# **King County House Price Prediction**

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# Summary

• This projects helps stakeholder,Real-estate agency to provide advice to homeowners about how home renovations might increase the estimated value of their homes, and by what amount.

• The regression model developed in the project predicts the price of the house and how certain parameters affect the price of the house.

# **Outline**

- Business Problem
- Data
- Methods
- Results
- Conclusions

#### **Business Problem**

• The aim of this analysis is to build a multiple regression model that can predict house prices.

The results will help home owners interested in selling their homes about the most important factors to consider for improving sale prices. The parameters they must improve like the renovation they need to carry out to increase the estimated price of house.

## **Data**

• The King County Housing Data Set contains information about the size, location, condition, and other features of houses in King County.

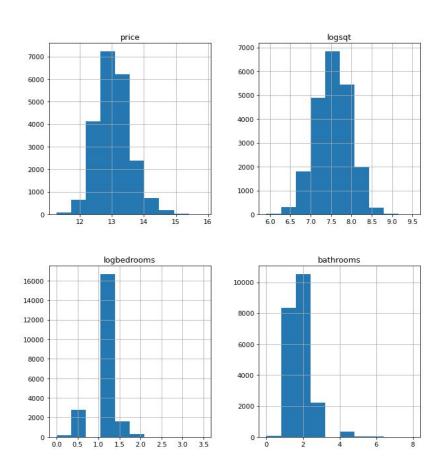
• The aim of this project is to develop a multiple regression model than can predict a house's price as accurately as possible.

## **Methods**

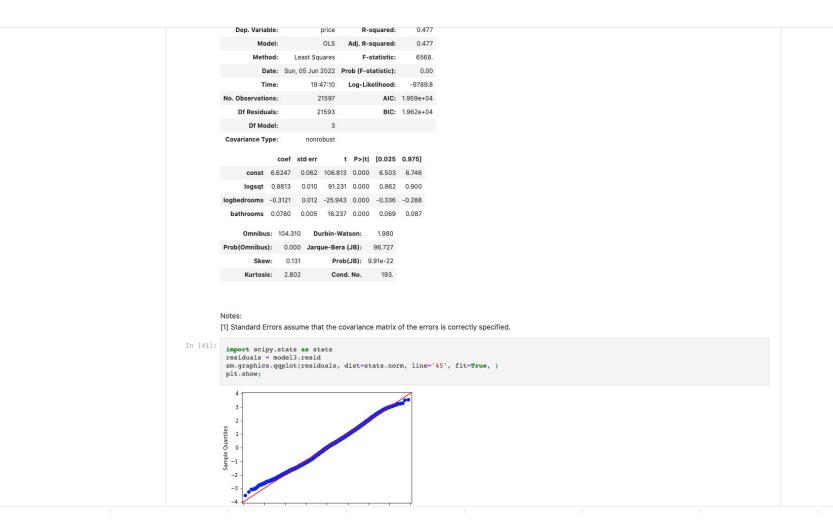
 After exploring and preprocessing the data, simple and multiple linear regression models were built in OLS statsmodels, with price as the dependent variable.

#### Results

Together, square footage, bedrooms and bathrooms are the best predictors of a house's price in King County. These features were included in the final multiple regression model. The model satisfied all multiple regression assumptions, and p-values for each predictor variable were 0. The r-squared value of the model was .477



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price -	1	0.31	0.51	0.7		0.24	0.26	0.67	0.054	-0.051		-0.031		
bedrooms -	0.31	1	0.47	0.58	0.032	0.16	-0.0021	0.36	0.16	-0.049	0.0052	-0.0098	0.028	- 0.75
bathrooms -	0.51	0.47	1	0.7		0.49	0.06	0.61	0.43	-0.063	0.19		-0.03	
sqft_living -	0.7	0.58	0.7	1	0.17	0.35	0.1	0.76	0.32	-0.064	0.1	-0.084	-0.018	- 0.50
sqft_lot -	0.09	0.032	0.086	0.17	1	-0.0086	0.021	0.11	0.053	0.038	-0.012	0.013	-0.014	
floors -	0.24	0.16	0.49	0.35	-0.0086	1	0.018	0.47	0.58	-0.054	0.34	-0.27		- 0.25
waterfront -	0.26	-0.0021		0.1	0.021	0.018	1	0.083	-0.024	-0.00095	-0.017		0.014	
grade -	0.67	0.36	0.61	0.76	0.11	0.47	0.083	1	0.45	-0.085	0.2		-0.084	- 0.00
yr_built -	0.054	0.16	0.43	0.32	0.053	0.58	-0.024	0.45	1	-0.067	0.39	-0.26	-0.24	
condition_2	-0.051	-0.049	-0.063	-0.064	0.038	-0.054	-0.00095	-0.085	-0.067	1	-0.12	-0.053	-0.026	0.25
condition_3 -			0.19	0.1	-0.012	0.34	-0.017	0.2	0.39	-0.12	1	-0.81	-0.4	0.50
condition_4	-0.031	-0.0098	-0.17	-0.084	0.013	-0.27	0.0098		-0.26	-0.053	-0.81	1		
condition_5		0.028	-0.03	-0.018	-0.014		0.014	-0.084	-0.24	-0.026	-0.4	-0.17	1	0.75
	price –	bedrooms –	bathrooms -	sqft_living -	sqft_lot -	floors –	waterfront -	grade –	yr_built -	condition_2 -	condition_3 -	condition_4 -	condition_5 -	



#### Conclusions

Together, square footage, bedrooms and bathrooms are the best predictors of a house's price in King County. Homeowners who are
interested in selling their homes at a higher price should focus on expanding square footage. When expanding square footage,
homeowners should consider building additional bathrooms, bedrooms as this analysis suggests that number of bathrooms is
positively related to price.

#### Limitations

The model does have some limitations: given that some of the variables needed to be log-transformed to satisfy regression assumptions, any new data used with the model would have to undergo similar preprocessing.

# Thank You!

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