


## Ideation Phase Brainstorm & Idea Prioritization

Date	30.10.2023
Team ID	NM2023TMID04547
Project Name	Blockchain Technology For Electronic Health Records
Maximum Marks	4

### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare  
🕒 1 hour to collaborate  
👤 2-8 people recommended

**➔ Before you collaborate**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

---

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

**1 Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

---

**PROBLEM**

Many users and doctors prefer paper records. They prefer to keep the medical records in a file system. Some medicine shops are not 100% paperless. Most medicine shops use prescriptions to keep records of their medicines. Patients also keep the paper works for their handy purpose. So adapting to a total paperless blockchain network is a challenging task.

**Key rules of brainstorming**

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

## Step-2: Brainstorm, Idea Listing and Grouping

2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP**  
You can select a sticky note and hit the pencil icon to start drawing!

NARESH KUMAR.N.P

Doctors should use small blockchains in order to get habituated to the latest technology.

Publishing or sharing documents online is the most obvious and cheapest option to go paperless.

They should try to use minimum papers. For X-ray plates and other surgery-related documents, they can use paper.

for prescriptions and other file records, the health sector should adopt blockchains as it is easy to store.

SANJAY KUMAR.S

Emphasize the positive environmental impact of reducing paper usage and going green to gain public and corporate support.

Share examples of successful paperless transitions in similar industries to inspire others to follow suit.

LIVINGSTON.I

Offer training and resources to help individuals and organizations understand the benefits of paperless methods and how to use them effectively.

Develop user-friendly, intuitive software and tools that make the transition to paperless methods easier for people of all tech-skill levels.

Implement robust data security measures to alleviate concerns about privacy and data breaches.

This could include encryption, secure cloud storage, and access controls.

ASWIN.N

Develop programs to enhance digital literacy, particularly for older or less tech-savvy individuals.

ARUL.S

Highlight the cost-saving benefits of going paperless, including reduced paper, ink, and storage costs.

Consider offering incentives or subsidies for adopting paperless methods

Continually update and improve digital systems to make them more efficient and user-friendly

Encourage collaboration between organizations, businesses, and government agencies to collectively work towards paperless goals.

3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

## Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

#### TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

