

```
In [35]: import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
import warnings
warnings.filterwarnings("ignore")
```

```
In [3]: data=pd.read_csv("C:/Users/user/Downloads/netflix_content_2023.csv")
data
```

Out[3]:

	Title	Available Globally?	Release Date	Hours Viewed	Language Indicator	Content Type
0	The Night Agent: Season 1	Yes	2023-03-23	81,21,00,000	English	Show
1	Ginny & Georgia: Season 2	Yes	2023-01-05	66,51,00,000	English	Show
2	The Glory: Season 1 // 더 글로리: 시즌 1	Yes	2022-12-30	62,28,00,000	Korean	Show
3	Wednesday: Season 1	Yes	2022-11-23	50,77,00,000	English	Show
4	Queen Charlotte: A Bridgerton Story	Yes	2023-05-04	50,30,00,000	English	Movie
...	...	...	...	...	...	...
24807	We Are Black and British: Season 1	No	NaN	1,00,000	English	Show
24808	Whitney Cummings: Can I Touch It?	Yes	2019-07-30	1,00,000	English	Movie
24809	Whitney Cummings: Jokes	No	2022-07-26	1,00,000	English	Movie
24810	Whose Vote Counts, Explained: Limited Series	Yes	2020-09-28	1,00,000	English	Movie
24811	Zach Galifianakis: Live at the Purple Onion	No	NaN	1,00,000	English	Movie

24812 rows × 6 columns

In [4]: data.head()

Out[4]:

	Title	Available Globally?	Release Date	Hours Viewed	Language Indicator	Content Type
0	The Night Agent: Season 1	Yes	2023-03-23	81,21,00,000	English	Show
1	Ginny & Georgia: Season 2	Yes	2023-01-05	66,51,00,000	English	Show
2	The Glory: Season 1 // 더 글로리: 시즌 1	Yes	2022-12-30	62,28,00,000	Korean	Show
3	Wednesday: Season 1	Yes	2022-11-23	50,77,00,000	English	Show
4	Queen Charlotte: A Bridgerton Story	Yes	2023-05-04	50,30,00,000	English	Movie

In [5]: data.tail()

Out[5]:

	Title	Available Globally?	Release Date	Hours Viewed	Language Indicator	Content Type
24807	We Are Black and British: Season 1	No	NaN	1,00,000	English	Show
24808	Whitney Cummings: Can I Touch It?	Yes	2019-07-30	1,00,000	English	Movie
24809	Whitney Cummings: Jokes	No	2022-07-26	1,00,000	English	Movie
24810	Whose Vote Counts, Explained: Limited Series	Yes	2020-09-28	1,00,000	English	Movie
24811	Zach Galifianakis: Live at the Purple Onion	No	NaN	1,00,000	English	Movie

In [6]: data.shape

Out[6]: (24812, 6)

In [7]: data.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 24812 entries, 0 to 24811
Data columns (total 6 columns):
#   Column                Non-Null Count  Dtype
---  -
0   Title                 24812 non-null object
1   Available Globally?   24812 non-null object
2   Release Date          8166 non-null  object
3   Hours Viewed          24812 non-null object
4   Language Indicator    24812 non-null object
5   Content Type          24812 non-null object
dtypes: object(6)
memory usage: 1.1+ MB
```

```
In [8]: data.describe().T
```

```
Out[8]:
```

	count	unique	top	freq
<b>Title</b>	24812	19158	The Night Agent: Season 1	2
<b>Available Globally?</b>	24812	2	No	17162
<b>Release Date</b>	8166	1783	2020-03-20	28
<b>Hours Viewed</b>	24812	889	1,00,000	4046
<b>Language Indicator</b>	24812	6	English	17268
<b>Content Type</b>	24812	2	Movie	14104

```
In [9]: data.isnull().sum()
```

```
Out[9]: Title                0
Available Globally?         0
Release Date               16646
Hours Viewed                0
Language Indicator          0
Content Type                0
dtype: int64
```

