

Superstore report

Region

All

State

All 

Category

All

Date

1/3/2016 **12/30/2019**

\$2.30M
Total sales

\$286.40K
Total profit

37.87K
Total quantity

\$2,897
Sales per customer

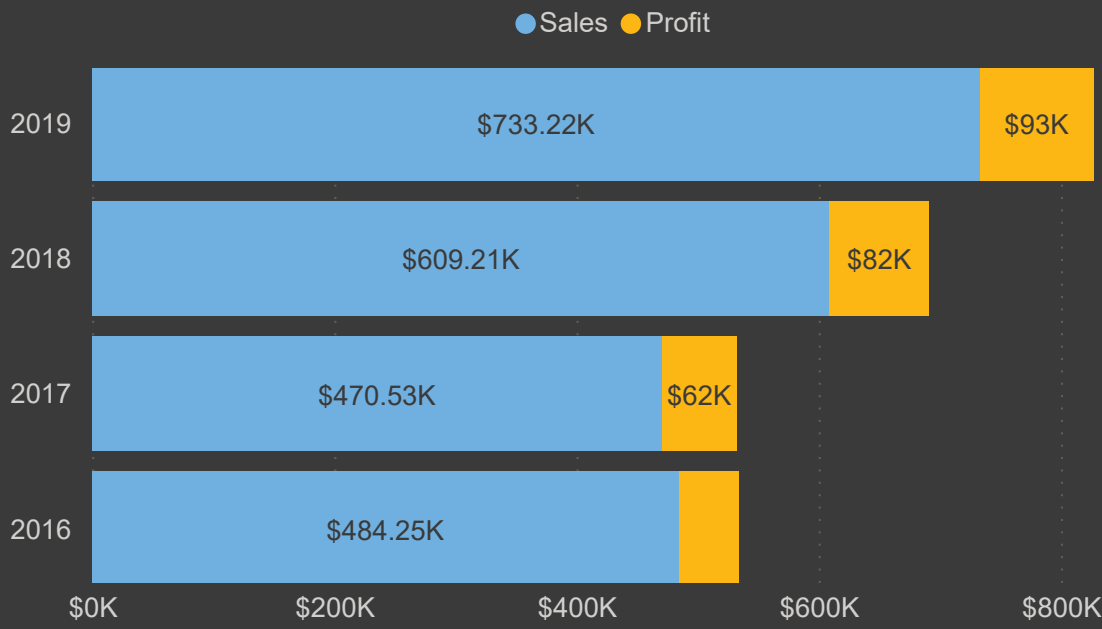
\$361
Profit per customer

15.62%
Avg. discount

Sales and Profit by Year

● Sales ● Profit

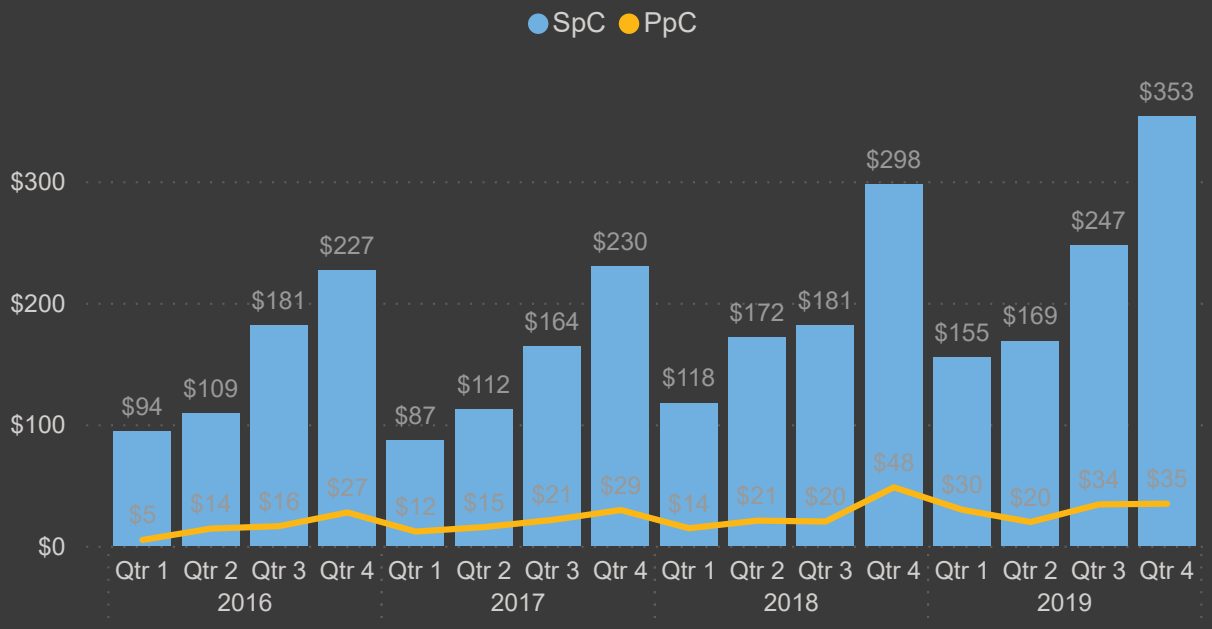
Year	Sales (\$K)	Profit (\$K)
2019	733.22	93
2018	609.21	82
2017	470.53	62
2016	484.25	55



