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CARIBBEAN DEVELOPERS CONFERENCE

A Top-Notch tech conference
right in the middle of paradise!



@caribbeandevconf





Clemens Vasters

Microsoft Corporation

Chief Messenger

     @clemensv

**CARIBBEAN
DEVELOPERS**
CONFERENCE

Flow Architectures with Azure Event Hubs

<https://github.com/clemensv/messaging>

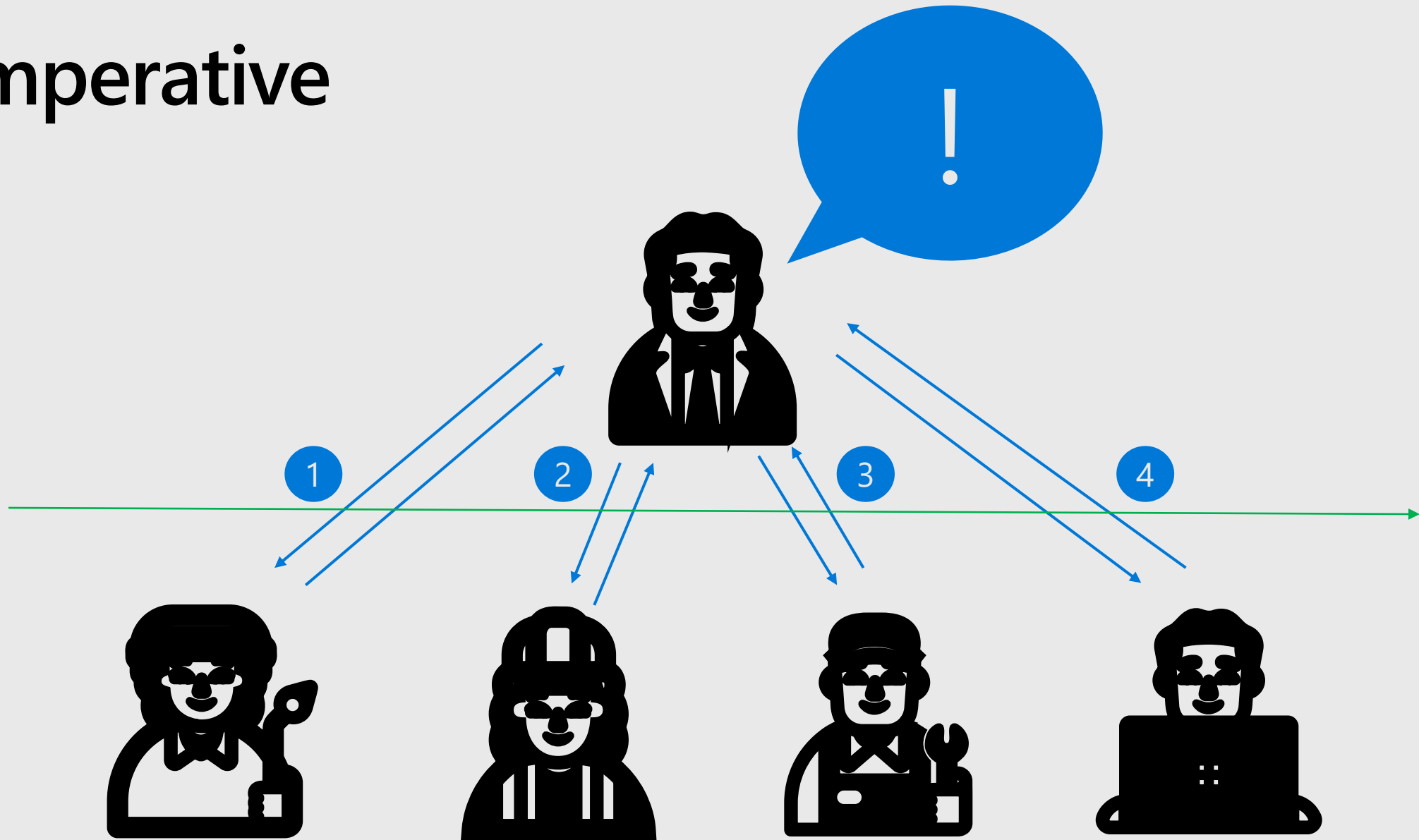
Event-Driven Flow

Observe, Decide, Act, Tell

Imperative Flow

Listen, Obey, Execute, Respond

Imperative



Event-Driven



Imperative

Execution plan with
predetermined actor roles

Work is assigned, executed, and
completion reported.

Changes and extensions require
modifying the execution plan.

Command & Control

Event-Driven

No predetermined execution plan
or actors.

Work is volunteered reacting to
events and completion is shared

Changes and extensions are local to
actors or add/remove actors

Dynamic Collaboration

Most complex systems require both models in different areas

TICKETING INTEGRATION FLOW

BORUSSIA-PARK, MÖNCHENGLADBACH



DIE FOHLEN

TICKETING INTEGRATION FLOW

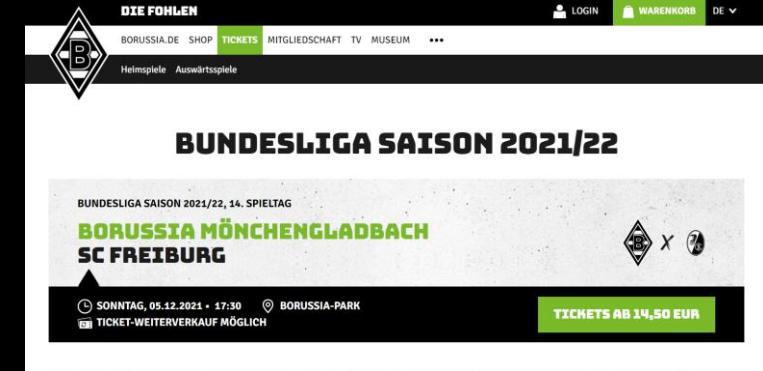
BORUSSIA / EVENTIM / AXESS

Automated access control: Axess



Live Reporting

Ticket portal: Eventim



ticket codes



ticket sales

customer info

ERP



customer info



Single-Sign-On
Profile

Signals, Streams, and Jobs

Signal: The capture of an **occurrence** (statement of fact) during the operation of a software system

Event: A data record expressing a signal and its context. The context is expressed in metadata annotating the signal.

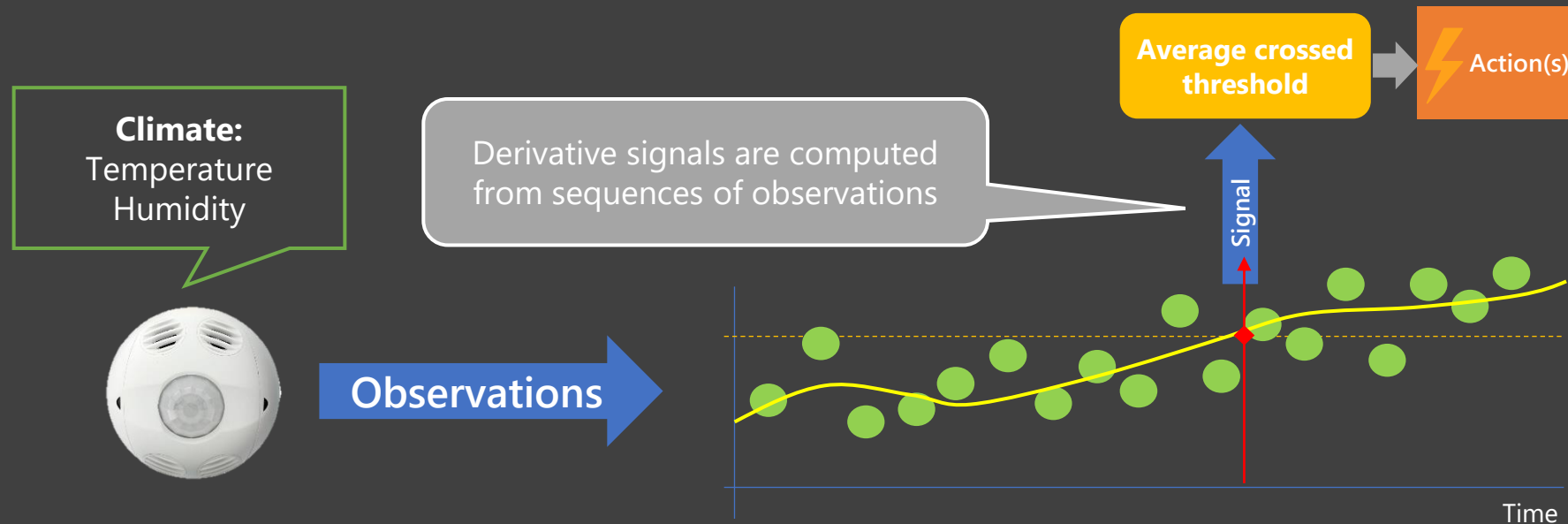
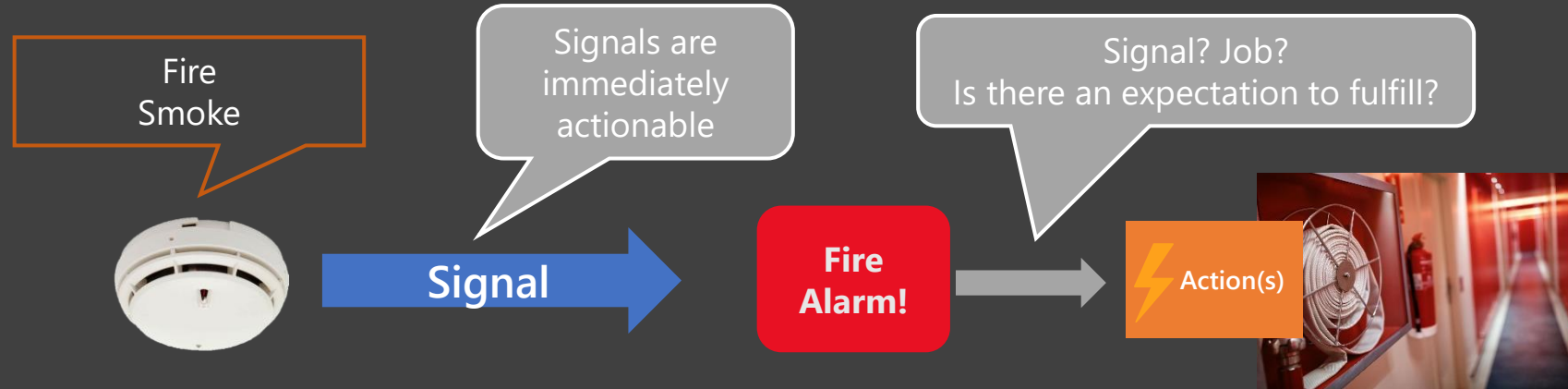
Event Stream: A chronological sequence of events belonging to the same context.

