

Project Title: Sales Performance Reporting

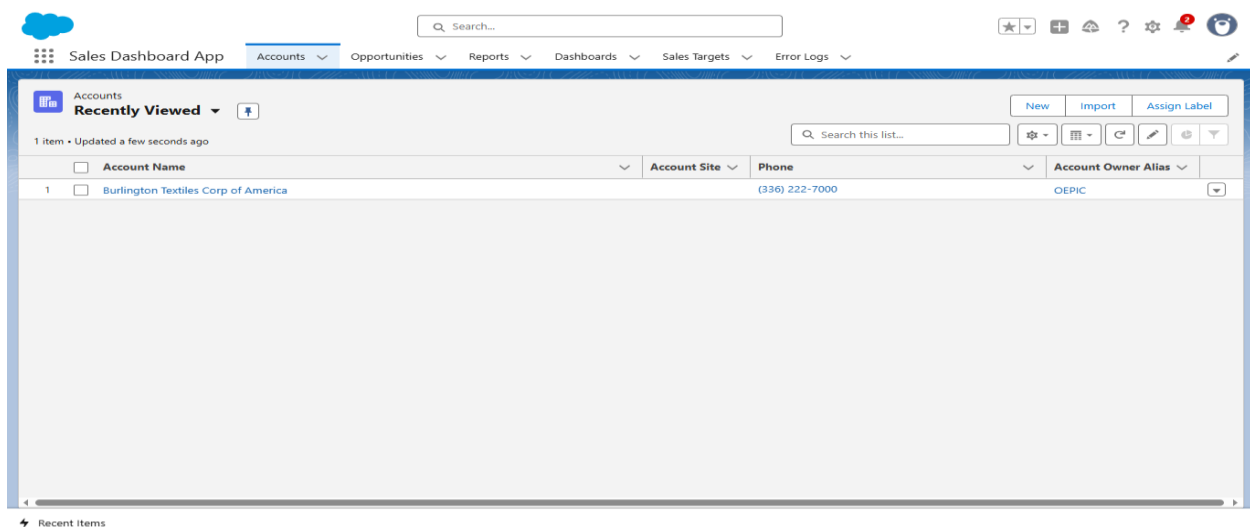
Phase 6: User Interface Development (with Lightning App Builder)

Objective:

In this phase, I designed and customized the **Sales Performance Reporting interface** using **Salesforce Lightning App Builder**. The goal was to make the UI simple, interactive, and role-based so that Sales Reps, Managers, and Executives can easily track performance through dashboards, reports, and custom components — all built and configured visually with the App Builder.

1. Lightning App Builder

- I created a new **custom Lightning app** named “**Sales Dashboard App**” directly in Lightning App Builder.
- I added navigation items: **Accounts**, **Opportunities**, **Reports**, **Dashboards**, **Sales Targets (custom object)**, and **Error Logs (custom object)**.
- I also applied simple branding like app name and icon to give it a professional look.



