

ATEFEH ETEMADIPOUR

atefeh.etemadipour@gmail.com
Linkedin.com/in/atefeh-etemadipour-bb575a158
0793593574
Stockholm, Sweden

JUNIOR UX DESIGNER

With a background in industrial engineering and more than 4 years of sales experience, I'm eager to work in the field of product design. As an industrial engineer, I gained knowledge about creating products, and as a salesperson in the software sector, I had many close relationships with customers. In order to accomplish my goal, I enrolled in a UX Design course and began learning about it. I'm so excited about the new techniques and tools I've discovered and I like to apply them in real life products

SKILLS

- Figma (Software)
 - Build Wireframes and Low-Fidelity & High-Fidelity Prototypes
 - Usability Testing
 - User Stories and User Personas
 - User-centered Design
 - Miro Collaboration Platform
 - Inkscape
 - Microsoft office
 - MSP
 - Microsoft Dynamics CRM
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EDUCATION

INDUSTRIAL ENGINEERING, BACHELOR(BSC/BA)

Sadjad Institute of Higher Education, Khorasan Razavi, Iran
2004 - 2009
Project: Production Scheduling using Invasive Weed
Optimization Algorithm, using Python

EXPERIENCE

NOAVARAN INFORMATION TECHNOLOGIES GROUP IRAN, TEHRAN

Sales expert (Jun 2016 - Mar 2018)
Salesperson in the sale department,
Extending the contract of organizations that are party to the
contract and setting up the contract of new organizations
Telephone support of organizations

KIAN PARDAZ HOOSHMAND IRAN, TEHRAN

CRM specialist (Jun 2014 - Jun 2016)
CRM expert in the support and sale sector for Microsoft
Dynamics CRM
Customizing Microsoft dynamics CRM

LICENSES & CERTIFICATIONS

- FOUNDATION OF USER EXPERIENCE (UX) DESIGN - COURSERA
 - START THE UX DESIGN PROCESS: EMPATHIZE, DEFINE AND IDEATE - COURSERA
 - BUILD WIREFRAMES AND LOW-FIDELITY PROTOTYPES - COURSERA
 - CREATE HIGH-FIDELITY DESIGNS AND PROTOTYPES IN FIGMA
 - CONDUCT UX RESEARCH AND TEST EARLY CONCEPTS - COURSERA
 - PLANNING A CAREER IN USER EXPERIENCE - LINKEDIN
 - UX DESIGN: OVERVIEW - LINKEDIN
 - UX DESIGN: ANALYZING USER DATA - LINKEDIN
 - MSP - INDUSTRIAL MANAGEMENT INSTITUTE - IRAN-TEHRAN
 - NETWORK+ - CYBERTECH ACADEMY - IRAN-TEHRAN
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LANGUAGES

PERSIAN	NATIVE
ENGLISH	FLUENT
SWEDISH	SVAGRUND DELKURS 2