



Asvoria
MEDIA PARTNERS



Media 3.0 is Here

Blockchain Valley Virtual is the future of advertising in the Spatial Web. Traditional media channels have grown stale, and artificial intelligence isn't helping SEO. We offer a new approach to media built for the 21st century—a place where your brand can be seen and experienced in an immersive, interactive environment.

We've created something so much more than digital ad space. Blockchain Valley Virtual offers the unique opportunity to tap into engaged communities, deepen consumer engagement with your brand, and position you at the forefront of the Spatial Web.



We're not redefining or reinventing anything. Instead, we're bringing media back to its roots: connecting your message to the hearts and minds of existing and potential customers.

But Why Spatial Web?

Your presence in the Spatial Web provides you with unparalleled brand visibility and zero physical friction. Do you feel like your brand is confined to billboards or website banners? Let Blockchain Valley Virtual give your brand the immersive, mixed-reality experiences that today's customers expect. Ones that are easy to deploy, update, and scale with the daily information churn. These seamless campaigns and integrations expand your reach beyond traditional boundaries, allowing for a more flexible and dynamic advertising strategy that compliments your existing media initiatives.

An entire new generation of consumers already live in the Spatial Web. These young digital natives are doing far more than just scrolling. They've grown up hunting for easter eggs in games and having their attention vied over for as long as they can remember. They're engaged, interactive, and eager for fresh experiences that blend the virtual and physical.

But they demand one thing: authenticity.



By leveraging Blockchain Valley Virtual's high-traffic spaces, your brand captures the attention of a demographic eager to interact with forward-thinking companies that authentically engage with their interests. Companies just like yours.

From B2B to B2C - We're B2Everyone

Blockchain Valley Virtual's diverse and interactive environments significantly enhance your spatial web presence. Subtle gamification, endless customization, and a rich array of features keep users coming back for more. This high-traffic, high-fidelity environment fosters a deeply engaged population where your media efforts garner more than views—they become touchpoints for meaningful interactions with your brand.

Most importantly, Blockchain Valley Virtual gives your brand dual B2B and B2C reach. Our turnkey "Web3 in a box" solution for SMEs brings a variety of businesses into the Spatial Web. This diversity means your media efforts engage individual consumers within the spatial web and companies seeking to modernize their operations. Blockchain Valley Virtual doubles the value of your ad spend, tapping into a diverse audience found nowhere else while associating your brand identity with forward-thinking technology in action.





Future-Proof Your Advertising

Blockchain Valley Virtual's diverse advertising channels maximize your brand's impact. Each space offers unique opportunities for your brand to resonate with individuals and communities. This range of media enables you to target specific audience segments, increasing the effectiveness of your campaigns. Channels like:

1. **Public Parks:** Capture leisurely attention by placing your ads in our relaxing virtual green spaces.
2. **Stadiums:** Leverage the high foot traffic during virtual sporting events to get your brand in front of engaged audiences.
3. **Arcades:** Associate your brand with a good time by showcasing your brand in our interactive virtual arcades.
4. **Shops:** Get immediate visibility in our bustling virtual shopping districts, ideal for retail or consumer-focused brands.
5. **Concerts:** Gain exposure to music lovers by advertising during our immersive virtual concerts.
6. **Virtual Meeting Rooms:** Target professional audiences using our virtual meeting spaces frequented by various industry professionals.
7. **Business Parks:** Reach decision-makers and key personnel by placing ads in our dedicated virtual business zones.



Entering the spatial web impacts so much more than today's advertising initiatives. It future-proofs brand identity as we navigate the fourth industrial revolution, showing forward-thinking reliability and relevance in today's fast-moving world.

The digital and physical continue to meld into mixed reality experiences. A presence in the Spatial Web lays the groundwork for your brand's place in this emerging paradigm. By starting your advertising journey with Blockchain Valley Virtual, you're not just gaining immediate visibility and engagement—you're making a strategic investment in the digital future of your brand.