Job: *Not an event.* A description of a task that needs to be performed by some party. Preferably just once.

Signals

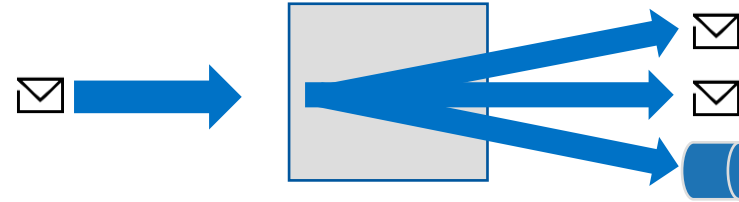


Events: Observations, Signals, Jobs



Discrete Event Router

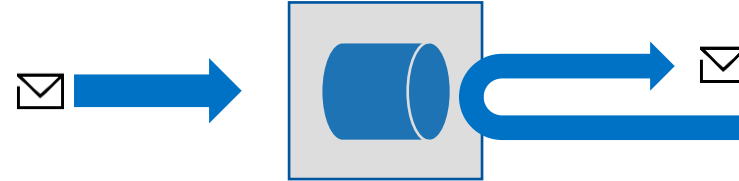
Azure Event Grid, AWS Event Bridge, Knative Eventing



Push-style distribution of discrete events to serverless workloads or other messaging infrastructures

Queue Pub/Sub Broker

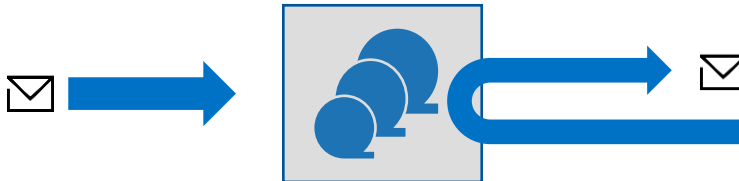
Azure Service Bus, AWS SQS/SNS, Google PubSub, Apache ActiveMQ, RabbitMQ, IBM MQ



Pull-style, queue-based transfer of jobs and control via message queues and topics

Event Stream Engine

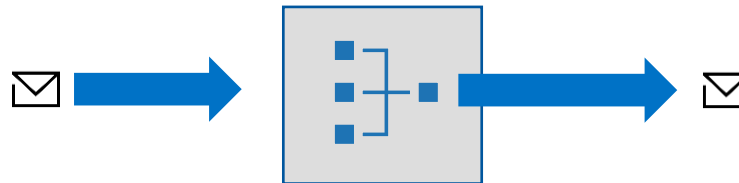
Azure Event Hubs, AWS Kinesis, Apache Kafka, Apache Pulsar, CNCF Pravega



Partitioned, high-volume, tape-drive-style sequential recording and unlimited, pull-style re-reads of event streams.

Event Stream Aggregator

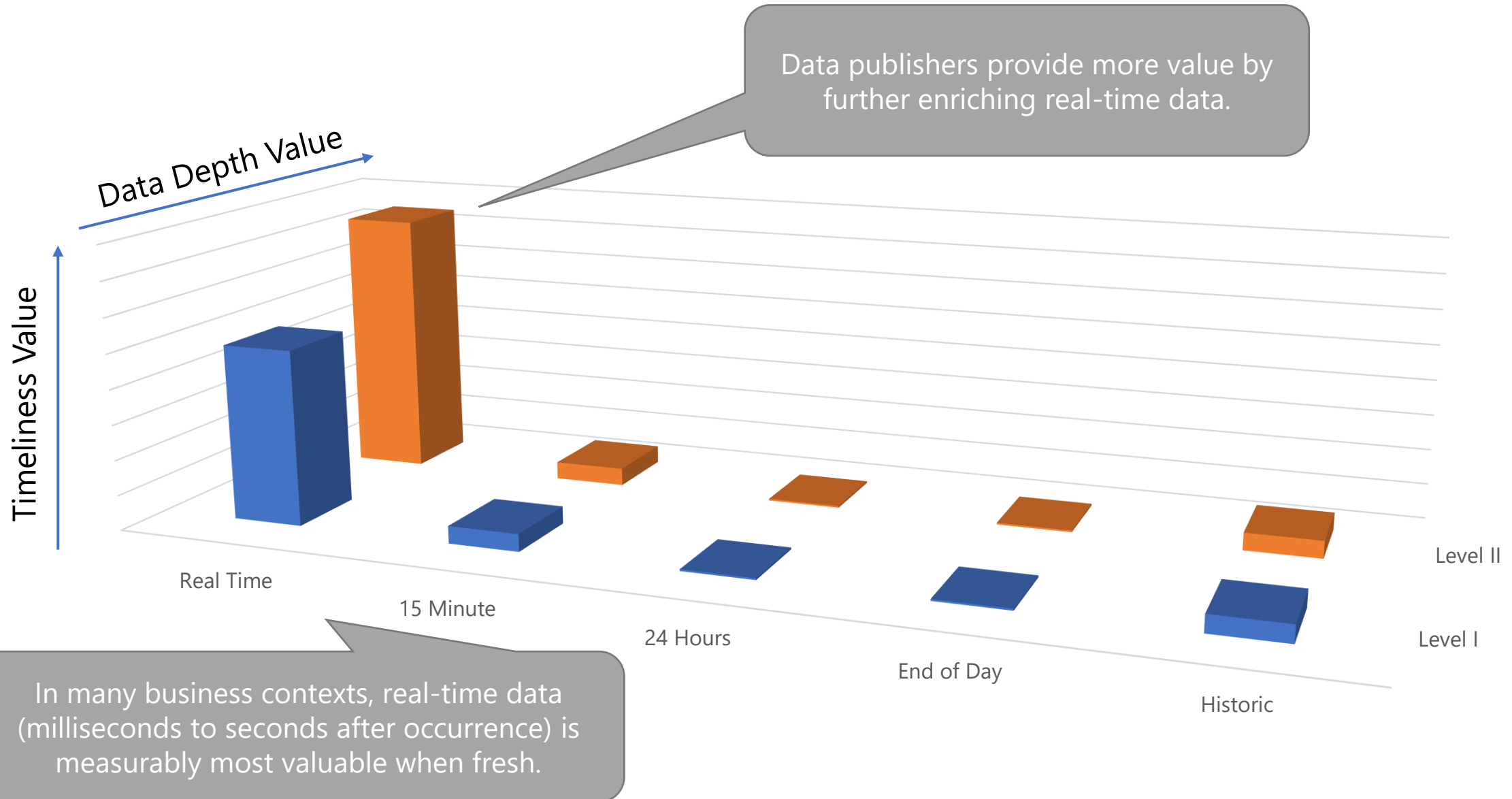
Azure Stream Analytics, AWS Kinesis Analytics, Apache Samza, Apache Flink, etc.



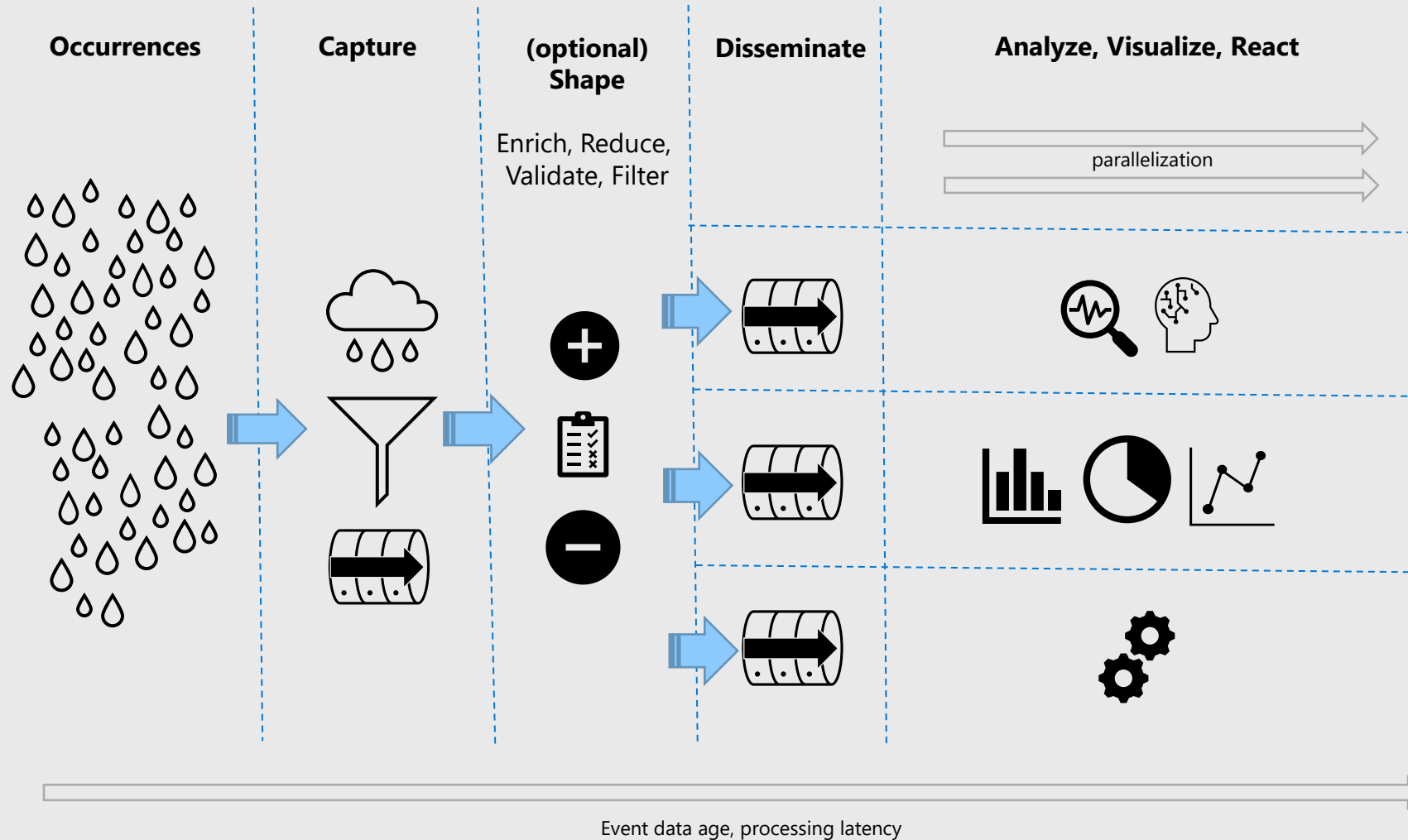
Stateful processing of event streams yielding event streams and discrete events as continuous output

Event Streams and Time(-liness)

Event Data Value – Securities Markets



Velocity Matters → Parallelization Matters



What is Azure Event Hubs?

