# **About**

Media Gate studios provides new and creative services on a wide scale both in media and production, they aim to cover online and offline services in a new magical way (yes, we make magic here).

Media gate studios is a leading organization in media fields, that aims to take production in Egypt to a whole new level, as well we aim to offer our clients a new and innovative ideas we have experience starting from video production services, corporate videos, music videos, digital content, website videos, to gaming productions.

With the master minds of media production, media gate has created studios with an area that reaches around 2000 m. entirely ready for creative people to invade and create their workplace using high quality equipments using cameras ,lighting equipments ,editing and montage studios and chroma.

We pride ourselves on offering a great place to work. Our Team is friendly, creative, and with brilliant minds. In Short, Feel welcome to visit to see be yourself.

Media Gate studios Focus on creating an artistic content that benefits various Arab countries, aiming to increase the Participation of youth and talents, especially those who a creative aspect that meets ours.

# **Services:**

Production services: we offer video productions services as strategy production and marketing. Our video services help you reach goals and turn by passers into clients, so we provide in Pre-Production Stage:

- Project management:
  - Media gate studios plans, execute, controls to create master piece project, and produce unique product & services that meet our clients goals.
  - -Creative and concept development:
  - Media gate studios generate, develop, and communicate new creative ideas that start from innovation, through development, into actualization
- Scriptwriting:
- Media Gate Studios Master the art and craft of writing <u>scripts</u> for <u>mass</u> <u>media</u> such as <u>feature films</u>, <u>television productions</u> or <u>video games</u>.
- Our writers search for the story, develop a narrative, write the screenplay, and deliver it in a format with developed executions that meets clients expectations.
- Storyboarding
- We host a group of creative graphic organizers and illustrators that will help bring your visions into visuals with an interactive sequence
- Location Scouting
- Media Gate will help you scout for the perfect location that will help present your vision it will look for generally spectacular or interesting locations beforehand, by having an extraordinary database of locations and manage the legal access to filming
- Actor Casting
- We hold a series of <u>auditions</u> before a casting panel begins. Our casting panel consists of a <u>television producer</u>, <u>film producer</u>, <u>film director</u>, casting director and <u>choreographer</u>. Along side with real people casting
- Set and Stage Design and Construction

 Media gate studios has a construction managers that build full-scale scenery for production to create a set for a theatrical, film or television production

# **Production Stage:**

- High Definition or Standard Definition Videotaping
- Location or Studio Shooting :

Our clients won't have to search for a suitable place or <u>location</u> because Media Gate owns various studios with around 2000m length equipped with high quality equipments including high definition Cameras ,lighting ,Audio recording studios and chroma sets etc .

- Soundstage or Studio Audio Recording
  - your studios hold sound proof rooms, that can hold intense production varies from theatrical film-making and television productions. A sound-proofed room where sounds can be recorded along with the images to give a artistic final production sound

## Production Management

- Media gate studios coordinates the activities required to make a video content that is both creative and visually appealing ,with
- Control on scheduling
- -Managing costs and fees
- -Monitoring performances from pre production to post production phases
- Quality control
- Product Design
- -Product Planning and control
- -Materials Management
- -Maintenance Management
- -Logistics
- -Transportation
- Customer service
- Inventory Management
- Order Checking
- -Material Handling
- -Purchasing

## Post Production stage:

- Video Editing
  - Media Gate Studios holds editing studios were papers come to life, including various methods, <u>Linear video editing</u>, <u>Non-linear editing system</u> (NLE) with specialised software. Professional video editing tools such as Adobe Premiere Pro, Final Cut Pro, avid etc. And after the video is done in the final stage of a video production and Vision mixing equipments and highly progressed Video Color correction and grading equipments.

## Audio Design and Editing

We hold the newest audio editing software which allows <u>editing</u> and generating of audio data such as Wave Editors are digital audio editors and there are many sources of software available to perform this function. Most can edit music, apply effects and filters, adjust stereo channels etc. A large <u>digital audio workstation</u> (DAW) that consists of software to a great degree, and is composed of many distinct software suite components

#### Broadcast Distribution

 Media Gate Studios can distribute to any of the media outlets including plenty television platforms ,Social Media Platforms such as "Youtube ,Facebook ,twitter ,etc."

