# Soulful Spark Creations

## Visual Styleguide

Colors • Typography • Tokens • Accessibility

# Core Palette

| | | |
|---|---|---|
| ivory<br>#F6F1EB | smokyPlum<br>#4E3B4F | sage<br>#A8B7A6 |
| sageDeep<br>#7E9284 | blush<br>#E7B7C9 | lavender<br>#C9B7DD |
| gold<br>#C8A26A | ink<br>#2A2329 | white<br>#FFFFFF |
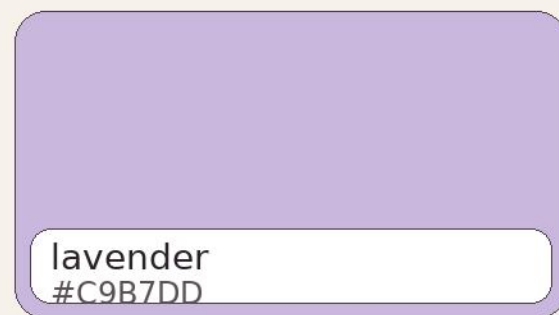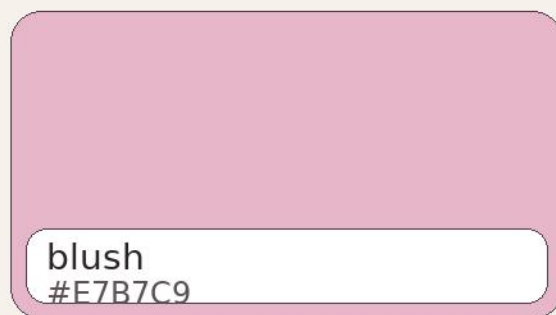
# Typography

## Headings — Playfair Display

Romantic, editorial display for hero and H1–H3.

## Body — Libre Franklin

Modern, readable sans for paragraphs, lists, UI.

## Plan With Calm & Confidence

Editorial-inspired, soulful tools in lavender, sage, and gold accents.

# Brand Tokens

## Tailwind Colors

bg-ivory (#F6F1EB), text-smokyplum (#4E3B4F), text-ink (#2A2329)

bg-sage / hover:bg-sagedeep, bg-blush, bg-lavender, bg-gold

## Utilities

shadow-soft (subtle elevation)

foil-outline (gold gradient border)

paper-grain (texture), container (layout)