SpC and PpC by Year and Quarter

Legend: ● SpC ● PpC

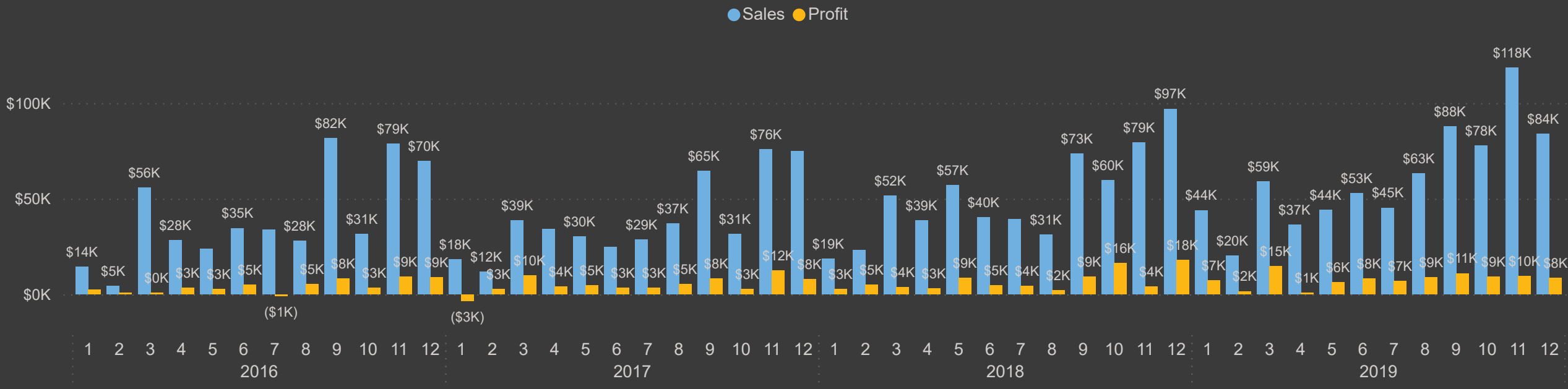
Year	Quarter	SpC	PpC
2016	Qtr 1	\$94	\$5
	Qtr 2	\$109	\$14
	Qtr 3	\$181	\$16
	Qtr 4	\$227	\$27
2017	Qtr 1	\$87	\$12
	Qtr 2	\$112	\$15
	Qtr 3	\$164	\$21
	Qtr 4	\$230	\$29
2018	Qtr 1	\$118	\$14
	Qtr 2	\$172	\$21
	Qtr 3	\$181	\$20
	Qtr 4	\$298	\$48
2019	Qtr 1	\$155	\$30
	Qtr 2	\$169	\$20
	Qtr 3	\$247	\$34
	Qtr 4	\$353	\$35



