



Executive Overview

Time & Sales

Product & Size

Customer & Region

Returns & Discount

Year

- 2023
- 2024
- 2025

 ₹93.66M
Total Revenue 18.80K
Total Units Sold ₹29.17M
Total Profit 31%
Profit Margin % 868
Returned

Region

- Bangalore
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune

- Basketball
- Lifestyle
- Running
- Soccer
- Training

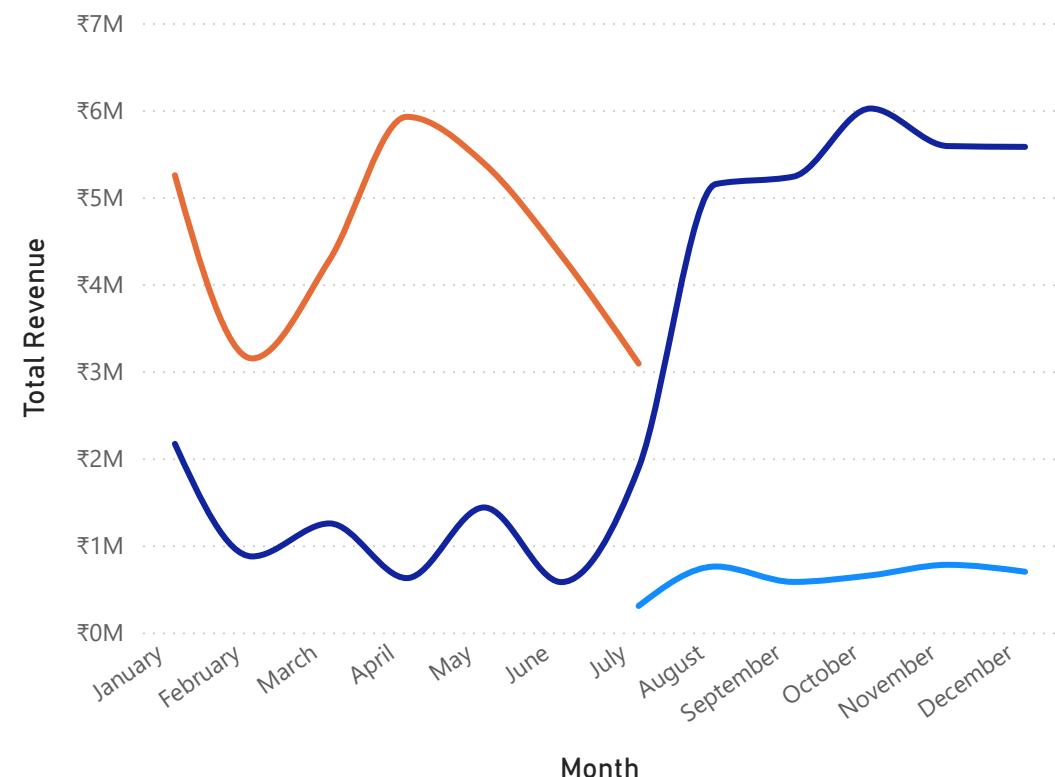
Channel

- Online
- Retail

Executive Overview

Total Revenue, Total Profit and Profit Margin % by Month and Year

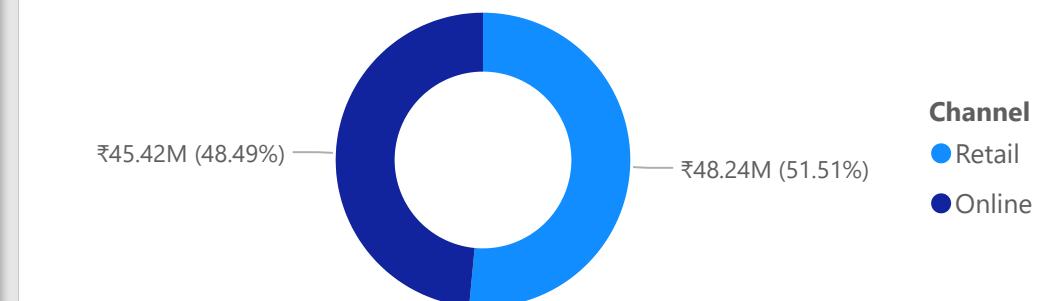
Year ● 2023 ● 2024 ● 2025



Total Revenue by Region



Total Revenue by Channel





Executive Overview

Time & Sales

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Returns & Discount

Year

- 2023
- 2024
- 2025

 ₹93.66M
Total Revenue 18.80K
Total Units Sold ₹29.17M
Total Profit 31%
Profit Margin % 18%
Avg Discount

