

Media Streaming with IBM Cloud Video Streaming

Phase 4: Development Part 2

In this phase, project development involves, building the platform by integrating video streaming services enabling on-demand playback, Implementing the functionality for users to upload their movies and videos to the platform and Integrating IBM Cloud Video Streaming services to enable smooth and high-quality video playback.

Building a platform by integrating video streaming services and enabling on-demand playback:

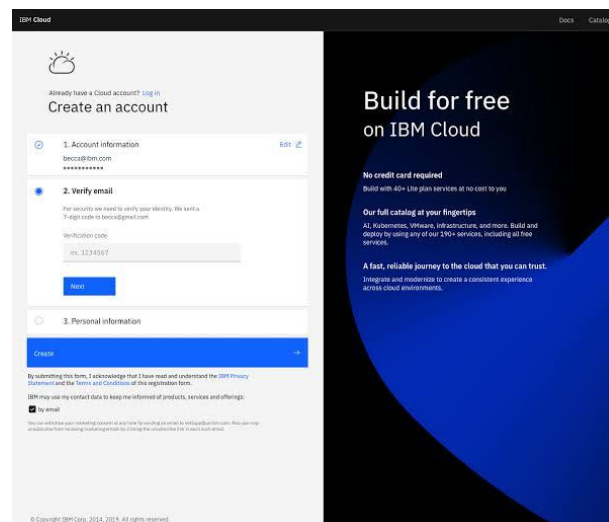
Steps:

Choosing a Video Streaming Service:

Select a video streaming service provider i.e. IBM Cloud Video Streaming for media streaming.

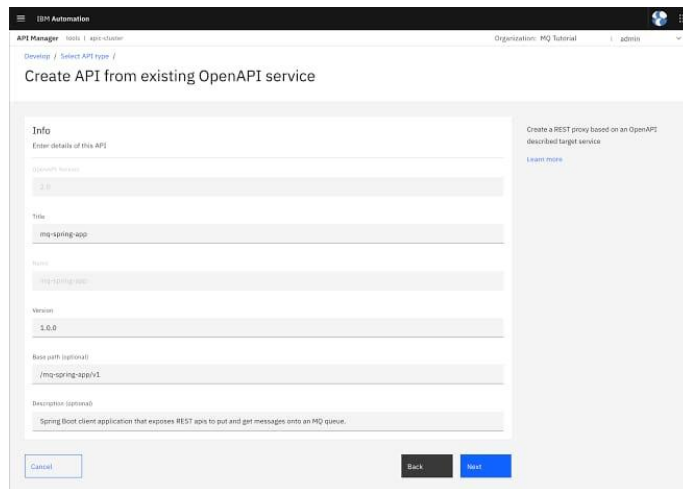
Create an Account:

Sign up for an account and obtain any necessary API keys and credentials.

The image shows the IBM Cloud account creation interface. On the left, there's a form with three steps: 1. Account information (email: becca@ibm.com), 2. Verify email (verification code: 1234567), and 3. Personal information. A 'Create' button is at the bottom of the form. On the right, there's a promotional banner with the text 'Build for free on IBM Cloud', 'No credit card required', 'Our full catalog at your fingertips', and 'A fast, reliable journey to the cloud that you can trust'. The banner also mentions 'All databases, servers, infrastructure, and more. Build and deploy by using any of our 170+ services, including all IBM services.' and 'Integrate and modernize to create a consistent experience across cloud environments.'

