

## Creation of IBM Cognos Account

The screenshot displays the IBM Cognos Analytics with Watson user interface. At the top, a blue header bar contains the text "IBM Cognos Analytics with Watson" on the left, a search bar with "Search content" on the right, and a user profile icon on the far right. Below the header, a large dark blue banner features the text "Hello. Welcome to Cognos Analytics with Watson." and a subtext: "You can get started right away by taking a look at our introduction video, product tour and Getting Started tab." Two buttons, "Watch video" and "Take a product tour", are positioned below the banner. To the right of the banner, a user profile card for "Dessika D (dbb15b09a7...)" is visible, showing the email "dessikadellimohan@gmail.com" and a "Profile and settings" link. Below the profile card, a list of links includes "My schedules and subscriptions", "Log my session", "About", "Manage product subscription", "Privacy", "Cookie Preferences", "IBM Cognos Analytics Mobile", and "Log out". At the bottom, a "Quick launch" section contains four tiles: "Upload data" (with an icon of an arrow pointing up), "Prepare data" (with an icon of a data table), "Exploration" (with an icon of a magnifying glass), and "Present data" (with an icon of a presentation screen). Each tile includes a brief description of its function.

IBM Cognos Analytics with Watson

360 Search content

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You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

Watch video Take a product tour

Dessika D (dbb15b09a7...)  
dessikadellimohan@gmail.com  
[Profile and settings](#)

My schedules and subscriptions  
Log my session  
About  
Manage product subscription  
Privacy  
Cookie Preferences  
IBM Cognos Analytics Mobile  
[Log out](#)

^ Quick launch

**Upload data**  
Upload or drag and drop spreadsheets, csv files, and

**Prepare data**  
Use data modules to clean and connect data from

**Exploration**  
Quickly find unbiased answers by identifying trends

**Present data**  
Create sophisticated, multi-page, multi-query