

i D's Workspace    New Import    GET Get data    POST Post data    POST https://aswini-2005...    + - No environment    New Chat

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My Collection

GET Get data    POST Post data

HTTP <https://aswini-2005.app.n8n.cloud/webhook-test/jugaadstrategyinput> 08 Jan 2026, 11:50 AM

POST https://aswini-2005.app.n8n.cloud/webhook-test/jugaadstrategyinput

Send

Docs Params Auth Headers (8) Body Scripts Settings Cookies

raw JSON Beautify

```
1 {
2   "client_name": "ABC Store",
3   "industry": "Retail",
4   "service": "Digital Marketing",
5   "goal": "Increase online sales",
6   "target_audience": "Young adults",
7   "budget": "Medium",
8   "timeline": "30 days"
9 }
10
```

Body 08 Jan 2026, 11:50 AM 200 OK 787 ms 1.11 KB

{ } JSON Preview Visualize

```
1 {
2   "status": "processing",
3   "message": "Strategy generation started"
4 }
```

Create a new collection for API testing

Generate documentation for the current request

Set up automated monitoring for this API

Run all tests in the current collection

POST https://aswini-20...

Describe what you need. Press @ for context

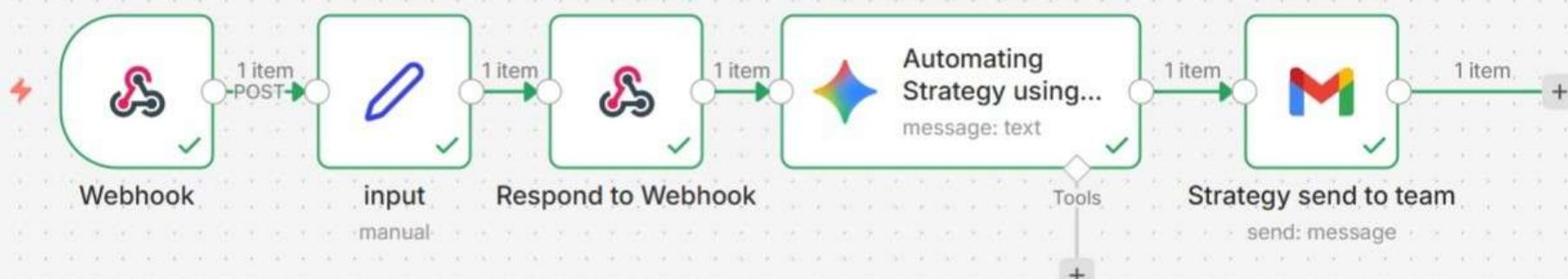
AI Auto

Editor

Executions

Evaluations

Using Webhook and postman to generate strategy using AI and send the mail to team for further processing.



Execute workflow



Logs

Clear execution

Automating Strategy using gemini Success in 22.558s

Input Output ...

Success in 27.967s

INPUT

1 item

OUTPUT

1 item

Webhook



body

client\_name ABC Store

industry Retail

service Digital Marketing

content

parts

0

text : This Strategic Growth Plan outlines a targeted 30-day digital marketing initiative for ABC Store, focusing on

Input

Output

...

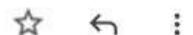
## Strategy for ABC Store

ExternalInboxA

aswinidillibabu2005@gmail.com

to me ▾

9:53 AM (0 minutes ago)



This Strategic Growth Plan outlines a targeted 30-day digital marketing initiative for ABC Store, focusing on rapidly increasing online sales among young adults with a medium budget.

3

### ### 1. EXECUTIVE SUMMARY

This strategic plan for ABC Store is engineered to achieve a significant uplift in online sales within a concentrated 30-day period, targeting the young adult demographic. By leveraging a dynamic digital marketing approach, we will establish a compelling competitive angle that resonates with this audience's values and behaviors. The strategy is built upon three core pillars: Hyper-Targeted Social Commerce & Engagement, Seamless Mobile-First Conversion Experience, and Data-Driven Performance Marketing & Retargeting. Our tactical roadmap will execute a series of high-impact actions designed for rapid implementation and optimization, ensuring every dollar of the medium budget is maximized for measurable results, primarily focused on online revenue, conversion rate, and return on ad spend.

### ### 2. COMPETITIVE ANGLE: Standing Out for Young Adults

To stand out in the crowded retail sector for young adults, ABC Store must transcend transactional selling and become a brand that reflects their identity, values, and digital-first lifestyle. Our competitive angle will be built on:

\* \*\*Authenticity & Community:\*\* Young adults value genuine connections. ABC Store will differentiate itself by fostering an authentic brand voice, showcasing real customer experiences (User-Generated Content - UGC), and building a sense of community around its products, rather than just pushing sales. This involves behind-the-scenes content, interactive polls, and direct engagement on social platforms.

\* \*\*Trend-Aware & Relatable Content:\*\* Young adults are highly attuned to trends. ABC Store will stay agile by producing highly visual, short-form video content (e.g., TikTok, Instagram Reels) that is current, engaging, and demonstrates how its products fit into the lifestyles and aspirations of its target audience. This includes styling tips, product hacks, and showcasing diverse body types/personalities.

\* \*\*Seamless Social & Mobile Experience:\*\* Given their digital native status, ABC Store must offer an effortless shopping journey directly from their preferred social platforms (social