Region

- Bangalore
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune

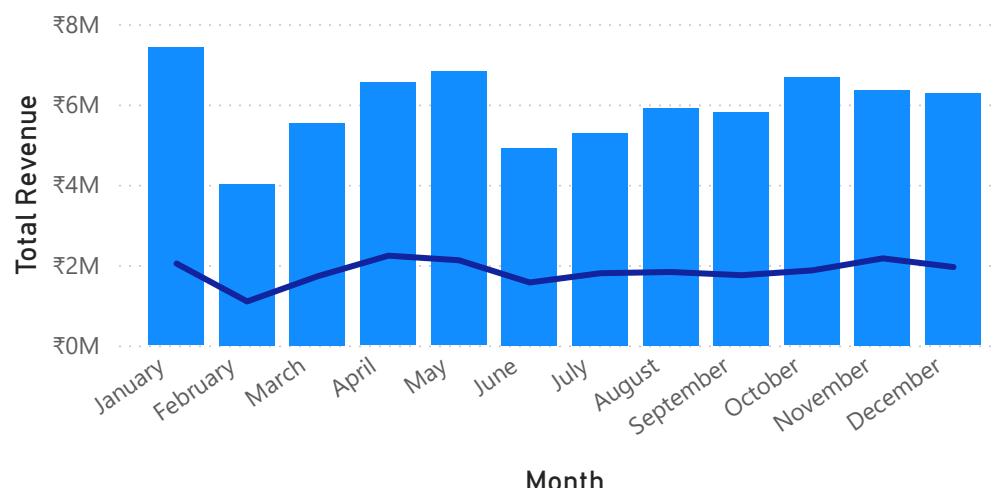
- Basketball
- Lifestyle
- Running
- Soccer
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Channel

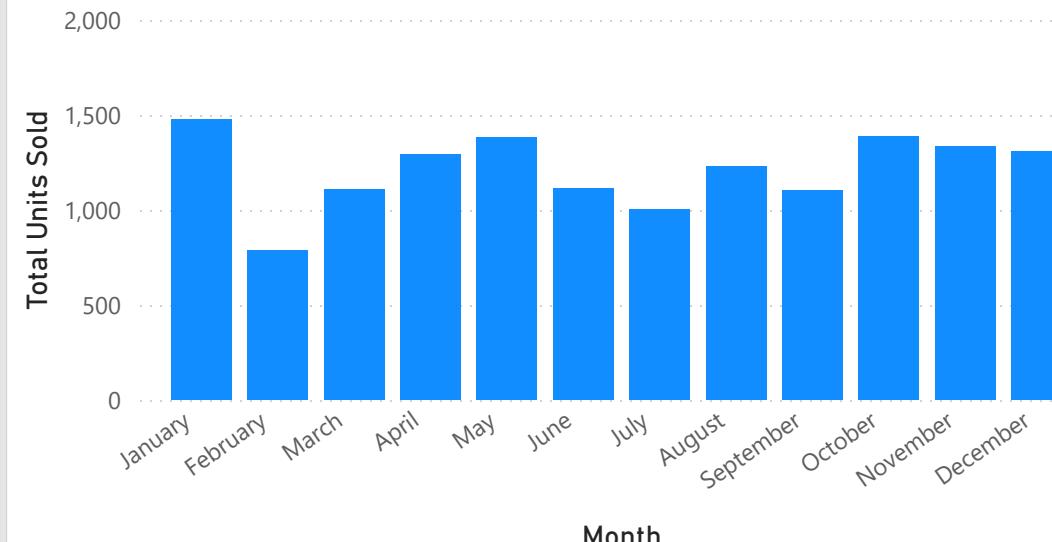
- Online
- Retail

Time & Sales Analysis

Total Revenue and Total Profit by Month

● Total Revenue ● Total Profit

Total Units Sold by Month



| Year | January | February | March | April | May | June | July | August | September | October | November | December | Total |
|------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-----------------|
| 2023 | | | | | | | ₹3,02,774.97 | ₹7,55,989.88 | ₹5,79,123.62 | ₹6,54,342.58 | ₹7,75,675.77 | ₹6,95,899.41 | ₹37,63,806.23 |
| 2024 | ₹21,65,447.10 | ₹8,71,935.10 | ₹12,50,961.64 | ₹6,22,877.90 | ₹14,34,460.52 | ₹5,76,921.16 | ₹18,89,420.36 | ₹51,50,202.33 | ₹52,34,672.45 | ₹60,17,475.74 | ₹55,86,169.74 | ₹55,76,890.39 | ₹3,63,77,434.43 |
| 2025 | ₹52,50,723.91 | ₹31,46,472.33 | ₹42,77,902.70 | ₹59,21,881.65 | ₹53,86,539.34 | ₹43,29,757.30 | ₹30,86,960.99 | | | | | | ₹3,14,00,238.22 |



