How to check the size of your Facebook audience
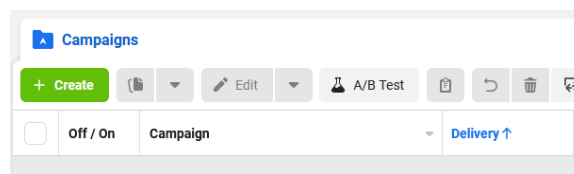Sofia Gil-Clavel

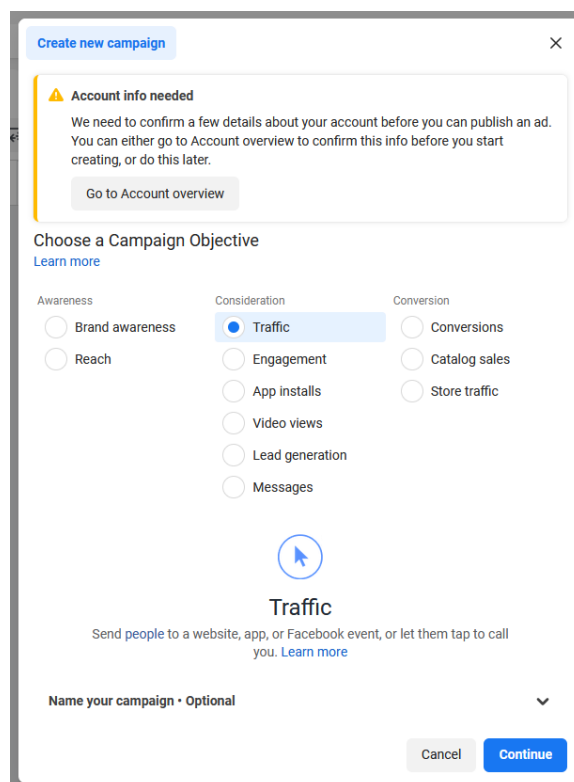**First:** Access https://www.facebook.com/adsmanager

You will access a webpage that looks like:
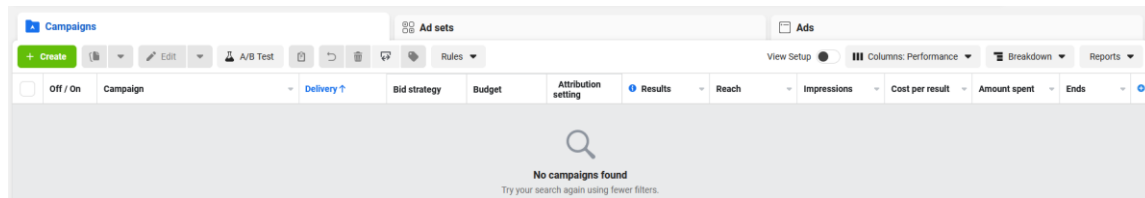
Second: Under Campaigns click **"+ Create"**.

Third: Under Consideration click **"Traffic"** and then click **"Continue"**.

You will access something that looks like:

You do not have to modify anything there. Just click [Next] at the bottom of the page.

Fourth:

You will access a webpage that looks like:

There you have to scroll down and look for the Audience section:

If you move your mouse over it, the **edit** button will appear. Just click on it.

Now you can start playing with the parameters and check the estimated audience size: