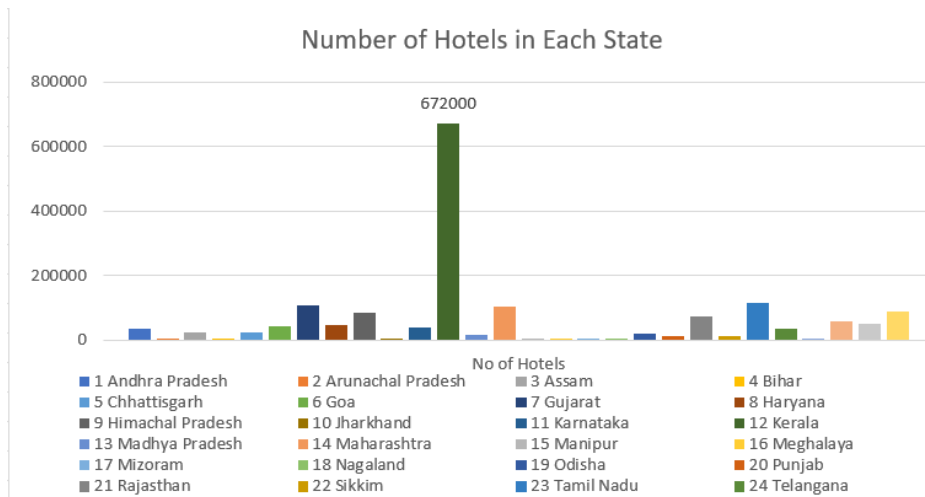


## FINLATICS PROJECT –2

NAME: MITIKIRI ASWINI

### Project Analysis:

1. Which state has the highest number of hotels? Depict this via a bar graph that compares all states.



ANS: Kerala with 672000 hotels.

2. Which states have three types of climatic conditions? (convert the map, an unstructured data, to an Excel file in a structured format and mention the number of climates along with the state)

	A	B	C	D	E
1	Serial No.	States	No of Hotels	No. of climatic	
2	1	Andhra Pradesh	34000	2	
3	2	Arunachal Pradesh	5000	2	
4	3	Assam	25000	2	
5	4	Bihar	4000	1	
6	5	Chhattisgarh	25000	2	
7	6	Goa	44000	1	
8	7	Gujarat	107000	3	
9	8	Haryana	48000	3	
10	9	Himachal Pradesh	83000	3	
11	10	Jharkhand	4000	2	
12	11	Karnataka	40000	3	
13	12	Kerala	672000	2	
14	13	Madhya Pradesh	14000	3	
15	14	Maharashtra	102000	3	
16	15	Manipur	3000	1	
17	16	Meghalaya	2000	1	
18	17	Mizoram	1000	1	
19	18	Nagaland	1000	1	
20	19	Odisha	20000	2	
21	20	Punjab	11000	2	
22	21	Rajasthan	72000	2	
23	22	Sikkim	12000	1	
24	23	Tamil Nadu	116000	3	
25	24	Telangana	34000	2	
26	25	Tripura	1000	1	
27	26	Uttar Pradesh	58000	2	
28	27	Uttarakhand	50000	2	
29	28	West Bengal	87000	2	
30					

Sort Smallest to Largest

Sort Largest to Smallest

Sort by Color

Sheet View

Clear Filter From "No. of climatic"

Filter by Color

Number Filters

Search

(Select All)

