

# Asya Andreeva

## Web Designer

A web designer skilled in Figma, WordPress and Webflow. Combining a background in student teaching with experience in various design tools, I'm passionate about creating engaging digital experiences that inspire and inform users. I'm dedicated to continuously learning and developing new skills to stay ahead in this ever-evolving field.

## Contact info

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## Work Experience

### Web designer

JT Design | Sofia | Apr 2023 - Present

In my role, I specialize in creating engaging user experiences and solving problems through UI/UX design to improve user engagement. After finalizing the designs, I use WordPress and Webflow for website development. One of the projects I worked on was developing a website for the non-governmental organization -> [NordicHub](#).

- Creating **UI/UX design** solutions with **Figma**.
- **WordPress** and **Webflow** for website development and maintenance.
- Using **CSS**, **HTML**, and **JavaScript**.

### Student teacher

SoftUni Kids | Online | Sep 2023 - Present

- Collaborate with another lecturer to **teach groups** of 7 to 14-year-old children in an online environment, focusing on fundamental programming principles using Scratch.

## Languages

Bulgarian	native
English	C2
Russian	A2
Italian	A1

## Education

### Informatics

New Bulgarian University | Sofia | Jul 2022 - Present

- Studied various math courses like Discrete Math, Algorithms, Data Structures, and Statistics, while enhancing programming skills in C++, Python, Java, and JavaScript.

### Minor - Web Design

New Bulgarian University | Sofia | Sep 2023 - Present

- Focused on Colors and Photography in Design, UI/UX principles, and Art and Design Legislation.

### UI/UX Design

SoftUni Creative - Software University | Online | Sep 2020 - May 2023

Completed all courses from the path UI/UX designer > [Diploma](#)

- [UX Discovery](#) May 2023
- [UI Design Systems](#) Jan 2023
- [Adobe Photoshop](#) Nov 2022
- [Adobe Illustrator](#) Sep 2022
- [UI Design with Adobe XD](#) Jul 2022
- [UX Design](#) 2021
- [Photoshop](#) May 2021
- [Adobe After Effects](#) Apr 2021
- [Premier Pro](#) Mar 2021
- [Adobe Illustrator](#) Feb 2021

## Skills

Figma	◆ ◆ ◆ ◆ ◆
WordPress	◆ ◆ ◆ ◆
Illustrator	◆ ◆ ◆ ◆
CSS	◆ ◆ ◆
Webflow	◆ ◆ ◆
Photoshop	◆ ◆
After Effects	◆ ◆
Premier Pro	◆ ◆
JavaScript	◆ ◆

## Mathematics and Computer Science

Profiled Mathematics and Natural Sciences high school "Akad. Nikola Obreshkov" | Razgrad |  
Sep 2017 – May 2022

## Programing Courses

Telerik Academy Foundation | Razgrad | 2017-2018

## Camps & Courses

Telerik Kids Academy | Razgrad | 2014-2017

# Awards & Certificates

### Member of the winning team at Hack AUBG 6.0

Issued by American University in Bulgaria | Blagoevgrad | March 2024

### Diploma from Microsoft: Alice Envisions the Future event

Girls in STEM A.I. Bootcamp | Athens | 2018

### Manager for a day

Issued by JA Bulgaria | Razgrad | March 2021

### Twice part of Champions team – Robotics for Bulgaria

Issued by SAP Labs Bulgaria | Sofia | Jan 2019 & Jan 2017

### 6th Place at Finals – International Contest of Children Engineering Teams

Issued by ICCET – Russia | Jan 2018

### Part of the National Olympiad- Mathematical Linguistics

Part of the selection for the national team | 2019 / 2020 / 2021

### 2nd place in National IT Olympiad

Issued by NOIT – Bulgaria | Jan 2018

### 1st Place – "Space and time"

Issued by University of Veliko Tarnov | Veliko Tarnov | Jan 2019

### 4nd place in National IT Olympiad

Issued by NOIT – Bulgaria | Jan 2017

### Twice Lecturer at XXII World Conference of History and Civilization

On-site | Nov 2017 / 2018

# Projects

## NordicHub

The Nordic Innovation Hub website was developed using Themify Builder in WordPress for development and Figma for design.

[Click here for the Website](#)

## Meloman

Mobile app design project entirely created on Figma, focusing on an online shop enabling users to customize vinyl records and providing an AR experience.

[Click here for the Prototype](#)

[Click here for the Figma Project](#)

## SpeakUp

Design of a web based platform utilizing artificial intelligence to offer personalized communication training, empowering individuals to become confident and effective communicators.

[Click here for the Prototype](#)

[Click here for the Figma Project](#)

## Adobe Illustrator Projects

[Town in Letter poster](#)

[Photo Illustration](#)

[Jazz Fest Poster](#)

## Adobe Photoshop Projects

[Car poster](#)

[Book Cover Design](#)

[Movie Poster](#)

## Adobe After Effects

MarkIt Logo animation was developed for the Hack AUBG 6.0 The logo is created on Illustrator and then animated in After Effects.

[MarkIt Logo animation](#)