## Media Buying

We have masterminds and experienced media buyers negotiate and purchase audience targeted time and <u>advertising</u> space to convey a <u>marketing</u> message. Such as station formats, pricing rates, <u>demographics</u>, <u>geographic</u>, and <u>psychographics</u> relating to the clients particular product or key performance indicator (KPI).

# Media tracking and monitoring

Media Gate holds professional effective platform for automatic TV ad tracking and ads (advertisements) detection for commercials verification and competitors monitoring. It offers an advanced audio and video ads detection solution

#### Content distribution:

we would be able to take your project from scratch to finish ,no matter what the content is whether it is digital, broadcast or website content. Media Gate Studios would market the content at any outlets including plenty television platforms ,Social Media Platforms such as "Youtube ,Facebook ,twitter ,etc."

# **Corporate Video Production:**

## Tv and Cinema production:

Media gate studios aim towards building a video production that will highly relate to what is happening in everyday's streets and what satisfies people in every aspect, we are aiming towards understanding and highlighting what meets our clients satisfaction and to create a line of art between us and possible clients.

#### Broadcast ads

Your Ad is typically the very first exposure your movie or program has to the general public. . It's got to convey what your project is all about—in just two minutes or even less.

### **Brand Films:**

A great brand video will give you a greater reach, a better interaction with your audience, and most importantly, a better response. It's cost-effective in relation to other marketing alternatives. It's eye-catching, easily shared, easily modified, and memorable.

# **Company Profile Videos**

A great company will make sure that it's image is preserved in the best way possible to help clients know who and why would they deal with you and mostly important understand the concept that you come from and want to impose so that both lines would meet.

# Celebratory films

Because we are all in it together ,Media Gate Studios would love to be there in filming the best moments each company is going to have and preserve it in a best way possible.

## **Product and Services videos**

Product videos and service videos are specifically produced to educate consumers about a company's offerings, explain the features and benefits, and differentiate the product from the competition's offerings. Media gate is building an image to itself that is highly based on strategies and wants to implement it on others so that we can share.

### Sales conversion videos

Sales rest on logic and emotion. With the right balance of both useful information and authentic feeling, through the right medium, you can make sales conversations easier and more profitable. That's what our sales videos do.

## **Promotional Videos**

The **big secret** to effective promotional videos, is creating content that's *interesting and useful*. That captivates, connects emotionally, then gets across your core messages. That compels your audience to take meaningful action. And that Media Gate Studio what we do.

### Overview Videos

media gate studios understand the video game and how it works and will serve excessively in all the aspects that will make the video that represents how your company works.

## Drama:

Media Gate Studios focuses on making a fingerprint in each aspect within art and media, and here comes the drama role to create an exact mirror of what society wants.

Social media has become a wide platform for young and independent youth talents to express their opinions through out various artistic approach such as short films, so Media Gate studios as new leading video production aims towards having it's own finger print in this area.

# **Programs**

Media gate studios aim towards building a video production that will highly relate to what is happening in everyday's streets and what satisfies people in every aspect, in order to meet our clients satisfaction.

# **Digital content production**

Media Gate Studios provide an extensive array of creative, production, and digital media services for clients with social media platforms and channels as well as those looking to extend their reach into social media.

## Short films

Social media has become a wide platform for young and independent youth talents to express their opinions through out various artistic approach such as short films, so Media Gate studios as new leading video production aims towards having it's own finger print in this area.

#### Ads

Media gates studios aims to provide you new creative ideas for ads that will help give creative first hand exposure to your content.

# **Gaming production**

The game industry has increased within the media workplace, Media Gate Studio saw that is a must to have an impact in providing out of the box gaming with studios that are highly qualified with equipments that meet worldwide expectations.

**Careers Contact Us** Address: Contact us: 157 | 26<sup>th</sup> July Street Zamalek, Cairo Email: No: 271 | Abdel-Moneim Riad street **Sixth Tourist Area** 6<sup>th</sup> October, Cairo

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