Your Brand's Tomorrow, Today

Blockchain Valley Virtual is the de facto platform for advertising in the Spatial Web. We present unparalleled opportunities for brand visibility, user engagement, and B2B and B2C dual reach. With a diverse range of advertising channels and a future-forward approach, we provide an avenue for brands to thrive in the internet of tomorrow.

Don't miss your opportunity to redefine your brand's advertising strategy. Become a media partner with Blockchain Valley Virtual and secure your position at the forefront of the next great digital transformation. Contact us today to explore how we can elevate your brand by leveraging the spatial web.

Early Opportunity?

Unveil the Future of Mixed Reality with Us: Join Our European Bus Tour!




Exclusive Access. Unparalleled Coverage. Infinite Possibilities.


Are you ready to embark on a groundbreaking journey that will redefine the boundaries of technology, innovation, and storytelling? We invite you to be a part of something extraordinary – our European Bus Tour, where we're not just revealing the future of mixed reality; we're taking it to the streets!





At Blockchain Valley Virtual, we're setting the stage for a revolutionary mixed reality experience that's poised to capture the imagination of audiences across Europe and beyond. And we're inviting you to take the front seat as our valued media partner in this awe-inspiring adventure.


Why Join Our European Bus Tour?


 **Touring Europe, Transforming Minds:** Our immersive bus tour will sweep across multiple European cities, creating a buzz in tech hubs, cultural centers, and innovation hotspots. Imagine the stories you'll craft, the experiences you'll share, and the audiences you'll engage with!


 **Exclusive Behind-the-Scenes Access:** As our media partner, you'll have unprecedented access to our mixed reality platform. Immerse yourself in the future, witness its evolution, and bring it to life for your readers, viewers, and followers.

 **Hands-On with Cutting-Edge Gadgets:** We're not just talking about innovation; we're giving it away! Join us as we distribute the latest gadgets that embody the essence of virtual and mixed reality. Your media coverage will be as hands-on as it gets.

 **Tell the Story of Tomorrow:** The tour isn't just a journey; it's a storytelling adventure waiting for your perspective. Capture the excitement, interview our creators, and share the experiences of the new users we're welcoming aboard.

 **Wide-Reaching Audience:** With your coverage, you'll connect with our vibrant mixed reality community while expanding your own reach. We're not just opening doors; we're building bridges to the future together.

 **Trackable ROI:** We're committed to your success. Expect to see measurable returns on your investment – from increased website traffic to boosted engagement. We'll provide the data; you reap the rewards.

 **Collaboration Beyond the Road:** This partnership isn't confined to the tour. We're here for the long run, ready to collaborate on content, promotions, and future opportunities that benefit us both.

Join Us in Shaping the Future Online and Offline



As we steer our virtual and mixed reality platform toward uncharted territories, we're looking for media partners who share our passion for innovation, technology, and immersive storytelling. Together, we'll redefine the narrative of mixed reality and leave an indelible mark on the future.

Don't miss your chance to be part of history in the making. Join us on this exhilarating journey and together, let's unveil the limitless possibilities of mixed reality.

Contact us today to reserve your seat on the bus and secure your place in the future.

TOUR WITH US

PARTNER

\$24,995 /Year

- Small logo Truck
- Digital logo
- Social logo
- Website logo
- 1 Newsblog
- Content
- Print media
- Networking

More info p8

PREMIUM

\$69,995 /Year

- Mid-size logo Truck
- Merchandise
- Podcast (UGC) (10ep)
- Co-Marketing
- Virtual logo
- Digital logo
- Social logo
- Website logo
- 3 Newsblogs
- Content
- Print media
- Networking

More info p9-11

TITLE

\$124,995 /Year

- Big logo Truck
- AR Mascotte
- Displayed Branding
- Co-marketing production
- Merchandise
- Podcast (UGC) (30ep)
- Virtual Branding
- Digital logo
- Social logo
- Website logo
- 12 Newsblogs
- Content
- All Print media
- Networking

More info p12-14



PARTNER

\$24,995 /Year

1. Small logo on Truck

Your logo will travel with us across Europe, gaining visibility in tech hubs and innovation epicenters. Maximum size 15x8cm

2. Digital logo placement

Amplify your brand's reach and recognition as our platform continues to expand, driving increased traffic and engagement.

