

Breesbodybutters.com

Bree's Body Butters is a producer of all-natural and affordable personal care products such as lotions, body butters, and sugar scrubs.

Bree's Body Butters crafts high-quality homemade cosmetics for conscious consumers with doubts about commercial products they use for skin care or hygiene. We aim to offer affordable products to those who wish to use all-natural products without breaking the bank. Our products include: body butters, sugar scrubs, and lotions in a variety of scents and styles. Our products are made with as few ingredients as possible to ensure that users of our products are certain of what they are using.

Personas:

Allison: 45 years old. Female. Stay-at-home mother. Lifelong cosmetic fanatic.

Tamika: 32 years old. Female. Does clerical work for an insurance agency. Casual consumer of cosmetic goods.

Sandra: 12 years old. Female. Has aspirations of becoming a cosmetologist. Recently introduced to the world of cosmetics.

Comparable sites

<https://www.thebodyshop.com/en-us/body/body-butters/c/c00014>

<https://www.theashantcollection.com/body-butter-collection>

<https://www.treehutshea.com/collections/whipped-body-butters>