Platform-as-a-Service Event Stream Broker

Use the Apache Kafka[®] API, but with far lower cost and better performance.

Fully managed: You use the features, Azure deals with everything else

AMQP 1.0 standards compliant, Apache Kafka[®] wire-compatible

Polyglot Azure SDK and cross-platform client support

Industry-leading reliability and availability

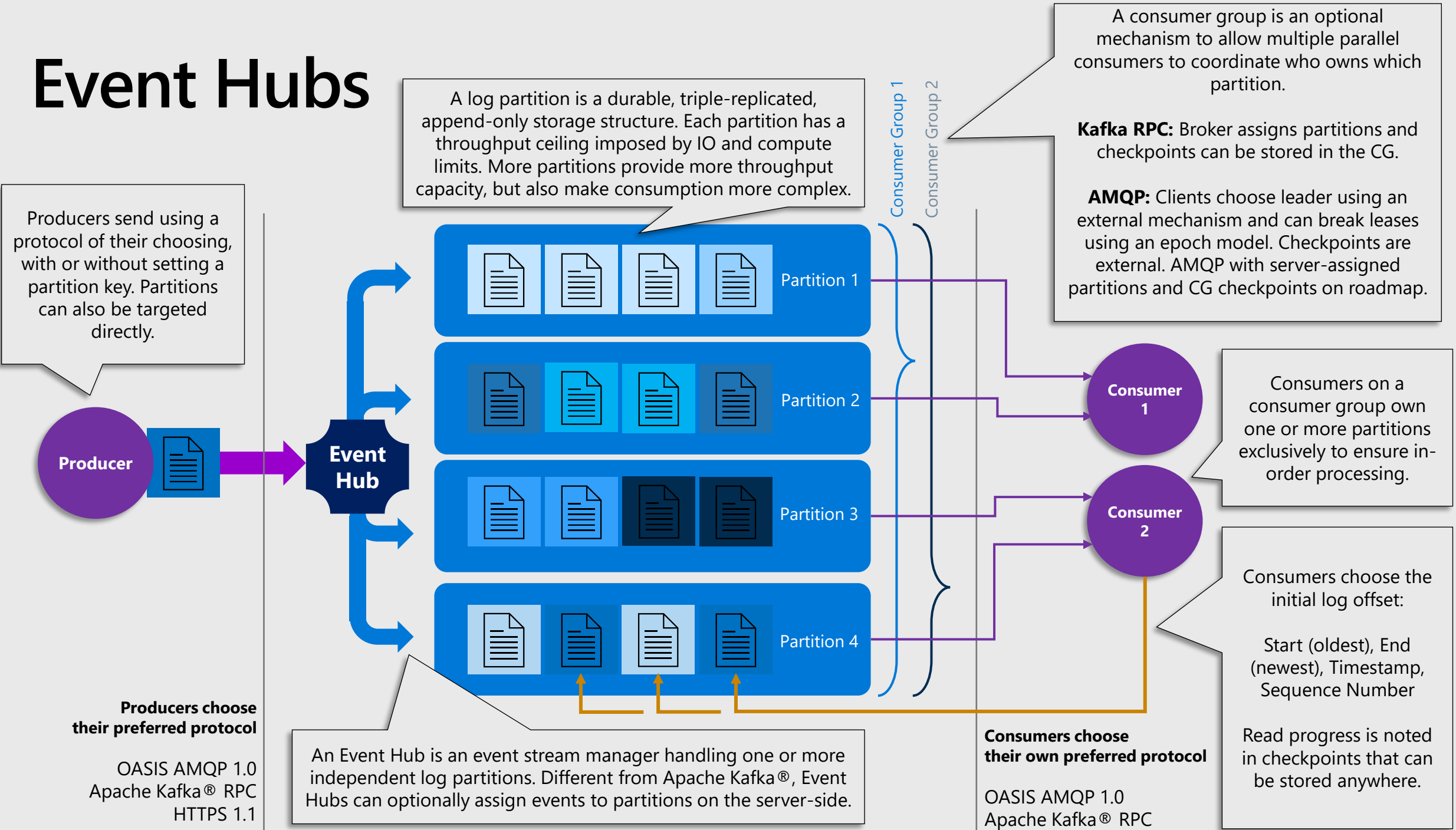
Fast.

Azure Event Hubs vs. Apache Kafka®

Similar yet very different

	Azure Event Hubs	Apache Kafka
User Model	Partitioned event stream broker with high-availability replication	Partitioned event stream broker with high-availability replication
Architecture	Multi-tenant, 3-Tier Gateway/Broker/Storage cluster model, with tenant-isolation, all tiers independently scalable	Single-tenant monolith. Need to increase broker instances in a cluster to scale any dimension.
Implementation Language	C# and Native (C/C++)	Java
Cluster Manager	Azure Service Fabric (inline)	Apache Zookeeper (external); KRaft (inline, experimental)
Partition Mapping	Key hashing, client or server-side mapping of events	Key hashing, client-side mapping of events
Consumer Partition Ownership Coordination	Server-coordinated partition ownership (Kafka), client-coordinated ownership with external leader election. Parallel, direct partition reads.	Server-coordinated partition ownership
Server Workload Balancing	Dynamic and fully automated (100% hands-off). Broker resource allocation independent of partition count or ownership, flexible scaling.	Static assignment of partitions to broker instances requiring operator intervention for rebalancing.
Storage Model	Replicated log store, synchronous per-message flush-to-disk on all replicas	Replicated log store, asynchronous flush-to-disk controlled by host file system write cache settings.
Networking	Single endpoint access to all partitions, Public IP/DNS or Virtual Networking, Firewall.	Endpoint per broker instance. Multiple IPs required. Complex network management required.
Access Control	Token-based access policy model with unlimited publisher policies, Azure Active Directory role-based access control	Local accounts, federation extensibility.
Protocols	AMQP 1.0 (optional: WebSockets) HTTPS 1.1 Apache Kafka RPC	Apache Kafka RPC
Batching / Archives	Avro-packaged batch-packaging and archival to blob store	
Schema Registry	Schema Registry based on open CNCF Schema Registry API	(Proprietary from commercial vendors)

Event Hubs

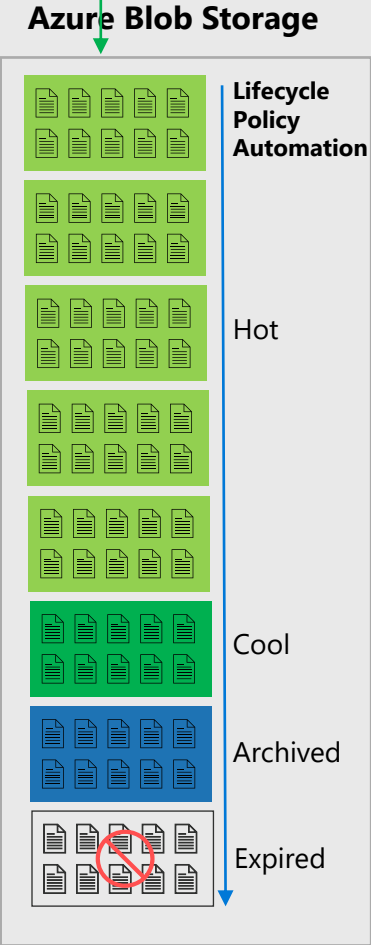
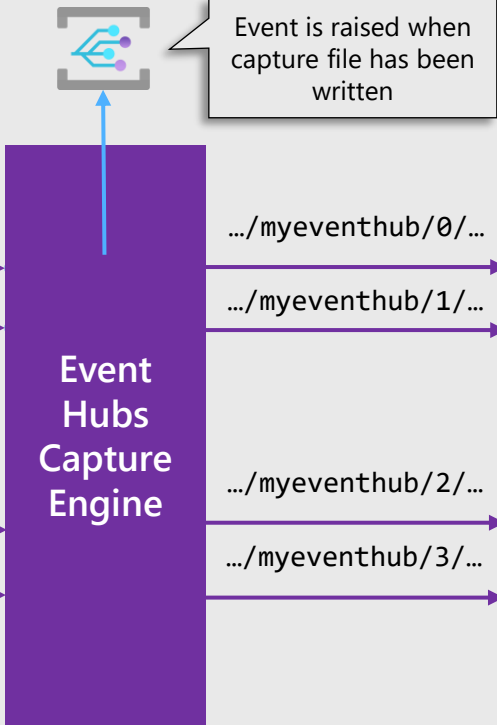
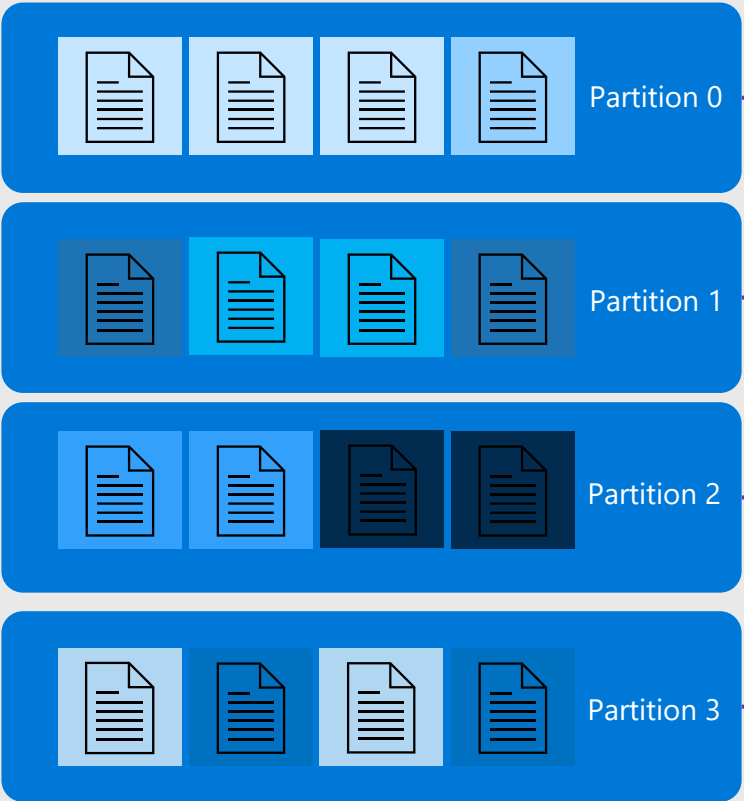
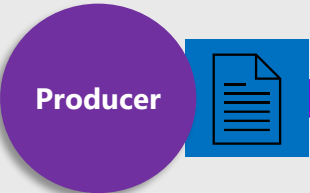


Event Hubs Capture

```
{Namespace}/{EventHub}/{PartitionId}/{Year}/{Month}/{Day}/{Hour}/{Minute}/{Second}
```

<https://mystorageaccount.blob.core.windows.net/mycontainer/mynamespace/myeventhub/0/2017/12/08/03/03/17.avro>

Event Hubs Capture allows organizing torrents of telemetry in batches that can be easily consumed by batch-oriented analytics frameworks.