```
In [10]: data.dropna()
```

```
Out[10]:
```

	Title	Available Globally?	Release Date	Hours Viewed	Language Indicator	Content Type
0	The Night Agent: Season 1	Yes	2023-03-23	81,21,00,000	English	Show
1	Ginny & Georgia: Season 2	Yes	2023-01-05	66,51,00,000	English	Show
2	The Glory: Season 1 // 더 글로리: 시즌 1	Yes	2022-12-30	62,28,00,000	Korean	Show
3	Wednesday: Season 1	Yes	2022-11-23	50,77,00,000	English	Show
4	Queen Charlotte: A Bridgerton Story	Yes	2023-05-04	50,30,00,000	English	Movie
...	...	...	...	...	...	...
24805	Vir Das: Losing It	Yes	2018-12-11	1,00,000	English	Movie
24806	W. Kamau Bell: Private School Negro	Yes	2018-06-26	1,00,000	English	Movie
24808	Whitney Cummings: Can I Touch It?	Yes	2019-07-30	1,00,000	English	Movie
24809	Whitney Cummings: Jokes	No	2022-07-26	1,00,000	English	Movie
24810	Whose Vote Counts, Explained: Limited Series	Yes	2020-09-28	1,00,000	English	Movie

8166 rows × 6 columns

```
In [11]: data.duplicated().sum()
```

```
Out[11]: 467
```

```
In [12]: data.drop_duplicates()
```

```
Out[12]:
```

	Title	Available Globally?	Release Date	Hours Viewed	Language Indicator	Content Type
0	The Night Agent: Season 1	Yes	2023-03-23	81,21,00,000	English	Show
1	Ginny & Georgia: Season 2	Yes	2023-01-05	66,51,00,000	English	Show
2	The Glory: Season 1 // 더 글로리: 시즌 1	Yes	2022-12-30	62,28,00,000	Korean	Show
3	Wednesday: Season 1	Yes	2022-11-23	50,77,00,000	English	Show
4	Queen Charlotte: A Bridgerton Story	Yes	2023-05-04	50,30,00,000	English	Movie
...	...	...	...	...	...	...
24798	Transformers: Cyberverse: Season 4	No	NaN	1,00,000	English	Show
24799	Travel Man: 48 Hours in...: Season 9	No	NaN	1,00,000	English	Show
24800	Two Weeks to a Stronger Core: Volume 1	Yes	NaN	1,00,000	English	Movie
24804	Vir Das: For India	Yes	2020-01-26	1,00,000	English	Movie
24807	We Are Black and British: Season 1	No	NaN	1,00,000	English	Show

24345 rows × 6 columns

```
In [19]: data['Hours Viewed'] = data['Hours Viewed'].replace(',', '', regex=True).astype(float)
data
```

Out[19]:

	Title	Available Globally?	Release Date	Hours Viewed	Language Indicator	Content Type
0	The Night Agent: Season 1	Yes	2023-03-23	812100000.0	English	Show
1	Ginny & Georgia: Season 2	Yes	2023-01-05	665100000.0	English	Show
2	The Glory: Season 1 // 더 글로리: 시즌 1	Yes	2022-12-30	622800000.0	Korean	Show
3	Wednesday: Season 1	Yes	2022-11-23	507700000.0	English	Show
4	Queen Charlotte: A Bridgerton Story	Yes	2023-05-04	503000000.0	English	Movie
...	...	...	...	...	...	...
24807	We Are Black and British: Season 1	No	NaN	100000.0	English	Show
24808	Whitney Cummings: Can I Touch It?	Yes	2019-07-30	100000.0	English	Movie
24809	Whitney Cummings: Jokes	No	2022-07-26	100000.0	English	Movie
24810	Whose Vote Counts, Explained: Limited Series	Yes	2020-09-28	100000.0	English	Movie
24811	Zach Galifianakis: Live at the Purple Onion	No	NaN	100000.0	English	Movie

24812 rows × 6 columns

