Dhiraj Lande

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Education

Kirti M. Doongursee College of Arts, Science and Commerce, Dadar **Third Year (Expected Graduation: May 2026)**
Bachelor of Science in Computer Science *CGPA: 8.48*

Experience

TARPHE – MARATHI ART SHOP FOR UNIQUE DESIGNS. Dec 2024 – Jan 2025
Freelance Full Stack Developer, *Mumbai, Maharashtra*

- Developed a blazing-fast, SEO-first e-commerce website using Next.js 14 and Wix Headless, achieving **top 10 Google search ranking within 30 days of launch.**
- Integrated structured data and semantic markup to boost crawlability, directly increasing **organic traffic by 3x in the first month.**
- Delivered a fully dynamic product catalogue powered by Wix CMS, **enabling non-tech users to manage inventory and content easily.**
- Helped the client **recover full investment within 3 months**, with a sharp rise in online orders and brand visibility.

Key Projects

Horizon – Event Management Platform — Next.js, FastAPI, PostgreSQL, Docker — [Backend Docs] & [Frontend]

– Mar 2025

- Architected a role-based event management system with **secure JWT authentication, student registration,** and **PR points tracking** using FastAPI and PostgreSQL.
- Engineered a sleek, animated frontend with **Next.js**, **Framer Motion**, and middleware-based token handling; deployed seamlessly on Vercel.
- Containerised the backend with **Docker** and deployed on **Render**, with modular APIs and live API docs powered by **Swagger/OpenAPI.**
- Built a **Contingent Leader (CL) dashboard** for real-time oversight of student participation, PR scores, and event stats, streamlining coordination and visibility for organisers.

Tarphe – E-Commerce Site For Marathi Art Apparel — Next.js, React Query, Wix Headless — [tarphe.com]

– Jan 2025

- Developed a fully responsive e-commerce site using **Next.js** and **Wix Headless**, tailored for a Marathi t-shirt brand targeting cultural apparel.
- Implemented **React Query** for efficient caching and API state management, delivering smooth UX and near-instant product rendering.
- Applied advanced **SEO techniques** (structured metadata, OpenGraph tags, and Core Web Vitals optimisation), resulting in **top 10 Google search ranking within 30 days.**
- Deployed on **Vercel** with CDN edge delivery, helping the **client recover their entire investment in under 3 months** through boosted organic sales.

Technologies

- **Programming:** Python, JavaScript, TypeScript, SQL
- **Frontend:** React.js, Next.js 14, Tailwind CSS, Framer Motion, React Query
- **Backend:** FastAPI, Node.js, Express.js, PostgreSQL, MongoDB, REST APIs, JWT
- **DevOps & Tools:** Git, Docker, CI/CD (GitHub Actions), Vercel, Render, Postman
- **ML (Beginner):** NumPy, pandas, Seaborn, Matplotlib
- **Course Work:** Operating System, Computer Networks, DBMS, OOP

Soft Skills

- **Effective Communicator:** Able to clearly articulate technical concepts and collaborate across teams through written and verbal communication.
- **Team-Oriented & Adaptive:** Thrive in group projects with leadership experience; quick to adapt to new tools, feedback, and fast-paced environments.
- **Multilingual:** Fluent in English, Hindi, and Marathi — enabling clear interaction in diverse team and client settings.