Producers choose their preferred protocol

OASIS AMQP 1.0
Apache Kafka® RPC
HTTPS 1.1

Capture throughput keeps up with the Event Hubs' ingress throughput capacity and provides automated low latency capture to batch storage.

Capture policy allows balancing latency and batch size.



Azure Data Lake Gen2

Event Hubs* is not...

... a publish/subscribe broker. Partitions are not subscriptions. They are chosen by the producer or the broker on ingress. There is also no server-side filtering.

→ [Azure Service Bus](#), [Azure Event Grid](#)

... a queue broker. Read progress over the log is handled by the client and there is no event-level ownership and delivery state handling.

→ [Azure Service Bus](#)

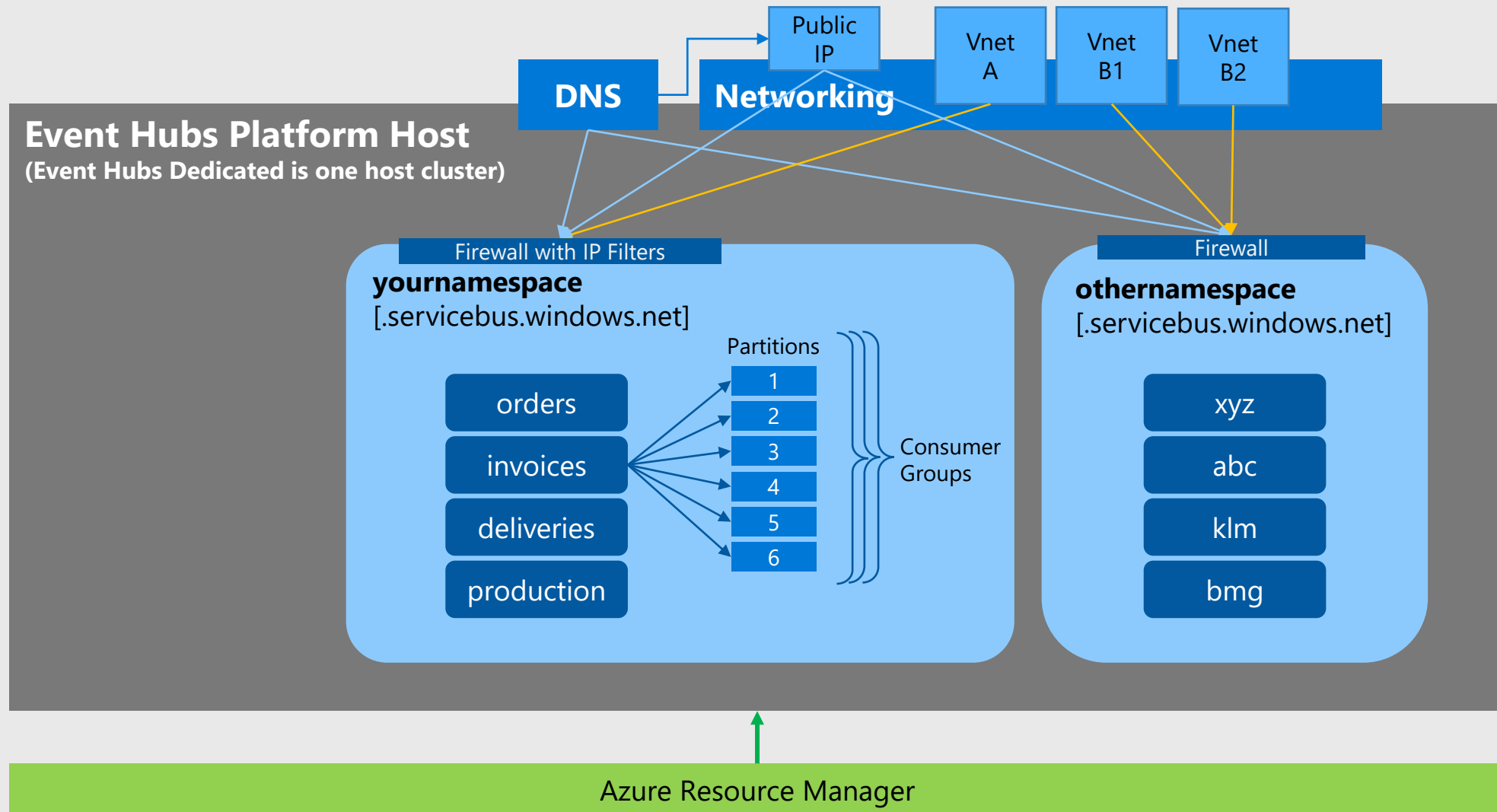
... a discrete event distribution engine. Event Hubs does not do push deliveries, and delivery failures need to be tracked individually.

→ [Azure Event Grid](#)

... a database or long-term event store. Event Hubs exists to catch, store and provide fast access to event data organized around time axis. As data ages (days, not months), you need better indexing.

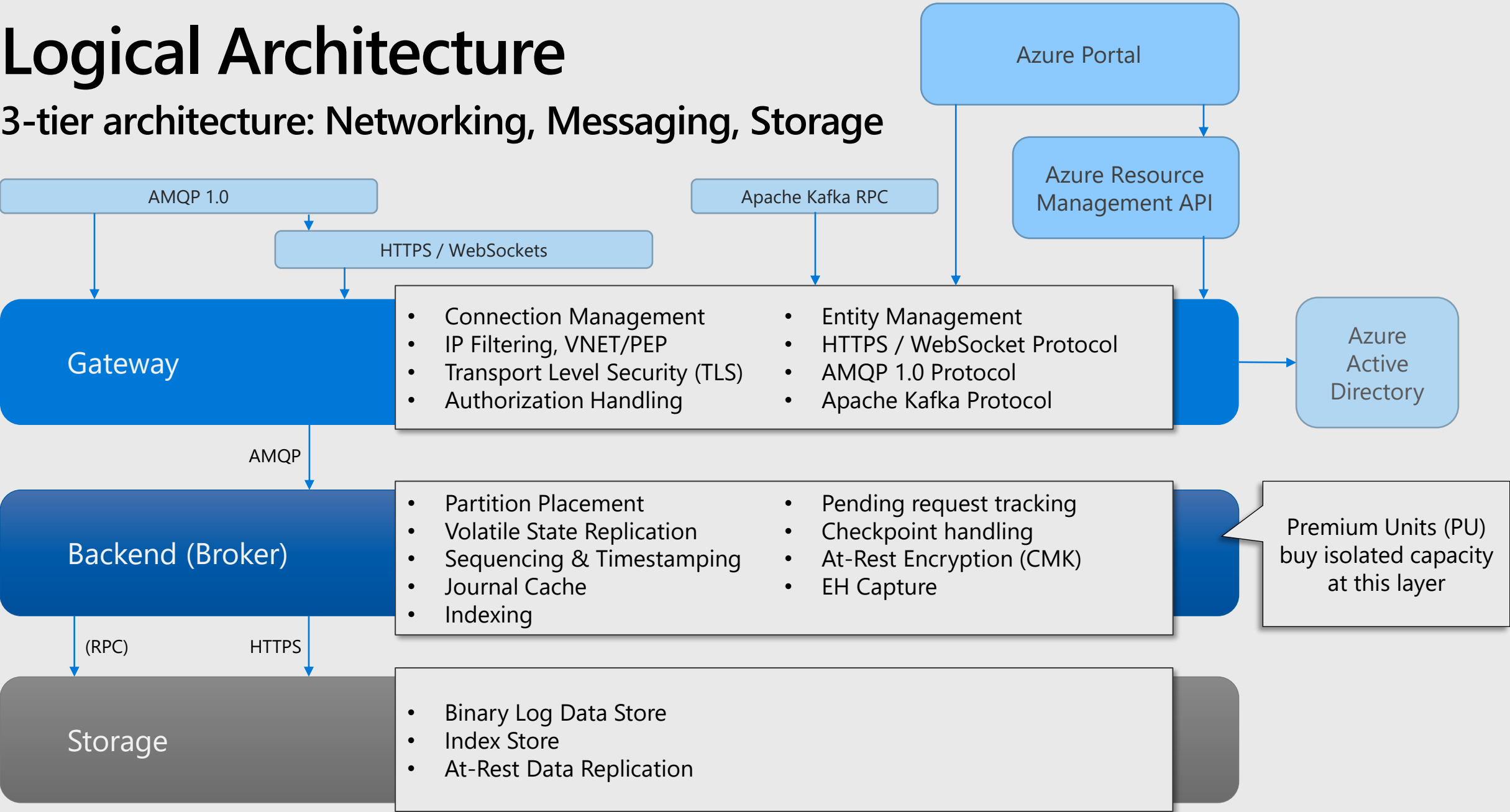
→ [Azure Cosmos DB](#), [Azure SQL](#), [Azure Synapse](#), [Azure Data Explorer](#)