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₹93.66M

Total Revenue



18.80K

Total Units Sold

₹29.17M

Total Profit



18%

Avg Discount



868

Returned

Region

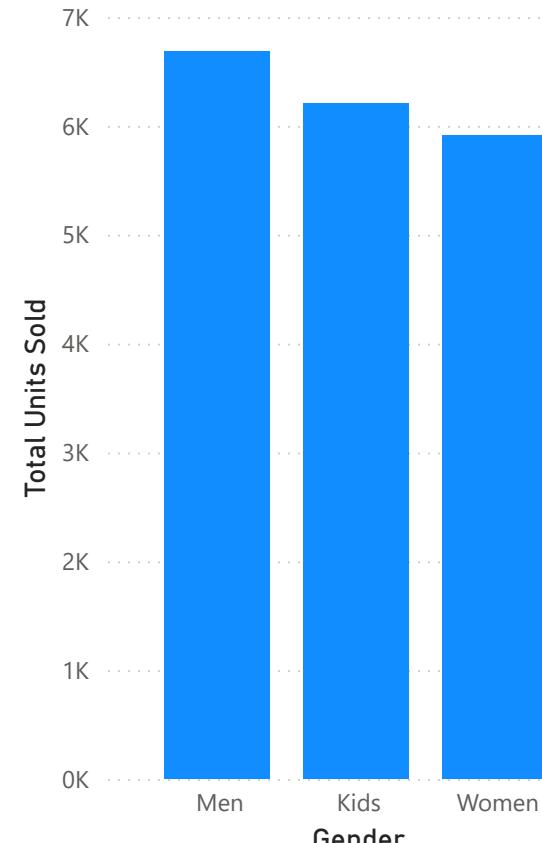
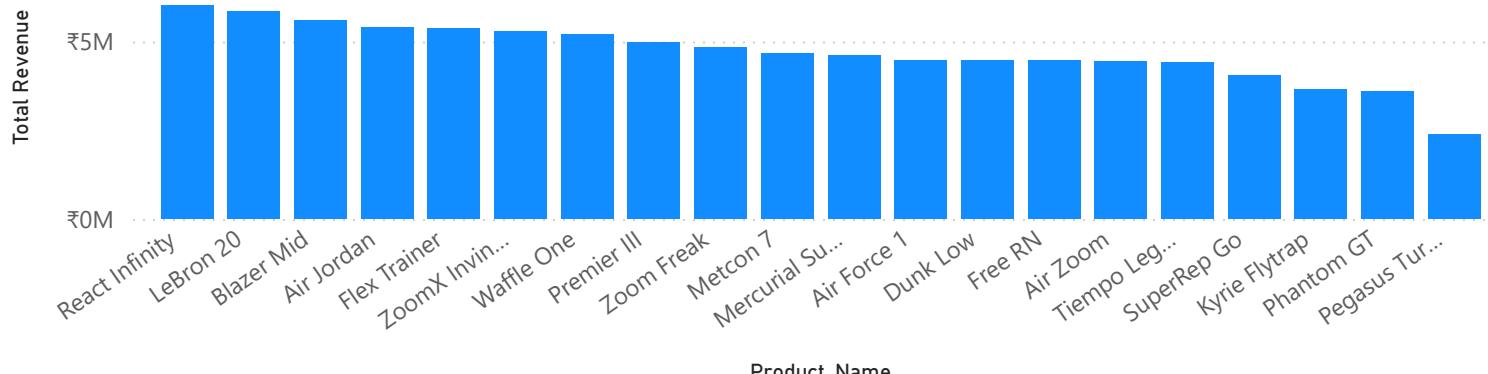
- Bangalore
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune

Product Line

- Basketball
- Lifestyle
- Running
- Soccer
- Training

Channel

- Online
- Retail

Product & Size Analysis**Total Profit by Product_Line****Total Units Sold by Gender****Total Revenue and Profit Margin % by Product_Name**