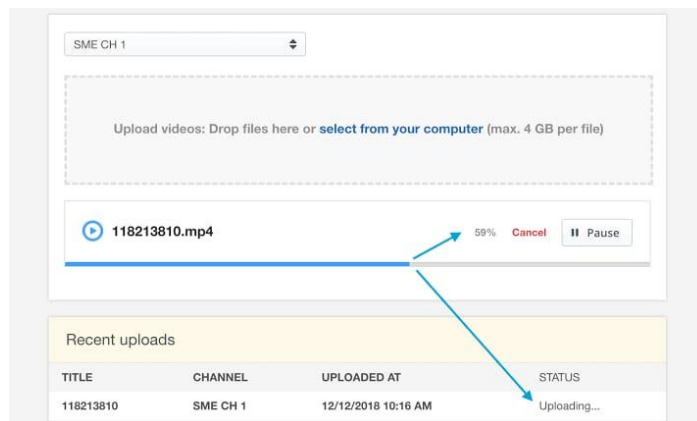
API Integration:

Integrate the IBM Cloud video streaming service's APIs into the platform, which allows us to interact with the service to manage videos and playlists.



Video Upload Functionality:

Implement a user-friendly interface for users to upload their videos. This interface allows users to select videos and upload the content to your platform.



Video Storage:

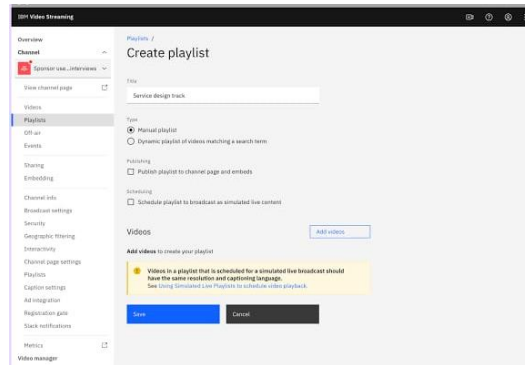
Configure storage solutions separate cloud storage provider, to store the uploaded videos securely.

Video Encoding and Transcoding:

Implement video encoding and transcoding to ensure that uploaded videos are in the appropriate formats for streaming and playback.

On-Demand Playback:

Create a video player component in your platform that enables users to select and watch videos on-demand which provides controls for play, pause, seek, volume, and full-screen mode.

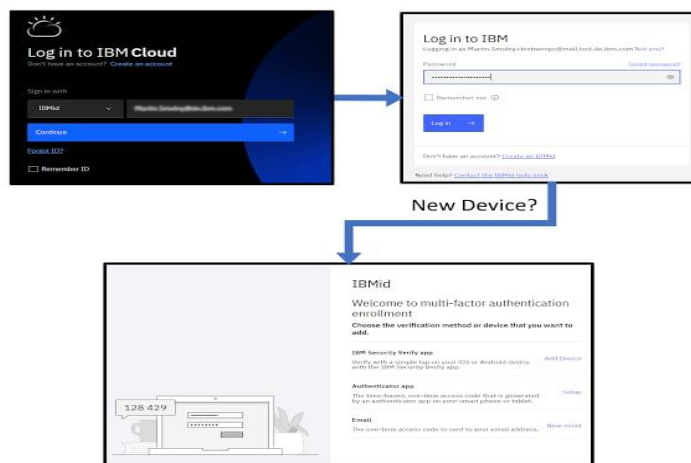


Quality and Performance:

Optimize the streaming settings to deliver high-quality videos. Implement adaptive streaming to ensure smooth playback, adjusting video quality based on the viewer's internet connection.

User Authentication:

Implement user authentication and authorization to control access to certain videos or features. This ensures that only authorized users can upload and manage videos.



User Experience:

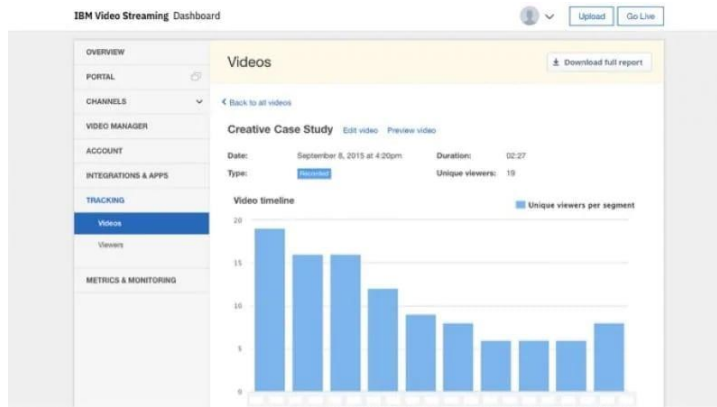
Design a user-friendly interface that makes it easy for users to discover and interact with your video content which includes creating playlists, categorizing videos, and providing search functionality.