```
In [25]: data["Release Date"] = pd.to_datetime(data["Release Date"])
data["Release_Month"] = data['Release Date'].dt.month
data["Release_Year"] = data['Release Date'].dt.year
data
```

Out[25]:

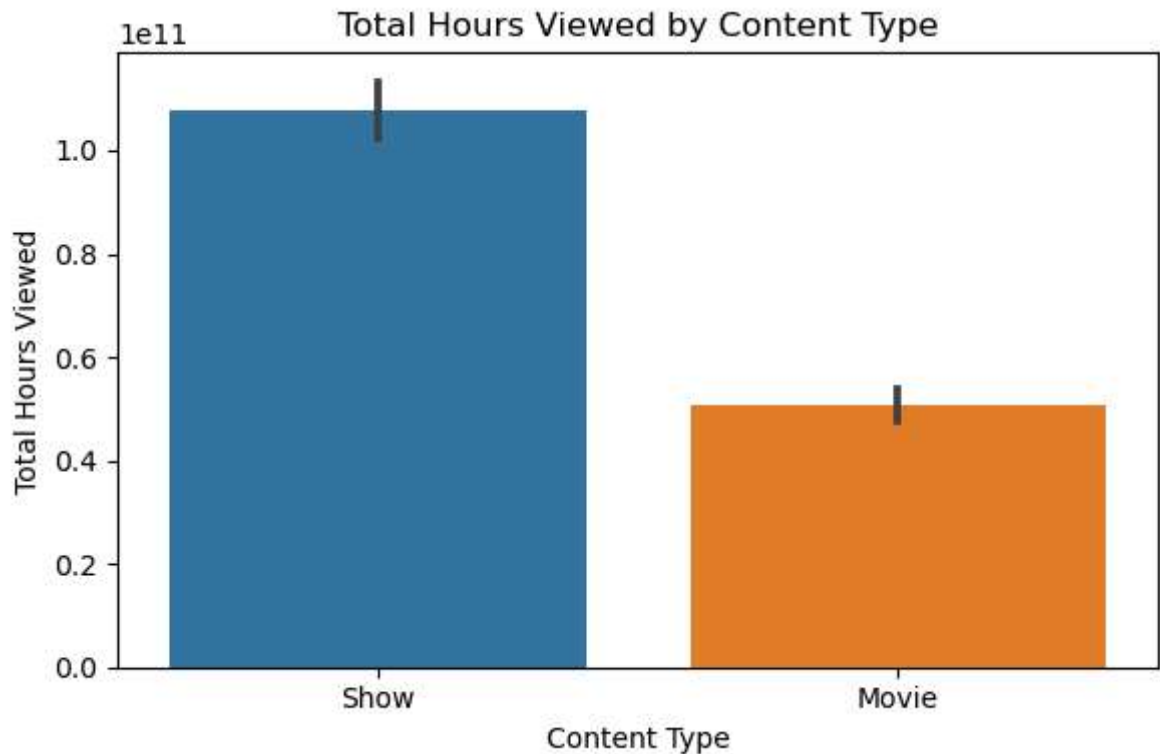
	Title	Available Globally?	Release Date	Hours Viewed	Language Indicator	Content Type	Release_Month	Release_Y
0	The Night Agent: Season 1	Yes	2023-03-23	812100000.0	English	Show	3.0	2023
1	Ginny & Georgia: Season 2	Yes	2023-01-05	665100000.0	English	Show	1.0	2023
2	The Glory: Season 1 // 더 글로리: 시즌 1	Yes	2022-12-30	622800000.0	Korean	Show	12.0	2022
3	Wednesday: Season 1	Yes	2022-11-23	507700000.0	English	Show	11.0	2022
4	Queen Charlotte: A Bridgerton Story	Yes	2023-05-04	503000000.0	English	Movie	5.0	2023
...	...	...	...	...	...	...	...	...
24807	We Are Black and British: Season 1	No	NaT	100000.0	English	Show	NaN	NaT
24808	Whitney Cummings: Can I Touch It?	Yes	2019-07-30	100000.0	English	Movie	7.0	2019
24809	Whitney Cummings: Jokes	No	2022-07-26	100000.0	English	Movie	7.0	2022
24810	Whose Vote Counts, Explained: Limited Series	Yes	2020-09-28	100000.0	English	Movie	9.0	2020
24811	Zach Galifianakis: Live at the Purple Onion	No	NaT	100000.0	English	Movie	NaN	NaT

24812 rows × 8 columns



# # 1. Viewership by Content Type