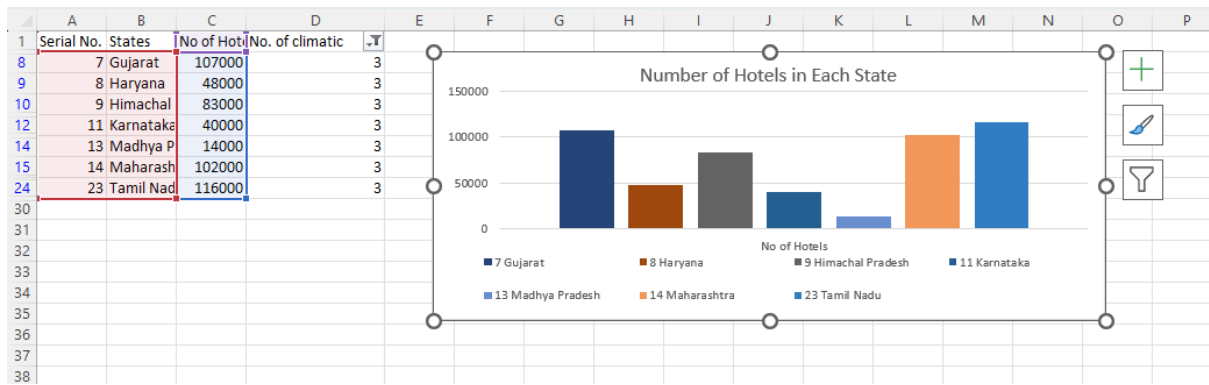
☐ 1

☐ 2

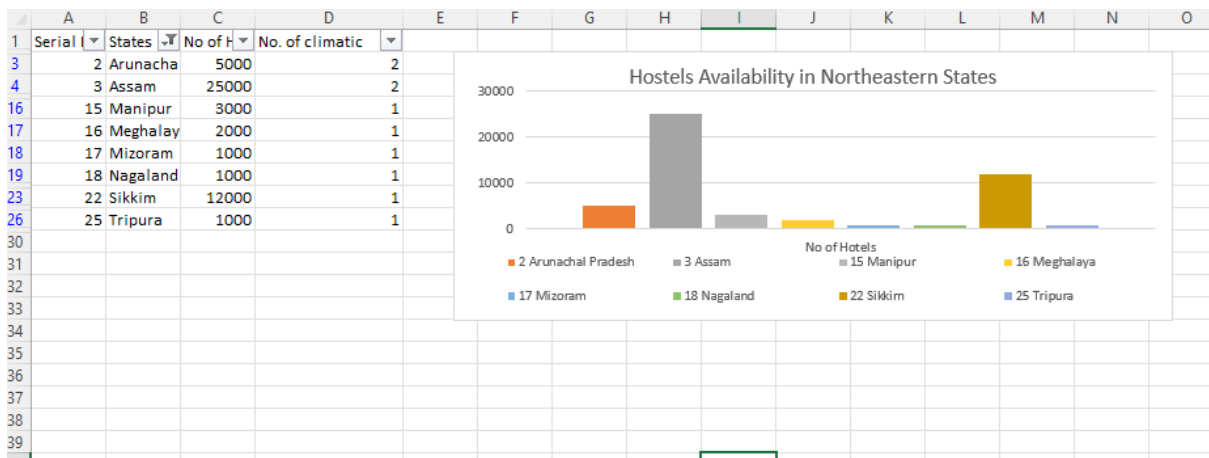
☒ 3

OK

Cancel

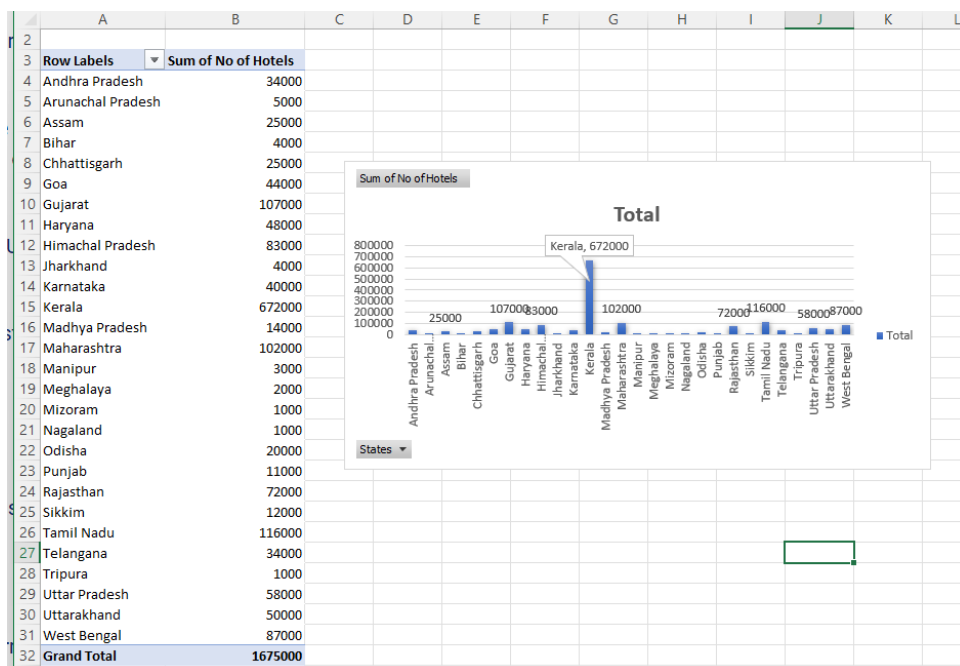


3. Among the northeastern states which are best to set up a hotel? Use Clustered Column Chart and give recommendations for hotel industry investors.