Testing and Quality Assurance:

Test the platform to ensure that video uploads and playback work smoothly. Test on various devices and browsers to ensure compatibility.

Monitoring and Analytics:

Implement monitoring tools to track the performance of your video platform and gather data on user engagement and video popularity to make informed decisions for improvements.



Legal Considerations:

Be aware of legal and copyright regulations when allowing users to upload videos.

User Support:

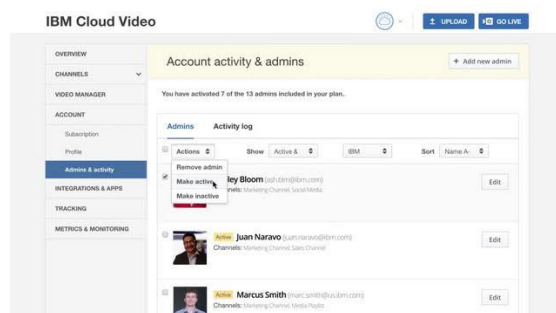
Provide customer support and documentation to assist users in navigating the platform, troubleshooting issues, and understanding how to use the video services.

Implementing the functionality for users to upload movies and videos to the platform:

Steps:

User Profile:

Create user profiles where users can manage their uploaded videos and settings.



User Authentication and Authorization:

Ensure users are authenticated and authorized before they upload videos by providing a user registration and login system.

File Upload System:

Develop a file upload system that allows users to select and upload videos by using a secure file upload library or API to handle this process.

Video File Validation:

Validate the uploaded video files to ensure that it meets the platform's requirements in terms of format, size, and quality.

Video Description:

Allow users to enter description for their videos, including title, description, tags, and category. This metadata will help with organization and search.

Video Storage:

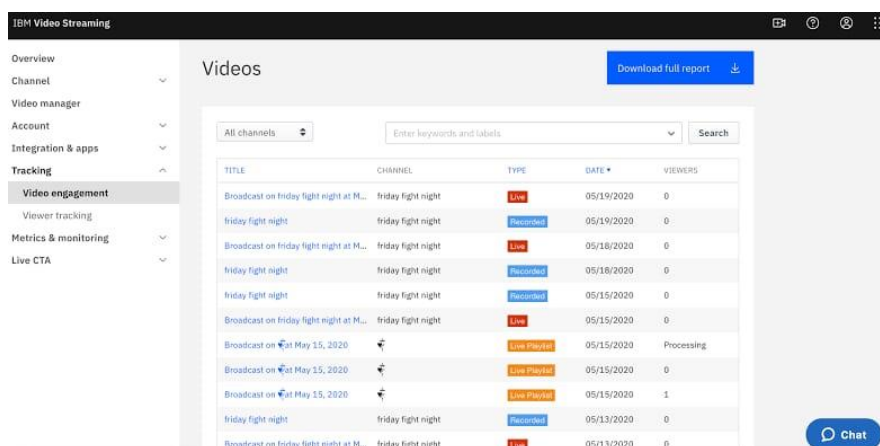
Set up a secure and scalable storage system for the uploaded videos.

Transcoding:

Implement a video transcoding process to convert uploaded videos into various formats suitable for streaming.

Progress Tracking:

Provide users with a progress indicator during the upload process to keep them informed about the status of their video uploads.