```
In [26]: plt.figure(figsize=(6,4))
sns.barplot(data=data, x='Content Type', y='Hours Viewed', estimator=sum)
plt.title("Total Hours Viewed by Content Type")
plt.ylabel("Total Hours Viewed")
plt.xlabel("Content Type")
plt.tight_layout()
plt.show()
```

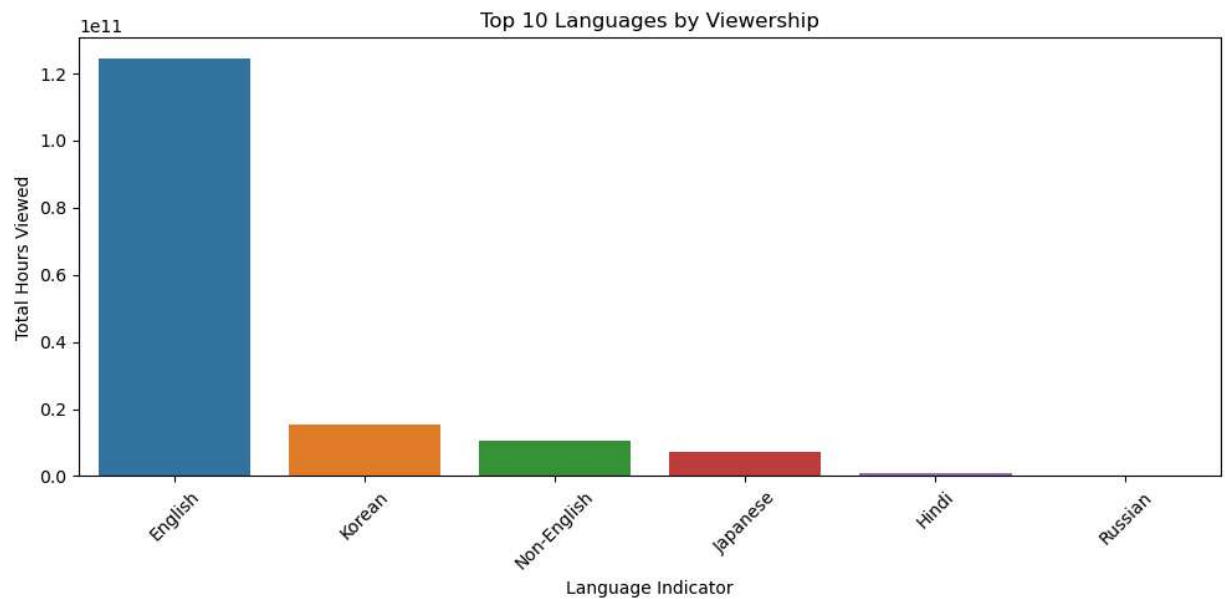


## # 2. Viewership by Language



```
In [28]: top_lang = data.groupby('Language Indicator')['Hours Viewed'].sum().sort_values(ascending=False)