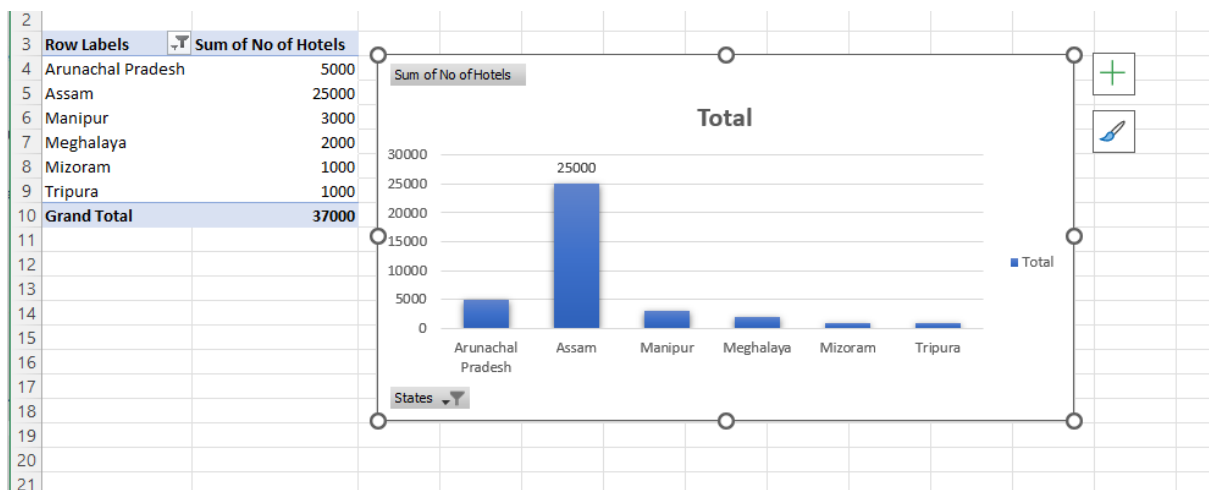
ANS: Assam & Sikkim (based on number of hotels & tourism demand).

4. Customise the pivot charts to add/change the fields in the fields list with other fields and by using chart styles to customise the charts. (choose the data and parameters according to your choice)



