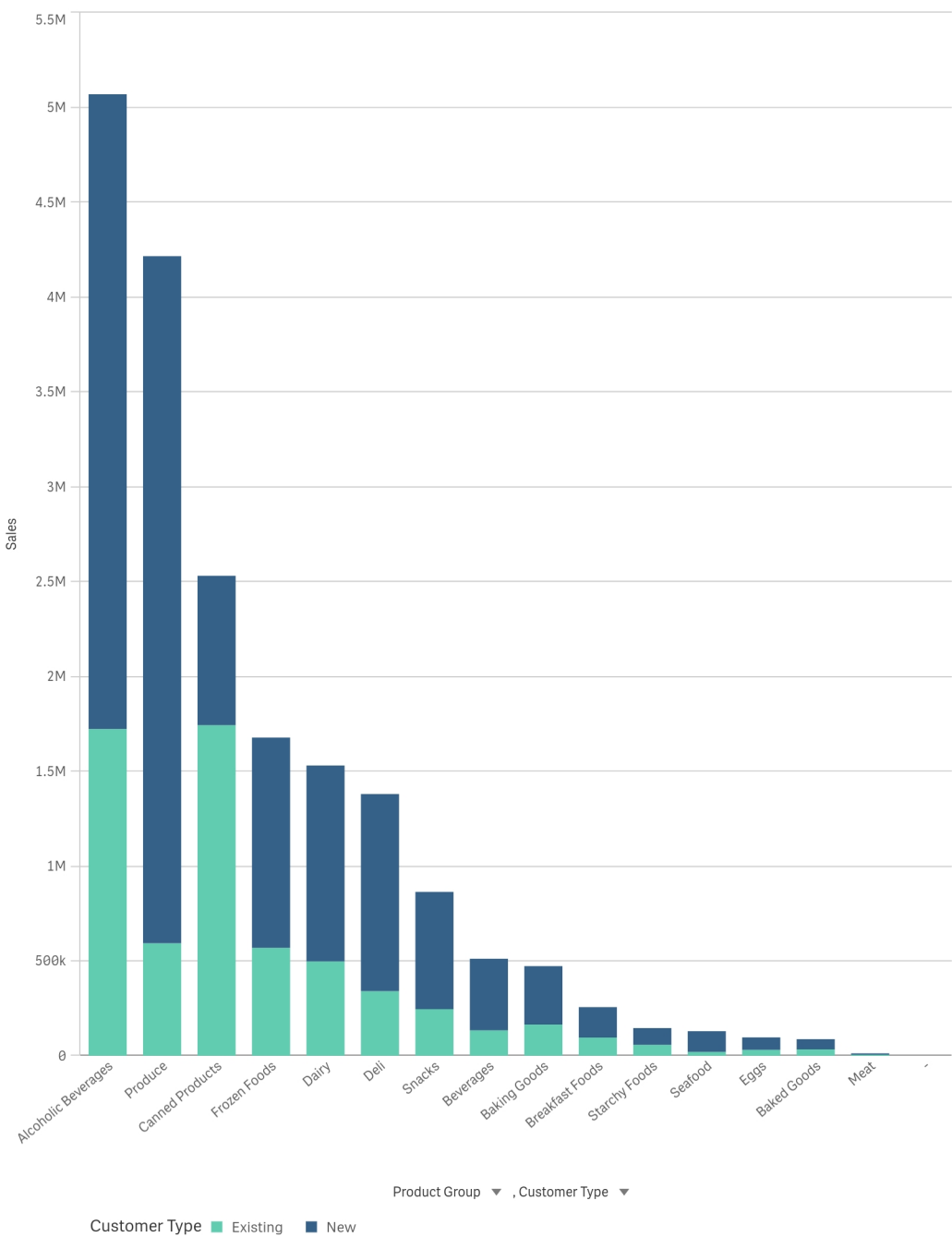


Product Sales Overview

Sales by Product Group and Customer type



Year

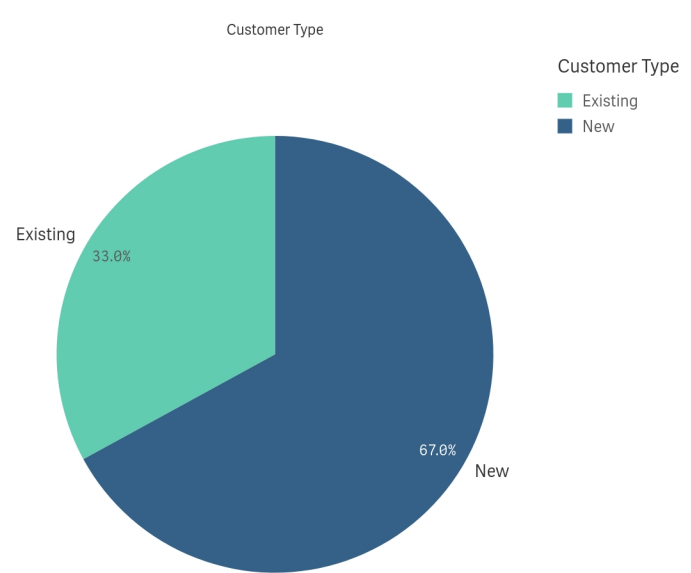
2020

2021

2022

2023

Sales by New vs Existing Customers



Sales
18.98M

Sales and Margin by Customer Group

Product Group	Sales	Margin	Order Volume
Totals	\$18,981,672.63	\$12,289,694.48	32294
Alcoholic Beverages	\$5,069,956.84	\$3,281,731.15	1719
Baked Goods	\$87,667.35	\$56,597.38	1654
Baking Goods	\$472,848.71	\$307,145.66	4139
Beverages	\$511,177.52	\$332,871.39	3235
Breakfast Foods	\$256,206.89	\$165,093.72	864
Canned Products	\$2,530,191.80	\$1,655,063.36	6148
Dairy	\$1,530,687.95	\$991,222.66	4404
Deli	\$1,380,210.83	\$893,025.13	4111
Eggs	\$97,020.84	\$62,604.00	988
Frozen Foods	\$1,677,543.55	\$1,084,499.47	6192
Meat	\$12,505.52	\$8,046.80	156
Produce	\$4,216,192.28	\$2,714,546.46	8367
Seafood	\$129,642.05	\$83,947.60	496
Snacks	\$863,737.16	\$559,888.61	6819
Starchy Foods	\$146,083.33	\$93,411.08	1755