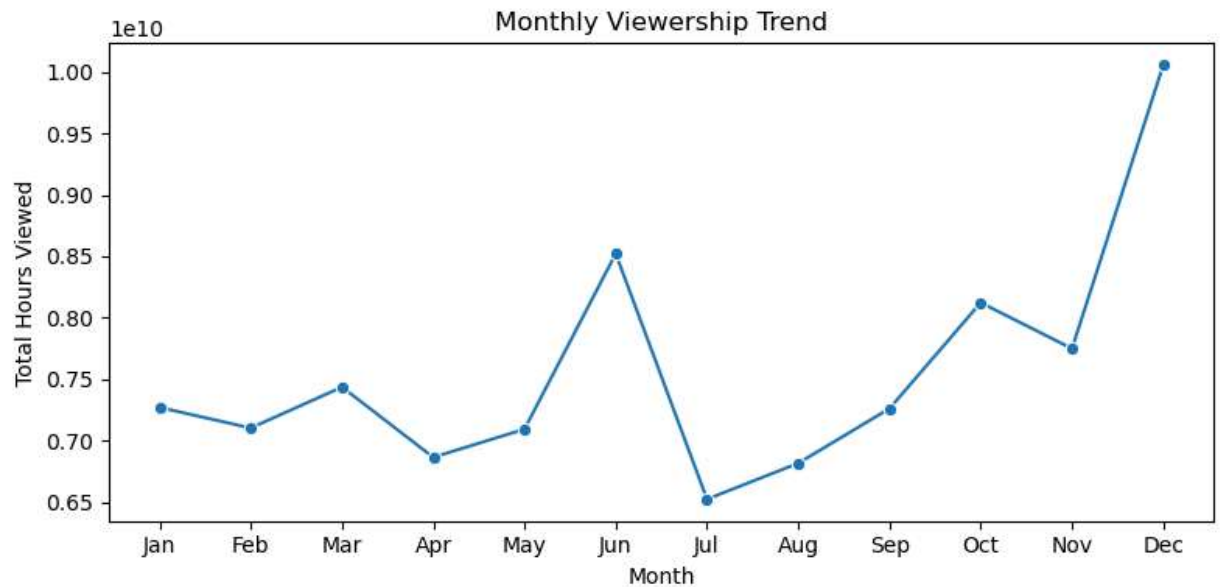
plt.figure(figsize=(10,5))
sns.barplot(x=top_lang.index, y=top_lang.values)
plt.title("Top 10 Languages by Viewership")
plt.ylabel("Total Hours Viewed")
plt.xticks(rotation=45)
plt.tight_layout()
plt.show()
```



### # 3. Monthly Viewership Trend

```
In [30]: monthly = data.groupby('Release_Month')['Hours Viewed'].sum()

