



# **Bringing Innovations into the market**

The world of healthcare, like industry in general, is undergoing a transformation ignited by the appearance development of new materials (polymers, metals, fabrics), new techniques (3D printing), and new technologies (artificial intelligence).

Specialist for more than 20 years in the field of medical, hospitals and pharmaceuticals equipment, I have gained a strong experience in diverse sectors by collaborating with stakeholders with very different profiles.

Biomedical engineer and holder of a Master of Business Administration, my broad professional background has led me to occupy diverse and complementary functions at the local, national, and international levels.



#### Medical Device Specialist, MEDIVICE supports you in your projects

- Project management
  - Creating teams and establishing relationships with different providers
- Commercial Agent, Expert Consultant
- Liaison between supplier and buyer to
  - Solve the problems of buyers
  - Propose adapted solutions
- Marketing Studies

- Upstream Marketing
- Business Development
- Product Launch
- Product Development
- Training & Commissioning
- Help in Seeking Funding
- MEDIVICE is borderless and goes where you need us.





Listening to your needs, MEDIVICE assists you in the development of a commercial strategy and in the implementation of appropriate and rapid solutions.



### **Engineering & Project Management**

A thorough knowledge of day-to-day operations in hospitals or healthcare establishments, their needs, the preferences of patients and their relatives, as well as the expectations of professionals is essential to the development of new solutions.

The importance of technology in healthcare and the significant investments require an effective planning and management of medical technology.



## **Marketing & Sales**

Translating an idea into a safe and effective marketable product requires knowledge in several areas such as usage factors and best practices that comply with regulations.

The lifecycle management of a product is essential to ensure its continued performance, protection, and security. The products are a combination of several components: hardware, software, app and sometimes middleware, intelligent features,

and flexibility and connectivity of the application to other systems. Each of these components may alter performance and its level of risk exposure. Thus the mastery and the optimization of a product are essential for an establishment on the market.



#### **Training, Commissioning & Customer Service**

The need to adapt to changing environments compels any organization to monitor, evaluate, and reorient its strategy.

- MEDIVICE assists you in the process of developing, monitoring, and evaluating the strategy
  of your organization, as well as in the design, planning and development of investment
  and services policies.
- To increase your knowledge in specialized areas, MEDIVICE proposes to mobilize the necessary resources around professionals by helping them adopt models based on integration, practice, knowledge exchange, and cooperation.
- MEDIVICE can provide assistance and implementation of the equipment.





