

# Towards Designing Effective Visualizations for DNS-based Network Threat Analysis

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# **What is Network Threat Analysis?**



**Analyst**

**Alerts Threat Intelligence**

The **Domain Name System (DNS)** is an essential protocol used by both legitimate Internet applications and cyber attacks

[Building a Dynamic Reputation System for DNS, Antonakakis et al. 2010]

# Challenges

# Threat Intelligence Acquisition



*“Security analysts are still collecting threat intelligence via email, spreadsheets, and cutting/pasting information from web-based sources. Obviously, **these manual processes don't scale**”*

[Enterprise Strategy Group (ESG) Research Report: Threat Intelligence and Its Role Within Enterprise Cybersecurity Practices,  
June 2015]

# Analytics



*“Threat intelligence may offer clues but **human beings are left to do the heavy lifting** by investigating and analyzing the data on their own”*

[ESG Research Report: Threat Intelligence and Its Role Within Enterprise Cybersecurity Practices,  
June 2015]

Our Approach:

# Open Source THreat Analysis COnsole (THACO)

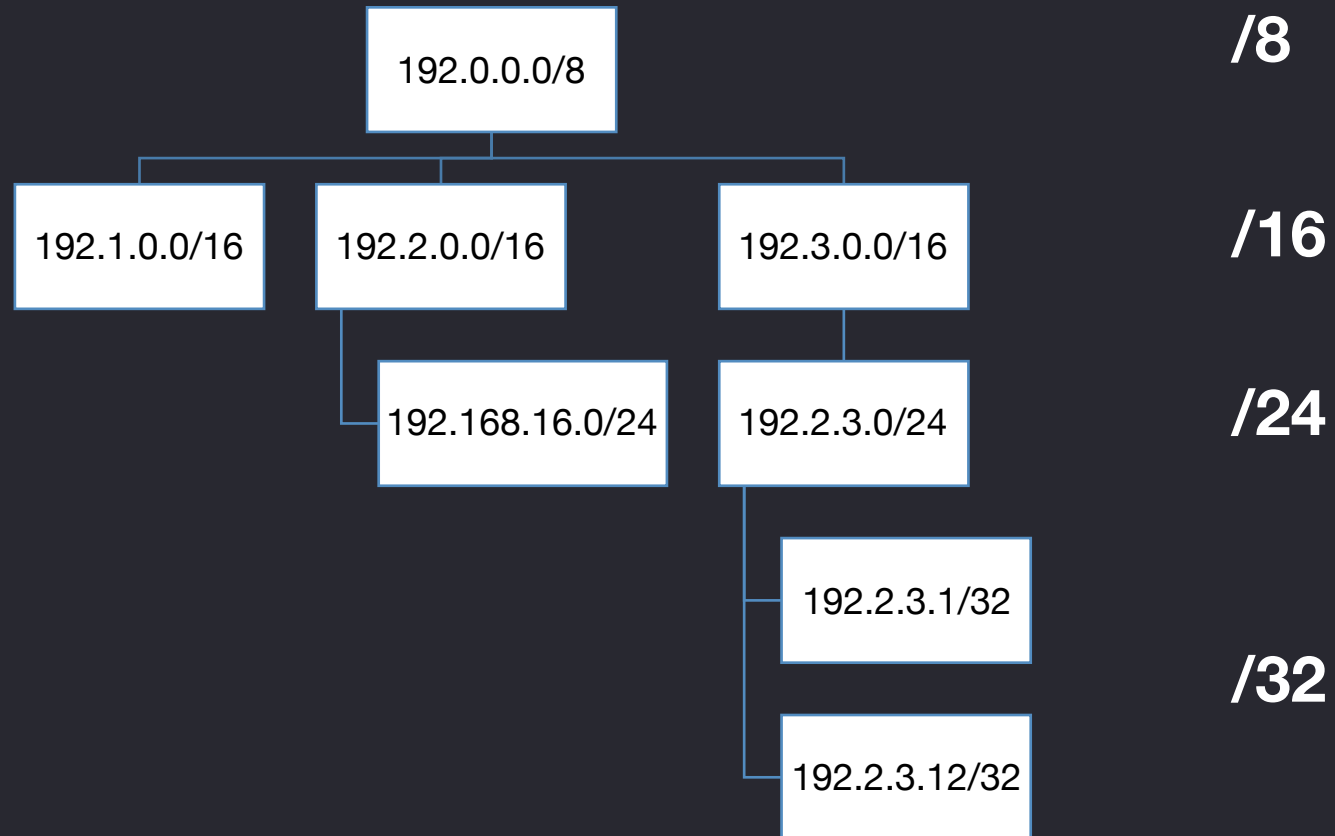


```
graph TD; THACO[THACO] --> OpenDatasets[Open Datasets]; THACO --> Visualization[Visualization Techniques];
```