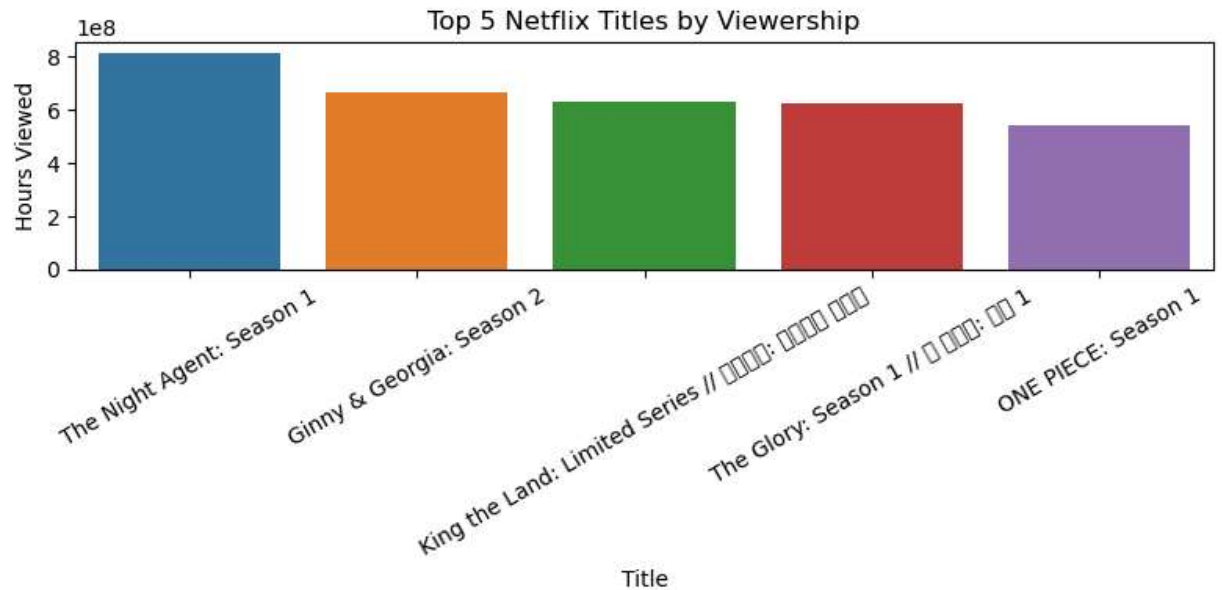
plt.figure(figsize=(8,4))
sns.lineplot(x=monthly.index, y=monthly.values, marker='o')
plt.title("Monthly Viewership Trend")
plt.xlabel("Month")
plt.ylabel("Total Hours Viewed")
plt.xticks(range(1,13), ['Jan', 'Feb', 'Mar', 'Apr', 'May', 'Jun', 'Jul', 'Aug', 'Sep', 'Oct', 'Nov', 'Dec'])
plt.tight_layout()
plt.show()
```



## # 4. Top 5 Most Watched Titles

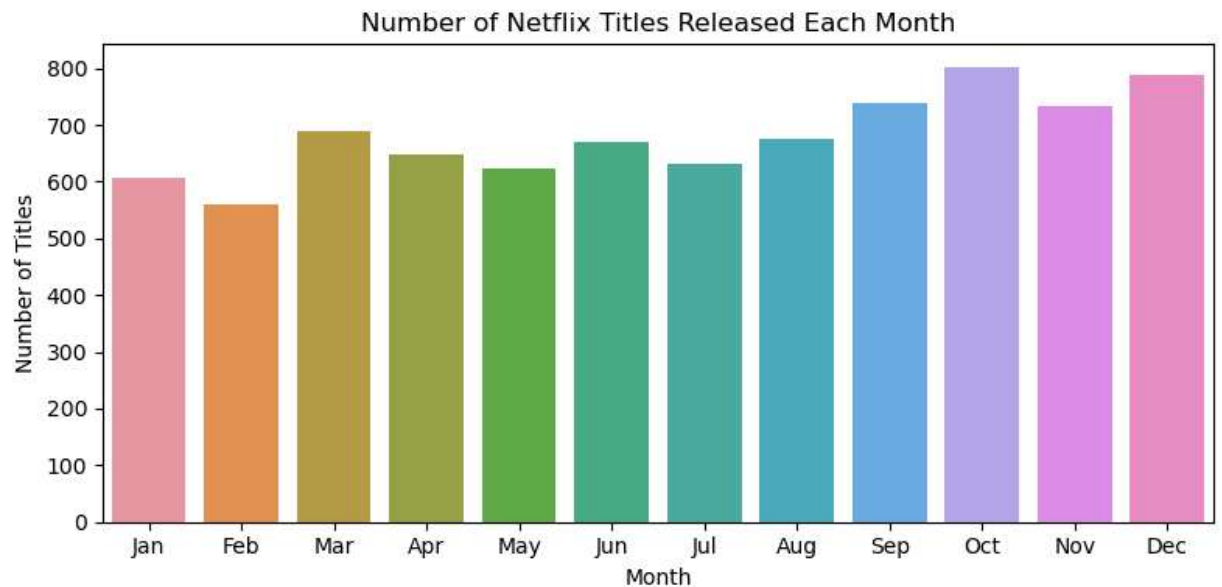
```
In [36]: top5 = data.sort_values(by='Hours Viewed', ascending=False).head(5)
```