2. Record Pages

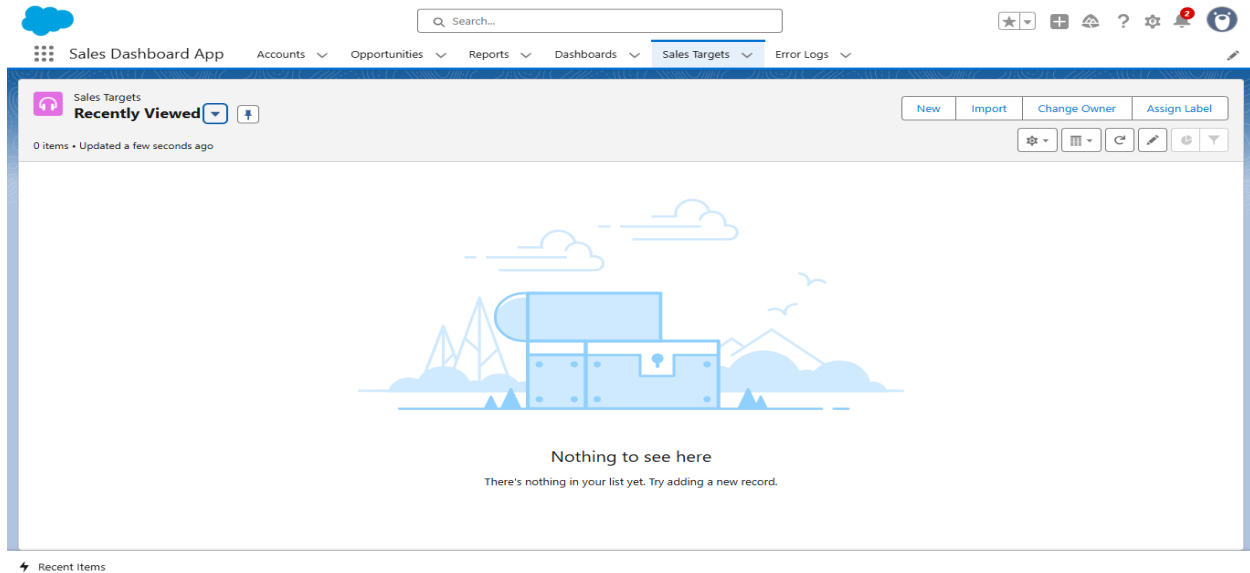
- I opened Opportunity and Account record pages in **Lightning App Builder** and customized them:
 - Opportunity Page:** Added a **Highlights Panel** for key fields, **Report Chart** for pipeline, and **Related Lists** for activities.
 - Account Page:** Added a **Report Chart** showing Opportunities by Region and a related list of Opportunities.

The screenshot shows the Lightning App Builder interface for the "Opportunity Record Page". The top navigation bar includes "Lightning App Builder", "Pages", and "Opportunity Record Page". The left sidebar shows a "Components" panel with a search bar and a list of standard components under the "Standard (46)" category. The main canvas displays a preview of the Opportunity Record Page, which includes a header with the account name "Test Opportunity 2", a "Follow" button, and a "New Case" button. The page layout features a "Highlights Panel" with fields for "Account Name", "Close Date", and "Amount". Below this is a "Report Chart" showing the pipeline. The right sidebar shows the "Page" configuration panel, which includes fields for "Label" (Opportunity Record Page), "API Name" (Opportunity_Record_Page), "Page Type" (Record Page), "Object" (Opportunity), "Template" (Header, Subheader, Right Sid...), and "Description".

The screenshot shows the Lightning App Builder interface for the "Account Record Page". The top navigation bar includes "Lightning App Builder", "Pages", and "Account Record Page". The left sidebar shows a "Components" panel with a search bar and a list of standard components under the "Standard (52)" category. The main canvas displays a preview of the Account Record Page, which includes a header with the account name "Burlington Textiles Corp of America", a "Follow" button, and a "New Contact" button. The page layout features a "Highlights Panel" with fields for "Name", "Phone", "Website", "Account Owner", "Account Size", and "Industry". Below this is a "Report Chart" showing Opportunities by Region. The right sidebar shows the "Page" configuration panel, which includes fields for "Label" (Account Record Page), "API Name" (Account_Record_Page1), "Page Type" (Record Page), "Object" (Account), "Template" (Header and Right Sidebar), and "Description".

