These are the requirements related to our new Ecommerce site Builder Software, it's an B2B sowtware that will help small Businesses create their own eCommere stores easily, and it will be used as a SaaS. Our direct competitors are Shopify.com and Youcan.shop, another words, to compete them we should have a powerful software that allow everyone in the world create his account and store, no errors, no problems, no bugs.

To do that and to make things easy, we'll not develop software from scratch, we'll purchase an already built script and make edits on it.

- The script login and demo link: http://ecom.clovdigital.com/
- The script purchase link from codecanyon: Ecom - Fast Multi Store Front Builder (SaaS) by clovdigital | CodeCanyon
- License that we'll purchase: Regular license.

This is the list of customizations we want to make.

1   The theme: to make things easy at the beginning, we'll develop only one theme (You can choose to develop it from scratch or make edits on this one) whatever you choose, this is how it should be:
Payments methods available will be online payments and Cash On delivery.

1.1   Storefront and design, product page… should be similar to Brooklyn on Shopify

1.2   The user of the software should have the ability to add "Add to cart " and "Purchase now" buttons both, or keep only purchase now. And every button should do it's work, in case it's Purchase now, it will drive the customer to the Checkout page directly.

1.3   In case of the payment method is Cash On Delivery, the checkout page should contains fields only of name, city, address, phone number… and it's for the user to decide the fields he want, and should contain the resume of the order (Products, quantity, price…), and in case it's online payment, credit cards infos will be required, and the user may choose the files he want with email necessary in this case or paypal directly, it's for the user to decide that.

1.4   After completing the order, the user may have the ability to add One click Upsell and One click Downsell offers, so In case you don't know what it is, user will have the ability to add new offer (product) that his customer may be interested to purchase after accomplishing the first order and before going into the thank you page, and it should include two buttons, yes or no, in case he clicks on yes, the product will be automatically added to his order and charged without filling the payments infos again, and then he be directed to the thank you page. And if he clicks no, he will be directed into the downsell page wich the same functionalities, and that's why we call them one click offers. And of course, the thank you page should be high quality designed and contains the recap of the order.

1.5   On the product page, user should have the ability to add the Hurry up option (Offers will end after x days, y hours, z seconds; or we still have X pieces only) he may activate or disactivate this option.

1.6   User should have the ability of course to add variants and edit shipping. You can get inspired from shopify for that, (shipping is already existing on the current software)

1.7   On the mobile version, we should have a fixed bar at the bottom, that allows people to choose quantity and click on the purchase now button (You may see an example of that on youcan.shop stores)

1.8   Theme should be in many languages and high quality translated (Arabic, French, English, Indian, Spanish, Italian, Turkish, and Thailand), and also, every text or sentence of the theme should be editable, for example, somewhere in the theme we have the sentence "Order now" somewhere on the settings we should be able to change it into "Buy now " for example. This option is available on Shopify and on Youca.shop too, and we should also support many currencies.

1.9   Orders should appear on the dashboard and the user should have the ability to connect his store with Google sheets to receive orders infos there.

1.10   User shoud be able, at the end to connect his own domain name, or will give him a subdomain for free of our own domain name.

1.11   When an online payment is done for a store, user should have the ability to send an automated confirmation email.

1.12   After signing up, user should activate his account by confirming the email and make a deposit of 1$ to avoid spam (We'll show him the dashboard… he may create the store… but do some restrictions to not sell until he makes a deposit).

2   Our payments:

2.1   After signing up, user should activate his account by confirming the email and make a deposit of 1$ to avoid spam (We'll show him the dashboard… he may create the store… but do some restrictions to not sell until he makes a deposit).

2.2   We'll get paid by commissions, no monthly payments, so we'll only get paid when our user make a sell (online payments and cash on delivery).

2.3   We'll accept payments through Credit cards (Using stripe) Or Paypal, and we'll add a local payment gateway later.

2.4   Statistics: For statistics, we'll need a similar statistics dashboard of shopify with all the infos provided. And statistics should have fast tracking, no problems or errors.

3   Other functionalities:

3.1   Affiliate system: to allow other people promote our software and get 40% lifetime, to do that we'll provide a ready to use affiliate system from codecanyon, you can choose whatever you want to make this happen.

3.2   Sms marketing, we'll purchase an sms marketing ready to use software from codecanyon, and integrate it with the software, so when someone Generate leads containing phone number, he may create lists on sms plateforme to be automatically added to his list on the software. We'll charge users for that and we'll our own api, that means that the user will provide nothing, just start the work directly.

3.3   Email marketing: The same thing as sms Marketing software.

We'll develop the software on a simple server at the beginning, and then we'll move to a dedicated server and connect it with the domain.

All functionalities and edits should be easily, and if a page is added to the software, it should be high quality designed.

We should test and test the app at the end and it should be wit no errors.

You need to provide us support after selling if there is some bugs that appear later or something like that.

We need unlimited revisions until satisfaction.