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Product & Size

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Returns & Discount

Year

- 2023
- 2024
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₹93.66M

Total Revenue



18.80K

Total Units Sold

₹29.17M

Total Profit



31%

Profit Margin %



868

Returned

Region

- Bangalore
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune

Product Line

- Basketball
- Lifestyle
- Running
- Soccer
- Training

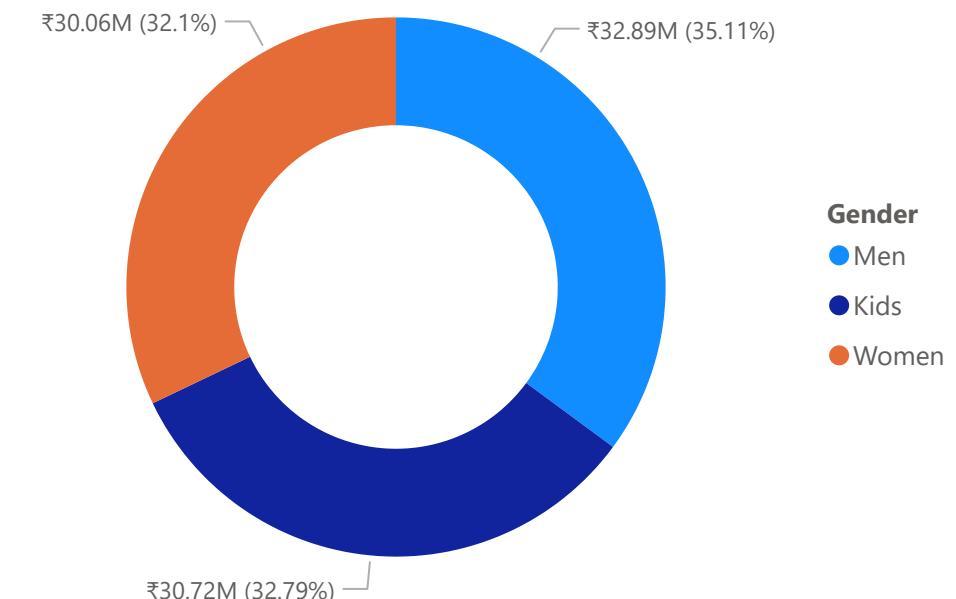
Channel

- Online
- Retail

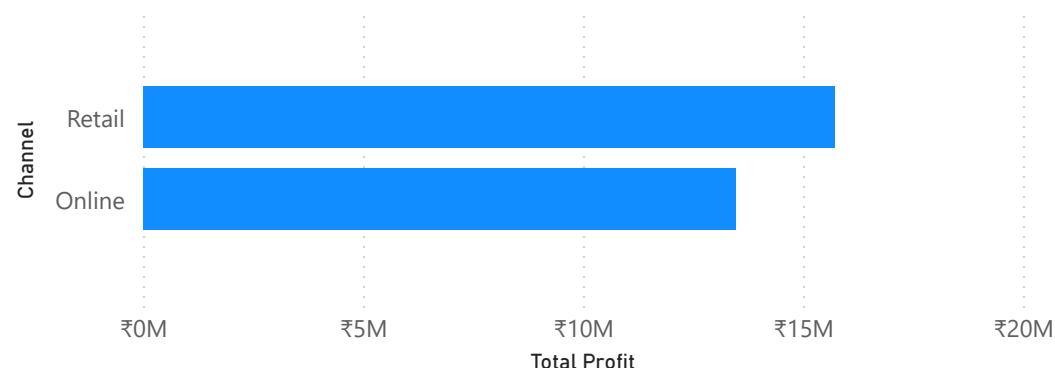
Customer, Regional & Channel Insights

| Region | Total Revenue | Total Profit | Profit Margin % |
|--------------|------------------------|------------------------|-----------------|
| Bangalore | ₹1,60,79,429.38 | ₹50,90,900.41 | 32% |
| Delhi | ₹1,52,61,706.38 | ₹46,89,362.35 | 31% |
| Hyderabad | ₹1,49,74,364.48 | ₹47,37,848.75 | 32% |
| Kolkata | ₹1,42,13,371.34 | ₹42,47,629.60 | 30% |
| Mumbai | ₹1,76,34,413.33 | ₹54,87,810.14 | 31% |
| Pune | ₹1,55,01,346.70 | ₹49,16,009.68 | 32% |
| Total | ₹9,36,64,631.61 | ₹2,91,69,560.94 | 31% |