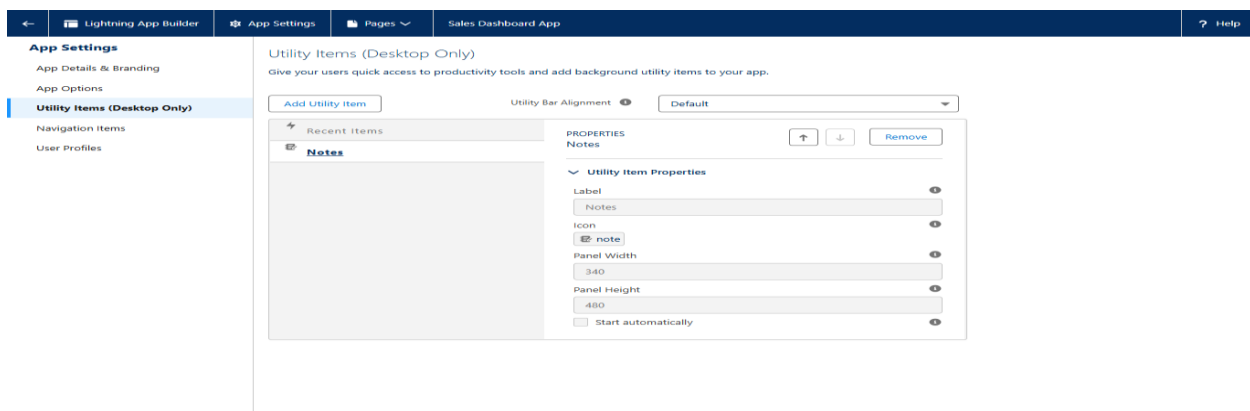
3. Home Page Layouts

- I customized the **Home Page** with App Builder for two roles:
 - Sales Reps:** Tasks, Notifications, Open Opportunities.
 - Managers:** Dashboard with Quota vs Achievement and High-Value Deals.



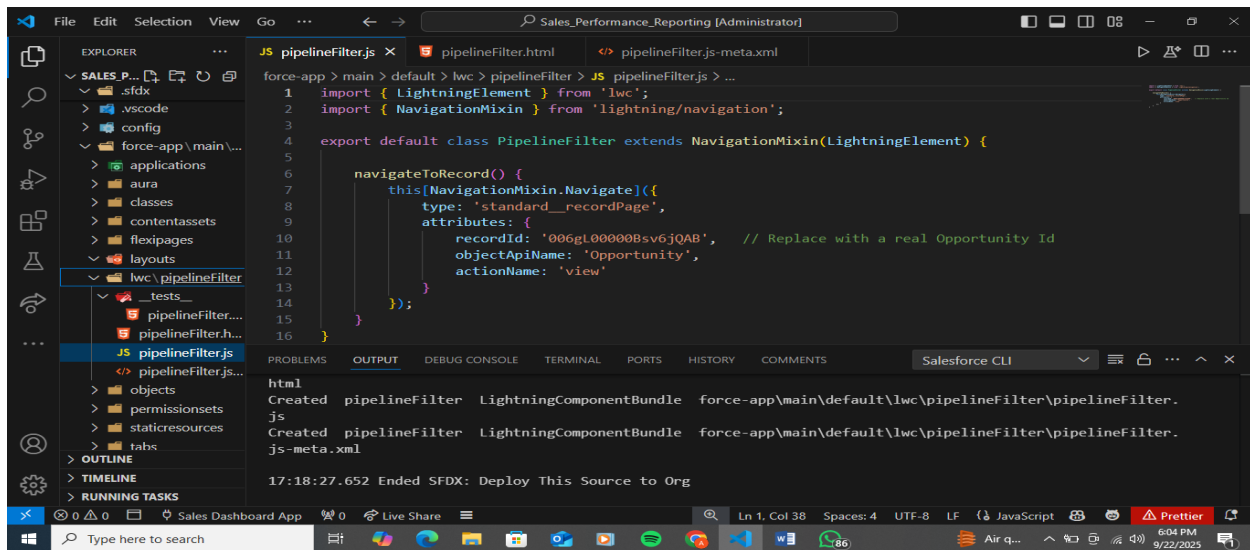
4. Utility Bar

- In App Builder, I configured a **Utility Bar** with:
 - Notes** for quick meeting notes.
 - Recent Items**