3. Social logo placement

Your brand's logo will shine on our platform's social media channels, reaching a diverse and engaged audience of tech enthusiasts, innovators, and early adopters.

We'll craft **two** dedicated posts to spotlight your partnership, creating buzz and excitement among our followers. It's a prime opportunity to share your message and captivate our thriving community.

4. Website logo placement

As a valued Partner, your brand's logo will enjoy prime real estate on our official website. Gain prominent visibility and make a lasting impression on our digital visitors. Your logo placement signifies your commitment to our shared journey in the world of mixed reality.

5. Announcement Newsblog

Our skilled copywriter will craft a captivating announcement blog that shines a spotlight on your partnership with us. This professionally written piece will showcase your brand's commitment to the future of mixed reality, attracting the attention it deserves.

6. Behind the Scenes / Content

We believe in the power of collaboration. As a "Partner," you're free to use this exclusive content for your media channels. Share the excitement, stories, and discoveries with your audience, and be at the forefront of mixed reality coverage.

7. Selected print media

Your brand featured in carefully selected print media outlets along our tour route. Capture the attention of readers in key cities and regions as we unveil the future of mixed reality.

8. Networking opportunities

Connect with fellow partners and industry influencers during our tour events, opening doors to potential collaborations and synergies.



PREMIUM

\$69,995 /Year

1. Mid size logo on Truck

Your logo will travel with us across Europe, gaining visibility in tech hubs and innovation epicenters. Maximum size 25x15cm

2. Merchandise logo placement

Your logo will be prominently displayed on a select line of exclusive merchandise, including t-shirts, sweaters, and jackets, distributed to our dedicated users and community members.

✔ Virtual Collectibles Integration: Extend your influence into the digital realm with your brand seamlessly integrated into our virtual collectibles collection. Your logo becomes a prized asset, fostering engagement within our dynamic mixed reality community.








3. User generated content

We'll shine the spotlight on your brand in 10 engaging podcast episodes. Our dedicated podcast team will craft compelling narratives, integrating your message seamlessly and reaching a captivated audience eager for innovation.

4. Co marketing opportunities

 **Joint Promotions:** Join us in dynamic joint promotions, where your brand stands side by side with ours. Benefit from cross-channel exposure and watch your audience grow.

 **Special Events:** Co-host virtual events, webinars, and immersive experiences that resonate with your target audience. These collaborations will forge deeper connections and leave lasting impressions.

 **Innovate Together:** Embrace innovation through shared projects and product development initiatives. Your brand's journey aligns with our quest for the extraordinary.

5. Virtual logo placement

Introducing "Smack a Fly": This isn't just any game; it's an immersive adventure that blends the real world with digital magic. Users will activate "Smack a Fly" using our cutting-edge gadget, and that's where your brand's story unfolds.

The Buzz Around Your Brand: Picture this – users wielding our gadget, hunting for virtual flies. And right in the heart of the action? Your logo, seamlessly integrated into the game. Every swat, every chase, every win – it's your brand they'll remember.

6. Digital logo placement

Amplify your brand's reach and recognition as our platform continues to expand, driving increased traffic and engagement.

7. Social logo placement

Your brand's logo will shine on our platform's social media channels, reaching a diverse and engaged audience of tech enthusiasts, innovators, and early adopters.

We'll craft **Six** dedicated posts to spotlight your partnership, creating buzz and excitement among our followers. It's a prime opportunity to share your message and captivate our thriving community.

8. Website logo placement

As a valued Premium Partner, your brand's logo will enjoy prime real estate on our official website. Gain prominent visibility and make a lasting impression on our digital visitors. Your logo placement signifies your commitment to our shared journey in the world of mixed reality.



9. Announcement + 2 Branded Newsblog

Your brand will take center stage in our newsblogs, where you'll be prominently featured as a thought leader, innovator, and trendsetter in the world of mixed reality. We'll craft engaging, tailored content that resonates with our community and showcases your brand's expertise, products, and services. It's more than news; it's your brand's story, told with impact.

