko Prljic

- Šimun Strukan - CEO/CTO, a generalist engineer with entrepreneurship experience. Built previous startup, Sintezis, from 3 to 27 people in 5 years making \$4 million in revenue, [LinkedIn](#)
- Laura Luīze Moiseja - COO, experienced HR manager with heavy background in sales and marketing. Within a year grew a company to 4 continents, team to over 60 employees, and secured 300 clients, [LinkedIn](#)
- Marko Prljic - Chief product Designer, 20 years of experience and a giant portfolio makes him one of the top designers in the EU Led the product design of the largest multi-bank trade finance platform, backed by 15 of the world's largest global banks, trading companies, and oil giants, [LinkedIn](#)
- Alex Simon / Financial Advisor - Senior manager at Merrill Lynch, ex CEO and founder @ Elude, [LinkedIn](#)
- Mario Tica / Sales Advisors - CEO @ Mar-Mar Ltd, [LinkedIn](#)



Please send feedback,
Thank you.

Send email: simun.strukan@astrosynapse.ai

For a more business insight, take a look at our Executive Summary

Online pitch deck is [here](#)