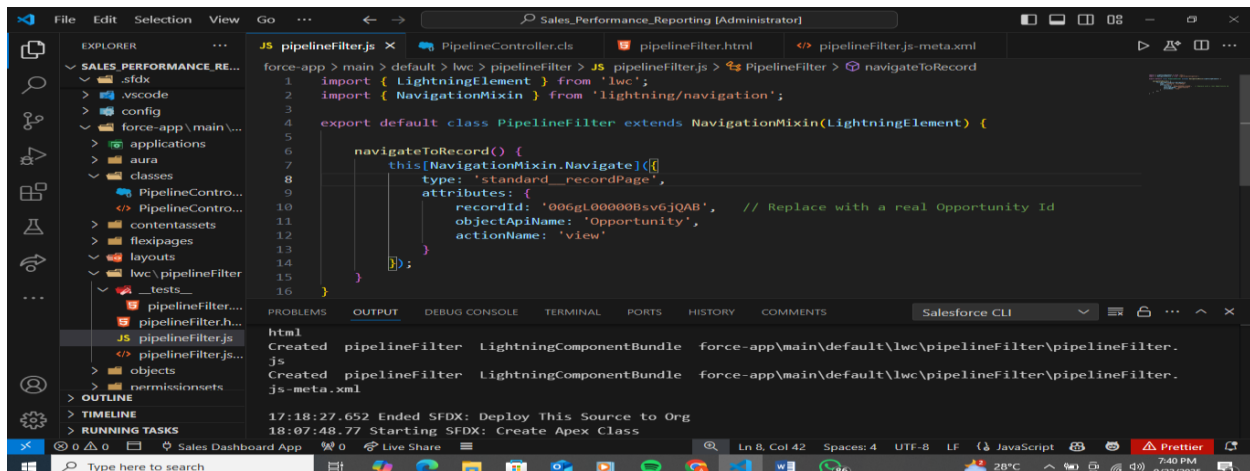
5. Lightning Web Components (LWC)

- I deployed LWCs and then **dragged them into the App Builder** page layout:
 - PipelineFilterLWC** → filters Opportunities by region and stage.



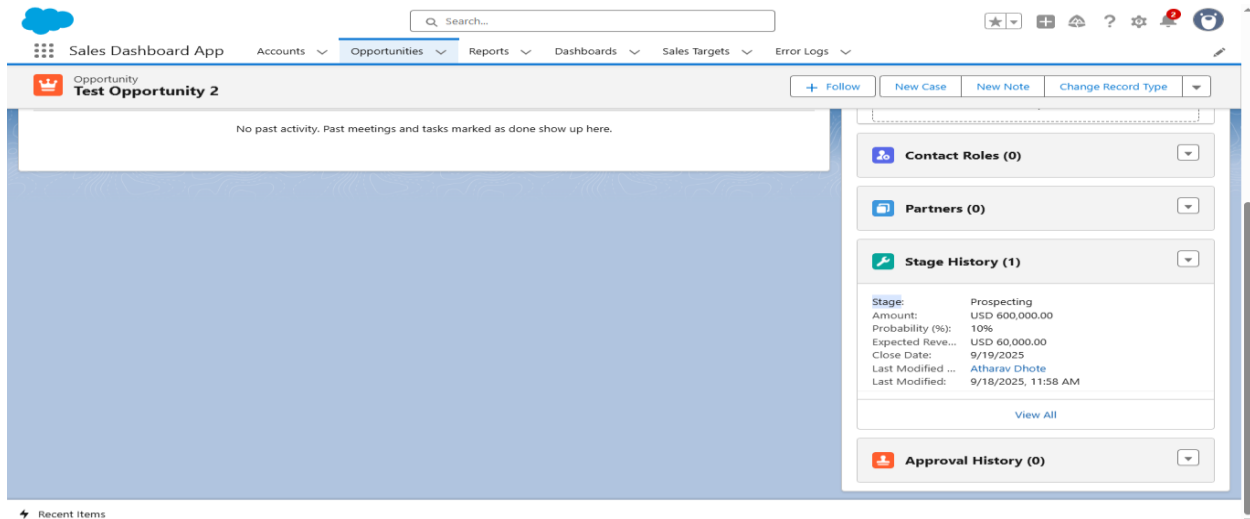
6. Apex with LWC

- I connected LWCs with Apex classes to fetch live data, and then placed those LWCs on the dashboard page in App Builder.
 - Example: **getOpportunitiesByRegion** → feeds data to the pipeline chart.



7. Wire Adapters

- LWCs used @wire adapters with Apex and record data, and I exposed those LWCs on the App Builder canvas.
- Example: The Opportunity stage chart automatically updates when data changes.



8. Imperative Apex Calls

- I built LWCs that fetch filtered data on button clicks (using imperative calls).
- Added these LWCs into App Builder so users can use interactive filters.

9. Navigation Service

- In LWCs placed on pages via App Builder, I used **Navigation Service** so that:
 - Clicking an Opportunity in a chart opens its detail page.
 - Managers can jump from charts to related dashboards.