10. Behind the Scenes / Content

We believe in the power of collaboration. As a "Premium," you're free to use this exclusive content for your media channels. Share the excitement, stories, and discoveries with your audience, and be at the forefront of mixed reality coverage.

10. Selected print media

Your brand featured prominently in selected print media outlets along our tour route. Capture the attention of readers in key cities and regions as we unveil the future of mixed reality.

11. Networking opportunities

Connect with fellow partners and industry influencers during our tour events, opening doors to potential collaborations and synergies.





TITLE PARTNER

\$124,995 /Year

1. Big logo size on Truck

Your logo will travel with us across Europe, gaining visibility in tech hubs and innovation epicenters. Maximum size 80x30cm

2. AR Mascotte


We'll collaborate closely with you to design and develop a unique, interactive AR Mascot that embodies your brand's personality and message. Your AR Mascot will engage with users, making your brand come to life in the virtual world.





3. Displayed Branding

Your logo and messaging will be prominently featured on our tour bus, ensuring that your brand captures attention at every stop.

4. Co marketing opportunities

 **Joint Promotions:** Join us in dynamic joint promotions, where your brand stands side by side with ours. Benefit from cross-channel exposure and watch your audience grow.

 **Special Events:** Co-host virtual events, webinars, and immersive experiences that resonate with your target audience. These collaborations will forge deeper connections and leave lasting impressions.

 **Innovate Together:** Embrace innovation through shared projects and product development initiatives. Your brand's journey aligns with our quest for the extraordinary.

5. Merchandise logo placement

Your logo will be prominently displayed on our exclusive merchandise, including t-shirts, sweaters, **joggers**, **caps** and jackets, distributed to our dedicated users and community members.



✔ Virtual Collectibles Integration: Extend your influence into the digital realm with your brand seamlessly integrated into our virtual collectibles collection. Your logo becomes a prized asset, fostering engagement within our dynamic mixed reality community.

6. User generated content

We'll shine the spotlight on your brand in 30 engaging podcast episodes. Our dedicated podcast team will craft compelling narratives, integrating your message seamlessly and reaching a captivated audience eager for innovation.

7. Virtual Branding

Introducing "Smack a Fly": This isn't just any game; it's an immersive adventure that blends the real world with digital magic. Users will activate "Smack a Fly" using our cutting-edge gadget, and that's where your brand's story unfolds.

The Buzz Around Your Brand: Picture this – users wielding our gadget, hunting for virtual flies. And right in the heart of the action? Your logo, seamlessly integrated into the game. Every swat, every chase, every win – it's your brand they'll remember.





9. Digital logo placement

Amplify your brand's reach and recognition as our platform continues to expand, driving increased traffic and engagement among our followers. It's a prime opportunity to share your message and captivate our thriving community.

10. Social logo placement

Your brand's logo will shine on our platform's social media channels, reaching a diverse and engaged audience of tech enthusiasts, innovators, and early adopters.

We'll craft **Six** dedicated posts to spotlight your partnership, creating buzz and excitement among our followers. It's a prime opportunity to share your message and captivate our thriving community.

11. Website logo placement

As a valued Premium Partner, your brand's logo will enjoy prime real estate on our official website. Gain prominent visibility and make a lasting impression on our digital visitors. Your logo placement signifies your commitment to our shared journey in the world of mixed reality.

12. Announcement + 6 Branded Newsblog

Your brand will take center stage in our newsblogs, where you'll be prominently featured as a thought leader, innovator, and trendsetter in the world of mixed reality. We'll craft engaging, tailored content that resonates with our community and showcases your brand's expertise, products, and services. It's more than news; it's your brand's story, told with impact.

13. Behind the Scenes / Content

We believe in the power of collaboration. As a "Title partner," you're free to use this exclusive content for your media channels. Share the excitement, stories, and discoveries with your audience, and be at the forefront of mixed reality coverage.

14. All print media

Your brand featured prominently in all print media outlets along our tour route. Capture the attention of readers in key cities and regions as we unveil the future of mixed reality.

15. Networking opportunities

Connect with fellow partners and industry influencers during our tour events, opening doors to potential collaborations and synergies.