

## EXECUTIVE SUMMARY & RECOMMENDATIONS

After analysing the IMBD dataset we can get following insights & there are some recommendations which are as follows:

- Total 1059 movies were produced in USA & India in Year 2019.
- Drama genre had the highest number of movies produced overall with avg\_duration of 106.77. followed by Action & Thriller. So, RSVP movies should produce Drama genre with avg\_duration of 106.77 for future project they can also work on Action or Thriller.
- Dream Warrior Pictures or National Theatre Live or both could their next project production company because of number of hits movies produced.
- Due to highest avg\_rating > 8, James Mangold should be the go-to director.
- Mammooty or Mohanlal should be the lead actor in the movie.
- Vijay Sethupathi can be cast as another actor for powerful role as he is very popular.
- Taapsee Pannu can be chose as the actress as she is a top actress in Hindi movies with avg\_rating of 7.74.
- Star Cinema & Twentieth Century Fox can be good contender as for multilingual movies as the movie will be primary release for Indian audience. As for Global partner they can have Marvel Studios, Twentieth Century Fox or Warner Bros.