Event Hubs Namespaces: Virtual Brokers



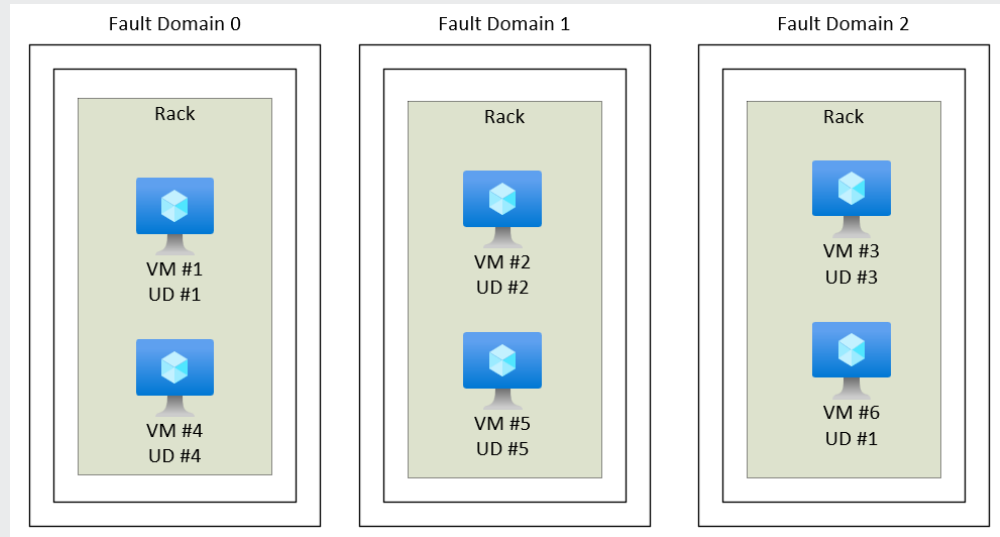
Logical Architecture

3-tier architecture: Networking, Messaging, Storage



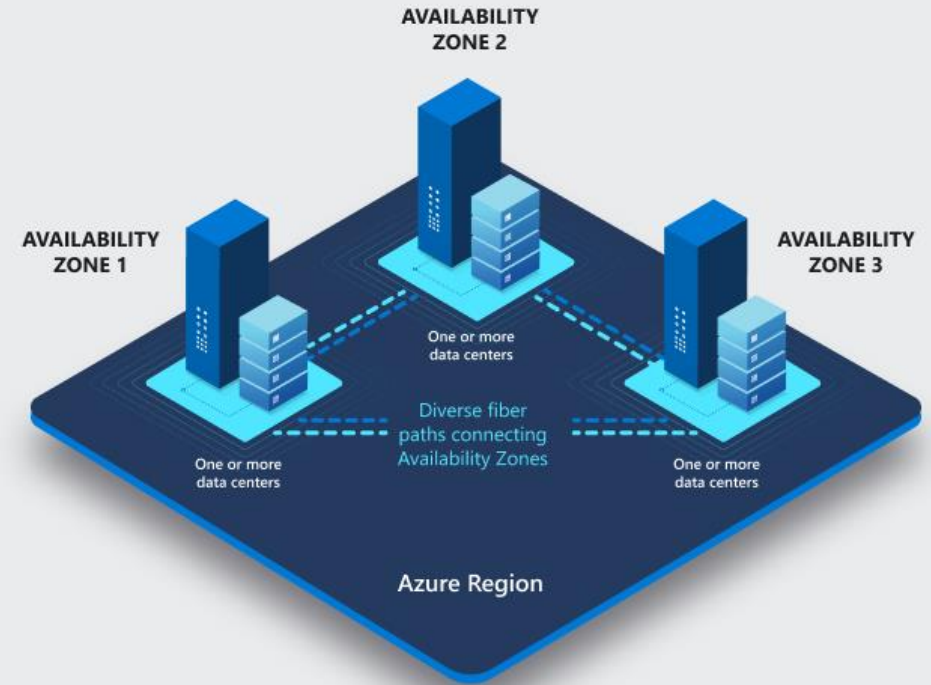
Fault Domains & Availability Zones

High-Availability starts at the physical reality



Fault Domain Placement:

Cluster VMs are spread across at least 3 fault domains such that the loss of a rack or network poses no availability risk. Recovery from a fault domain failure is fully automated and the system maintains SLA.

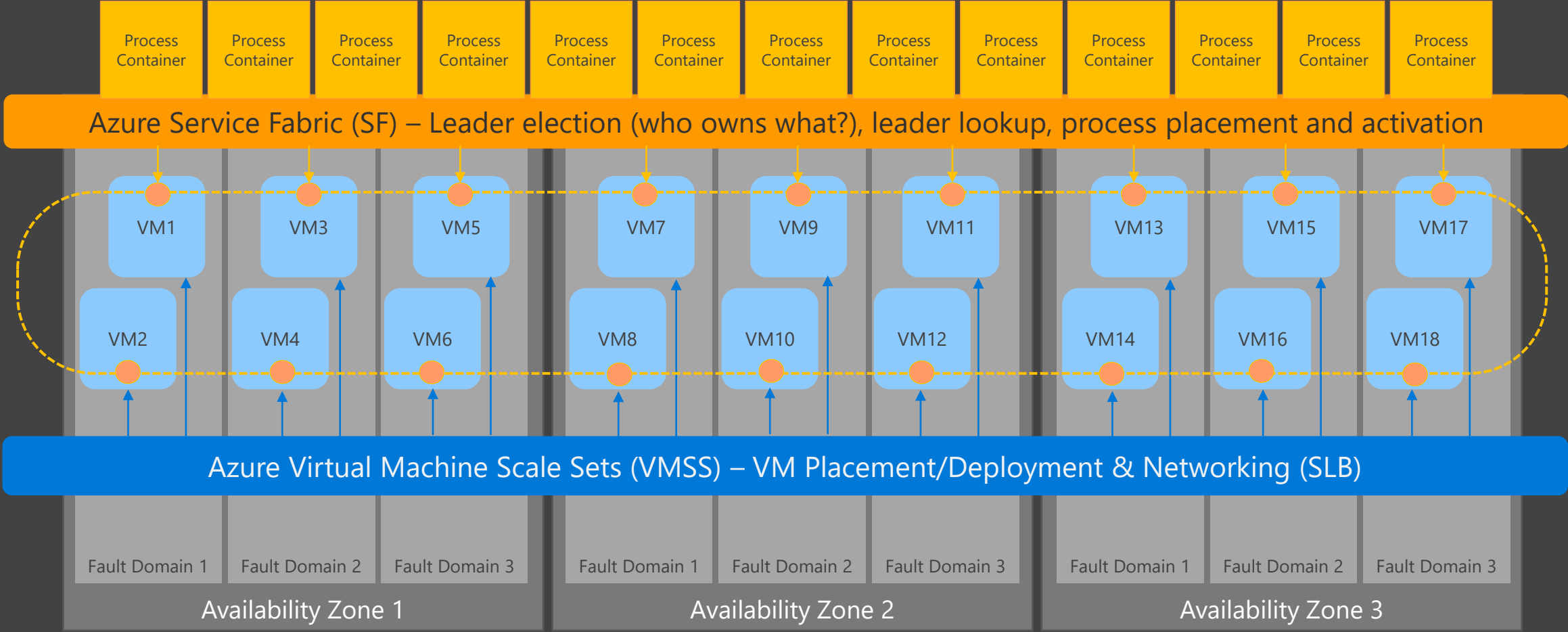


Availability Zones Placement:

Each cluster spans three availability zones and maintains SLA without any tolerance for data loss when one or two zones fail.

Backend and Gateway Clusters

Logical Architecture meets Placement



Backend and Gateway Clusters

Principles

Everything is automated. There's no manual intervention in placement of VMs or processes or workloads.

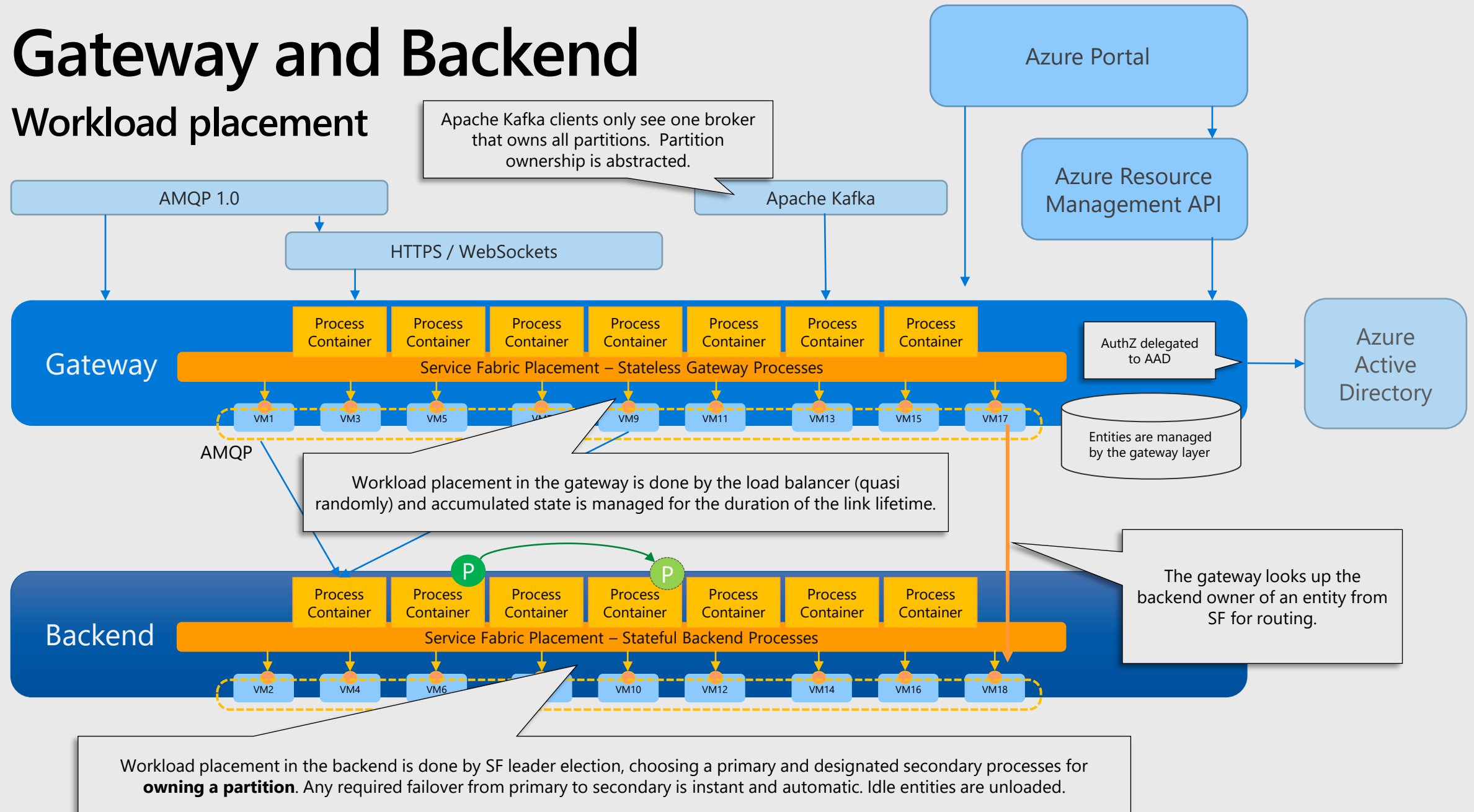
Each cluster has a well-known number of virtual machines. We don't use auto-scaling with VMs. We may (rarely) choose to initiate scale up/down to a different level.

Process placement and servicing/upgrade cycles are controlled by Azure Service Fabric.

Allocation of namespaces to clusters are based on well-established heuristics (Standard) or deterministic capacity limits (Premium). Customer-defined allocation in Dedicated.

Gateway and Backend

Workload placement



Backend: Event Hubs Premium.

Workload placement

Namespace PU are split across processes:
1 PU = 2 Proc (8GB Mem), 1 Core/Proc (2C)
2 PU = 2 Proc, 1 Core/Proc + 1 Core (3C)
4 PU = 2 Proc, 2 Core/Proc + 1 Core (5C)
8 PU = 4 Proc, 2 Core/Proc + 1 Core (9C)
16 PU = 4 Proc, 4 Core/Proc + 1 Core (17C)

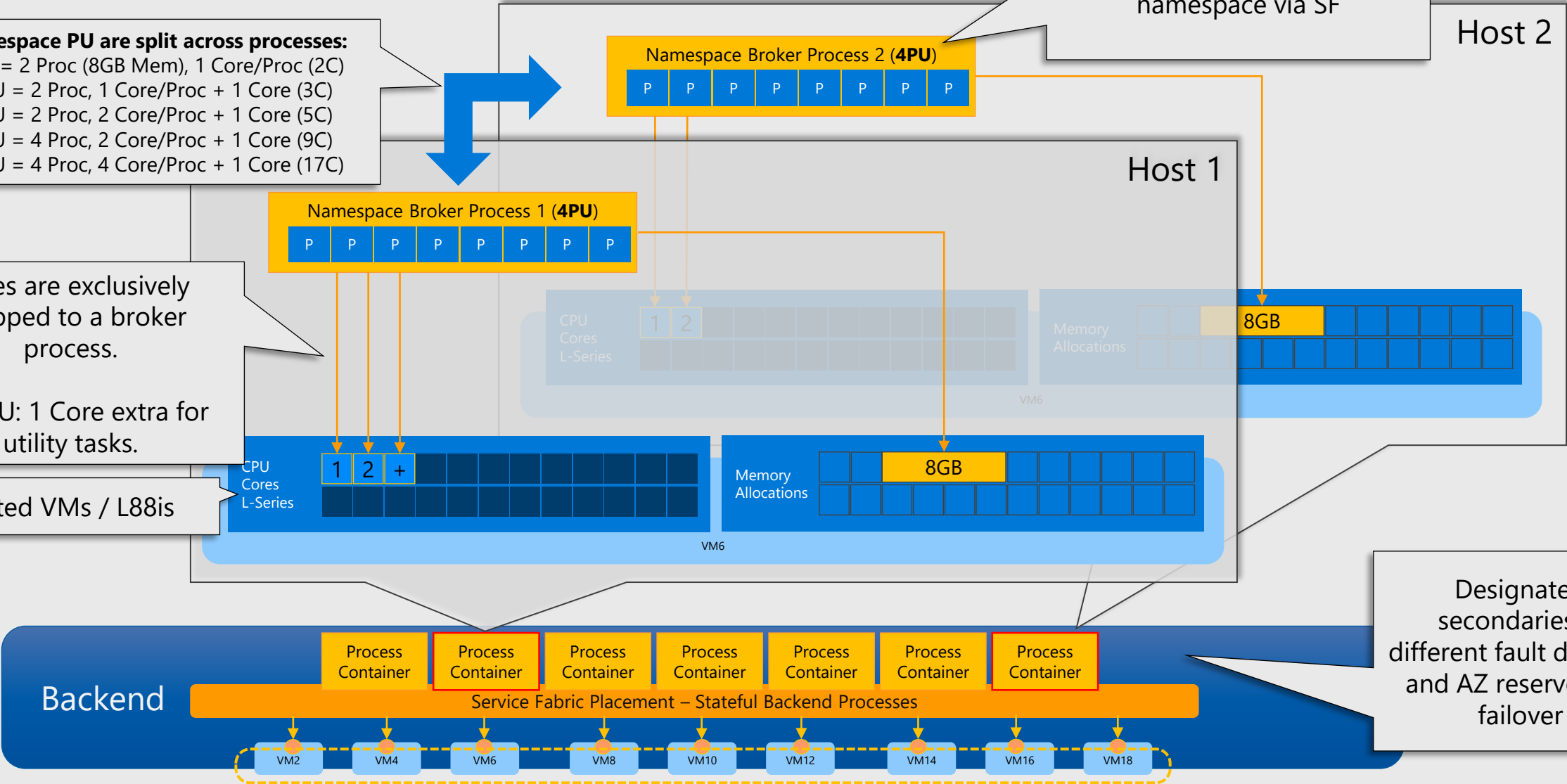
Cores are exclusively mapped to a broker process.
>=2PU: 1 Core extra for utility tasks.

Isolated VMs / L88is

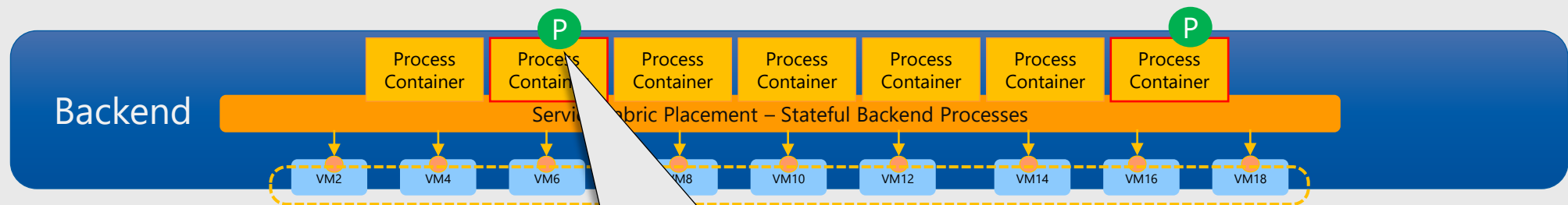
Partition ownership is dynamically mapped to the process(es) associated with a namespace via SF

Host 2

Host 1



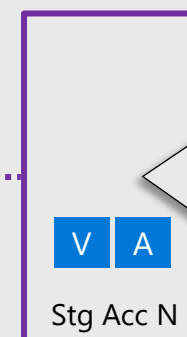
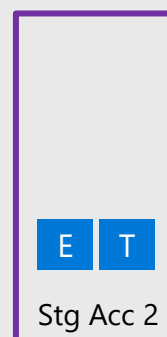
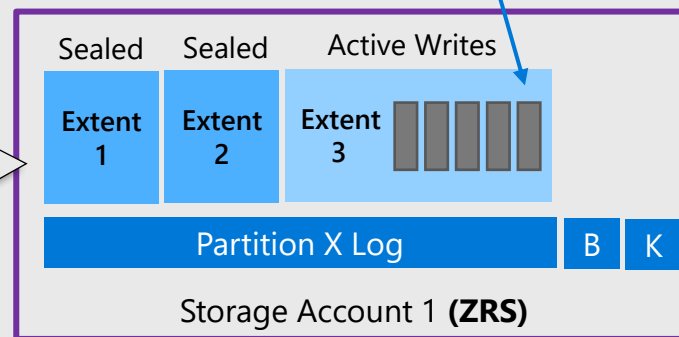
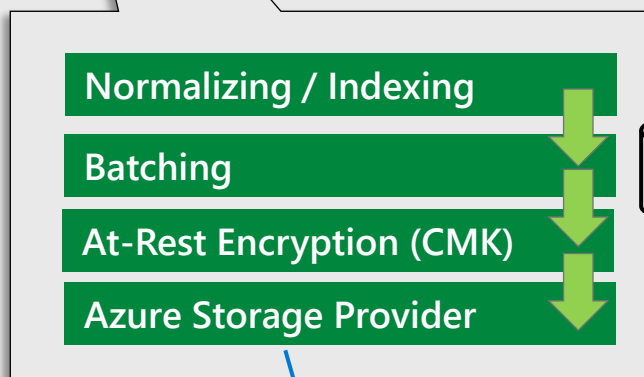
Storage Layer – Event Hubs Standard



Events are written to append blobs ("extents"). All writes are synchronously triple replicated across availability zones.

Extents are sealed after hitting a size threshold.

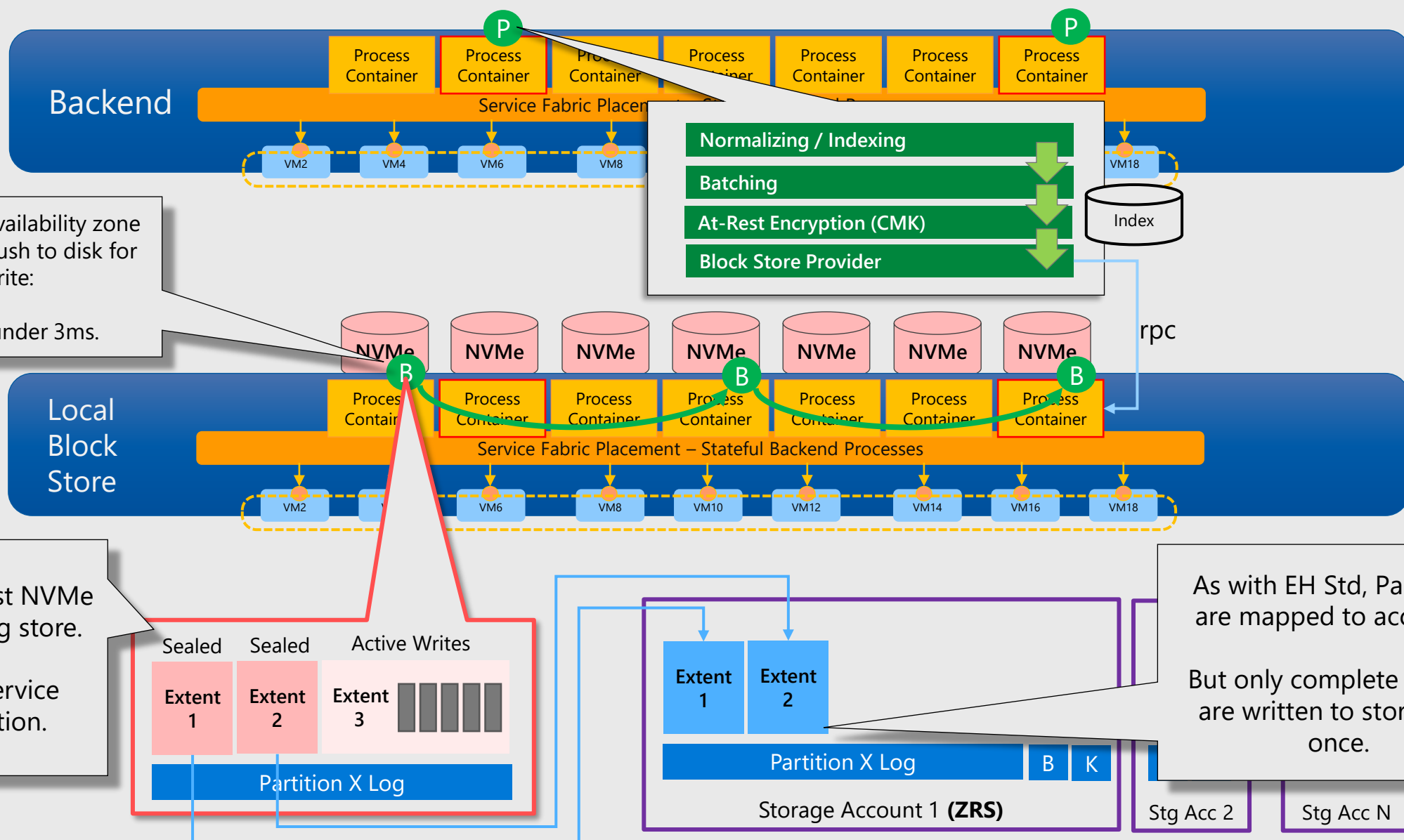
Expiry removes extents.



Each Event Hub Cluster uses numerous storage accounts to spread the load and overcome storage quota limitations.

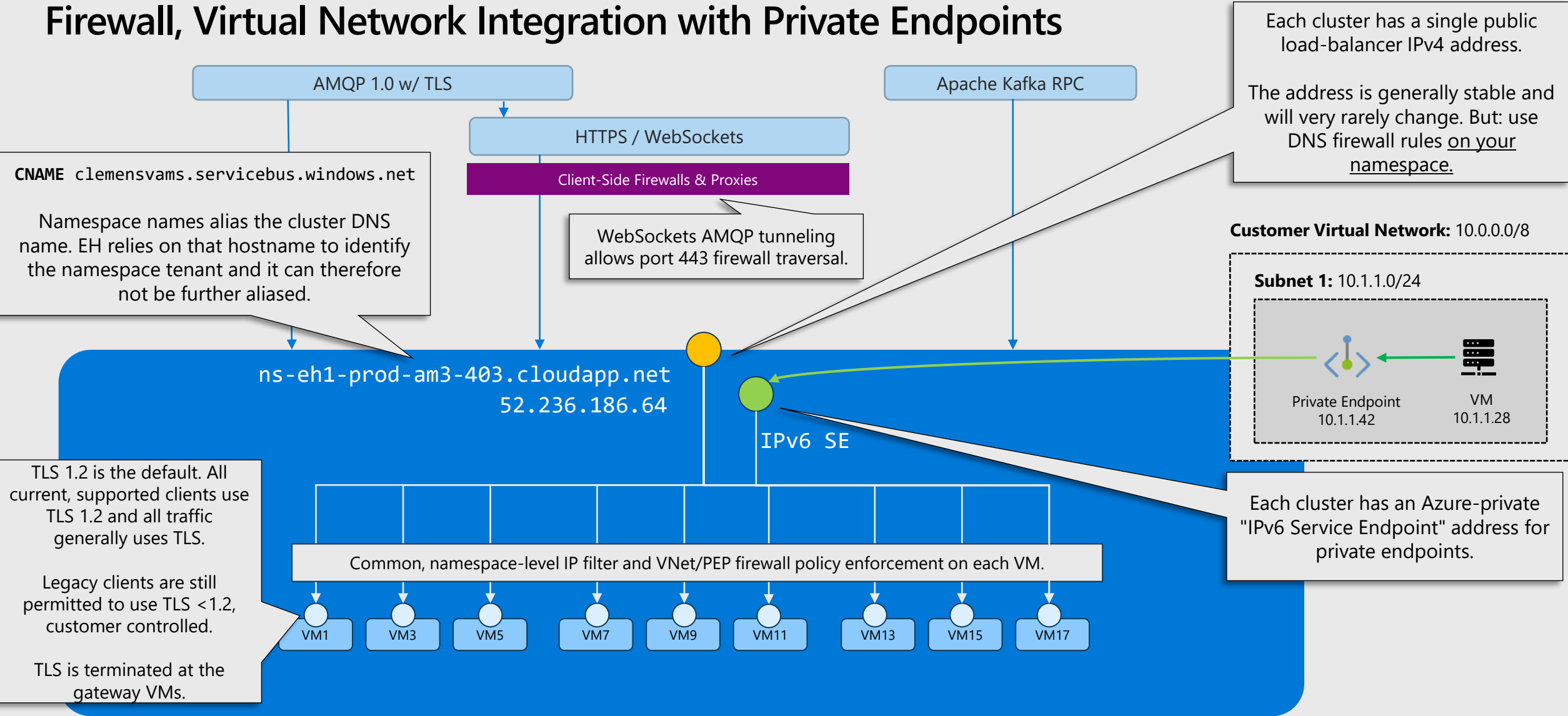
Partition storage is allocated to those storage accounts.

Storage Layer – Event Hubs Premium



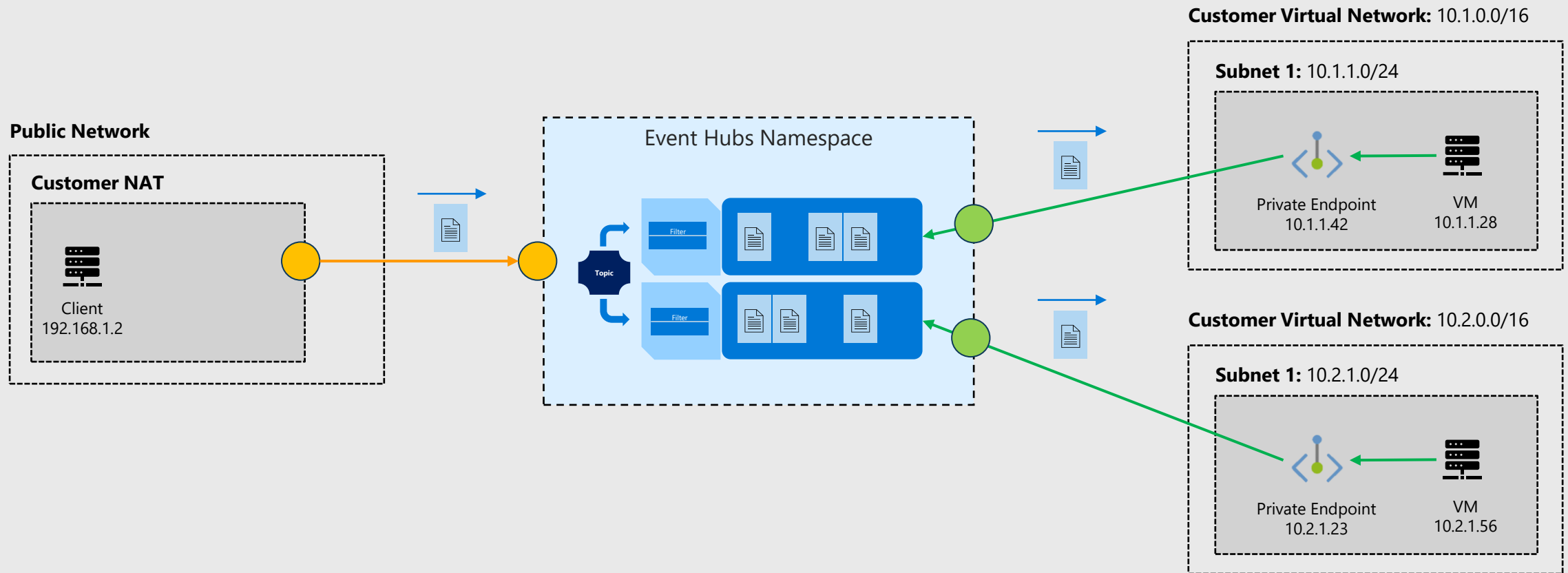
Networking Features

Firewall, Virtual Network Integration with Private Endpoints



Networking Features

Event Hubs namespaces can be attached to one or more virtual networks and the public IP address space concurrently and act as safe "Layer 7" stream bridges.



Flows: Automation Tasks

Dashboard > clemensvamsp

Event Hubs Namespace

Search (Ctrl+ /)

Entities

Event Hubs

Schema Registry

Monitoring

Alerts

Metrics

Diagnostic settings

Logs

Automation

Tasks (preview)

Export template

Support & troubleshooting

Dashboard > Event Hubs > clemensvamsp >

Add a task

1 Select a template

2 Authenticate

3 Configure

4 Review + create

Select an automation template.

Send monthly cost for resource

Sends the cost of the resource every month.

Select >

Replicate from Event Hub to Event Hub

Replicate content from an Event Hub to another Event Hub

Select >

Replicate from Event Hub to Event Hub

Replicate content from an Event Hub to another Event Hub

Select >

Review + create

Dashboard > clemensvamsp >

Add a task

1 Select a template

2 Authenticate

3 Configure

4 Review

Selected template: Replicate from Event Hub to Event Hub

This task will connect to the following services. Select the connection to add your

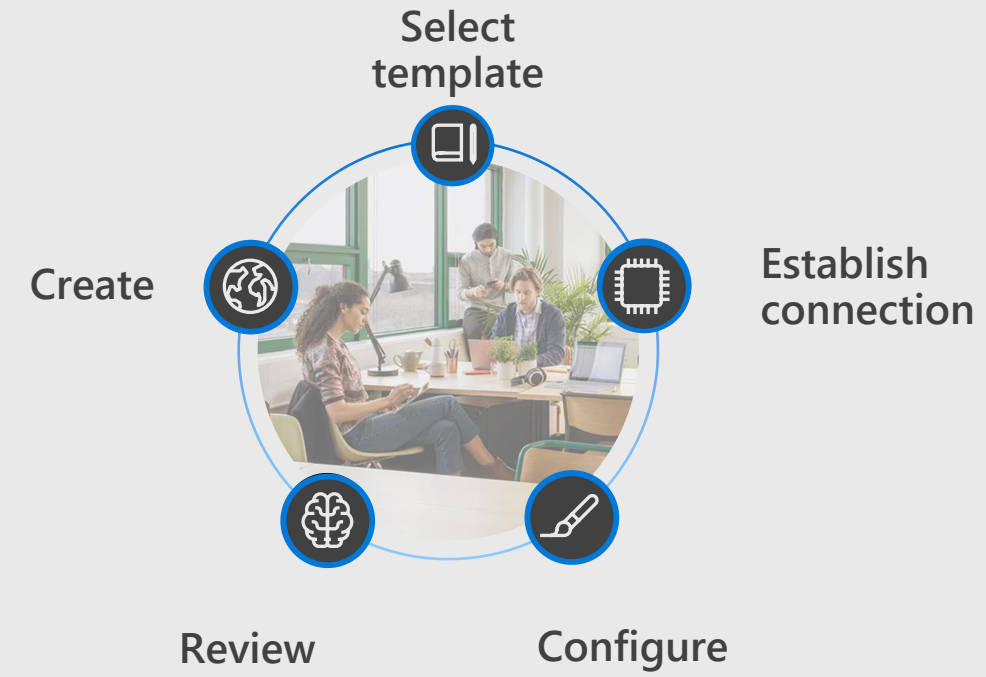
Connections

Name	Status	Cor
Event Hubs (source)	Connected	Usi
Event Hubs (target)	Not connected	Cre

