Soulful Spark Creations — Brand Styleguide

Core palette, tokens, and contrast guidance (AA/AAA heuristics).

Color	HEX	HSL	Contrast vs White	Contrast vs Ink	WCA
ivory	#F6F1EB	hsl(33 38% 94%)	1.12	13.64	AAA
smokyPlum	#4E3B4F	hsl(297 14% 27%)	10.18	1.50	AAA
sage	#A8B7A6	hsl(113 11% 68%)	2.10	7.29	AAA
sageDeep	#7E9284	hsl(138 8% 53%)	3.32	4.62	AA
blush	#E7B7C9	hsl(338 50% 81%)	1.75	8.76	AAA
lavender	#C9B7DD	hsl(268 36% 79%)	1.86	8.24	AAA
gold	#C8A26A	hsl(36 46% 60%)	2.38	6.44	AA
ink	#2A2329	hsl(309 9% 15%)	15.32	1.00	AAA
white	#FFFFFF	hsl(0 0% 100%)	1.00	15.32	AAA

Guidance: Aim AA (≥4.5) for body size, AAA (≥7) if possible; ≥3 is acceptable for large display type.

Brand Tokens

Colors (Tailwind):
  bg-ivory (#F6F1EB), text-smokyplum (#4E3B4F), bg-sage / hover:bg-sagedeep,
  bg-blush, bg-lavender, bg-gold, text-ink, text-white

Utilities:
  shadow-soft (soft elevation), foil-outline (gold gradient border),
  paper-grain (subtle paper texture), container (centered layout)

Typography:
  Playfair Display — display headings
  Libre Franklin — body text