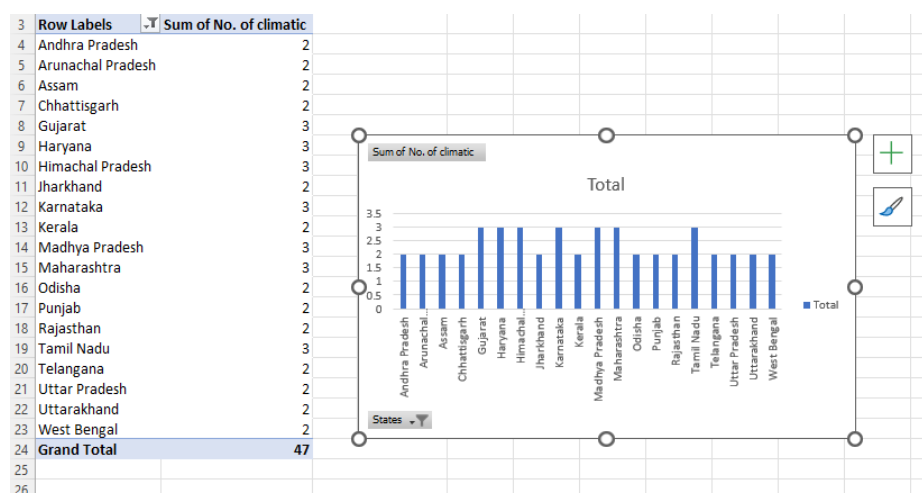
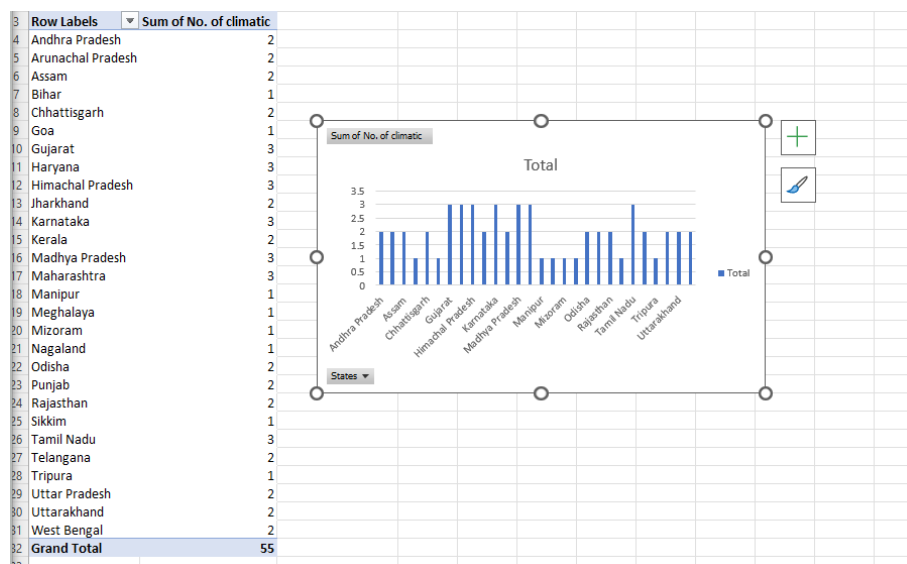
## 1. Distribution of Hotels Across Indian States (First Pivot Chart)

- The **first pivot chart** represents the **sum of hotels per state**.
- **Key Observations:**
  - ✓ **Kerala has the highest number of hotels (672,000).**
  - ✓ Other states with a significant number of hotels include **Tamil Nadu (116,000), Maharashtra (102,000), Gujarat (107,000), and Rajasthan (72,000).**
  - ✓ States like **Mizoram, Tripura, Nagaland, and Meghalaya have very few hotels.**
- **Customizations Used:**
  - ✓ **Fields Changed:** "State" as **Row Labels**, "No of Hotels" as **Sum of Values**.
  - ✓ **Added Data Labels** to show exact hotel numbers.
  - ✓ **Formatted X-axis** for better readability.



## 2. Filtered View – Northeastern States (Second Pivot Chart)

- This chart **filters out only Northeastern states** (Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Tripura).
- **Key Observations:**
  - ✓ **Assam has the highest number of hotels (25,000)** in the northeastern region.
  - ✓ Other states have **significantly lower numbers**, making them **less attractive for large-scale hotel investments**.
- **Customizations Used:**
  - ✓ **Filter Applied:** Only **Northeastern states** are displayed.
  - ✓ **Clustered Column Chart** for a **clearer comparison**.
  - ✓ **Data Labels** added for better interpretation.