Review + create

Previous

Next : Configure >



Dashboard > clemensvamsp >

Add a task

1 Select a template

2 Authenticate

3 Configure

4 Review + create

Selected template: Replicate from Event Hub to Event Hub

Task name *

mytask

Source event hub instance *

eh1

Target event hub instance

replgroup

Target event hub instance *

eh2

This task is powered by Logic Apps (Standard). Learn more

Logic App *

telemetrycopy

Create new

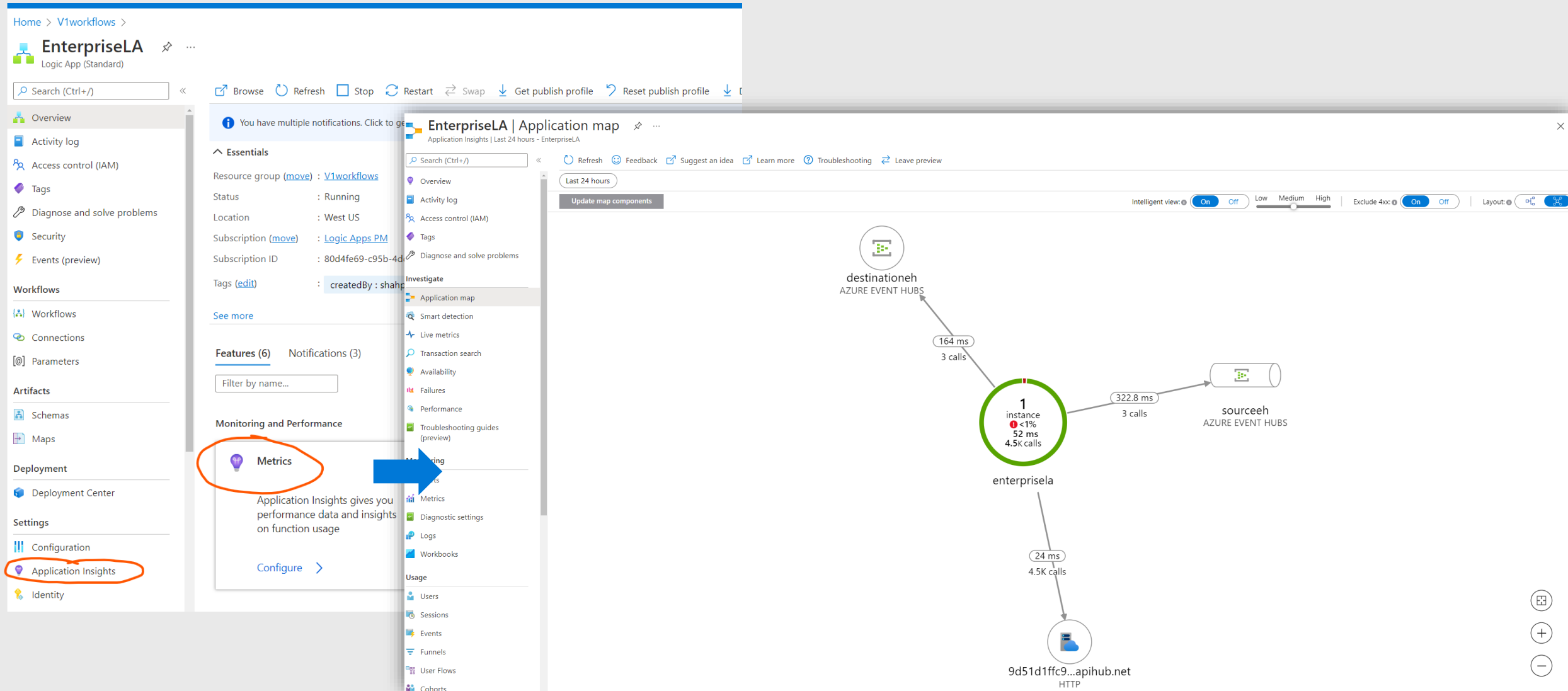
This task is billable. More information on pricing could be found here. Learn more

Review + create

Previous

Next : Review + create >

EventHub replication visualization



Home > devreldemoeventhub >

devreleventhub (devreldemoeventhub/devreleventhub)

Event Hubs Instance

Search (Ctrl+/)


+ Consumer group Delete Refresh

- Overview
- Access control (IAM)
- Diagnose and solve problems
- Settings
 - Shared access policies
 - Properties
 - Locks
- Entities
 - Consumer groups
- Features
 - Capture
 - Process data
- Automation
 - Tasks (preview)
 - Export template
- Support + troubleshooting
 - New Support Request

Essentials


Resource group (move)	: DBGGroup	Status	: Active
Location	: West US	Namespace	: devreldemoeventhub
Subscription (move)	: Visual Studio Enterprise	Created	: Monday, July 18, 2022 at 21:32:42 PDT
Subscription ID	: feaa8ca8-ba47-40fb-b2ce-7ddf1b49258b	Updated	: Monday, July 18, 2022 at 22:13:29 PDT
Partition Count	: 1	Message Retention	: 1 day

[JSON View](#)




Capture events

Use Capture to save your events to persistent storage.




Process data

Process data instantly with Azure Stream Analytics using no-code editor or SQL.



Connect

Authenticate with connection strings and SAS policies.



Checkpoint

Create consumer groups to checkpoint your events.

Event Hub Contents

1 CONSUMER GROUP

Event Hub Status

ACTIVE

Message Retention

1 DAY

Partition Count

1

Show data for the last: [1 hour](#) [6 hours](#) [12 hours](#) [1 day](#) [7 days](#) [30 days](#)

Requests

600

Messages

100

90

Throughput

100B

90B

Process Event Hub data with Azure Stream Analytics

Process your Event Hub data using no-code drag and drop experience. (Preview)



Filter and ingest to Synapse SQL

- Preview Event Hub data
- Decide table schema
- Select Synapse SQL table

Start



Capture data to ADLS Gen2 in Parquet format

- Save events to ADLS Gen2 in Parquet
- Specify a time or size interval

Start



Materialize data in Cosmos DB

- Maintain a view of your data in Cosmos DB
- Select the fields to group by
- Define aggregations like count, sum, average
- Set a time period

Start



Filter and ingest to ADLS Gen2

- Preview Event Hub data
- Decide table schema
- Select ADLS Gen2 account

Start

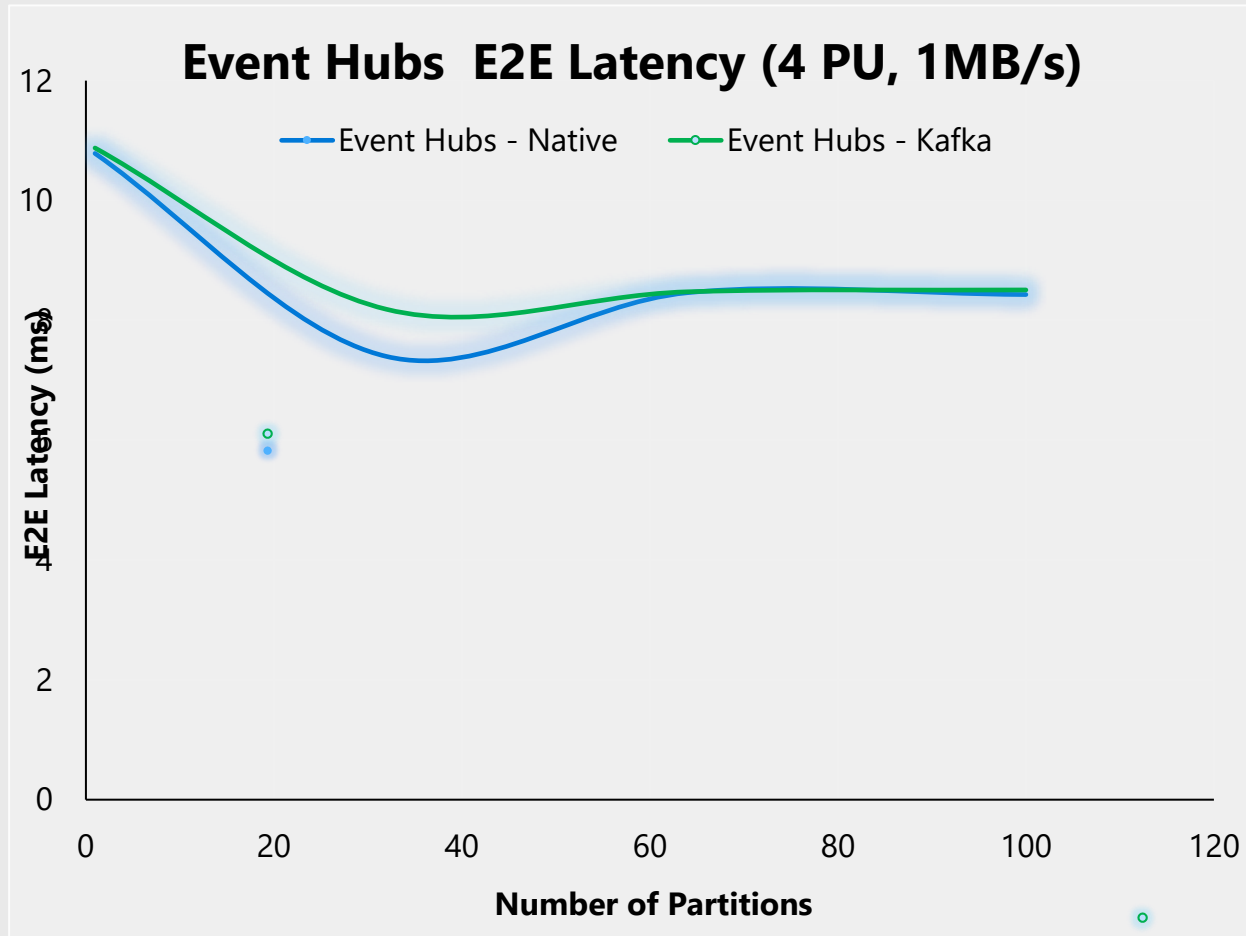


Start with a blank canvas

- View incoming data and define schema
- Define transformations on your input data
- Select output to egress streaming data

Start

Event Hubs Premium is *Fast!*



Event Hubs Premium end-to-end latency < 10ms for most Event Streaming workloads.

Performance Metric	Expected Range	Comments
Throughput	~5-10 MB/s per 1 PU	Maximum throughput can be achieved by scaling partitions For both Kafka and AMQP
Latency	< 10 ms	With 1 MB/s load, 4 PU namespace For both Kafka and AMQP

Effective Global Reliability

Uptime – Is the cluster available to accept connections?

100%

Reliability – Are individual operations succeeding?

>99,9999% weekly average

Azure Event Hubs

Platform-as-a-Service Event Stream Broker

Use the Apache Kafka[®] API, but with far lower cost and better performance.

Fully managed: You use the features, Azure deals with everything else

AMQP 1.0 standards compliant, Apache Kafka[®] wire-compatible

Polyglot Azure SDK and cross-platform client support

Industry-leading reliability and availability

Fast.

Thank You!

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That was a lot, wasn't it?

Q&A