The screenshot displays the IBM Video Streaming dashboard. On the left is a navigation menu with options: Overview, Channel, Video manager, Account, Integration & apps, Tracking, Video engagement (selected), Viewer tracking, Metrics & monitoring, and Live CTA. The main area is titled 'Videos' and contains a table of video uploads. At the top right of the main area is a 'Download full report' button. Below the title bar, there is a search bar and a dropdown for 'All channels'. The table has the following columns: TITLE, CHANNEL, TYPE, DATE, and VIEWERS. The rows show various video uploads, some marked as 'Live' or 'Recorded', and one marked as 'Live Playback' with a status of 'Processing'.

TITLE	CHANNEL	TYPE	DATE	VIEWERS
Broadcast on Friday night at M...	friday night	Live	05/19/2020	0
friday night	friday night	Recorded	05/19/2020	0
Broadcast on Friday night at M...	friday night	Live	05/18/2020	0
friday night	friday night	Recorded	05/18/2020	0
friday night	friday night	Recorded	05/15/2020	0
Broadcast on Friday night at M...	friday night	Live	05/15/2020	0
Broadcast on May 15, 2020	🚫	Live Playback	05/15/2020	Processing
Broadcast on May 15, 2020	🚫	Live Playback	05/15/2020	0
Broadcast on May 15, 2020	🚫	Live Playback	05/15/2020	1
friday night	friday night	Recorded	05/13/2020	0
Broadcast on Friday night at M...	friday night	Live	05/13/2020	0

Content Moderation:

Implement content moderation to review user-uploaded content for compliance with your platform's policies, including copyright and community guidelines.

Thumbnail Generation:

Automatically generate or allow users to set thumbnails for their videos to use as video previews.

Video Preview:

Create a video preview feature that allows users to review their uploaded content before finalizing the upload.

Error Handling:

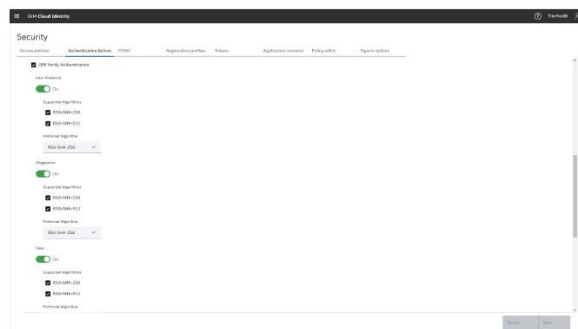
Implement error handling and notifications to inform users if their uploads fail and provide guidance on resolving the issue.

Upload Progress and Notifications:

Show upload progress, and notify users when their videos are successfully uploaded and ready for playback.

Security Measures:

Apply security measures to protect user data, prevent unauthorized access, and defend against potential threats or attacks.



Terms of Service and Policies:

Clearly communicate your platform's terms of service, content guidelines, and policies to users to maintain a safe and respectful environment.

Testing:

Test the upload functionality to identify and resolve any issues or performance bottlenecks.

User Support:

Provide support and guidance for users who may encounter difficulties during the uploads.

Integrating IBM Cloud Video Streaming services for smooth and high-quality video playback:

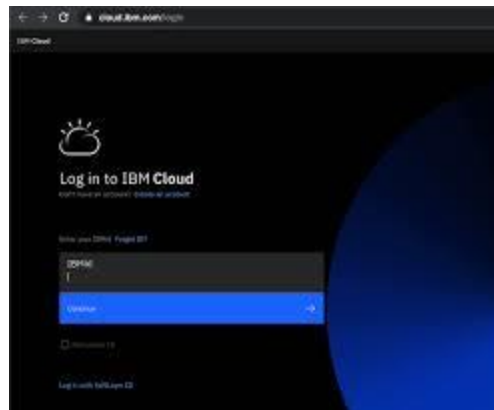
Steps:

Create an IBM Cloud Account:

Create an IBM Cloud account, that help the users to access the IBM Cloud Video Streaming services.