### 3. Climatic Conditions Across States (Third & Fourth Pivot Charts)

- These charts analyze **the number of climatic conditions in each state.**
- **Key Observations:**
  - ✓ Some states, like **Maharashtra, West Bengal, and Rajasthan**, have **three distinct climate types.**
  - ✓ **Most states have two climate types**, making them **moderately diverse in weather conditions.**
  - ✓ The **best states for hotels** should have a **balanced climate** to cater to tourism across seasons.
- **Customizations Used:**
  - ✓ **New Field Added:** "Number of Climatic Conditions" as a value.
  - ✓ **Pivot Chart Style Changed** for easy comparison.
  - ✓ **Bar chart format** used to visualize climate distribution across states.

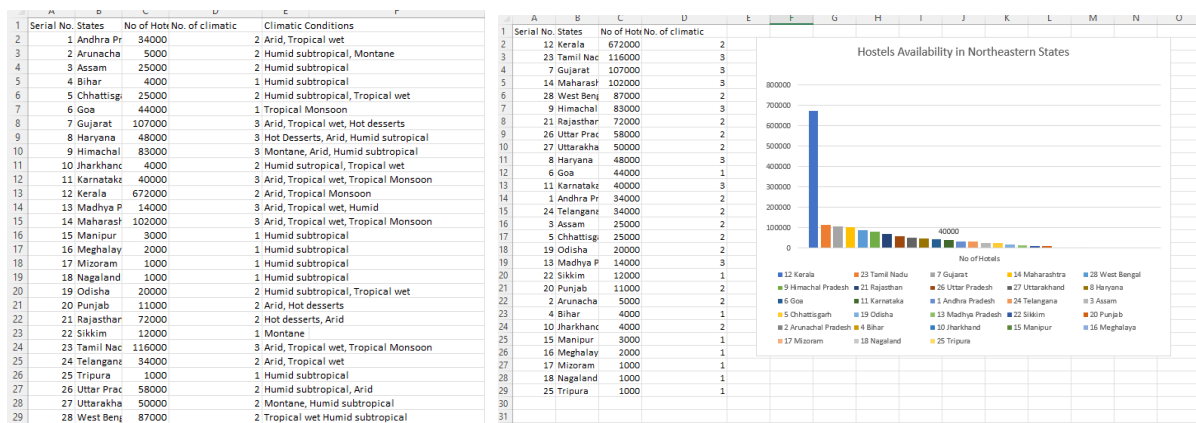
## 5. Which is the best state for setting up a hotel? Why?

### Best State for Setting Up a Hotel Based on Climatic Conditions

#### 1. Criteria for Selecting the Best State

To determine the **best state for setting up a hotel**, we consider:

- **Climatic conditions:** Ideal for year-round tourism.
- **Hotel density:** Fewer hotels may indicate **less competition & high demand**.
- **Tourism potential:** States with a mix of climates attract **diverse tourists**.



#### ➤ States with 3 Climate Types (Most Diverse Weather Conditions):

- ✓ **Himachal Pradesh:** Montane, Arid, Humid Subtropical
- ✓ **Madhya Pradesh:** Arid, Tropical Monsoon, Humid Subtropical
- ✓ **Maharashtra:** Arid, Tropical Monsoon, Humid Subtropical
- ✓ **Rajasthan:** Arid, Hot Deserts, Humid Subtropical
- ✓ **Tamil Nadu:** Arid, Tropical Wet, Tropical Monsoon

#### ➤ States with 2 Climate Types:

- ✓ Kerala, Uttar Pradesh, Gujarat, Uttarakhand, West Bengal, Telangana, etc.

#### ➤ States with 1 Climate Type:

- ✓ Goa (Tropical Monsoon), Mizoram (Humid Subtropical), Manipur (Humid Subtropical), etc.

### Kerala (Humid Subtropical, Tropical Monsoon)

- Consistently nice weather throughout the year;
- Diverse ecotourism (beaches, hill stations, and backwaters);
- High volume of domestic and foreign visitors;
- A thriving hospitality sector.

### Maharashtra (Humid Subtropical, Tropical Monsoon, and Arid)

- i. Diverse climate that supports a variety of tourism activities
- ii. Business and leisure tourism center (Pune, Mumbai)
- iii. The existence of beaches, cultural sites, and hill stations (Lonavala, Mahabaleshwar).

### Tamil Nadu (Tropical Monsoon, Tropical Wet, and Arid)

- i. Religious tourism is strong (temples in Madurai and Chennai);
- ii. Beach tourism is popular in Pondicherry and Mahabalipuram;
- iii. and hill stations like Ooty and Kodaikanal are popular.

### Rajasthan (Humid Subtropical, Hot Deserts, and Arid)

- i. The demand for luxury hotels is high because of cultural history,
- ii. and winter tourism is robust in Jaipur, Udaipur, and Jaisalmer.
- iii. Ideal for desert and historical tourists.

Conclusion: Kerala's excellent weather, stunning natural surroundings, and significant tourist potential make it the most ideal place to invest in hotels. Tamil Nadu and Maharashtra are great choices for both business and cultural travel. Rajasthan is a great place to invest in hotels with a focus on luxury and tradition.

## 6. What is the average number of days the rainy season lasts in Indian states?

	A	B	C	D	E	F
1	Serial No.	States	No of Hotels	No. of climatic	Climatic Conditions	Total rainy days
2	1	Andhra Pr	34000		2 Arid, Tropical wet	132.00
3	2	Arunacha	5000		2 Humid subtropical, Montane	132.00
4	3	Assam	25000		2 Humid subtropical	132
5	4	Bihar	4000		1 Humid subtropical	127
6	5	Chhattisgarh	25000		2 Humid subtropical, Tropical wet	127
7	6	Goa	44000		1 Tropical Monsoon	132
8	7	Gujarat	107000		3 Arid, Tropical wet, Hot desserts	92
9	8	Haryana	48000		3 Hot Desserts, Arid, Humid subtropical	92
10	9	Himachal	83000		3 Montane, Arid, Humid subtropical	107
11	10	Jharkhand	4000		2 Humid subtropical, Tropical wet	127
12	11	Karnataka	40000		3 Arid, Tropical wet, Tropical Monsoon	132
13	12	Kerala	672000		2 Arid, Tropical Monsoon	136
14	13	Madhya P	14000		3 Arid, Tropical wet, Humid	122
15	14	Maharashtra	102000		3 Arid, Tropical wet, Tropical Monsoon	127
16	15	Manipur	3000		1 Humid subtropical	132
17	16	Meghalaya	2000		1 Humid subtropical	132
18	17	Mizoram	1000		1 Humid subtropical	132
19	18	Nagaland	1000		1 Humid subtropical	132
20	19	Odisha	20000		2 Humid subtropical, Tropical wet	127
21	20	Punjab	11000		2 Arid, Hot desserts	92
22	21	Rajasthan	72000		2 Hot desserts, Arid	76
23	22	Sikkim	12000		1 Montane	127
24	23	Tamil Nadu	116000		3 Arid, Tropical wet, Tropical Monsoon	136
25	24	Telangana	34000		2 Arid, Tropical wet	132
26	25	Tripura	1000		1 Humid subtropical	132
27	26	Uttar Pradesh	58000		2 Humid subtropical, Arid	107
28	27	Uttarakhand	50000		2 Montane, Humid subtropical	107
29	28	West Bengal	87000		2 Tropical wet Humid subtropical	127
30						
31						121.71
32						

- **The average number of rainy days across Indian states is approximately 122 days.** This means that, on average, the monsoon season lasts for about 4 months in India. States like **Kerala (136 days), Tamil Nadu (136 days), and Karnataka (132 days)** have longer monsoon durations, while **Rajasthan (76 days) and Punjab (92 days)** experience shorter rainy seasons.

This insight helps **hotel investors, agriculture planners, and tourism businesses** understand rainfall trends across India.