

# Asya Andreeva



## Web Developer

A web developer and student teacher adept in UI/UX design, WordPress, and Webflow, merging a background in mentoring children's robotic team with a passion for innovative education. Experienced in various design tools, and committed to delivering seamless user interactions.

## Contact info

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## Work Experience

### Student teacher

SoftUni Kids | Online | Sep 2023 - Present

- Collaborate with another lecturer to **teach groups** of 7 to 14-year-old children in an online environment, focusing on fundamental programming principles using Scratch.

### Web developer

DigiMark | Sofia | Apr 2023 - Present

My role involves utilizing WordPress and Webflow for website development, crafting engaging user experiences, and implementing UI/UX design solutions for optimal user engagement.

- WordPress** and **Webflow** for website development and maintenance.
- Using **CSS**, **HTML**, and **JavaScript**.
- Creating **UI/UX design** solutions with **Figma**.

## Languages

Bulgarian native

English C2

Russian A2

Italian A2

## Education

### Informatics

New Bulgarian University | Sofia | Jul 2022 - Present

- Studied various math courses like Discrete Math, Algorithms, Data Structures, and Statistical Analysis, while enhancing programming skills in C++, Python, Java, and JavaScript.

### Minor - Web Design

New Bulgarian University | Sofia | Sep 2023 - Present

- Focused on Colors and Photography in Design, UI/UX principles, and Art and Design Legislation.
- Completed an extensive year-long course for marketing.

### UI/UX Design

SoftUni Creative | Online | Sep 2020 - May 2023

Completed all courses from the path UI/UX designer > **Diploma**

- [UX Discovery May 2023](#)
- [UI Design Systems Jan 2023](#)
- [Adobe Photoshop Nov 2022](#)
- [Adobe Illustrator Sep 2022](#)
- [UI Design with Adobe XD Jul 2022](#)
- [UX Design 2021](#)
- [Photoshop May 2021](#)
- [Adobe After Effects Apr 2021](#)
- [Premier Pro Mar 2021](#)
- [Adobe Illustrator Feb 2021](#)

## Skills

Figma    Css    JavaScript

WordPress    Adobe Illustrator

Webflow    Adobe Photoshop

After Effects    Premier Pro

## Projects

### MarkIt

I contributed to both designing and marketing of MarkIt, which analyzes user interviews for marketing researchers and offers suggestions for marketing strategies.

[Click here for the Demo](#)

[Click here for the Presentation](#)

## Mathematics and Computer Science

PPMG "Akad. Nikola Obreshkov" Razgrad | Razgrad | Sep 2017 - May 2022

## Programing Courses

Telerik Academy Foundation | Razgrad | 2017-2018

## Camps & Courses

Telerik Kids Academy | Razgrad | 2014-2017

# Awards & Certificates

## Part of winner team at Hack AUBG 6.0

Issued by AUBG | Blagoevgrad | March 2024

## Manager for a day

Issued by JA Bulgaria | Razgrad | March 2021

## Twice part of Champions team - Robotics for Bulgaria

Issued by SAP Labs Bulgaria | Sofia | Jan 2019 & Jan 2017

## 1st Place - "Space and time"

Issued by University of Veliko Tarnov | Veliko Tarnov | Jan 2019

## Part of the National Olympiad- Mathematical Linguistics

Part of the selection for the national team | 2019 / 2020 / 2021

## 2nd place in National IT Olympiad

Issued by NOIT - Bulgaria | Jan 2018

## 6th Place at Finals - International Contest of Children Engineering Teams

Issued by ICCET - Russia | Jan 2018

## Diploma from Microsoft: Alice Envisions the Future event

Girls in STEM AI Bootcamp | Athens | 2018

## 4nd place in National IT Olympiad

Issued by NOIT - Bulgaria | Jan 2017

## Twice Lecturer at XXII World Conference of History and Civilization

On-site | Nov 2017 / 2018

## SpeakUp

Design of a web based platform utilizing artificial intelligence to offer personalized communication training, empowering individuals to become confident and effective communicators.

[Click here for the Prototype](#)

[Click here for the Figma Project](#)

## NordicHub

The Nordic Innovation Hub website was developed using Themify Builder in WordPress for development and Figma for design.

[Click here for the Website](#)

## Meloman

Mobile app design project entirely created on Figma, focusing on an online shop enabling users to customize vinyl records and providing an AR experience.

[Click here for the Prototype](#)

[Click here for the Figma Project](#)

## Adobe Illustrator Projects

[Town in Letter poster](#)

[Photo Illustration](#)

[Jazz Fest Poster](#)

## Adobe Photoshop Projects

[Car poster](#)

[Book Cover Design](#)

[Movie Poster](#)

## Adobe After Effects

MarkIt Logo animation was developed for the Hack AUBG 6.0 The logo is created on Illustrator and then animated in After Effects.

[MarkIt Logo animation](#)