

# ASWATHI M. V

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## Creative Web & Graphic Designer

aswathimv02@gmail.com | +9745616901 | Madiyathazhath (H) ,Nayarambalam , Ernakulam,Kerala – 682509

### PROFESSIONAL SUMMARY:

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Dynamic Web & Graphic Designer with 3 years of experience in commercial design, packaging, and web development. Proven expertise in WordPress/Elementor, e-commerce solutions, and Adobe Creative Suite.Skilled at delivering responsive websites, custom-coded solutions, and print-ready packaging designs. Experienced in remote collaboration with international clients.

### PROFESSIONAL EXPERIENCE:

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#### **Freelance Web & Graphic Designer | Confidential UK Design Agency (Aug 2024 – Present)**

- Delivered responsive WordPress/Elementor websites and custom-coded features for UK-based clients.
- Produced high-quality web and graphic assets, consistently meeting international design standards.

#### **Graphic Designer | T Cube Printing Solution, Ernakulam (Jul 2022 – Present)**

- Led commercial print and packaging design, creating precise box die-lines for large-scale production.
- Prepared print-ready files for diverse client requirements, specializing in packaging design.

### FEATURED PROJECTS:

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- Designed and launched two e-commerce websites (Fish & Meat, Dress Retailer) using WordPress/Elementor.
- Developed a fully custom website using raw HTML, CSS, and JavaScript.
- Created multiple packaging die-lines for commercial print production.

### EDUCATION:

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Web Designing Internship – Soften Technologies, in Kadavantha Ernakulam (6 months, 2024)

B.A. Economics (2019 – 2023) | Mahatma Gandhi University, Kerala

Higher Secondary (2017–2019) | hagavathi Vilasom Higher Secondary School , Nayarambalam , Ernakulam

### CORE SKILLS :

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- Adobe Creative Suite (Photoshop, Illustrator), CorelDRAW
- WordPress, Elementor, WooCommerce
- HTML5, CSS3, JavaScript, Bootstrap
- Packaging Design (Die-Lines), Print Production