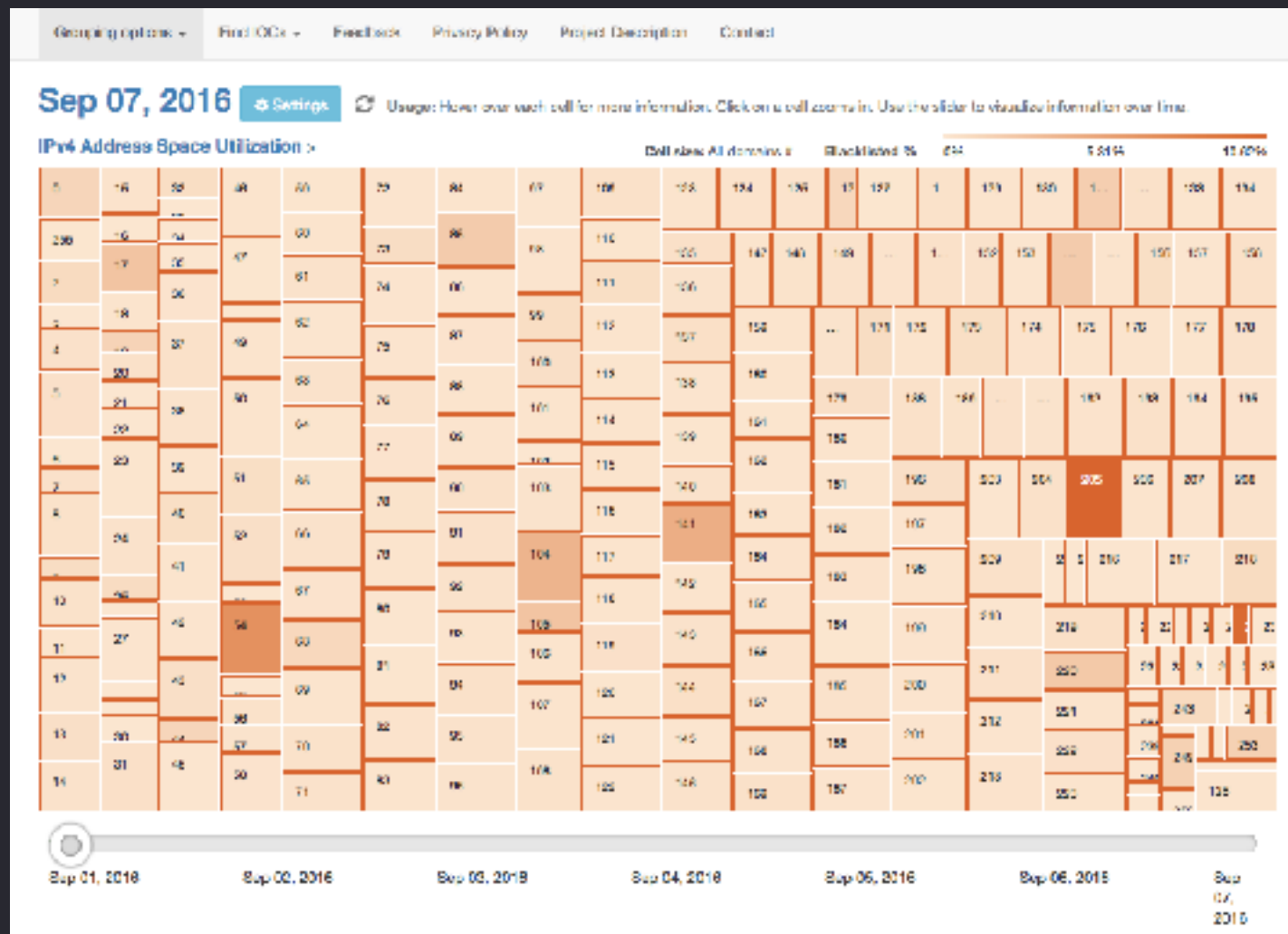
Open Datasets

Visualization Techniques

# Classless Inter-Domain Routing (CIDR) Notation







Access to THACO live demo: <https://ipviz.gtisc.gatech.edu/>

# User-centered Visualization Design



**Domain Problem /  
Data Characterization**



**Design**



**Prototype**



**Evaluation**

# Domain Problem & Data Characterization



- **Procedure:** informal interviews with two domain experts in network threat analysis during two months
- **Output:** two main high-level categories of tasks and data requirements:



**Top-down network  
threat analysis  
or  
Threat Hunting**



**Bottom-up network  
threat analysis  
or  
Incident Response**

# Domain Problem & Data Characterization



- Effective threat intelligence involves the combination of multiple data sources:
  - Active DNS datasets (<https://www.activednsproject.org/>)
  - Public Domain Blacklists such as [abuse.ch](https://www.abuse.ch)
  - Malware Traces (<https://www.virustotal.com>)
  - Domain WHOIS records (<https://www.threatminer.org/>)

# Design



- Design Goals
  1. Multiple views
  2. Different levels of detail
  3. Scalability

**Multi-grouping, zoomable treemap**

# Evaluation



- **Participants:**
  - Network threat analysts **are hard to find**
  - Seven in-situ and thirty-one online network threat analysts from both academia and industry
  - Years of experience ranging  $< 1$  year to  $> 10$  years
- **Procedure:**
  - In-situ evaluation: tasks scenarios and semi-structured interviews
  - Online evaluation: web-based survey (SUS, System Usability Scale)

# Evaluation



- **Main Results:**
  - Threat analysis experience of participants affects neither task completion rates nor task completion times using THACO
  - Experience analysts satisfaction garnered THACO an “A” grade in usability
- **Limitations:**
  - THACO could be improved for tasks involving keeping track of different pieces of information over time

**Want data?**

Active DNS datasets: [https://  
www.activednsproject.org/](https://www.activednsproject.org/)



**Want a demo?**

THACO live demo: [https://  
ipviz.gtisc.gatech.edu/](https://ipviz.gtisc.gatech.edu/)

**Want code?**

Source code on GitHub: <https://github.com/Astrolavos/THACO>

# Questions?

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