```
plt.figure(figsize=(8,4))
sns.barplot(data=top5, x='Title', y='Hours Viewed')
plt.title("Top 5 Netflix Titles by Viewership")
plt.ylabel("Hours Viewed")
plt.xticks(rotation=30)
plt.tight_layout()
plt.show()
```

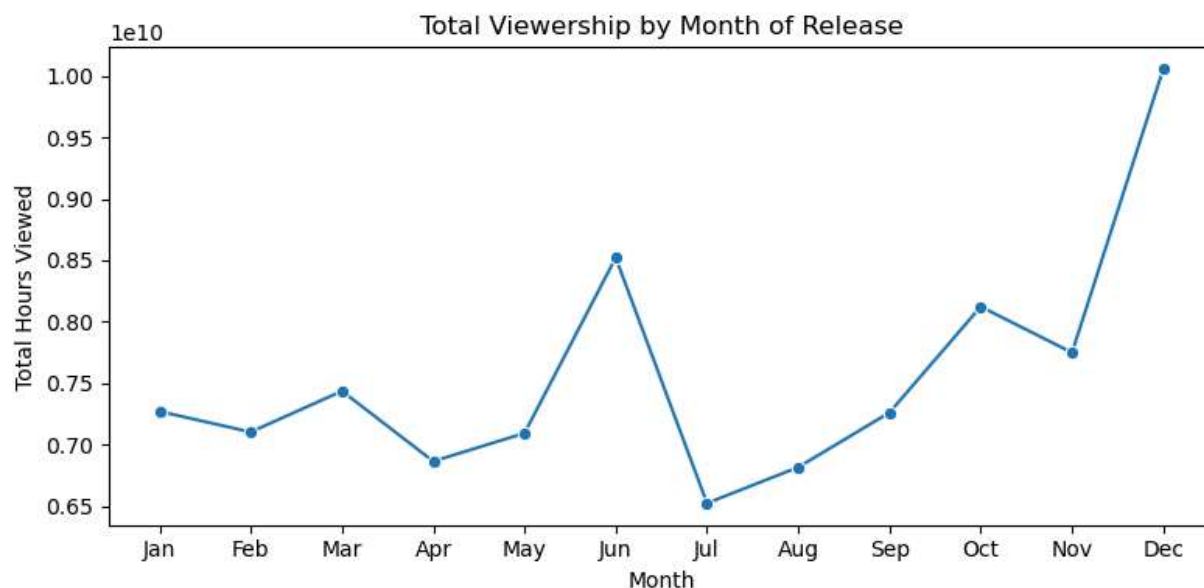


```
In [ ]:
```

```
In [38]: monthly_releases = data['Release_Month'].value_counts().sort_index()
plt.figure(figsize=(8,4))
sns.barplot(x=monthly_releases.index, y=monthly_releases.values)
plt.title("Number of Netflix Titles Released Each Month")
plt.xlabel("Month")
plt.ylabel("Number of Titles")
plt.xticks(ticks=range(0,12), labels=['Jan', 'Feb', 'Mar', 'Apr', 'May', 'Jun', 'Jul',
plt.tight_layout()
plt.show()
```



```
In [40]: monthly_views = data.groupby('Release_Month')['Hours Viewed'].sum()
plt.figure(figsize=(8,4))
sns.lineplot(x=monthly_views.index, y=monthly_views.values, marker='o')
plt.title("Total Viewership by Month of Release")
plt.xlabel("Month")
plt.ylabel("Total Hours Viewed")
plt.xticks(ticks=range(1,13), labels=['Jan', 'Feb', 'Mar', 'Apr', 'May', 'Jun', 'Jul',
plt.tight_layout()
plt.show()
```



In [ ]: