



ASUKA TSUKAMOTO

UI Designer

323.632.6070
asukatsuk@mac.com
www.asukat.com
www.linkedin.com/in/asukat
Los Angeles, CA

ABOUT

UI designer with a background in apparel graphic design. Strong design and color sense with ability to create simple, attractive, and enjoyable products. Skilled in creative product development, and deep understanding of user needs.

COMPUTER SKILLS

Sketch
Adobe XD
InVision
Flinto
Adobe Illustrator
Adobe Photoshop
Adobe InDesign

DESIGN SKILLS

Use Interface
User Research
User Flows
Style Guides
Wireframing
Prototyping
Usability Testing
Branding Design
Print Pattern Design

EDUCATION

UI Design Certificate
CareerFoundry | October 2020

Associate of Arts in Graphic Design
FIDM, LA, CA | September 2001

Bachelor of Arts in Communication
Tokyo Woman's Christian University
Tokyo, Japan | March 2000

LANGUAGES

English
Japanese

INTERESTS



Music



Beach



Bicycling



Spontaneous
trips



Half marathons



Surface design

PROFESSIONAL EXPERIENCE

Textile/Graphic Designer

Hot Topic | City of Industry, CA | October 2020 - present

- Create licensed character graphics, print pattern and embellishment artworks
- Interpret trend boards and design direction in order to develop graphics and print patterns for all licensed collections
- Develop print-ready arts to pass production artists

Sr. Graphic Designer

Mad Engine | Glendale, CA | February 2020 - March 2020

- Researched trends and translate into designs relevant for the market
- Created licensed character graphic T-shirt and print pattern artwork
- Developed tech pack to send in-house sample room and overseas factories

Sr. Graphic Designer

Hello Nite Loungewear | Gardena, CA | September 2018 - January 2020

- Team lead with creative director to design and develop 4 collections
- Worked closely with sales team to analyze trending products and customer needs for seasonal product development
- Designed seasonal lookbook and marketing collateral and increased brand exposure successfully

Sr. Graphic Designer

Garan Inc. | New York, NY | July 2013 - August 2018

- Created T-shirt graphic and print pattern for Garanimals, Walmart private label
- Developed tech pack to send overseas factories for sampling
- Art-directed seasonal trend-book to present corporate meeting

Sr. Print/Graphic Designer

Parigi Group | New York, NY | August 2011 - July 2013

- Researched and developed graphic theme and colors for season
- Created graphic, print pattern and embellishment for licensed girls sportswear, DKNY, Lucky Brand and Nicole Miller
- Developed tech pack to send overseas factories for sampling

Sr. Graphic Designer

Scanty Sleepwear | Santa Monica, CA / New York, NY | May 2005 - June 2011

- Built brand from the ground up with creative director and sales manager
- Successfully developed "stylish enough to wear out" PJ brand which showed at NY fashion week Spring 2007
- Designed exclusive Holiday collection for Neiman Marcus (2007-2009)
- Created successful marketing collateral and fun product packages
- Traveled to factory in China to oversee productions and source materials

Graphic Designer

Sauce Design | Venice, CA | June 2002 - April 2005

- Worked closely with art director to develop design solutions for various clients
- Merchandising product design for Sea World, FL
- Holiday package design for The Grove, LA shopping mall