Set Up an IBM Cloud Video Streaming Account:

Within the IBM Cloud account, navigate to the IBM Cloud Video Streaming services and set up an account. Also, subscribe to a specific plan or service tier based on the needs.



Obtain API Keys and Credentials:

Once your account is set up, obtain the necessary API keys and credentials provided by IBM Cloud Video Streaming. You'll use these keys to interact with their services programmatically.

Integrate Video Streaming APIs:

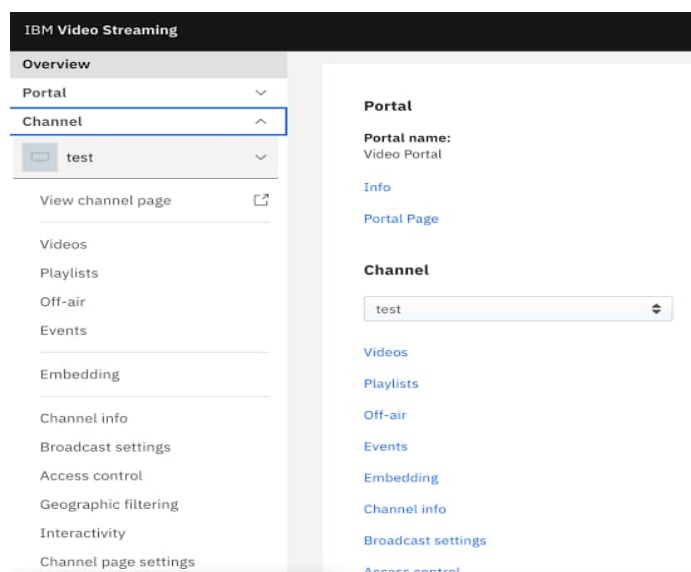
Use the API keys and documentation provided by IBM Cloud to integrate their video streaming services into your platform. Common APIs include channel creation, video upload, and player integration.

Video Upload and Storage:

Configure your platform to upload videos to IBM Cloud Video Streaming or link videos already stored there. Ensure that video files are in the appropriate format and quality.

Create Video Channels:

Create video channels within the IBM Cloud Video Streaming service. These channels help organize and categorize your videos for playback.



Implement IBM Cloud Video Player:

Use the **IBM Cloud Video Player SDK** or embed code to create a video player component on your platform. This player should be integrated into your on-demand playback feature.

Quality Settings:

Configure video quality settings, including resolution and bitrate, to ensure high-quality video playback. Implement adaptive bitrate streaming to adjust quality based on users' internet connections.

[illegible]

Player Customization:

Customize the video player's appearance and controls to match your platform's branding and user experience.

Analytics and Monitoring:

Integrate analytics and monitoring tools provided by IBM Cloud Video Streaming to track video performance, user engagement, and viewership data.

IBM Video Streaming

Overview

Channel

Video manager

Account

Integration & apps

Tracking

Video engagement

Viewer tracking

Metrics & monitoring

Live CTA

Viewers

Download full report

test dedicate

Enter keywords

Search

VIEWER	LAST ACTIVITY	VIDEOS WATCHED
Anonymous (14038585914043414149)	April 7, 2020	3
Anonymous (13855311552614950536)	February 4, 2020	1
Anonymous (16696024591287830790)	April 6, 2020	1
Anonymous (14080798641000981005)	April 6, 2020	1
Anonymous (6377931055838533825)	April 6, 2020	1

Show rows: 30

1-5 of 5

Security Measures:

Implement security measures to protect your videos from unauthorized access or piracy. IBM Cloud Video Streaming may offer security features such as token-based access.

Load Testing:

Perform load testing to ensure that the IBM Cloud Video Streaming services can handle the expected traffic and load on your platform.

User Support:

Offer support and guidance for users who may encounter issues related to video playback. Create documentation on how to use the video player and troubleshoot common problems.

Legal Compliance:

Ensure that your use of IBM Cloud Video Streaming services aligns with legal and copyright regulations, including rights management and content moderation.