Sales and Profit by Year and Month

● Sales ● Profit

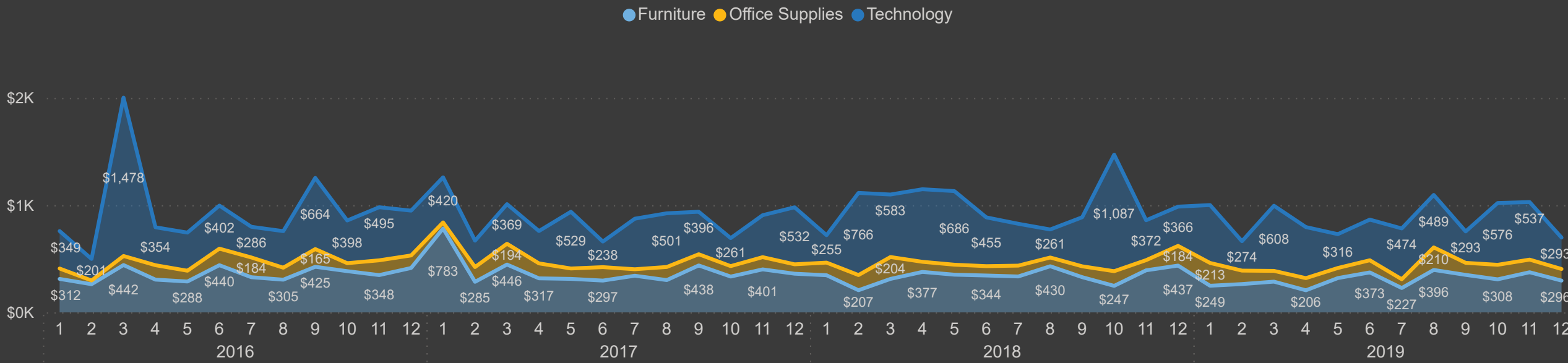
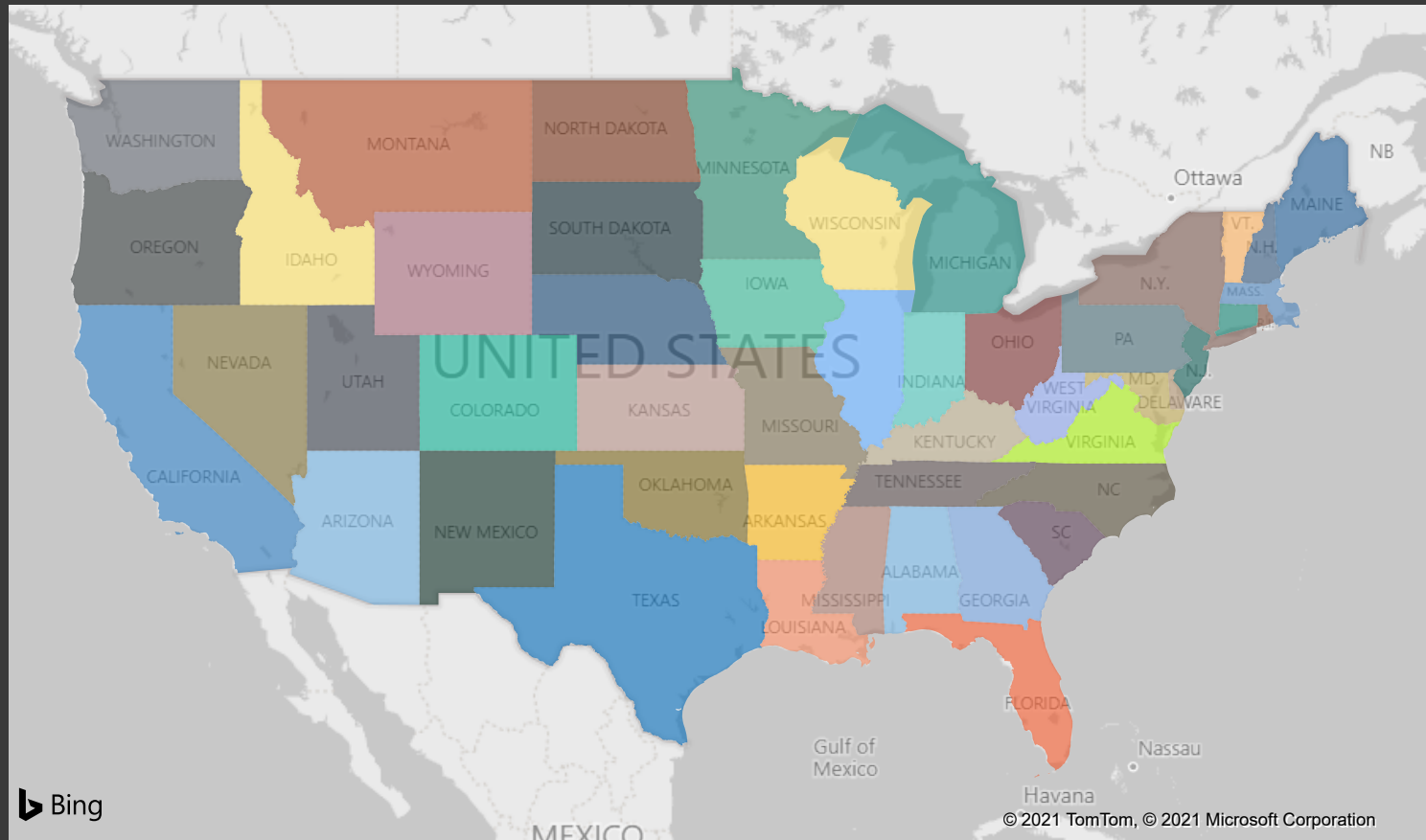
Year	Month	Sales (\$K)	Profit (\$K)
2016	1	\$14K	\$5K
	2	\$5K	\$0K
	3	\$56K	\$0K
	4	\$28K	\$3K
	5	\$3K	\$3K
	6	\$35K	\$5K
	7	\$35K	\$0K
	8	\$28K	\$5K
	9	\$82K	\$8K
	10	\$31K	\$3K
	11	\$79K	\$9K
	12	\$70K	\$9K
2017	1	\$18K	\$3K
	2	\$12K	\$3K
	3	\$39K	\$10K
	4	\$30K	\$4K
	5	\$30K	\$5K
	6	\$29K	\$3K
	7	\$37K	\$3K
	8	\$5K	\$5K
	9	\$65K	\$8K
	10	\$31K	\$3K
	11	\$76K	\$12K
	12	\$76K	\$8K
2018	1	\$19K	\$3K
	2	\$5K	\$5K
	3	\$52K	\$4K
	4	\$39K	\$3K
	5	\$57K	\$9K
	6	\$40K	\$5K
	7	\$40K	\$4K
	8	\$31K	\$2K
	9	\$73K	\$9K
	10	\$60K	\$16K
	11	\$79K	\$4K
	12	\$97K	\$18K
2019	1	\$44K	\$7K
	2	\$20K	\$2K
	3	\$59K	\$15K
	4	\$37K	\$1K
	5	\$44K	\$6K
	6	\$53K	\$8K
	7	\$45K	\$7K
	8	\$63K	\$9K
	9	\$88K	\$11K
	10	\$78K	\$9K
	11	\$118K	\$10K
	12	\$84K	\$8K