Total Revenue by Gender



Total Profit and Profit Margin % by Channel





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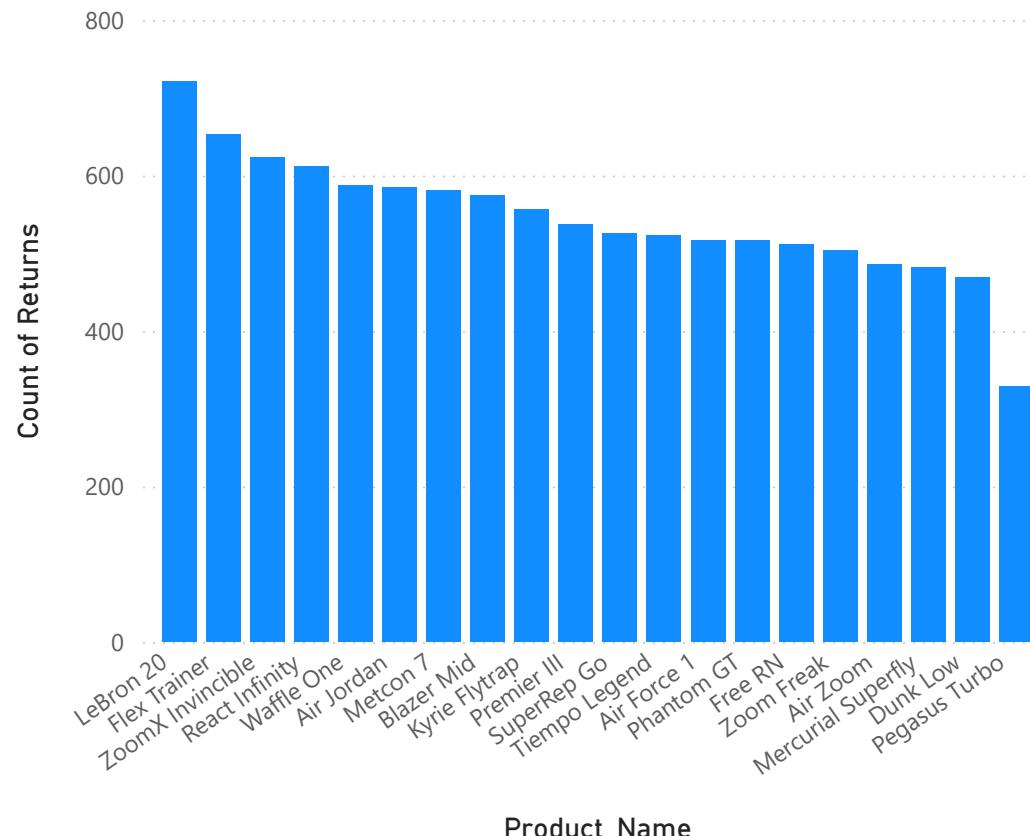
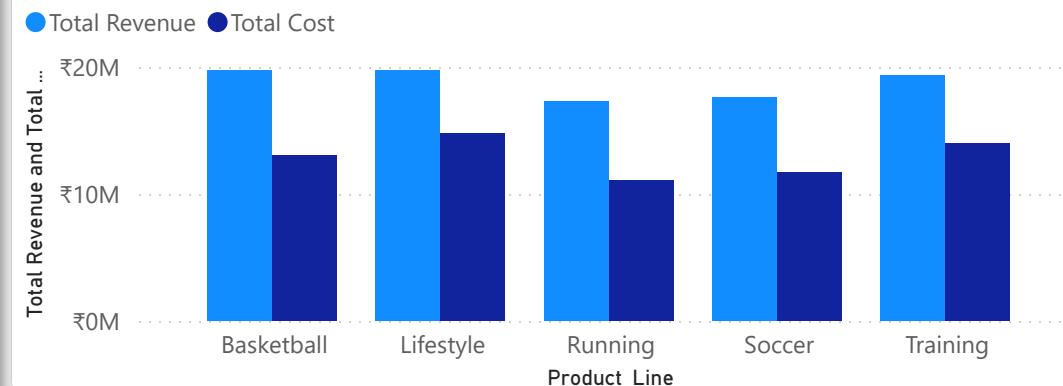
 ₹93.66M
Total Revenue 18.80K
Total Units Sold ₹29.17M
Total Profit 31%
Profit Margin % 64.50M
Total Cost**Region**

- Bangalore
- Delhi
- Hyderabad
- Kolkata
- Mumbai
- Pune

- Product Line**
- Basketball
 - Lifestyle
 - Running
 - Soccer
 - Training

Channel

- Online
- Retail

Returns, Discount & Profit Leakage**Count of Returns by Product_Name****Total Revenue and Total Cost by Product_Line****Avg Discount, Profit Margin % and Total Revenue by Product_Name**