



Says

What have we heard them say?
What can we imagine them saying?

Apple has experienced a decline in iphone sales due to a lack of innovation,along with a higher price tag.

after conducting research,it seems that apple has become complacent with their product line and did not feel the need to completely change their latest Iphone.

although apple is seeing a decline in sales,they have continued to see an increase in revenue due to the higher priced phone.

change souds and vibrations.personalize your iphone lock screen.change your lock screen.

they are simple and intuitive,yet powerful,secure,and easy to deploy.

india's large population and maturing economy is ideally situated for apple to make inroads by ncreasing marketing efforts and offering retail in the country.



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Compared to Android Device,apple phones offer better performance.they are build to work faster and smoother,even the old iphone models work well and smooth functioning.

one of the best value for money mobile.the iphone app is at ts best.

compared to android no one can hacked iphone mobile's.

you're getting a product with a beautiful design and software that's easy to use,and you can use it for years to come.

some as having any other phone.it works and does what i need,it is what it is.if you think that having one will somehow make your life more complete then pleasease don't buy one on that basis.

excellent internal strorage,iphone feel like a magical illustration



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