Avg.check by Category

● Furniture ● Office Supplies ● Technology

Month	Furniture	Office Supplies	Technology
1/16	\$312	\$349	\$201
2/16	\$442	\$201	\$1,478
3/16	\$354	\$354	\$1,478
4/16	\$288	\$354	\$354
5/16	\$440	\$402	\$402
6/16	\$184	\$286	\$286
7/16	\$305	\$165	\$664
8/16	\$425	\$398	\$495
9/16	\$348	\$495	\$420
10/16	\$285	\$194	\$369
11/16	\$317	\$529	\$238
12/16	\$297	\$532	\$255
1/17	\$207	\$766	\$583
2/17	\$377	\$204	\$686
3/17	\$344	\$455	\$430
4/17	\$430	\$261	\$1,087
5/17	\$437	\$372	\$372
6/17	\$213	\$366	\$274
7/17	\$206	\$608	\$206
8/17	\$316	\$474	\$489
9/17	\$373	\$210	\$293
10/17	\$308	\$576	\$537
11/17	\$296	\$293	\$293
12/17	\$296	\$293	\$293

[illegible]

Product Name	Profit ▼
Canon imageCLASS 2200 Advanced Copier	\$25.20K
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	\$7.75K
Hewlett Packard LaserJet 3310 Copier	\$6.98K
Canon PC1060 Personal Laser Copier	\$4.57K
HP Designjet T520 Inkjet Large Format Printer - 24" Color	\$4.09K
Ativa V4110MDD Micro-Cut Shredder	\$3.77K
3D Systems Cube Printer, 2nd Generation, Magenta	\$3.72K
Plantronics Savi W720 Multi-Device Wireless Headset System	\$3.70K
Ibico EPK-21 Electric Binding System	\$3.35K
Zebra ZM400 Thermal Label Printer	\$3.34K

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